SHUHONG LU

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WORK EXPERIENCE

J.P.Morgan, Remote – Investment Banking Analyst   July – September 2021

- Investigated M&A targets through M&A screening, financial analysis, and competitor comparisons.
- Performed Discounted Cash Flow valuation model based on the financial statements and the forecasts for potential M&A target companies.
- Provided investment recommendations based on valuation implications and the sensitivity analysis outcomes.

Tencent Holdings Ltd, Remote – Data Analyst   July – September 2020

- Analysed the secondary data from App Store downloads and ratings to present a visualisation of customer's hierarchy of needs for software developers.
- Employed Pandas and Seaborn, predicted the sales of Uniqlo by isolating the effects of Covid-19; Run regression analysis to understand the correlation between Uniqlo's stagnating sales and quantified market sentiment.

Deloitte LLP, London – Financial Services Associate   September 2018 – September 2019

- Client Money: Worked closely with insurance brokers to ensure compliance with Client Money Distribution (CASS 5) regulated by the Financial Conduct Authority.
- Internal Control: Responsible for inquiring and investigating clients' internal control systems, including design, implementation, and operating effectiveness testing.
- Statutory Audit: Teamed up with specialists from actuarial, risk, operations, technology, and tax to deliver high-quality statutory audits for insurers, reinsurers, and brokers.

TheLight Education, Shanghai – Co-founder   November 2017 – April 2019

- Promote students with less information access in secondary or undergraduate education to further their study abroad, including facilitating summer school programmes, exchange study and international volunteering.
- Generate an average annual turnover of 215,000 RMB (approximately 24,000 GBP)

Bank of China, Hong Kong – Private Banking Analyst   July – September 2017

- Analysed the wealth structure of the key shareholder of a newly listed technology company; conducted research and presented the suggested approach on asset management to the CEO of the division.
- Elected as the project leader of the student-shadowing programme.

EDUCATION

University College London, United Kingdom

MA Economics and Business   September 2021 – Present

Honour: Expected Distinction

Activities: Student Representative of Economics and Business programme

Harvard University, Online

Data Science: Machine Learning   September 2020 – August 2021

Activities: Data Visualisation, Inference and Modelling, Productivity Tools, Recommendation System

University of Bath, United Kingdom

BSc (Hons) Accounting & Finance   September 2016 – July 2020

Honour: First Class Honours Obtained, Bath Award

Activities: President of Bath Management Society, Event director of Bath Finance Society

University of Illinois at Urbana-Champaign, United States

Exchange   August 2019 – December 2019

Honour: GPA 4.0 / 4.0, Dean's List

SKILLS

Technical: Python, R, SQL, Stata, MS Office (Word, Excel, PowerPoint)

Quantitative: UK Mathematics Trust Senior Challenge Gold Award

Language: Mandarin, Cantonese, Teochew

Certificate: Advanced Google Analytics, Wharton Business Analytics