

Lou Nordhus Meeting Notes

Designer for Michelle Chen:

Microsite Project: Ryuichi Sakamoto Site

-Summary:

Michelle said she wanted a minimalist, clean website about musician Ryuichi Sakamoto.

-Key Points Covered:

- Intro/ landing page (possible animation), full bleed image if makes sense with design
- Intro should go into a summary of his life
- Navigation bar
- Gallery page that acts almost like a portfolio for the different pieces/works of Sakamoto
- Neutral color palette(beige, white, black, brown, taupe,ect.) with an accent color (maybe sage green or a neutral toned blue would look nice)
- Typography oriented website(possible typography animations)
- Mostly sans serif fonts preferred

Creative Director for Max Douglas:

Microsite Project: Bee and Puppocat Site

-Summary:

Briefed Max on what the show Bee and Puppocat was, its significance, and the artist/creator behind it Natasha Allegri.

-Key Points Covered:

- Talked about a color palette that was vivid pastel and matched the coloring of the show

- sans serif fonts

- then we just talked about the outline of the website in general, and went over what elements from the inspiration/references websites I gave him to look at I would like being included as he made it such as certain toggle bars