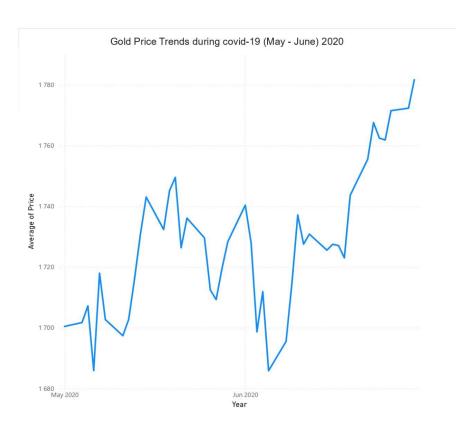


A data-driven trading case study Lorraine Lebohang Lesia | Data & BI Analyst

Problem & Context

- COVID-19 created extreme market volatility in 2020.
- Gold (XAUUSD) behaved like a safe-haven: big rallies and sharp retracements.
- Problem: volatility = opportunity, but also risk. I wanted a reproducible, data-driven approach to trade safely and consistently.



Objective & Key Questions

Objective: Use technical indicators and disciplined TP/SL to generate repeatable profits trading gold (May–Dec 2020).

Questions:

- 1. What trends/patterns occurred during COVID-19?
- 2. Which indicators gave dependable signals?
- 3. How to minimize risk while maximizing profit?
- 4. Can data-driven rules beat emotional/news trading?
- 5. What lessons apply outside trading?

Dataset (May–Dec 2020)

Period: **May 1, 2020** → **Dec 31, 2020** (daily).

Columns used: Date, Gold_Price (Close), SMA_7, SMA_14, SMA_30, RSI_14, Fib_Level, Support, Resistance, TP, SL, Signal.

Tools: Excel to clean, compute indicators, and export for visualization.

```
Date, Oper High, Low, Close, Volume, SMA 7, SMA 14, SMA 30, RSI 14, F
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   Date, Open, High, Low, Close, Volume, SMA ^
```

Analytical Approach

SMA (7,14,30)	Trend detection & crossover signals
RSI (14)	Momentum: overbought/oversold confirmation
Fibonacci Retracements	Entry and TP zones on pullbacks
Support & Resistance	Structural levels for SL/TP placement
Candlestick Patterns & Price Action	Visual confirmation for entries
TP & SL (strict)	Risk control and automated exits



Strategy Logic (rules)

Data → Indicators computed (SMA, RSI, Fib)

Entry rule: SMA7 > SMA14 AND RSI > 50 \rightarrow Confirm candle/pattern \rightarrow **Enter BUY**

Exit: TP hit OR SL hit OR
SMA7 < SMA14 (SELL signal)

Set SL below support / set TP at Fibonacci target (1:2 reward:risk)

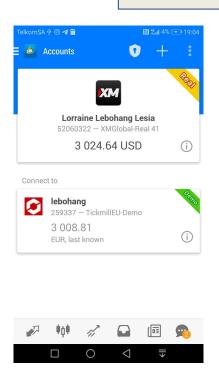
Log trade → Review & refine

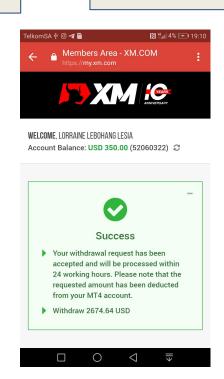
Results & Verified Outcome

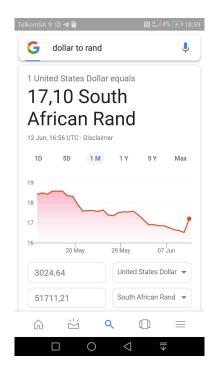
Total Profit *R 45,000*

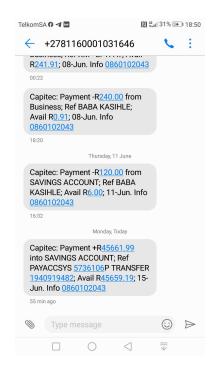
ROI 38.5%

Win Rate 65%





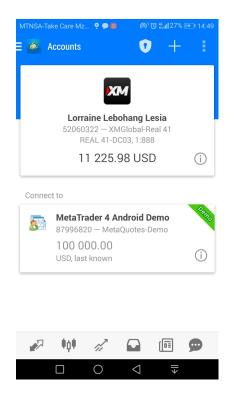


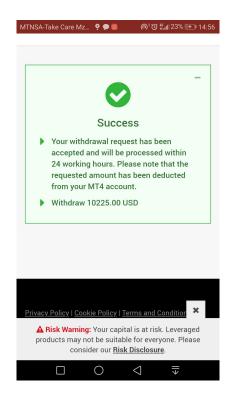


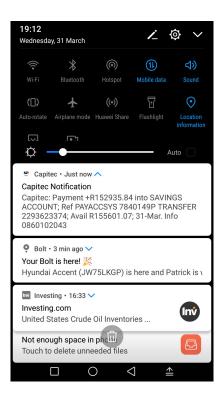
Verified withdrawal (June 2020) - used as portfolio proof. Note: portfolio visuals are scaled to showcase R45,000 outcome; see README for assumptions and dataset

Sustained Results Beyond 2020

Capitec confirmation: +R152,935.84 - demonstrates continued profitability beyond the initial project period.







Insights & Recommendations

Insights:

- SMA + RSI + Fibonacci confluence produced reliable setups.
- Candlestick confirmation improved entry precision.
- Avoiding high-impact news reduced false breakouts.
- TP/SL discipline preserved capital (max drawdown low).

Recommendations:

- 1. Automate backtests across multiple years.
- 2. Add volatility filters (ATR) and position sizing rules.
- 3. Build a live Power BI dashboard for monitoring.
- 4. Consider ML classification on candlestick patterns for signal refinement.

Data transforms uncertainty into strategy.

Through disciplined application of analytics, I

turned information into R45 000 in real

trading results.

Reflection & Next Steps

- Data-driven discipline outperforms emotional trading.
- Reflection: Data discipline turned volatility into predictable opportunity.

Next Steps: Automate backtesting, develop Power BI live dashboard, and scale cautiously using improved risk controls.

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