

Persona
Owen Profit

User story/Scenario: often forgets
about assignments
due date



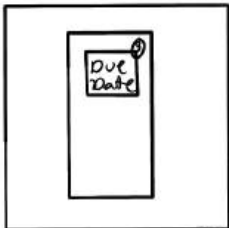
Owen often
forgets his due
dates for class



His teachers use
different sites
for assignments



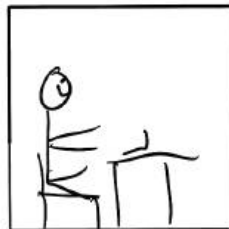
Busy building
a program



The new app with
all his due dates



Does not have
to worry about
missing an assignment



Has not missed
an assignment
since