

Background—The Netflix Prize

From 2006 to 2009, Netflix sponsored a competition, offering a grand prize of \$1,000,000 to the team that could take an offered dataset of over 100 million movie ratings and return recommendations that were 10% more accurate than those offered by the company's existing recommender system.



Dataset

	Movie1	Movie2	Movie3	Movie4	•••	Movie17,770	总共
User1	5	?	?	1	•••	?	100,480,50 个评分
User2	3	?	2	?	•••	?	矩阵元素,共:
User3	?	?	?	4	•••	2	48,189*17
User4	?	3	?	?	• • •	?	70=
•••	•••	•••	•••	•••	•••	•••	856,318,53 矩阵密度:
User48,189	3	?	?	?	•••	?	0.117

Sampling

■ Netflix给出的数据集共有17,770部电影; 48,189个用户; 100,480,507个评分

movieRating.db

2021/10/25 20:19

DB 文件

2,757,824 KB

■ 在其中选取了10,000个用户的数据 1,048,574个评分

D	Е	F	G	Н	
movield	rating	timestamp	userId_nor	movield_no	or
30	3	#######	0	0	
157	3	#######	0	1	
173	4	#######	0	2	
175	5	#######	0	3	
191	2	#######	0	4	
197	3	#######	0	5	
241	3	#######	0	6	
295	4	#######	0	7	
299	3	#######	0	8	
329	4	#######	0	9	

Training set: 90%

Validation set: 10%

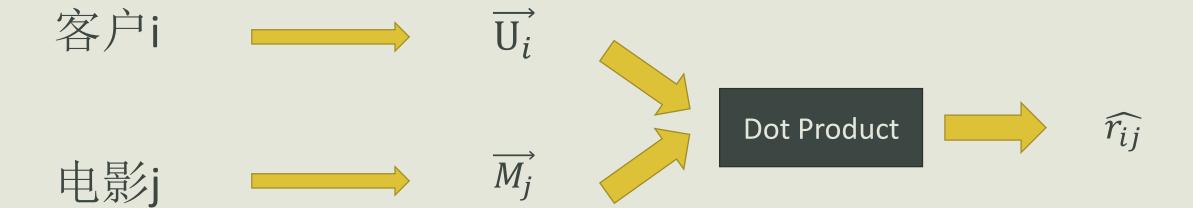
Baseline&Goal

$$ext{RMSD} = \sqrt{rac{\sum_{t=1}^T (\hat{y}_t - y_t)^2}{T}}.$$

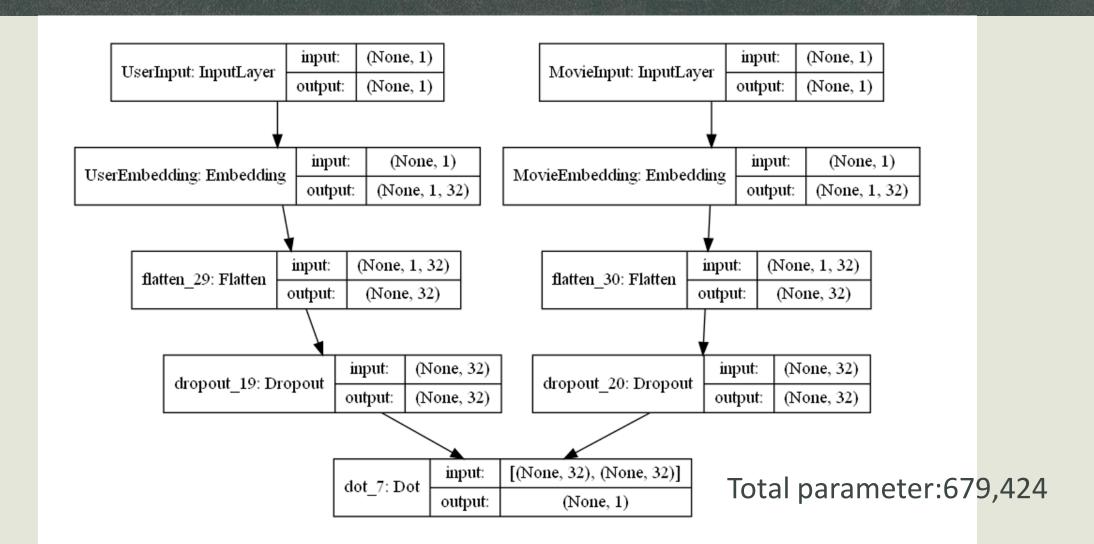
• 用RMSE作为loss function

Netflix	10% Improvement		2008 Progress Prize	2009 Grand Prize
0.9514	0.8563	0.8712	0.8616	0.8554

