

Power BI

Data Modeling

Data Modeling Labs

Overview

The estimated time to complete this lab is 1 hour and 35 minutes.

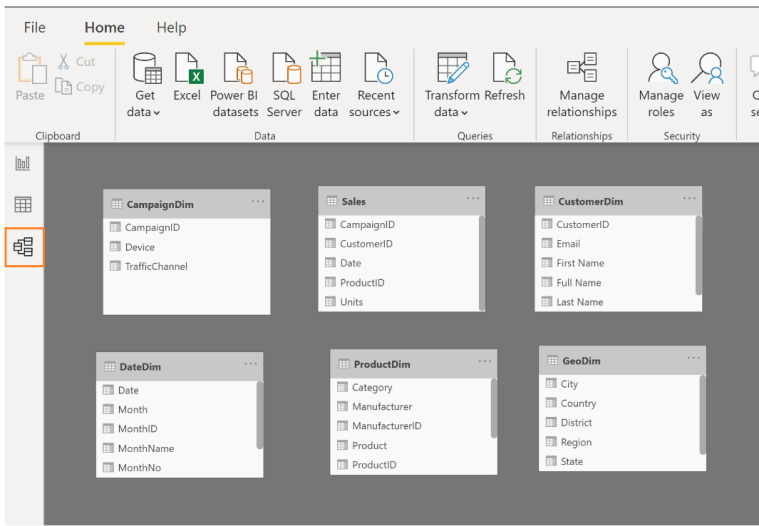
In this lab, you will create and enhance a working data model. You will learn how to add new measures and columns, as well as test new additions using PowerBI visualizations.

Lab 01: Create relationships between tables

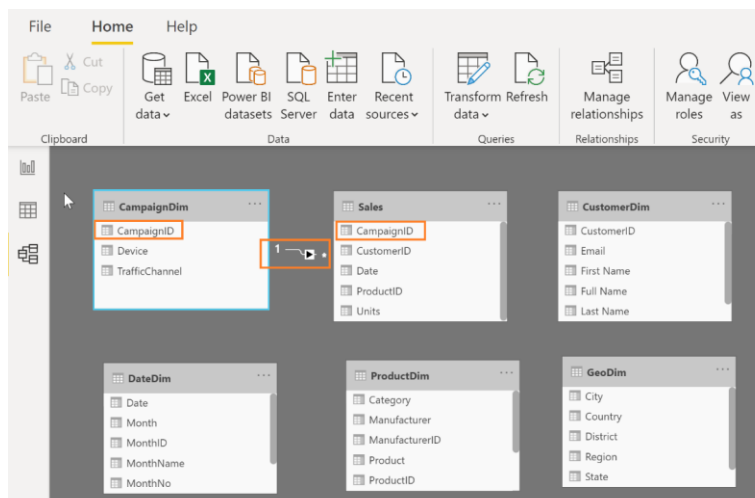
Task: Create relationships between multiple tables.

The estimated time to complete this lab is 20 minutes.

1. Open the the file **Student Modeling Pre-class.pbix**
2. Navidate to **model** view.



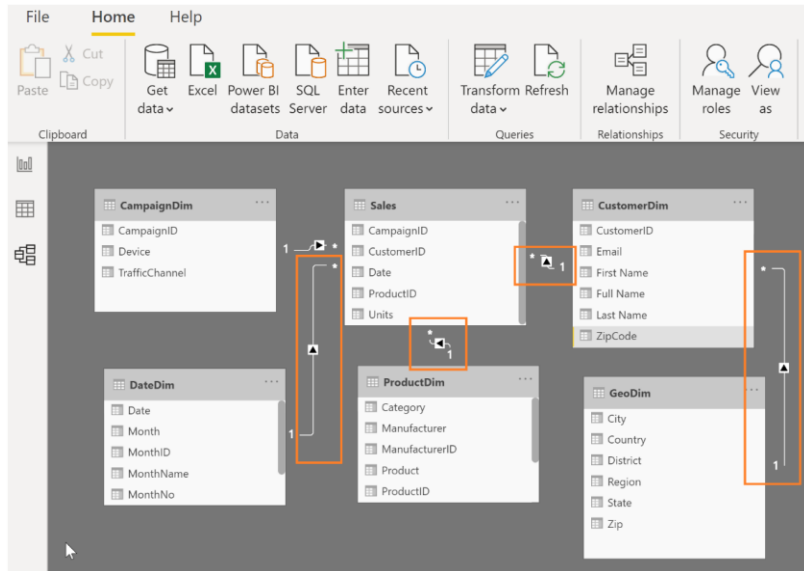
3. Drag a **relationship** line between **CampaignID** field from **CampaignDim** table and **CampaignID** field from **Sales** table



