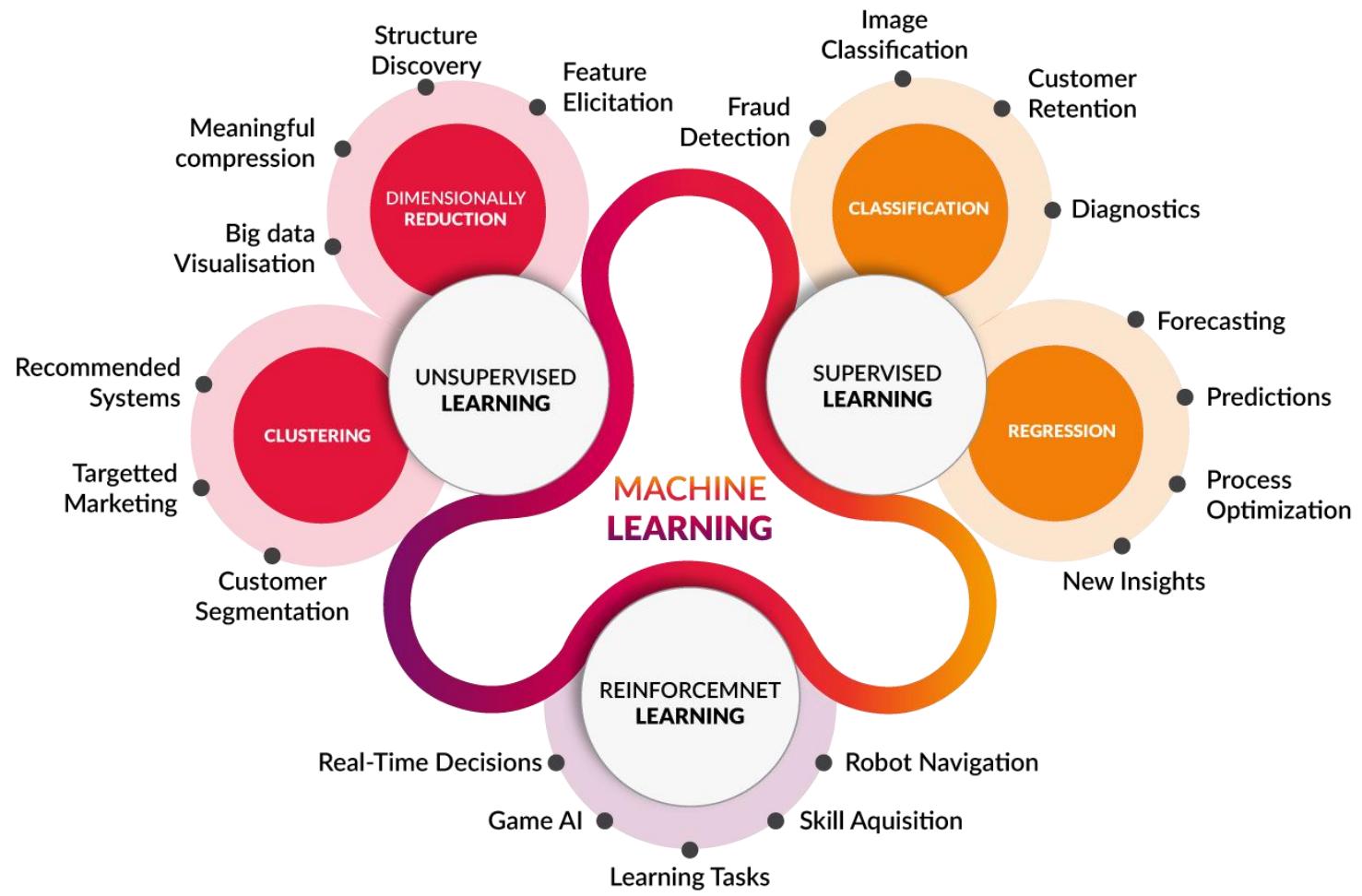


Deep Learning

Machine Learning

Dr. Adnan Abid

Courtesy SuperDataScience



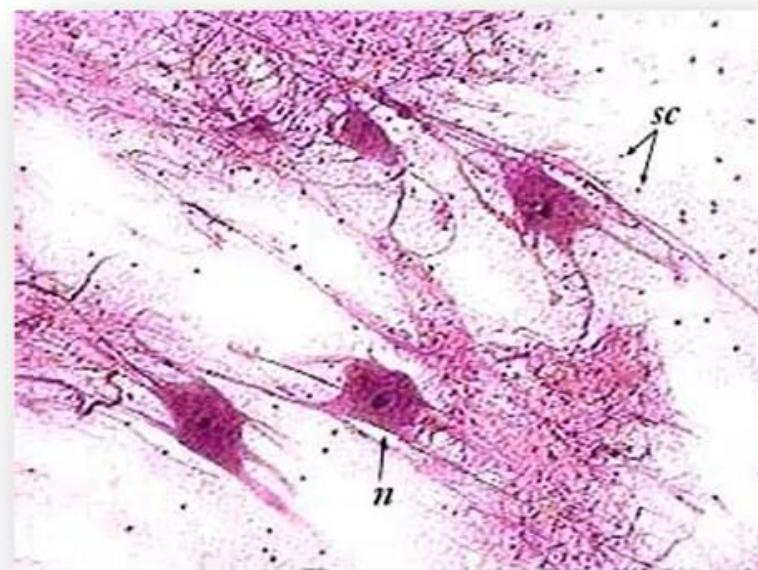
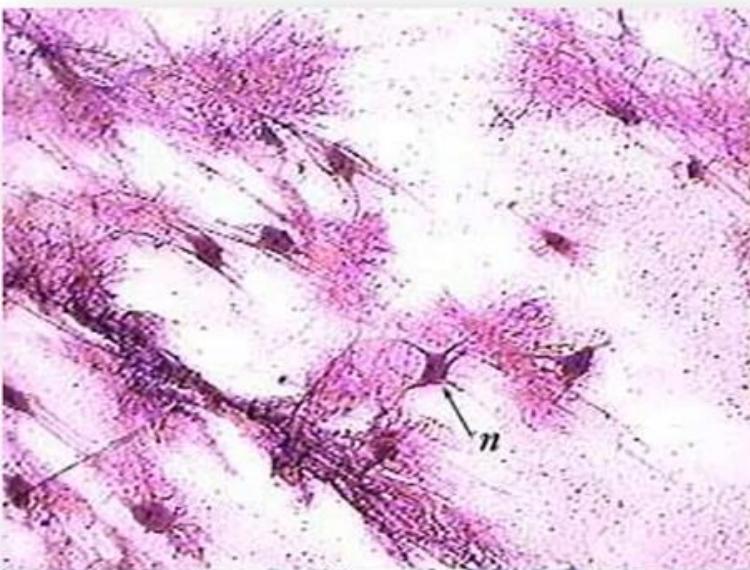
Plan of Attack

What we will learn in this section:

- The Neuron
- The Activation Function
- How do Neural Networks work? (example)
- How do Neural Networks learn?
- Gradient Descent
- Stochastic Gradient Descent
- Backpropagation

Activate Windows
Go to Settings to activate Windows.

The Neuron

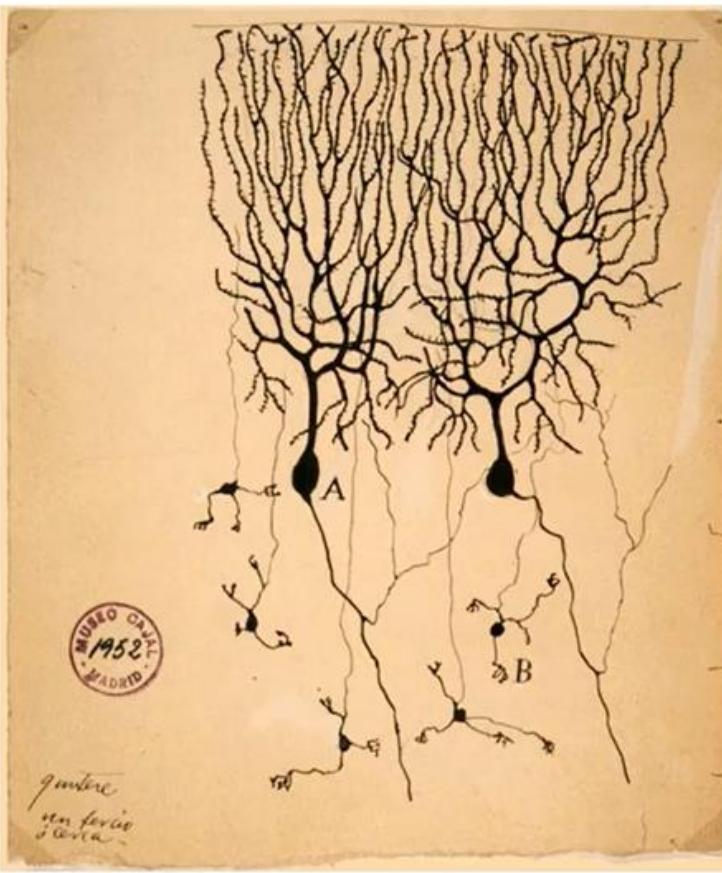


Activate Windows

Go to Settings to activate Windows.

