

COMPANIES & PRODUCTS

LVMH

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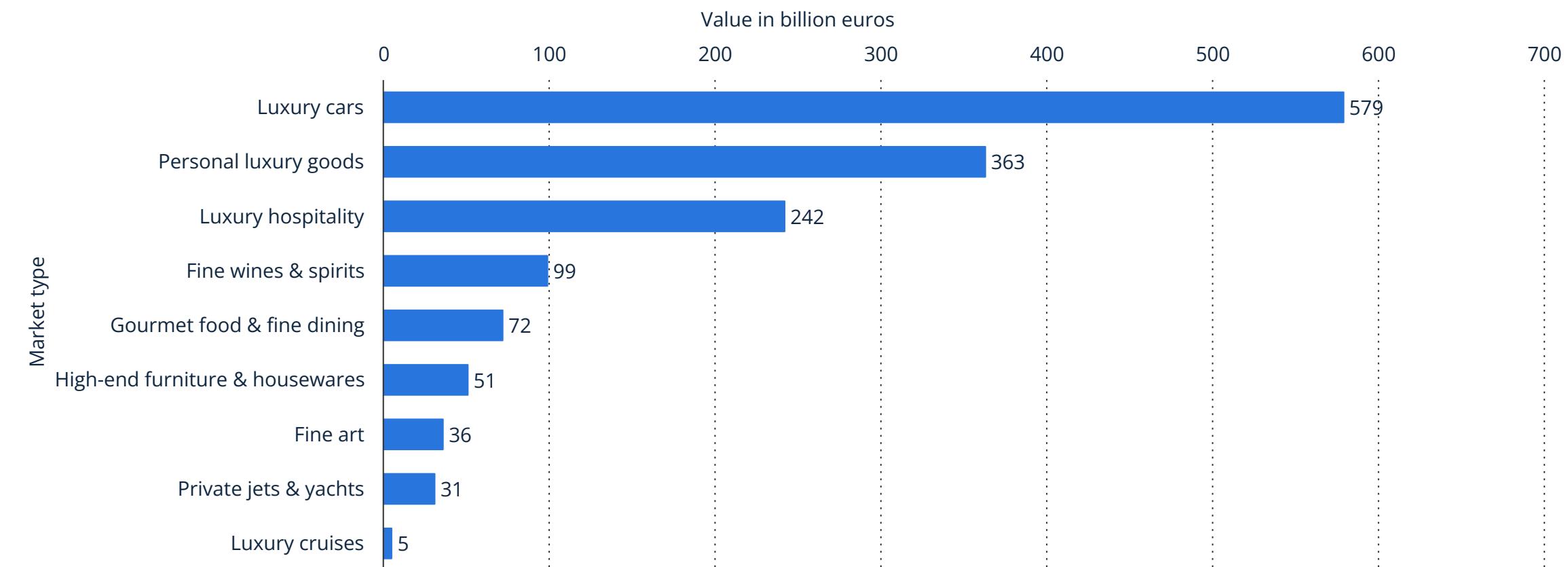
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CHAPTER 01

# Market overview

# Value of various global luxury markets in 2024, by market type (in billion euros)

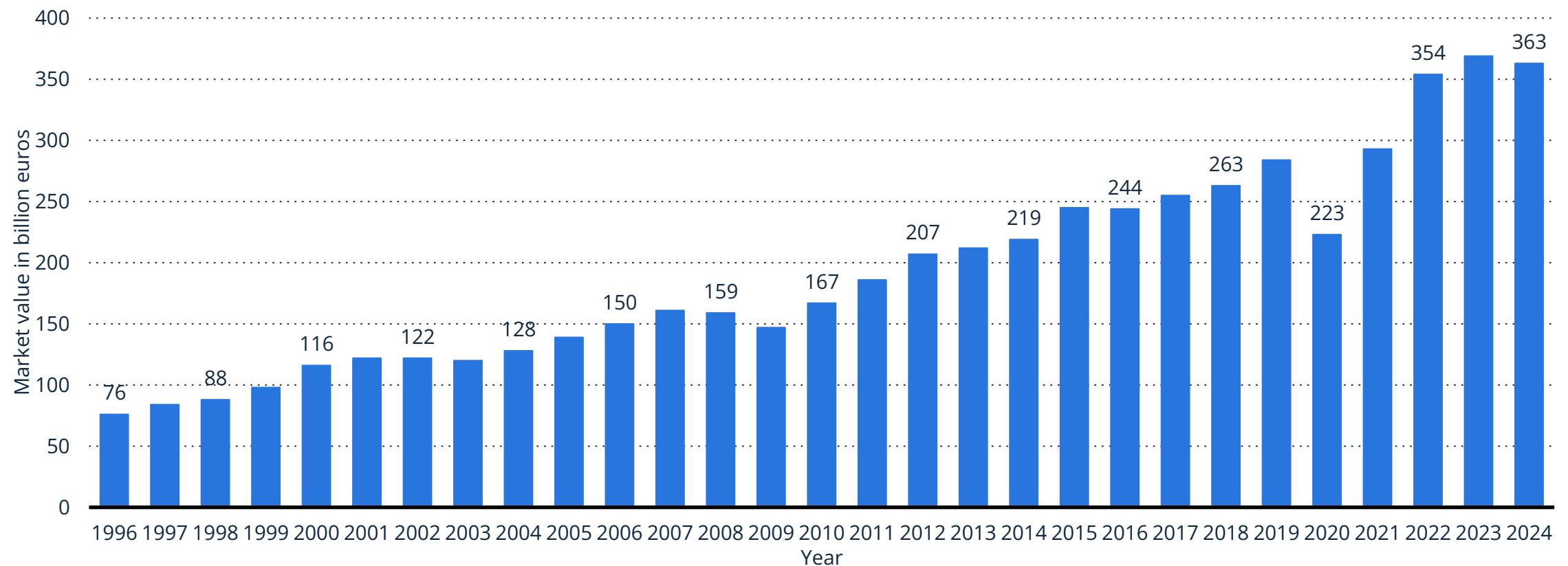
Value of various global luxury markets 2024, by market type



3 **Description:** This statistic shows the estimated value of various global luxury markets in 2024, by market type. It was estimated that in 2024 the global luxury cars market was worth about 579 billion euros. The total value of the global luxury goods market was approximately 1.5 trillion euros that year. **Luxury Goods Industry** The global luxury goods industry, which includes cars, jets, drinks, fashion, cosmetics, fragrances, watches, jewelry, luggage and handbags, has been on an upward climb for many [...] [Read more](#)  
**Note(s):** Worldwide; 2024  
**Source(s):** Bain & Company

# Value of the personal luxury goods market worldwide from 1996 to 2024 (in billion euros)

Value of the global personal luxury goods market 1996-2024



4

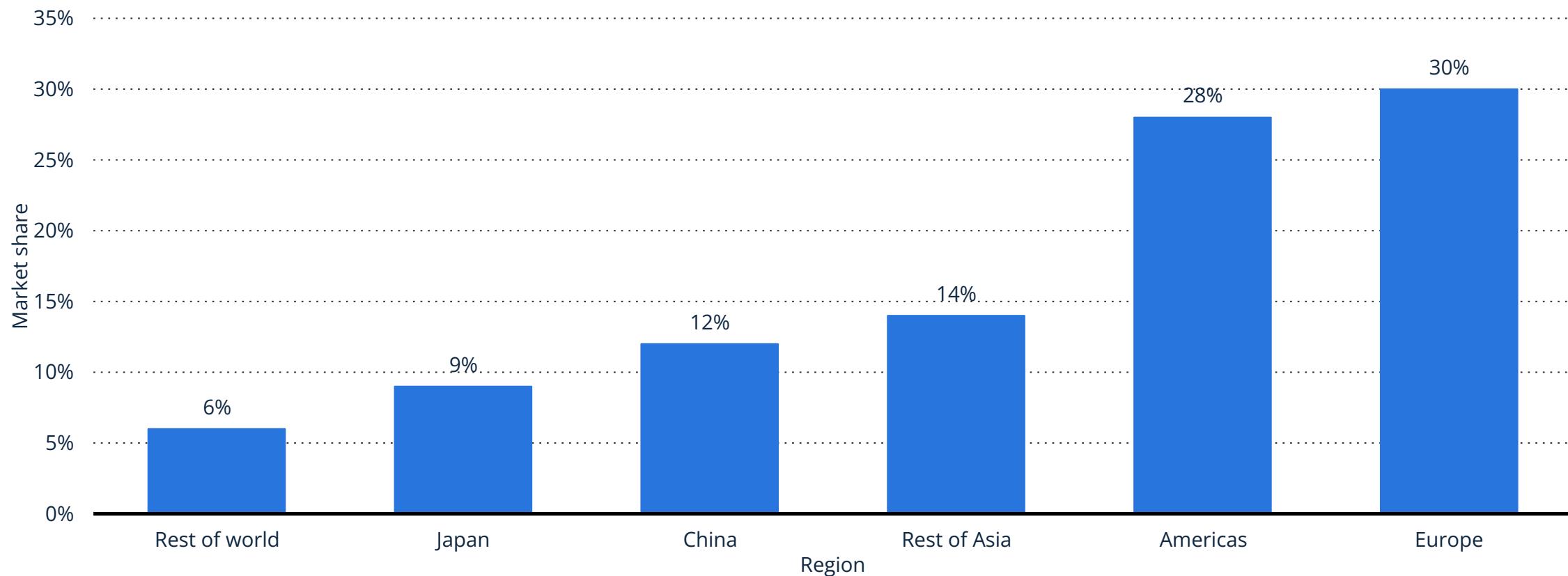
**Description:** This statistic shows the value of the personal luxury goods market worldwide from 1996 to 2024. In 2024, the value of the personal luxury goods market worldwide was estimated to be 363 billion euros. Luxury goods industryThe global luxury goods industry, which includes drinks, fashion, cosmetics, fragrances, watches, jewelry, luggage and handbags, has been on an upward climb for many years. Although the technical term 'luxury good' is independent of the goods' quality, they are [...] [Read more](#)

**Note(s):** Worldwide; 1996 to 2024

**Source(s):** Bain & Company; Fondazione Altagamma

# Share of the personal luxury goods market worldwide in 2024, by region

Share of the personal luxury goods market worldwide 2024, by region



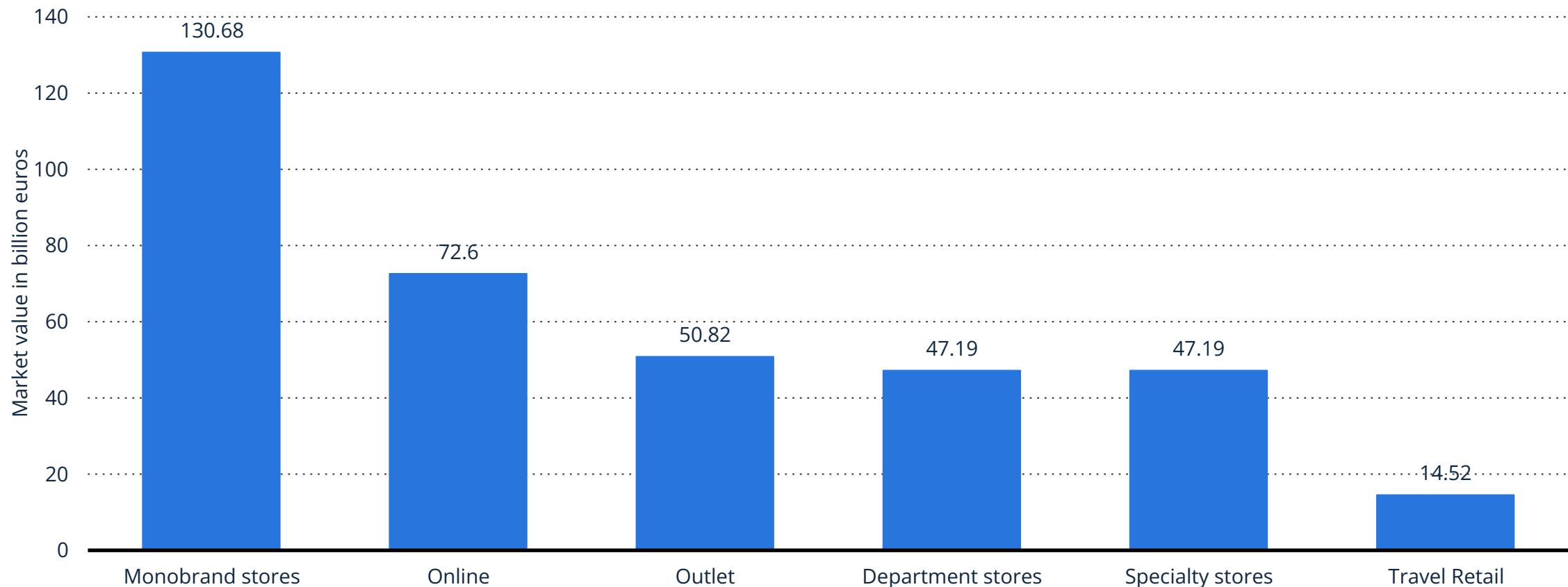
**Description:** This statistic shows the share of the personal luxury goods market worldwide in 2024, by region. In 2024, the Americas and Europe each accounted for 30 percent of the global personal luxury goods market, followed by China with a share of 16 percent of the market. [Read more](#)

