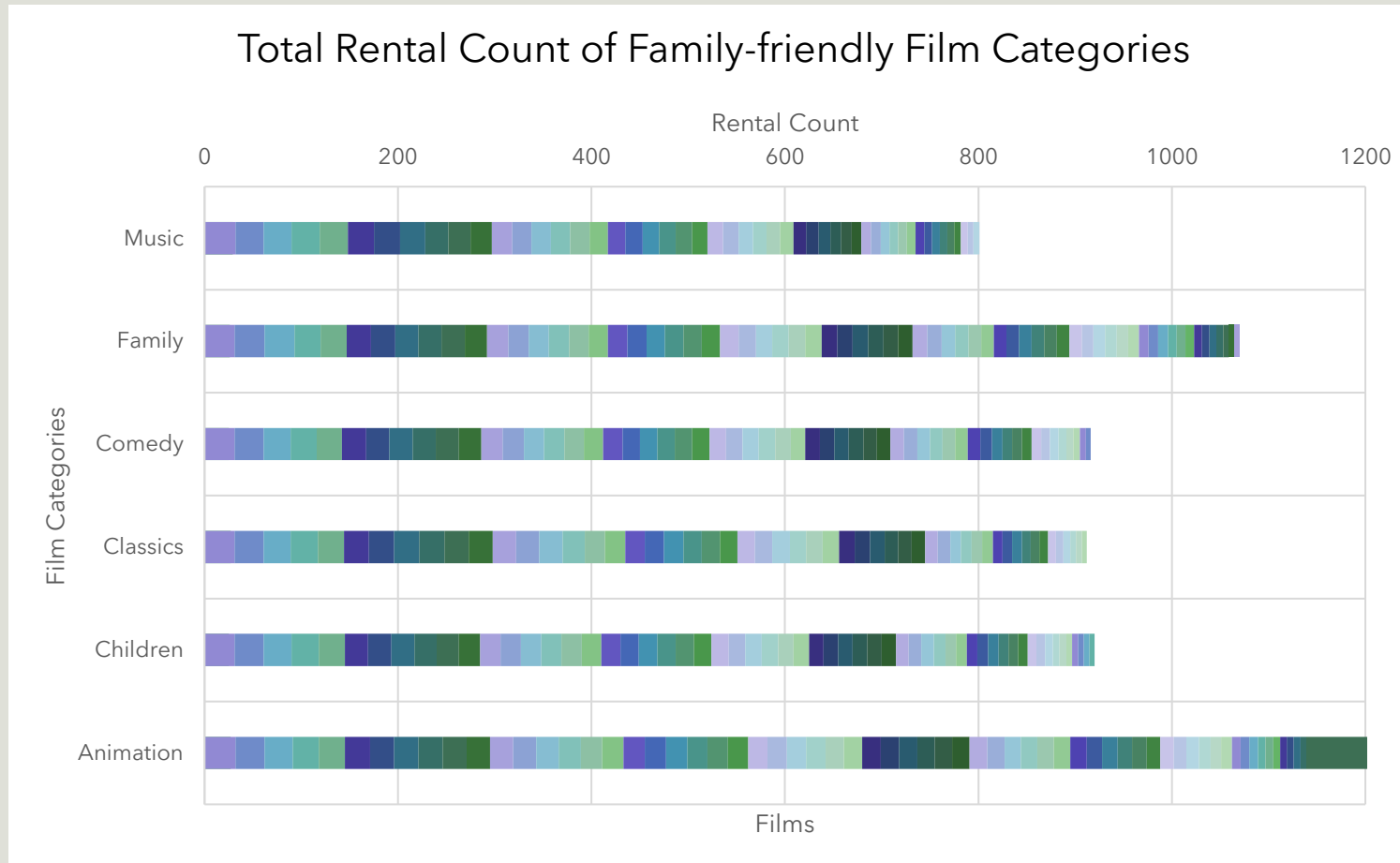
