

So, you want to
make movies?



We are here to help 😊



Business Understanding

- Box Office Analysis
- Content Production Insights
- Established Studios

Results and Recommendations

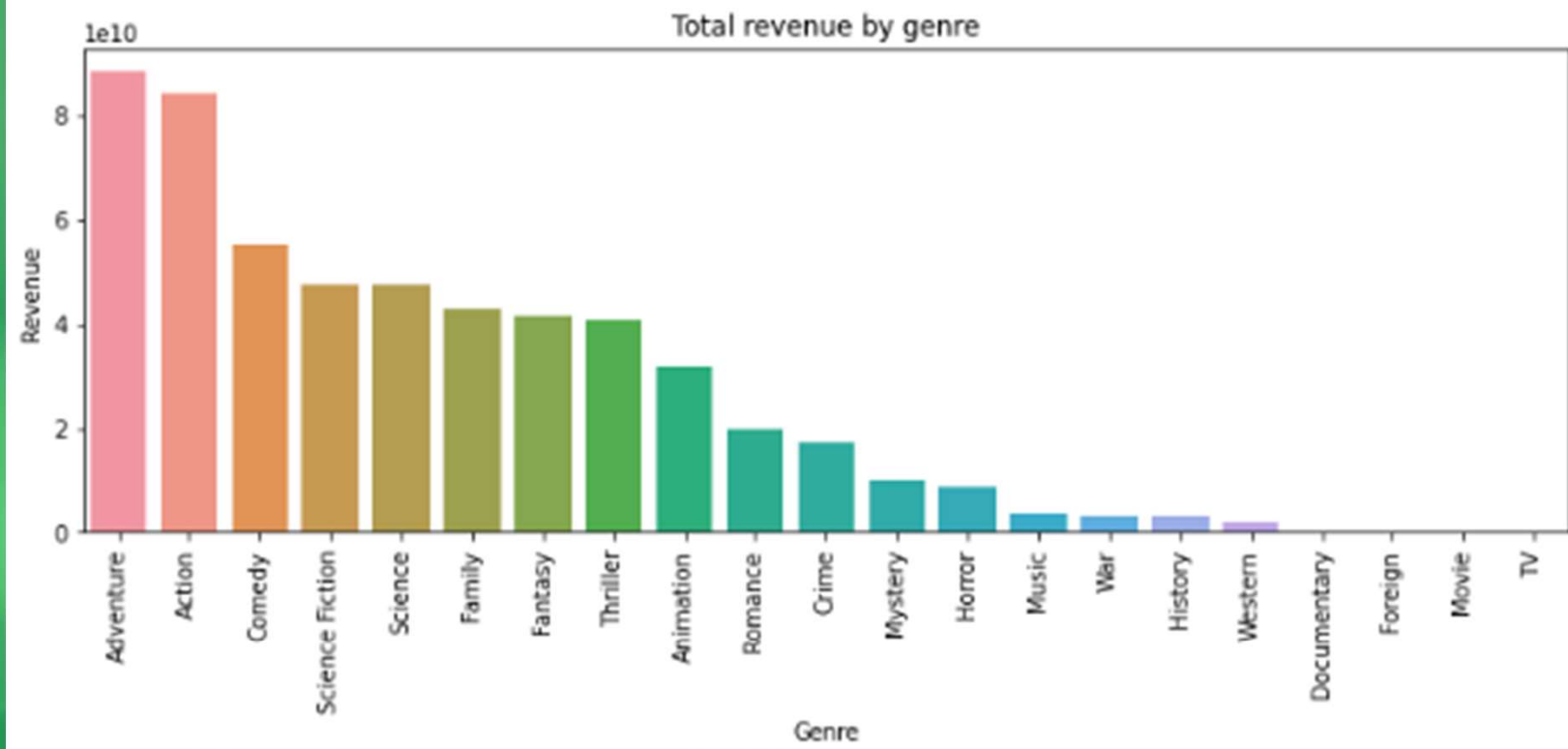
- Genres by Revenue
- Risk versus Reward ← Area of focus
- Timing of Release
- Consult/Partnership

