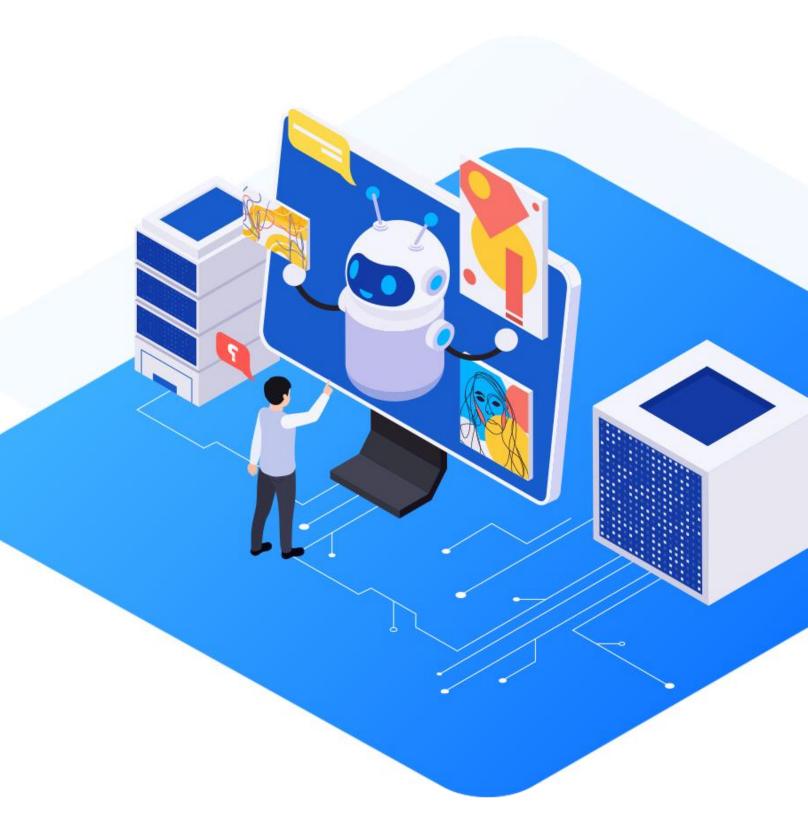
Advanced Generative AI: Models and Architecture



**Large Language Models** 



# **Quick Recap**



- How do Generative AI features contribute to different domains like healthcare, finance, and others?
- What emerging trends in Generative AI do you foresee shaping the future?

# **Engage and Think**



What if Large Language Models (LLMs) could generate completely original and human-like text in any language or programming language?

How would this revolutionize the way humans communicate and interact with technology?

# **Learning Objectives**

By the end of this lesson, you will be able to:

- Develop an understanding of the core components and architecture of Large Language Models (LLMs)
- Experiment with analyzing the LLM in action and its training process, encompassing tokenization, embedding, neural network training, and fine-tuning
- Identify the functioning of LLMs, focusing on how they generate human-like text and respond to prompts
- Organize a comparison and contrast of various LLMs



**Model Evolution** 

#### **Introduction to NLP**

Natural language processing (NLP) refers to the capability of machines to understand and generate human language. It plays a crucial role in bridging the gap between human communication and computer understanding.







The need for NLP arises from its wide-ranging applications, including machine translation, speech recognition, sentiment analysis, and more.

# **Types of NLP Models**

#### **Rule-based systems**

These were among the earliest forms of NLP, relying on predefined linguistic rules.

#### **Deep learning-based models**

These advanced models, such as recurrent neural networks (RNNs) and transformers, leverage deep learning techniques to enhance language processing capabilities.

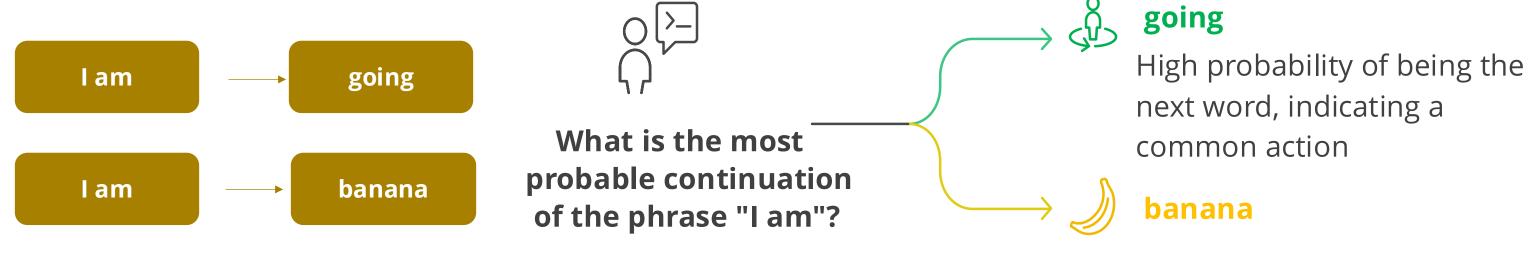
#### **Statistical models**

This category includes Markov chains and n-grams, which utilize statistical methods to predict language patterns.

As NLP evolved, early models used probability to predict text. One of the first approaches was Markov chains, which modeled word sequences based on prior words.

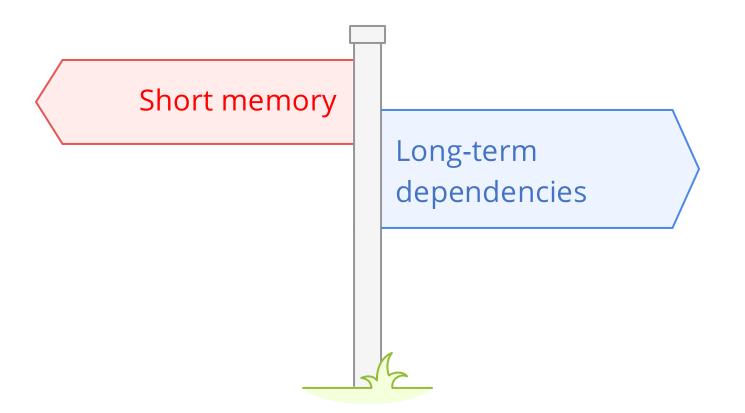
# Markov Chain: Probabilistic Language Modelling

Markov chains are probabilistic models where the prediction of the next word is based solely on the previous word, following the first-order Markov assumption.



Low probability, as it is an unusual continuation

#### **Limitations of Markov Chain**



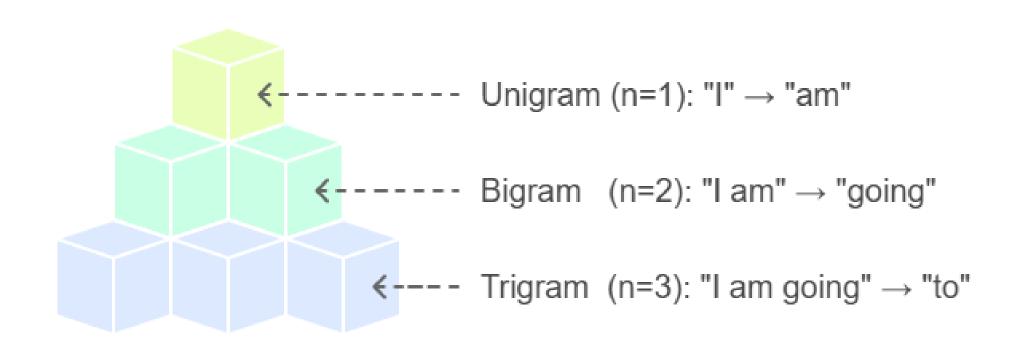
- **Short memory**: They only consider one previous word, limiting context.
- Long-term dependencies: They cannot capture dependencies across longer sentences.