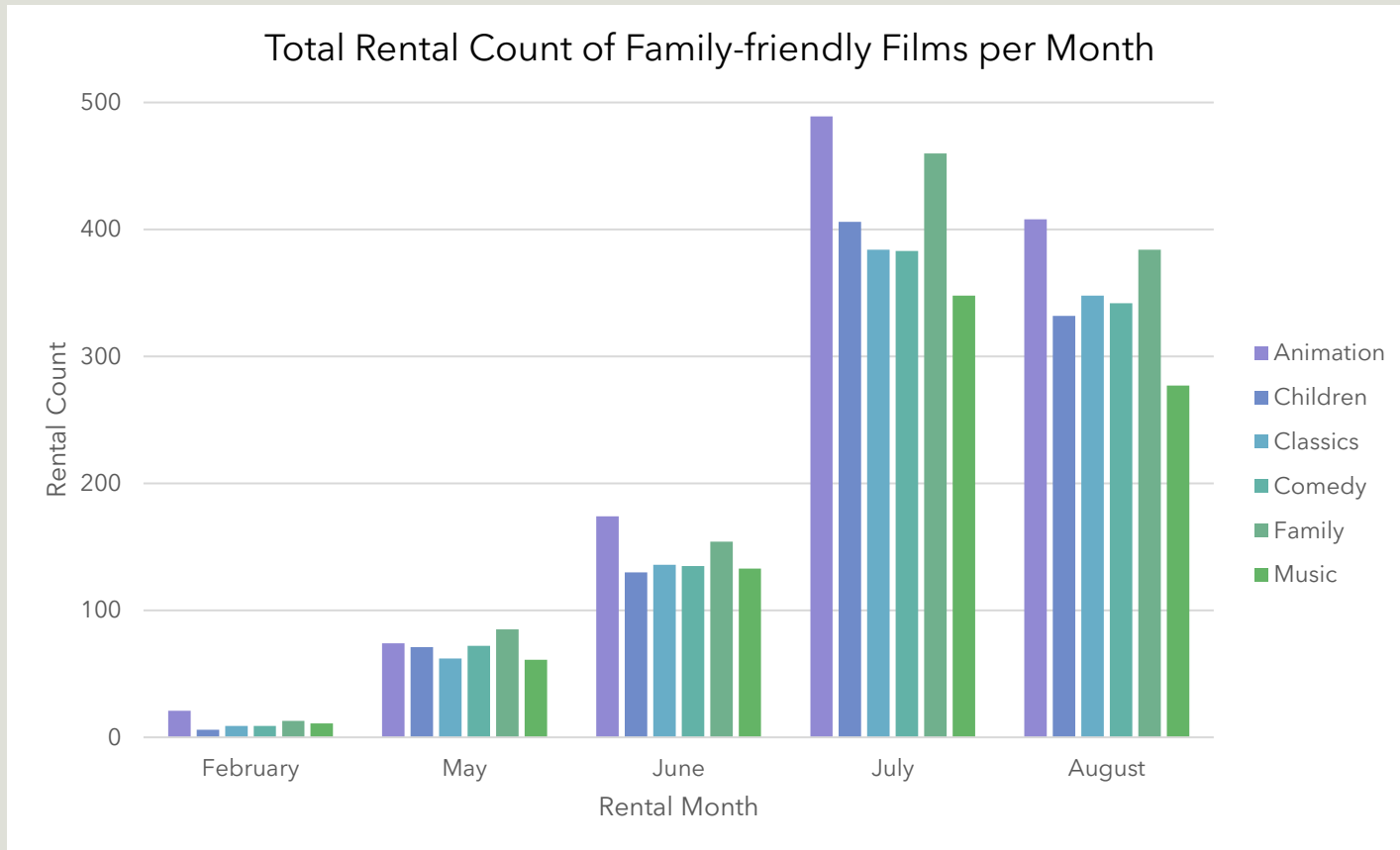


