

# Lukas Rodriguez

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## EDUCATION

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**University of Miami, School of communications.**

*Bachelor of Science in Interactive Media*

- **Major:** Interactive Media **Minor:** Sports Management

**Miami, Florida**

Expected Dec 2022

## WORK EXPERIENCE

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**Douglas Elliman- Real estate**

*Sales intern*

- Worked with agent high end residential realtor Kayce Driscoll, as her sales assistant.

**Miami, Florida**

Sept- December 2020

**Galan Entertainment- Production company**

*Production Assistant/ Paid intern*

- Oversaw daily tasks & Managed digital content for company (particularly Instagram and Tik Tok).
- Helped coordinate a book tour on entrepreneurship, toured all over country with team.
- Participated in Content development and Pitch meetings.
- Inputted data from events into customer data base.
- Collected receipts and expenses for projects, coded the company Amex/Visa expenses.
- Helped organize, pack and move office.

**Hollywood, California**

July- August 2018-2020

**Automotive Engineering- Classic Mercedes**

*Assistant service manager. Summer job*

- Helped Manage daily repairs on vintage Mercedes Benz cars and ensured that the vehicles would be delivered on their exact return date. Dealt with customers and clients.

**Calabasas, California**

July-August 2019

**North Star Security Systems**

*Sales Associate. Summer Job*

- Cold Called and Pitched an alarm system to over 100 new homeowners a week during 12-hour daily shifts.

**San Antonio, Texas**

May 2019-June 2019

## ENTREPRENEURSHIP

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**Hypebeastu**

*Founder-content creator/ While in Highschool*

- Created, edited, and monetized content through YouTube by building a customer base of up to 11 million views and 80 thousand teen subscribers, that taught teenagers how to dance.

**Venice, California**

June 2016 – 2018

**Teen Start Up Academy**

*Participant / While in high school*

- Entered a competition (created by Tech stars) for teens to invent a business by solving a problem.
- My partner and I created **Hypebeastu**, to help boys learn to dance on Youtube, in order to attract girls.

**Playa del Rey, California**

Feb- May 2016

**Coca-Cola, Marketing Contest**

*Winner of marketing content/ While in Highschool*

- Competed with other high schoolers around the country to create a marketing campaign for teens for Coke.
- Won competition by creating a marketing campaign that displayed motivational “messages in a bottle” for teens from idols in sports, entertainment, and music. Inspired by the experience of opening a fortune cookie.

**Atlanta, Georgia**

April 2015