

A key benefit of Windows Azure is creating highly scalable applications using Cloud Services.

Applications can shrink and stretch to accommodate changes in usage, removing the need for expensive on-premises hardware.

A key strategy is to design in scale units, which are a base configuration of web and worker role instances with supporting services such as data stores and caching.

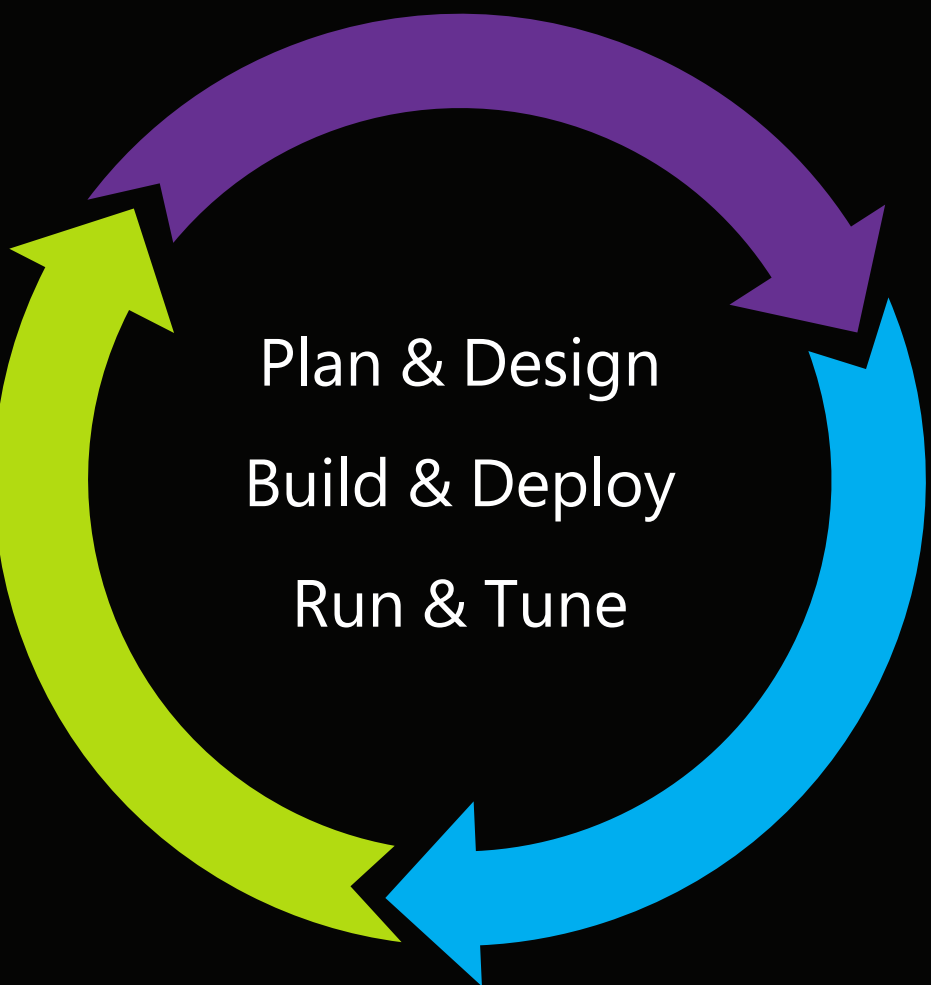
Three reasons to create Windows Azure scalable applications:

**DEMAND PEAKS**  
Your app reaches thousands of users (or more) although usage varies, sometimes greatly.

**DISTRIBUTED USERS AND DEVICES**  
Your users are spread out, even around the globe.

**PARTITIONABLE WORKLOADS**  
Your processes are divided into optimal-size loads of work, since cloud applications scale by adding capacity in chunks.

**Note:** Not all of these need to be present in your application, however, one that does not exhibit any of these characteristics is probably not an ideal fit.



## PLAN AND DESIGN

A highly scalable application requires the use of specific patterns and practices. Designing for optimal performance and scale-out is key. Use the patterns below to help you architect your solution and continually refine your application.

### SCALE OUT WITH SCALE UNITS



Use more instances, not bigger hardware. Scale in and out using scale units that are easily duplicated and deployed. Scale units consist of a number of role instances and their support services. For example, a scale unit could be 3 web roles, 2 worker roles, 1 queue, and 2 SQL Database instances.