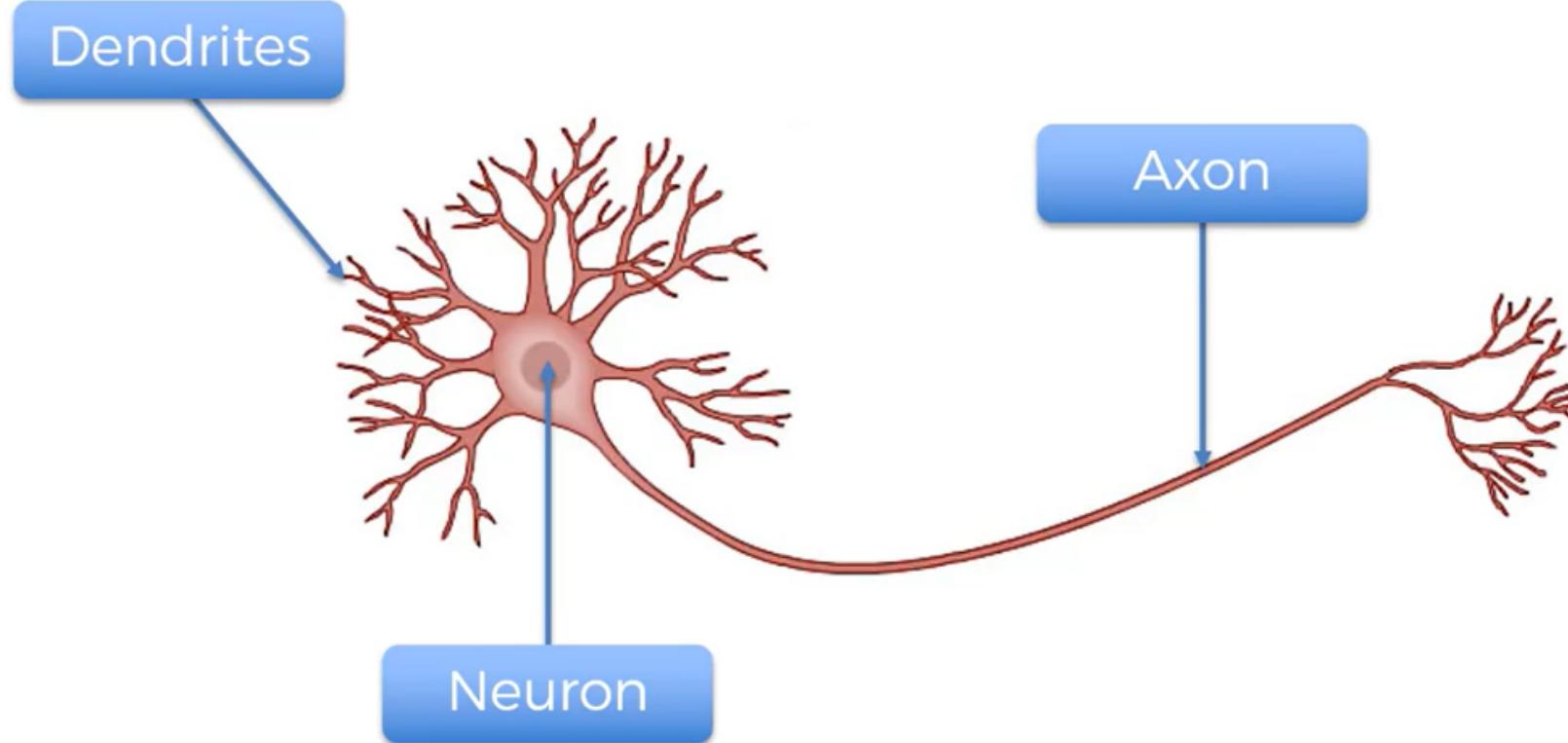
Image Source: www.austincc.edu

The Neuron



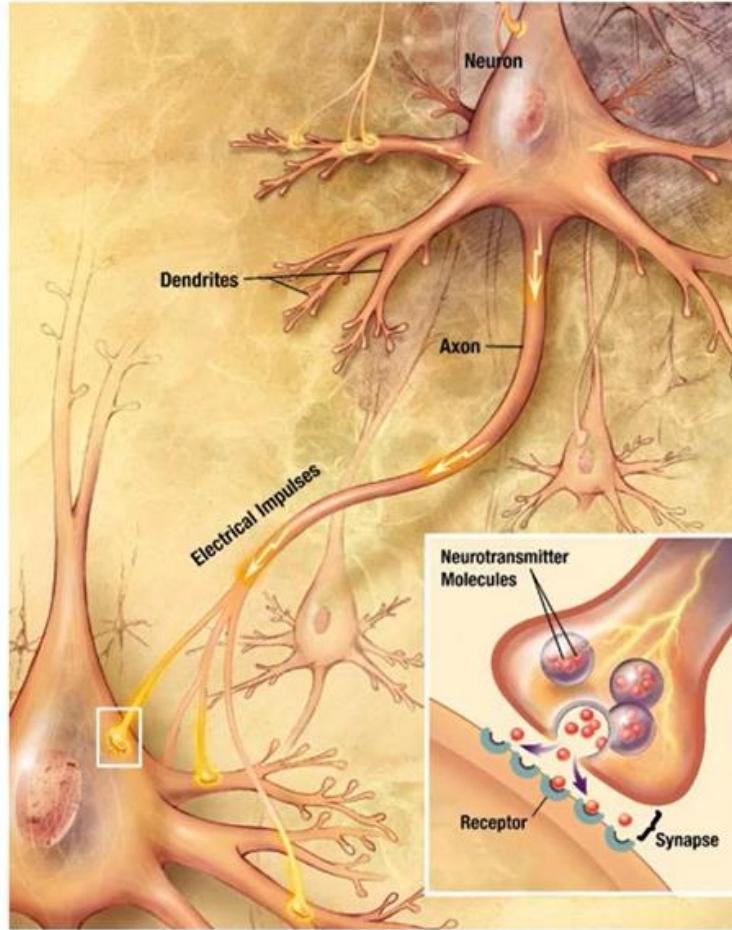
Activate Windows
Go to Settings to activate Windows.
Image Source: Wikipedia

The Neuron



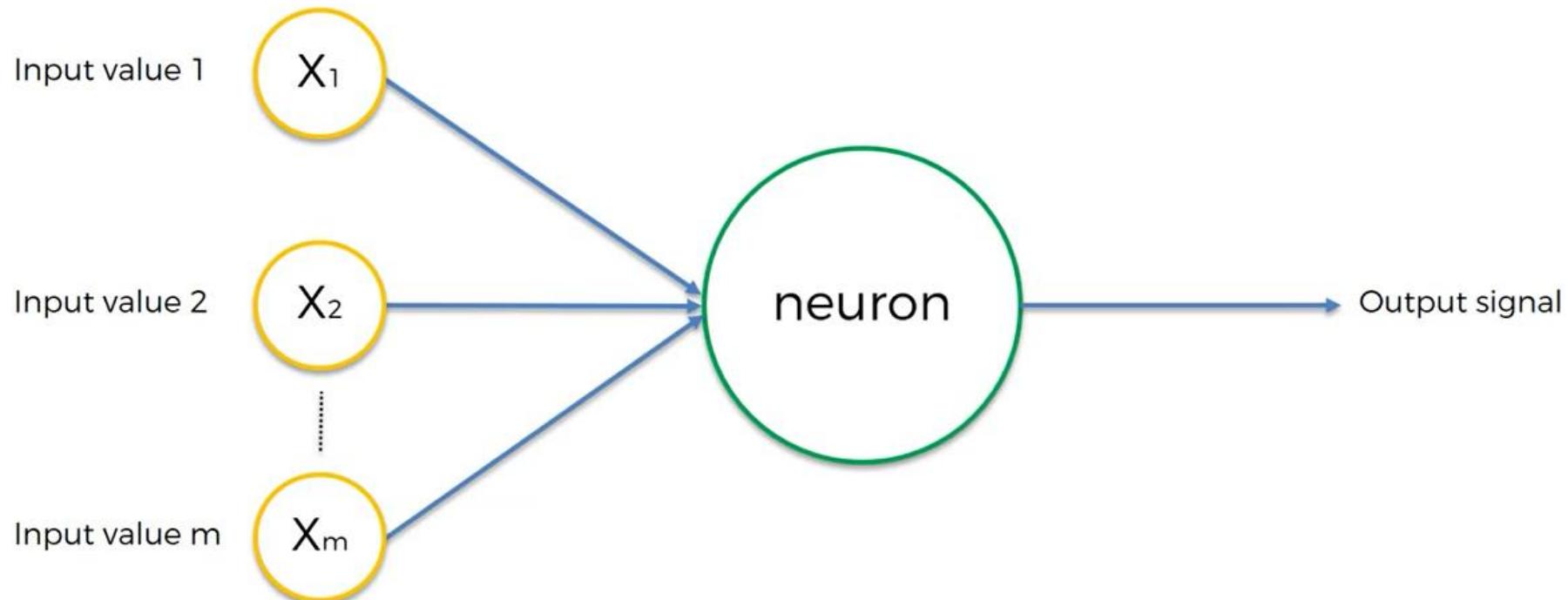
Activate Windows
Go to Settings to activate Windows.
Image Source: Wikipedia

