

**Léa Sefsaf**

**graphic design student** 

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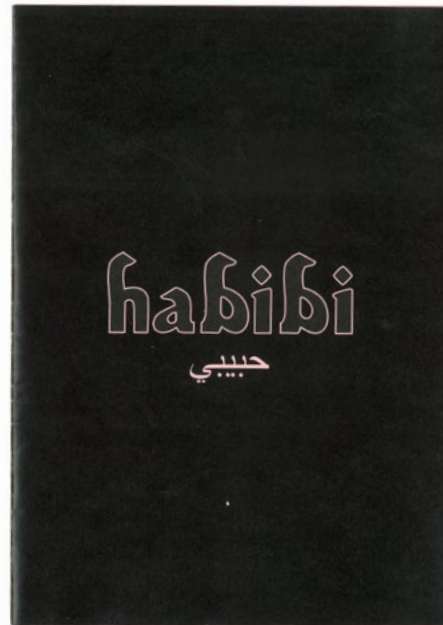
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# Habibi (mon amour)

## *typography + editorial*



january 2017



Habibi is a font inspired by my first trial of flat-feather calligraphy. Thick, voluptuous, her curves may remind oriental origins. Starting from the letter a, all of the alphabet was created respecting the narrow counter, the thick stroke, the curves. The specimen is an editorial record relating the birth (and death) of romances.



# Éditez-vous serie of postcards



january 2017



Send a postcard is much better than sending a sexto, a love letter or a match on Tinder. It taste like holidays, travel and a bit exotic. A postcard, it's small and narrow, we can't say much so it has to be clear and short and we have to choose the right words.

Elisa is a discrete, happy girl who likes colors and many other things. 4 littles postcards which present her taste and desire. Take one, write something and we take care of everything else!

Send a postcard to Elisa and who knows, maybe she'll answer.

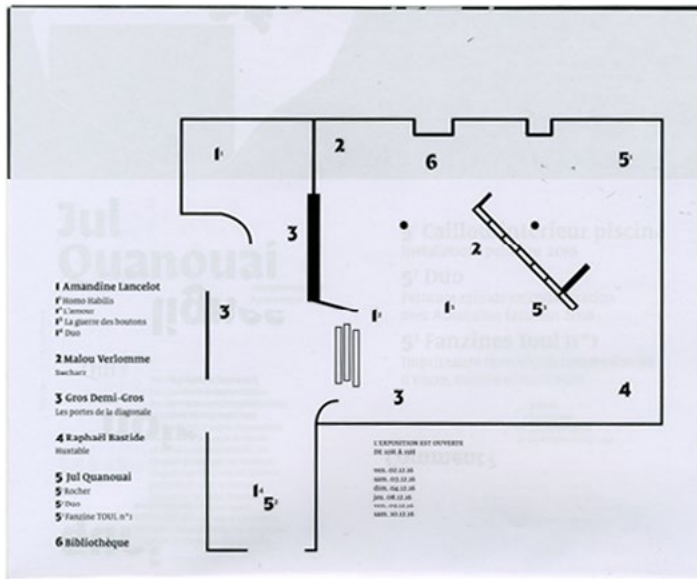




# J'suis QNL exhibition record



december 2016

[illegible]

biologique que l'action bilinéaire biologique  
l'ingère l'expansion, leur contenu vient  
augmenter et diluer avec les autres  
monstrés, Andrey Desnane, u Bianca  
Millon-Desnane u Anouk Chambon u La  
Séah ou pensé le dispositif. Le théâtre  
sera donc le partenaire du projet, le  
projet sera le théâtre, une telle expérience  
sera idéale et à l'extrême. L'ensemble du  
projet sera sous l'égide 7 sera donc  
documenté, le table rend sera acte et  
retroactif... Théo Abadon (designer  
transmedia) a été invité à concevoir le site  
internet... Antoine Paillet sera vidéo  
et retroactif... il verra résulter des  
images et vidéos... Un projet de  
documenter en sera la base... Typographies  
Wolken (Friedrich Adharsen) u Vinyl-  
loop u Images u Fondation u signalages  
u Pices u Texte content (Mads Velformel)  
texte content u Organigram u graphisme  
Emile Content (Hylain Amel) u Bianca  
Millon-Desnane u Coloration graphique: La  
Séah u La Séah u La Séah u La Séah  
[www.seah.com](http://www.seah.com)



Micro-events about graphism.

Internship at IPN (a collective) for a graphic design exhibition named *quoi noir lignes ?* about black and lines. 5 artists with different activities (painting, photography, sculpture, typography) were invited to think about these notions.

For the exhibition, Anouk Chambon and I had to think about an editorial record which combine informations about the artists, their works and the signage system.

