

# Louaye Lamaa

DATA ANALYST

📞 (+961) 70 298 440 | ✉️ louaye.lamaa@gmail.com | 🌐 LouayeLamaa | 📺 louayelamaa

## Summary

Results-driven Data Analyst with two years of experience specializing in transforming complex data sets into actionable insights. Expertise lies in data cleaning, modeling, visualization, and ELT using tools like SQL, BigQuery, Dataform, Python, and Tableau. Demonstrated ability in identifying data trends for strategic decision-making. Accustomed to collaborating with cross-functional teams and stakeholders at various levels.

## Work Experience

### Data Analyst/ BI Developer

Remote/Dubai

Supy Inc.

Oct 2021 - Present

- Created and maintained executive-level reports and dashboards using Tableau to provide insights on key performance indicators (KPI) and business performance.
- Utilized SQL to clean and organize large data sets for analysis and reporting.
- Collaborated with cross-functional teams to identify areas for improvement and provided data-driven recommendations to increase monthly growth and improve customer retention.
- Developed and implemented data models and ELT processes in BigQuery to improve data quality, support business growth and improve operational efficiency.

## Skills

### Technical Skills

- Data Analysis and Management: Proficiency in data collection, cleaning, warehousing using SQL and Google BigQuery.
- Data Visualization and Reporting: Extensive experience with Tableau and Data Studio to create compelling visualizations and reports; advanced skills in Microsoft Excel including VLOOKUP and Pivot Table.
- Programming: Skilled in Python with a focus on data manipulation and analysis using libraries like Pandas, Numpy, Matplotlib, Seaborn, BeautifulSoup, Requests, and Scipy.stats.
- Statistical and Quantitative Analysis: Expertise in statistical techniques including descriptive statistics, regression analysis, and hypothesis testing for data-driven decision-making.

### Interpersonal Skills

- Strong communication and storytelling skills.
- Analytical and problem-solving skills.
- Critical thinking and attention to detail.
- Teamwork and collaboration skills.

### Languages

- English: Full professional proficiency.
- French: Full professional proficiency.
- Arabic: Native.

## Education

### Data Analyst NanoDegree Program

Remote

Udacity

April 2021 - August 2021

- Demonstrated hands-on experience in data gathering, data cleaning, data visualization, and communicating data analysis findings.
- Confidence in transforming complex data into clear insights.

### Lebanese University - Hadat

Beirut - Lebanon

Master 2 in Forensic Sciences

2018-2019

- Thesis in Digital Forensics: Forensic Analysis of WhatsApp SQLite Databases on the Unrooted Android Devices.
- Training in crime scene investigation. Confidence to work in time-sensitive and stressful situations.