The Neuron



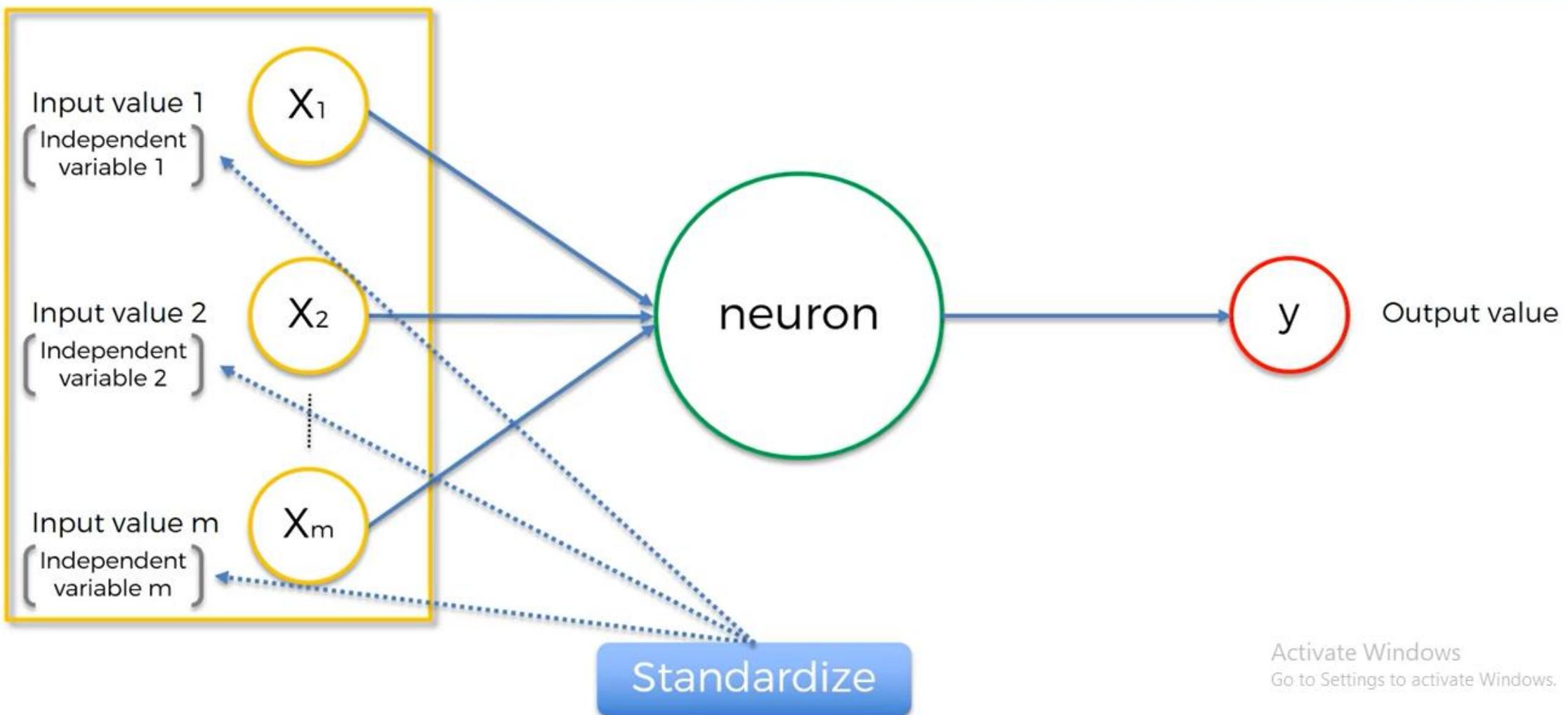
Activate Windows
Go to Settings to activate Windows.
Image Source: Wikipedia

The Neuron



Activate Windows
Go to Settings to activate Windows.

The Neuron



Activate Windows
Go to Settings to activate Windows.

The Neuron

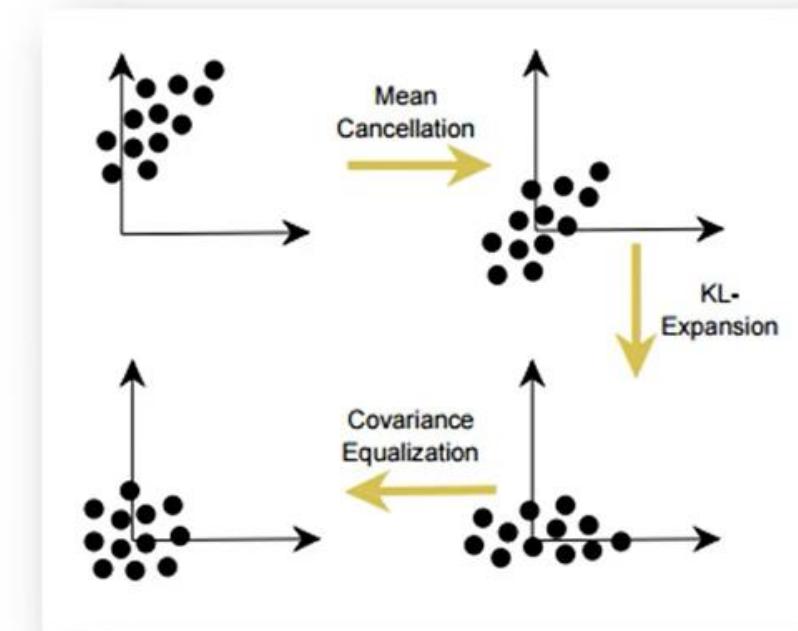
Additional Reading:

Efficient BackProp

By Yann LeCun et al. (1998)

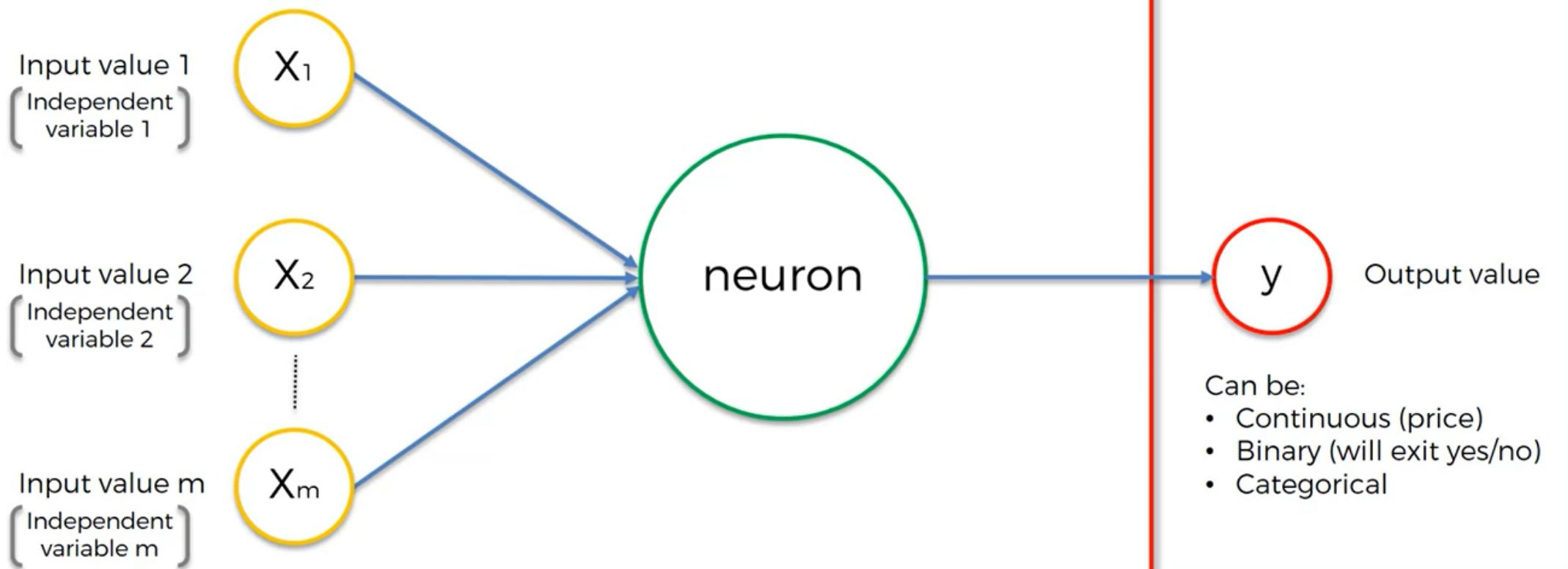
Link:

