



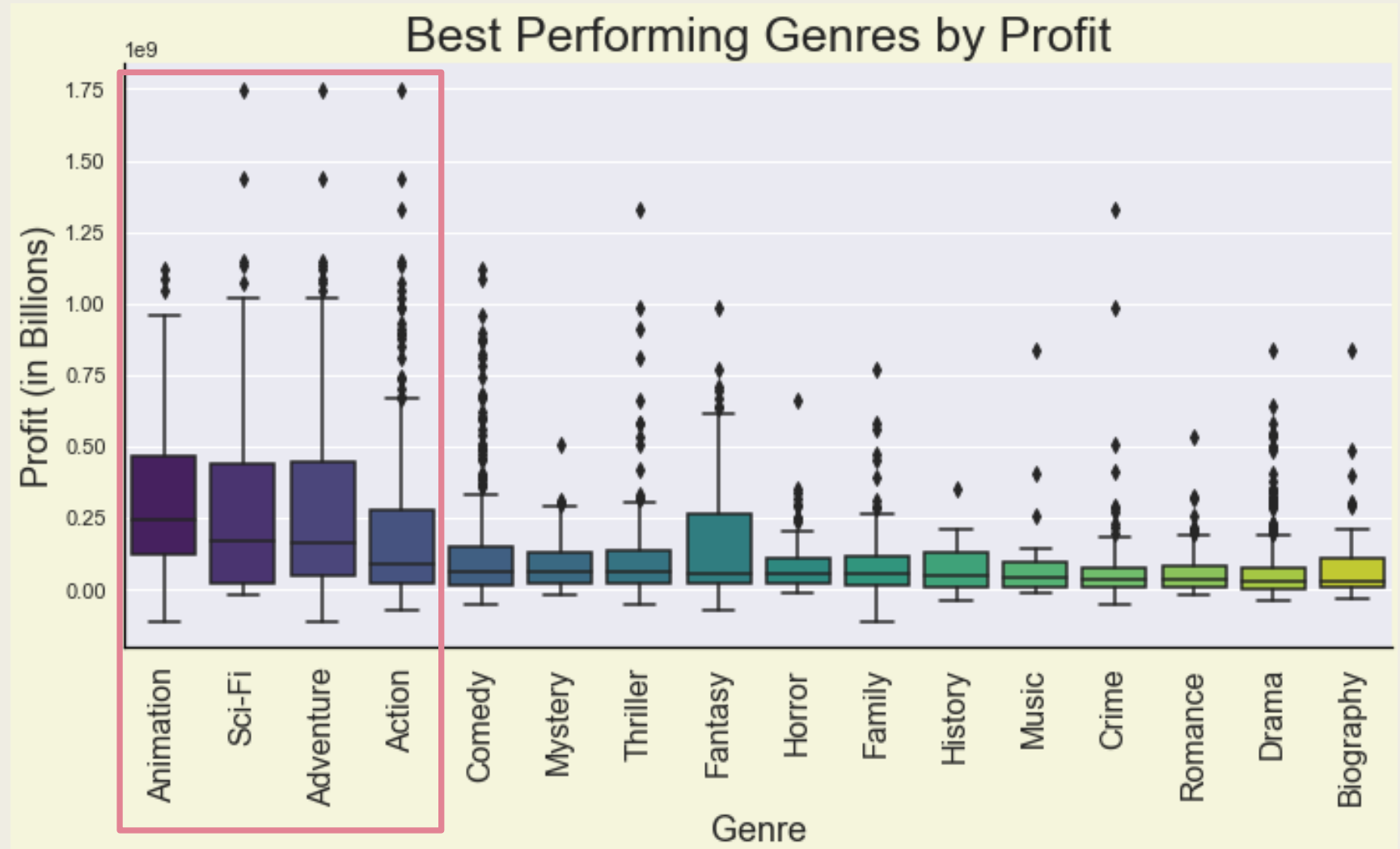
MICROSOFT'S ENTRY INTO THE FILM INDUSTRY

In recent news, Microsoft has announced its entry into the film industry. As data scientists, we are excited to provide our recommendations to help Microsoft succeed.

