

So, you want to
make movies?



We are here to help 😊



Business Understanding

- Box Office Analysis
- Content Production Insights
- Established Studios

Results and Recommendations

- Genres by Revenue
- Film Company Production
- Run time
- Timing of Release

Next Steps....

Different Starting Datasets

IMBD

**Rotten
Tomatoes**

**Box Office
Mojo**

**The Movie
Database**

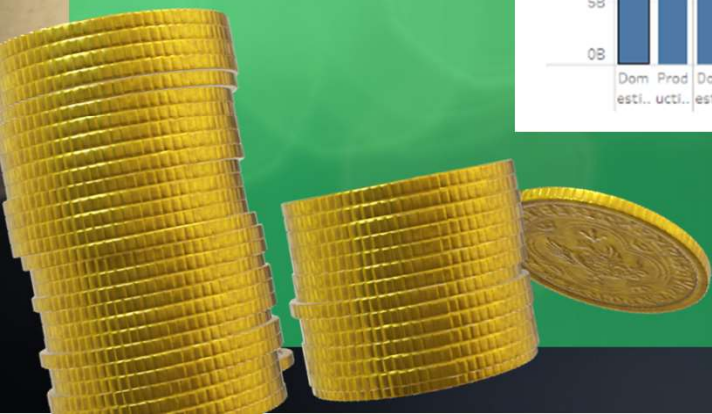
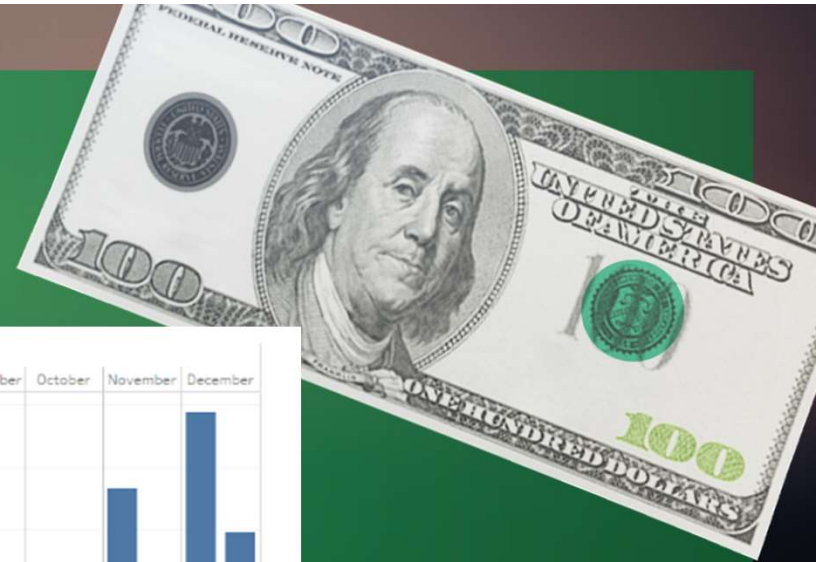
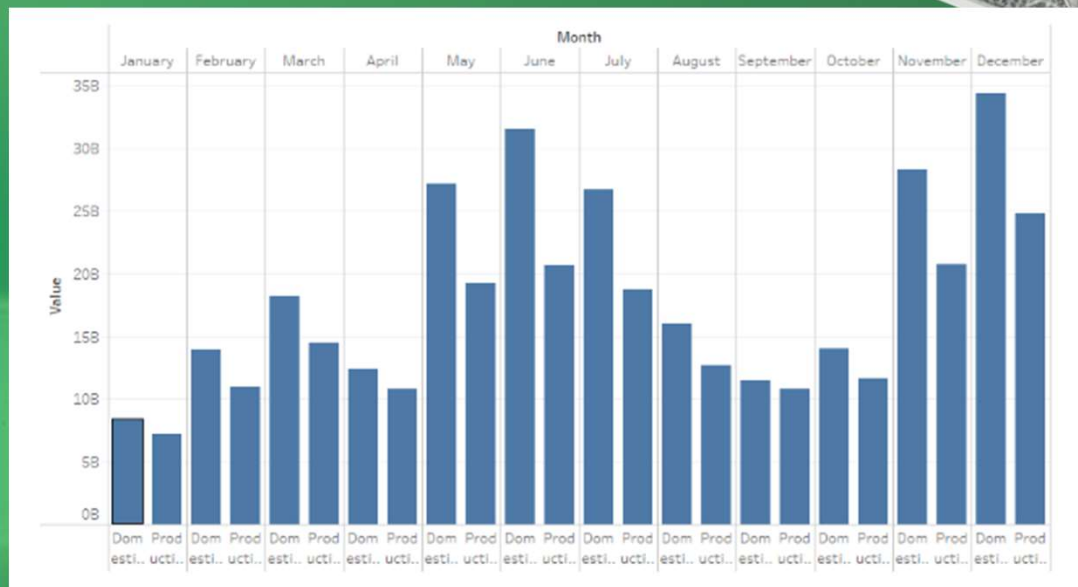
The Numbers

