

Italic Angles and optics.

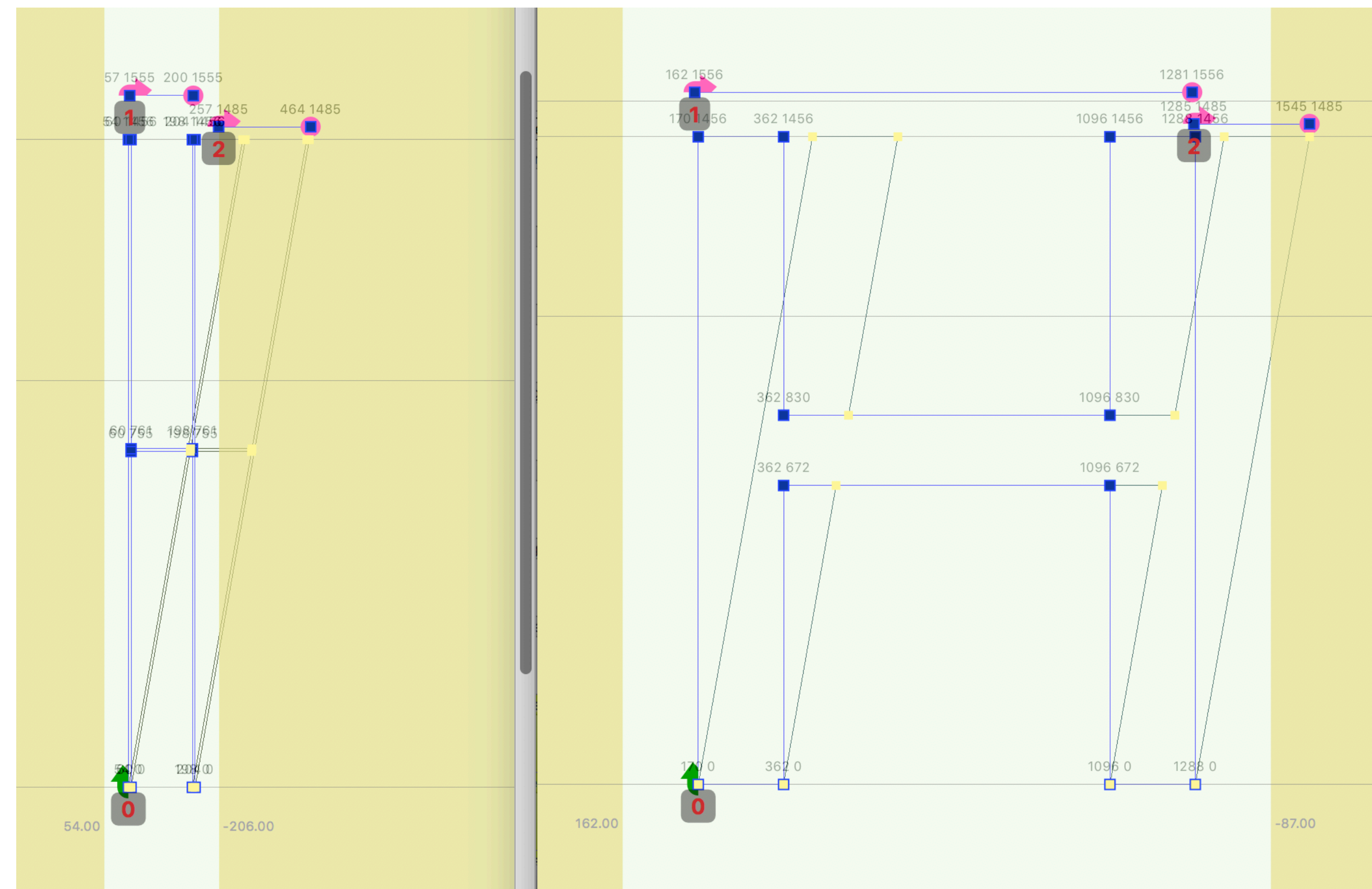
Non-upright posture, i.e. italic or obliques, have not been heavily exposed to use at the far extents of design space. Very narrow thin italic fonts and wide heavy italics have never been heavily used in the past. The additional capabilities of an optical size axes make possible the variation of the angle of a typeface family over a size range.

But is that, or any variation of the angle of any use?

What use means is two-fold in this context. Non-upright posture in Latin typography is employed for both design and editorial diferenciation.

a. In editorial, change to italic in text is used among the upright text to indicate titles and other situations where the reader might otherwise be confused between a literal reading of the text, and reading the same text in it's context as the title of a book, film, poem or song. There are other editorial uses of Non-upright posture as well.

b. In design non-upright posture used with or without upright styles, to add emphasis, speed or urgency within text or display type.




H1 *HHHHHHHH*
opsz 36, slnt -10

H2  width 25, opsz 144, slnt -10

H3 

width 27, opsz 144, slnt -10

T1 

width 25, opsz 144, slnt -8

T2 *HHHHHHHHHH*

opsz 24, slnt -10