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# PRESS RELEASE

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Shift is a gaming event, which aims to bring together and make this community thrive. It will take place over two days, on November 21 and 22, 2020, at Paris Expo Porte de Versailles. The organization is the sole responsibility of the agency Media Bind.

What would happen to the gaming scene if there were no lounges to gather the biggest fans and unveil the latest news?

Exclusive conferences, game, manga, influencer stands, featured, indie, and upcoming game presentations, the Shift program could not be more complete.

Many companies, influencers, or special guests have answered the call, and will be on site this November 21 and 22.

The trade show that will host Shift at Paris Expo Porte de Versailles provides numerous stands, and a capacity of 20,000 people per day, in addition to having close to parking lots, hotels and restaurants.

For more information, visit the official Shift website:  
<https://shift.louisb-host.fr/>

Tickets can be purchased now via this platform.

Shift was only possible thanks to the participation of many partners, and to the collaboration with the agency Media Bind. It took all the teams a full year of preparation to take on the first edition next November.

We are expecting many of you, and in the meantime do not hesitate to follow the news of the event on social networks:

<https://www.facebook.com/ShiftGameEvent>

[https://twitter.com/Shift\\_GameEvent](https://twitter.com/Shift_GameEvent)