

Project Design Phase-I

Solution Architecture

Date	03 NOV 2023
Team ID	NM2023TMID08696
Project Name	Project- How to create brand name, brand mail and brand logo in Canvas
Maximum Marks	

Solution Architecture:

Creating a brand name, brand mail, and brand logo is an essential part of establishing your brand identity

- **Decide on the style and elements you want in your logo (e.g., colors, fonts, symbols, etc.).**
- **Consider hiring a professional graphic designer to create a custom logo.**
- **If you choose to design the logo yourself, you can use a tool like Canva or Adobe Illustrator.**
- **Ensure the logo is versatile, works well in various sizes and applications (online, print, merchandise, etc.).**
- **Protect your logo by trademarking it if necessary.**

Solution Architecture Diagram:

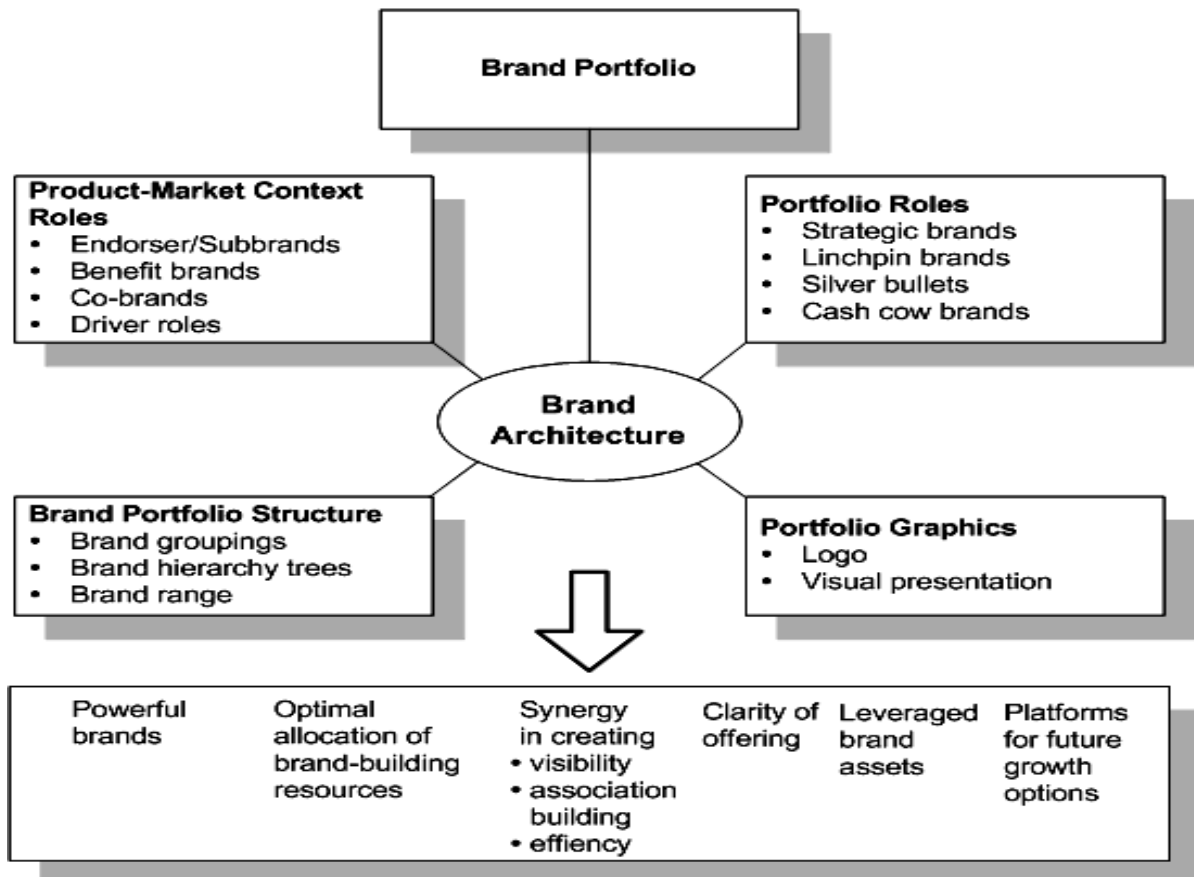


Figure 1: Brand Architecture and data flow

Reference <https://i.pinimg.com/originals/02/39/be/0239beadc64b7aaad482c10e45e7f169.gif>