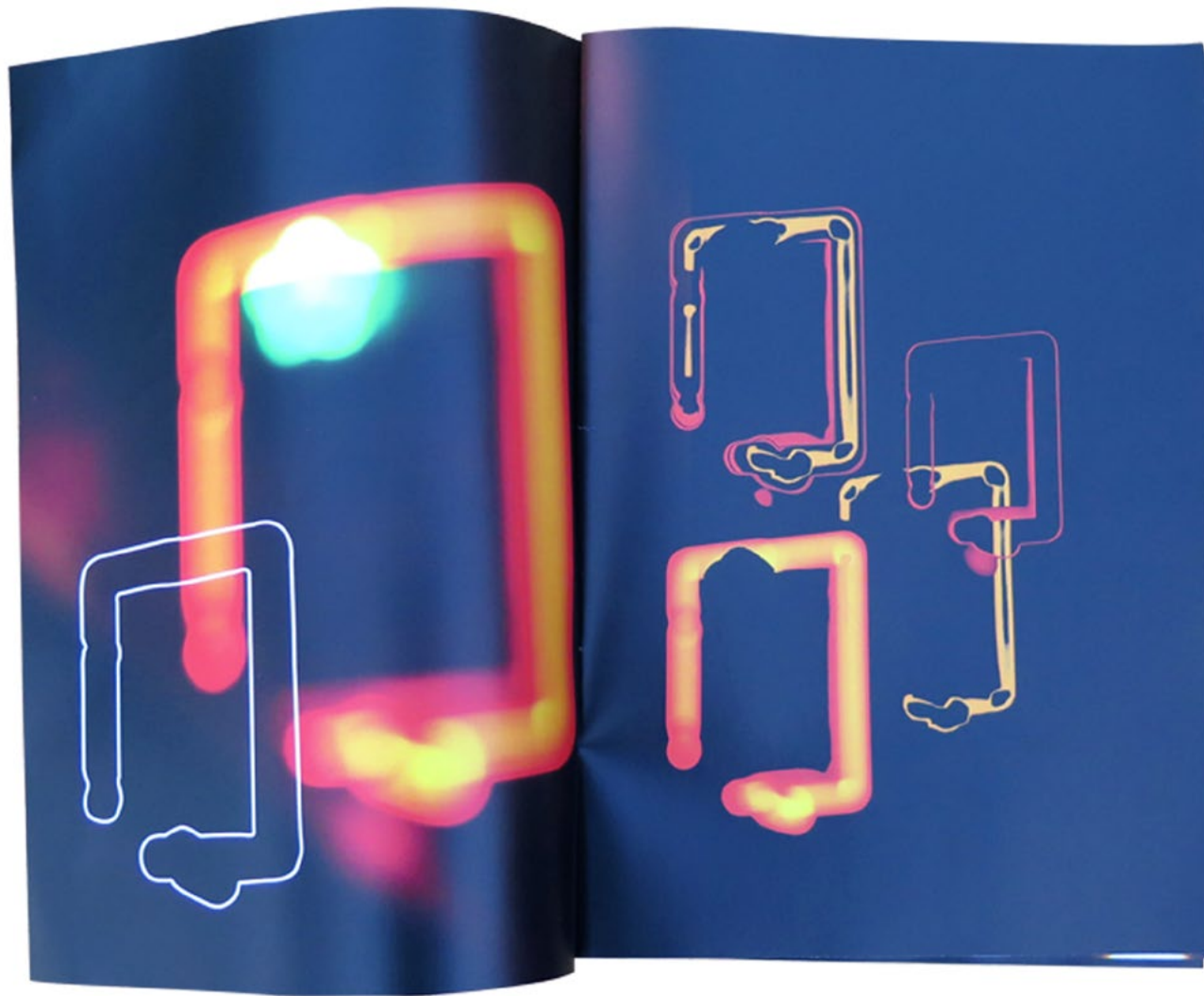


# Blinded by the lights

## *photography + editorial*

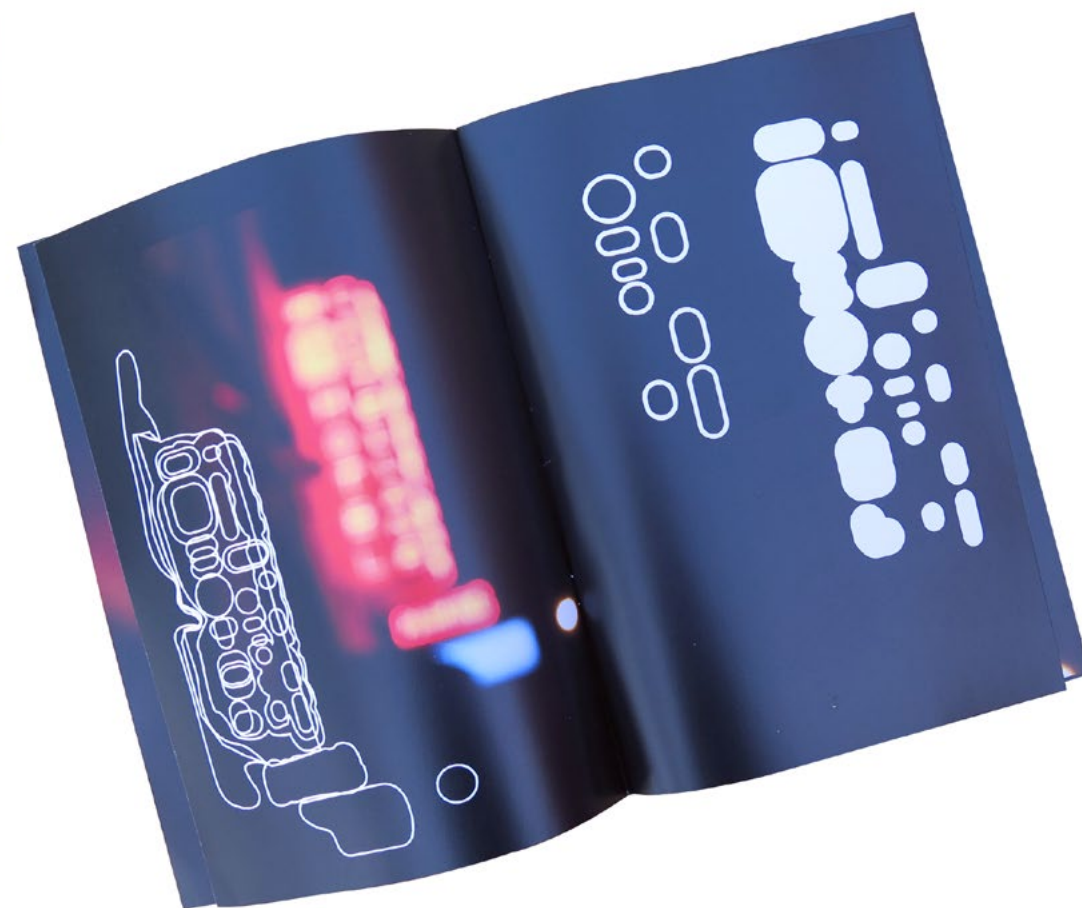
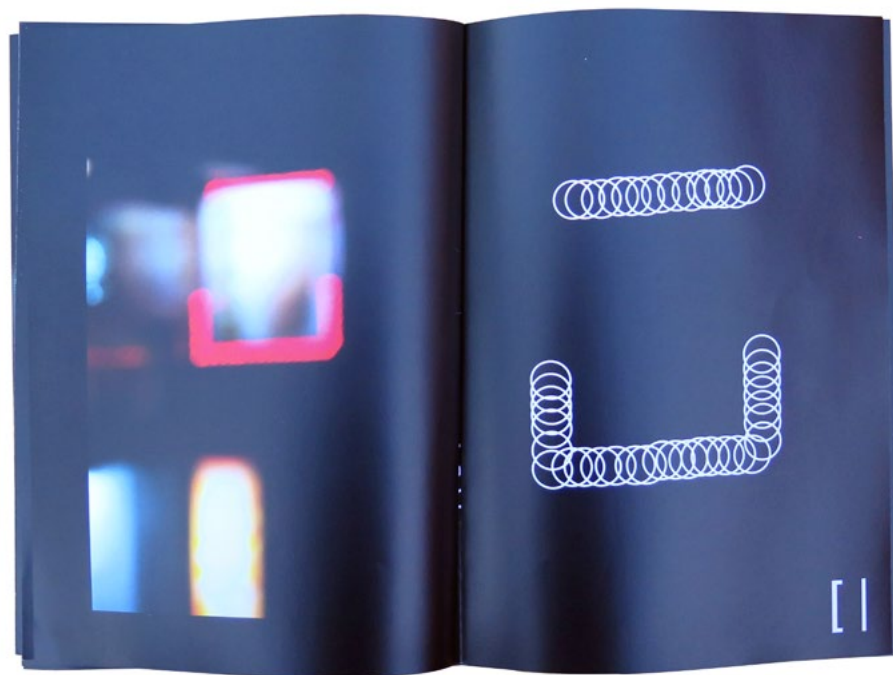


