



TAXES

- Governments levy taxes to raise revenue for public projects.

How Taxes on Buyers (and Sellers) Affect Market Outcomes

- Taxes discourage market activity.
- When a good is taxed, the quantity sold is smaller.
- Buyers and sellers share the tax burden.



How Taxes on Buyers Affect Market Outcomes

- Elasticity and tax incidence
 - *Tax incidence* is the manner in which the burden of a tax is shared among participants in a market.

How Taxes on Buyers Affect Market Outcomes

- Elasticity and Tax Incidence
 - Tax incidence is the study of who bears the burden of a tax.
 - Taxes result in a change in market equilibrium.
 - Buyers pay more and sellers receive less, regardless of whom the tax is levied on.

Figure 6 A Tax on Buyers

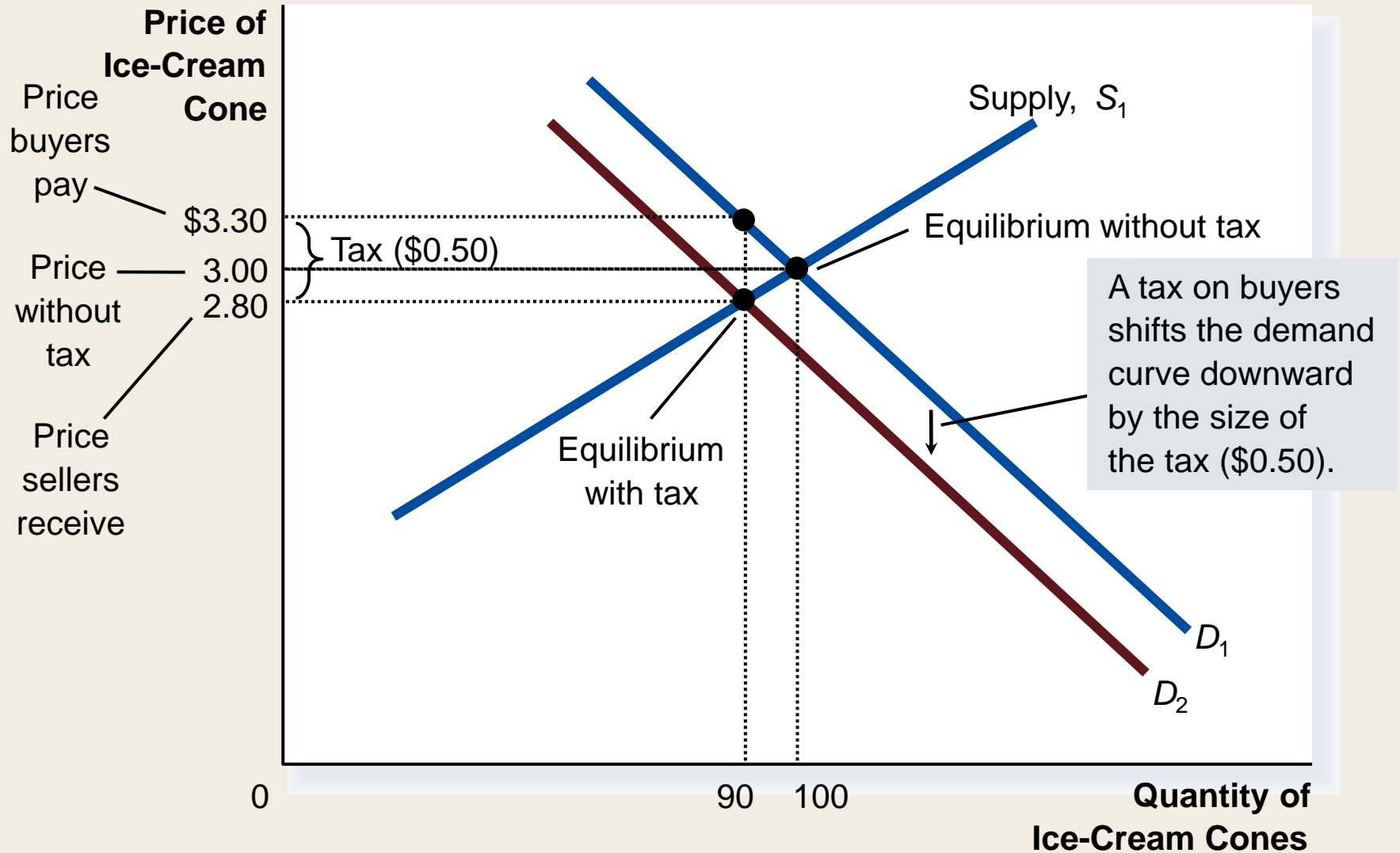
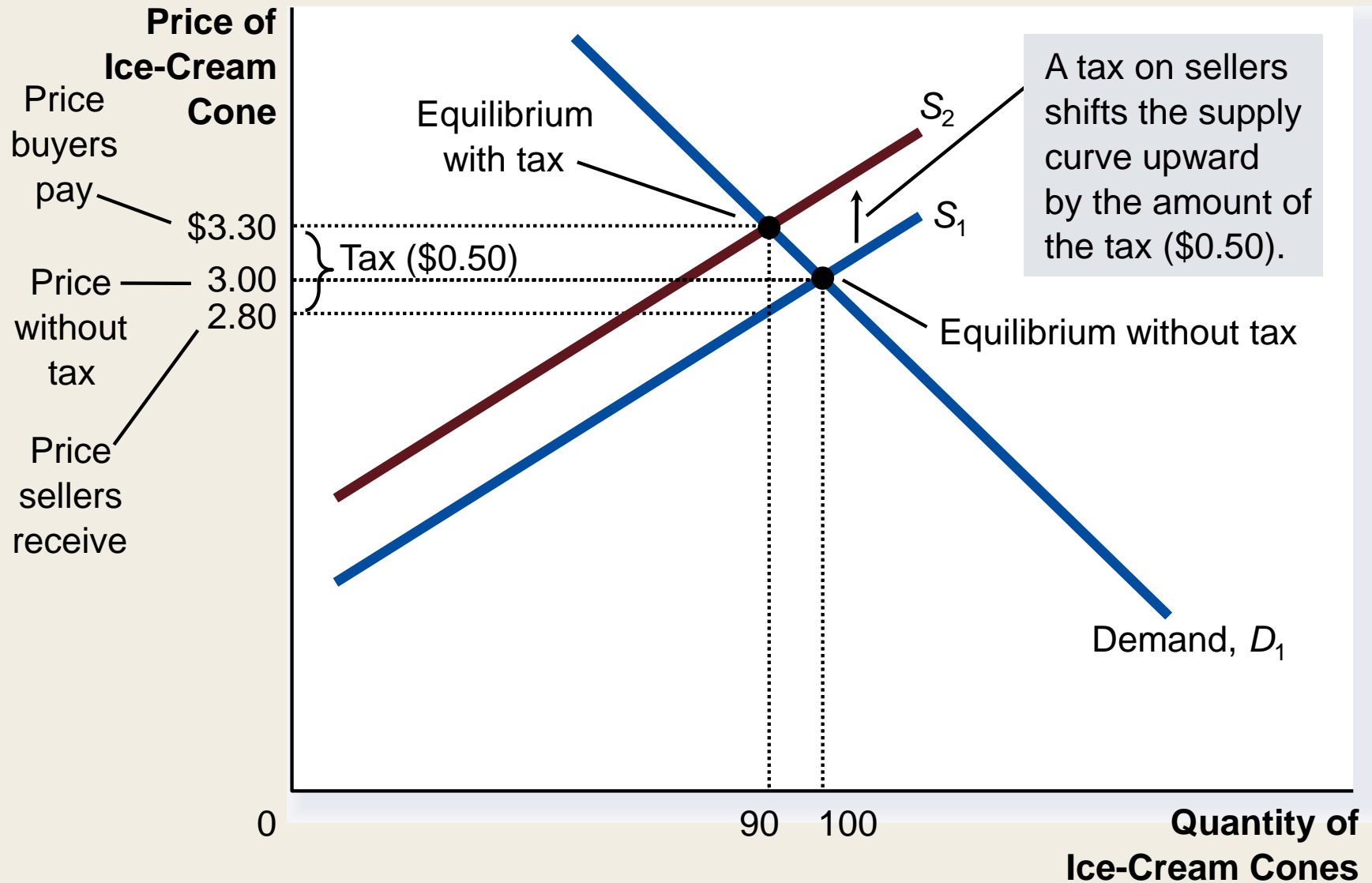


