

# LOUIS TAM

FRONT-END WEB DEVELOPER

## CONTACT

### Email

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### Portfolio

[www.louistamdev.com](http://www.louistamdev.com)

### GitHub

[@Louistam888](https://github.com/Louistam888)

### LinkedIn

[www.linkedin.com/in/louistam/](https://www.linkedin.com/in/louistam/)

## SKILLS STACK

JavaScript, HTML5, CSS, REACT (hooks and classes), RESTful API, Git, Bootstrap, WordPress, responsive design, jQuery, Firebase, website accessibility, version control (Git and GitHub), paired and team-based programming, project scope management

## EDUCATION

### Juno College (Nov. 2022)

Web Development Immersive

### Humber College

Public Relations, postgraduate certificate

### University of Toronto and Centennial College

BA and diploma, journalism (joint program)

## AWARDS

### Toronto Professional Firefighters Association Media Award

2017 - Best photo, web based

### Local Media Awards

2012 - Best feature series, third place  
2012 - Best news photo, third place

### Ontario Community Newspapers Association Better Newspapers Competition

2013 - Best news story, first place  
2012 - Best feature story, third place

## PROFILE INFO

I am a builder, creator and problem solver with a proven track record of innovation, meeting challenging goals, and reconciling interests of multiple stakeholders. Prior to graduating from Juno College's Web Development Immersive program, I was an award-winning writer and photographer with a decade of experience in marketing communications. Now I am a passionate creator of responsive apps and websites. Outside of work, you can find me flying drones, photographing the night sky, or exploring rural areas and small towns.

## RECENT PROJECTS

### Edmonton Transit Alerts | [Live Site](#) | [Code](#)

HTML, CSS, JavaScript, RESTful API

- This app displays the latest transit service disruptions and station escalator/elevator outages in the City of Edmonton. The information is pulled from three RESTful APIs published by the City of Edmonton's Open Data Portal.

### Box 12 Dispatch mobile app | [Live Site](#) | [Mobile View](#) | [Code](#)

HTML, CSS, JavaScript, REACT, Firebase

- This app was created for the Box 12 Association to streamline dispatching of on-call volunteers. This non-profit has been providing support services to Toronto firefighters for over 70 years.

### Do I Need an Oil Change? | [Live Site](#) | [Code](#)

HTML, CSS, JavaScript

- JavaScript-based app which allows users to determine if their cars are due for an oil change, based on oil type and metric or imperial measurements.

### BeachStays | [Live Site](#) | [Code](#)

HTML, CSS, JavaScript

- Multi-page website PSD conversion for a fictional tropical resort.

## WORK EXPERIENCE

### Freelance Copywriter

Creative Solutions

Sept. 2021 - present

- Formulates editorial ideas and generates digital marketing copy that accurately positions the green energy products of clients as sustainable, cost-effective solutions for homeowners.

### Communications Specialist

Ontario Motor Vehicle Industry Council

May 2021 - Sept. 2021

- Generated successful media pitches which resulted in positive earned publicity for OMVIC, accurately conveying consumer protection messaging to consumers.
- Translated complex case law and regulatory matters into plain language for digital marketing content.

### Communications Coordinator

PLASP Child Care Services

March 2016 - May 2021

- Established a standardized email marketing procedure which reduced miscommunication in over 95 per cent of instances with clients, who represented over \$54 million in annual revenue.
- Created a daily market intelligence briefing for managers and executives that enabled senior leadership to make timely, informed decisions with information not found in mainstream sources.
- Initiated a search engine optimization strategy for PLASP's 230+ locations, successfully ranking the agency on the first page of Google for commonly-used child care search terms.

### Communications and Events Coordinator

Family Day Care Services

Sept. 2014 - March 2016

- Raised \$34,000 through coordinating the agency's first licensed charity raffle and annual fundraiser.
- As acting webmaster, coordinated the launch of a revitalized agency website to over 500 staff.

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## CERTIFICATIONS

### Transport Canada

RPAS Pilot - Advanced Operations

### Infrared Training Center

sUAS Level 1 Thermography

## WORK EXPERIENCE (CONTINUED)

### Communications Coordinator

Oct. 2013 - Sept. 2014

Muskoka Chautauqua

- Coordinated and planned community events in a team setting, including a culinary trade show which raised over \$7,000 for this arts and culture non-profit.

### Multimedia Reporter

Feb. 2011 - May 2013

Metroland, Muskoka Region

- Simultaneously covered a variety of news beats, including municipal council, crime, court, breaking/spot news, business, education, rural affairs, general community news and sports.
- Recipient of multiple awards for photography and writing (please see awards section).

### Lead Photographer/Co-founder

April 2009 - May 2016

Key Focus Photography

- Founded this wedding and events photography business, coordinated client contracts and oversaw all creative work.

## VOLUNTEER EXPERIENCE

### Volunteer Mentor

Aug. 2022 - present

York Small Business Enterprise Centre

- Provides guidance, advice and support for entrepreneurs launching photography-based businesses.

### Canteen Unit Volunteer

Oct. 2014 - present

Toronto Fire Services

- Volunteer on a canteen truck that provides emergency crews with refreshments at major fire incidents.