4. Similarly, create relationship between
CustomerID fields in **CustomerDim** and **Sales** table
ProductID fields in **ProductDim** and **Sales** table

Date fields in **DateDim** and **Sales** table

Zip field from **GeoDim** table and **ZipCode** from **CustomerDim** table



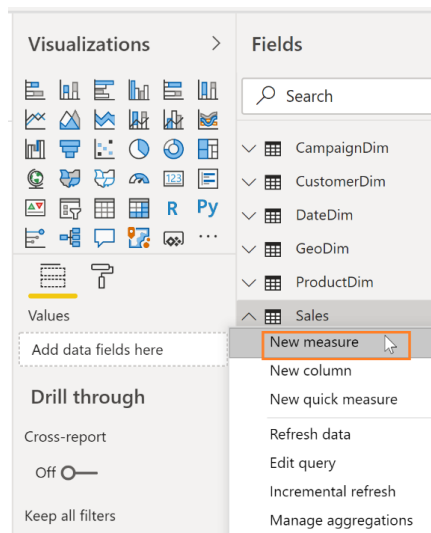
Lab 02: Create new measures and columns

Tasks: You will create a new measure for Total Units Sold, a new calculated column that combines Product Category and Campaign Traffic together, and create visualizations to test the new measure and column

Task 1. Create **Total Units Sold** measure

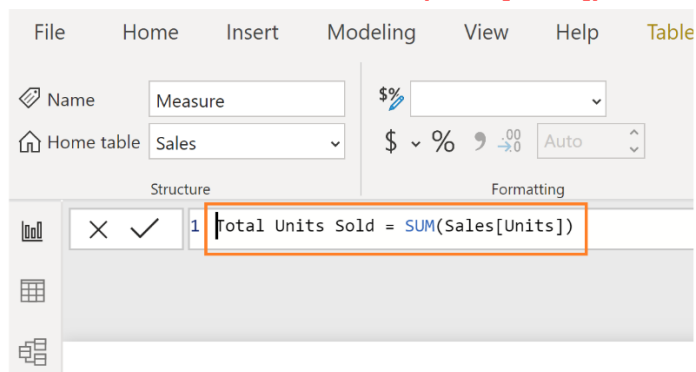
The estimated time to complete this lab is 30 minutes.

1. Select **Sales** Table. From the ribbon select **Modeling** -> **New Measure**

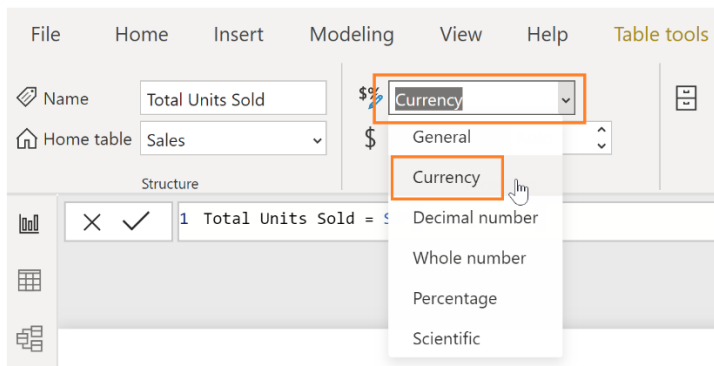


2. In the formula bar enter:

Total Units Sold = SUM(Sales[Units])