<http://yann.lecun.com/exdb/publis/pdf/lecun-98b.pdf>



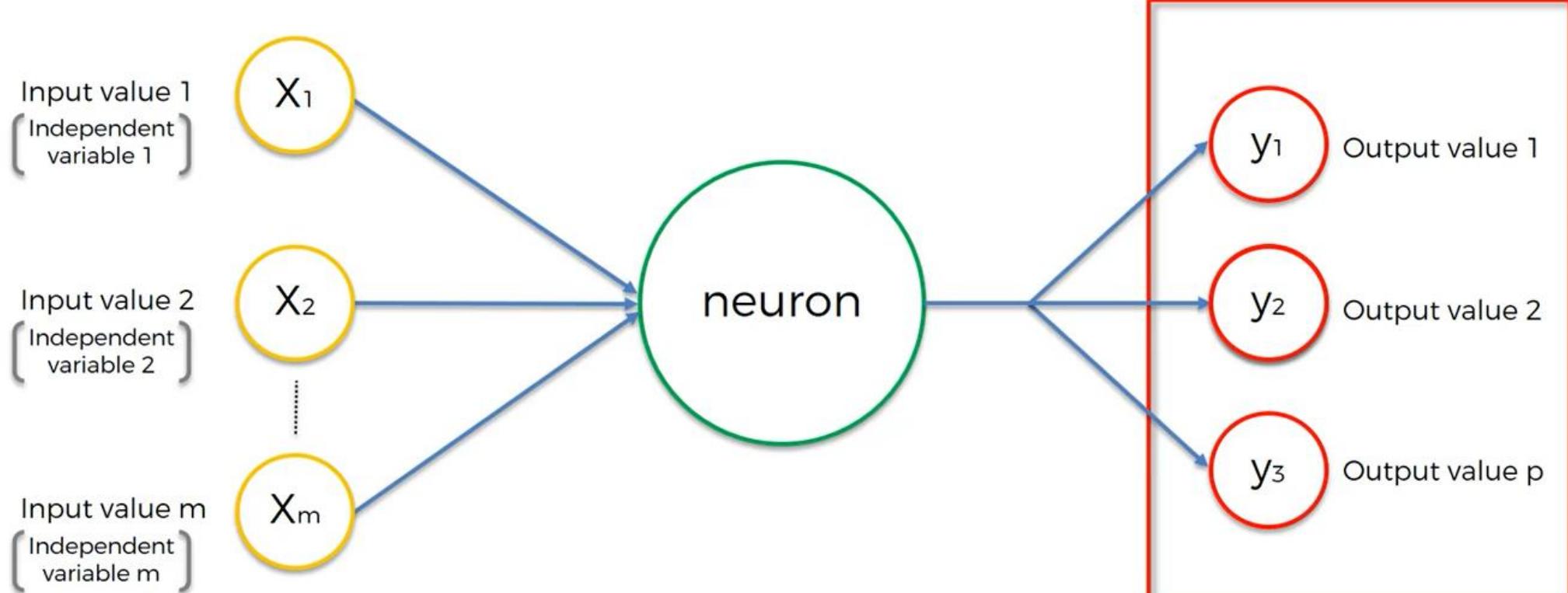
Activate Windows
Go to Settings to activate Windows.

The Neuron



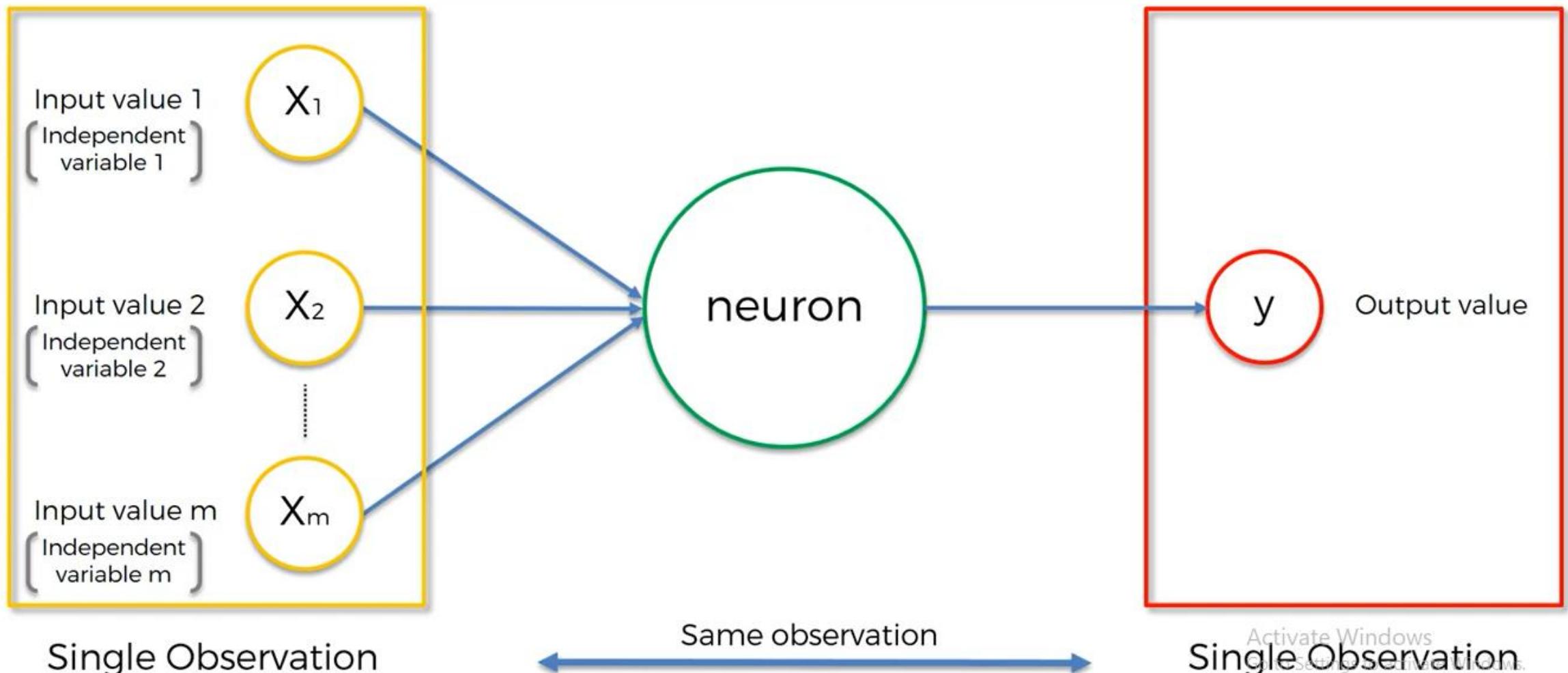
Activate Windows
Go to Settings to activate Windows.

The Neuron

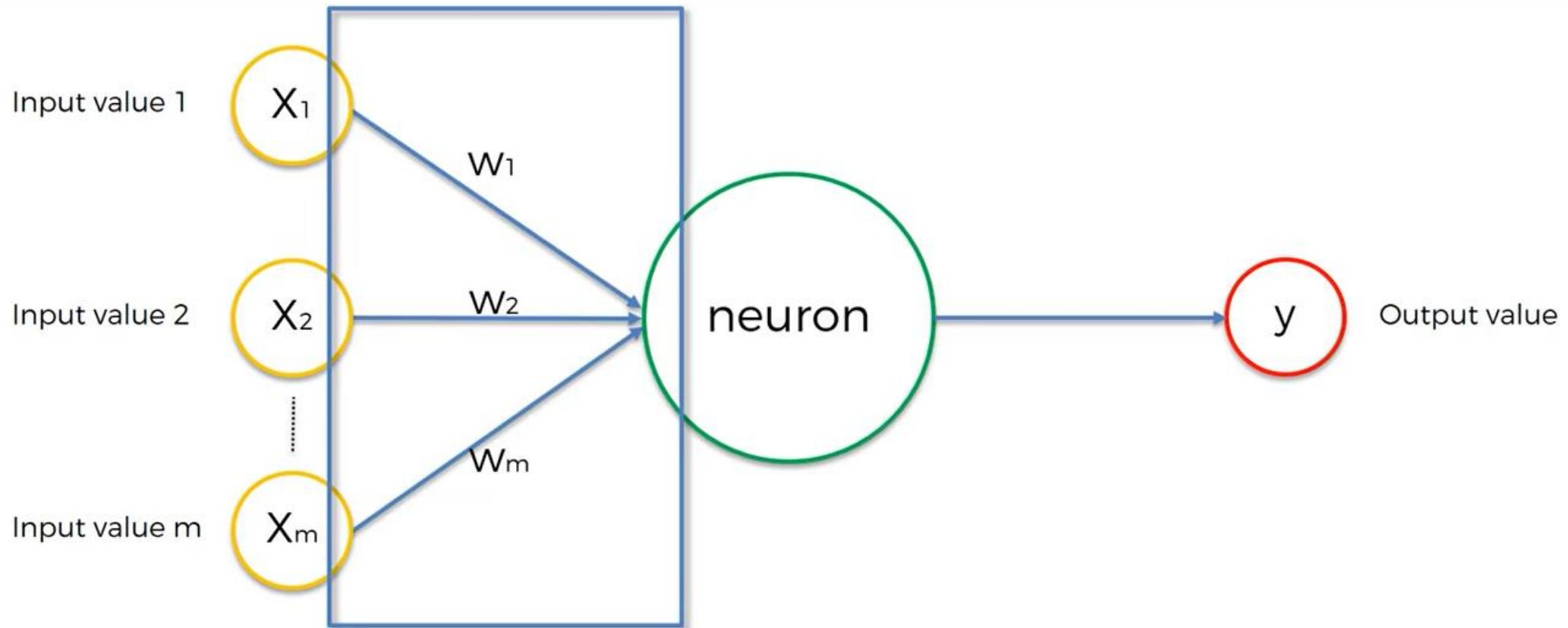


Activate Windows
Go to Settings to activate Windows.

