

# DATA ANALYTICS WITH TABLEAU

## ASSIGNMENT-03

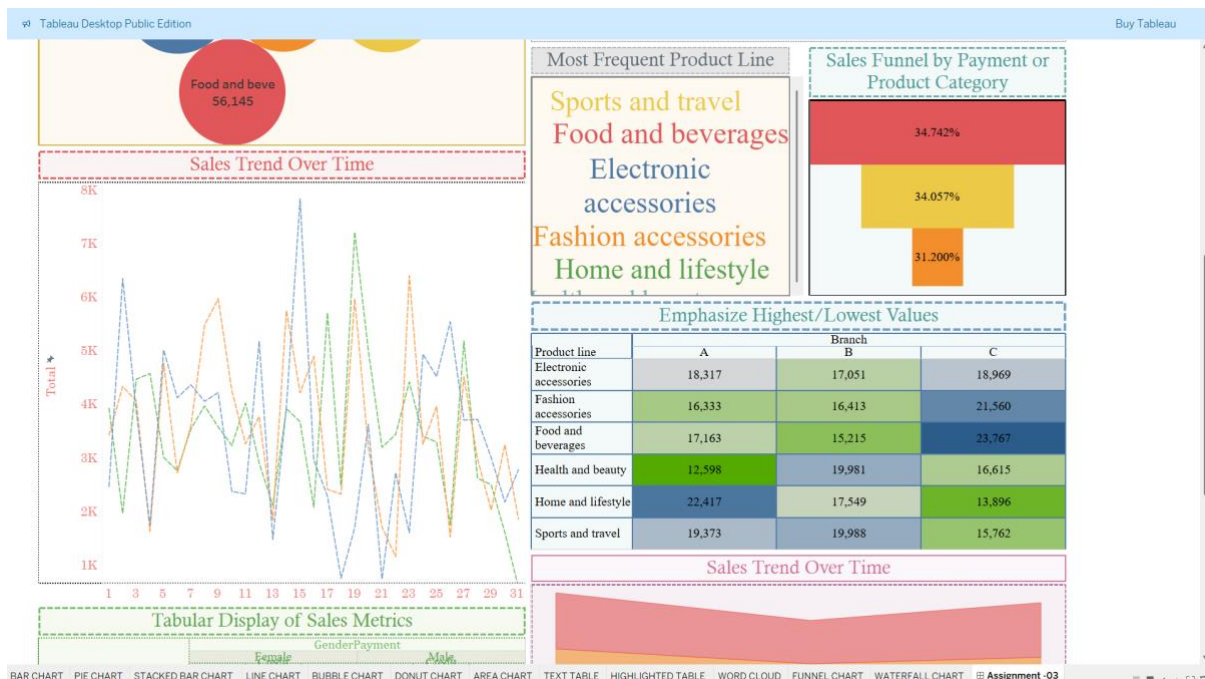
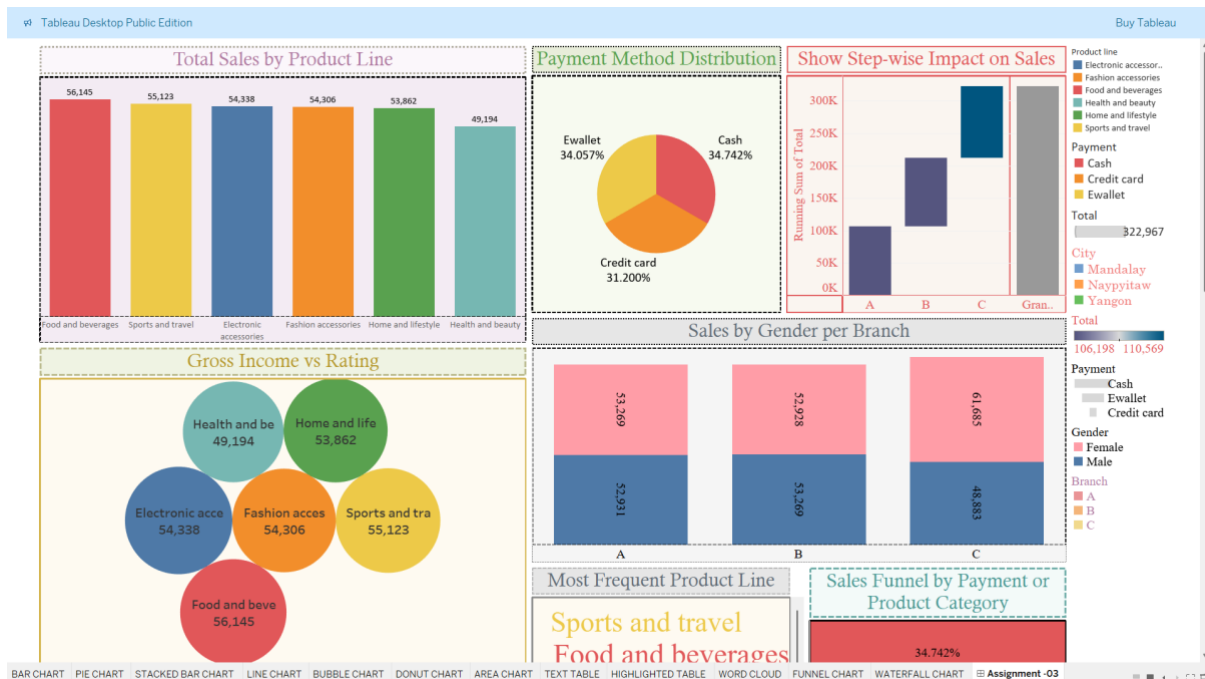
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### AN INTERACTIVE DASHBOARD