**Note(s):** Worldwide; 2024

**Source(s):** Bain & Company

# Value of the personal luxury goods market worldwide in 2024, by sales channel (in billion euros)

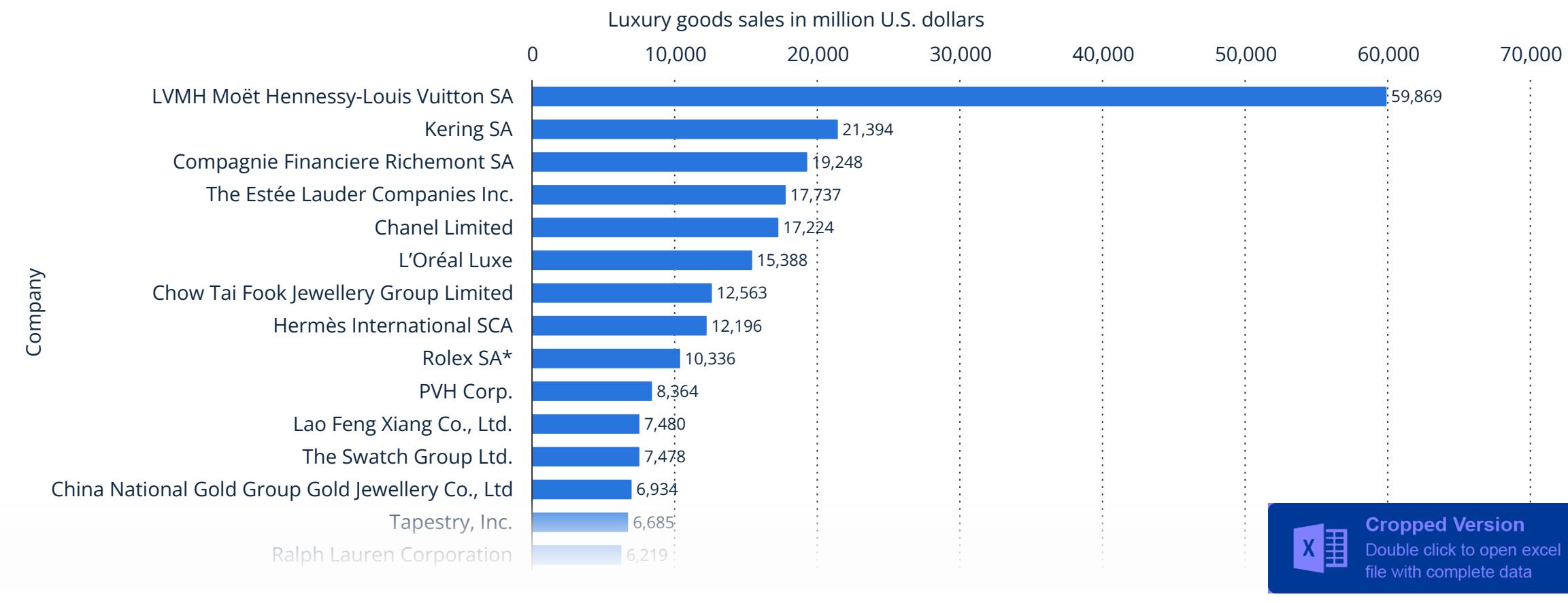
Value of the global personal luxury goods market in 2024, by format



**Description:** This statistic shows the value of the personal luxury goods market worldwide in 2024, broken down by sales channel. In 2024, the value of the travel retail (airport) personal luxury goods market worldwide was roughly 14.5 billion euros. [Read more](#)  
**Note(s):** Worldwide; 2024  
**Source(s):** Bain & Company

# Luxury goods sales of the leading luxury goods companies worldwide in 2022 (in million U.S. dollars)

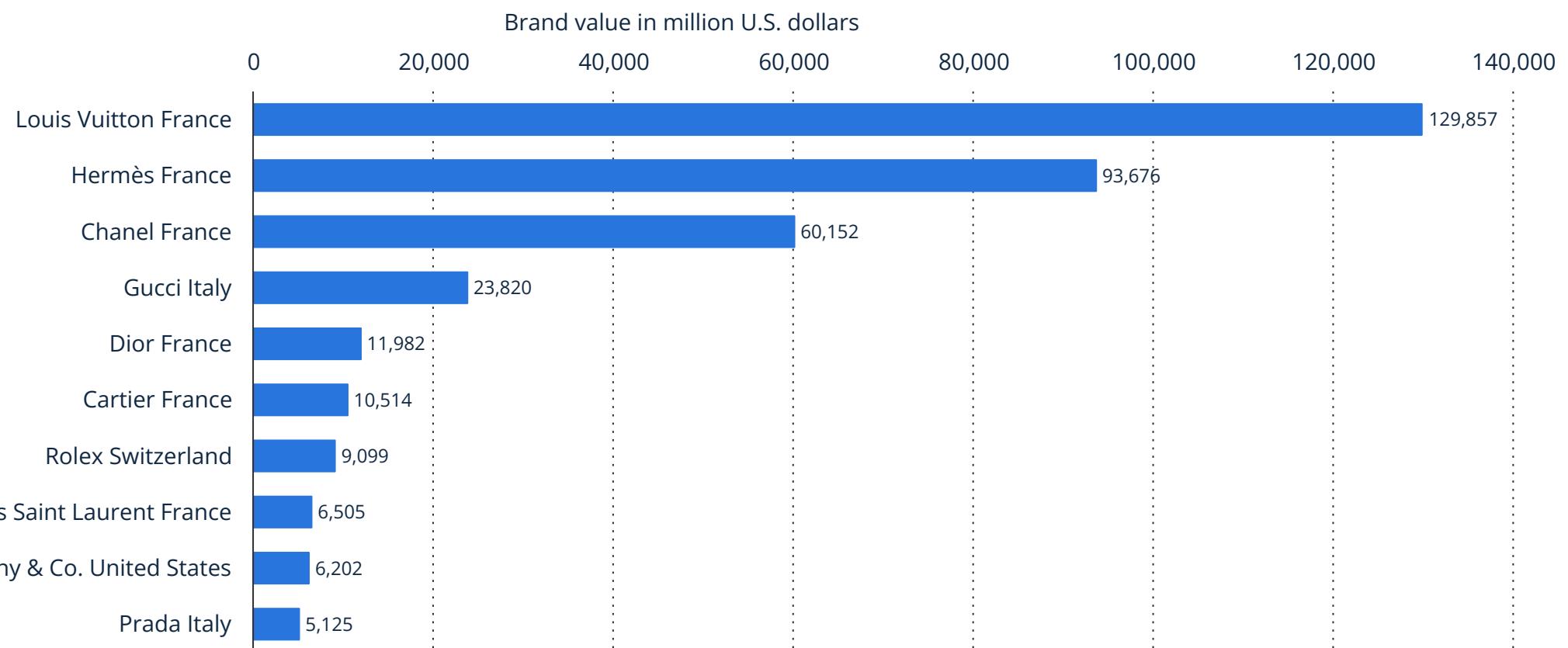
Sales of the leading luxury goods companies worldwide 2022



Cropped Version  
Double click to open excel file with complete data

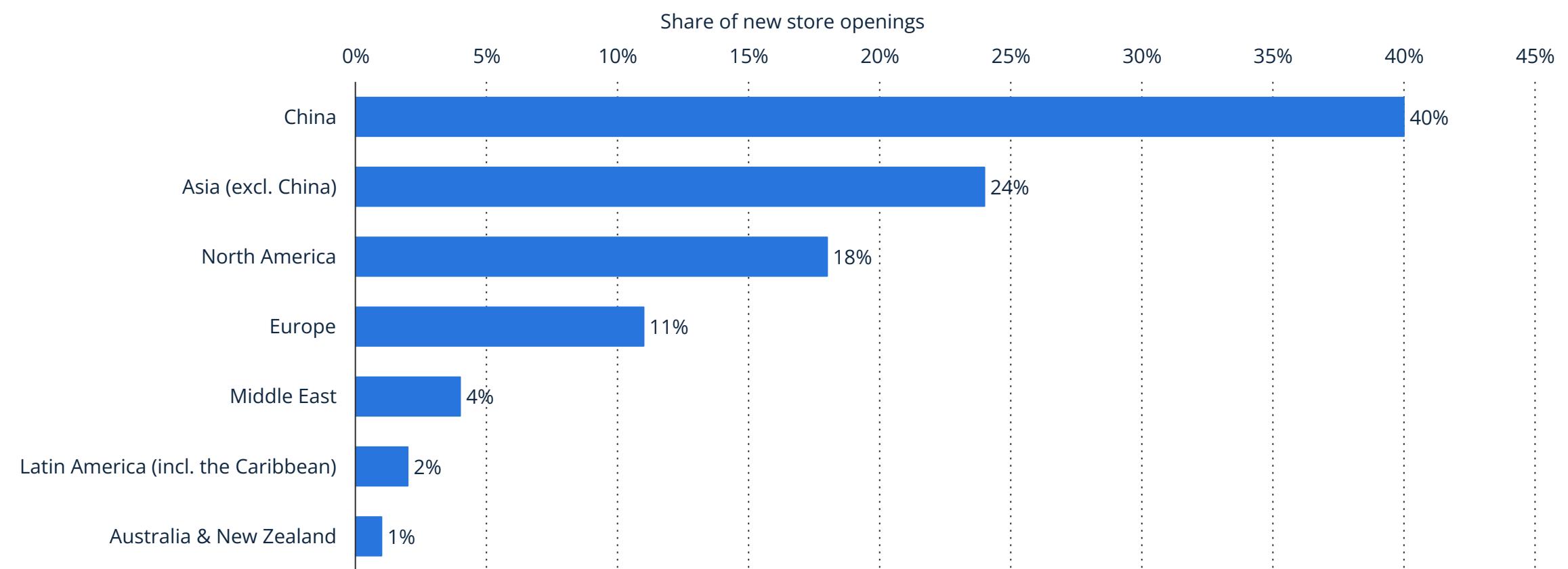
# Brand value of the leading 10 most valuable luxury brands worldwide in 2024 (in million U.S. dollars)