The Neuron

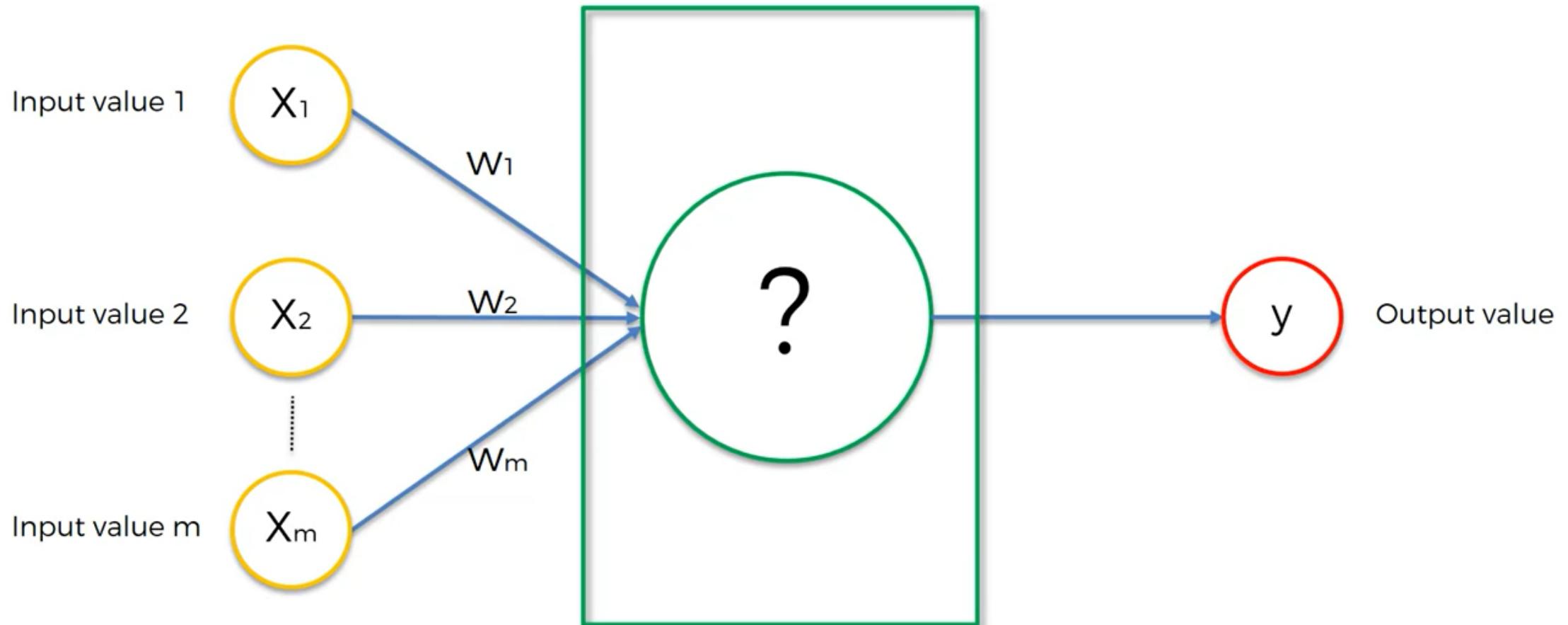


The Neuron



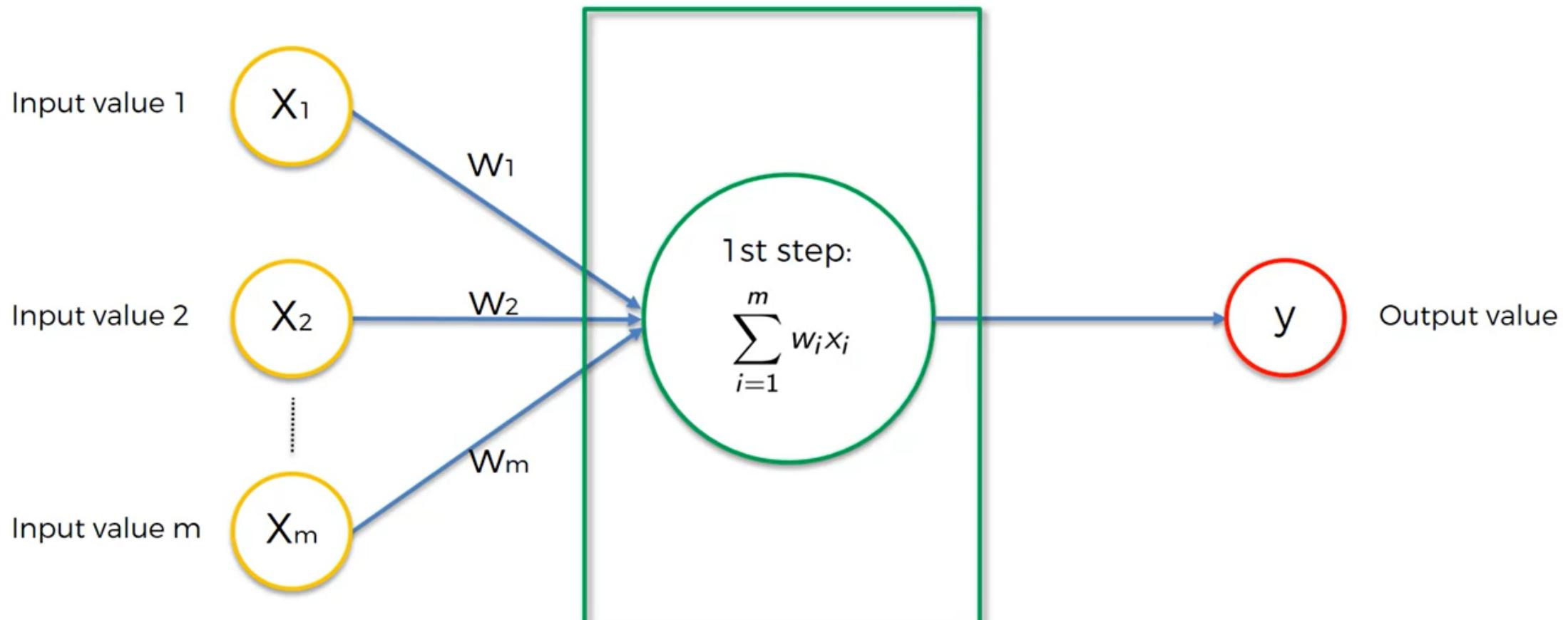
Activate Windows
Go to Settings to activate Windows.

The Neuron



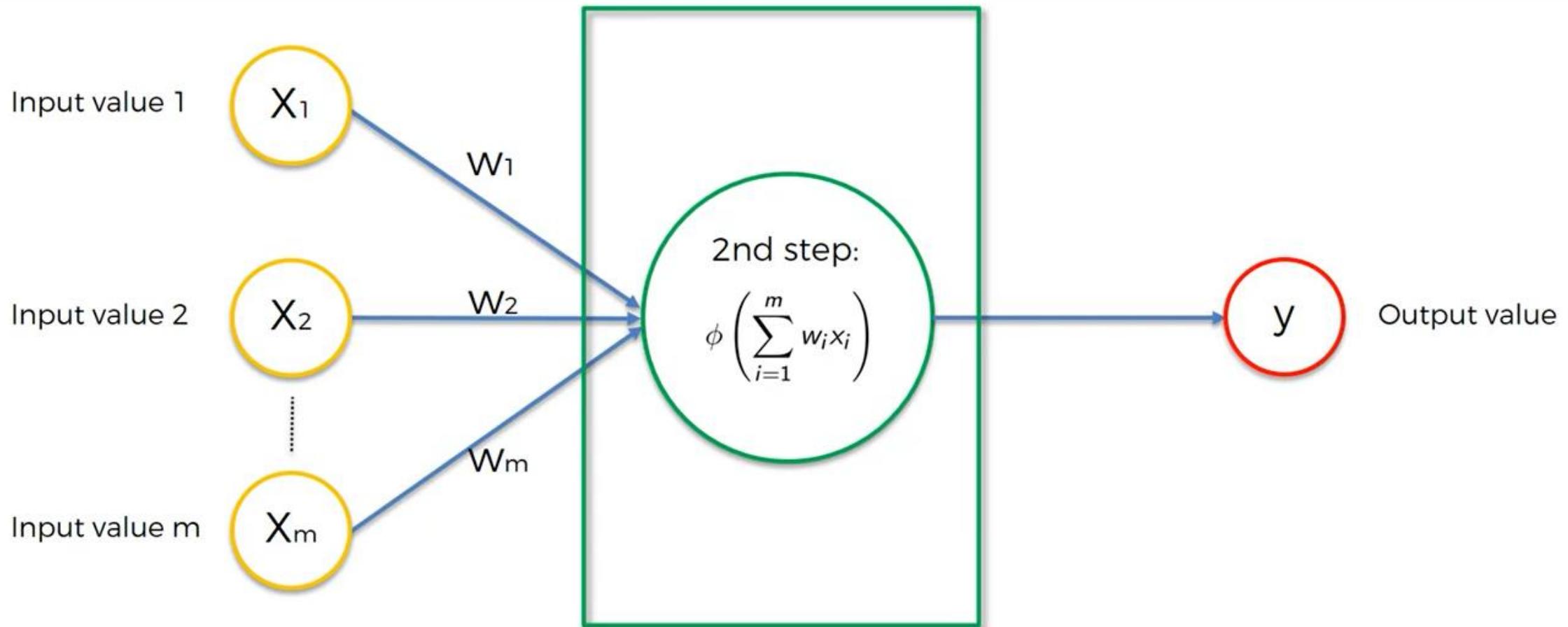
Activate Windows
Go to Settings to activate Windows.

