

# FIT1050 Assignment 2 - Website Redesign Mockup and Report

Group: Wartortle

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| Criteria  | Poor                                | Fair                                | Good                                | Excellent                |
|---|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Mockup Design                                     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Mockup Fidelity                                   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Overall Critique of Website                       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Explanation of Redesign Decisions                 | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Visual Aids to Support Explanations               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Application of Theory and Research                | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Supporting Evidence                               | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| References  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Report Structure and Formatting                   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Individual Mark: Regular Contribution to Teamwork | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| Individual Mark: Peer Evaluation                  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

Comments

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Hello Team,  
Please find my feedback for the assessment below:

The mockup has some issues with consistent application of design principles - there were multiple inconsistent fonts in the third mockup, consistent styling should be applied to similar sections, buttons should be of the similar styling (different for the menu and send button, aesthetics different for the social login), no navigation on the second page (navigation should be consistent on all pages), there were some alignment issues on the second page. The mockups are presented high-fidelity with realistic design and content. It would be good to see some proper content in the ratings section otherwise copying the same section 4 times would show less efforts in the modification of the content.

The critique of the original website states specific issues but could provide more specific reasoning. It would be good to also accompany the critique with some screenshots of the original website and annotate the issues being discussed. Decisions describe specific content and visual design changes, but some more discussion information architecture changes could also help redesign the site better. Some screenshots of the redesign are present but could be more relevant to explanations by providing in-context screenshots of the elements being discussed to support the justifications in a better way. Theory is mostly limited to researched online resources. It would be good to also incorporate some more theoretical references from the unit as well - repetition, alignment, proximity, Jakob's law, etc/. Decisions refer to other websites without providing specific examples. There are some screenshots provided but specific elements inspired from those screenshots would be good to see.

References are present, but some are slightly vague or unclear. The readability of the references increase when a title is provided along with the URL. Structure is easy to understand with clear formatting, could be slightly more consistent. Few minor issues in writing quality.

No evidence of regular contribution to teamwork. A URL for the mockup slides/figma and report document should be provided in the report for the assessment of the individual criteria. Peer evaluation completed with specific feedback comments on teammate performance.