MF model

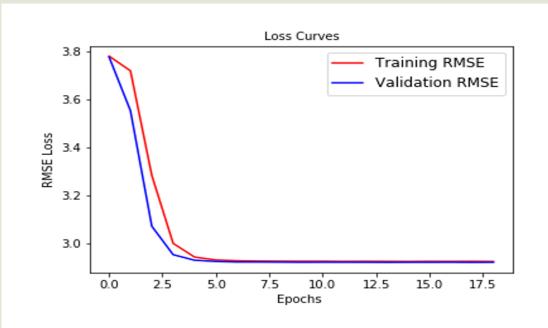


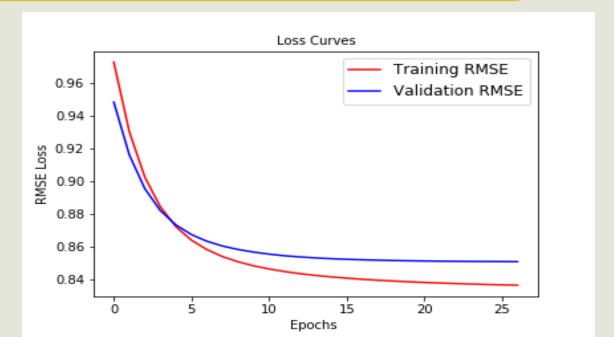
MF model implemented with Keras



The performance of MF

	Train RMSE	Valid RMSE
MF	2.915	2.923
MF with	0.912	0.931
normalization		



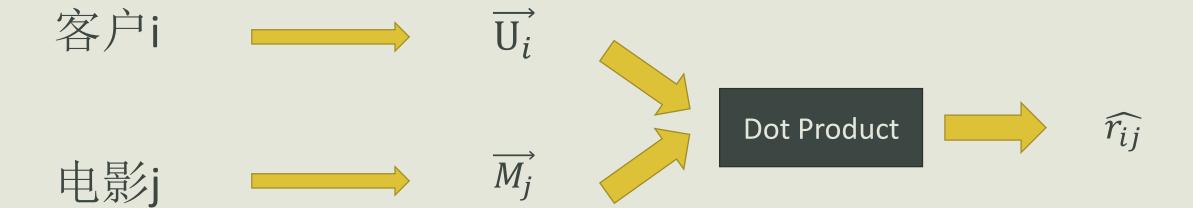


The performance of MF

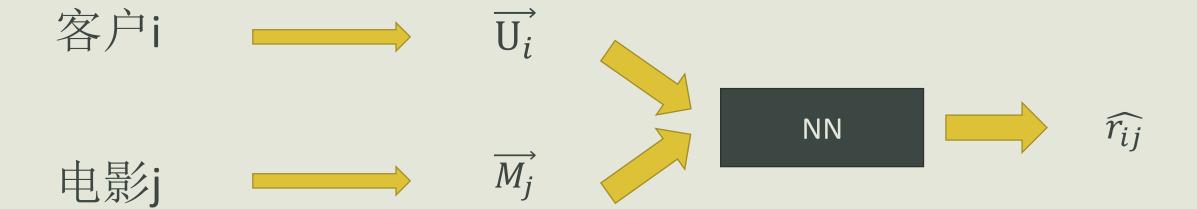
	Train RMSE	Valid RMSE	
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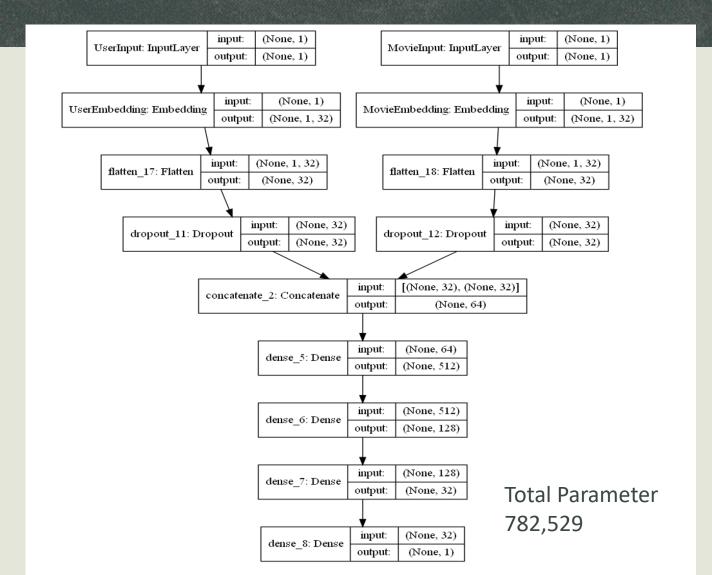
MF model