Next Steps

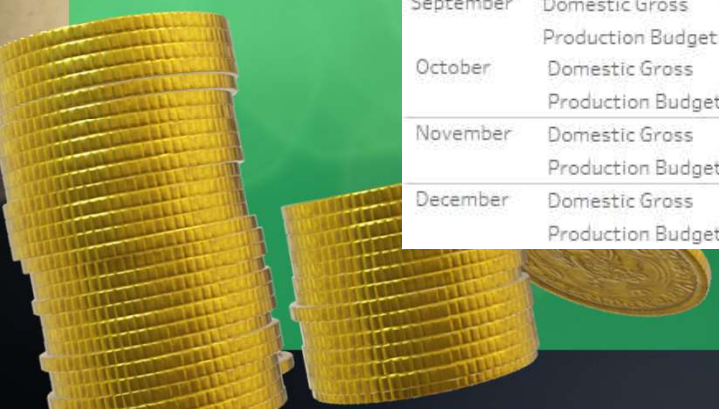
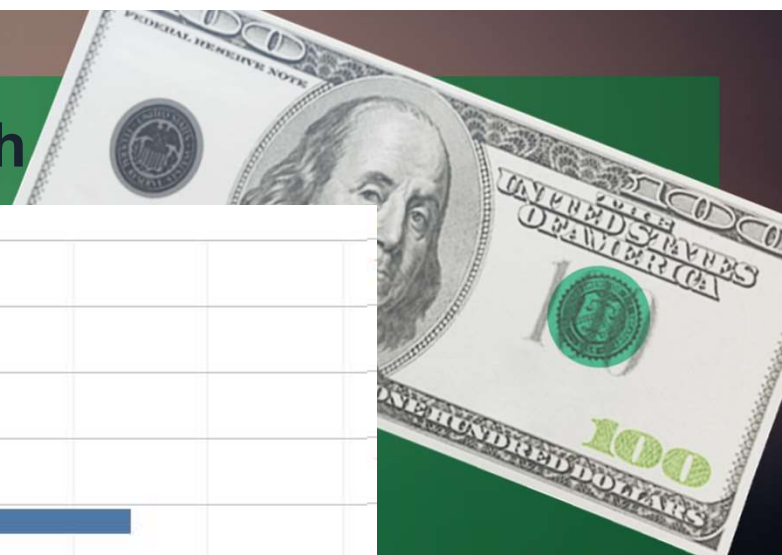
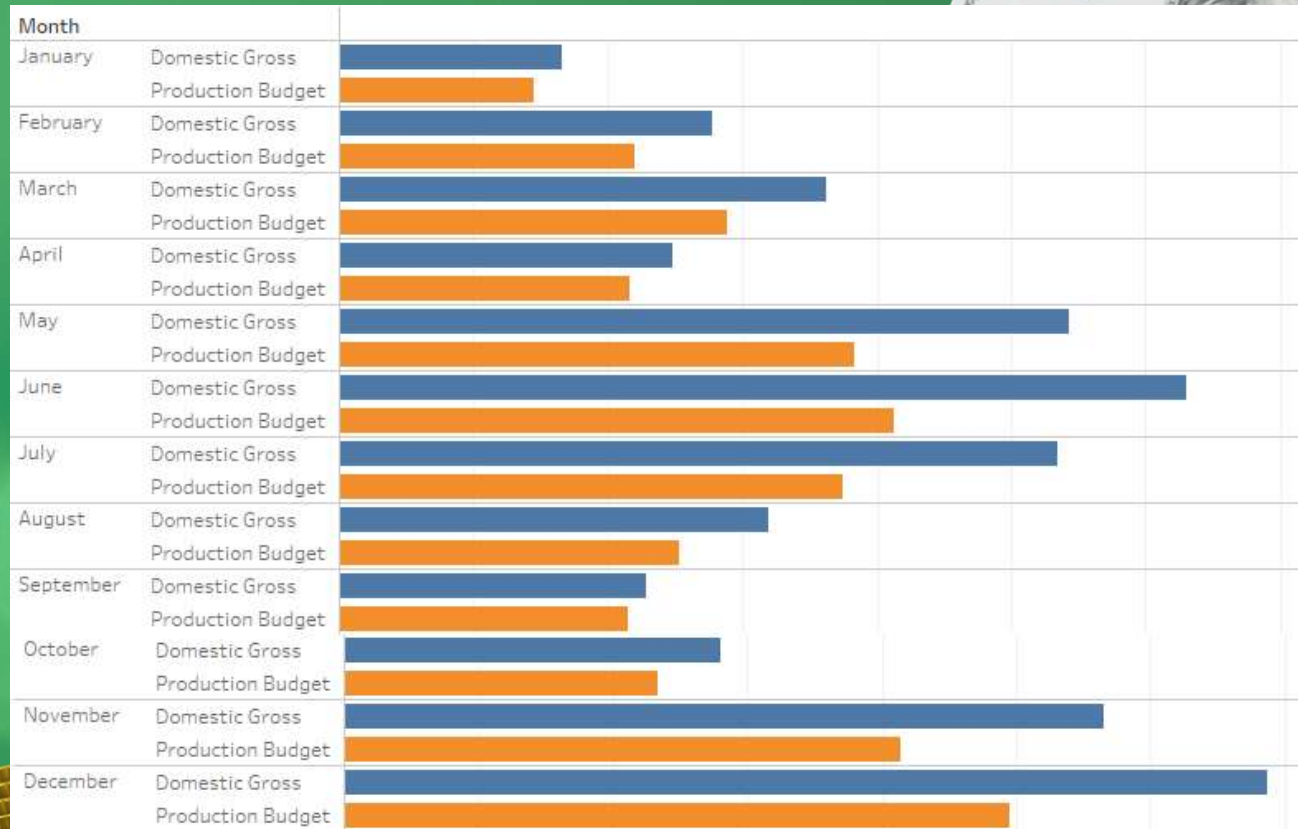
- Film Company Production