### DECOUPLED COMMUNICATIONS



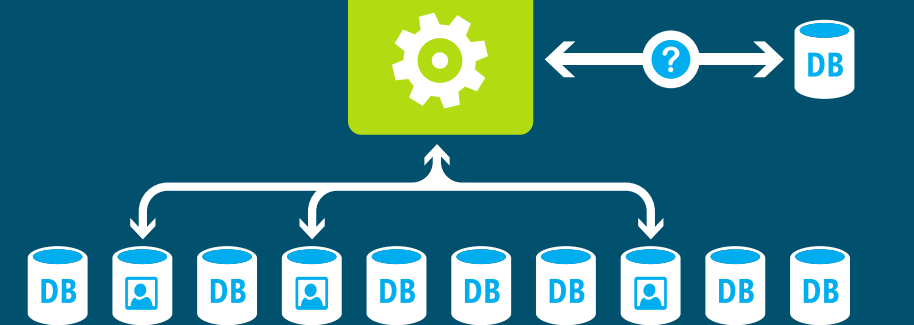
Avoid tying up valuable resources by using an asynchronous decoupled programming method. Web role instances put autonomous messages into a queue for pickup by worker role instances, which continue the work. Throughput is controlled by the number of role instances producing and processing messages. Explore using Windows Azure Service Bus or Storage Queues.

### RETRY FOR FAULT TOLERANCE



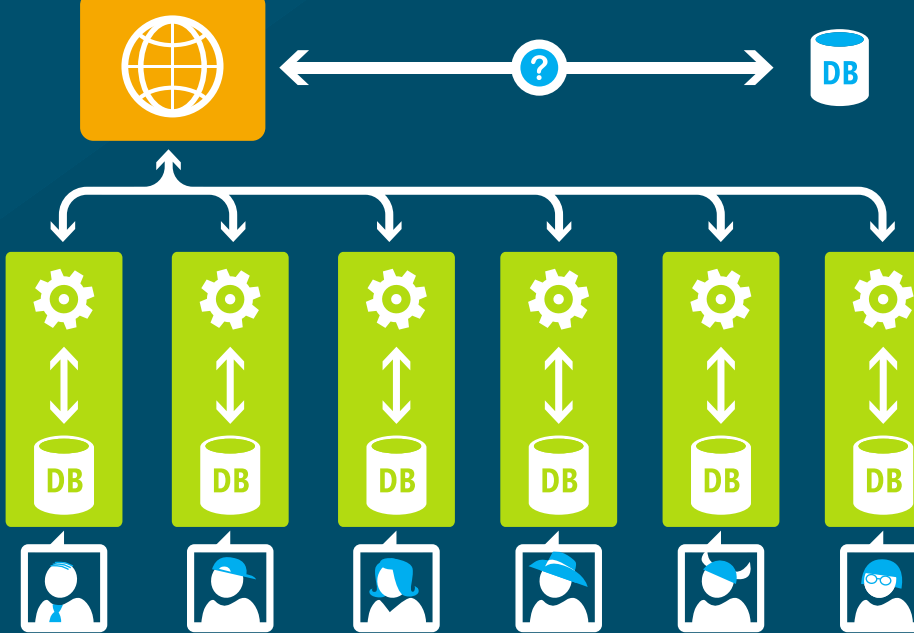
Transient errors and throttling are unavoidable in large-scale systems. Instead of simply failing the operation, implement a robust retry strategy across the application to provide resiliency against failures. Too many retries too quickly can add additional load, so also employ a "backoff" strategy that allows the resource to recover by waiting after multiple retries.

### FAN-OUT QUERIES



Database lookup logic is placed in a cloud service. To find data, that cloud service determines the databases to query. The query is then fanned out to those databases.

### VERTICAL AFFINITY



### SAVING STATE



The durability of a web and worker role instance is not assured, therefore its state (customer data, stage in a workflow, etc.) must be saved externally. Save state to durable storage (Table, SQL Database, Blobs), where other instances can resume the work.

### CHUNKY, NOT CHATTY



Network calls require overhead for packet framing, serialization, processing, and so on. Rather than use "chatty" messages, batch them into fewer "chunky" packages. Note, however, that batching can increase latency and exposure to potential data loss.

### CACHING



Windows Azure Caching improves performance by storing recently used data for immediate reuse. Application throughput and latency are typically bound by how quickly data and context can be retrieved, shared, and updated.