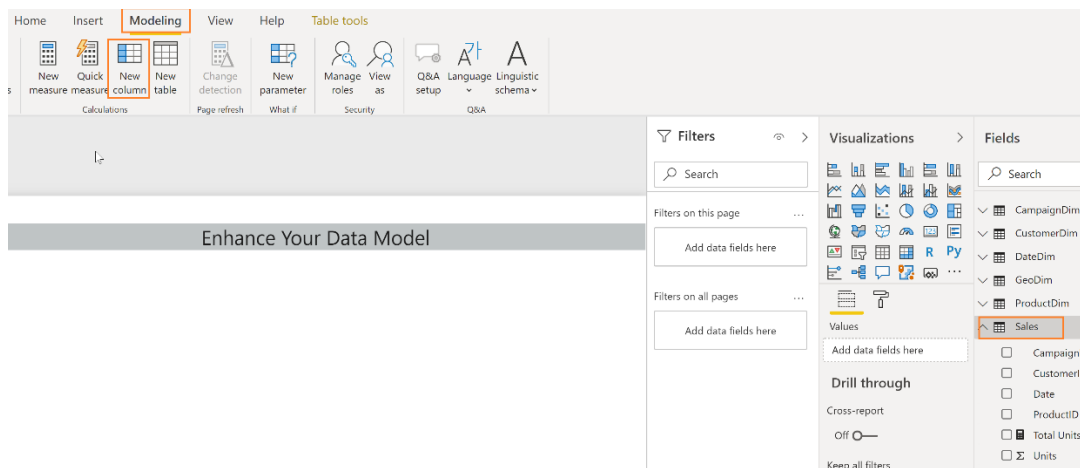


3. From the ribbon select **Format** -> **Currency** to format the measure



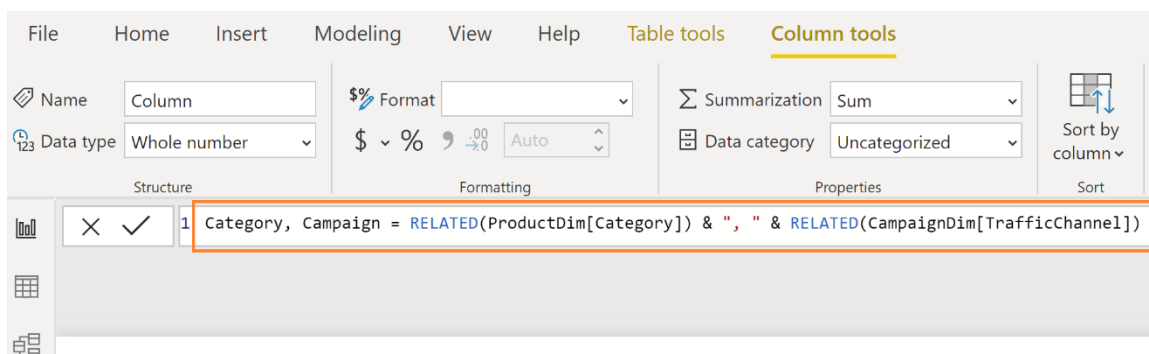
Task 2: Create calculated column that combines Category and TrafficChannel

4. Select **Sales** table. From the ribbon select **Modeling** -> **New Column**.

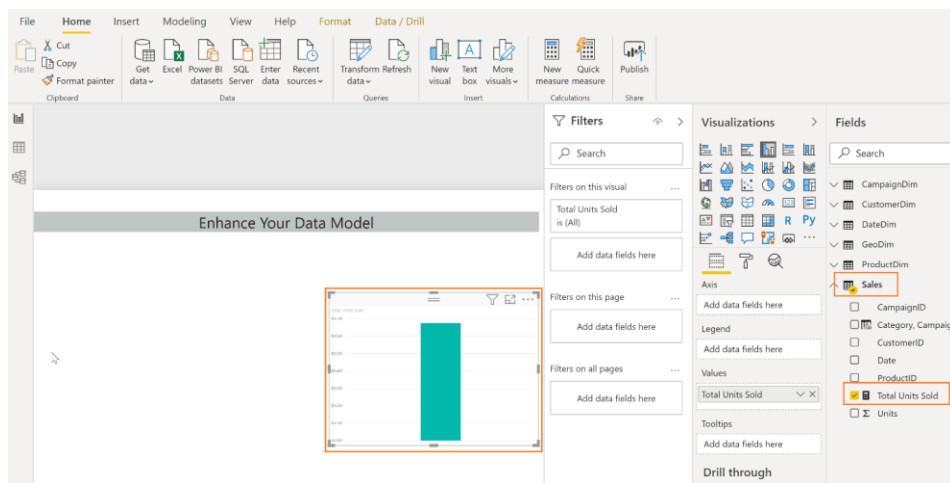


5. In the formula bar enter:

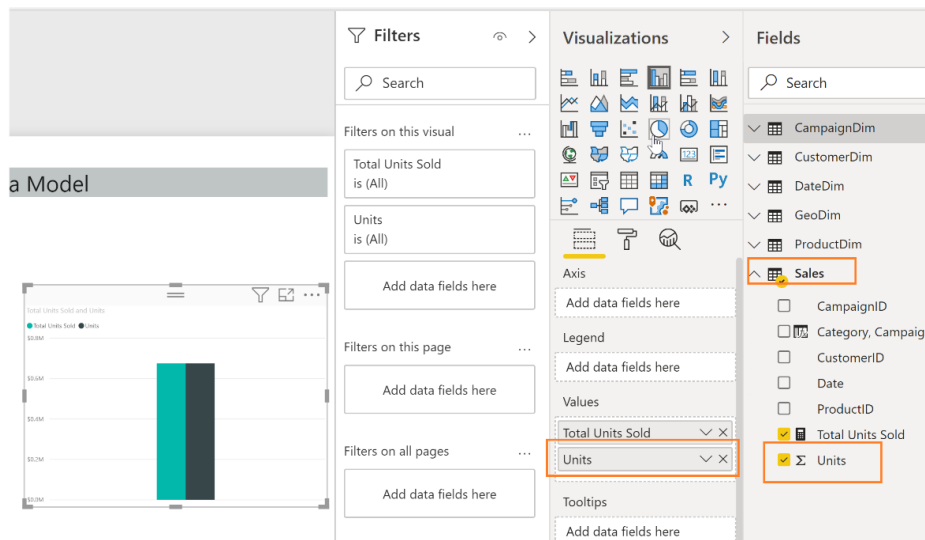
Category, Campaign = RELATED(ProductDim[Category]) & ", " & RELATED(CampaignDim[TrafficChannel])



