

LOUISA DAVIES

BRAND MANAGER

PERSONAL PROFILE

Creative brand manager with eight years experience working with fast-paced start ups. Dedicated and passionate to working with brands that positively impact customers and the planet.

SKILLS & ABILITIES

- Natural leader with strong management skills
- Strong relationship building skills
- Confident working in fast-paced environments
- Team player, and always willing to go above and beyond to get the task done
- Socially and culturally aware, ensuring this is applied across all of my work
- Accredited Relationships & Sex Educator [ACET UK]
- Passed two courses with 'The Other Box' including *Knowing your Bias*, and *Being a Workplace Ally*

CONTACT INFORMATION

07734 311 871
louisadavies21@gmail.com
www.louisadavies.co.uk
www.instagram.com/louisadavies
London, UK

EMPLOYMENT HISTORY

Social, Brand and Community Manager

ohne [Sep 2019 - Present]

- Managing all social media channels, brand events, content creators and brand partnerships
- Managing and building community through mass gifting, branded activations and out of home advertising
- Overseeing all photoshoots, inc. shoot logistics and styling
- Liaising with external brands for partnership opportunities
- Ensuring all branding is integrated cross-platform
- Created in house 'Doing Better' sessions to enhance staff knowledge of social and cultural issues

Events & Special Projects Manager

Skinnydip London [Feb 2018 - Sep 2019]

- Managed all events, internal and external
- Worked closely with all teams to ensure all events were integrated and branded
- Managing two assistants and a team of interns
- Managed large scale partnerships including Disney, Starbucks, Imperial Leather and Boots
- Created in house 'Lunchtime Lectures' to enhance staff knowledge of social and cultural issues

Other work experience...

Senior Social Media Executive, Popcorn PR [Sep 2015 - Jan 2018]

Account Executive, Bottle PR [Nov 2014 - Sep 2015]

Internships include: Ash Footwear, The Guardian, Elle UK, Benefit Cosmetics, Fabulous Magazine, New Look.

EDUCATIONAL HISTORY

Nottingham Trent University

English with Linguistics, BA Hons. 2:1

Ousedale School

A Levels inc. English Literature, English Language and Music

INTERESTS AND HOBBIES

Writer, currently finishing my first fiction book
Music enthusiast, singer and bass player
Currently learning Spanish
Attending music events, and immersive events with friends
Passionate reader, regularly reviewing books on my dedicated book Instagram account [\[linked here\]](#)