This analysis took crowdfunding data and organized and analyzed trends for different categories of projects. The data was used to identify trends that can help decide which projects are successful at different months of the year. This report contains a data set with a 10 years analysis utilizing the years between 2010-2020. The goal of this report is to help future backers decided which projects to fund.

The data set does contain limitations because it does not contain recent data. The data includes the year of the beginning of the covid pandemic, that created an abnormal funding environment.

The data set could benefit from bar charts and box and whisker charts. These charts provide visuals that easily identify skewed backer data to the right. Successful projects and failed projects were close in numbers because of outliers that impacted the mean of the data.