

Strategic Innovation & Leadership Program

SILP221 Class Schedule

(June 2022 – Aug 2022)

Unit	Venue
EIT : Entrepreneurship and Innovative Thinking ECSWE : English Communication in Social and Workplace Environment Marketing : Marketing 101 BE : Business Etiquette AW : Assignment Workshop	7/F & 8/F Siu On Plaza, 482 Jaffe Road, Causeway Bay, Hong Kong

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 1	13-Jun-22	14-Jun-22	15-Jun-22	16-Jun-22	17-Jun-22	18-Jun-22	19-Jun-22
0930-1200							
1230-1500			Orientation Day 1200-1400		SILP221 EIT Lesson 1		
1530-1800							

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 2	20-Jun-22	21-Jun-22	22-Jun-22	23-Jun-22	24-Jun-22	25-Jun-22	26-Jun-22
0930-1200		SILP221 Marketing Lesson 1					
1230-1500	SILP221 ECSWE Lesson 1	SILP221 AW					
1530-1800	SILP221 EIT Lesson 2			SILP221 EIT Lesson 3			

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 3	27-Jun-22	28-Jun-22	29-Jun-22	30-Jun-22	1-Jul-22	2-Jul-22	3-Jul-22
0930-1200			SILP221 Marketing Lesson 2				
1230-1500	SILP221 ECSWE Lesson 2		SILP221 AW				
1530-1800	SILP221 EIT Lesson 4						

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 4	4-Jul-22	5-Jul-22	6-Jul-22	7-Jul-22	8-Jul-22	9-Jul-22	10-Jul-22
0930-1200		SILP221 Marketing Lesson 3			SILP221 Marketing Lesson 4		
1230-1500	SILP221 ECSWE Lesson 3	SILP221 AW			SILP221 ECSWE Lesson 4		
1530-1800	SILP221 EIT Lesson 5						

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 5	11-Jul-22	12-Jul-22	13-Jul-22	14-Jul-22	15-Jul-22	16-Jul-22	17-Jul-22
0930-1200			SILP221 Marketing Lesson 5		SILP221 Marketing Lesson 6		
1230-1500			SILP221 AW	SILP221 BE Lesson 1	SILP221 ECSWE Lesson 5		
1530-1800	SILP221 EIT Lesson 6			SILP221 EIT Lesson 7			

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 6	18-Jul-22	19-Jul-22	20-Jul-22	21-Jul-22	22-Jul-22	23-Jul-22	24-Jul-22
0930-1200	SILP221 Marketing Lesson 7				SILP221 Marketing Lesson 8		
1230-1500	SILP221 ECSWE Lesson 6	SILP221 AW			SILP221 ECSWE Lesson 7		
1530-1800	SILP221 EIT Lesson 8						

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 7	25-Jul-22	26-Jul-22	27-Jul-22	28-Jul-22	29-Jul-22	30-Jul-22	31-Jul-22
0930-1200			SILP221 Marketing Lesson 9		SILP221 Marketing Lesson 10		
1230-1500		SILP221 ECSWE Lesson 8	SILP221 AW	SILP221 BE Lesson 2	SILP221 ECSWE Lesson 9		
1530-1800							

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 8	1-Aug-22	2-Aug-22	3-Aug-22	4-Aug-22	5-Aug-22	6-Aug-22	7-Aug-22
0930-1200					SILP221 Marketing Lesson 11		
1230-1500	SILP221 ECSWE Lesson 10			SILP221 BE Lesson 3	SILP221 ECSWE Lesson 11		
1530-1800	SILP221 EIT Lesson 9			SILP221 EIT Lesson 10			

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Week 9	8-Aug-22	9-Aug-22	10-Aug-22	11-Aug-22	12-Aug-22	13-Aug-22	14-Aug-22
0930-1200			SILP221 Marketing Lesson 12				
1230-1500	SILP221 ECSWE Lesson 12				SILP221 BE Lesson 4		
1530-1800	SILP221 EIT Lesson 11				SILP221 EIT Lesson 12		