

# **Privacy Policy for MotoPal**

***Last Updated: 05-January-2024***

This Privacy Policy describes how Lawrence Reynolds – Developer ("we," "us," or "our") collects, uses, and shares information when you use our iOS application MotoPal (the "App").

## **1. Information We Collect**

### **1.1 Sign in with Apple:**

When you choose to sign in with Apple, we collect the following information:

Name – First Name and Surname

Email address (if provided by the user)

### **1.2 Location Information**

The App may collect and store your device's precise location when you use features that require location data.

### **1.3 Usage Data**

We may collect information about how you access and use the App, including but not limited to your device's IP address, app performance data, crash logs, and other diagnostic data.

### **1.4 Device Information**

We may collect information about the device you use to access the App, including hardware model, operating system and version, unique device identifiers, and mobile network information.

## **2. How We Use Your Information**

**We use the collected information for the following purposes:**

To provide and maintain the App's functionality.

To personalize your experience within the App.

To send you important information, updates, or notifications related to the App.

To analyze usage patterns and improve the App's performance and functionality.

To ensure the security and integrity of our services and prevent fraud.

## **3. Sharing Your Information**

We do not sell, trade, or otherwise transfer your information to outside parties. However, we may share your information with trusted third parties who assist us in operating our App, under strict confidentiality agreements. These third parties are: Firebase (Google) for data storage and security.

Apple for local information storage on your device.

We may also disclose your information:

To comply with legal obligations.

To protect and defend our rights and property.

To prevent or investigate possible wrongdoing in connection with the App.

To protect the personal safety of users of the App or the public.

#### **4. Data Retention**

We will retain your information for as long as necessary for the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

If you choose to delete your account from within the app, then all personal information that has been collected from the account sign-up process will be deleted. This includes information on the device and information that has been uploaded to our trusted third-party database.

#### **5. Security**

We take reasonable measures to protect the information collected through the App. However, no method of transmission over the internet or electronic storage is entirely secure.

The security of your data will be handled by Firebase (Google) as this is where your data will be stored. All local information held on the device will be secured by Apple and the phone it is stored on.

#### **6. Your Rights**

Under the UK General Data Protection Regulation (UK GDPR), you have the following rights regarding your personal data:

The right to access – You have the right to request copies of your personal data.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

## **7. Children's Privacy**

Our App is not intended for use by children under the age of 13. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us. If we become aware that we have collected personal data from a child under age 13 without verification of parental consent, we take steps to remove that information from our servers.

## **8. Legal Basis for Processing Personal Data**

We process personal data based on the following legal grounds:

Your consent.

The performance of a contract with you.

Compliance with legal obligations.

Our legitimate interests, which include maintaining and improving our services, understanding how our services are used, and securing our services.

## **9. Updates to this Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be effective upon posting the revised policy, and your continued use of the App after the changes will therefore constitute acceptance.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at [motopal.app@gmail.com](mailto:motopal.app@gmail.com).