Product Ideas	Hurdles	Pricing/Cost	Most Basic Features	Advertisement
A company that sell chair that are better for desk workers. Myila Howard	Would companies actually buy the program? Myila Howard	How much is the chair going to cost to make? Myila Howard	How would the program/app/website be formatted? Myila Howard	How would we promote it? Myila Howard
A website that helps desk workers to know how to prevent certain help problems that come with sitting, look at a screen and typing for long periods of time. Myila Howard	How would we track progress? Myila Howard	How much will the program sell for? Myila Howard	If we made a chair, how would it be made? Myila Howard	How will I sell the programs? Myila Howard
A program that tells desk worker when to stand, take a break, look away for a few, and etc. Myila Howard	Will the program become a hindrance? Myila Howard	Will the app/website be free? Myila Howard	How would the program look? Myila Howard	How would we get people to buy the glasses? Myila Howard
Could we make glasses that help with eye strain? Myila Howard	Will desk worker actually listen to the request? Myila Howard	How much would we charge if the app/website was not free. Myila Howard	Will there be different levels of exercise breaks? Myila Howard	Will it be available to all people or just companies. Myila Howard
A program that lowers the light settings after a certain amount of time. Myila Howard				