

General Report: Business Questions



Date

1/1/201812/31/2020

Pet Breed

Cat

Dog

Age

All

State, City

Search

Alabama

Alaska

Arizona

Arkansas

Year and Month

Select all

2018

2019

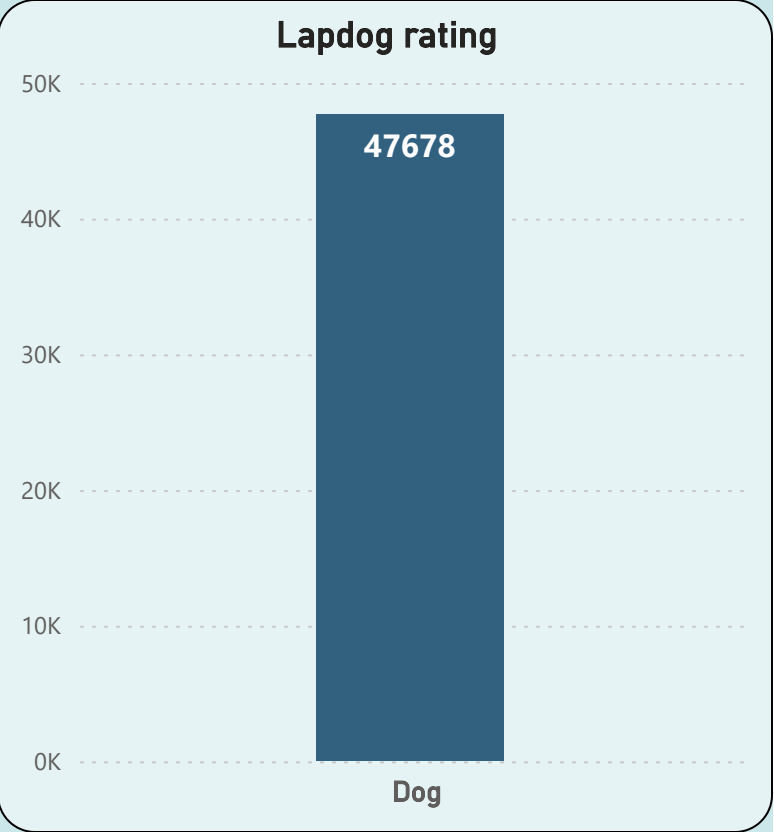
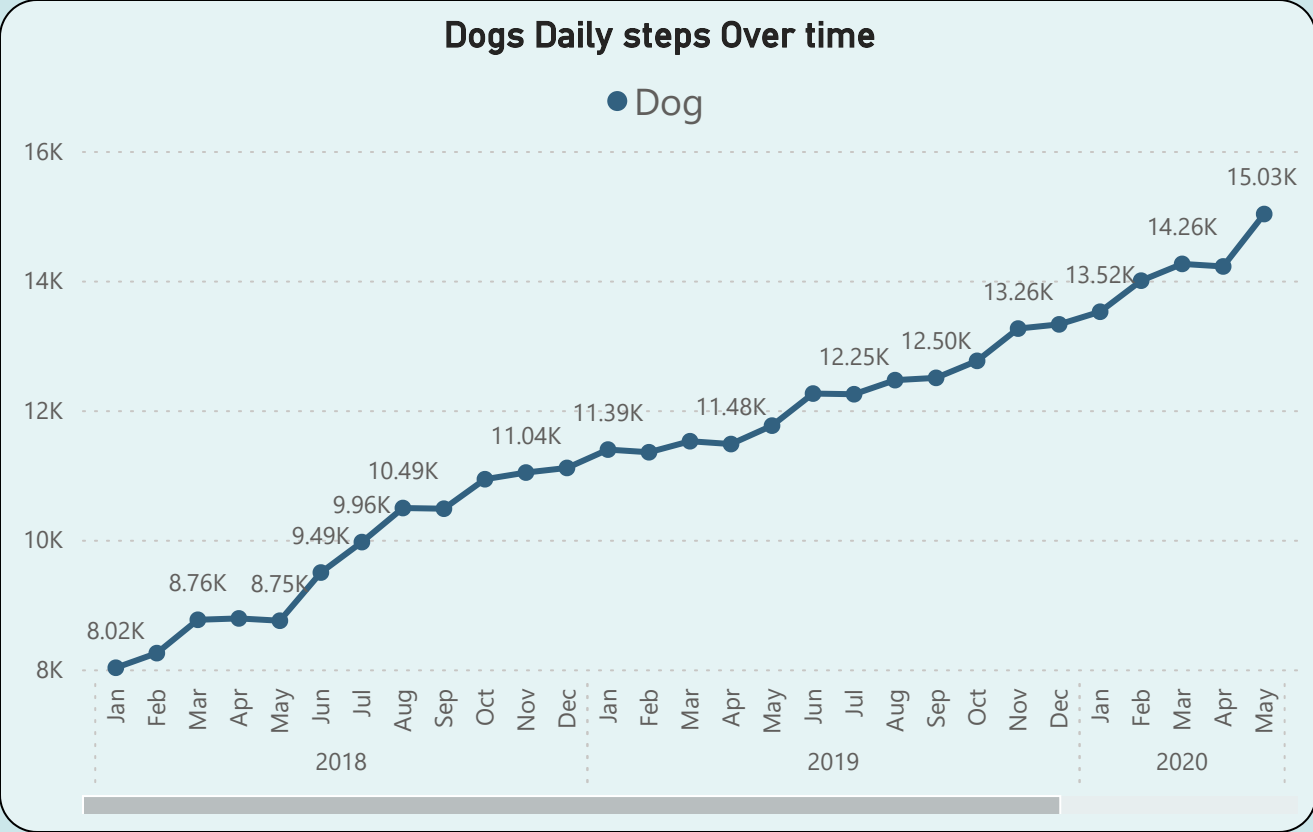
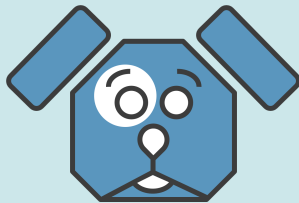
2020