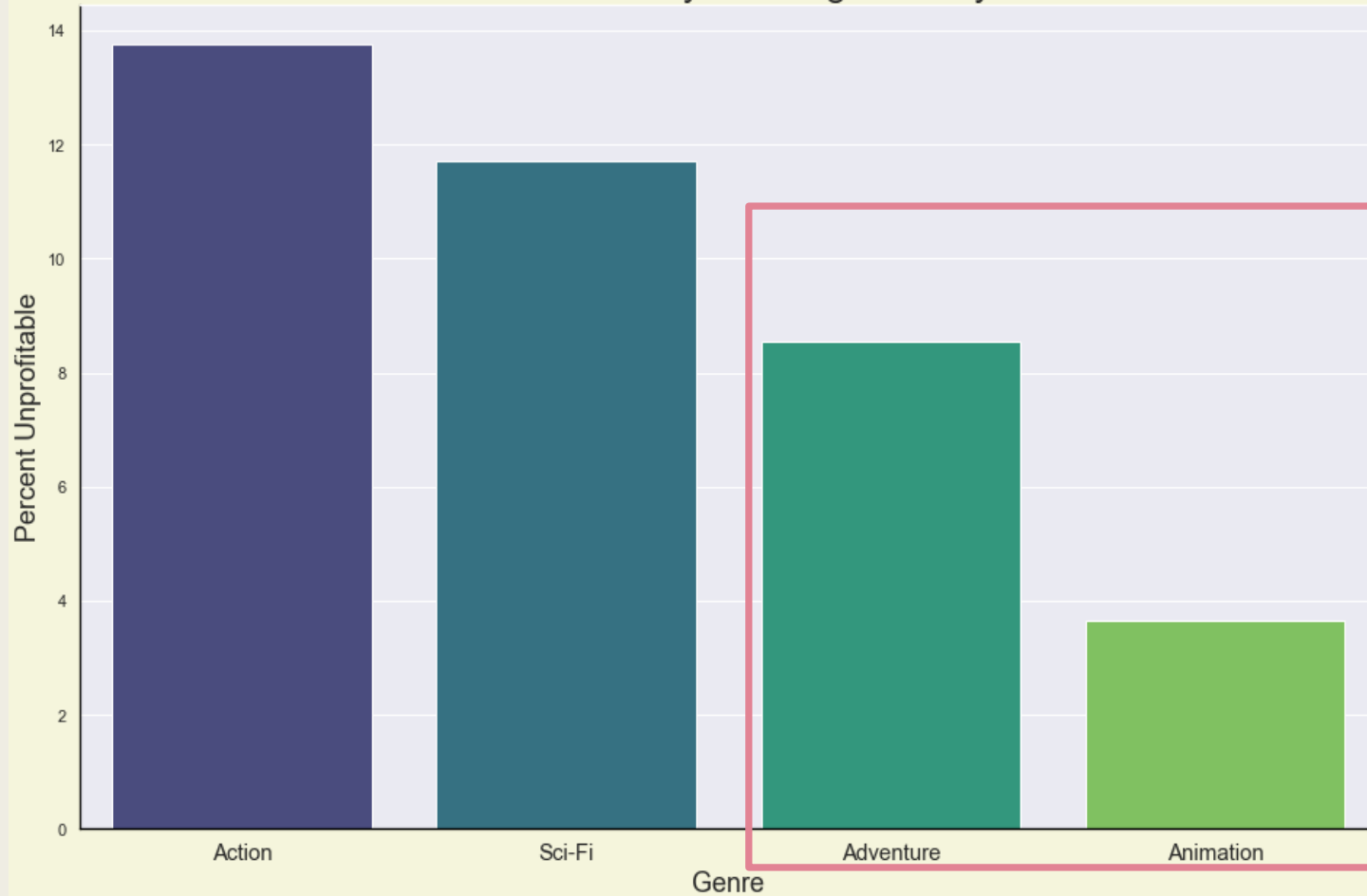
By Lou Hines and Jamie Carnevale

Top 4 Profitable Genres

- Animation
- Science Fiction
- Adventure
- Action

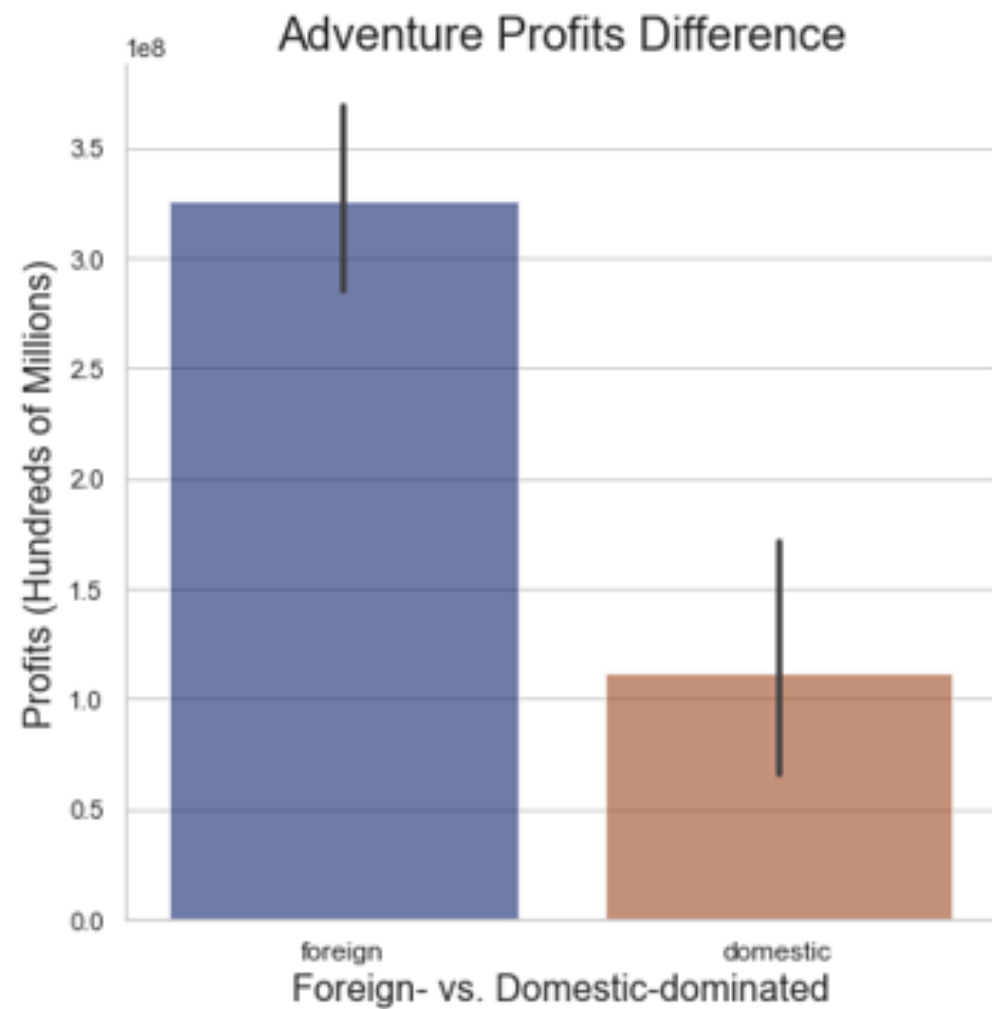
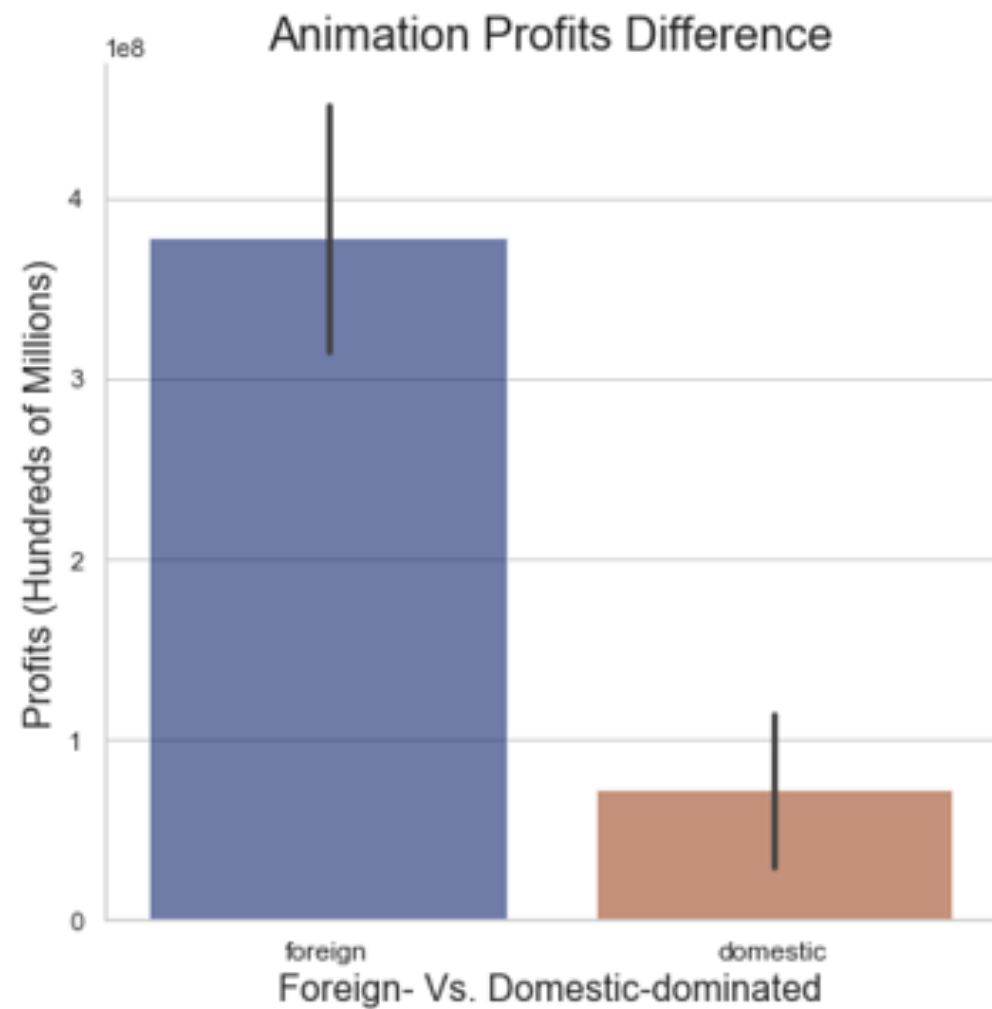


Percent of Financially Draining Films by Genre



Least Risky Genres

- Animation
 - *less than 4 percent of films are financially draining*
- Adventure
 - *less than 10 percent of films are financially draining*



Conclusion and Next Steps

Conclusion

- *Focus on the most profitable and riskless genres: Animation and Adventure*
- *Catering towards foreign markets will increase profits*

Next Steps

- *Explore directors and writers and their impact on profit*
- *Explore different combinations of high profit low risk genres*
- *Explore successful films that were produced in foreign markets*

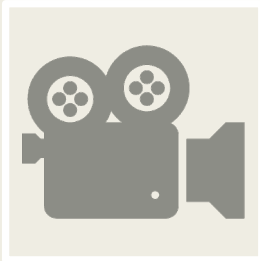
Thank You



1. Contact Information: If you have any questions or recommendations, feel free to reach out to us at the contact information provided.



2. Partnership Opportunities: We welcome opportunities to collaborate with Microsoft on future projects.



3. Thank You: Thank you for considering our recommendations. We look forward to seeing Microsoft's success in the film industry.

Lou Hines	hinesmeghan1@gmail.com
Jamie Carnevale	jamie.c.carnevale@gmail.com