october 2016

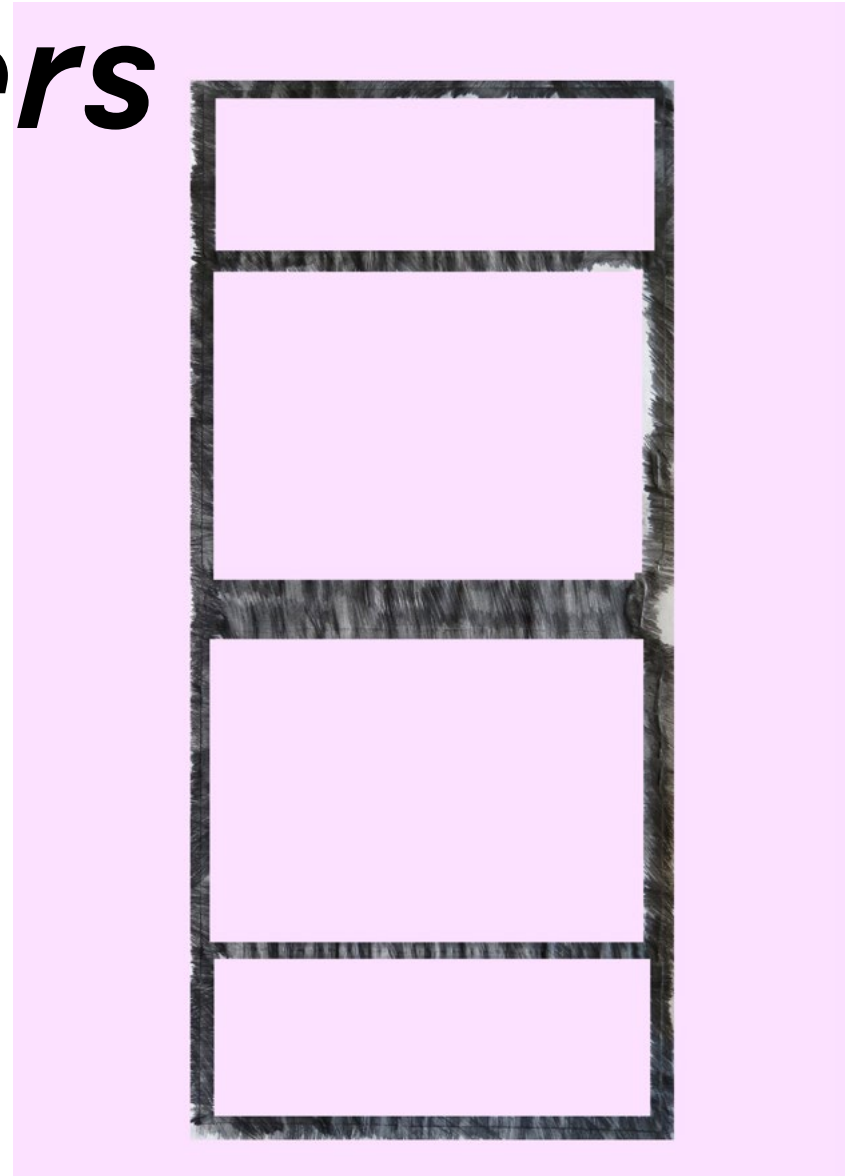


At night, there's a brand new city. Panels, graffitis disappear and let place of neons, traffic lights and all kinds of light sources. All of that contribute to create colorful atmospheres and offer to see the city in another way with new colors and shapes.

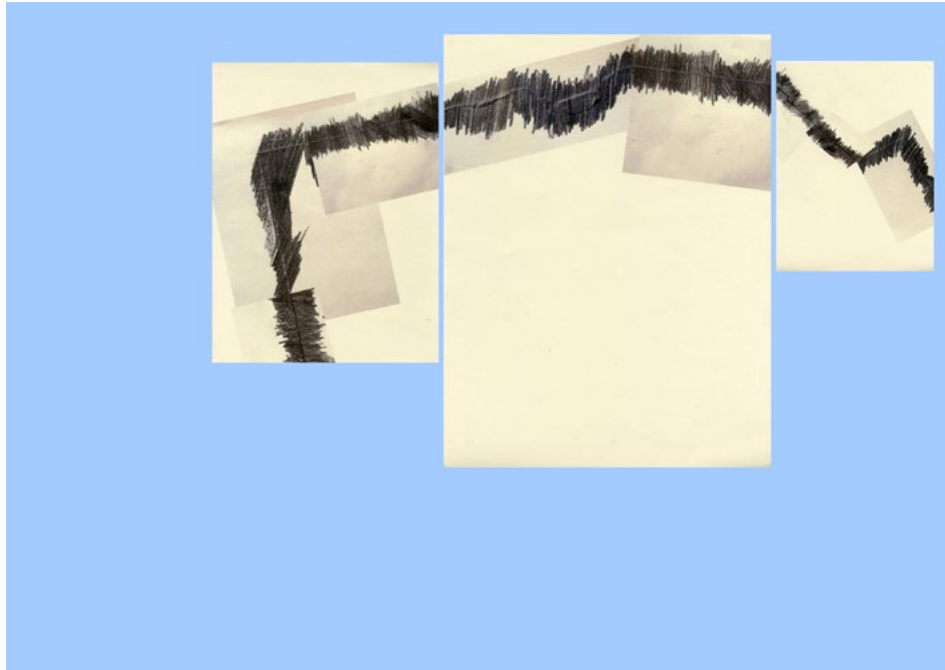
I've made photographies and reemployed them in a editorial record which offers a hazy outlook of the city. It's like an invitation of travelling, to lose ourself through shapes and neon colors. Spaces are undefinable, everything is in motion. Yet, through this pêle-mêle, there are boundries. We can found superposition of dynamic shapes which creates a visual grammar.



