

Project cover sheet

Project title: **Should Travelers Avoid Flying Airlines That Have Had Crashes in the Past?**

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All group members have read and agreed to the final version of all documents.

Signatures

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Should Travelers Avoid Flying Airlines That Have Had Crashes in the Past?

Group Project report using the Airlines Data

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DS406 Topics in Data Science

Group Project

1. Introduction

When it comes to choosing an airline, safety is always concern for travellers. An airline with a previous record of crashes may steer passengers away, especially those that were high-profile in the media, but perhaps this is a flawed way of thinking. In an article titled ["Should Travelers Avoid Flying Airlines That Have Had Crashes in the Past?"](#), Nate Silver explored this question using data collected over a 30-year period. He divided the data in half to work with two timeframes to see if past incidences are predictive of future ones.

We took this same dataset to carry out our own analysis. Our data contained the names of 56 airlines based all over the world, along with their respective incidents, fatal incidents, and fatality counts, split in two groups between the years 1985-1999 and 2000-2014. We also included available seat kilometres flown per week (ASK), which we used to standardize the dataset since airlines vary greatly in terms of how much they fly ensuring that the analysis was fair.

We wanted to look at other metrics in relation to fatalities, like GDP. This gave us an insight into whether any correlation exists between GDP and incidences. We did this by matching up the GDP, found in the `tsibbledata` package with, the hand-selected, related country per airline.

We found Silver's work interesting and wanted to build upon his analysis to determine whether previous incident history is indicative of future crashes.

2. Method

We started with some Data Preparation. To support further comparisons, we mapped each airline to its corresponding country and continent. Inconsistent country names (e.g., "Russian federation" or "Scandinavia") were manually cleaned and standardized to lowercase for consistency.

To begin our analysis, we generated a pairwise correlation matrix using the `ggpairs()` function from the `GGally` package. Non-numeric columns (like: airline names, countries, and continents) were excluded from correlation analysis to focus on numeric relationships. To help visualize the relationships between key variables, names were manually renamed, and the plot was labelled. a background colour gradient was also added to highlight stronger correlations. As shown in [Figure 5](#)

We found that correlations between incidents or fatalities across time periods were generally weak. To explore this further, we examined the relationship between fatality counts in the two time frames using a scatter plot, with log-transformed ASK used as a colour gradient to show airline size. This allowed us to investigate whether larger airlines showed different patterns in safety outcomes.

We continued looking at another Rate-Based Comparison calculating safety incident rates per billion ASK For both periods. We computed the Incident rate, Fatal accident rate, and Fatality rate. Each was calculated by dividing the relevant count by ASK and multiplying by 10^9 . These normalized rates allowed us to account for the different scale of each airline. We then focused on airlines that had more than 50 fatalities between 1985–1999 and computed the change in fatality rate from the earlier to the later period. These differences were visualized using a horizontal bar plot, with airlines ordered by the rate of change. This helped identify which higher risk airlines showed improvement or got worse in their safety performance over time.

Throughout the project, the `ggplot2` and `dplyr` packages were invaluable for data screening and visualization. Additionally, tools such as `GGally` (for pairwise exploration), `plotly` (for interactive graphics used in some behind the scenes analysis), and `tsibbledata` (for GDP and population augmentation) played key roles in our analysis.

3. Results

3.1 Correlation Matrix Analysis

Figure 5 shows a correlation matrix plot. This was made to check for any correlation between the airline data variables that were given between the periods 1985-1999 and 2000-2014. From observing the graph there is a clear strong positive relationship ($\text{Corr} = 0.857$) between incidents and fatal accidents in the period 1985-1999. This shows that airlines within this period that had a higher number of incidents were also more likely to have fatal accidents. In the period 2000-2014 there was also a similar correlation for these variables also ($\text{Corr} = 0.598$) just slightly weaker. This plot confirmed that there was a correlation between incidents and fatal accidents. It can be seen also that there was a moderate correlation ($\text{Corr} = 0.726$) between the available seat kilometres flown every week and total number of incidents in the period 2000-2014 suggesting that airlines with greater flight volume are likely to have more incidents. This could be due to more use of the planes rather than poorer safety measures.

