

LOY ADEN KIRAN

+31 651473970 | Email: loyadenkiran@gmail.com | www.linkedin.com/in/loyaden

EDUCATION

Erasmus University Rotterdam

Aug 2022 – May 2025 (Expected)

International Bachelor of Economics and Business Economics (IBEB)

- Specializations: Finance, Responsible Innovation, Data Analysis, Statistics, International Economics
- Relevant Courses: Financial Modeling, Corporate Finance, Investment Analysis, Econometrics, Entrepreneurial Finance

Stonehill International School, Bangalore, India

Aug 2020 – Jul 2022

International Baccalaureate Diploma Programme

EXPERIENCE/PROJECTS

CEAD B.V. – *Business Intelligence Intern*

September 2024 - March 2025

- Applied economic and financial analysis to assess industry viability and asset investment potential in industrial and aerospace sectors.
- Delivered actionable commercial insights through market trend modeling and competitive positioning reports.
- Contributed to business strategy by integrating data-driven economic intelligence into lead generation across key European markets.
- Perform competitor analysis, evaluating financial metrics and market positioning to optimize commercial strategy.

Bengaluru International Airport Ltd - *Sustainability and Climate Change Intern*

June 2024 - September 2024

- Built financial models and cost-benefit analyses to evaluate environmental impact of sustainability interventions.
- Contributed to measurable carbon reduction outcomes, aligning infrastructure goals with regulatory and stakeholder expectations.
- Authored internal research briefs on consumer behavior and sustainability economics for cross-departmental use.

Green Skies Solutions - *Founder*

March 2024 - Present

- Launched climate-tech venture focused on AI-powered logistics for greener operations. Designed carbon reduction models, impact dashboards, and regulatory-aligned assessments.
- Executed data-driven digital marketing strategies for AI-driven smart logistics solutions, optimizing operational efficiency and reducing environmental impact, leading to a 20% increase in stakeholder engagement.
- Developed financial models to assess the cost-benefit analysis of green initiatives, ensuring alignment with regulatory frameworks.
- Engaged in portfolio management by tracking and optimizing the performance of implemented green solutions, ensuring ongoing improvement and compliance.

Think Ocean India - *Research and Development Intern*

Jul 2022 - May 2024

- Conducted data analysis and market research on environmental impact assessments and sustainability-driven investment opportunities.
- Assisted in due diligence for potential partnerships, evaluating economic and environmental feasibility.
- Proposed systems-thinking approaches for sustainability challenges, ensuring long-term project success and adherence to environmental standards.
- Contributed to policy-aligned environmental feasibility evaluations.

UC Berkeley Business Innovation and Analytics Program - *Intern*

Aug 2021 – Oct 2021

- Conducted market research and financial analysis to identify healthcare needs in rural communities, supporting program development.
- Evaluated healthcare digital tools, proposing enhancements to increase compliance and operational efficiency.
- Supported the team in deal sourcing for innovative healthcare solutions, contributing to the program's strategic initiatives.

LEADERSHIP & CO-CURRICULAR ACTIVITIES

The Capital Order - *Founder & Author*

May 2025 - Present

- Founded a long-form economics blog exploring the interplay between global markets, public policy, climate risk, and system fragility.
- Write analytically-driven essays connecting cross-border economic signals with macro trends.
- Translate complex economic insights into accessible narratives, helping a broad audience make sense of fast-moving, fragmented global developments.

Model United Nations Rotterdam (MUNROT) - *Chair*

April 2024 - May 2024

- Led debates and facilitated dialogue on trade and development issues in Africa, ensuring comprehensive coverage of key economic policies and initiatives.
- Developed strategic agendas that fostered consensus-building among delegates, resulting in high-quality resolutions.

Enactus Erasmus University Rotterdam - *Consultant*

Dec 2022 - Jan 2024

- Provided strategic marketing consultancy to local start-ups, driving 10% business growth through enhanced digital presence.
- Conducted workshops on issue-based entrepreneurship, assisting start-ups in optimizing business models and operational processes.

SKILLS

- **Languages:** Fluent – English, French, Hindi, Tamil, Kannada; Basic – German
- **Software:** Microsoft Office (Excel, Word, PowerPoint), Python, C++, Canva, IBM SPSS, MATLAB, STATA
- **AI & Data Analytics:** Basic Machine Learning, Data Visualization, SQL, Tableau
- **Online Courses:** Sustainable Aviation: The route to Climate Neutral Aviation (EDx, offered by TU Delft). Stock trading and Economic cycles. Investing crash course (Udemy), Entrepreneurship in Emerging Economies (EDx, offered by Harvardx)
- **Financial & Asset Analysis:** Financial modeling, lease portfolio evaluation, investment risk assessment
- **Market Research & Strategy:** Competitive analysis, industry trends, commercial insights