While Markov chains improved word prediction, they considered only one previous word, limiting context. To address this, n-grams extended the approach by using multiple words.

# Introduction to N-grams

N-grams are sequences of n-words used for predicting the next word in a sentence. They extend Markov chains by considering multiple words rather than just one.

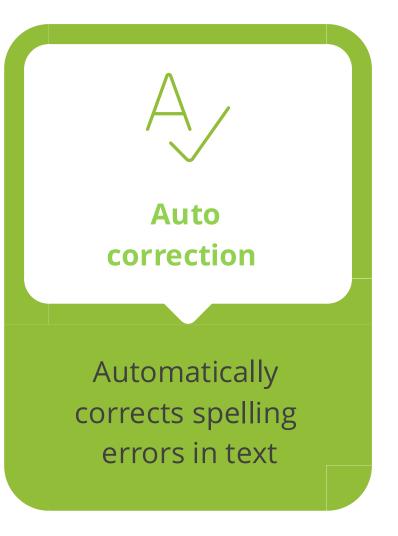
#### **Types of n-grams**

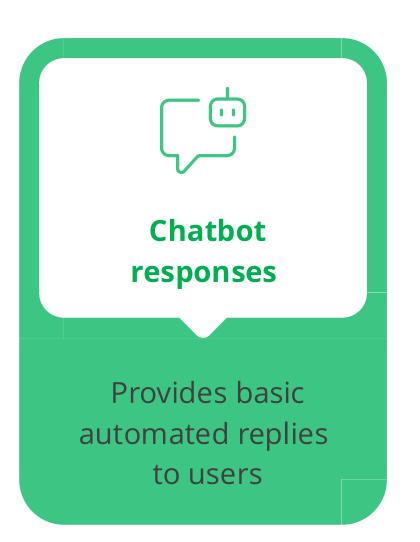


# **Need of N-grams**

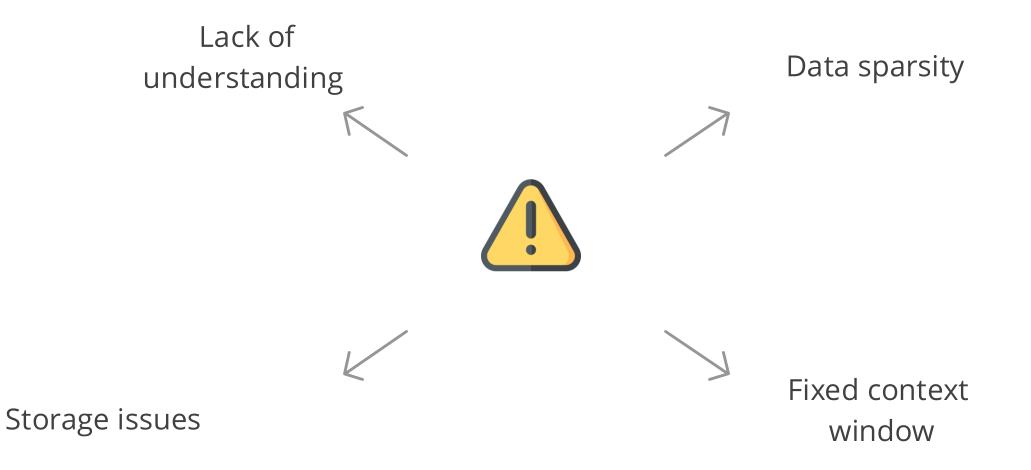
Markov chains' reliance on a single previous word can lead to poor context understanding. N-grams improve accuracy by analyzing larger sequences of words. They have been utilized in early NLP applications such as:







# **Limitations of N-grams**



To address these challenges, language models (LMs) were developed, which dynamically predict word sequences using advanced probabilistic techniques.

# **Language Models**

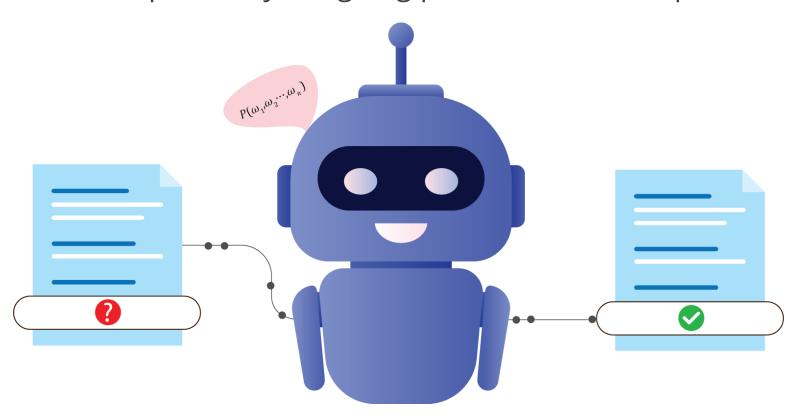
A language model is a probabilistic machine learning entity.

It resembles a complex function, designed to predict the probability of word sequences within a specific language corpus.

It is represented as: *P*(**Any sentence here**)

# **Language Models: Equation**

Language models operate by assigning probabilities to sequences of words.



Mathematically, it looks like this:

$$P(\omega_1, \omega_2 \cdots, \omega_n) = P(\omega_1) \cdot P(\omega_2 | \omega_1) \cdot P(\omega_3 | \omega_1, \omega_2) \cdot \dots \cdot P(\omega_n | \omega_1, \omega_2, \dots, \omega_{n-1})$$

# **Language Models: Example**

Consider the sentence: This is a new technology.

The language model calculates the probability of the sentence as:

*P*(This is a new technology)

P(This is a new technology) = P(This) P(is|This) P(a|This is) P(new|This is a) P(technology|This is a new)

### **Language Models: Calculation**

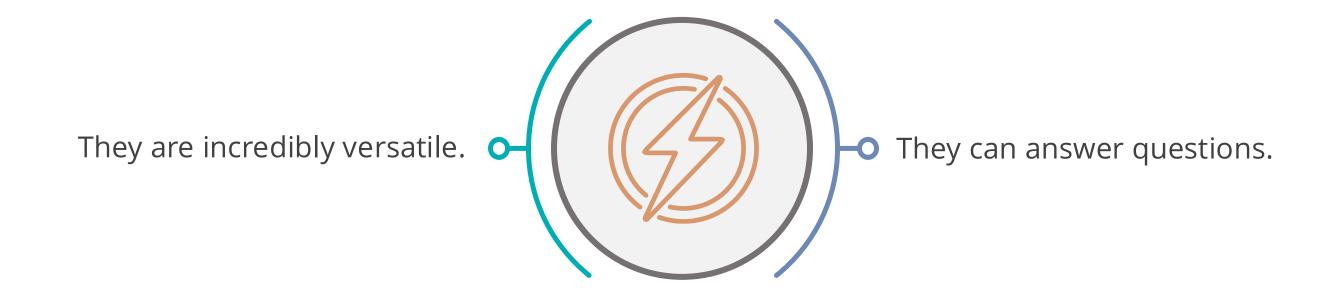
To illustrate, let's calculate the probability of two different sentences:

- 1. *P*(This is a fluffy dog.)
- 2. *P*(This are a purple flying deer.)