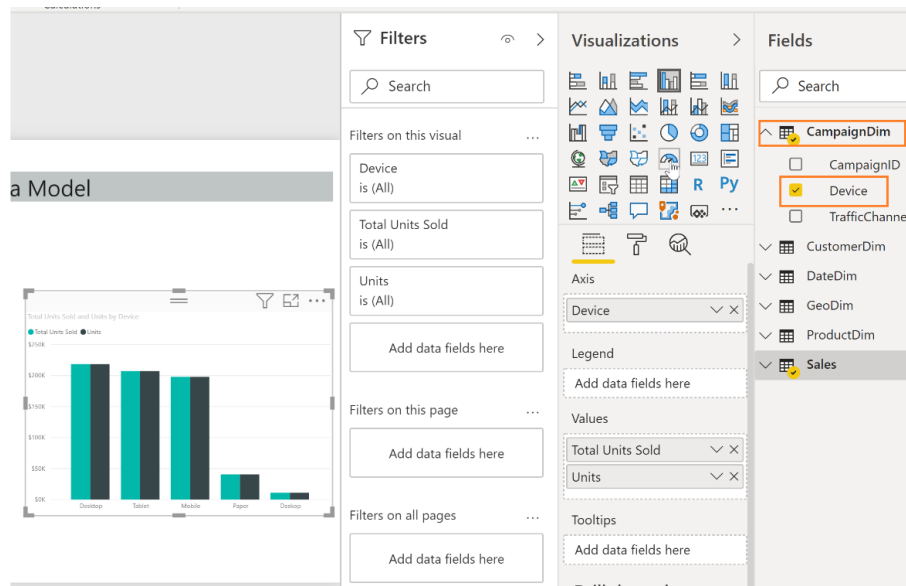
6. Drag newly created **Total Units Sold** measure to the canvas. A clustered column chart is created