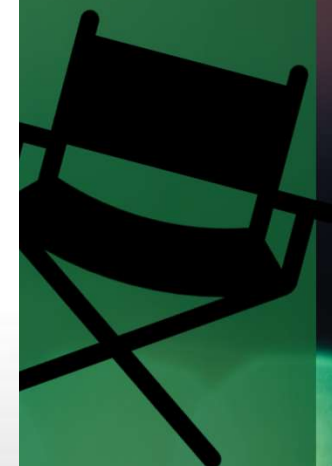
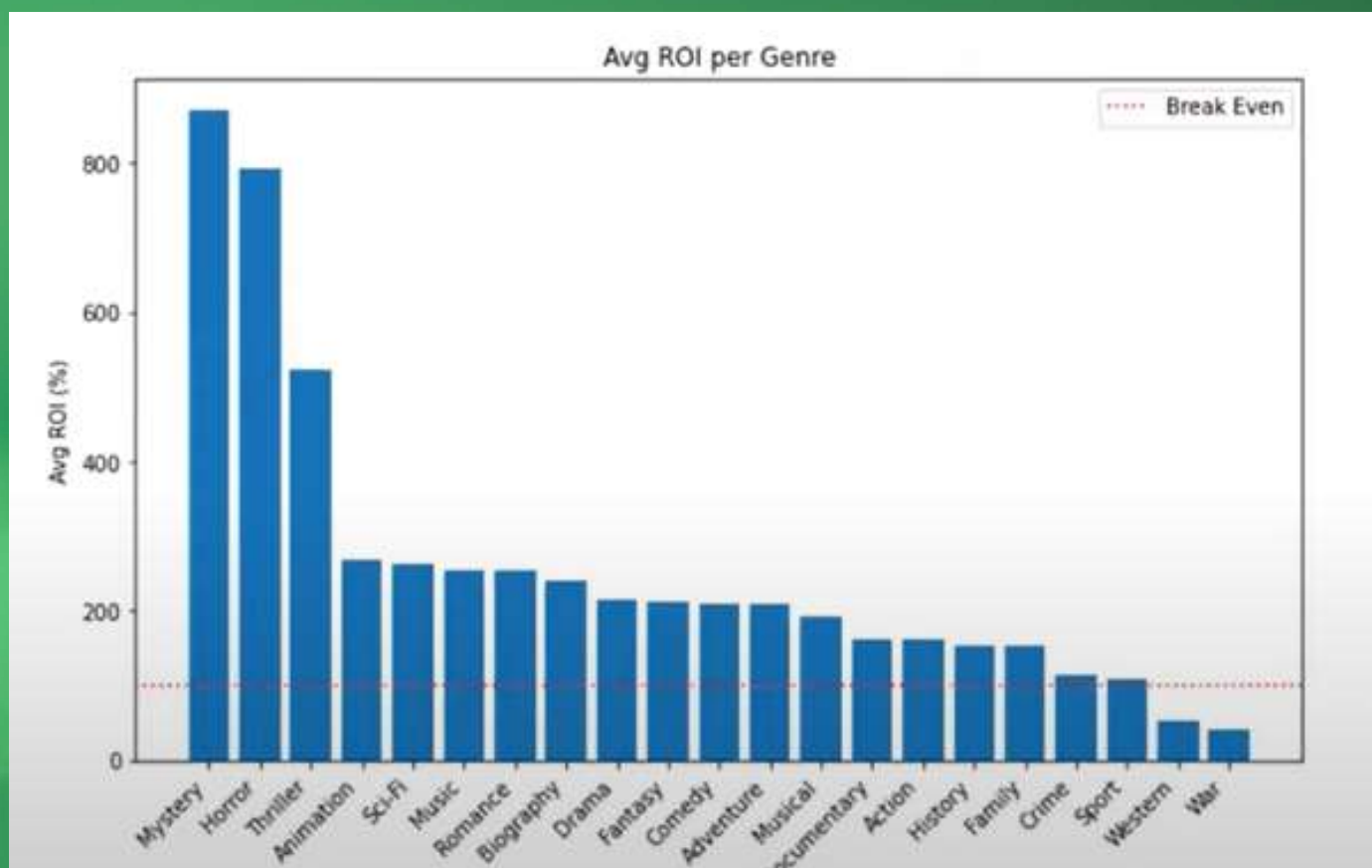
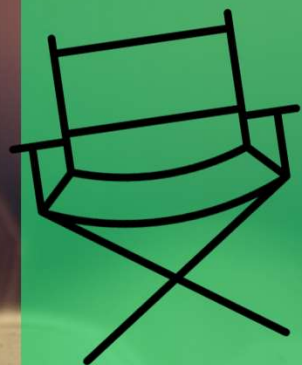
Sources of Data