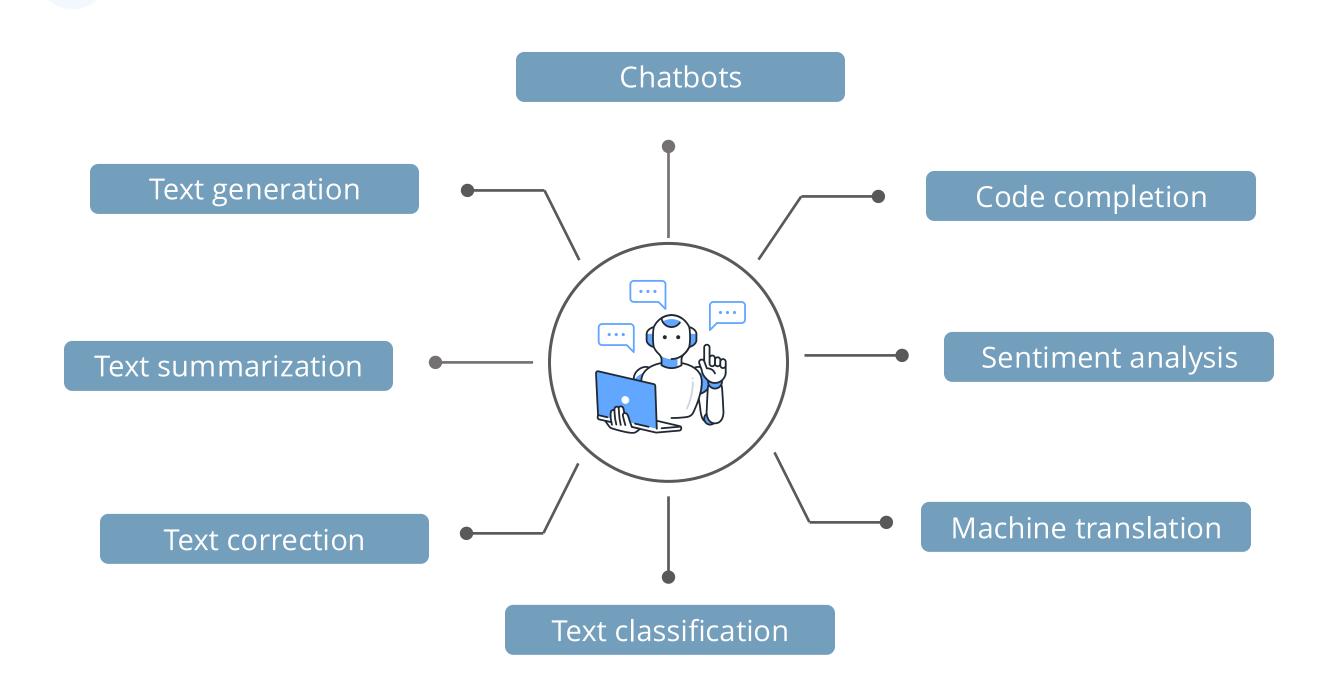
**Solution:** Sentence 1 gets a high probability, leveraging common context, and in sentence 2, rare and challenging words result in a lower probability.

# **Power of Language Models**

The powers of language models extend beyond just sentence prediction.

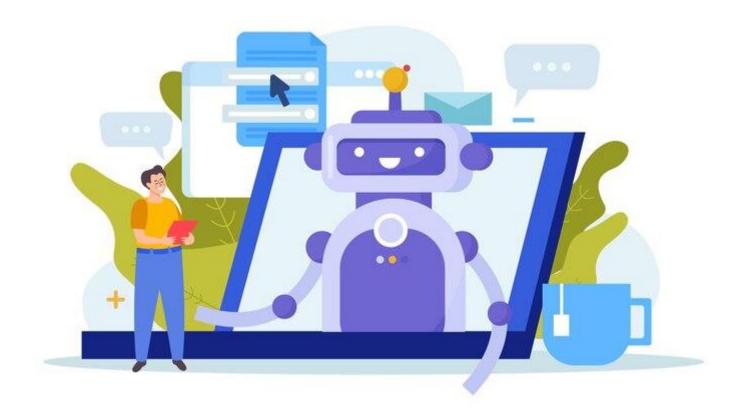


# **Applications of Language Models**



### **Introduction to Large Language Models(LLM)**

Large language models (LLMs) are trained on billions of words using deep learning techniques.



They possess the ability to generate, translate, and understand text in a human-like manner, marking a significant advancement in the field of NLP.

# **Working of Large Learning Models**

# **Tokenization**

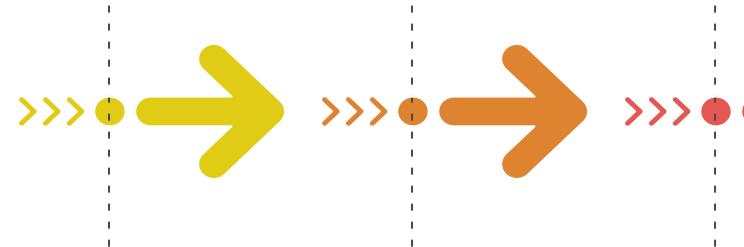
Breaking text into smaller units called tokens for processing

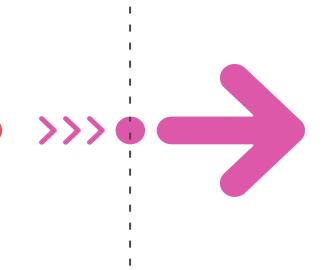
#### **Processing** with transformers

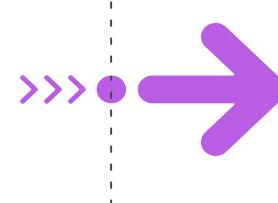
Analyzing text using self-attention

#### Fine-tuning & adaptation

Customizing LLMs for specific tasks







#### **Embedding** representation

Converting tokens into numerical vectors to capture meaning and relationship

#### Generating output

Predicting and constructing text based on learned patterns

# **Example: Large Learning Models**

#### **Tokenization**

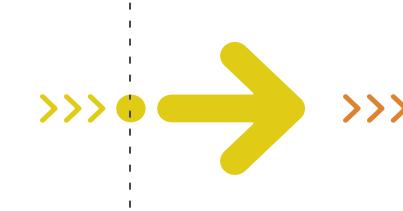
["Explain", "how", "solar", "panels", "generate", "electricity", "."]

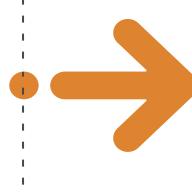
# Processing with transformers

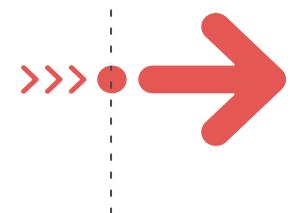
Self-attention identifies important words, linking "solar" with "panels" and "electricity."

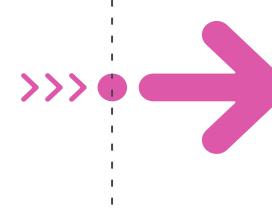
# Fine-tuning & adaptation

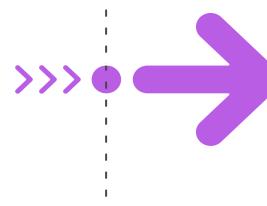
Customize LLMs for specific tasks (medical Al, legal Al)











# **Embedding** representation

"solar"  $\rightarrow$  [0.32, 0.89, -0.45, ...]