Which film category is most popular among family-friendly movies?



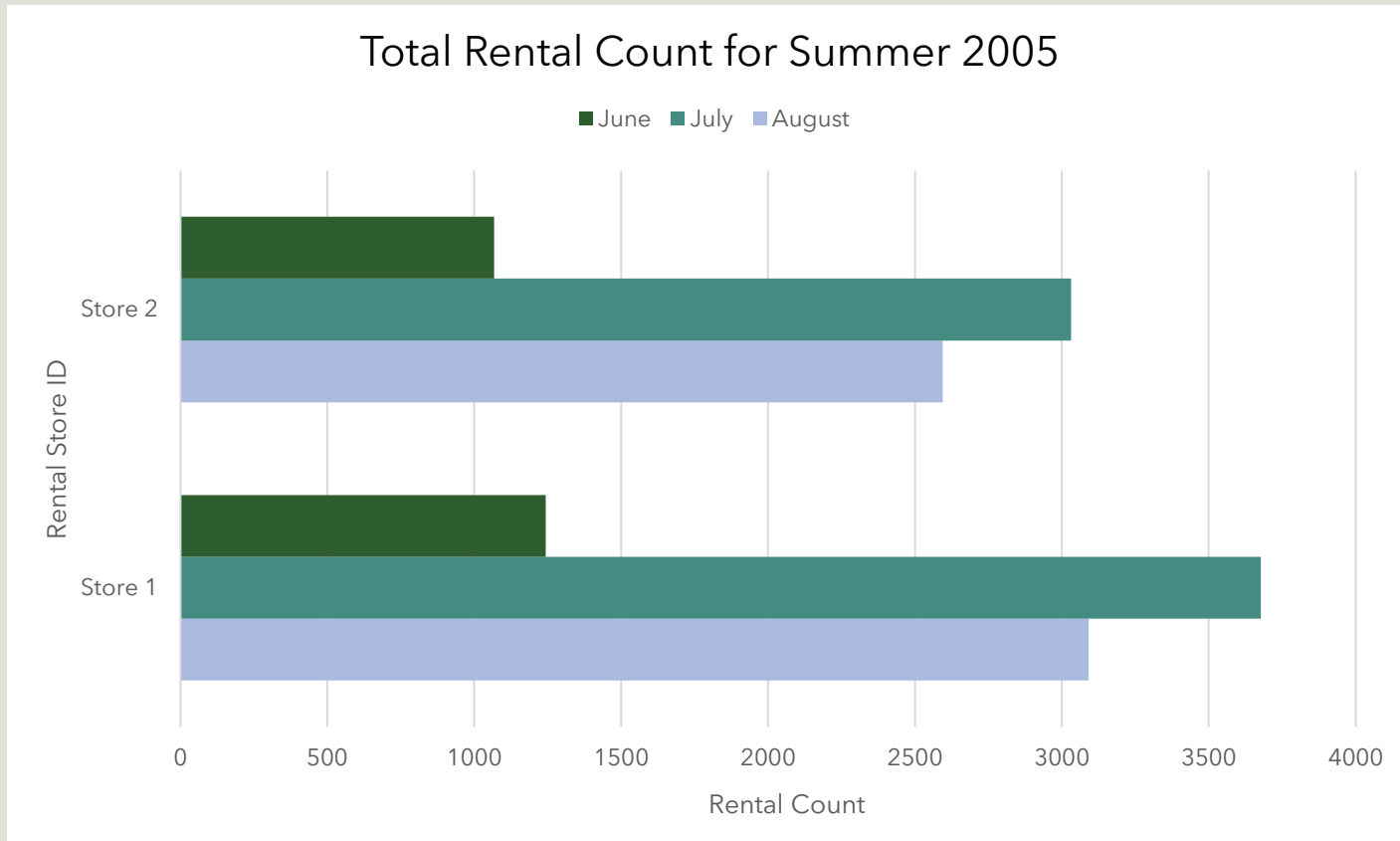
We can see that the most popular family-friendly film category is 'Animation'. The film category 'Family' has the largest variety of movies selected by customers.

Which month(s) is most popular for family-friendly film category movies to be rented?



