

LOUISA RECK

[LinkedIn](#) • [Portfolio](#) • +46730262240 • louisareck@gmail.com • Gibraltargatan 78, Gothenburg

ABOUT ME

I am an industrial design engineer specializing in interaction design. I am passionate about creating seamless user experiences and eager to contribute to users' well-being through innovative solutions for sleep tracking.

KEY COMPETENCIES

- Strong communication and collaboration skills in cross-functional teams
- Experienced in user-centered design methodologies

SKILLS

- Figma, Adobe XD
- Adobe Creative Cloud
- User Research
- HTML, CSS & JavaScript

LANGUAGES

- Swedish – Native
- German – Native
- English – Fluent
- French – Basic

EDUCATION

MSc, Interaction design & Technologies | Chalmers University of Technology

2022–2024

- Focus on UX/UI Design, human-computer interaction and programming.
- **Master Thesis at Spotfire:** Enhancing the user experience of Spotfire's data visualization tool when interacting with selected data, a complex problem where details and micro-interactions played a crucial role. The outcome was a contextual and discoverable yet non-intrusive solution that effectively facilitates data exploration.

Exchange studies | National University of Singapore

Spring 2023

- Took part in the Global Exchange program at Chalmers University of Technology.
- Collaborated with students from diverse backgrounds and enhanced my communication skills.
- **Interaction design project:** The objective was to help and motivate students to maintain a consistent exercise routine. The design process was user-centred and included user research, iterative prototyping and testing. The outcome was an app called Exhale, a motivational fitness planner that effectively addresses the specific needs and challenges of students' to help them to exercise regularly.

BSc, Industrial Design Engineering | Chalmers University of Technology

2019–2022

- Focus on user-centered design and a holistic systems perspective on product development.
- **Bachelor thesis at BOLD:** Developing an interface for visualizing household electricity usage.
- **Usability project:** The objective was to improve the usability of the Podcaster app. The process involved usability testing to identify usability problems with the original design. Based on the feedback from the second usability test, the redesigned app was found to be more intuitive and user-friendly.

WORK EXPERIENCE

Store Assistant | Willys Hvitfeldsplatsen

Summer 2021–2023

- I worked in the bakery department, meeting the sales targets by providing an excellent customer experience and responding to customer needs.

Store Manager | ICA Nära Böda Sand

Summer 2019–2020

- I led a team of 20 staff members and managed daily operations.
- I applied effective strategies to reduce waste, increase sales and improve the customer experience.

Store Assistant | ICA Supermarket Tingsryd

2015–2019

- Worked in various departments and developed problem-solving skills and attention to detail by assisting customers and addressing their needs effectively.

OTHER QUALIFICATIONS

- Participant of Cogigs talent program Female Tech Engineer 2024.
- I received a scholarship from Doctor Felix Neuberghs Foundation for studies in Singapore in 2023.
- Member of Industrial Design Engineerings Ball Committee 2022
- Member of the Industrial Design Engineers Study Committee 2020–2021