# **Generating output**

"Solar panels generate" → "Solar panels generate electricity"

### **Demo: Text Generation**



**Duration: 20 minutes** 

Imagine you are on a quest to understand the intricate art of text generation, where a computer learns the patterns of a given writing style and crafts its sentences.

Today's session will explore a Python script designed for educational purposes. This script employs the Natural Language Toolkit (NLTK) and the Brown corpus to demonstrate text generation through a Markov chain model using trigrams.

#### Note

Please download the solution document from the Reference Material Section and follow the Jupyter Notebook for step-by-step execution.

DEMONSTRATION

# **Quick Check**



Which of the following is not an application of language models?

- A. Text generation
- B. Machine translation
- C. Speech recognition
- D. Image processing

**Large Language Models** 

## **Large Language Models**

Large Language Models (LLMs) are state-of-the-art AI models designed to comprehend and generate human language.

Large

Refers to the significant size and complexity of these models, which contains hundreds of millions or even billions of parameters

Language

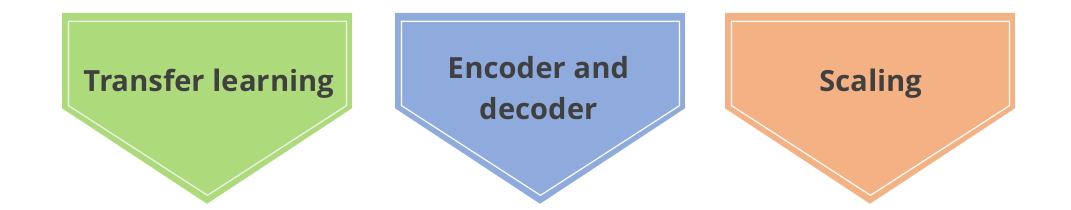
Denotes their primary function, which is to understand and generate human language

Model

Describes them as mathematical representations that capture the patterns and structure of language data

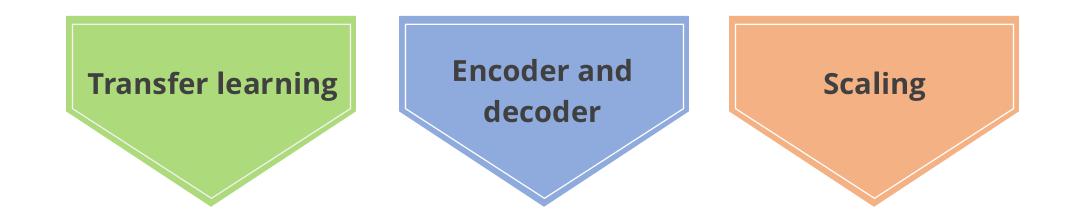


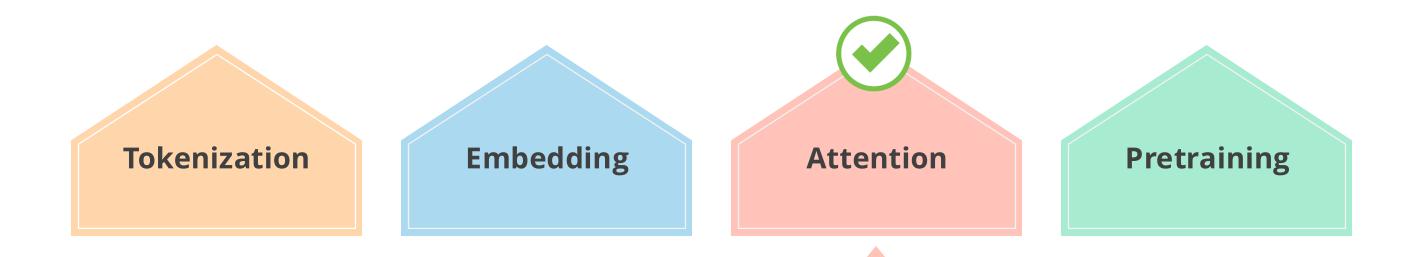
This process involves breaking down text into smaller units called tokens, which can be words, phrases, or even individual characters.



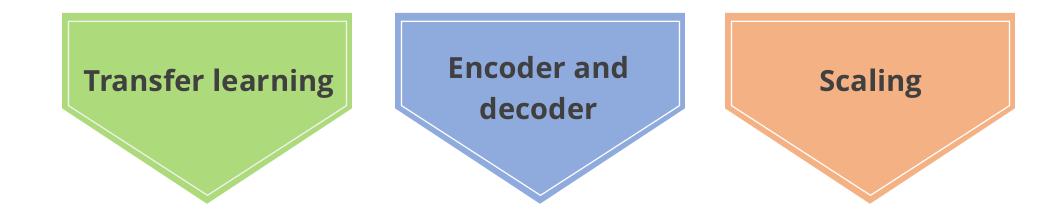


This embedding component maps tokens to a high-dimensional vector space, representing each token with a unique vector.



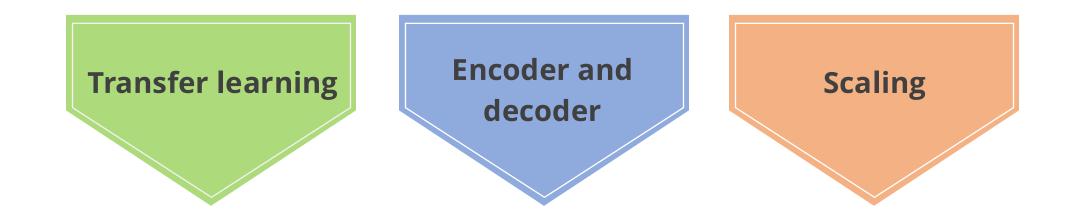


This attention mechanism lets the model concentrate on specific parts of the input text when generating output.



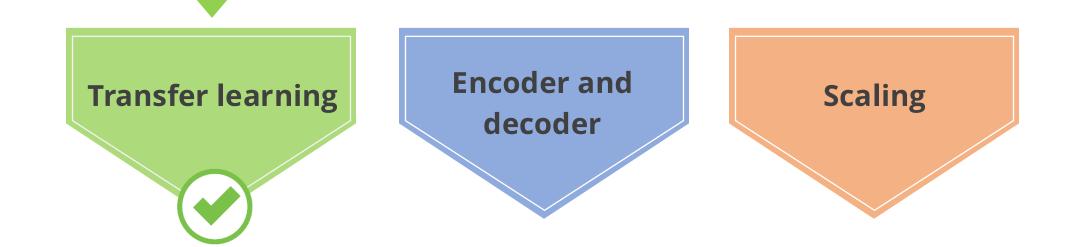


This involves pretraining LLMs on extensive text data to understand the underlying patterns and structures of human language.



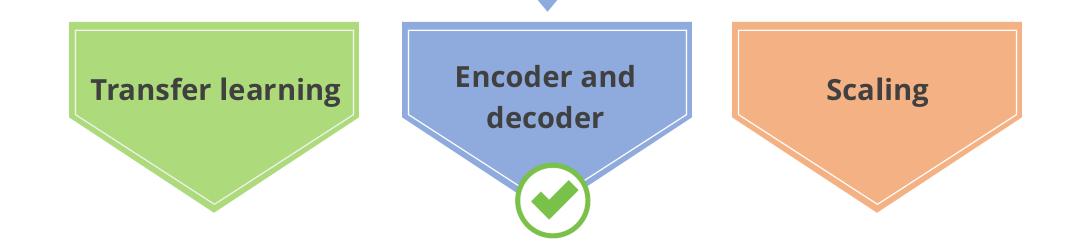


This component allows the model to adapt to new tasks by fine-tuning the pre-trained model on a smaller dataset.