7. Drag **Units** field from **Sales** table to this visual



8. Select **Device** field from **CampaignDim** table

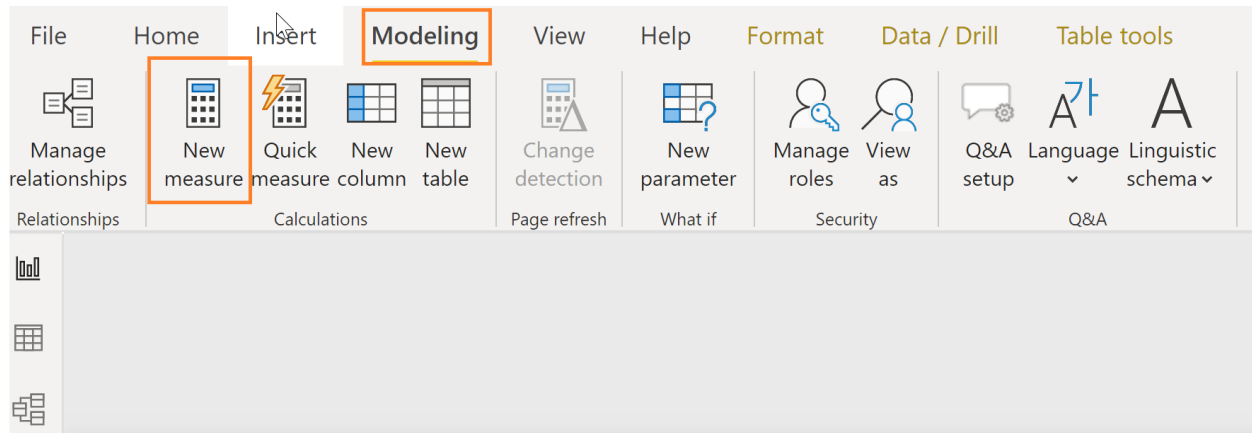


Lab 03: Create a report for the VP in charge of the Youth and Accessory Segments

Task 3: Create three new measures and a PowerBI visualization

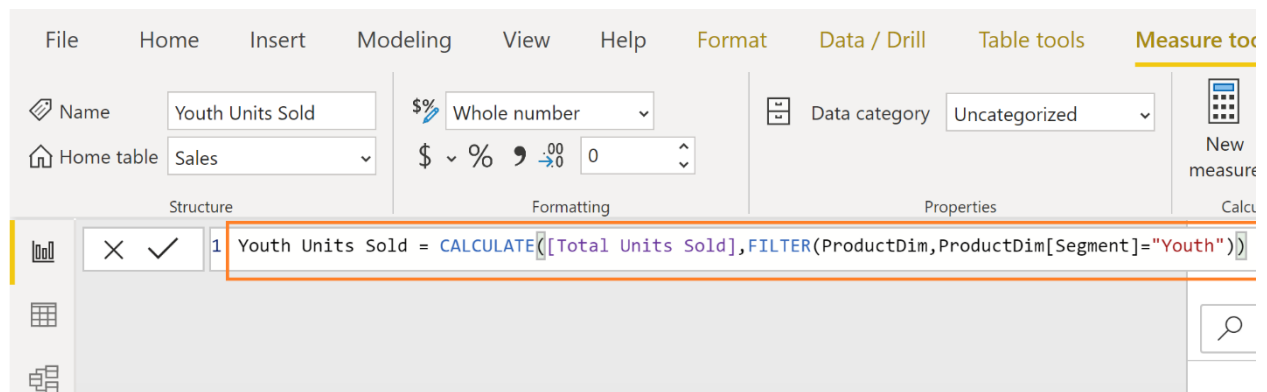
The estimated time to complete this lab is 45 minutes.

1. Select **Sales** Table. From the ribbon select **Modeling** -> **New Measure**.

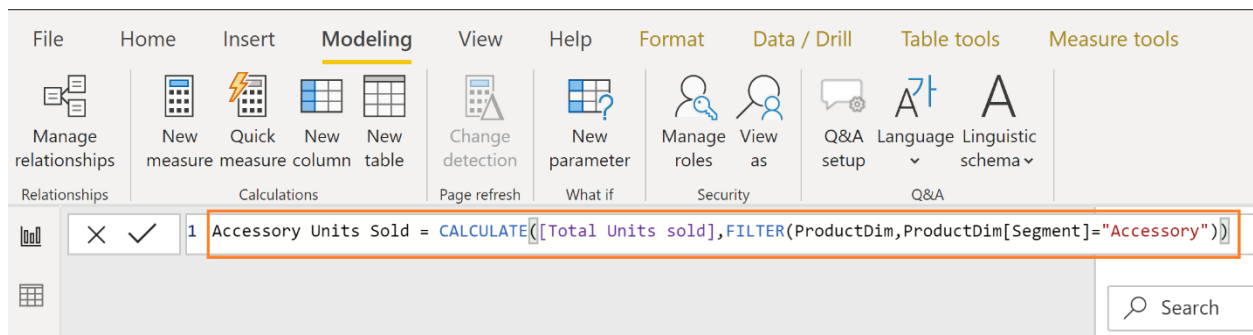


2. Create 3 measures:

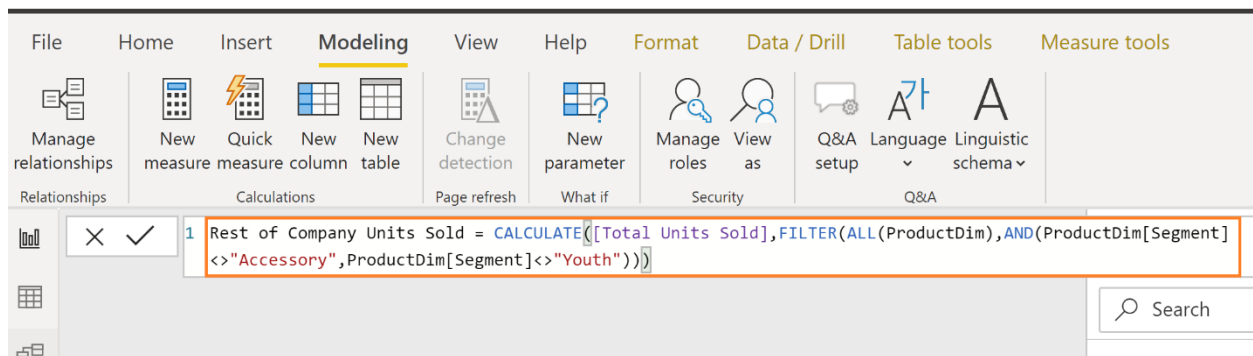
Youth Units Sold = CALCULATE([Total Units Sold],FILTER(ProductDim,ProductDim[Segment]="Youth"))



