

## Research

<https://www.wix.com>

Wix

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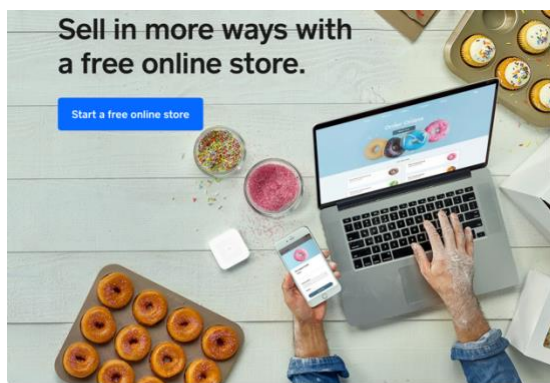


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The login website of Wix gives us a lot of inspiration. Although it is a standard login interface, it covers all the required elements of the login interface, such as the user's unique email address, password, buttons for third-party platform login or registration, as well as the hyperlink provided for unregistered users.

<https://squareup.com/au>



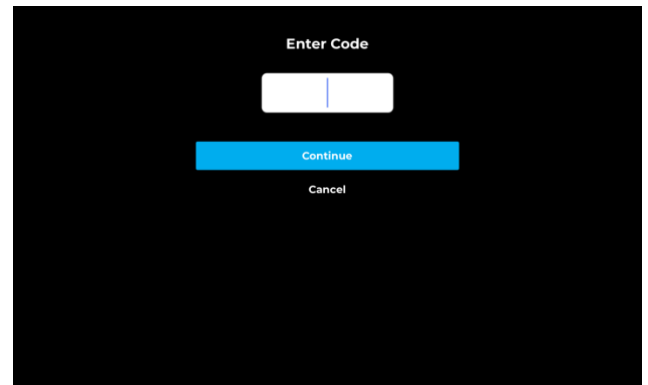
Curbside pickup and local delivery are now available through Square Online.

		
<b>Start selling online</b>	<b>Launch for no monthly fee</b>	<b>Get set up fast</b>
Easily sell online and ship orders to customers, offer curbside pickup, or local delivery—no matter what type of business you have. Plus, sell on Instagram, Facebook, and more.	Be in business now for free. Only pay when you make a sale—2.2% per transaction. Or move to a paid plan for more advanced features. <a href="#">See pricing.</a>	You can create and publish your online store quickly. With the help of our site builder, you don't need to know how to code. And your site will work well on any device.

For the design of the home page, we refer to a part of the home page of website "Square Online". In addition to the eye-catching pictures, the following introduction of the three functions attracted us. Because this design makes visitors quickly understand the functions and the purpose of the website through the intuitive introductions of the usages, so that users can make quick judgments and use it purposefully, which saves time.

## Application: Check In CBR

In addition to finding inspiration from the websites, we also downloaded apps from the App Store which have features of check-in. The interface of this function consists of only three elements: an "Enter Code" at the top, an input field, and a button to confirm the Code. It is obvious that the time when users enter code is usually the time they need to get to a certain place quickly, in this case, designers need to make sure that the time of users' interaction with the system should be as short as possible. Therefore, simpler and clearer pages would be a better choice since they can eliminate the time that spent on reading or searching for buttons.



## Application: My COVID-19 Tracker

The design of our website also includes the function of viewing and modifying hotspots. For this we refer to the map interface of app My COVID-19 Tracker. They put the suspected infected and infected people on a map using small graphics with different colours, and also displays the user's current location. This layout makes it easier for people to check their distance from dangerous areas, so as to avoid the spread of the virus. In addition, the use of maps replace the text reading, which is also a way to reduce cognitive load thus improve user experience.