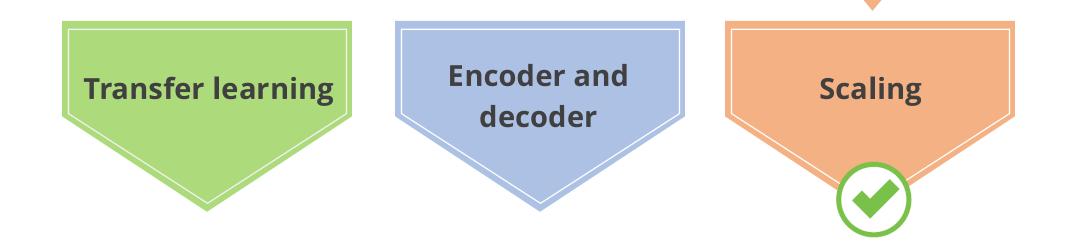


This employs the Transformer framework in a large language model architecture, comprising two main parts: an encoder and a decoder.





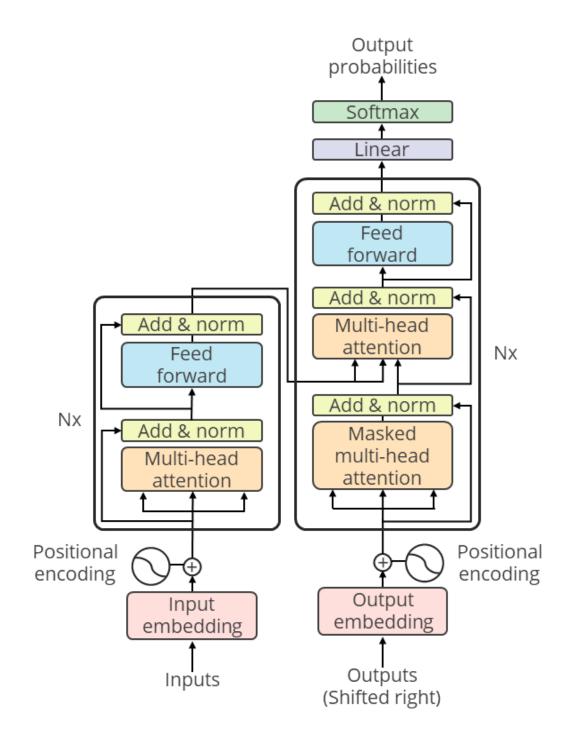
This necessitates significant computational resources for training and upkeep, making scaling a challenging but essential part of its architecture.



#### **LLM Architecture**

### Components of LLM architecture

- Input embeddings
- Positional encoding
- Encoder
  - Attention mechanism
  - Feed-forward neural network
- Decoder
- Multi-headed attention
- Layer normalization
- Output



# **LLM Operations**

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

Output

- The machine takes in a sentence and breaks it down into smaller pieces.
- Each of these pieces is turned into a special kind of code that the machine can understand.
- This code holds the meaning of the words.

# **LLM Operations**

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

Output

- The machine wants to understand not just what words are there but also their order in the sentence.
- So, it adds some extra information to the code to show where each word is in the sentence.

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

- **Encoder:** Now, the machine gets to work on analyzing the sentence. It creates a bunch of memories to remember what it has read.
- **Attention mechanism:** The machine pays more attention to some words depending on their importance in the sentence.
- **Feed forward:** After paying attention to words, the machine thinks hard about each word on its own.

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

- The machine not only understands but also generates new sentences.
- For this, it has a special part called the decoder.
- The decoder helps the machine predict what word comes next based on what it has understood so far.

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

- The machine looks at the words in different ways simultaneously.
- This helps the machine grasp different aspects of the sentence all at once.

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

Multi-headed attention

Layer normalization

- This layer is in place to keep everything in check and make sure the machine learns well.
- The machine normalizes its understanding at each step.

These represent the functions of components within an architecture.

Input embeddings

Positional encoding

Encoder

Decoder

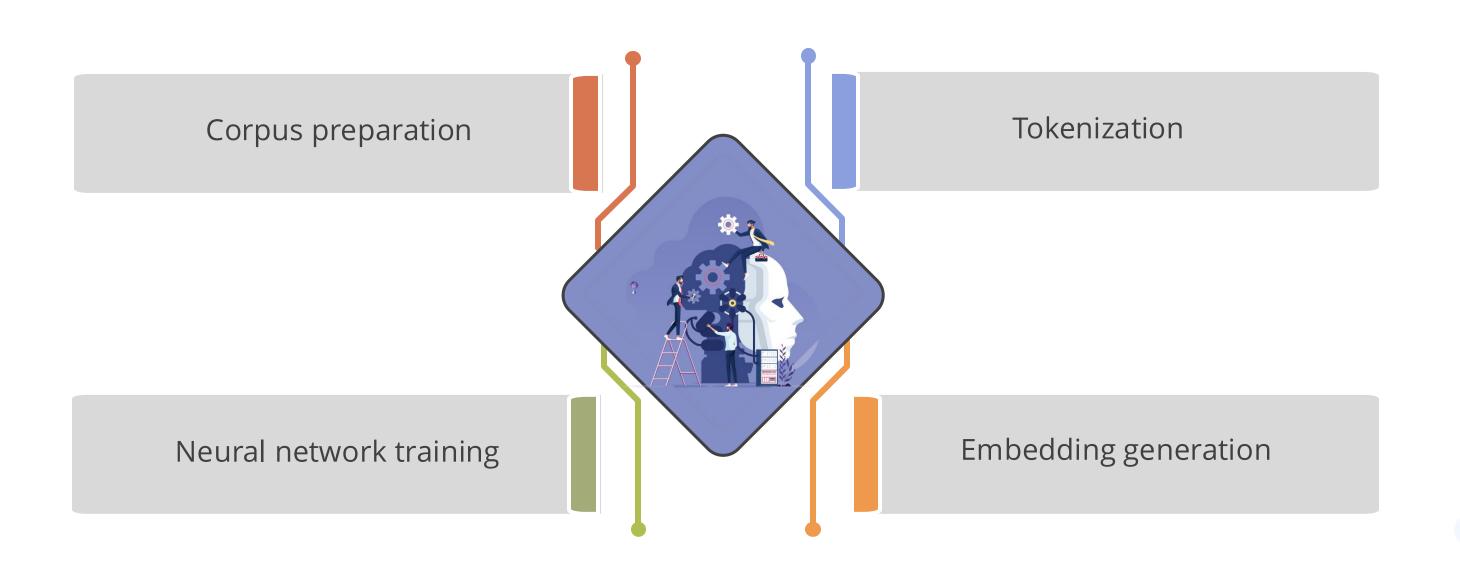
Multi-headed attention

Layer normalization

- Finally, the machine produces its own understanding or generates new sentences.
- The output depends on what the machine is designed to do.
- For example, if it's predicting the next word in a sentence, it gives a probability for each word.

