MONASH
University

Assignment 1 (10%, individual assessment)
Presentation Video

Prepare and deliver a 5-minute presentation, with presentation slides and a recorded video. The presentation will demonstrate your ability to identify, research and analyse issues relating to how a website loads while considering the context of how the website is used.

You must choose a website from the list provided on page 2 of this document.

Presentation Content

Provide an overview of the website
- Provide a very brief explanation of what the website is.
- Identify 3 specific demographic attributes of the website's target audience.
- Identify 2 goals that are representative of why people visit the website.

Analyse how the website's homepage loads
- **If you are using an ad-blocker, disable it while testing website loading times.**
- Use the Network panel in Google Chrome to analyse how the homepage loads.
  - Test the website using the **"Fast 3G"** network throttling option.
  - Scroll through the page as it loads to make sure all content is being loaded.
  - Allow up to 60 seconds for network activity to stabilise.
- Observe the number of resources loaded and page loading and parsing times.
- Identify 2 aspects of the website's design that significantly impact its loading time.
- Suggest 2 ways to improve the website with respect to bandwidth and latency.
- Summarise by providing your informed opinion about how well the website works, demonstrating consideration of users' goals and your network analysis results.

Use your presentation slides well
- Use slides as supporting visuals for important points discussed in the presentation.
- Keep your slide content tidy and concise - avoid reading text directly from your slides.
- Provide your research references as a list of URLs on a separate slide at the end of the presentation. The references do not need to be shown in the presentation video.

Record a presentation video

Your recorded video must show your slides and webcam so that delivery can be assessed.

- Week 3 applied class will cover some recommended presentation recording tools.
- Week 4 applied class will cover how to optimise your video for web streaming.

Select 1 website from the following list

Websites are allocated based on your student ID number. The last number of your student ID determines which list you will select a website from. Detailed instructions for selecting a website are provided in the week 1 applied class activities.

List 1
https://www.imdb.com/
https://www.kogan.com/
https://www.fandom.com/

List 2
https://www.booking.com/
https://www.costco.com/
https://www.dailymail.co.uk/

List 3
https://www.beinsports.com/
https://www.techradar.com/
https://www.samsung.com/

List 4
https://www.cricket.com.au/
https://www.bbc.co.uk/
https://www.vanityfair.com/

List 5
https://www.cnn.com/
https://www.steampowered.com/
https://www.villagecinemas.com.au/

List 6
https://www.healthline.com/
https://www.woolworths.com.au/
https://www.goal.com/

List 7
https://www.nytimes.com/
https://www.bunnings.com.au/
https://www.amazon.com/

List 8
https://www.buzzfeed.com/
https://www.espn.com/
https://www.apple.com/

List 9
https://www.coles.com.au/
https://www.nike.com/
https://www.shein.com/

List 10
https://www.mydeal.com.au/
https://www.dell.com/
https://www.ebay.com/

Deliverables and Submission

Upload your submission to the **Assignment 1 - Presentation Video** activity on Moodle.

- **Presentation slides**
    - In **PPTX** or **PDF** format.
- **Presentation video**
    - A web-optimised **MP4** or **M4V** video of your presentation delivery.

Submission Due: Friday Week 4, 11:55PM

Assessment Policies

Generative AI tools cannot be used in this assessment task
In this assessment, you must not use generative artificial intelligence (AI) to generate any materials or content in relation to the assessment task. This whole assessment task requires students to demonstrate human skill using analysis tools and interpretation findings based on real-world examples without the assistance of AI.

Referencing of researched resources
Resources used in your assignment that are not your own original work must be acknowledged in a references list. This includes graphics and screenshots of websites. Formal academic referencing is not required as long as your acknowledgement is clear.

- Title - From the original resource or describing a specific part within your submission.
- Credit - Author, organisation or copyright-holder of the resource.
- Online link - URL that leads directly to the specific original resource used.
- Printed publications - The exact title of the publication and relevant page numbers.

Assessment deliverables must be uploaded to moodle
Unless otherwise specified in the assessment task description, all submissions will require deliverables to be uploaded to Moodle. Teaching staff cannot assess submissions via email, Google Drive or other methods of submission outside of Moodle. Where practicable, deliverables will be submitted to the TurnItIn similarity detection system.

Late submission of assessments
Unless an extension has been approved, each day, or part thereof, an assessment task is overdue, a late penalty of 10% of the available total marks applies up to a maximum of seven days. Assessment tasks submitted more than seven days after the due date will receive a mark of zero for that task and may not receive feedback.

Extensions and special consideration
Extensions and other individual alterations to the assessment regime will only be considered using the university's Extensions and Special Consideration Policy. All extension requests must be submitted directly to the university via the online extension request process.

- Learn about the different types of extensions on the **Monash Extensions Website**.
- Apply for short extensions or special consideration using the **online form**.

Submitting an application for an extension or special consideration does not guarantee that the extension will be approved, so you should continue to work on your assessment and submit it as soon as you are able to.