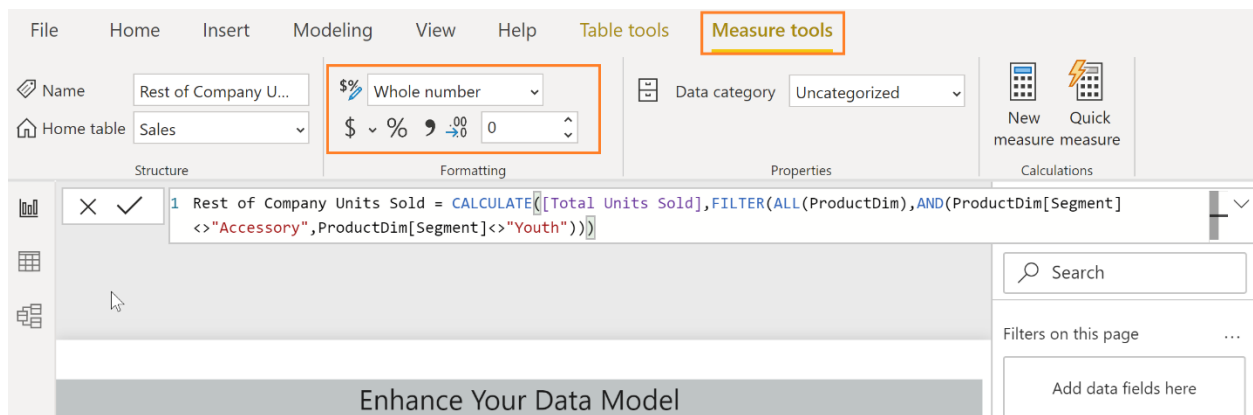
Accessory Units Sold = CALCULATE([Total Units sold],FILTER(ProductDim,ProductDim[Segment]="Accessory"))



Rest of Company Units Sold = CALCULATE([Total Units Sold],FILTER(ALL(ProductDim),AND(ProductDim[Segment] <> "Accessory",ProductDim[Segment] <> "Youth")))



- From the ribbon select **Measure tools** -> **Whole Number and Comma** to format the measure



- Add a table visual and drag **CampaignDim** -> **Device** and the **3 newly created measures**

The screenshot shows the PowerBI Desktop interface. On the left is the 'Data Model' pane with a table view of sales data. The table has columns: Device, Total Units Sold, Youth Units Sold, and Rest of Company Units Sold. The data is as follows:

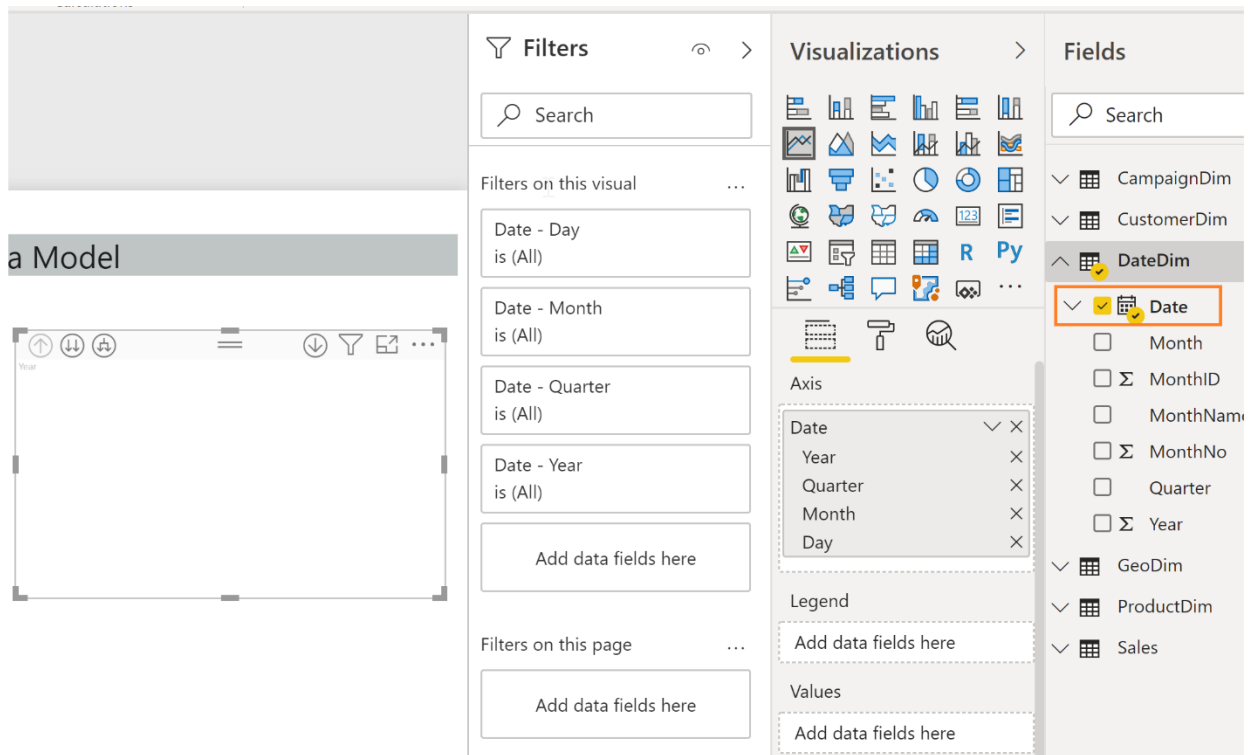
Device	Total Units Sold	Youth Units Sold	Rest of Company Units Sold
Desktop	510,806	227	9081
Desktop	5718,885	4935	251335
Mobile	2700,354	4437	112167
Paper	540,514	908	37240
Tablet	5207,244	5151	109095
Total	8675,368	13641	428558