# **LLM Training Steps**

The steps in the training process of a language model are:



# **Quick Check**



When considering the architecture of Large Language Models (LLMs), which of the following components is responsible for generating human-like text and responding to prompts?

- A. Tokenization
- B. Embedding
- C. Neural network training
- D. Fine-tuning

**Types of Large Language Models (LLMs)** 

# **Types of LLMs**

Below are the various pretrained LLMs available in the market:







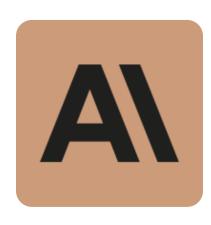
Cohere



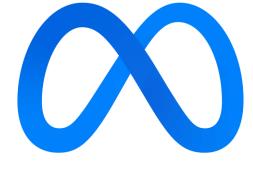
DeepSeek



Falcon



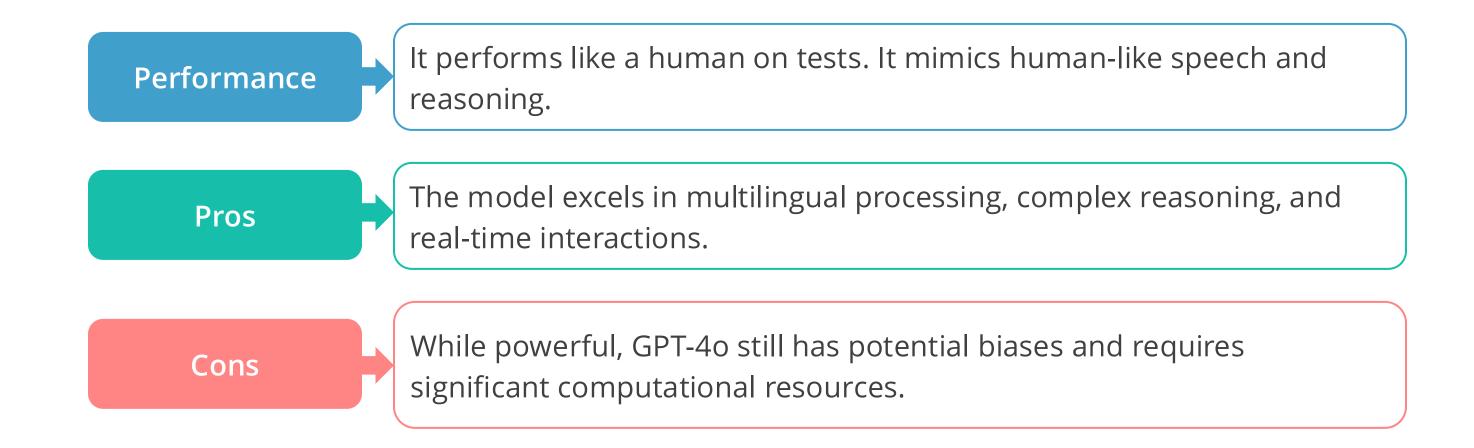
Claude



LLaMA

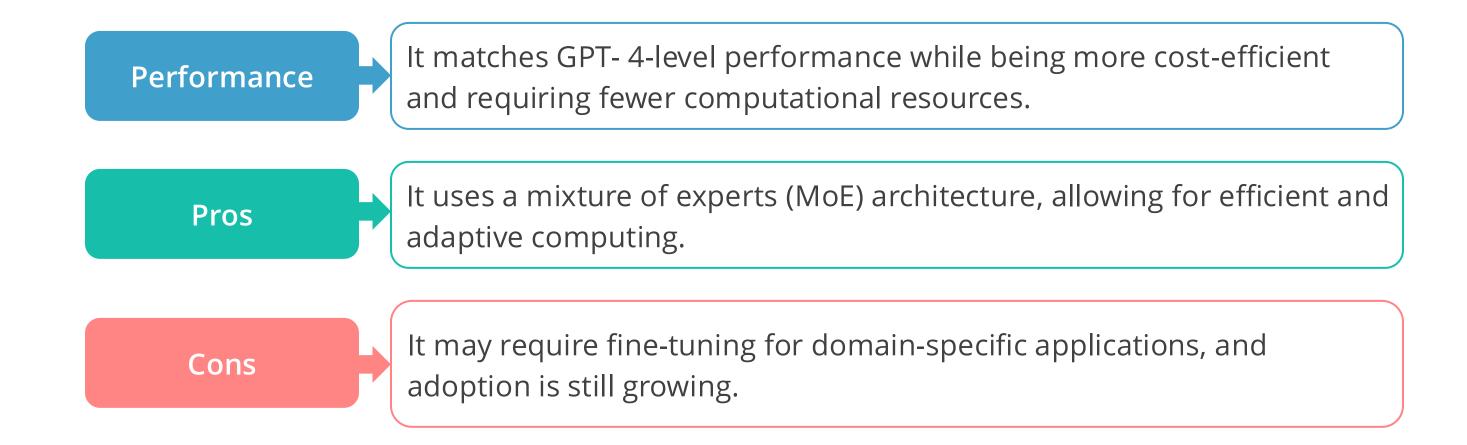
# Types of LLMs: GPT 4

This model is OpenAl's most advanced version, integrating multimodal capabilities for text, image, and audio processing.



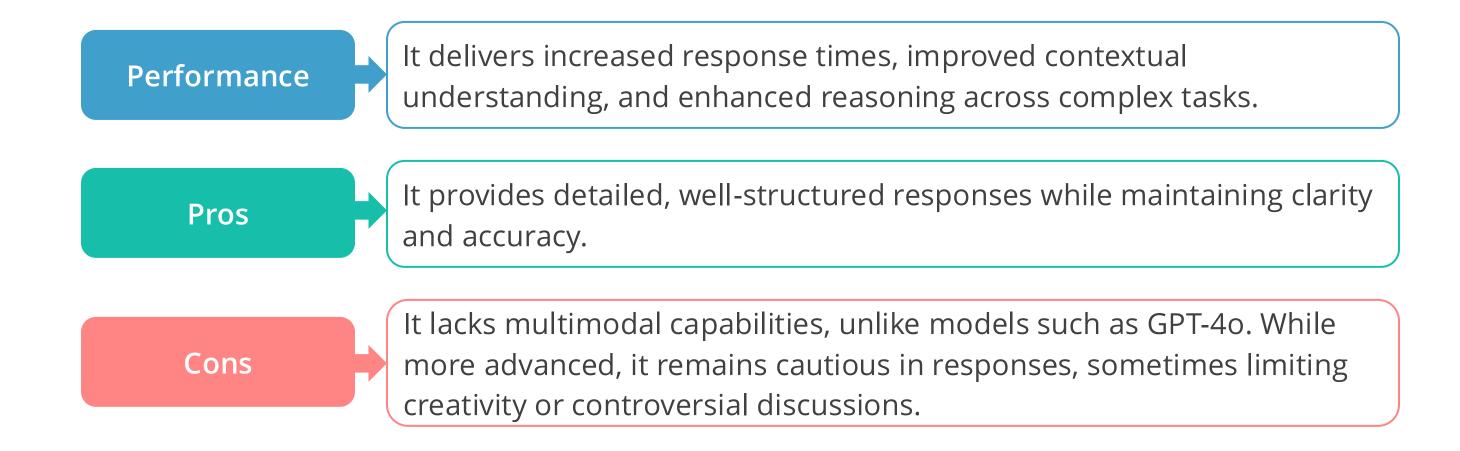
# Types of LLMs: DeepSeek-R1

DeepSeek-R1 is a cutting-edge open-source LLM developed by DeepSeek AI, designed for efficiency and scalability.