Figure 7 A Tax on Sellers



Elasticity and Tax Incidence

- What was the impact of tax?
 - Taxes discourage market activity.
 - When a good is taxed, the quantity sold is smaller.
 - Buyers and sellers share the tax burden.

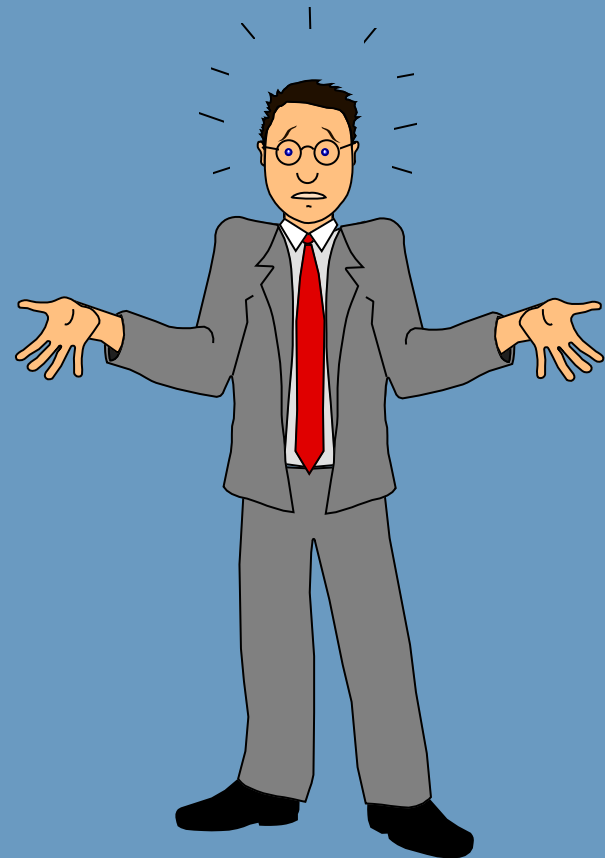
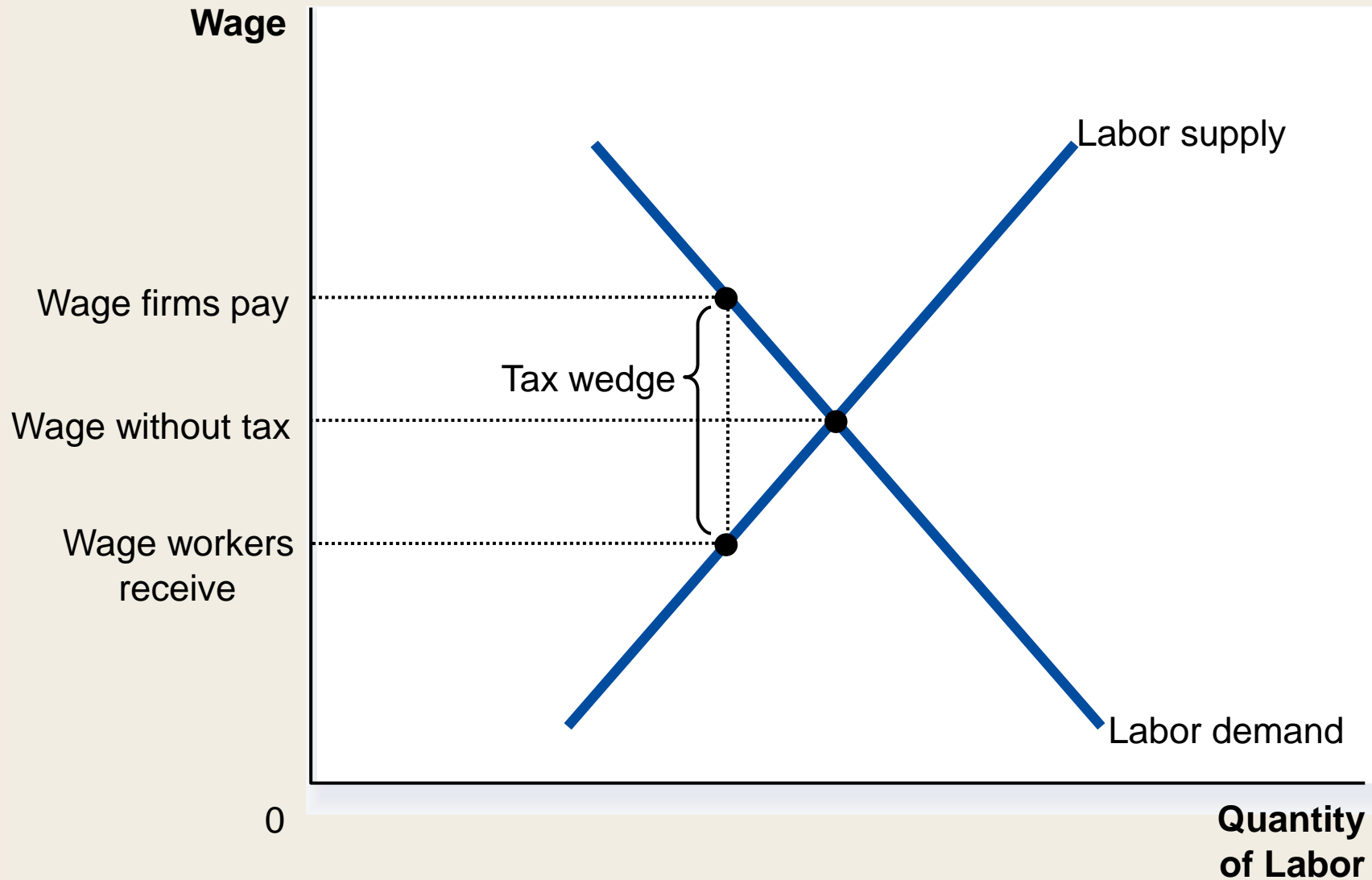