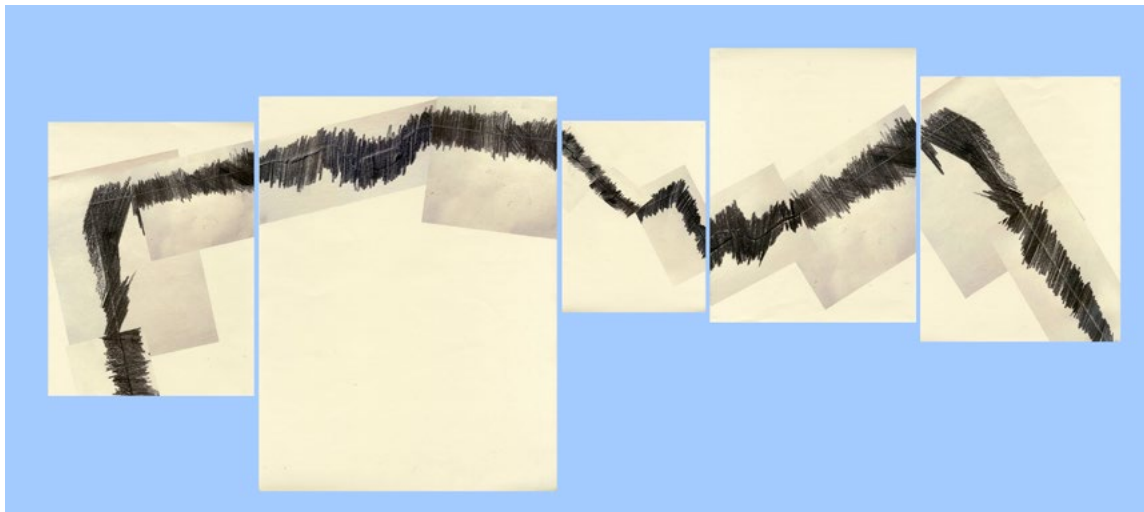
# Ôde à la jaquette *drawing + posters*



october 2016



The paper cover is a skin. It's a membrane, the gap between the book and the environnement in which it is. The paper cover protects, suffers instead of the book. We don't usually like it, it's a common commercial media of unnecessary informations. The goal of this project was to give back to the paper cover all its legitimacy in its ability to protect, surround and mark out the book.





# ***silk-screen + posters***



# june 2016





Serie of posters realized for a performance festival which takes place in the streets of Marseille:  
Préavis de désordre urbain.

1- The first step of the project was carried with Julie Puech. The experimentations of silk-screen prints was based on covering effect, the bumps of the walls and a pattern, inspired of the city and the buildings. We've created a huge serie and then decided to carry on the project individually.



2- I've decided to create a serie of posters for the event. The idea was to reinvest the experimentations through photos of the different silk-screen prints.

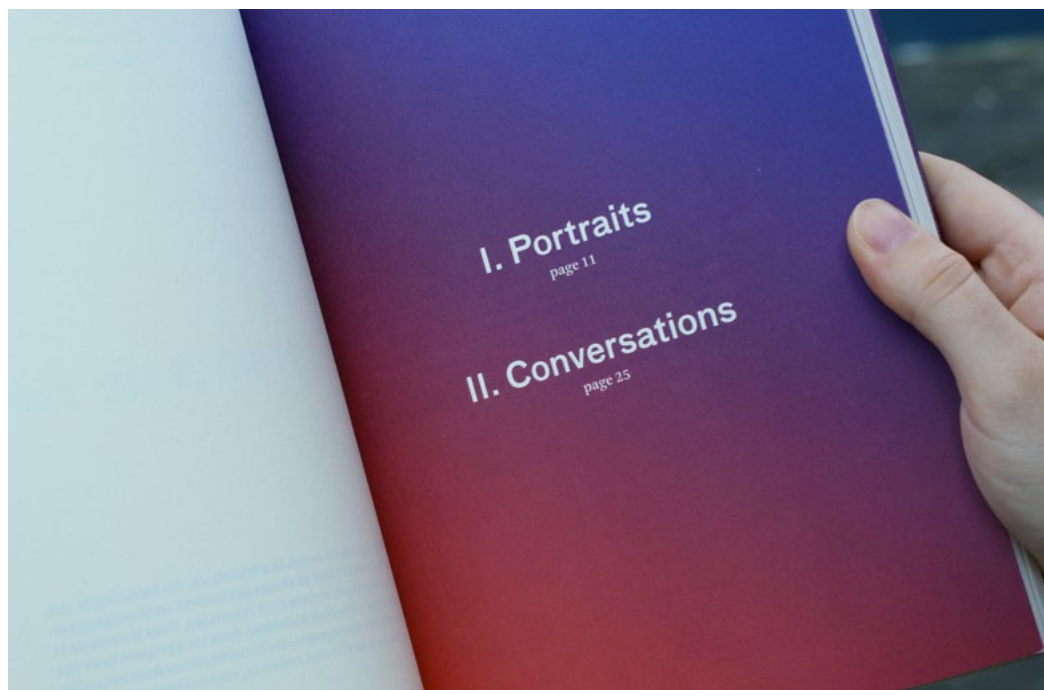


# Récits de vie *éditorial work + identity*



may 2016

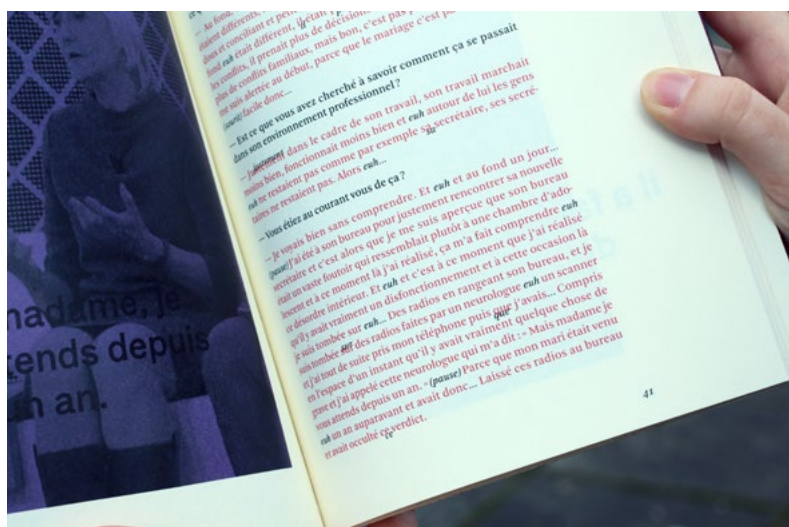




Nowadays, many devices exist for the struggle against Alzheimer's disease in France: awareness campaign, events, discussions etc. But, there are only few actions organized about the collection of memories, testimonies about this disease. The place of the patient, sick person needs to be accentuated and many solutions could be organized to let the patient be the actor of his life and choices.