Most valuable global luxury brands 2024



# Distribution of luxury new store openings worldwide in 2024, by region

Breakdown of global luxury new store openings 2024, by region

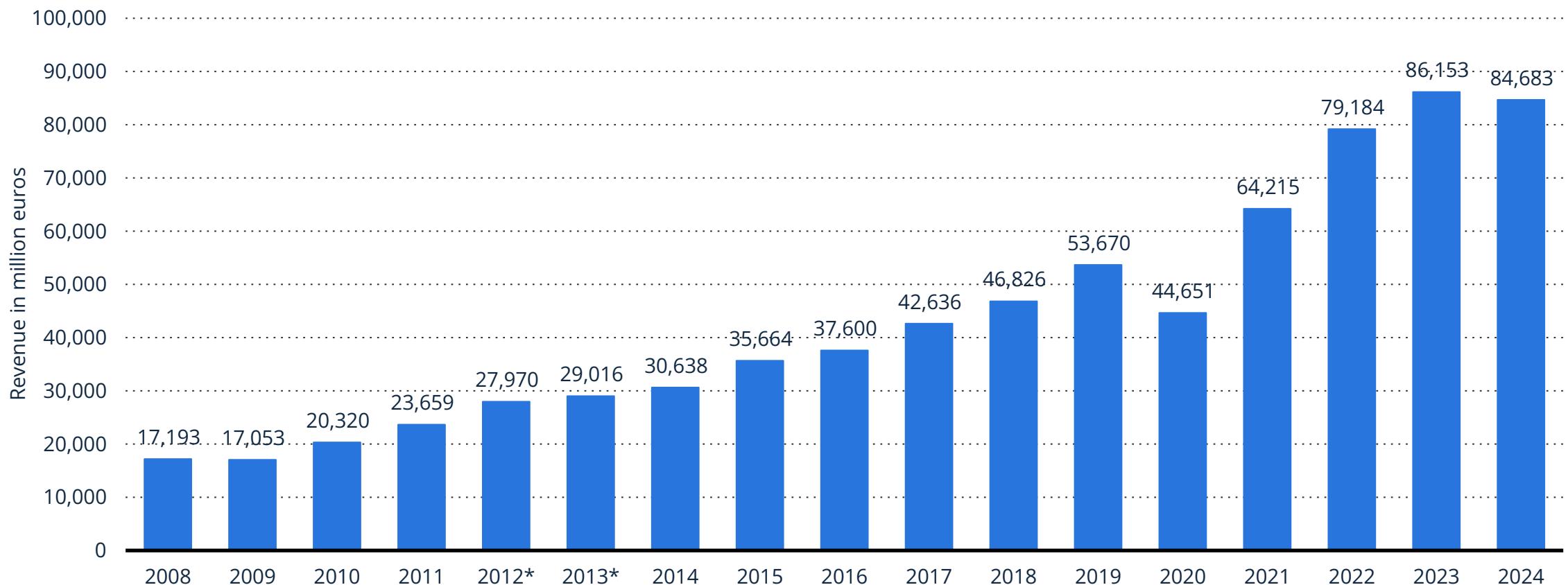


CHAPTER 02

# Financial performance

# Revenue of the LVMH Group worldwide from 2008 to 2024 (in million euros)

Revenue of LVMH 2008-2024



11

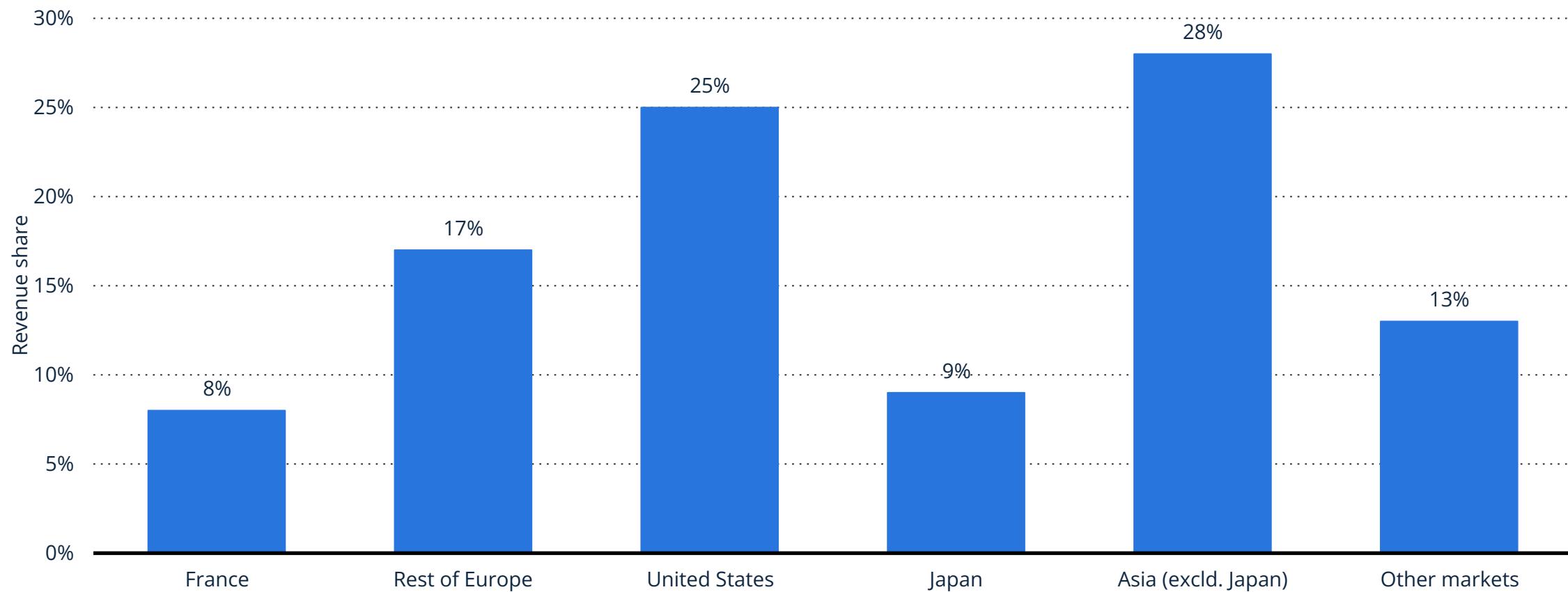
**Description:** Moët Hennessy Louis Vuitton (LVMH) is one of the world's leading luxury groups, parent to 75 luxury houses. Over the past decade, LVMH enjoyed ever-increasing global revenue, reaching over 53 billion euros in 2019. In 2024, the group reached a figure of nearly 85 billion euros in revenue, a decrease of about 1.7 percent compared to the year prior. [Read more](#)

**Note(s):** Worldwide; 2008 to 2024; \* The financial statements as of December 31, 2013 and 2012 were restated to reflect the retrospective application as of January 1, 2012 of IFRS 11 Joint Arrangements. Figures prior to 2023 were taken from [...] [Read more](#)

**Source(s):** Company filings; LVMH

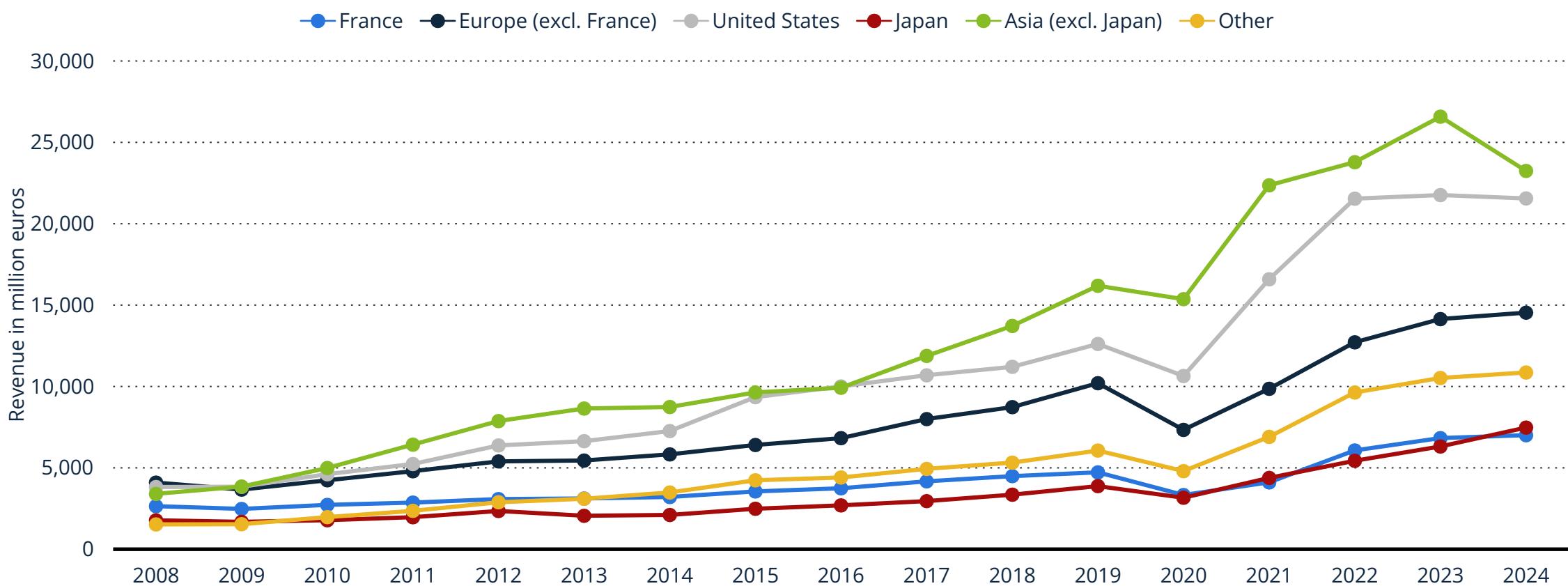
# Revenue share of the LVMH Group worldwide in 2024, by geographic region

LVMH Group's revenue share worldwide from in 2024, by geographic region



# Revenue of the LVMH Group worldwide from 2008 to 2024, by geographic region (in million euros)

LVMH Group's revenue worldwide 2008-2024, by geographic region



13

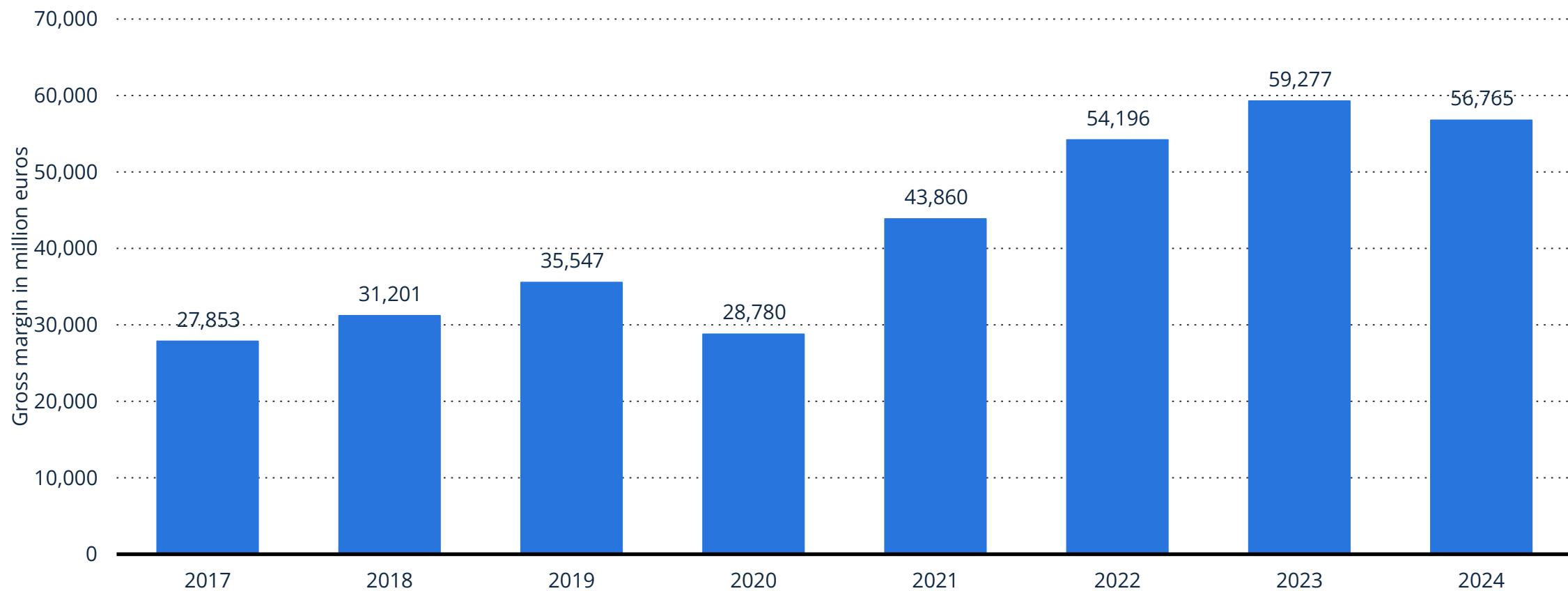
Description: This statistic shows the revenue of the LVMH Group worldwide from 2008 to 2024, broken down by geographic region. In 2024, the LVMH Group generated approximately 86.2 billion euros in revenues in the United States. The company had total revenues of 86.2 billion euros that year. [Read more](#)

Note(s): Worldwide; 2008 to 2024

Source(s): LVMH

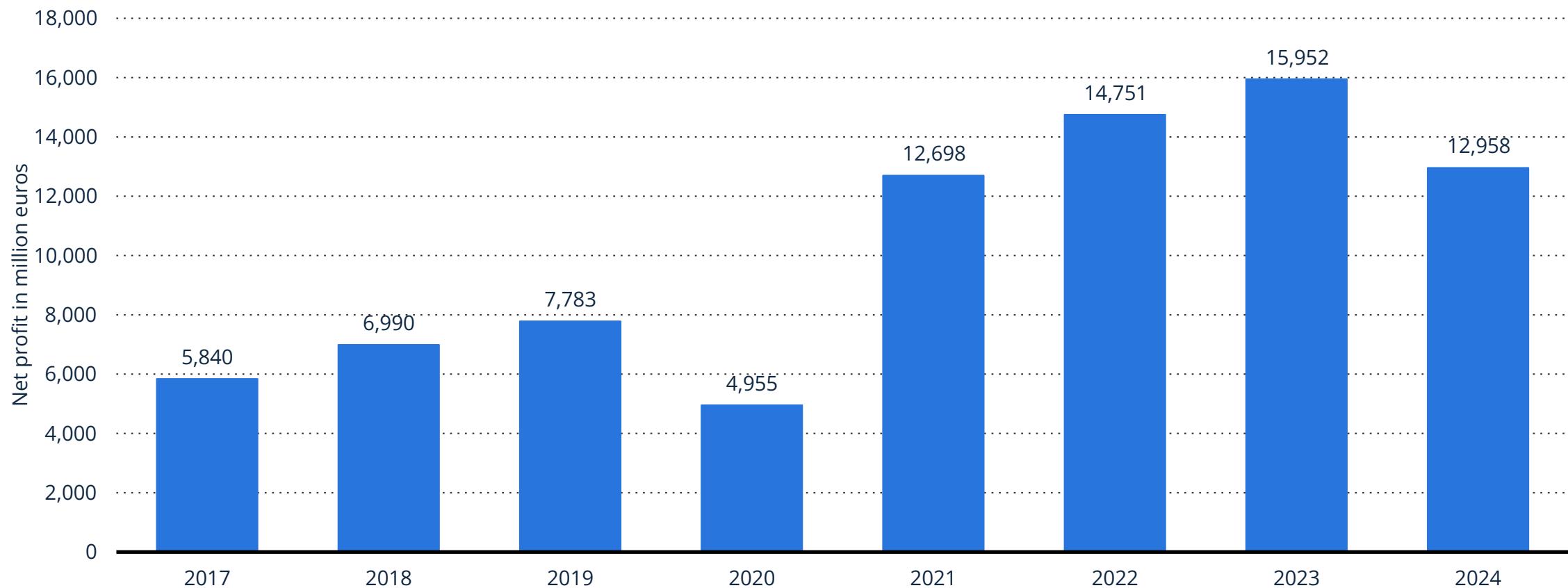
# Gross profit of the LVMH Group worldwide from 2017 to 2024 (in million euros)

