# Thomas L Holland

687 Driggs Ave. Apt 3B Brooklyn NY, 11211



www.hollanddesign.nyc 929-344-1218



### **WORK EXPERIENCE**

Jan. 2016

#### Karhoo USA Inc.

#### Multidisciplinary Designer

- Collaborated on projects across a global org
- Designed the UI/UX for app workflows needed to successfully launch the US market
- Designed an internal portal to monitor a variety of statistics needed run the US market
- Created a variety of digital and print materials for the supplier and consumer marketing teams

 Managed the purchasing and implementation of design & collaboration software globally

June 2016

Oct. 2015

# Relationship Science, LLC.

#### **Product Manager**

- Performed many roles such as: Team Lead, UI/UX Designer, Product Manager, and Quality Assurance
- Led a team of designers and developers focused on ideating and designing "out-ofthe-box" concepts
- Led our mobile team focusing on creating iOS and Android applications to offer our clients on-the-go functionality
- Used client market segments, user personas, and client feedback, to clearly define problem areas and create pertinent design solutions

 Designed web based tools, iOS applications, and various CRM integrations

30%



#### **EDUCATION**

#### Rensselaer Polytechnic Institute '12

- Dual-degree in Business Management & Design, Innovation, and Society
- Hands-on, creative design program that addresses real-world problems, providing deep insight into the human dimensions of design problems and solutions
- Dean's List 4 years

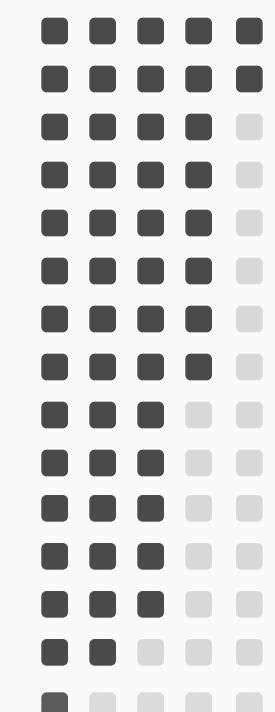


#### **SOFTWARE**

Adobe Illustrator Sketch 3 Trello Redmine Zeplin InVision HTML CSS Principle Adobe InDesign GitHub

Adobe Photoshop Adobe Premiere Pro SQL JavaScript

15%



Jan. 2013

40%

## PROFESSIONAL SKILLSET



15%

#### Additonal

User Research Competative Analysis **Usability Testing** Sketching Wireframing