

PROJECT NAME:  
TEAM  
MEMBERS:

IDEA IN SHORT:

# Hardcore Entrepreneur hackathon 5.0

1.PRODUCT - PROBLEM WE SOLVE    2. OUR TARGET GROUP & [SDGs](#)

MealBridges tackles two major issues: food waste and food insecurity. Restaurants often discard unsold food at the end of the day, leading to unnecessary waste. Meanwhile, many individuals struggle to access nutritious meals. We bridge this gap by redistributing surplus food to those in need, ensuring good food is not wasted while helping vulnerable communities.

We align with **Sustainable Development Goals (SDGs)**:

- **SDG 2: Zero Hunger** – Providing free meals to those in need.
- **SDG 12: Responsible Consumption and Production** – Reducing food waste and promoting sustainability.
- **SDG 13: Climate Action** – Minimizing the environmental impact of food waste.

Our beneficiaries include low-income individuals, homeless populations, and food-insecure families.

3. SMART OBJECTIVES

**Specific:** Reduce restaurant food waste by redistributing at least 80% of collected surplus food to those in need.

**Measurable:** Distribute a minimum of X meals per month to food-insecure individuals.

**Achievable:** Partner with at least 20 local restaurants within the first six months.

**Relevant:** Contribute to reducing both food waste and food insecurity in our target areas.

**Time-bound:** Expand operations to a second city within the first year.

4. PRICE

MealBridges operates as a non-profit or social enterprise. Restaurants donate surplus food for free, and distribution is also free for recipients. If needed, funding could come from grants, donations, and sponsorships.

5. PROMOTION

**Social Media & Influencers:** Share impact stories and partnerships.

**Local Community Engagement:** Collaborate with shelters, food banks, and religious organizations.

**Restaurant Partnerships:** Encourage participation through sustainability incentives and recognition.

**Press & Media:** Feature in local news, blogs, and sustainability platforms.

**Corporate Sponsorships:** Engage businesses in CSR initiatives.