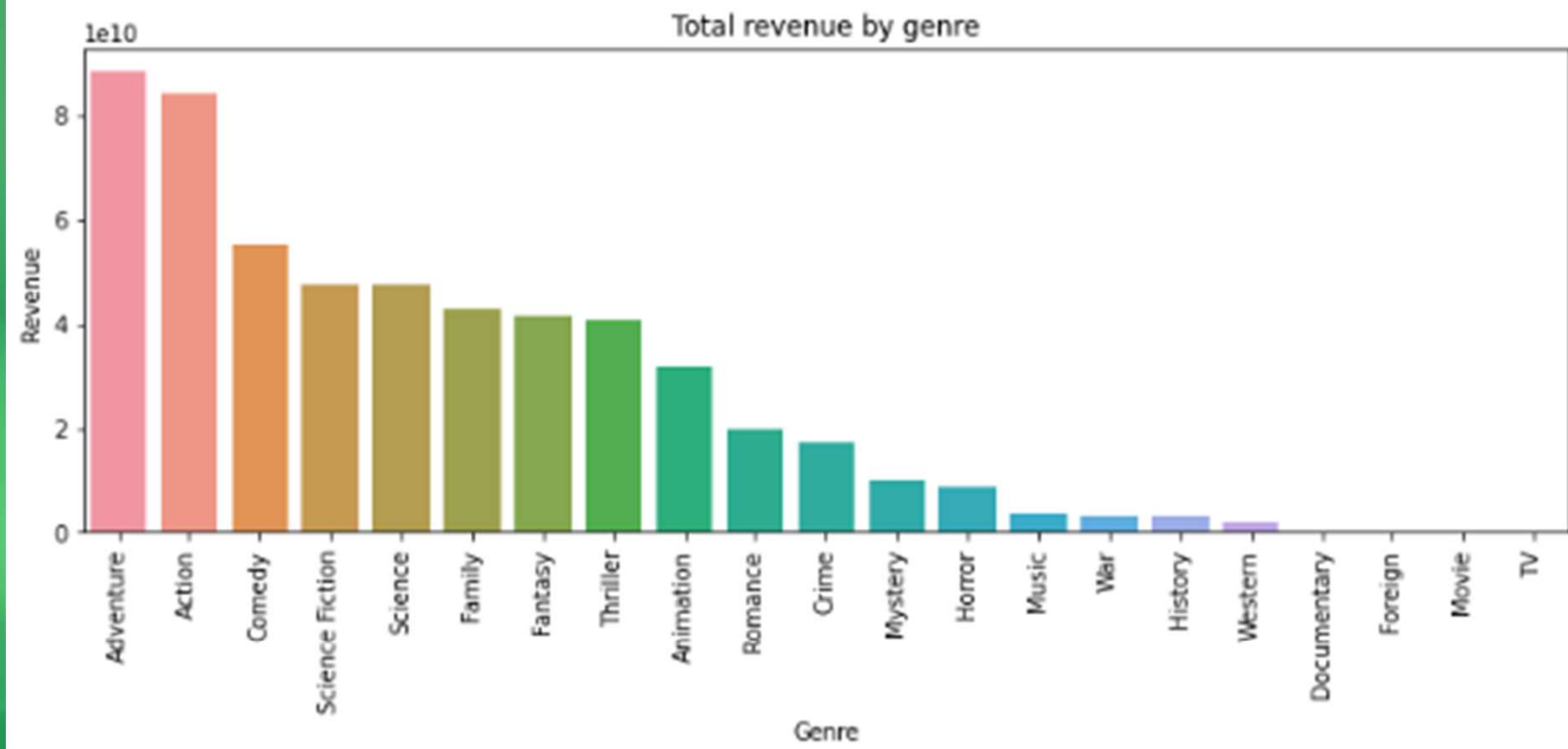
Movie Data

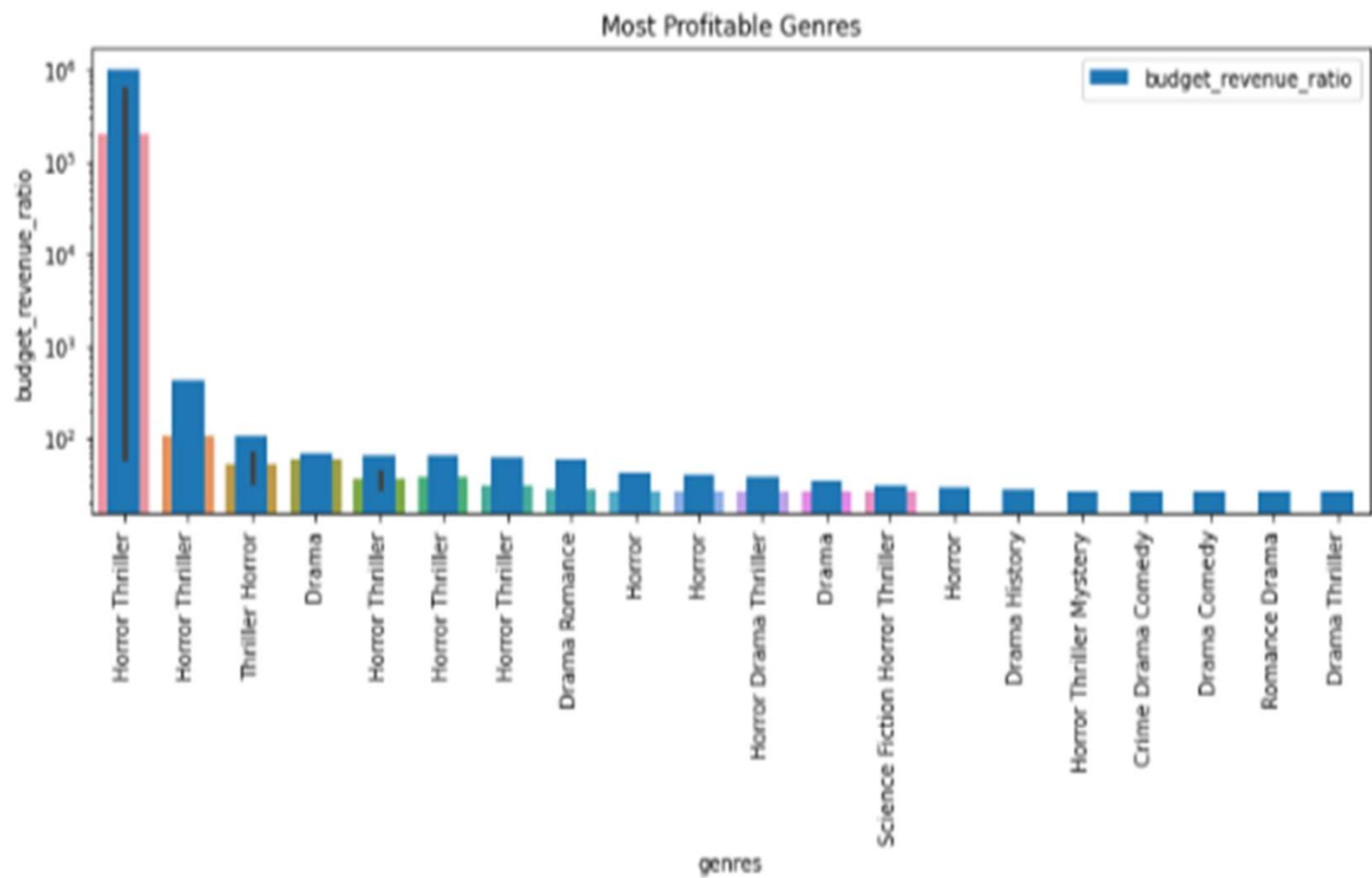
Sources of Data

- Kaggle: Movie Data
- Movie Basics
- Movie Budgets
- Measure 5000 films from 2008-2020