This is a book, which brings together a testimony part, story of lives and another part to fill with the patient's desires when the memory is still there. This book is a support for sick persons and their family.





## Conversation



## 7 mois à Paris, une période de cauchemar.



## Cécile

— Alors qu'est-ce que vous avez décidé ?

— On est partis vivre au bord de la mer, on est partis à Saint-Malo. J'étais que le grand air, la mer, la vie, la stimulation par la nouveauté.

— Et alors ?

— Et ça a été *ehh...* Il était très heureux. Très heureux. Pour moi c'était dur parce que j'me retrouvais dans une ville nouvelle, et moi qui n'étais pas une sportive on s'est mis à faire des kilomètres, des kilomètres sur la plage, des kilomètres mais *ehh* on a fait face comme ça pendant *ehh* une année. Une année on a vécu dans deux pièces au bord de la mer, on vivait au rythme des vagues, au rythme des marées et puis... On se promenait la main dans la main.

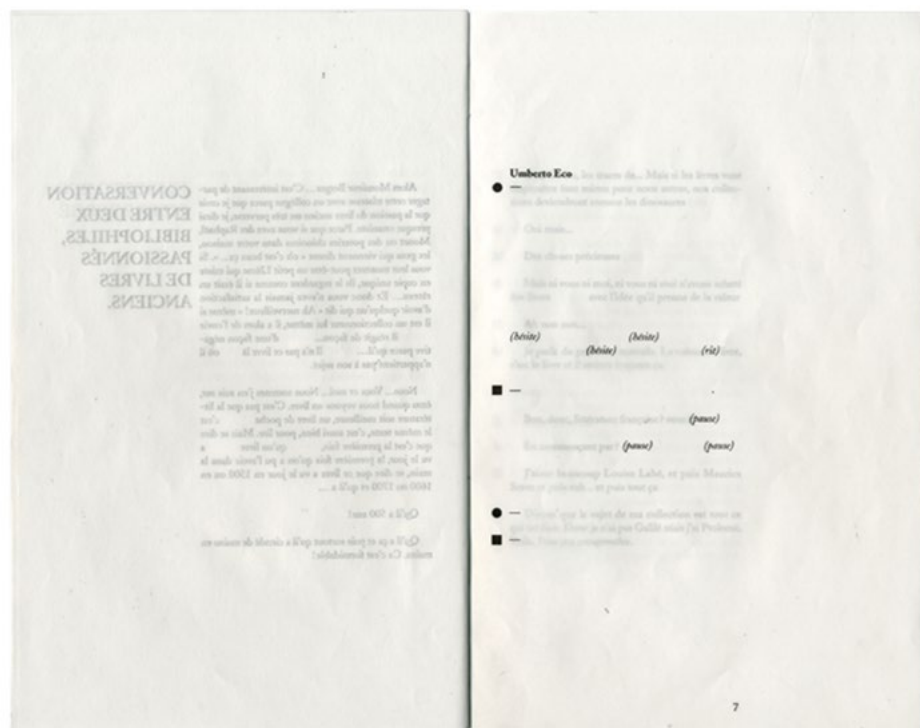
— Et après vous êtes partis où ?

— Et après... Alors après le médecin m'a dit : « Vous pouvez pas rester à Saint-Malo. » J'avais de la famille sur Paris, on est revenus sur Paris et c'est là que on a fait quand même les premières démarches *ehh* pour faire un vrai diagnostic. J'ai me suis dit faut que je prenne les choses en main et j'ai vu le neurologue qui effectivement m'a dit, a posé le diagnostic d'une maladie à corps de Lewy, qui est une maladie apparentée à la maladie d'Alzheimer qui a un symptôme de plus, c'est qu'il y a des chutes très fréquentes, des pertes, c'est même pas des pertes de conscience, c'est des chutes. Des pertes d'énergie, des chutes brutales avec tout ce que ça comporte comme danger *ehh...* Et on a essayé on a essayé de vivre à Paris, en accueil de jour... Il a commencé à être pris en charge mais alors moi c'était c'était épouvantable, parce que je disais « Et moi ? Et moi ? » Je suis allée à l'accueil de jour j'ai demandé si y'avait quelque chose pour la pour la famille, pour les aidants on m'a répondu « y'a pas de budget ». *Ehh...* ça a été une période de cauchemar, 7 mois à Paris, une période de cauchemar.