Gross profit LVMH 2017-2024



# Net income of the LVMH Group worldwide from 2017 to 2024 (in million euros)

LVMH net income 2017-2024

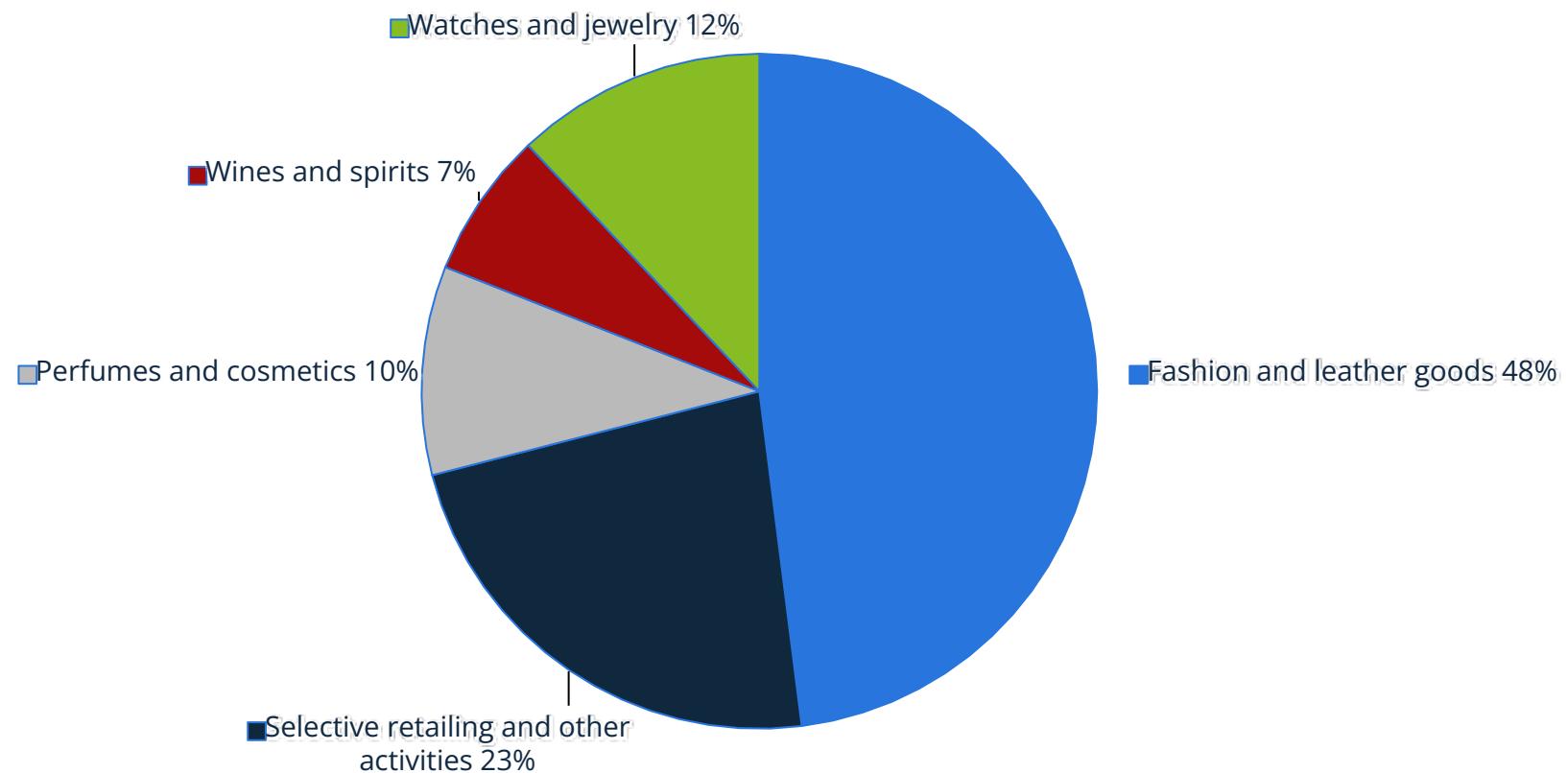


CHAPTER 03

# Divisions

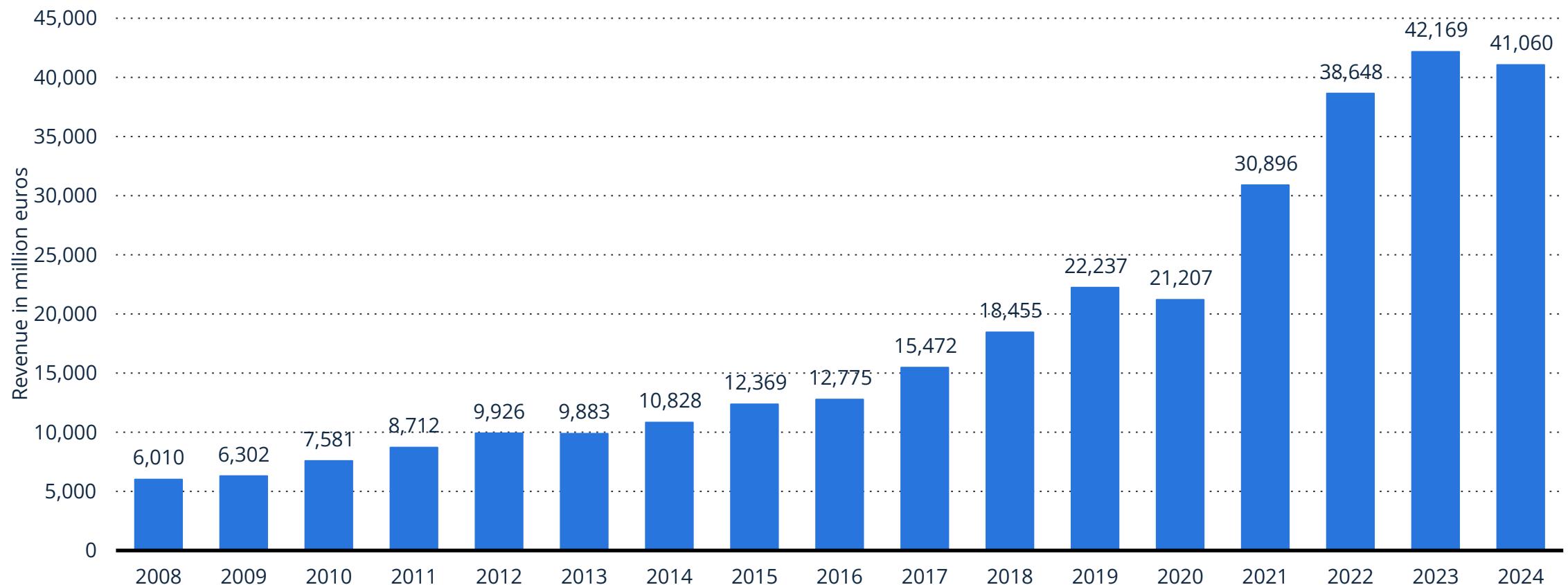
# Revenue share of the LVMH Group worldwide in 2024, by business segment

Business segment revenue share of the LVMH Group worldwide in 2024



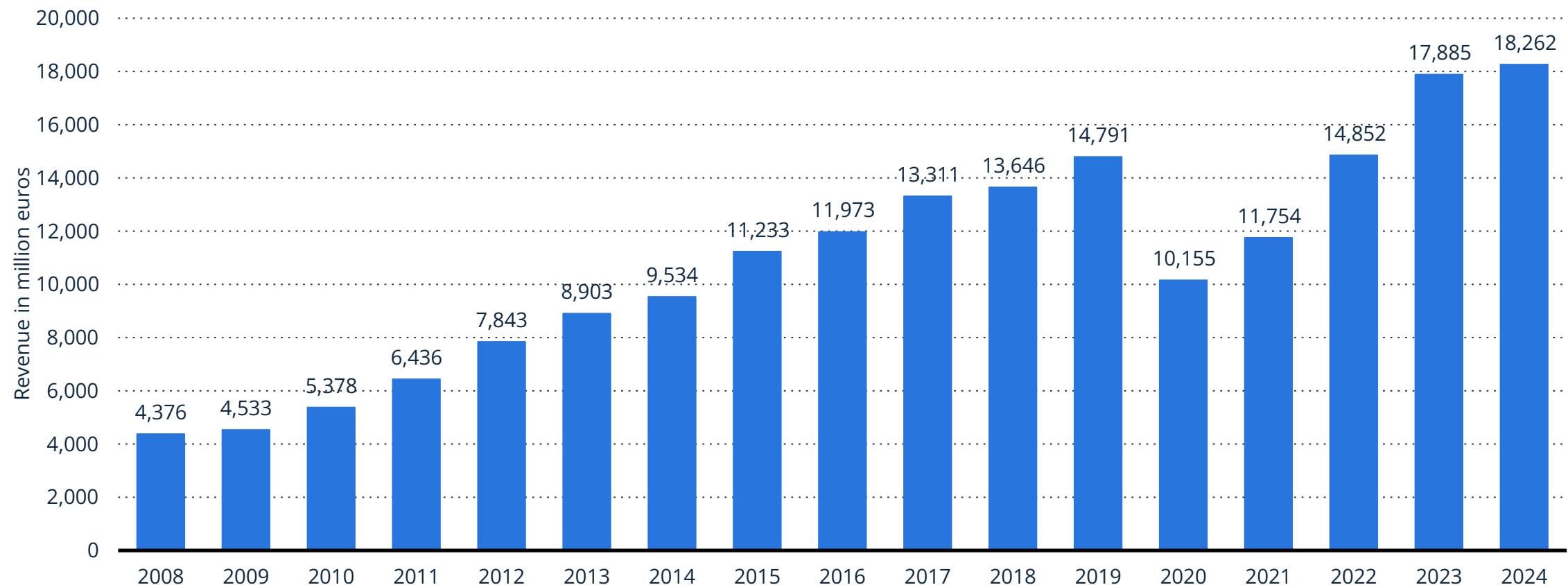
# Global revenue of LVMH Group's fashion and leather goods segment from 2008 to 2024 (in million euros)