The Neuron



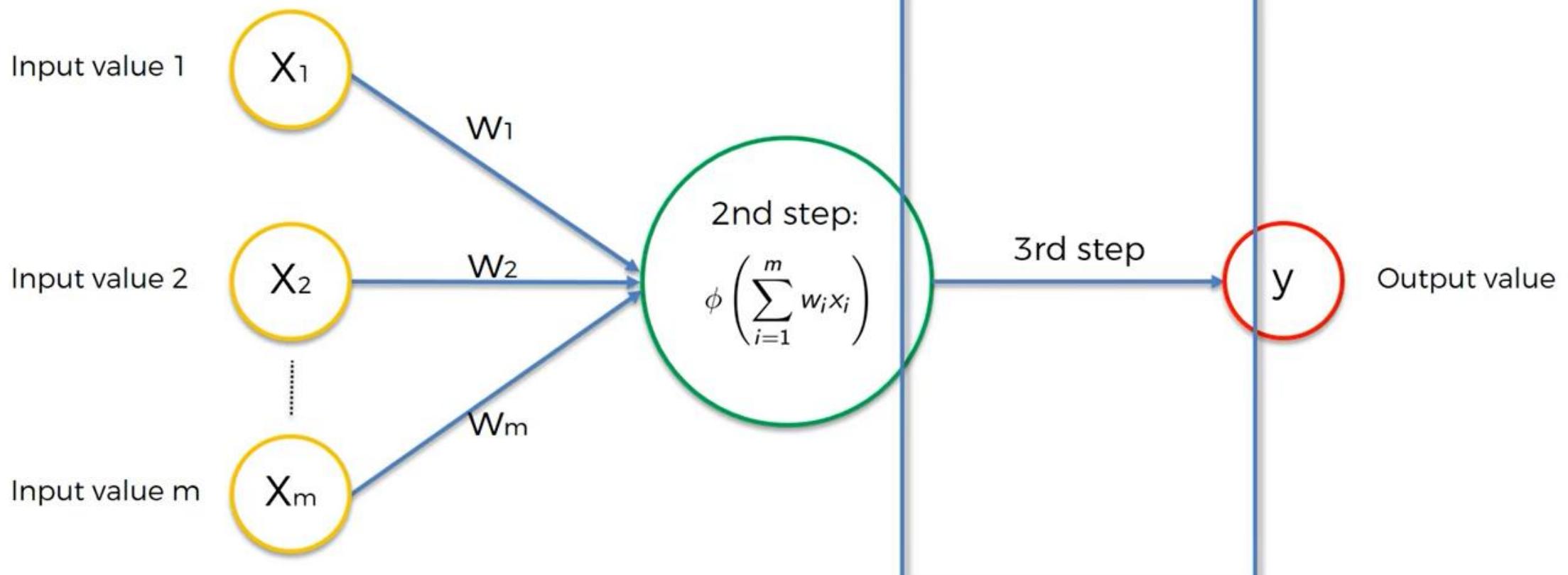
Activate Windows
Go to Settings to activate Windows.

The Neuron



Activate Windows
Go to Settings to activate Windows.

The Neuron

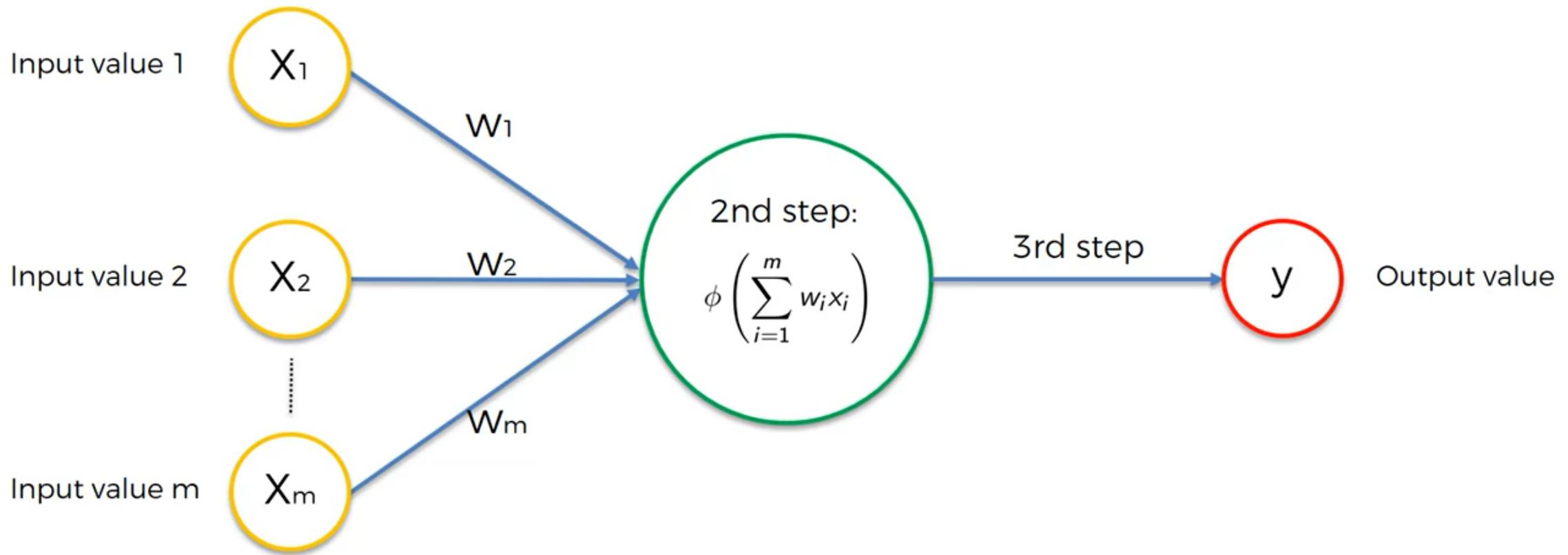


Activate Windows
Go to Settings to activate Windows.

The Activation Function

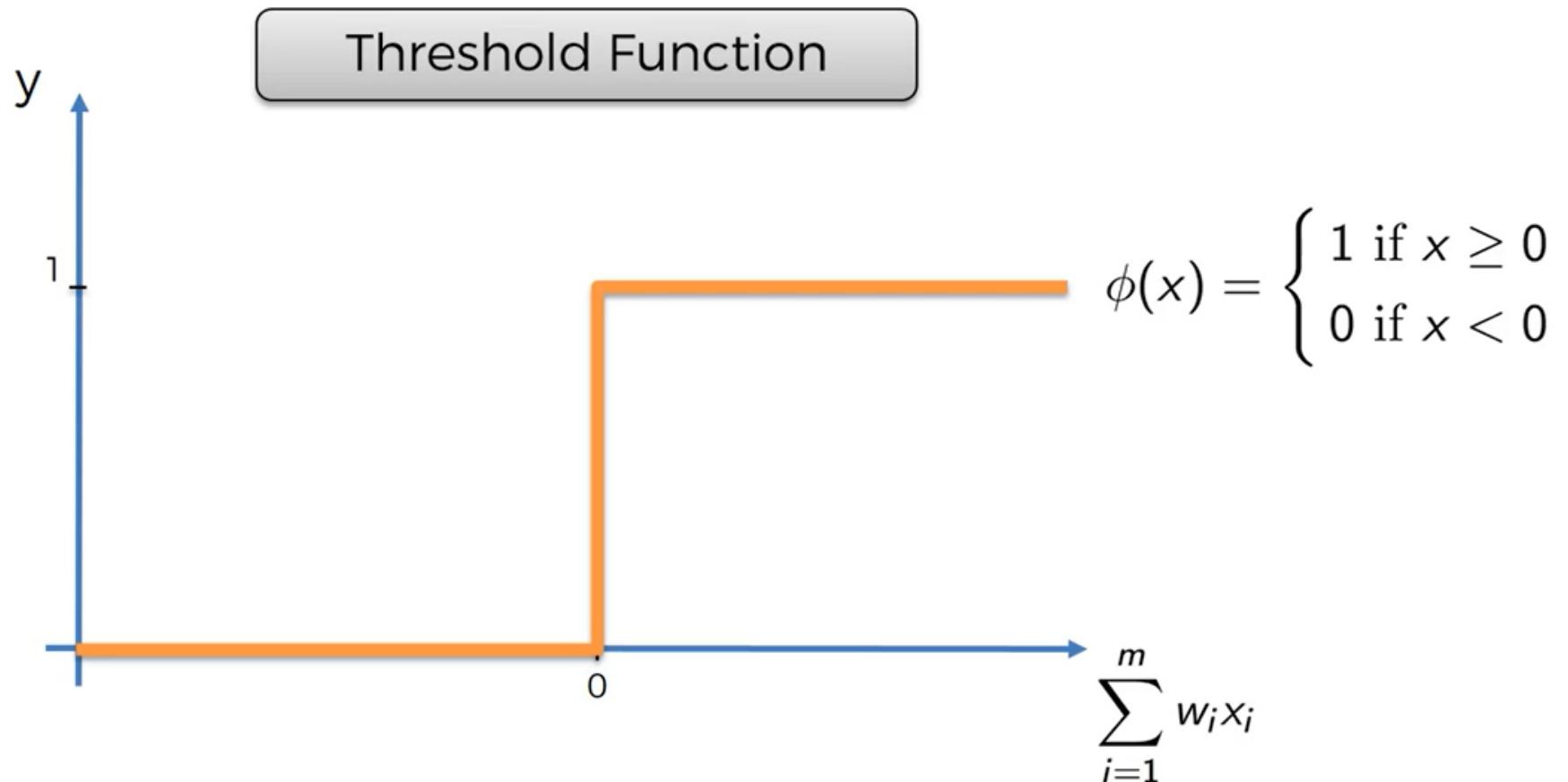
Activate Windows
Go to Settings to activate Windows.