Reset Filters

Home

Pets

Families



Performance Report: Insights on pets



Rating

1

5

Gender, Age

Female

Male

Device Type

Lapcat

Breed

Search

Bengal

Himalayan

Maine Coon

MAINE COON

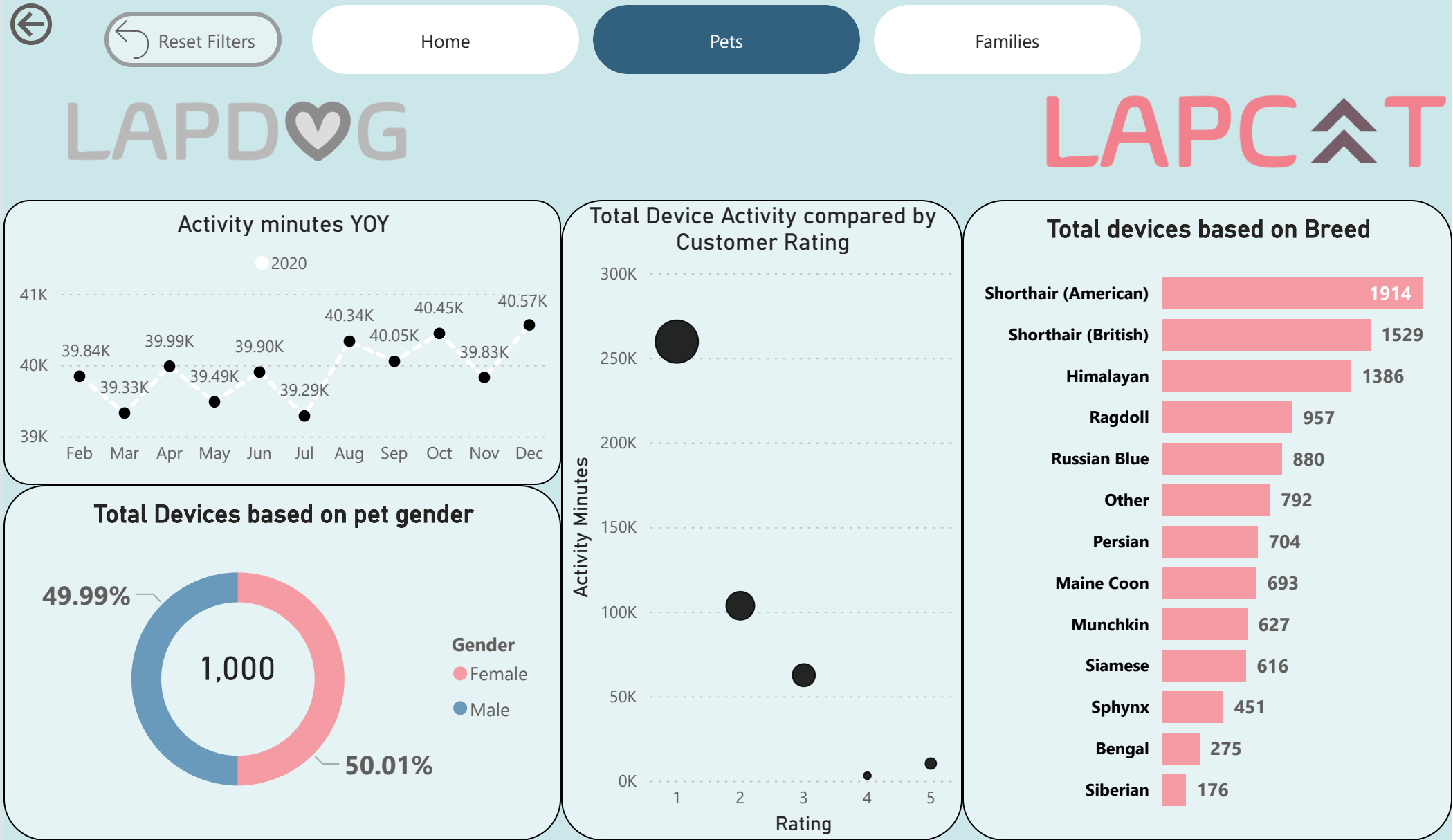
Year and Month

Select all

2018

2019

2020



Report: Insights related to families



Household Size

State, City

☐ Alabama

☐ Alaska

☐ Arizona

☐ Arkansas

Years of Pet Ownership

☐ All

City

☐ Abilene

☐ Aiken

☐ Akron

☐ Albanv

Year and Month

☐ Select all

☐ 2018

☐ 2019

☐ 2020

Reset Filters

Home

Pets

Families

Family ID	Family Name	Email	Total Pets	Household Size	Annual Pet Expenses
5638	Henfre	lhenfrehp@email.com	3	2	8884
5637	Weaver	dweaverho@email.com	2	3	4525
5636	Fellona	ifellonahn@email.com	8	3	15162
5635	Wandrey	kwandreyhm@email.com	6	3	5290
5634	Bilton	kbiltonhl@email.com	3	1	4140
5633	Lyll	klyallhk@email.com	4	2	5088