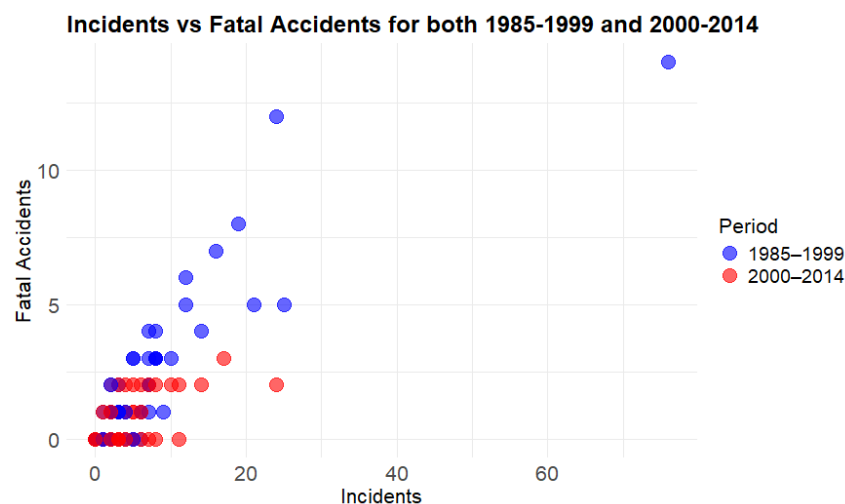


Figure 1: Plot of incidents vs fatal accidents for both periods

3.2 Comparing Incident Between Periods

In Figure 5 we found that there was a strong correlation between incidents and fatal accidents. Figure 1 shows that but for both periods 1985-1999 (blue) and 2000-2014 (red). Each data point represents a single airline or multiple as some have the same total number of incidents and fatal accidents. For 1985-1999 we can see that the data points are more widely distributed with multiple airlines showing high incident and fatal accident counts. An airline Aeroflot at (76 incidents and 14 fatal accidents) shown within this period that it was a significant safety risk.

For the 2000-2014 period the data points all cluster at the bottom left of the graph shown by the red data points. This indicates that the majority of airlines experienced less incidents and fatal accidents showing an overall improvement in the safety of the airlines. These improvements may be due to the advancements in technology, and more safety measures. It was seen that Aeroflot that was the highest in the first period was no longer the highest in this period. It is also important to note that in both periods all American Airlines (Delta/Northwest, United/Continental, US

Airways/ American west, American) scored very high suggesting possibly American Airlines are the least safest.

Overall there is evidence that there is a decrease in the total number of incidents and fatal accidents from the period 1985-1999 to 2000-2014 suggesting an improvement in airline safety.

This bar chart, [Figure 2](#) represents the fatalities per ASK (Available Seat Kilometre) change from 1985-1999 to 2000-2014 across the airlines. From looking at the graph it is evident that the majority of airlines showed a decrease in fatalities per ASK.

This indicates improved safety performance correlative to the volume of operations and suggests that even though fatalities still may occur for some airlines they are less frequent. Avianca and Pakistan international airlines both showed the largest decrease in fatalities per ASK. Airlines such as Air France and American did show an increase in fatalities per ASK which is alarming since the rest of the airlines showed a decreased. Overall this graph shows which airline safety outcomes have improved and which had not. It is also interesting to note that For all the American airlines as mentioned above in [Figure 1](#) there has not been much improvement.

