

Red Kite Refurbishment – Brand Sheet

Primary Font: Microgramma Bold / Extended (or closest equivalent)

Logo Usage: Use provided proportions. Do not stretch or distort.

Colours: Black (#000000) and White (#FFFFFF) only.

Spacing: Maintain clear space equal to height of letter 'R' around logo.

Backgrounds: Use white-on-black or black-on-white only.

Incorrect Usage: No shadows, gradients, outlines, or recolouring.