The Activation Function



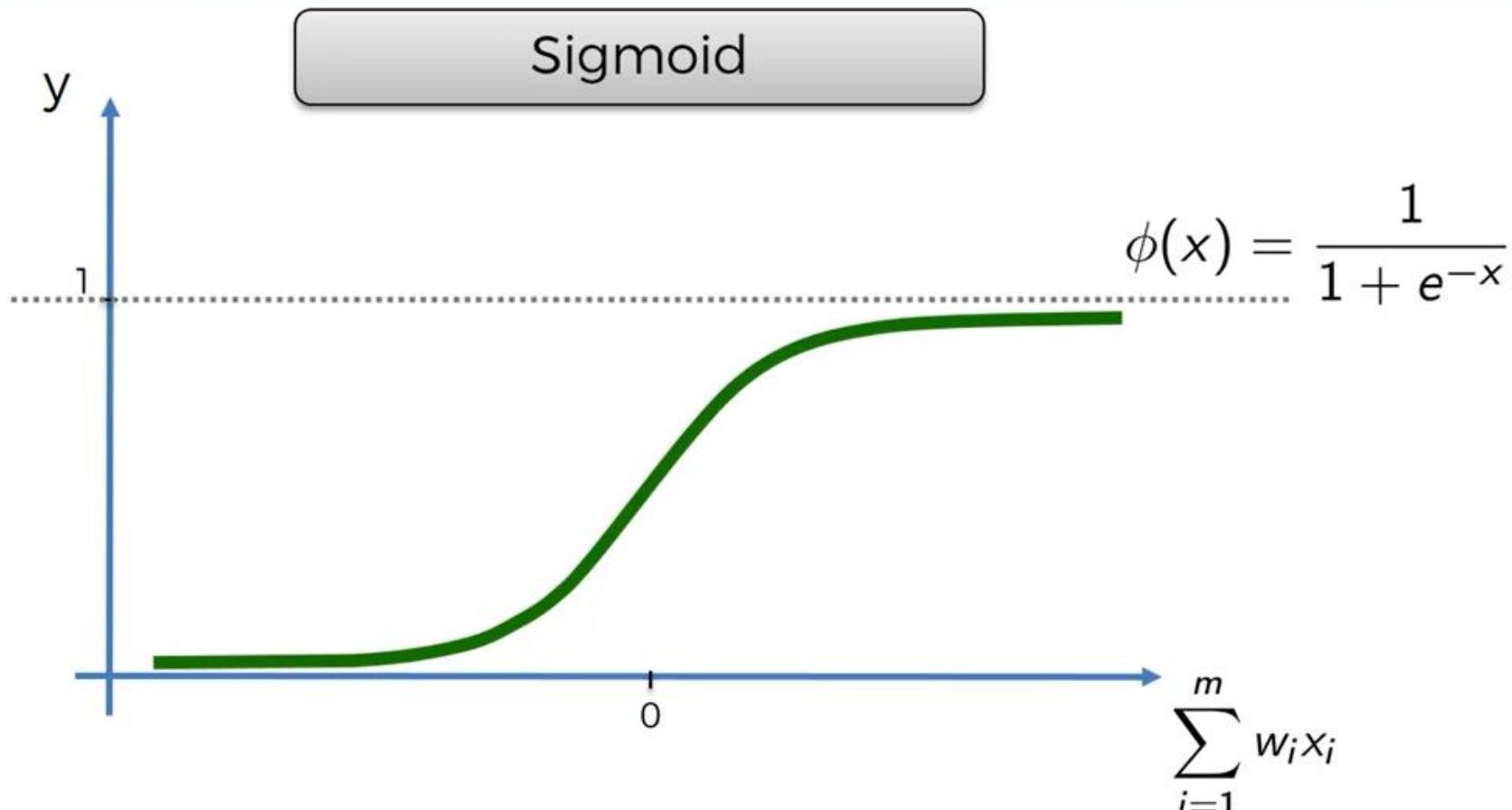
Activate Windows
Go to Settings to activate Windows.

The Activation Function



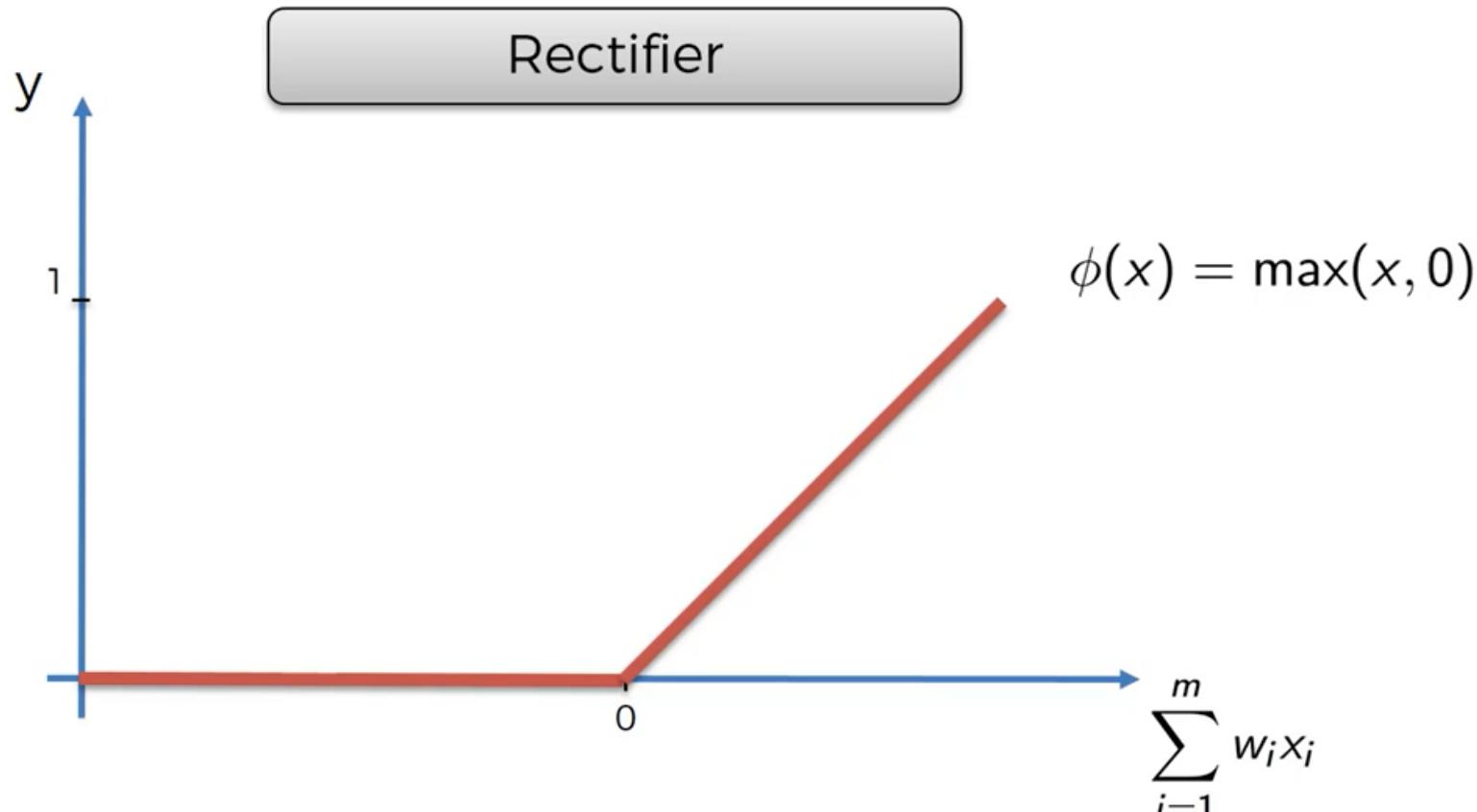
Activate Windows
Go to Settings to activate Windows.

