### What are the computational and data sciences?

Data overview



#### **Variable**

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#### **Observation**

A set of measurements made under similar conditions (you usually make all of the measurements in an observation at the same time and on the same object). An observation contains several values, each associated with a different variable.

### **Explanatory and response variables**

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Labeling variables as explanatory and response does not guarantee the relationship between the two is actually causal, even if there is an association identified between the two variables. We use these labels only to keep track of which variable we suspect affects the other.

### Tabular data (rectangular data)

A set of values, each associated with a variable and an observation.

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Stu.	sex	sleep		dread
1	male	5	• • •	3
2	female	7	• • •	2
3	female	5.5	• • •	4
4	female	7	• • •	2
:	:	:	:	:
21	male	6	• • •	3

Data collected on students in a data science class on a variety of variables

#### **Numerical**

Data that is a number, either an *integer* (whole numbers) or a *float* (real numbers). This kind of data is collected from device sensors, through counting and polling, outputs of computational simulations, etc.

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Groups observations into a set. Categories can be in text form (*strings* or *characters*), for example brand names for a certain kind of product, or numerical, for example labeling city districts by numbers.

#### **Numerical**

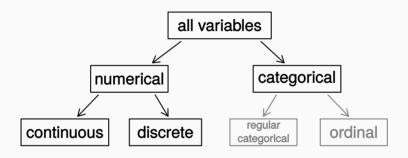
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#### Categorical

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#### **Textual**

Plain text that is too varied to be treated as a category. Some examples can be full names, the text of a literary work, tweets, etc.



Stu.	sex	sleep	bedtime	countries	dread
1	male	5	12 – 2	13	3
2	female	7	10 – 12	7	2
3	female	5.5	12 – 2	1	4
4	female	7	12 – 2		2
5	female	3	12 – 2	1	3
6	female	3	12 – 2	9	4

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• sex: categorical

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• sleep: numerical, continuous

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- sleep: numerical, continuous
- bedtime: categorical, ordinal
- countries: numerical, discrete

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- sex: categorical
- sleep: numerical, continuous
- bedtime: categorical, ordinal
- countries: numerical, discrete
- dread: categorical, ordinal (or numerical)

There are two main modes of data collection that affect the strength of a researcher's conclusions.

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- **Experiment**: Researchers systematically control variables in order to establish causal connections
  - Careful tuning of one parameter of an experimental appartus, changing a single chemical component, altering one nutrient in an organism's diet, etc.
  - Blind studies: randomly assign subjects to treatments. Becomes double blind if experimental observers are also randomly assigned.

## How do we obtain data?

#### **Manual measurements**

- Compared to a baseline: ruler, scale, stopwatch
- Record-keeping: counting, behaviorial notes, ledgers, timelines, relationships
- Self-reporting: surveys and interviews

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#### **Sensor measurements**

- Electrical, temperature, mechanical, chemical, electromagnetic, navigation, cameras/light, pressure, etc.
- A lot of these are in a cell phone!
- Benefits: automation, precision, access to properties that manual methods cannot measure

## How do we obtain data?

#### **Digital artifacts**

- Internet: server logs, social network activity, web search, online transactions, data transmissions, etc.
- Digital text corpus: digital books, articles, government documents, email, messaging, etc.
- Databases: scientific, social, government, business, etc.

#### **Credits**

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- The Lecture 7 Sensors and Scientific Measurements by John Wallin