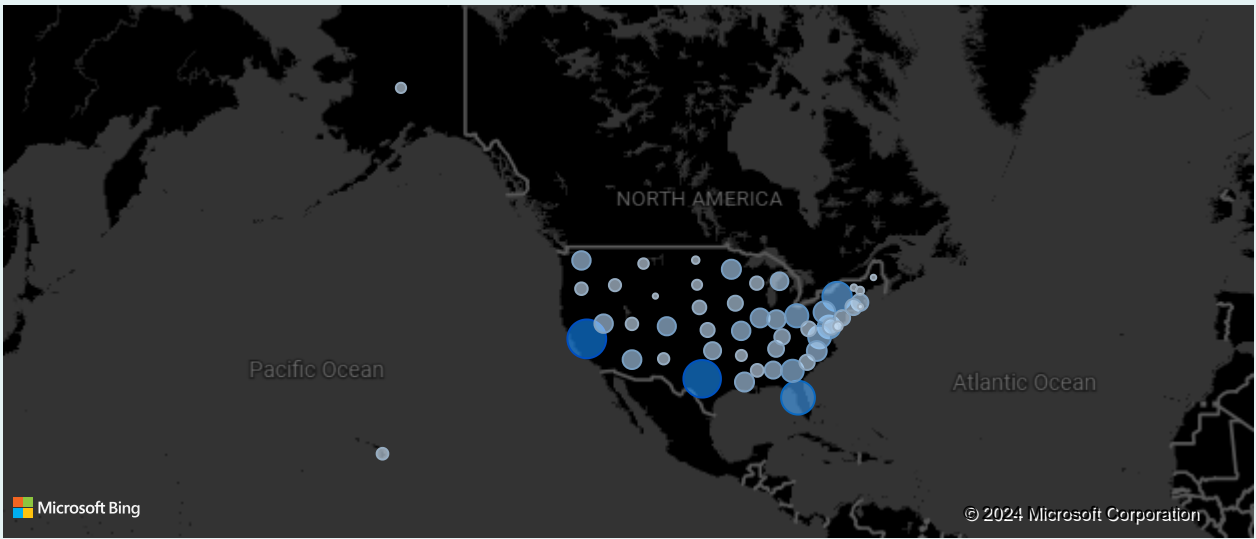
5,638

Families with pets

Average family income per state

State	Average of Household Income
Alabama	497,285
Alaska	460,894
Arizona	514,772
Arkansas	473,953
California	536,108
Colorado	514,910
Connecticut	546,778
Delaware	575,073
District of Columbia	522,524
Florida	518,799
Total	523,313

Annual family pet expenses per State





Henfre

Name

District of Columbia

Location

2

Household Size

482K

Household Income

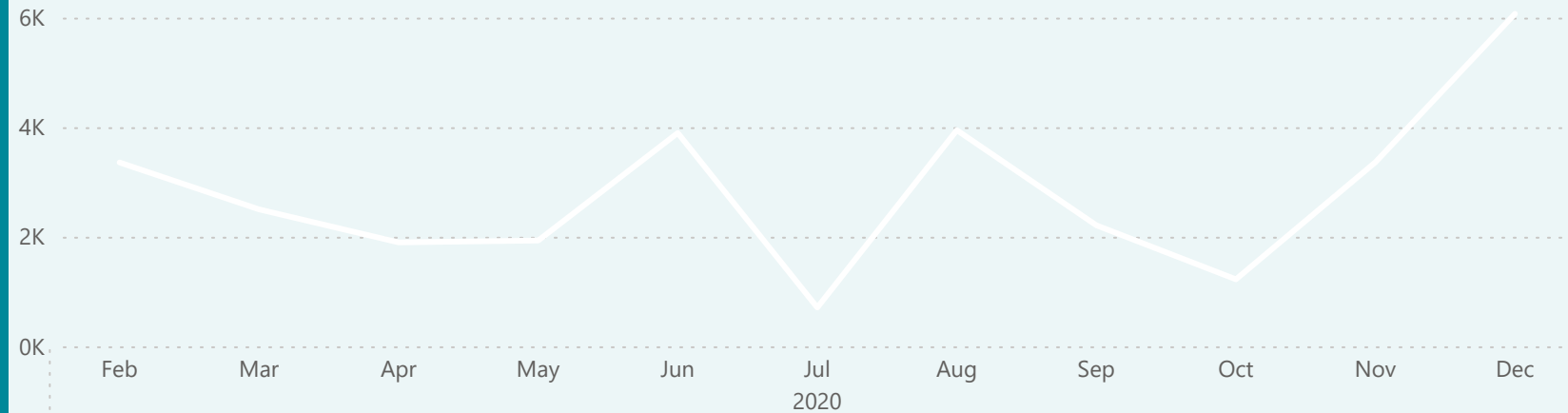
Dog/Cat	Name	Breed	Age	Gender	Weight
Cat	Bucky	Persian	12	Male	15

2.00

Average Rating of Lapcat

Average Daily Steps of pets in 2020

Name ● Bucky



Review Comments

I can't tell any difference