

# Red Kite Refurbishment – Brand Sheet

**Primary Font:** Microgramma Bold / Extended (or closest equivalent)

**Logo Usage:** Use provided proportions. Do not stretch or distort.

**Colours:** Black (#000000) and White (#FFFFFF) only.

**Spacing:** Maintain clear space equal to height of letter 'R' around logo.

**Backgrounds:** Use white-on-black or black-on-white only.

**Incorrect Usage:** No shadows, gradients, outlines, or recolouring.