

# Luay Alali

[luayalali@gmail.com](mailto:luayalali@gmail.com)

604-351-0299

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## EXPERIENCE

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### Professional Training Coach | Innovative Fitness

JAN 2019 - MAY 2021, WHITEROCK, BC

- Mapped the experience of clients through personalized research plans.
- Restructured entire programming logs, aligning them with the insights of research and testing.

### Independent Contractor| Luay Alali

JAN 2014 - APR 2020, VANCOUVER, BC

- Attained numerous contracts with local businesses(YOGA, Nash, City of Vancouver).
- Increased customer engagement and counseled partners in customer retention methods.

### Garden Coordinator | Trent Oxfam

OCT 2014 - AUG 2015, PETERBOROUGH, ONTARIO

- Founded and launched the program.
- Coordinated the project's path.
- Partnered with industry organizations and businesses.

### Abell Pest Control | Pest Control Technician

NOV 12 2014 - MAR 22 2016

- Became the #1 Technician in the western Canada and #6 in the country.
- Hit beyond target sales and was invited for the annual best performers ceremony.

## EDUCATION

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### BrainStation | Diploma, User Experience Design

JAN 2021 - MAR 2021, BRITISH COLUMBIA, CA

### Treehouse | Certificate, Front End Developer

MAR 2020 - SEP 2020, BRITISH COLUMBIA, CA

### Trent University | Bachelor in Business Administration

JAN 2009 - AUG 2011, PETERBOROUGH, ONTARIO, CA

Business Communication, Advertising, Management.