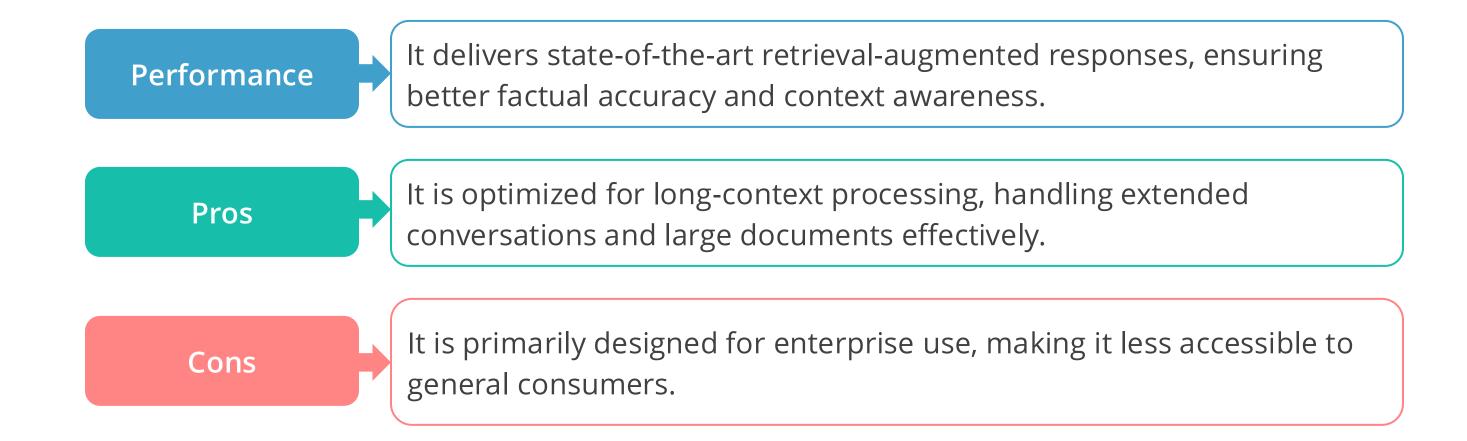
# **Types of LLMs: Claude 3.5 Sonnet**

This model is the latest addition to Anthropic's Claude series, designed to enhance reasoning, accuracy, and response reliability while prioritizing Al safety and ethical considerations.



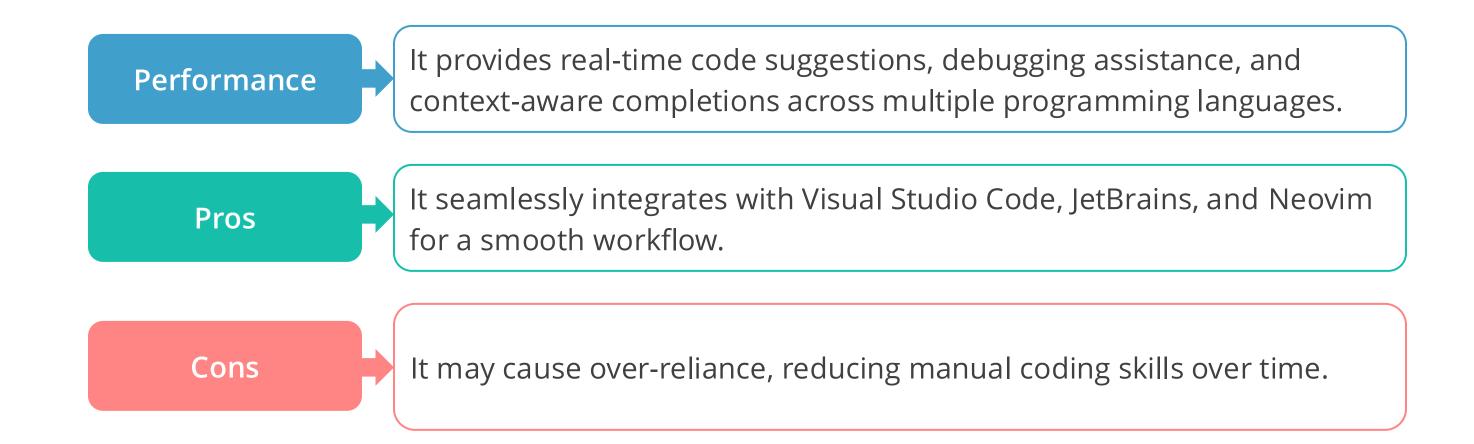
# **Types of LLMs: Cohere Command R+ 08-2024**

This model is Cohere's latest enterprise-focused LLM, optimized for retrieval-augmented generation (RAG) and business applications requiring high accuracy and efficiency.



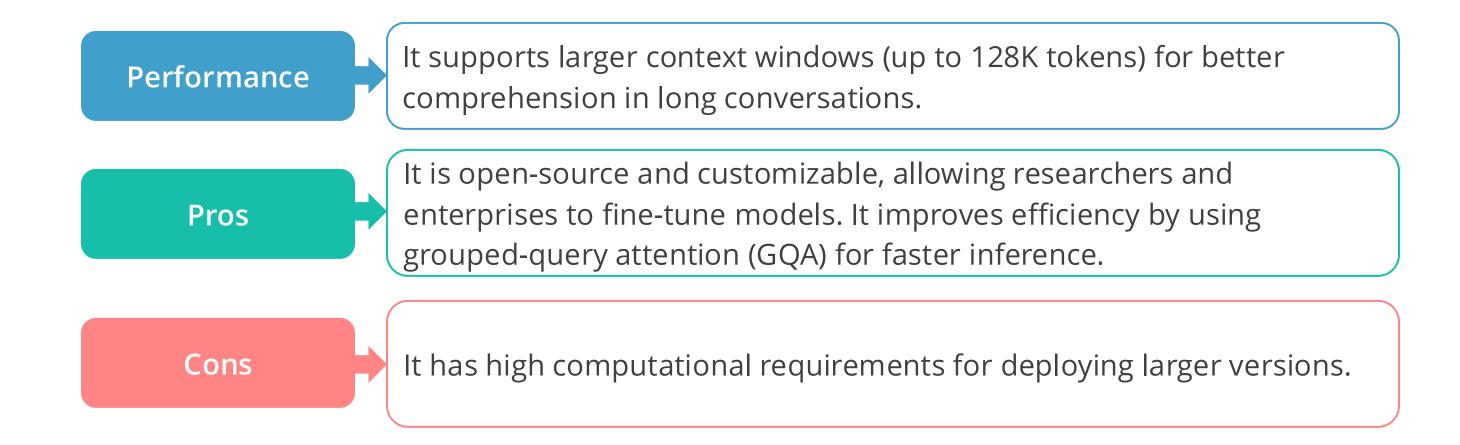
# **Types of LLMs: Copilot**

GitHub Copilot is an Al-powered code assistant that integrates into IDEs to enhance coding efficiency using multiple Al models, including OpenAl's GPT-4o.



# **Types of LLMs: LLaMA 3**

Llama 3.3 is Meta Al's latest open-source large language model, released in December 2024. It offers advanced language processing capabilities while being optimized for efficiency.