Revenue Generation by Month



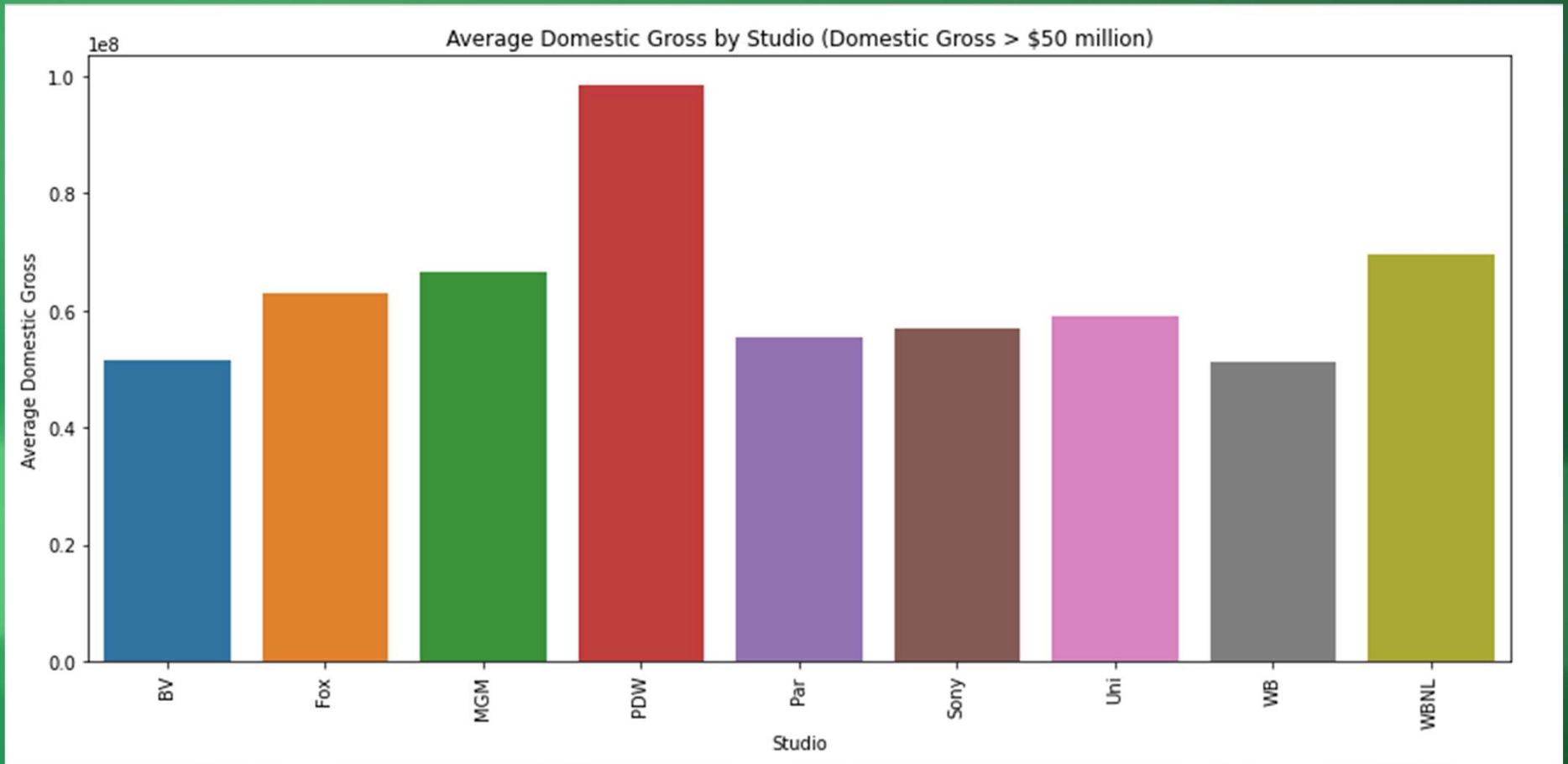




Average Costs of Starting a Film Production Company



Small Film Company	\$10,000 - \$50,000
Medium Film Company	\$50,000 - \$100,000
Large Film Company	\$1,000,000 +



Conclusion

Horror, Mystery, Drama
Partner up with established companies
Low Risk, High Reward



Thank You

Johnathan Yater

&

Lotus Baumgarner