[illegible]

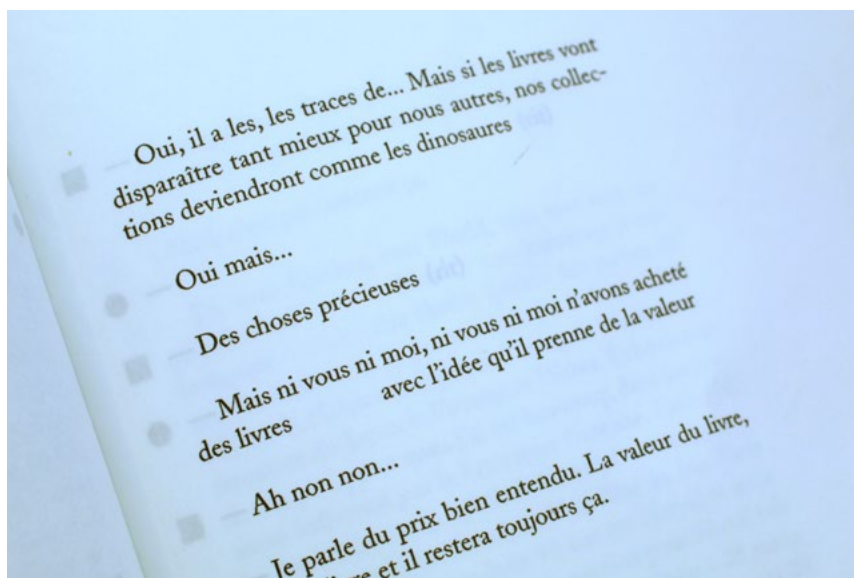
**april 2016**





Project realized for a workshop with Willy Muller, a graphic designer and typographer. The goal was to reinterpret one of the component of the book, to make a journal for books lovers.

My work is based on the transcription of the orality of a speech, playing with a double-reading. There is an alternating between the text we can read and the text we can “hear” meaning all of the marks of speaking like hesitations, additions etc. All of the journal is organized around the notion of grey made by the layout.