Global revenue LVMH Group's fashion and leather goods segment 2008-2024



# Global revenue of LVMH Group's selective retailing segment from 2008 to 2024 (in million euros)

Global revenue LVMH Group's selective retailing segment 2008-2024



19

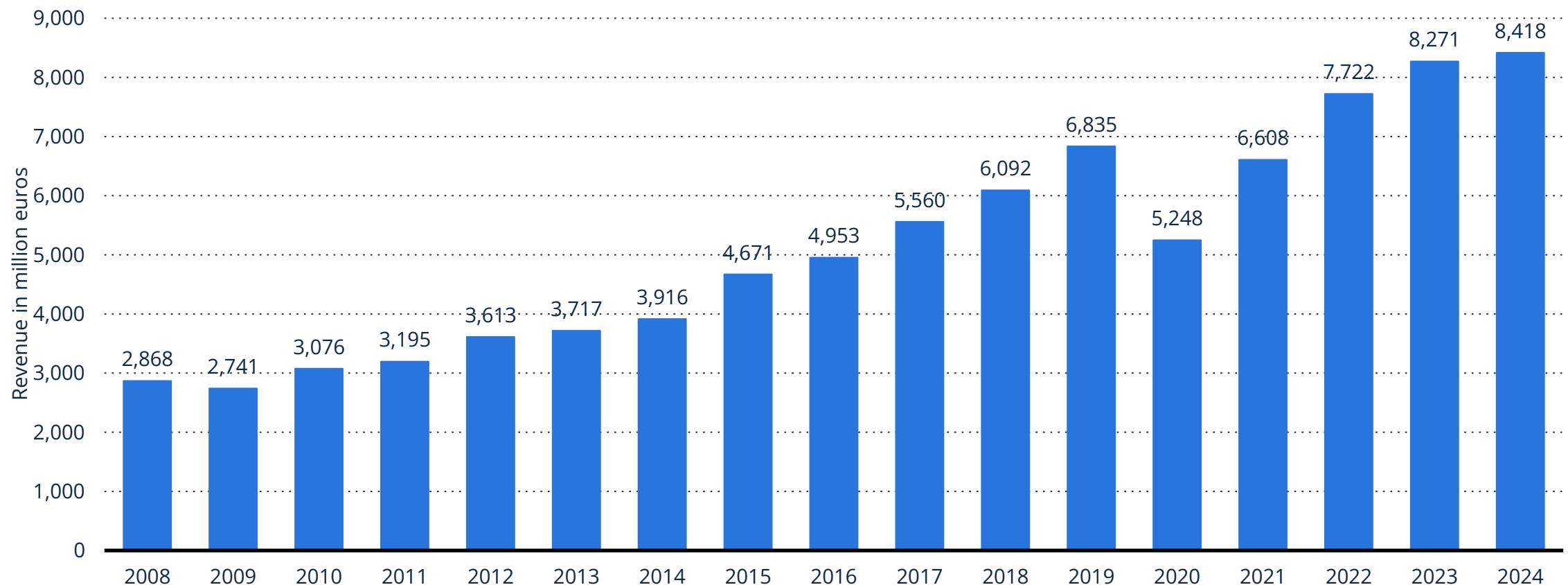
**Description:** This statistic shows the global revenue of LVMH Group's selective retailing segment from 2008 to 2024. In 2024, this segment generated revenues of 18.3 billion euros, an increase of over four hundred million euros compared to 2023. The LVMH Group is a French luxury goods corporation, which owns around 75 luxury brands worldwide, including Louis Vuitton and Bulgari. The fashion and leather goods segment generates the most revenue for LVMH. [Read more](#)

**Note(s):** Worldwide; 2008 to 2024

**Source(s):** LVMH

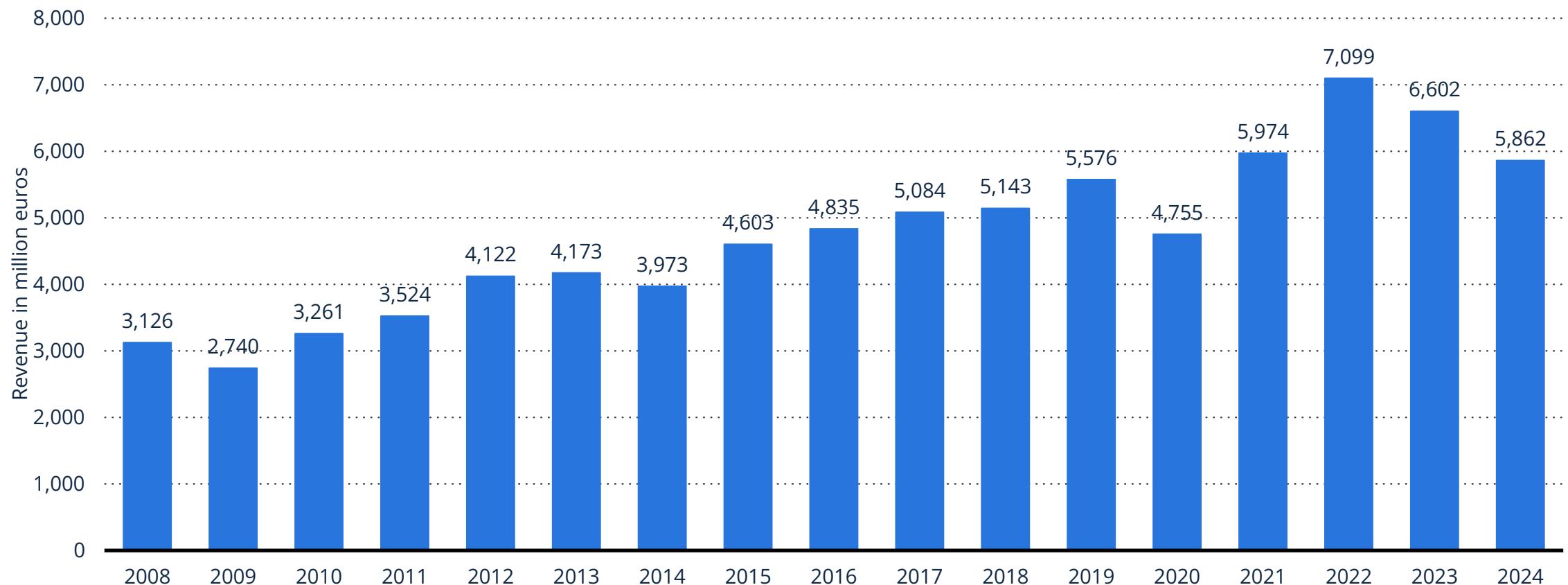
# Global revenue of LVMH Group's perfumes and cosmetics segment from 2008 to 2024 (in million euros)

Global revenue LVMH Group's perfumes and cosmetics segment 2008-2024



# Global revenue of LVMH Group's wine and spirits segment from 2008 to 2024 (in million euros)

Global revenue LVMH Group's wine and spirits segment 2008-2024



21

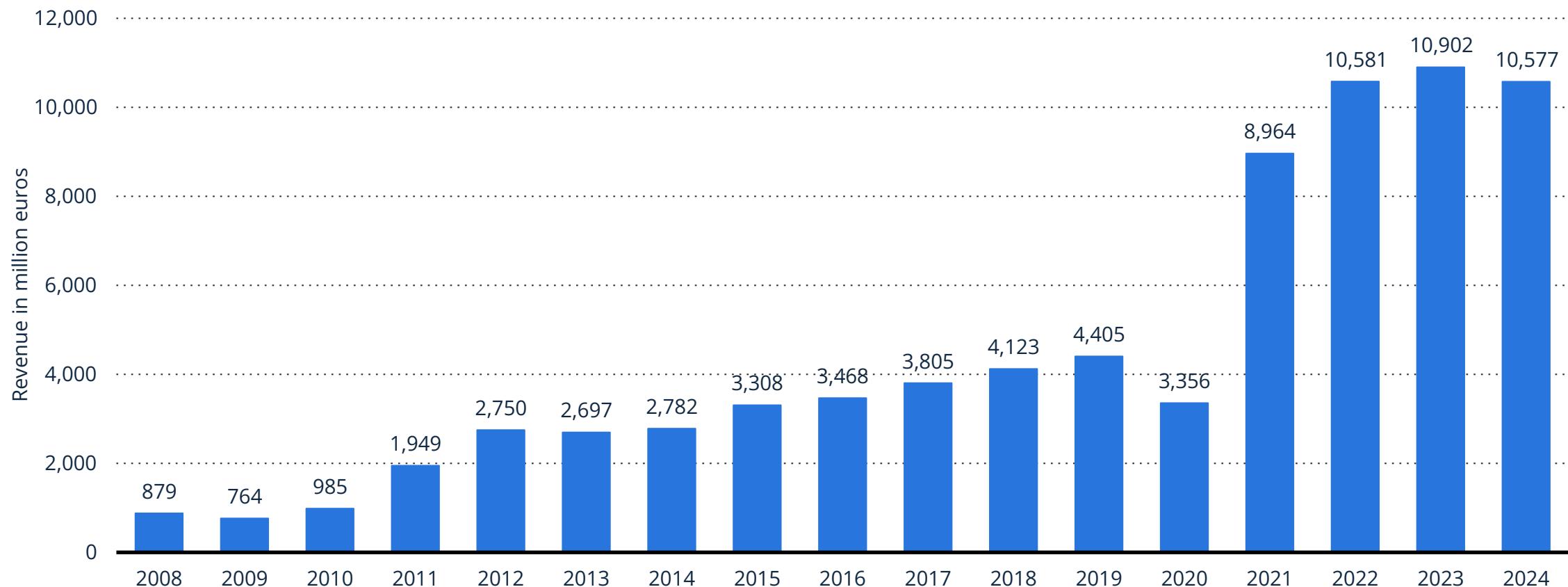
**Description:** This statistic shows the global revenue of LVMH Group's wine and spirits segment from 2008 to 2024. In 2024, this segment generated a global revenue of approximately 5.9 billion euros, an decrease of about 800 million euros compared to 2023. The LVMH Group is a French luxury goods corporation, which owns around 75 luxury brands worldwide, including Louis Vuitton and Bulgari. The fashion and leather goods segment generates the most revenue for LVMH. [Read more](#)

**Note(s):** Worldwide; 2008 to 2024

**Source(s):** LVMH

# Global revenue of LVMH Group's watches and jewelry segment from 2008 to 2024 (in million euros)

Global revenue LVMH Group's watches and jewelry segment 2008-2024



22

**Description:** This statistic shows the global revenue of LVMH Group's watches and jewelry segment from 2008 to 2024. In 2024, this segment generated revenues of approximately 10.6 billion euros. The LVMH Group is a French luxury goods corporation, which owns around 50 luxury brands worldwide, including Louis Vuitton and Bulgari. The fashion and leather goods segment generates the most revenue for LVMH. [Read more](#)

