

Project Proposal

Prepared For:

Client Company Name

Prepared By:

Connor & Co.

Connor Love, Founder

Date:

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Modern Design & Development Studio

Project Overview

This proposal outlines the scope, timeline, and investment required to deliver a high-quality digital product aligned with your business objectives.

Connor & Co. specializes in building high-performance Webflow websites and scalable Next.js applications designed for growth.

Objectives

The primary goals of this project are:

Objective 1

Objective 2

Objective 3

Scope of Work

The project will include:

- Custom UI/UX design in Figma
- Frontend development using [Webflow / Next.js]
- Responsive optimization
- Performance optimization
- Basic SEO setup (if applicable)

Out of Scope:

- Additional features not listed above
 - Major backend architectural changes
 - Third-party subscription costs
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Deliverables

Upon completion, Client will receive:

- Fully deployed live site or application
- All design files (Figma)
- Documentation (if applicable)
- Optional training session

Timeline

Estimated timeline: **[X Weeks]**

- Week 1: Discovery & Design
- Week 2–X: Development
- Final Week: Testing & Deployment

Timeline may adjust depending on client feedback cycles.

Investment

Total Project Investment: \$[Amount]

| | |
|---------------------|------------|
| Deposit (50%) | \$[Amount] |
| Final Payment (50%) | \$[Amount] |

Subscription Option (if applicable):

\$[Monthly Amount] / month

All payments are due according to the Master Services Agreement.

Why Connor & Co.

- Modern, scalable tech stack (Next.js, Webflow, React)
- Clean, maintainable code
- Transparent communication
- Fast execution without agency bloat

We operate as a boutique studio, limiting project capacity to ensure quality and focus.

Next Steps

1. Approval of this proposal
2. Signature of Master Services Agreement
3. Initial deposit payment
4. Project kickoff

Acceptance

By signing below, Client agrees to the terms outlined in this proposal and the accompanying Master Services Agreement.

Connor & Co.

Signature: _____

Name: Connor Love

Title: Founder

Date: _____

Client

Signature: _____

Name: _____

Title: _____

Date: _____