#### alwaysShowPlaceholderText (Use Custom [XML](XML.docx) Element Names as Default Placeholder Text)

This element specifies that each custom [XML](XML.docx) element specified using the [customXml](customXml.docx) element within this document shall always show some form of in-document [placeholder](placeholder.docx) text presentation when it contains no run content. If the [placeholder](placeholder.docx) element (§) is present in the custom [XML](XML.docx) element's properties, then this is the [placeholder](placeholder.docx) text displayed and this [effect](effect.docx) has no effect. If the [placeholder](placeholder.docx) element is omitted, then the application shall use the name of the element to generate default [placeholder](placeholder.docx) text in its place.

If this element is omitted, then custom [XML](XML.docx) markup which does not contain a [placeholder](placeholder.docx) element within its properties shall not display any [placeholder](placeholder.docx) text.

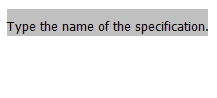
[Example: Consider the following WordprocessingML fragment from the document settings:

<w:alwaysShowPlaceholderText w:val="true" />

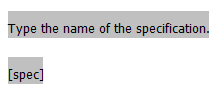
The alwaysShowPlaceholderText element has a value of true, which specifies that [placeholder](placeholder.docx) text shall be generated using the element's name if no [placeholder](placeholder.docx) text is present. If two custom [XML](XML.docx) elements are defined as follows:

<w:[customXml](customXml.docx) w:name="spec" … >  
 <w:[customXmlPr](customXmlPr.docx)>  
 <w:[placeholder](placeholder.docx) w:val="Type the name of the specification." />  
 </w:[customXmlPr](customXmlPr.docx)>  
</w:[customXml](customXml.docx)>  
…  
<w:[customXml](customXml.docx) w:name="spec" … >  
</w:[customXml](customXml.docx)>

The first custom [XML](XML.docx) element has [placeholder](placeholder.docx) text, and the second doesn't, so if this element is omitted, these two elements might be displayed as follows:



Notice that the second custom [XML](XML.docx) element has no [placeholder](placeholder.docx) text, and therefore is not displayed. However, when this element is present, then the application should generate default [placeholder](placeholder.docx) text in its place:



The application generated default [placeholder](placeholder.docx) text from the element name, resulting in a value of [spec] in the document. end example]

|  |
| --- |
| Parent Elements |
| settings (§) |

|  |  |
| --- | --- |
| Attributes | Description |
| val (On/Off Value) | Specifies a binary value for the property defined by the parent [XML](XML.docx) element.  A value of on, 1, or true specifies that the property shall be explicitly applied. This is the default value for this attribute, and is implied when the parent element is present, but this attribute is omitted.  A value of off, 0, or false specifies that the property shall be explicitly turned off.  [Example: For example, consider the following on/off property:  <w:… w:val="off"/>  The val attribute explicitly declares that the property is turned off. end example]  The possible values for this attribute are defined by the [ST\_OnOff](ST_OnOff.docx) simple [type](type.docx) (§). |

The following [XML](XML.docx) Schema fragment defines the contents of this element:

<complexType [name](name.docx)="CT\_OnOff">

<attribute [name](name.docx)="val" [type](type.docx)="[ST\_OnOff](ST_OnOff.docx)"/>

</complexType>