**Note(s):** Worldwide; 2008 to 2024

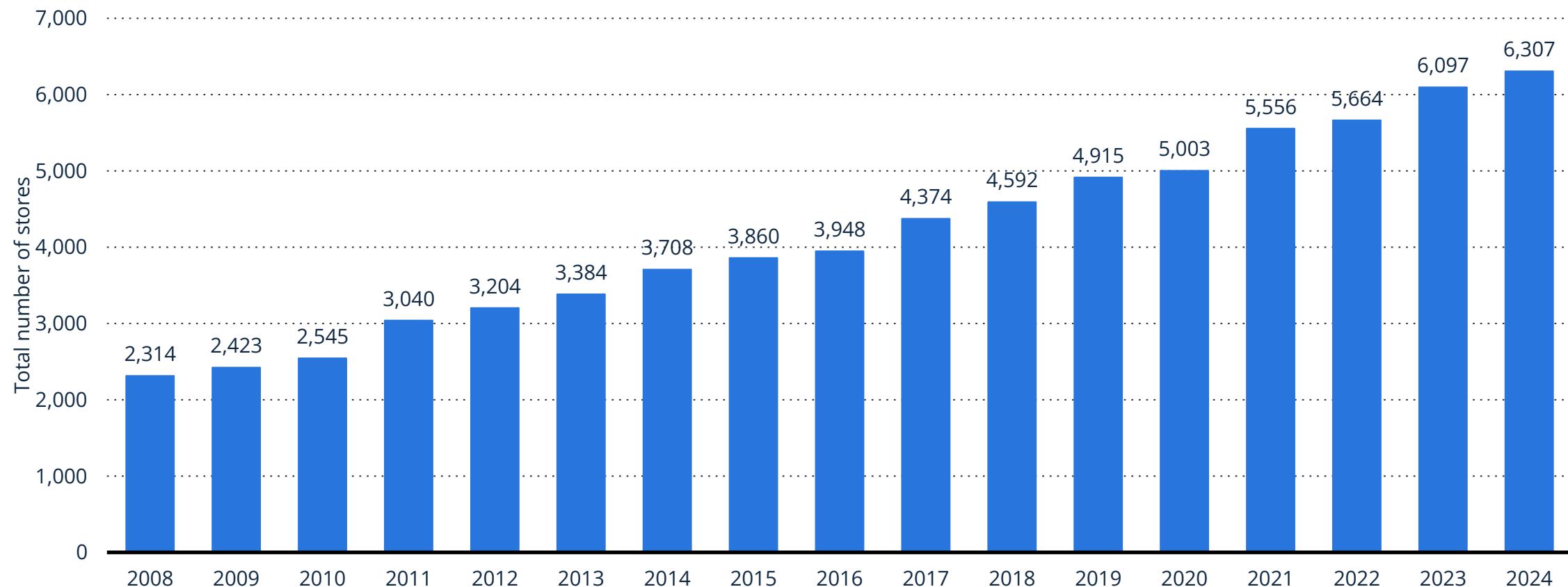
**Source(s):** LVMH

CHAPTER 04

# Key company figures

# Total number of stores of the LVMH Group worldwide from 2008 to 2024

Total number of stores of the LVMH Group worldwide 2008-2024



24

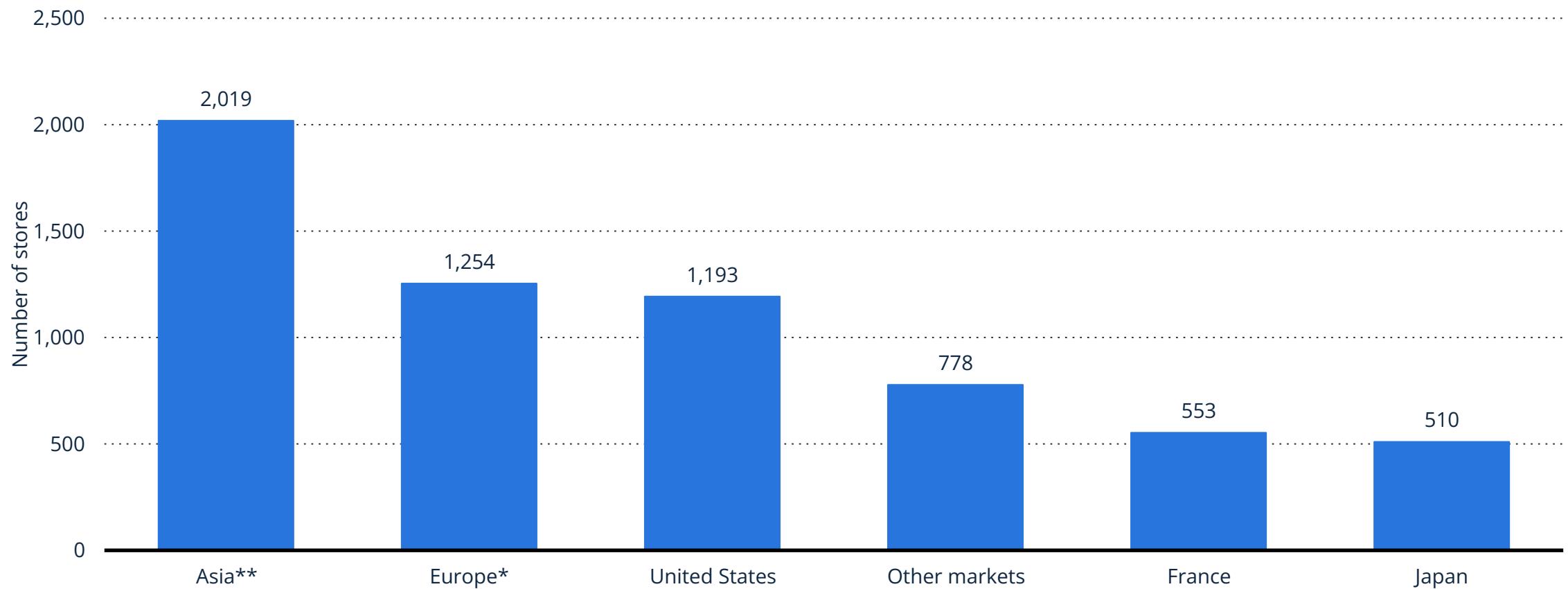
**Description:** LVMH had a total of 6,307 stores in operation around the world as of 2024, up from 2,314 in 2008. LVMH, an amalgamation of Louis Vuitton, Moët, and Hennessy, is the top selling luxury personal goods companies in the world. The company operates globally selling a diverse range of products. LVMH sells luxury leather goods, handbags, and ready-to-wear fashion through its Louis Vuitton brand, and wines and spirits through its Moët and Hennessy brands. Louis Vuitton Moët Hennessy LVMH [...] [Read more](#)

**Note(s):** Worldwide; 2008 to 2024

**Source(s):** LVMH

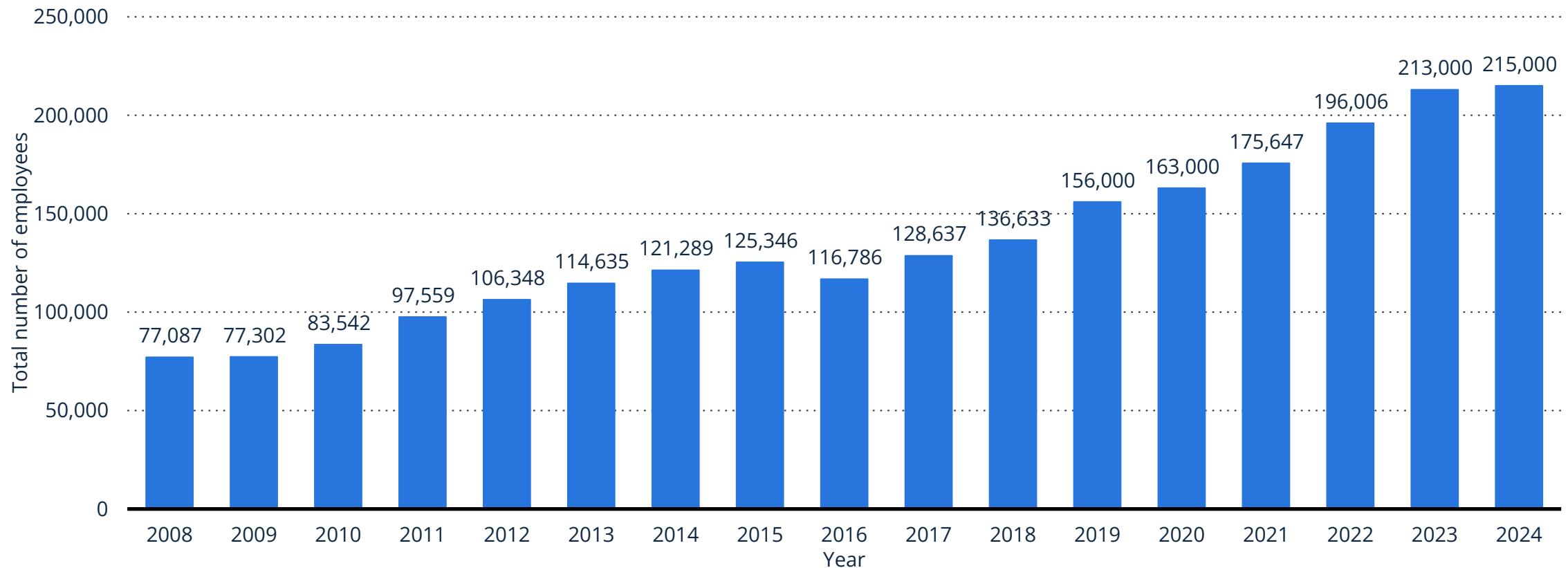
# Number of stores of the LVMH Group worldwide in 2024, by geographical region

LVMH Group's number of stores worldwide 2024, by geographical region



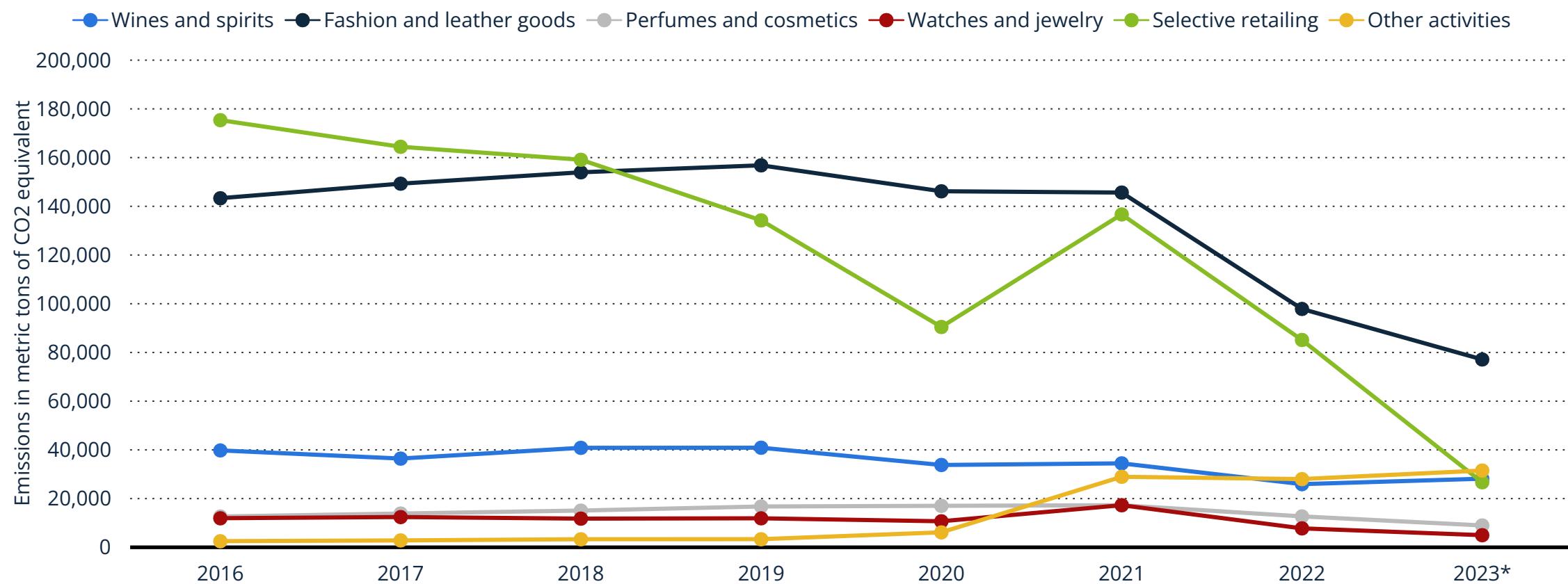
# Number of employees of the LVMH Group worldwide from 2008 to 2024

LVMH employees 2008-2024



# Annual greenhouse gas emissions of French luxury group LVMH from 2016 to 2023, by business group (in metric tons of CO2 equivalent)