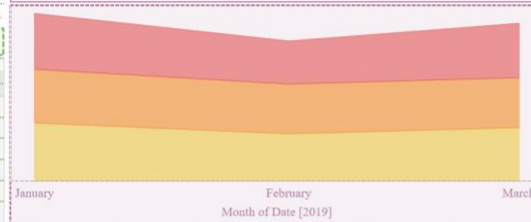




| Tabular Display of Sales Metrics |                      |               |         |       |         |       |       |
|----------------------------------|----------------------|---------------|---------|-------|---------|-------|-------|
| Branch                           | Product line         | GenderPayment |         |       |         |       |       |
|                                  |                      | Cash          | Ewallet | Cash  | EWallet | Cash  |       |
| A                                | Electronic access... | 2,174         | 4,642   | 3,150 | 1,993   | 2,990 | 3,368 |
|                                  | Fashion accessor...  | 3,564         | 1,859   | 4,413 | 723     | 3,387 | 2,386 |
|                                  | Food and bevera...   | 3,276         | 1,593   | 2,130 | 1,931   | 4,611 | 3,621 |
|                                  | Health and beauty    | 2,268         | 1,629   | 1,817 | 1,808   | 1,736 | 3,338 |
|                                  | Home and lifesty...  | 4,810         | 3,453   | 4,374 | 4,982   | 1,360 | 3,439 |
|                                  | Sports and travel    | 2,958         | 1,908   | 3,249 | 3,294   | 3,926 | 4,038 |
| B                                | Electronic access... | 4,192         | 2,341   | 1,634 | 2,725   | 2,653 | 3,507 |
|                                  | Fashion accessor...  | 3,629         | 3,267   | 2,185 | 2,028   | 2,762 | 2,542 |
|                                  | Food and bevera...   | 2,029         | 6,242   | 2,239 | 627     | 2,333 | 1,745 |
|                                  | Health and beauty    | 3,125         | 1,566   | 1,710 | 4,603   | 4,632 | 4,345 |
|                                  | Home and lifesty...  | 1,697         | 3,566   | 4,294 | 2,743   | 1,812 | 3,436 |
|                                  | Sports and travel    | 2,842         | 2,706   | 3,664 | 5,099   | 3,464 | 2,212 |
| C                                | Electronic access... | 4,849         | 2,089   | 2,031 | 4,797   | 712   | 4,490 |
|                                  | Fashion accessor...  | 2,136         | 4,489   | 4,894 | 5,533   | 1,571 | 2,936 |
|                                  | Food and bevera...   | 7,521         | 3,174   | 4,966 | 3,827   | 2,281 | 1,998 |
|                                  | Health and beauty    | 1,592         | 2,406   | 2,448 | 3,793   | 4,000 | 2,376 |
|                                  | Home and lifesty...  | 2,724         | 2,492   | 2,627 | 1,633   | 1,301 | 3,119 |
|                                  | Sports and travel    | 4,128         | 4,075   | 3,043 | 553     | 1,737 | 2,226 |

|                    |        |        |        |
|--------------------|--------|--------|--------|
| beverages          | 12,598 | 19,981 | 16,615 |
| Health and beauty  | 22,417 | 17,549 | 13,896 |
| Home and lifestyle | 19,373 | 19,988 | 15,762 |

Sales Trend Over Time



Category-wise Sales Distribution