# Capharnaüm

## *identity + posters*

april 2016



# CA - PHAR - NAÜM

lieu alternatif



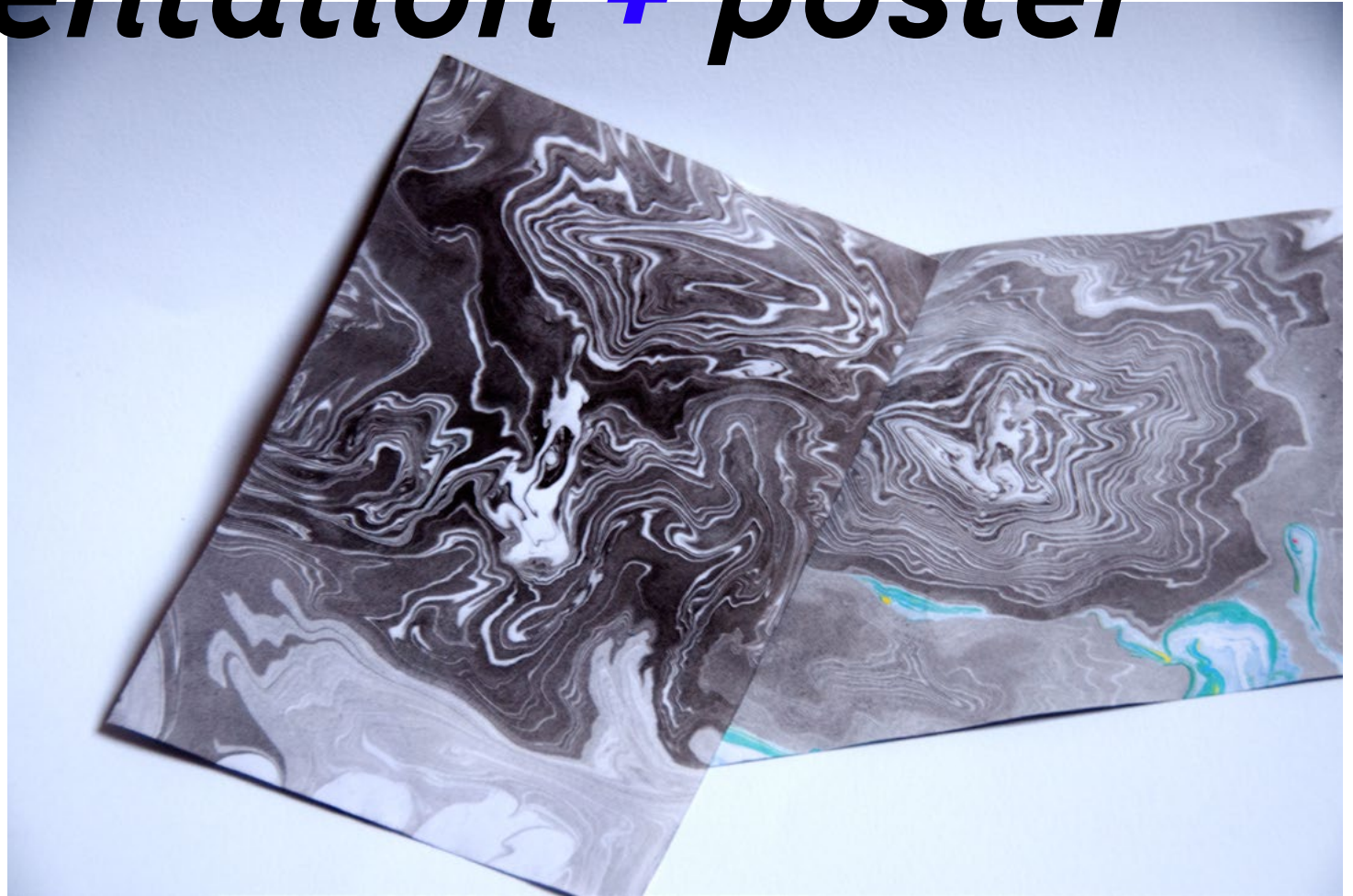
Capharnaüm: shambles / messy place

Wild and crazy place where coexist several activity deeply opposite: a school, a feminine catch ring, a cigars factory and Drag-Queen shows. To exist as a group, the *Capharnaüm* needs a global identity to be recognize. Yet, every components of the place need and want to exist by themselves. That's the concern of the *Capharnaüm* which brings many opposite activities. The identity is built with a patterns range which works by superposition. In this way, each one can live apart and together.



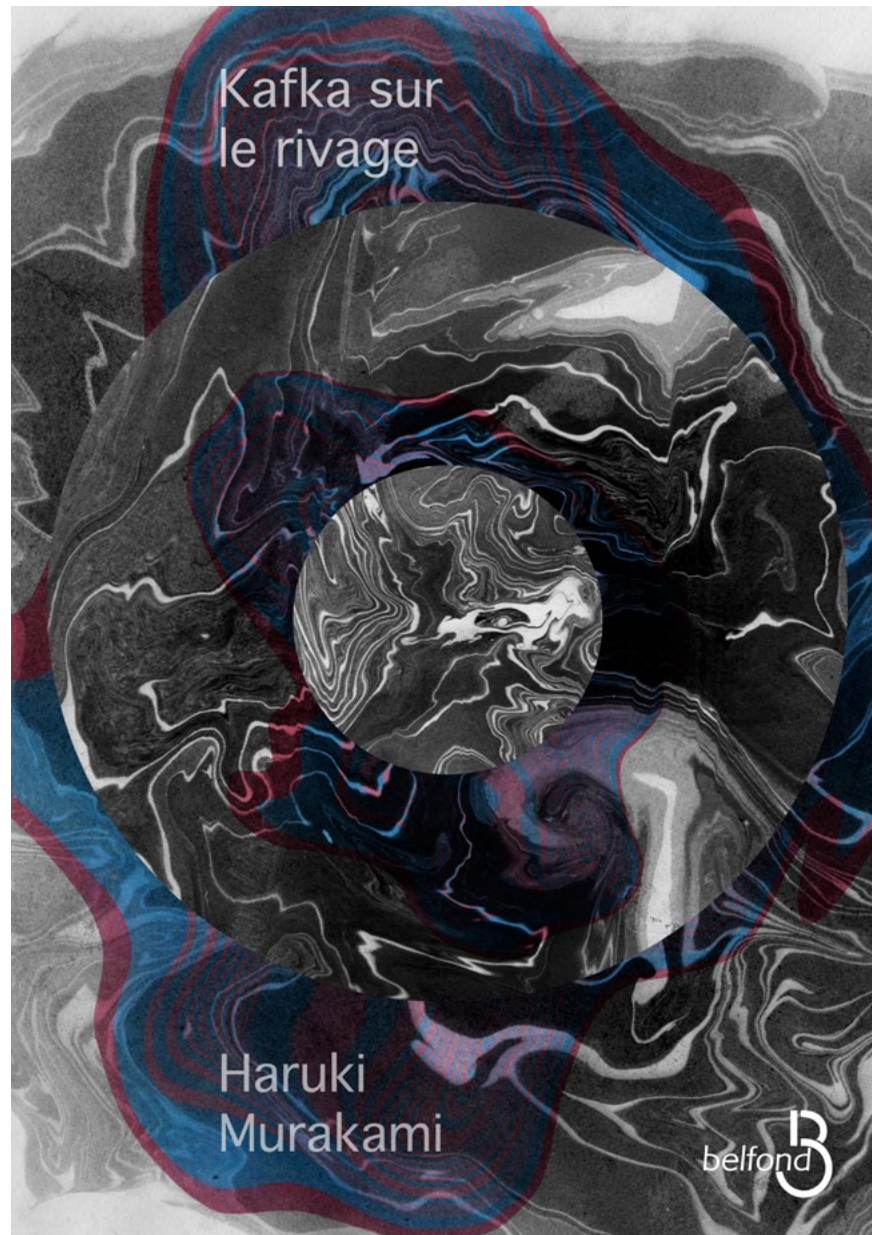


# D'encre et d'eau *experimentation + poster*



october 2015





Discover and experimentation of the japanese art of marbling: the suminagashi. With the different results, the technic is used to the promotion of the book of Haruki Murakami, *Kafka sur le rivage* according to the themes of metamorphosis and transition, very important in this book.



**Thank you! ♥**