Greenhouse gas emissions of LVMH 2016-2023, by business group

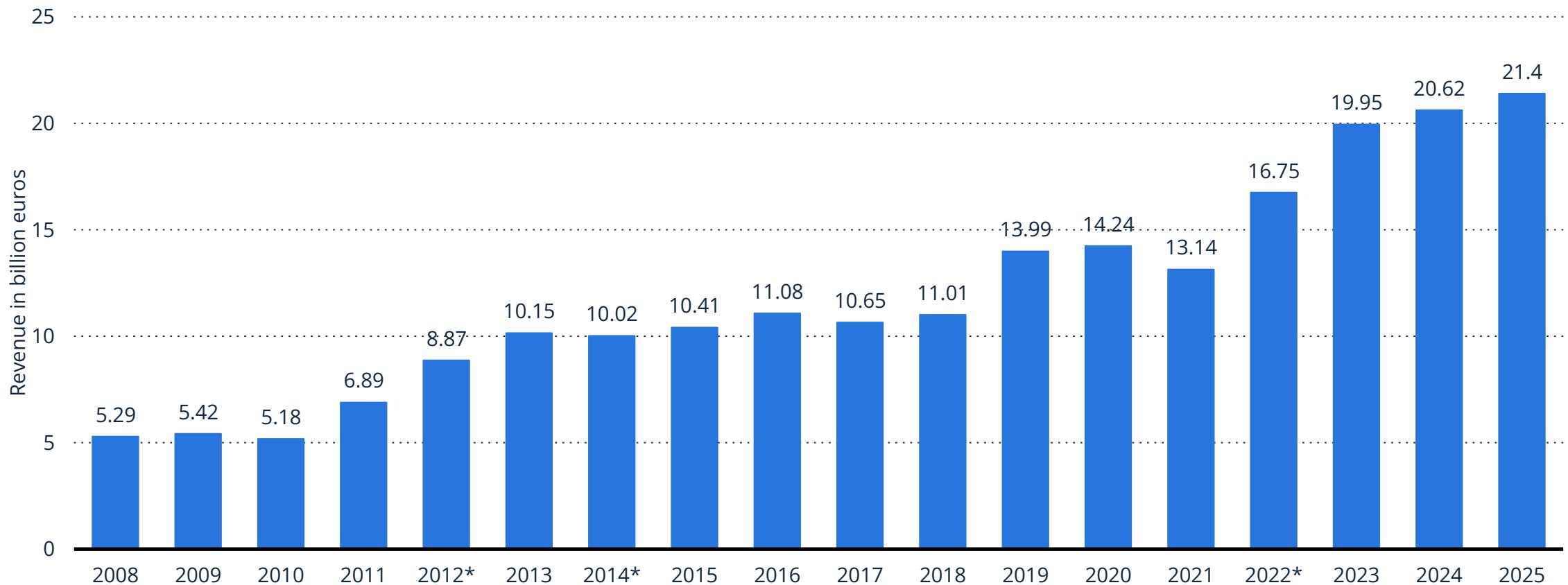


CHAPTER 05

# Competitors

# Revenue of Richemont Group from 2008 to 2025 (in billion euros)

Revenue Richemont Group worldwide 2008-2025



29

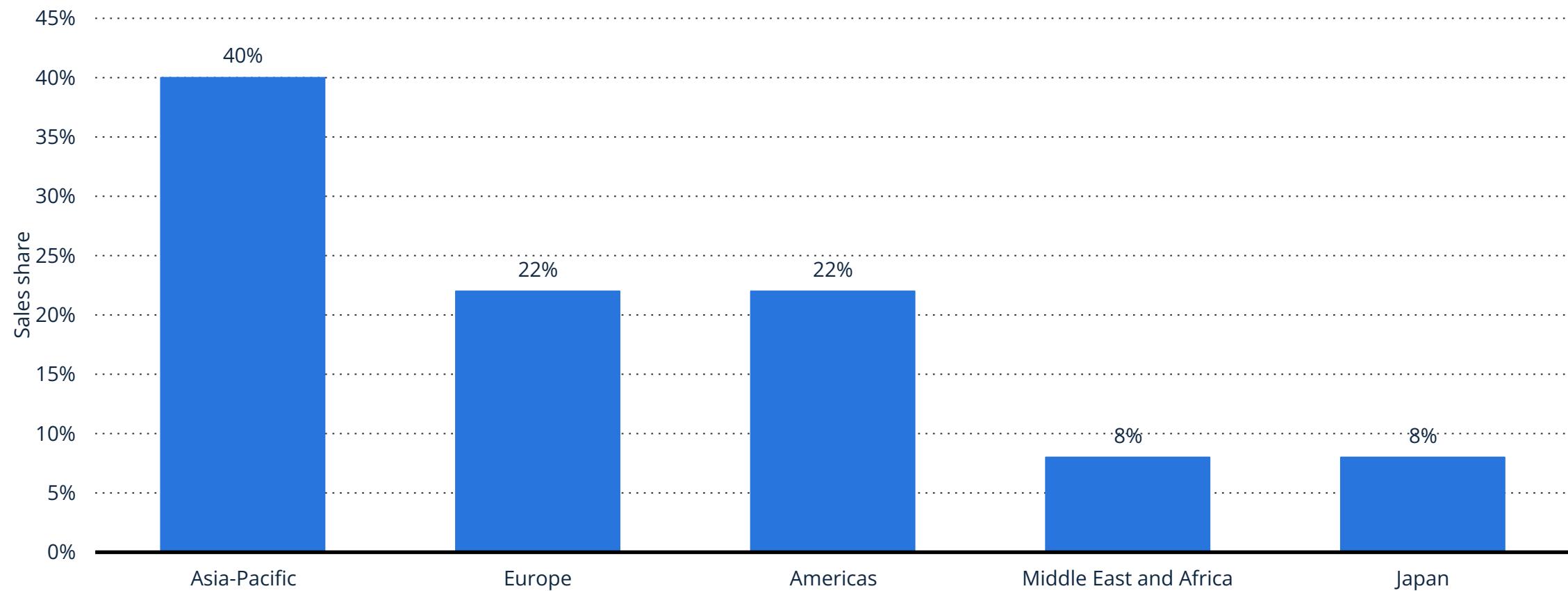
**Description:** In 2024, total sales of the Richemont Group worldwide amounted to about 21.4 billion euros, increasing by over half a billion euros on the previous year. The Richemont Group is one of the leading luxury goods companies in the world. The Richemont Group garners most of its revenue from Jewelry Maisons, which amounted to around 14.2 billion euros in 2024. The Asia-Pacific was responsible for 40 percent of the company's total sales that year. [Read more](#)

**Note(s):** Worldwide; 2008 to 2025

**Source(s):** Company filings; Richemont

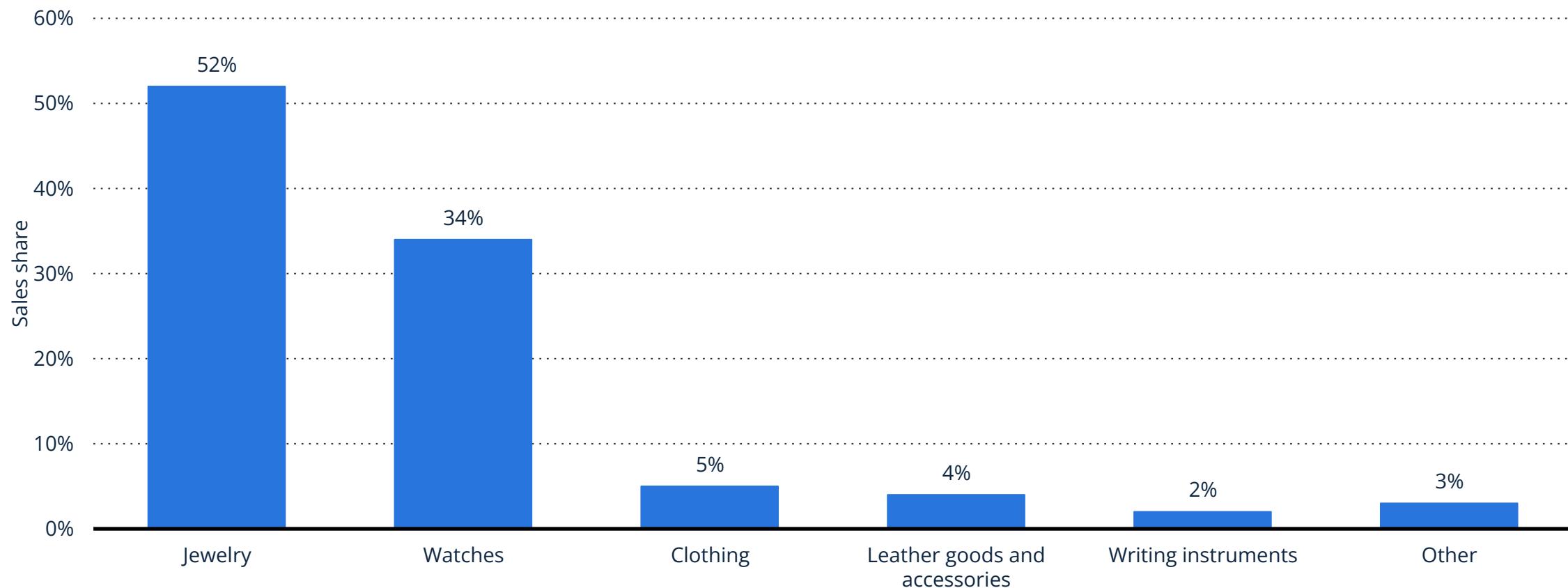
# Sales share of the Richemont Group worldwide in FY2024, by geographical region

Sales share of the Richemont Group worldwide 2024, by geographical region



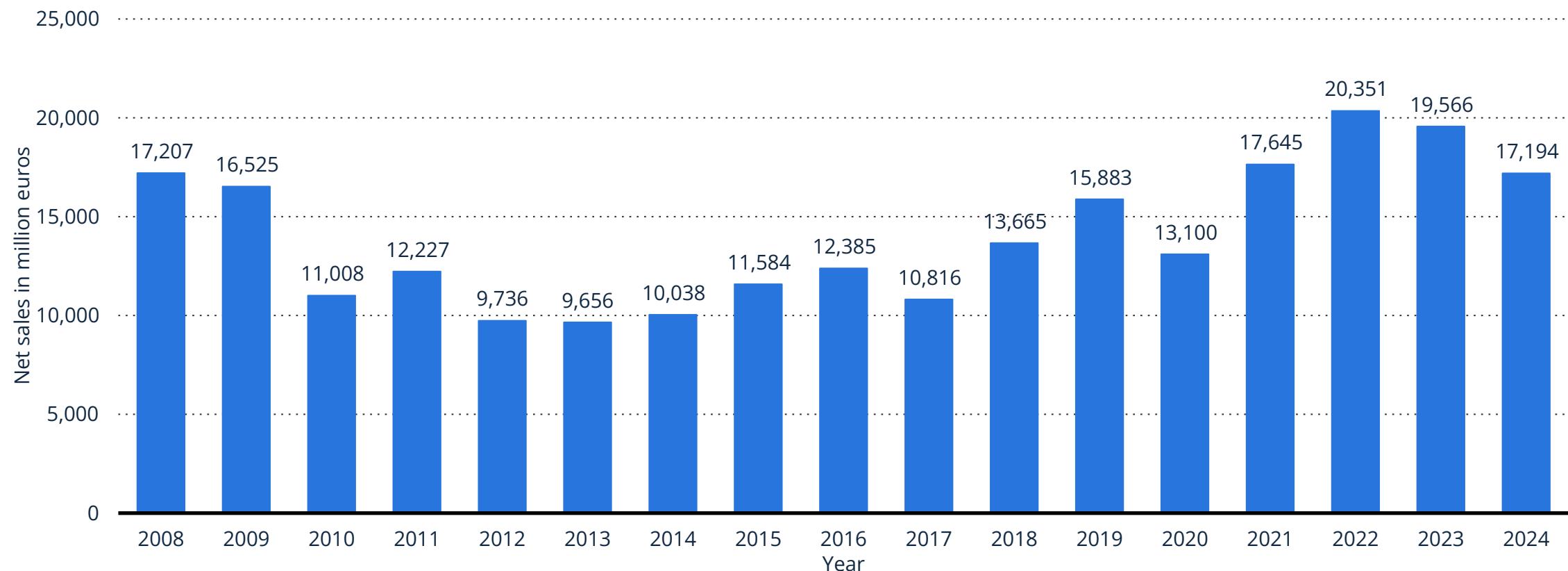
# Richemont Group's sales share worldwide in 2024, by product category

Sales share of Richemont worldwide 2024, by product segment



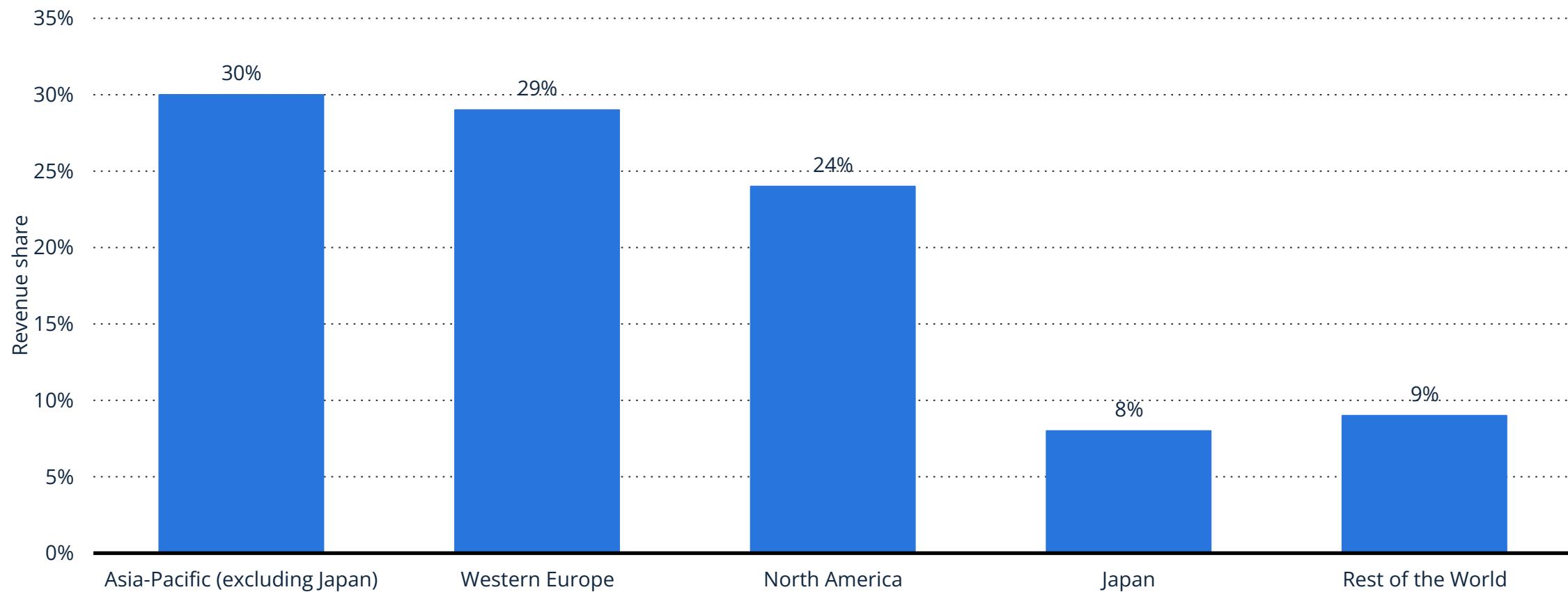
# Revenue of the Kering Group worldwide from 2008 to 2024 (in million euros)

