SEO Considerations
Set the lang and dir attributes on the html element

src/app.html

```
<!DOCTYPE html>
<html lang="%lang%" dir="%textDir%">
    <head>
```

src/hooks.server.js

```
const defaultLanguage = "en"

export async function handle({ event, resolve }) {
    const lang = event.params.lang ?? defaultLanguage
    const textDirection = getTextDirection(lang)

    return await resolve(event, {
        transformPageChunk({ done, html }) {
            if (done) return html.replace("%lang%", lang).replace("%textDir%", textDirection)
        },
    })
}
```

SEO Considerations
Alternate Language Links

```svelte
<script>
    import { page } from "$app/stores"

    const availableLanguages = ["en", "ar"]

    /**
     * @param {string} path
     * @param {string} lang
     */
    function translatePath(path, lang) {
        const pahtWithoutLang = path.split("/").filter(Boolean).slice(1,-1).join("/")
        return `/${lang}/${pahtWithoutLang}`
    }

</script>

<svelte:head>
    {#each availableLanguages as lang}
        <link rel="alternate" hreflang={lang} href={translatePath($page.url.pathname, lang)} />
    {/each}
</svelte:head>
```