The 'Filters' pane on the right shows filters for 'Device is (All)', 'Rest of Company Unit... is (All)', 'Total Units Sold is (All)', and 'Youth Units Sold is (All)'. The 'Fields' pane on the right shows the 'Sales' table with fields: CampaignID, Device, TrafficChannel, CustomerID, Date, ProductID, Rest of Company Units Sold, Total Units Sold, and Youth Units Sold. The 'Visualizations' pane shows a table icon selected.

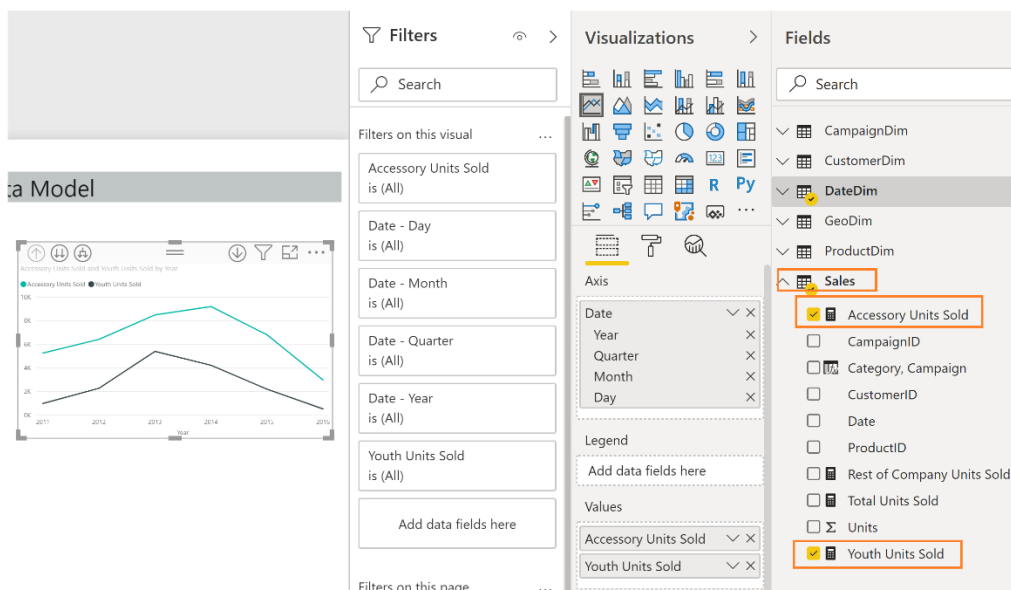
5. Select **Line Chart** visual.

The screenshot shows the PowerBI Desktop interface with a line chart visual selected in the 'Visualizations' pane. The 'Data Model' pane on the left shows the same table as before. The 'Filters' pane on the right shows filters for 'Device is (All)', 'Rest of Company Unit... is (All)', 'Total Units Sold is (All)', and 'Youth Units Sold is (All)'. The 'Fields' pane on the right shows the 'Sales' table with fields: CampaignID, Device, TrafficChannel, CustomerID, Date, ProductID, Rest of Company Units Sold, Total Units Sold, and Youth Units Sold. The 'Visualizations' pane shows a line chart icon selected.