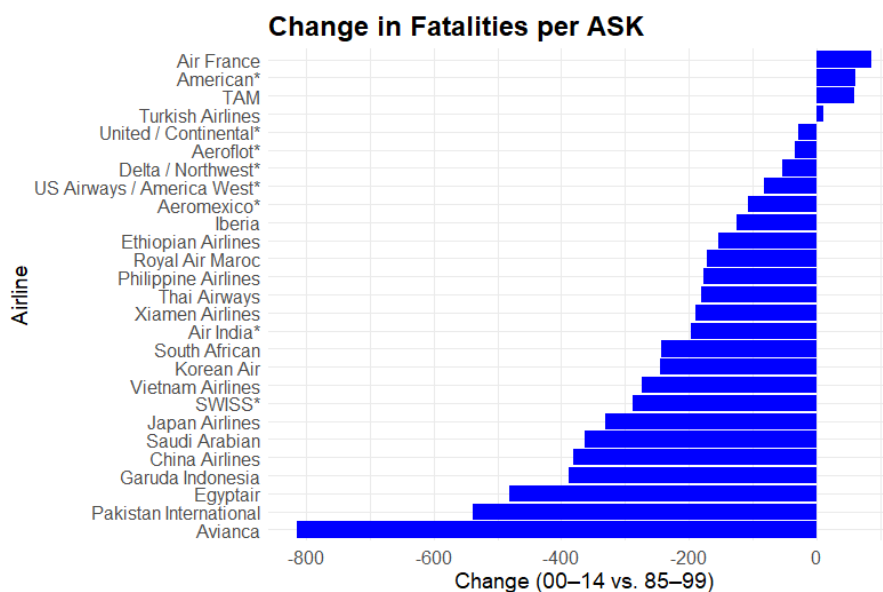


Figure 2: Difference in fatalities per airline

4. Discussion

By looking at [Figure 5](#) we can see that there is a relationship between incidents and fatal accidents suggesting that airlines with a large number of incidents are typically more dangerous to fly with. The best message that we get from the results is the fact that, fatalities are decreasing. This is a really good trend to see, as it shows us that airlines are getting safer, made clear from [Figure 1](#) and [Figure 2](#) plots. The variability of fatalities between airlines have gotten better. These results are similar to the results the [article](#) came to, where there isn't much of a sign of past fatalities implying future fatalities, and how global fatal accident rate has decreased significantly over the last few decades.

Looking at our correlation plot, [Figure 5](#) We realised there isn't much of a correlation between old and new incidents. Some variables would have been impossible to find a relationship between, for example - new fatal incidents. So we created plots of old Fatal Accidents and new Fatal Accidents, with Fatalities, in relation to the ASK variable (available seat km per week). As shown in [Figure 3](#)

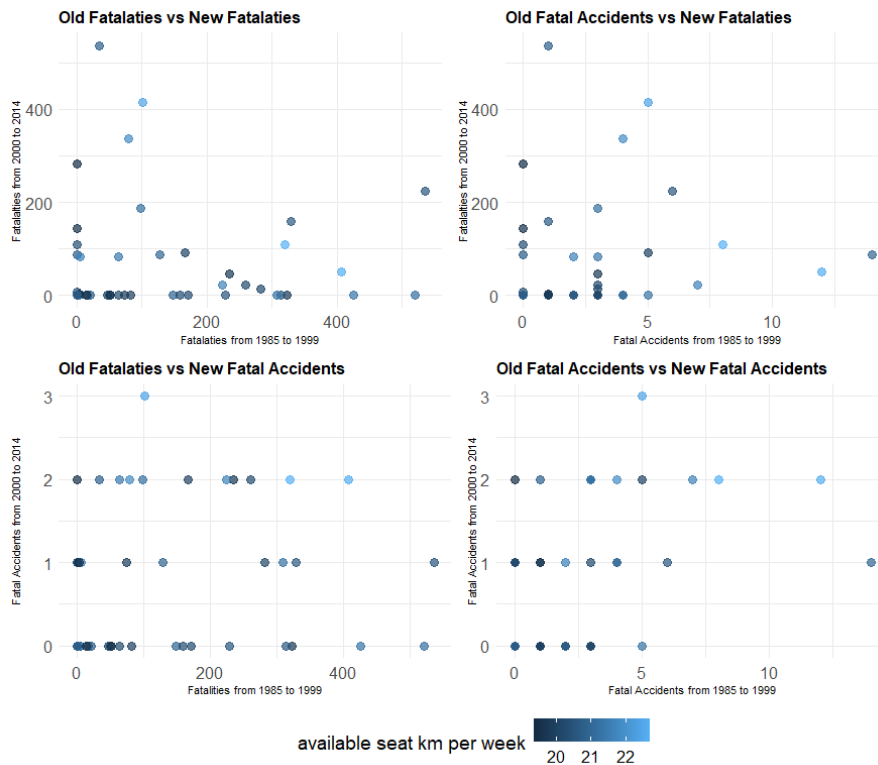


Figure 3: Plot of old fatalities versus new fatalities using logged available seat km per week

The main trends is that not much airlines are in the upper right quadrant. Where you would high old and new fatalities or high new and old fatal accidents. These can be seen in the first to plots in the [Figure 3](#). What we are seeing in the top-left and bottom-right quadrants are more volatile airlines. Where they would have high and low fatalities from one period to the other.

Where the the lighter blue would be higher ASK variables. There seems to be some interesting trends saying that for larger ASK's the larger the fatal-accidents. We found that there might be issues with the ASK variable, mainly being the fact that it would not be constant over the 30 year period. Which is further supported with data points on top-left and bottom-right quadrants. Furthermore, saying that more seats on means more fatalities is a little redundant.

