

Interacção Pessoa-Máquina

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Foodie

Stage 1: Project proposal



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Problem description

As a user, I want an efficient way of accessing and managing recipes, whether this is for practical or creative purposes. When looking for recipes, I usually need to write down the recipe and its ingredients and which ones I have to buy. I find that task a bit time consuming and I would like to see it automated. Additionally, my experience would be more enjoyable if I was part of a community of people I may or may not know, who I could interact, share recipes and cooking tricks with.

Target Users

Our app is aiming for people of all ages that possess a smartphone and have an interest in cooking and want to improve their cooking skills alongside their friends, or even random people that have interest in cooking together. The platform might be particularly appealing to food bloggers because it can be a way to expand their network and gather more followers on other platforms.

Project goal

We hope to develop a mobile application that merges a recipe repository with a social network, taking a different stand on typical recipe platforms that are currently available. The platform will encourage the use of visuals, providing an aesthetically focused experience for the user.

The social aspect of our project would include features such as publishing, liking, commenting, saving, live following and rating recipes. Following, messaging and video-calling users while allowing them to follow a recipe together. We find this aspect to be a highlight of our concept. Sometimes users may be feeling lonely while cooking, especially nowadays during the covid-19 pandemic, so we want to give users the opportunity to cook together in each of their own houses. Users in our application will have the ability to follow the same recipe online and cook it at the same time so they can compare the results of each step and help each other.

Regarding the more practical, repository side, we want to introduce a tool that enables the user, giving their food stock and skill level, to search for recipes without the need of worrying if they can perform the recipe or not, as well as the possibility to create and update a shopping list, to which ingredients could be added either manually or simply by clicking on a recipe's ingredient.

As oppose to a regular recipe platform, that is usually accessed by users sparingly, only when in need, our goal in introducing the social aspect, is to get users to be curious and inspired by the recipes of the accounts they are following and the appealing images of food, hopefully encouraging a more regular use of the app.