6. Select **Date** from Date table

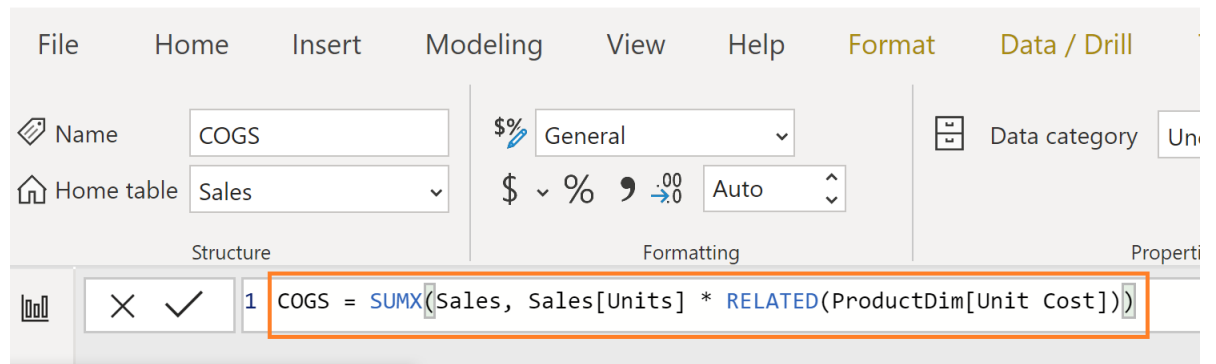


7. Select **Youth Units Sold** and **Accessory Units sold** measures.

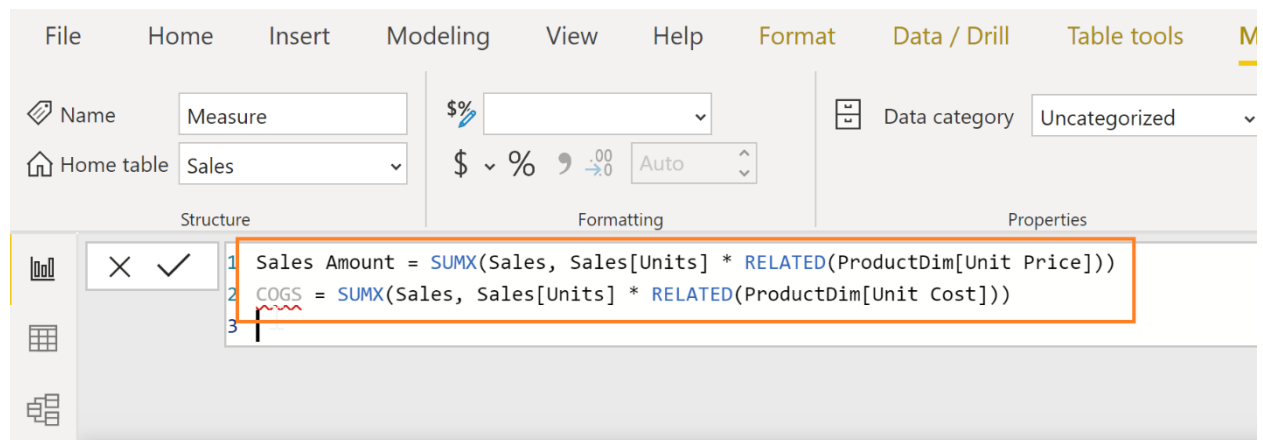


8. Create following measures and use a visual to analyze data.

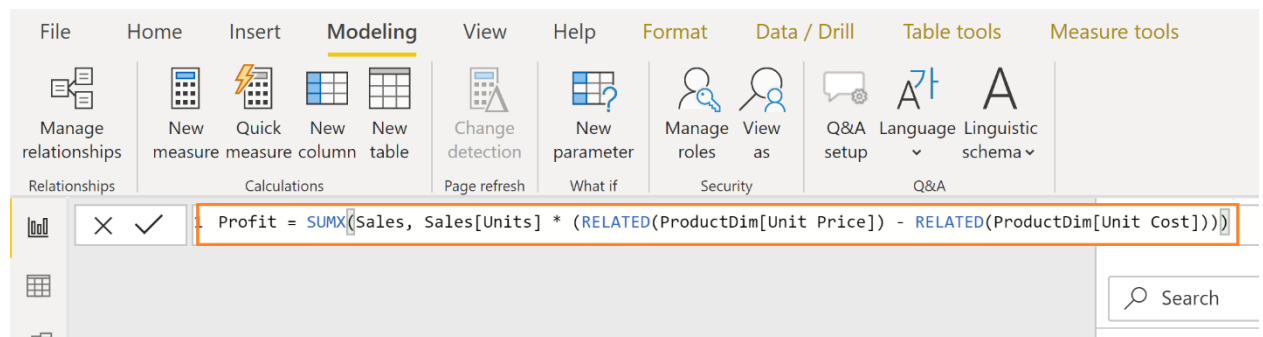
COGS = SUMX(Sales, Sales(Unit) * RELATED(ProductDim(UnitCost)))



Sales Amount = SUMX(Sales, Sales[Units] * RELATED(ProductDim[Unit Price]))
COGS = SUMX(Sales, Sales[Units] * RELATED(ProductDim[Unit Cost]))



Profit = SUMX(Sales, Sales[Units] * (RELATED(ProductDim[Unit Price]) - RELATED(ProductDim[Unit Cost])))



Summary

In this lab, you have uploaded data to a model and enhanced the model by adding additional measures and columns. In the end you will have tested the new measures and columns using Power BI data visualizations.

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