Kering revenue 2008-2024



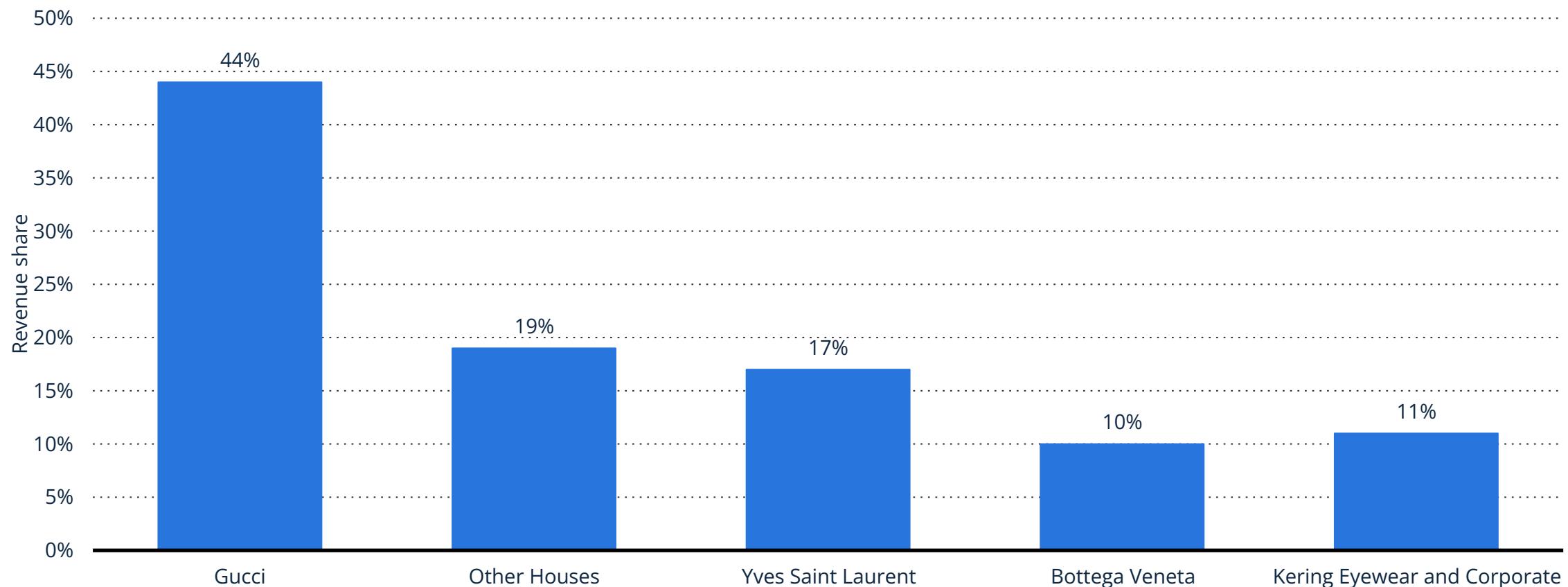
# Revenue share of the Kering Group worldwide in 2024, by region

Revenue share of the Kering Group worldwide 2024, by region



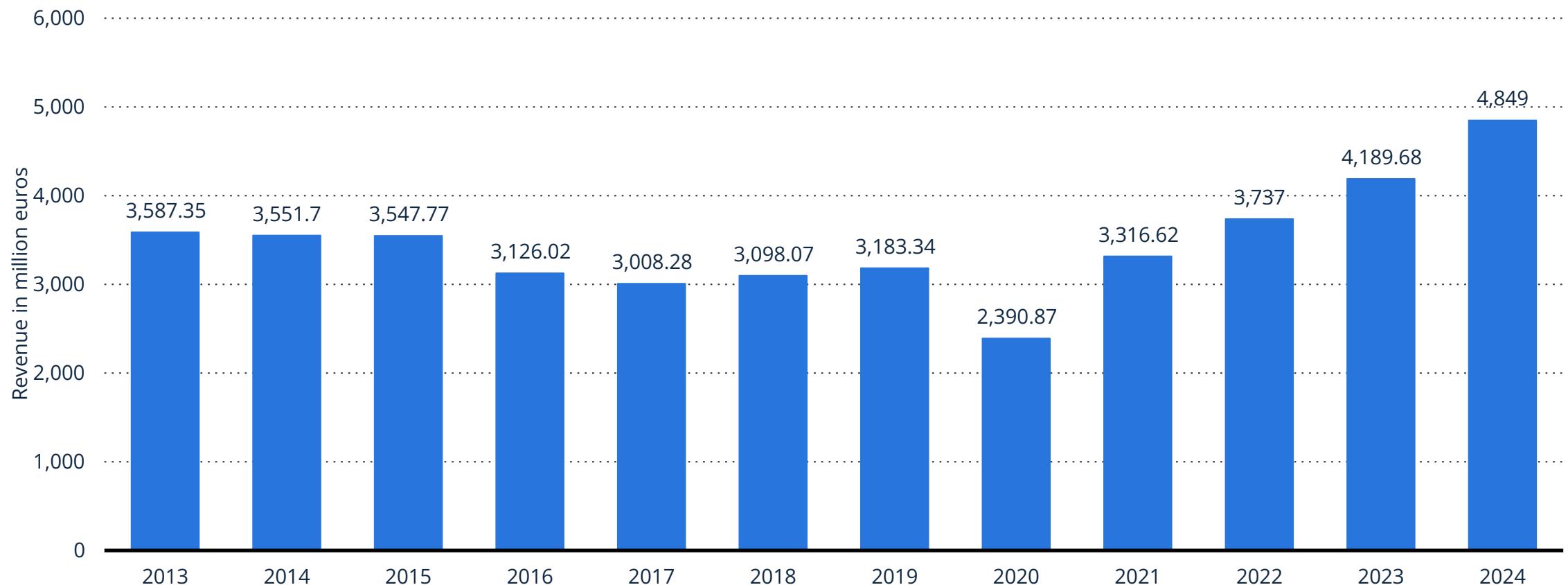
# Revenue share of the Kering Group worldwide in 2024, by brand

Global revenue share of the Kering Group in 2024, by brand



# Revenue of Prada from 2013 to 2024 (in million euros)

Revenue Prada 2013-2024



35

**Description:** This timeline depicts the net sales of Prada worldwide from 2013 to 2024. In 2024, Prada generated global net sales of about 4.8 billion euros.

PradaThe Italian fashion house, Prada, founded in 1913, specializes in luxury goods. Prada's earnings and income had been on a downward trend over the last number of years, however the company's, EBITDA and net income rose over the one million mark in 2021.

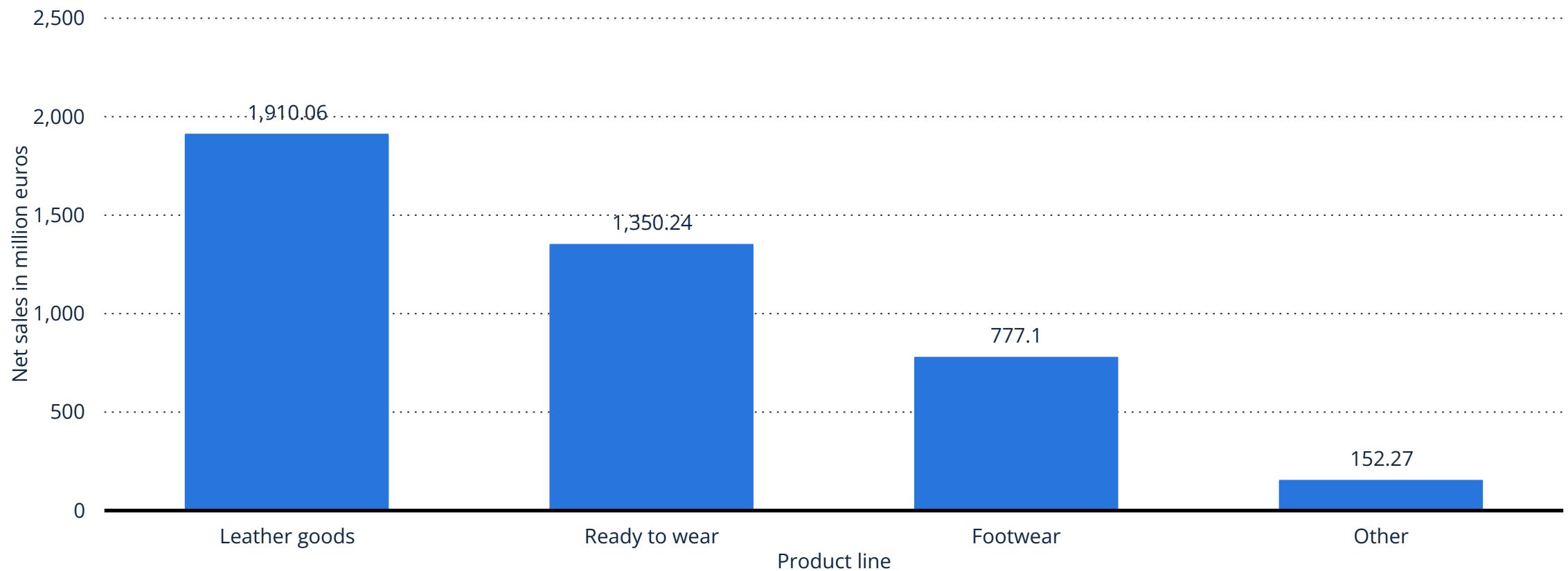
[Read more](#)

**Note(s):** Worldwide; 2013 to 2024

**Source(s):** Company filings; Prada

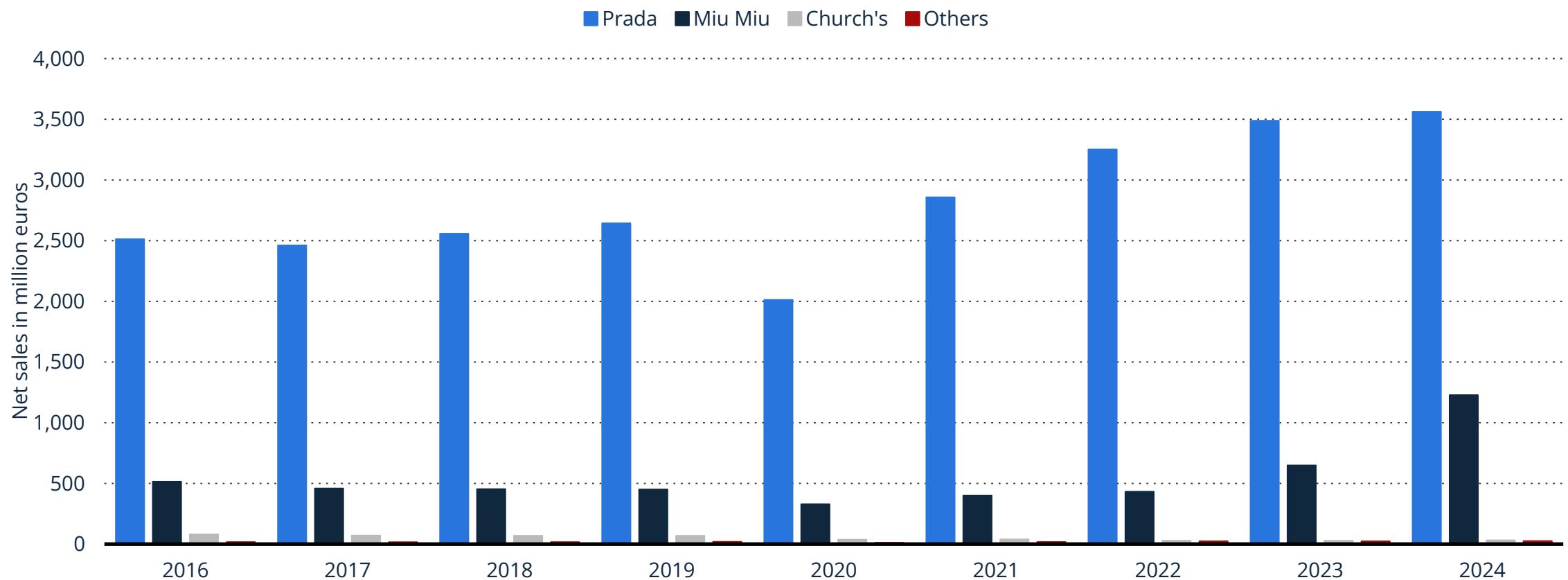
# Net sales of Prada worldwide in 2023, by product line (in million euros)

Prada's net sales by product line in 2023



# Net sales of the Prada Group from 2016 to 2024, by brand (in million euros)

Net sales Prada Group 2016-2024, by brand



# Sources

Bain & Company  
Company filings  
Deloitte  
Fondazione Altagamma  
Kantar Millward Brown  
Kering  
LVMH  
Prada  
Richemont  
Savills