Lovin Quesaba

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PROFESSIONAL SUMMARY

A versatile individual with experience collecting, transforming, and organizing large data for analysis to make informed decision. Excellent understanding and proficiency of platforms for effective data analysis, including SQL, spreadsheet, Google Analytics, Tableau, Power BI, Python and R.

SKILLS

Database & Programming Languages	**Software Tools**	**Communication & Interpersonal**
SQL R Python	Excel, Google Sheet, Google Analytics, Big Query, Metabase, Power BI, Tableau, SPSS	Effective Communicator Eager to teach and mentor Decision-maker & problem solver

EDUCATION

Caraga State University | *Bachelor of Science in Mathematics*   *Ampayon, Butuan City, PH*
- **Minor in Statistics & Major in Mathematics**
- **Coursework: Mathematics, Statistics, C++**

Coursera | Google Data Analytics Certificate
- **Completed eight courses, developed by Google, that include hands-on, practice-based assessments.**
- **Know how to prepare, process, analyze, and share data for thoughtful action.**

EXPERIENCE

Department of Education |*Junior & Senior High School Volunteer Teacher Carmen, ADN, PH* **| 08.2019 – 01.2021**
- Facilitate 50 students in creating action research with proper waste management problems using Excel and SPSS as a statistical tool.
- Develop a strategy by putting trash bins in each household and setting a date when to collect the garbage.
- Able to help the coastal community to stay clean, have a healthy environment, and increase the number of tourists by about 35%, which increases the income of the Tourism Department by 20% and provides more jobs to the locality.

Philippine Statistics Authority | *Volunteer Data Analyst Butuan City, PH* **| 01.2022 – 03.2023**
- Collect, process, and build BI dashboard to visualize the core Agency's KPIs (monthly animal volume of production, slaughtered animals), saving 15 hours per week of remote reporting work.
- Develop a strategy to increase the animal production volume by 10% by giving the animal boosters to increase their growth in a short period.
- Successfully increased the animal production volume by 8%, stabilizing the rapid increase of meat cost in the CARAGA Region, Philippines.

MoneyHero Group| *Junior Data Analyst* **| 03.2023 – 06.2024**
- Handle multiple markets such Philippines(Moneymax), Singapore(SingSaver), Malaysia(CompareHero) and Hongkong(MoneyHero) to create, maintain, update and debug company's multiple tracker both insurance and banking trackers using Google Sheet.
- Pull data from Google Analytics and Metabase to Google Sheet using Google Appscript and Google Analytics Extension which was replaced by GA4 and develop dashboard with the data pulled.
- Successfully increased companies Gross Profit by at least 10% in a month compared to the previous month, by giving companies clear view with each campaign performance.

PROJECTS

Campaign Rewards Data	Banking Revenue Tracker	Insurance Revenue Tracker
Develop a source file where data was deduped, tagged, group and organize from Metabase using SQL and then pulled in Google Sheet using Apps Script.	Build multiple tables which summarizes campaign performance, conversion and etc. using multiple data source such as Projection File, Google Analytics, Supermetrics, Metabase and actual bank reports with the combination of complex equation in Google Sheet.	Build tables and dashboards which summarizes providers policy premium, policy sold, marketing spends, revenue, conversion and voucher cost from multiple data source.