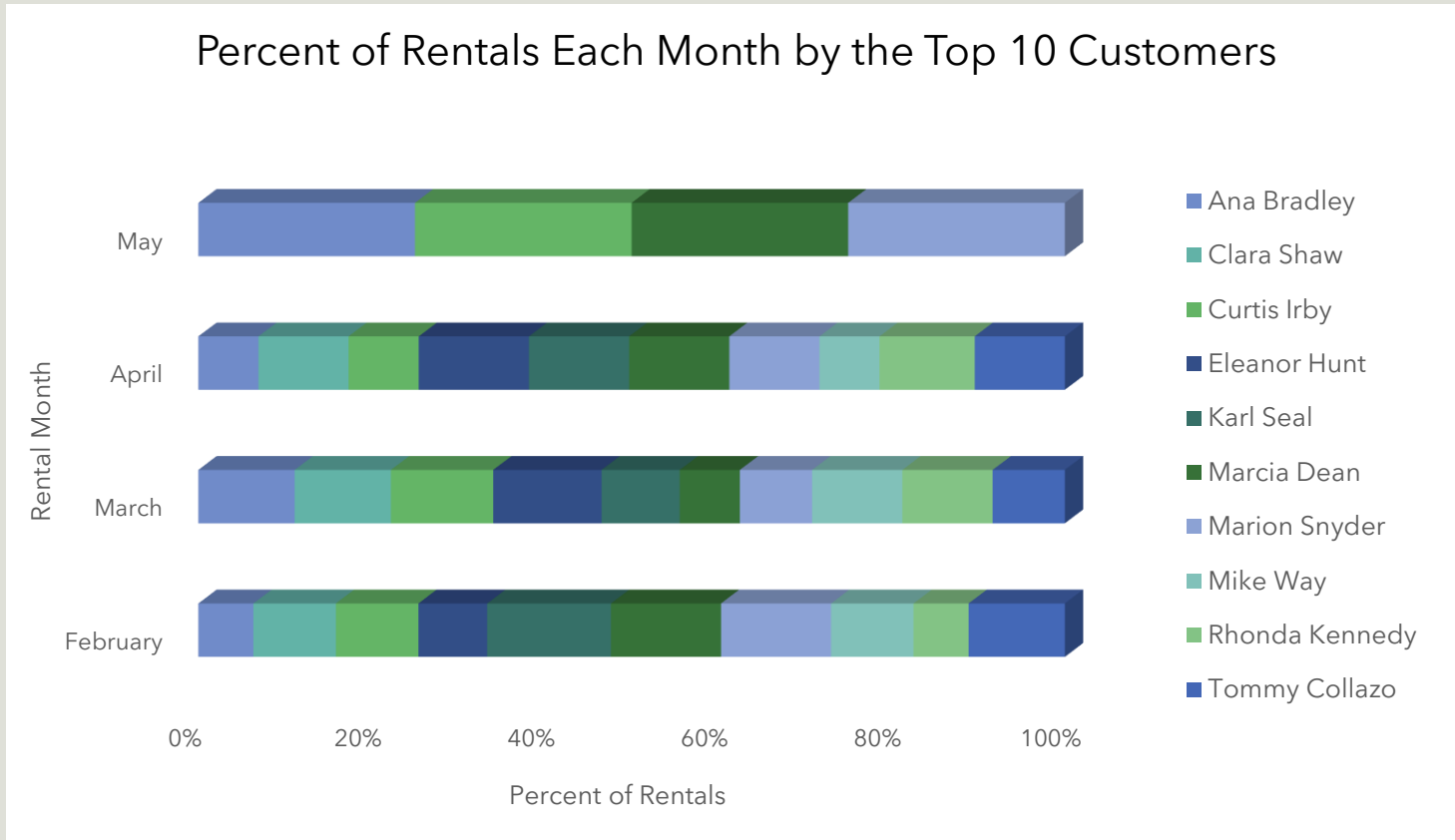
July is the most popular month for family-friendly films to be rented. There is a large difference in these film rentals between June and July that may have an outside affecting it.

Which store had the most rentals in August of 2005?



Store 1 had the most rentals in August of 2005. Store 1 had the most rentals for the entire summer of 2005.

Which of the top 10 customers rented the most movies in each month of 2007?



In February it was Karl Seal; in March it was Eleanor Hunt; in April it was Eleanor Hunt; in May four customers (Ana Bradley, Curtis Irby, Marcia Dean and Marion Snyder) tied. May was the lowest month of rentals.