DL model

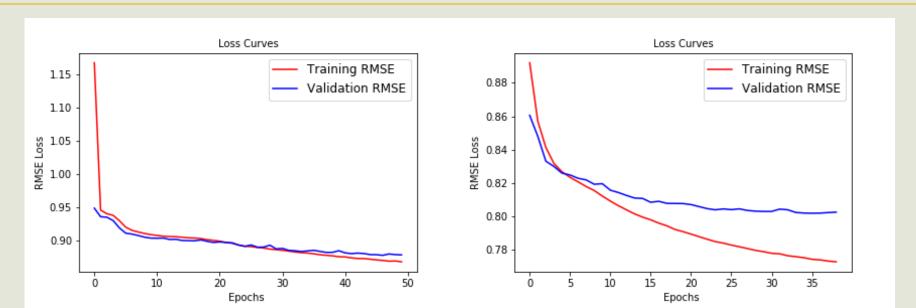


Deep Learning Model

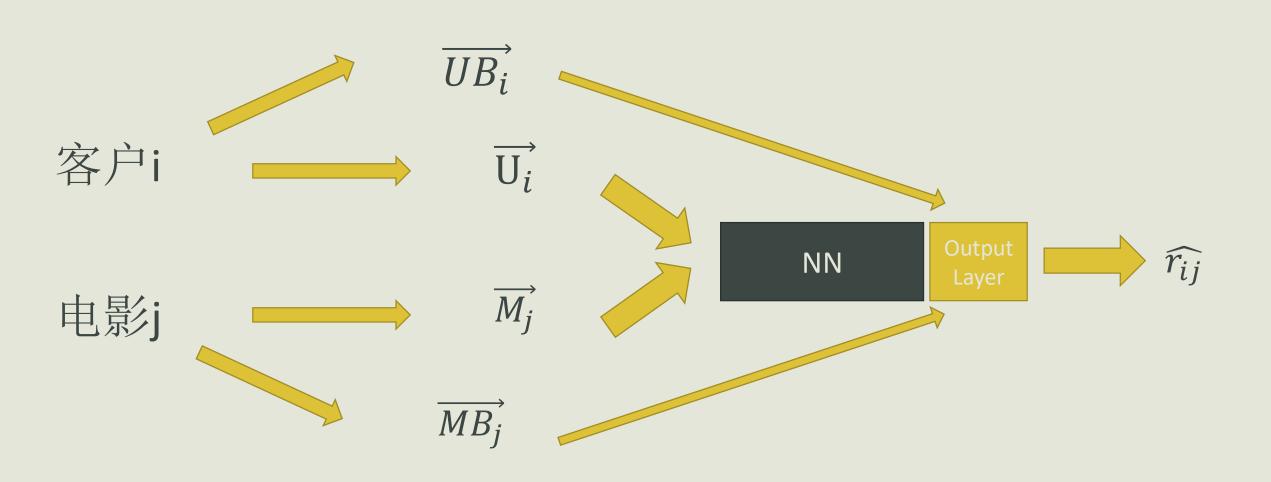


Performance of DL model

	Train RMSE	Valid RMSE
DL	0.8235	0.878
DL with Normalization	0.831	0.882
MF	2.915	2.923
MF with Normalization	0.912	0.931

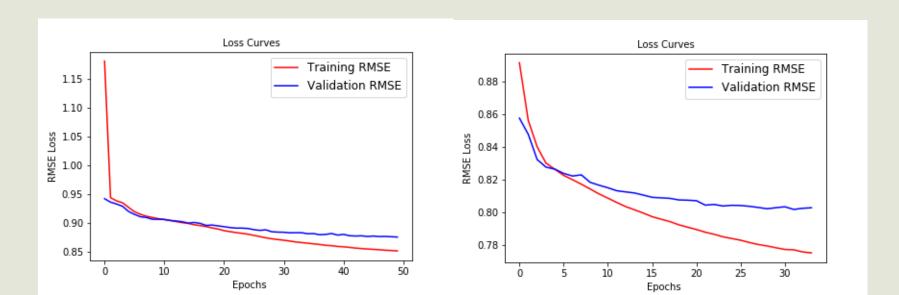


DL model- Adding Bias



Performance of DL model

	Train RMSE	Valid RMSE
DL	0.824	0.878
DL with Normalization	0.831	0.882
DL with Bias	0.817	0.873
DL with Normalization&Bias	0.806	0.871



Performance of DL model

Final Result

Train RMSE	Valid RMSE
0.806	0.871

Train time: 10s per epoch

Netflix	10% Improvement		2008 Progress Prize	2009 Grand Prize
0.9514	0.8563	0.8712	0.8616	0.8554