Causing us to explore alternatives to ASK. Variables, that could reflect the safety of an airline, would be the amount of money spent on safety. Here due to constraints we couldn't get this value, instead we opted for GDP and Population. Where GDP would capture disposable income of a country, as well as the limit of how much an airline can spend. As shown in [Figure 4](#)

There are some interesting trends. Where higher old fatalities and low new fatalities would have higher old GDP means. There seemingly is less of a trend for the new GDP plot. But what seems to be clear is that we have a similar trend to the ASK plots. Where lower GDP would be around the low-left quadrant, i.e. low new and old fatalities.

Probably showing us the same information as ASK, where less possible flying resulted in fewer deaths. As discussed before previous fatalities and metrics will not accurately predict future fatalities. More data driven research is needed by using audit data, airline ratings data and whistle-blower information. **Ultimately**, the report tells us that modern fatal-accidents have significantly been reduced. Making flying with these airlines a very safe experience.

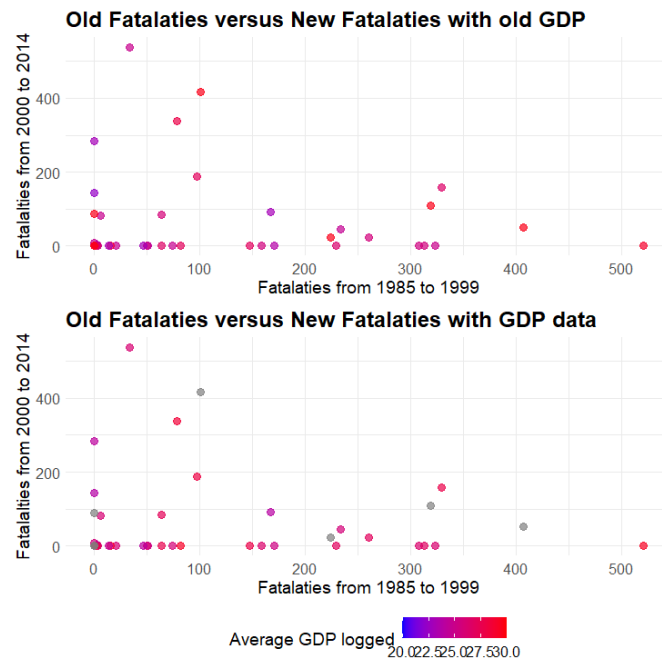


Figure 4: plot of old and new fatalities with old and new GDP data

5. Appendix

For all the plots generated you can find the code in the reports section of the [github](#). There are also more plots we did there; but not added into the report due to time, and content constraints.

Correlation Matrix Plot

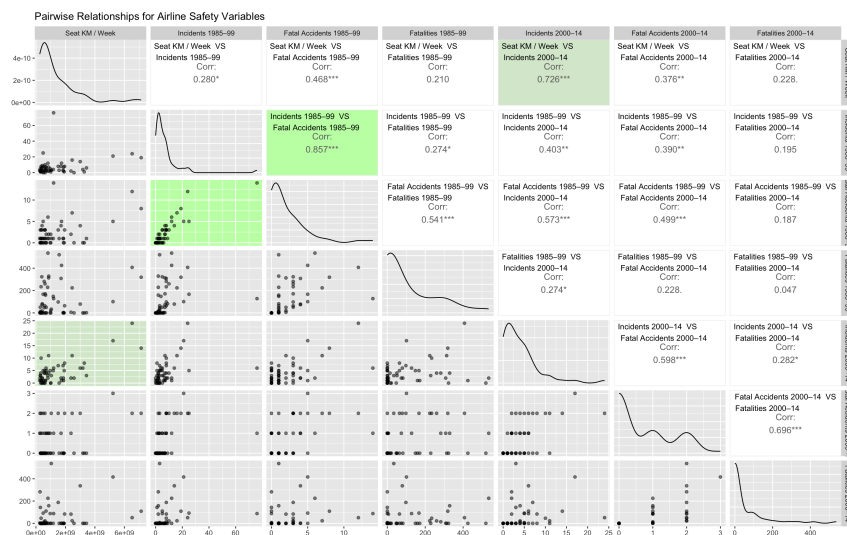


Figure 5: Correlation Matrix Plot