- Kaggle: Movie Data
- Movie Production Studios
- Movie Budgets
- Measure 5000 films from 2008-2023

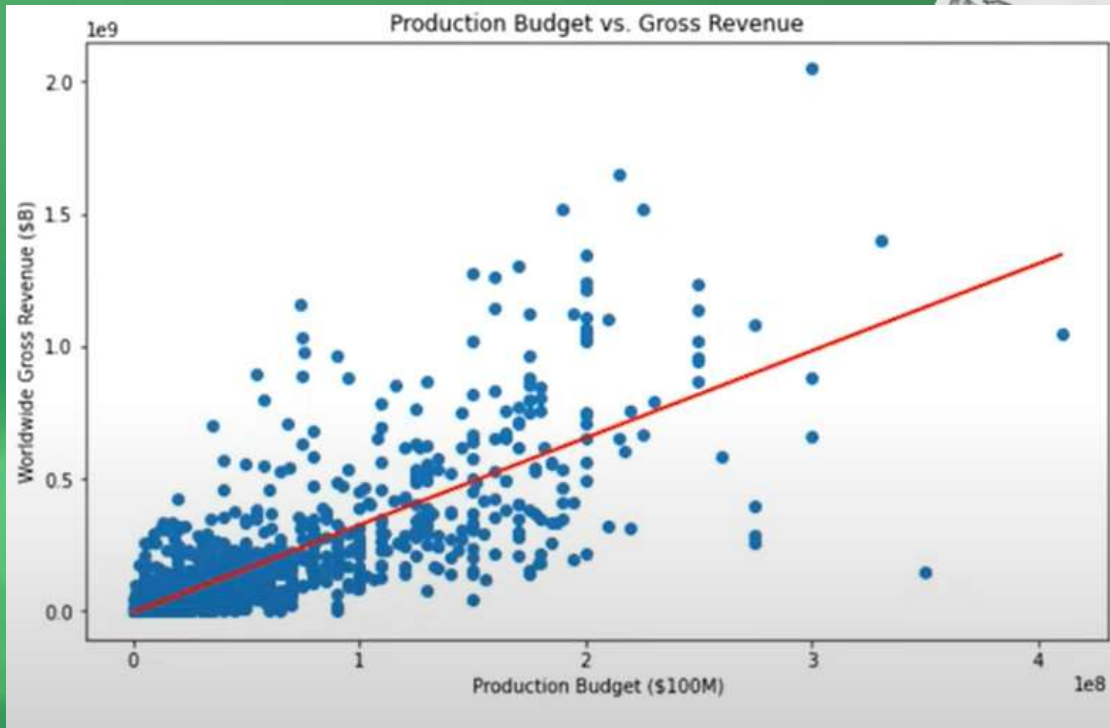


Revenue Generation by Month





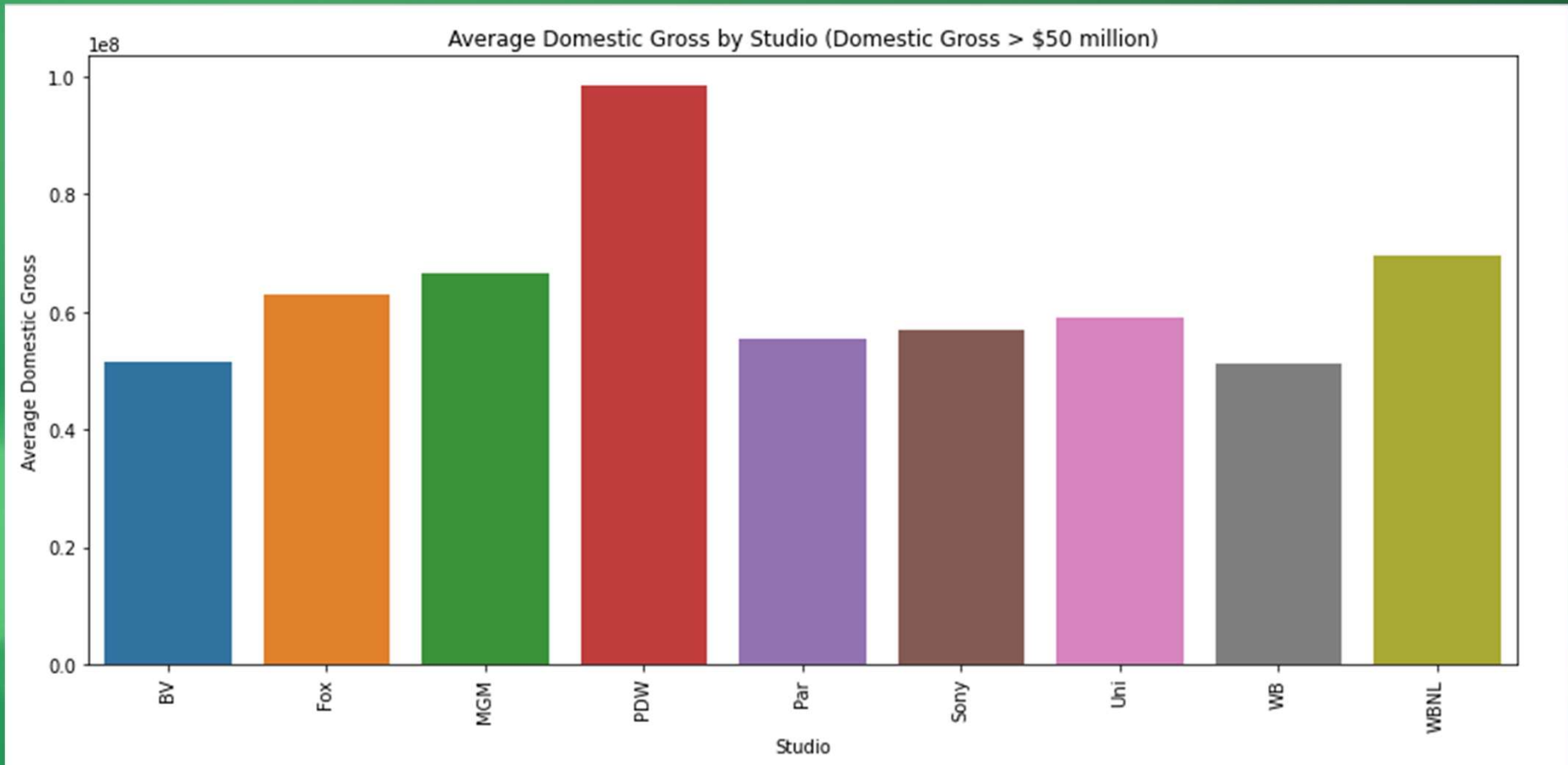
Revenue versus Budget



Average Costs of Starting a Film Production Company



Small Film Company	\$10,000 - \$50,000
Medium Film Company	\$50,000 - \$100,000
Large Film Company	\$1,000,000 +





Conclusion

Horror, Mystery, Thriller, Animation
Partner up with established companies
Low Risk, High Reward



Thank You

Johnathan Yater

&

Lotus Baumgarner

