

Katie Devlin



Job Title

Supermarket cashier

Age

Under 18 years

Highest Level of Education

S5 - (year 11)

Preferred Method of Communication

Email
Internet chat

Goals or Objectives

To help guide her 16 year old daughter after highschool
Understand the options available for her daughter

They Gain Information By

Searching the internet
News letters/emails

Biggest Challenges

She did not complete and education above highschool so lacks knowledge of the process

Description

Katie has a young daughter who is about to finish highschool, neither of them are sure of the process of applying to colleges and then universities. They want a tool to view all of the further education system in one place.