Figure 8 A Payroll Tax



Elasticity and Tax Incidence

- In what proportions is the burden of the tax divided?
- How do the effects of taxes on sellers compare to those levied on buyers?
- The answers to these questions depend on the elasticity of demand and the elasticity of supply.

Figure 9 How the Burden of a Tax Is Divided

(a) Elastic Supply, Inelastic Demand

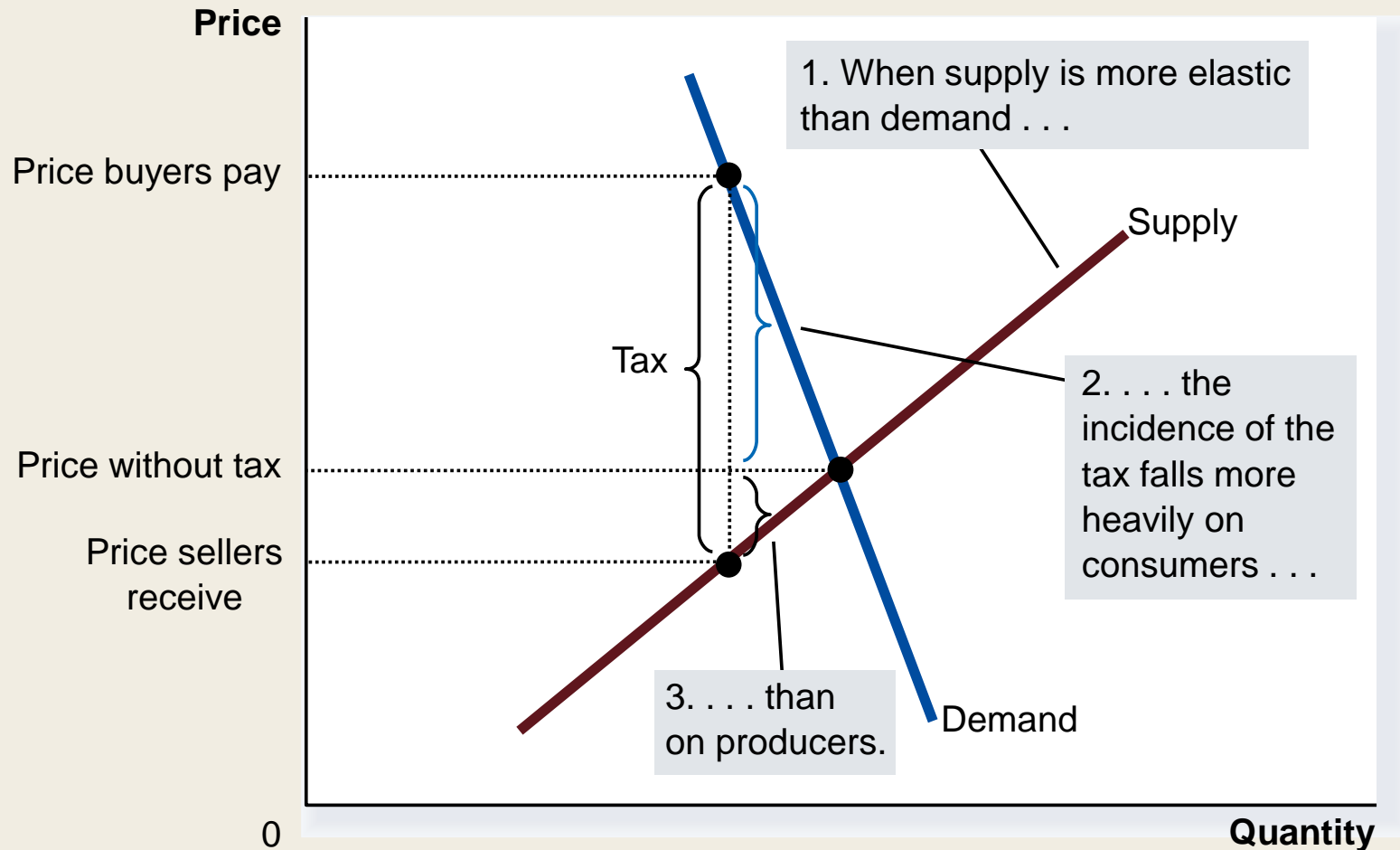
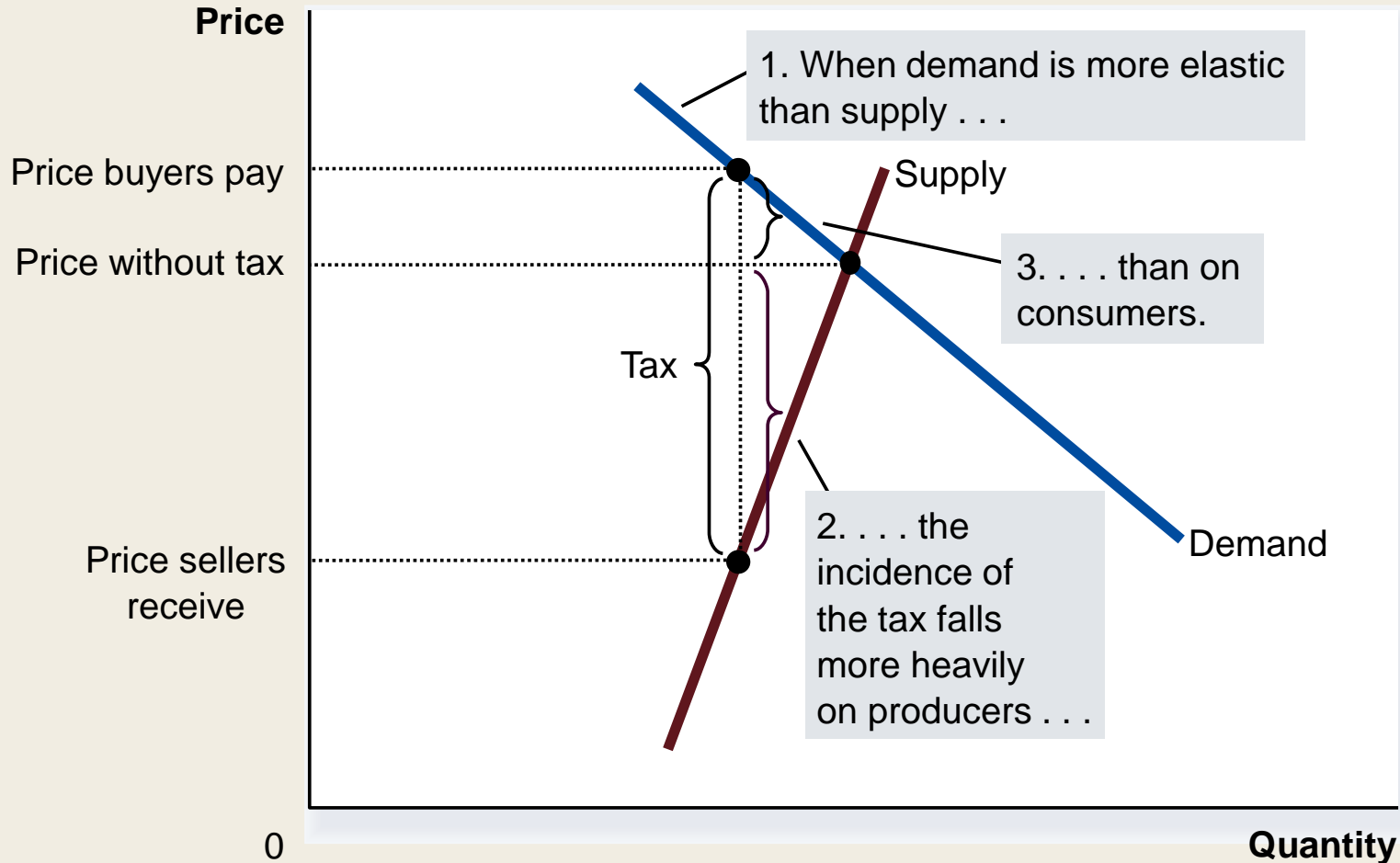


Figure 9 How the Burden of a Tax Is Divided

(b) Inelastic Supply, Elastic Demand



Elasticity and Tax Incidence

So, how is the burden of the tax divided?

The burden of a tax falls more heavily on the side of the market that is less elastic.



Summary

- Price controls include price ceilings and price floors.
- A price ceiling is a legal maximum on the price of a good or service.
 - An example is rent control.
- A price floor is a legal minimum on the price of a good or a service.
 - An example is the minimum wage.

Summary

- Taxes are used to raise revenue for public purposes.
- When the government levies a tax on a good, the equilibrium quantity of the good falls.
- A tax on a good places a wedge between the price paid by buyers and the price received by sellers.

Summary

- The incidence of a tax refers to who bears the burden of a tax.
- The incidence of a tax does not depend on whether the tax is levied on buyers or sellers.
- The incidence of the tax depends on the price elasticities of supply and demand.
- The burden tends to fall on the side of the market that is less elastic.