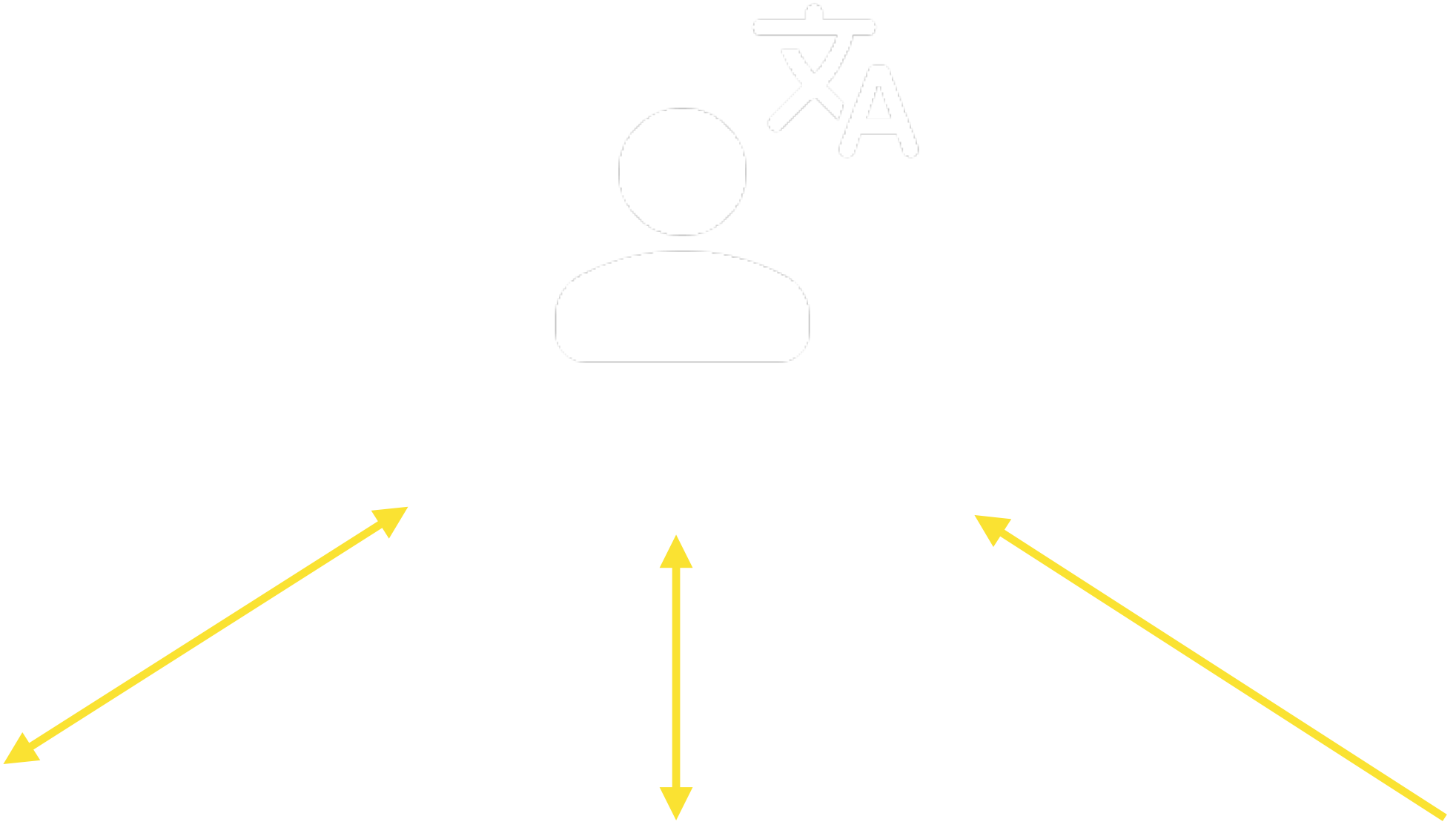
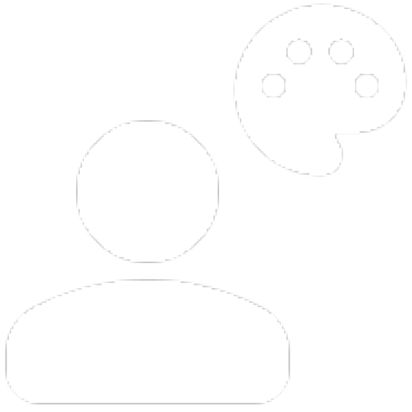
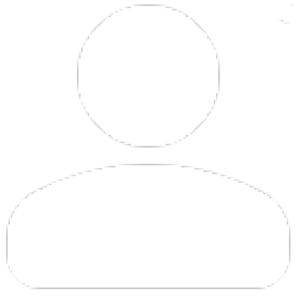
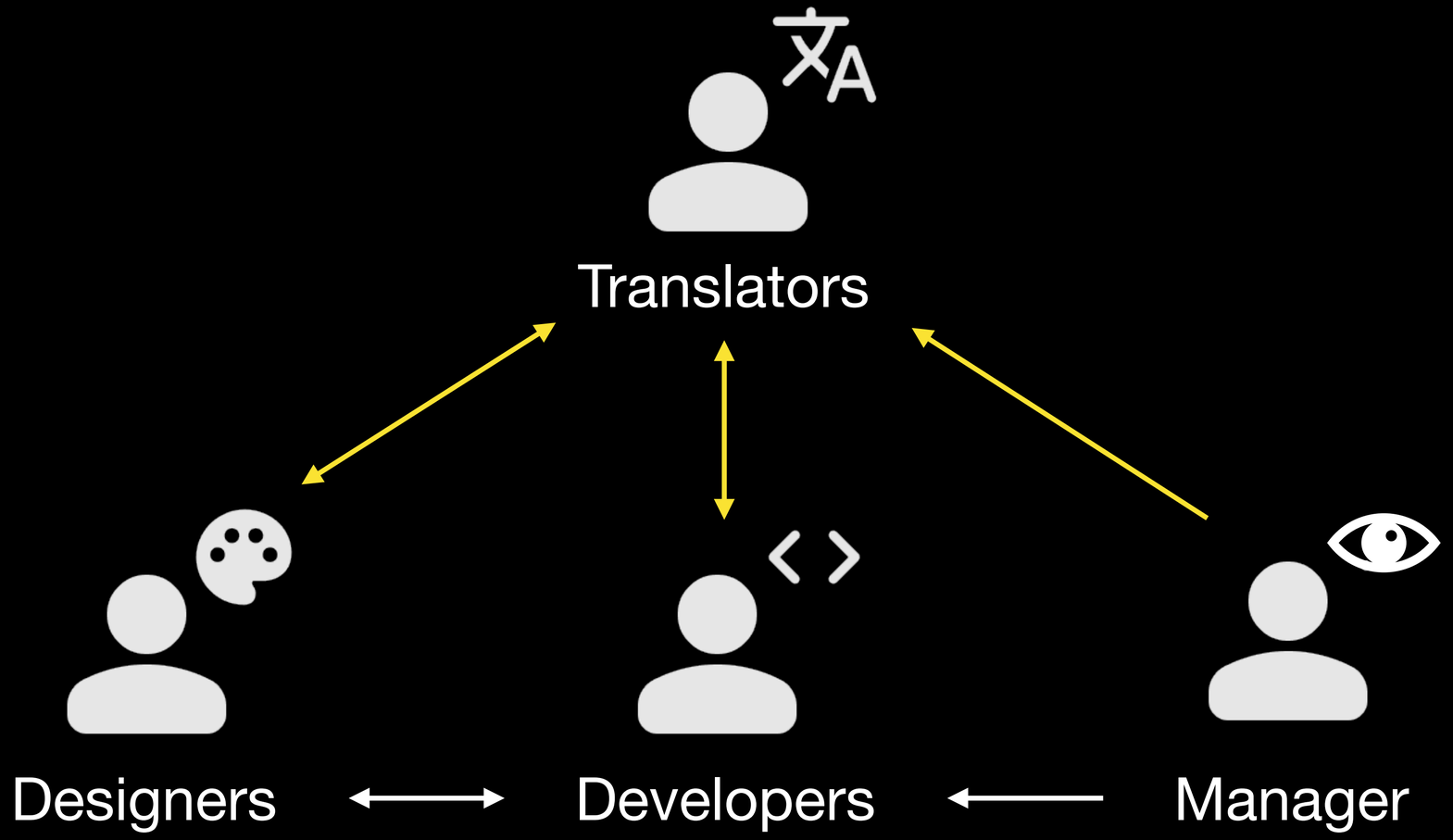






Organisational Complexity



Technical Challenge

- How do you manage language state?
- How do you manage & load translations efficiently?
- SEO
- Keeping your Code maintainable