### HORIZONTAL PARTITIONING

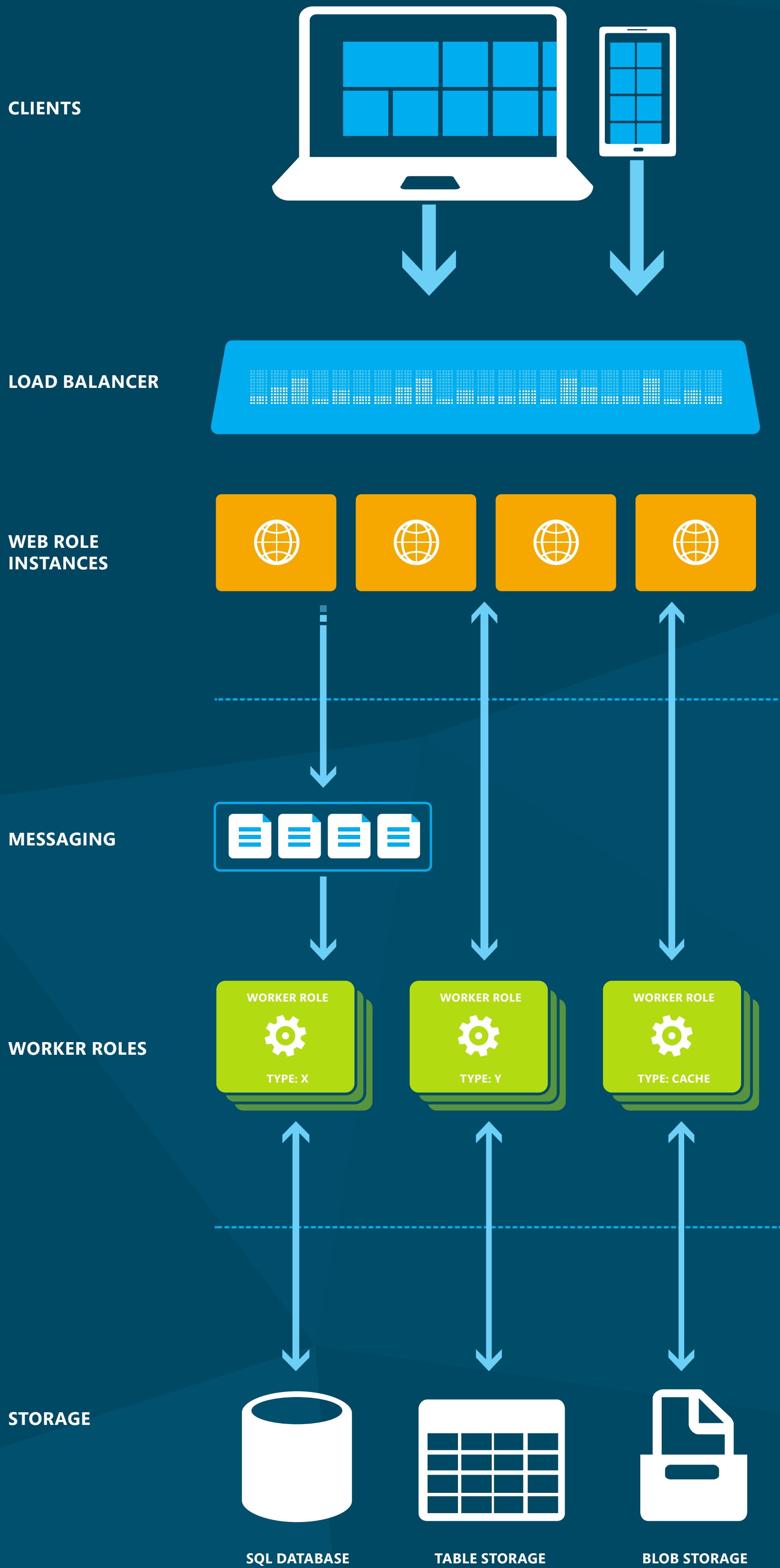


As user data increases, the need for storage increases. The database must be partitioned. This graphic shows a horizontal partition (also known as a *shard*) where intact tables are separated into individual databases. Each user's data can be distributed to particular databases. SQL Database instances can also be partitioned using federation. You can create and delete databases very quickly.

## BUILD AND DEPLOY

Cloud Services are built for scalability. Web and worker instances can be increased and decreased at will. Workloads can be distributed using messaging, such as queues or Service Bus Topics.

Tables and blobs provide massive storage capacity and SQL Database supplies relational capabilities. Other services such as caching can be easily integrated into a service.



## RUN AND TUNE

This phase contains the processes that refine the application, keep it running, and enable scaling out (and in) as needed. Tuning your application takes time and requires instrumentation and monitoring.

It's a good practice to continually assess the metrics and balance against running costs.

