



Los Altos Hacks

What is Los Altos Hacks?

Los Altos Hacks is a student-run hackathon targeted at the general high school community in the Bay Area. We plan to have roughly 200 participants at the event. Sponsors can send mentors, present APIs, and evangelize their brands.

When is Los Altos Hacks?

Los Altos Hacks will be taking place at the Hillview Community Center. It is located at 97 Hillview Avenue in Los Altos, CA. The date of this event will be January 30–31, 2016. Registration will open at 11am, but mentors and sponsors will be allowed in at 9:30am. The event ends at 4pm on the 31st, and mentors and sponsors can leave any time beforehand.

Why sponsor Los Altos Hacks?

Although a high school hackathon may not offer the same recruiting ability as a collegiate hackathon, you would still be able to potentially hire students for internships, or get them interested in your company at a young age. At many high school hackathons, a large percentage of the people are first time coders, so companies would be given the ability to influence what these coders learn, in terms of specific languages and tools. For example, using the API demo time provided to you would allow students to learn more about the tools and languages used in your specific company, and if they choose, allow them to learn the skills necessary at this hackathon. In addition, having a representative from your company at the hackathon allows you to spread awareness – since teenagers are a majority of technology users, your product or service would be able to easily gain traction among peers, and thus increase your userbase.

Where will your money go?

The money received will go to the funding of the event, specifically for food, t-shirts, applicable venue costs, swag, emergency funds, and other costs to make Los Altos Hacks the best it can be.

How can you help?

- Donate money directly to the organization – this allows flexibility for our spending.
- Sponsor a meal – we have four meals over the course of the hackathon.
- Send an evangelist or engineer down to mentor and inspire students.
- Sponsor tools for students to use during the event (i.e., hosting, hardware).
- If you have other ideas, we are welcome to all suggestions, so don't hesitate to contact us at sponsor@losaltoshacks.com.

Sponsorship Tiers

	Bronze \$1k	Silver \$2k	Gold \$3k	Partner \$5k
General				
Send engineers and mentors	X	X	X	X
Initial API/Product Demo	1 min	2 min	3 min	Keynote
Award Custom Prizes	X	X	X	X
Sponsor Table		X	X	X
Workshop/Tech Talk		1	2	5
Recruiting				
Distribute Recruiting Materials	X	X	X	X
Send Recruiters		X	X	X
Access to Resumes/Githubs			X	X
Interviews During Event				X
Branding				
Logo on Website	X	X	X	X
Logo on T-Shirt		X	X	X
Company Banners		X	X	X
Swag		X	X	X
Presentation at Awards Ceremony				X

Interested?

Please contact us at sponsor@losaltoshacks.com if you are interested. All sponsorships are negotiable and can be discussed in more detail. If these tiers are not suitable, please contact us with more information.