# **Demo: Testing Different LLM Models**



**Duration:** minutes

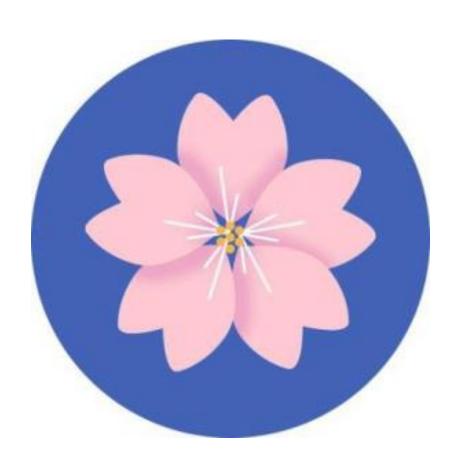
### **Overview:**

This demo evaluates the performance of various LLMs by testing their accuracy, response quality, and adaptability using a standardized approach.



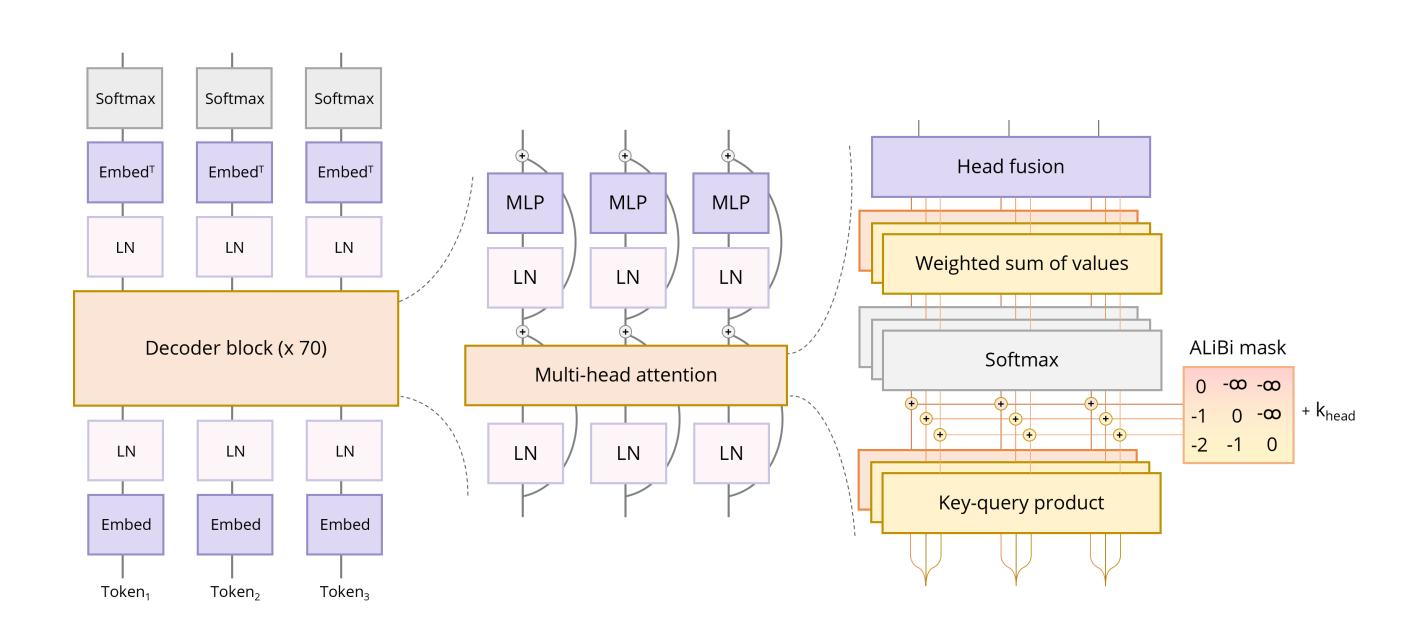
# **Bloom Overview**

It is an autoregressive Large Language Model trained on extensive text data using industrial-scale computational resources.



### **Bloom's Architecture**

BLOOM adopts a conventional decoder-only transformer architecture.



### **Bloom's Architecture**

It features several notable modifications, including:

ALiBi

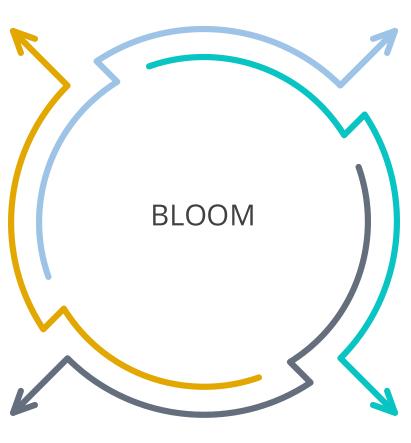
This component enhances the model's capacity to generalize to longer context lengths beyond what it encounters during training.

Embedding layer norm

An additional layer of normalization is introduced after the model's embedding layer, contributing to enhanced training stability.

# **Unpacking Bloom**

It is trained on a massive 1.6TB of text data.



It boasts a staggering 176 billion parameters.

It excels in text generation:
46 natural and 13
programming languages.

It is an architecture, rooted in an autoregressive model.

# **LLM Reasoning**

**Diverse reasoning** 

The LLM explores varied reasoning, including common sense and math, adapting to diverse contexts.

**Eliciting reasoning** 

Methods like chain-of-thought prompting guide LLMs to stimulate and prompt thoughtful reasoning.

Reasoning contribution enigma

The challenge lies in understanding reasoning's role and impact, differentiating it from factual information.

# **Quick Check**



Which method can be utilized to unleash the reasoning capabilities of LLMs?

- A. Cross-Modal Learning
- B. Few-Shot Learning
- C. Chain-of-Thought Prompting
- D. Self-Supervised Learning

**LLM Considerations and Future Implications** 

### **LLM Considerations**

There are two types of considerations for choosing an LLM:

### **Critical considerations:**

Evaluate non-technical aspects, like ethics and biases.

### Technical considerations:

Assess performance, architecture, and computational requirements.

### **Critical Considerations**

The critical considerations for choosing an LLM are:

Licensing and commercial use

Practical factors for inference speed and precision

The impact of context length and model size

Task-specific vs. generalpurpose

Testing and evaluation

Deployment cost considerations

### **Technical Considerations**

The technical considerations for choosing an LLM are:

Data security and privacy

Model inference monitoring

Scalability and performance

Version control and updating

APIs and integration security

# **Future Implications of LLMs**

LLMs have far-reaching implications, which include:

- Job market disruption
- Enhancing productivity and creativity
- Societal impact
- Responsible use
- Evolving opportunities



# **Quick Check**



What is not a potential future implication of using LLMs in real-world applications?

- A. Increased job opportunities and economic growth
- B. Automation of tasks leading to job market disruption
- C. Enhanced productivity and creativity for individuals and businesses
- D. Ethical and societal considerations surrounding the use of LLMs

# GUIDED PRACTICE

## **Guided Practice**



Overview Duration: 25 minutes

This activity focuses on testing understanding of diverse language models and their applications. It presents scenarios that require applying learned concepts to solve problems or accomplish tasks.

# **Key Takeaways**

- Language model is a machine learning entity.
- Large Language Models are trained on large datasets, and they can generate human-like text, images, and many more.
- Pretrained LLMs available in the market can be utilized for powerful generative AI solutions
- Bloom is an autoregressive LLM capable of generating text in 46 natural languages and 13 programming languages.



# Q&A