The Activation Function



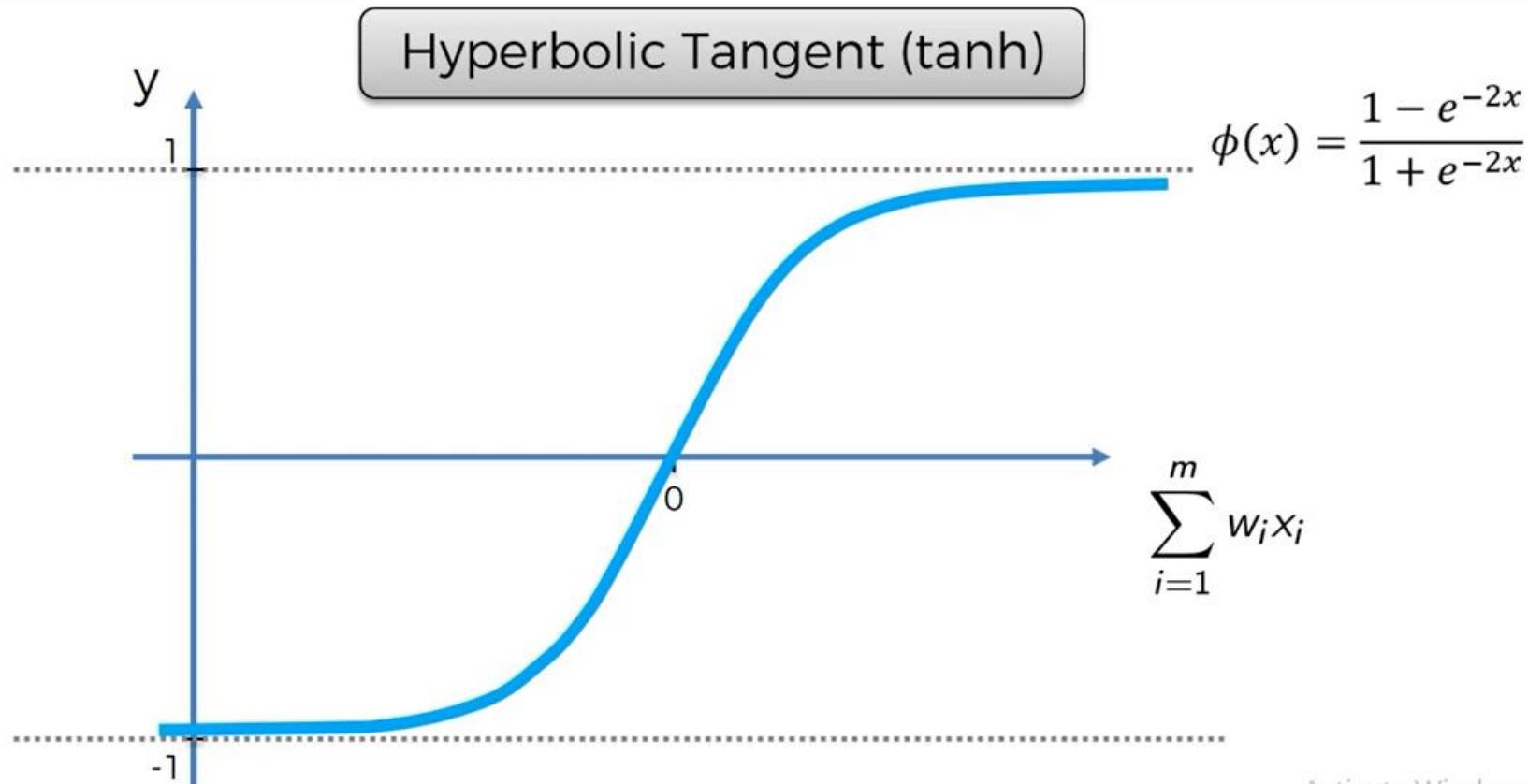
Activate Windows
Go to Settings to activate Windows.

The Activation Function



Activate Windows
Go to Settings to activate Windows.

The Activation Function



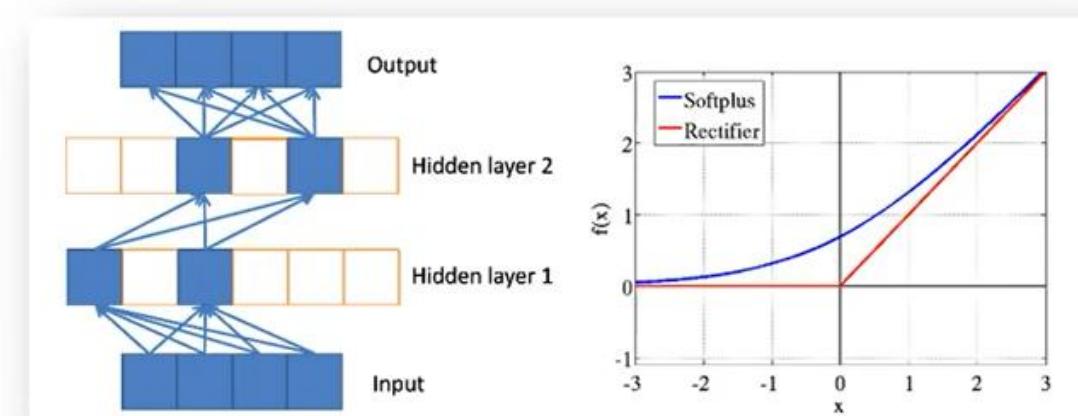
Activate Windows
Go to Settings to activate Windows.

The Activation Function

Additional Reading:

*Deep sparse rectifier
neural networks*

By Xavier Glorot et al. (2011)

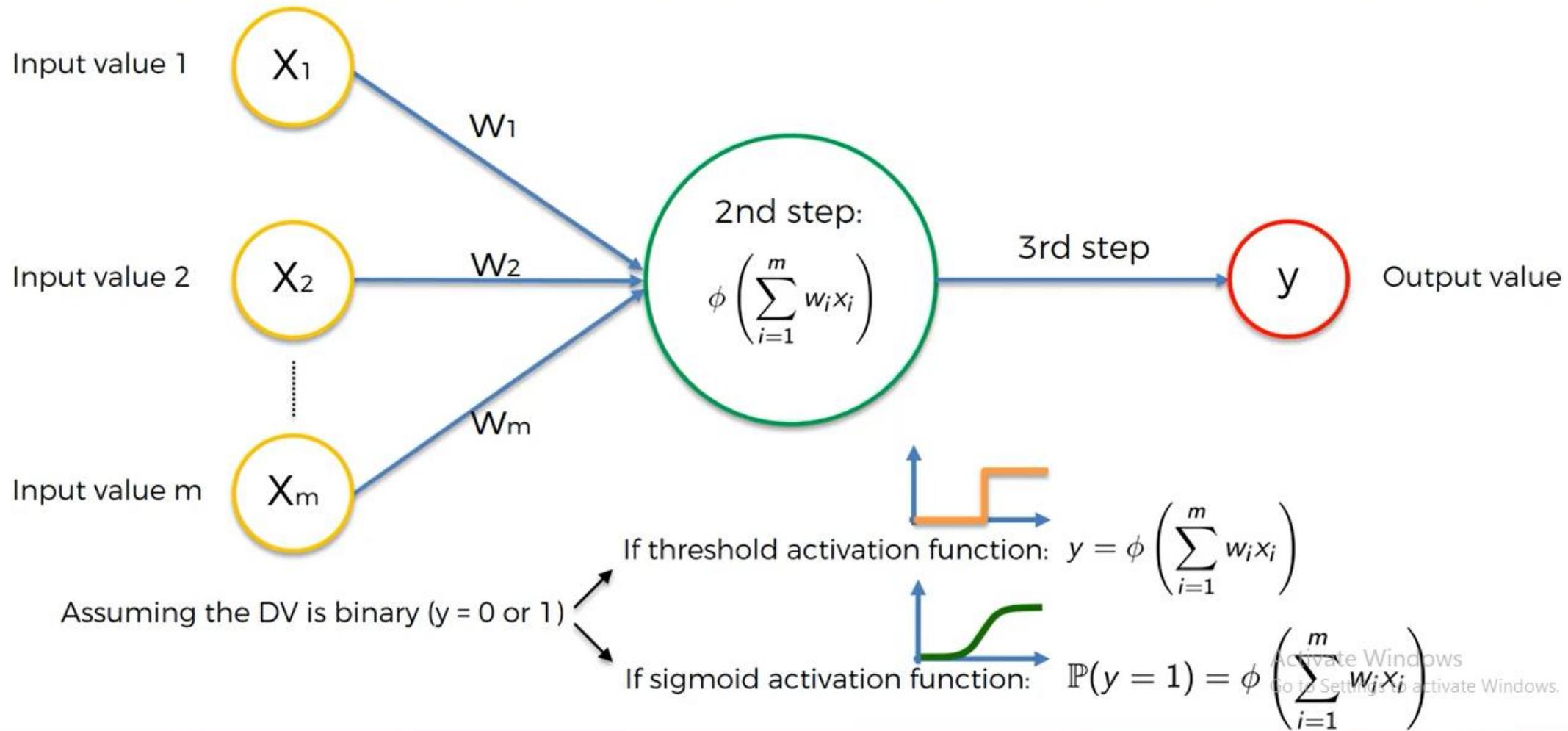


Link:

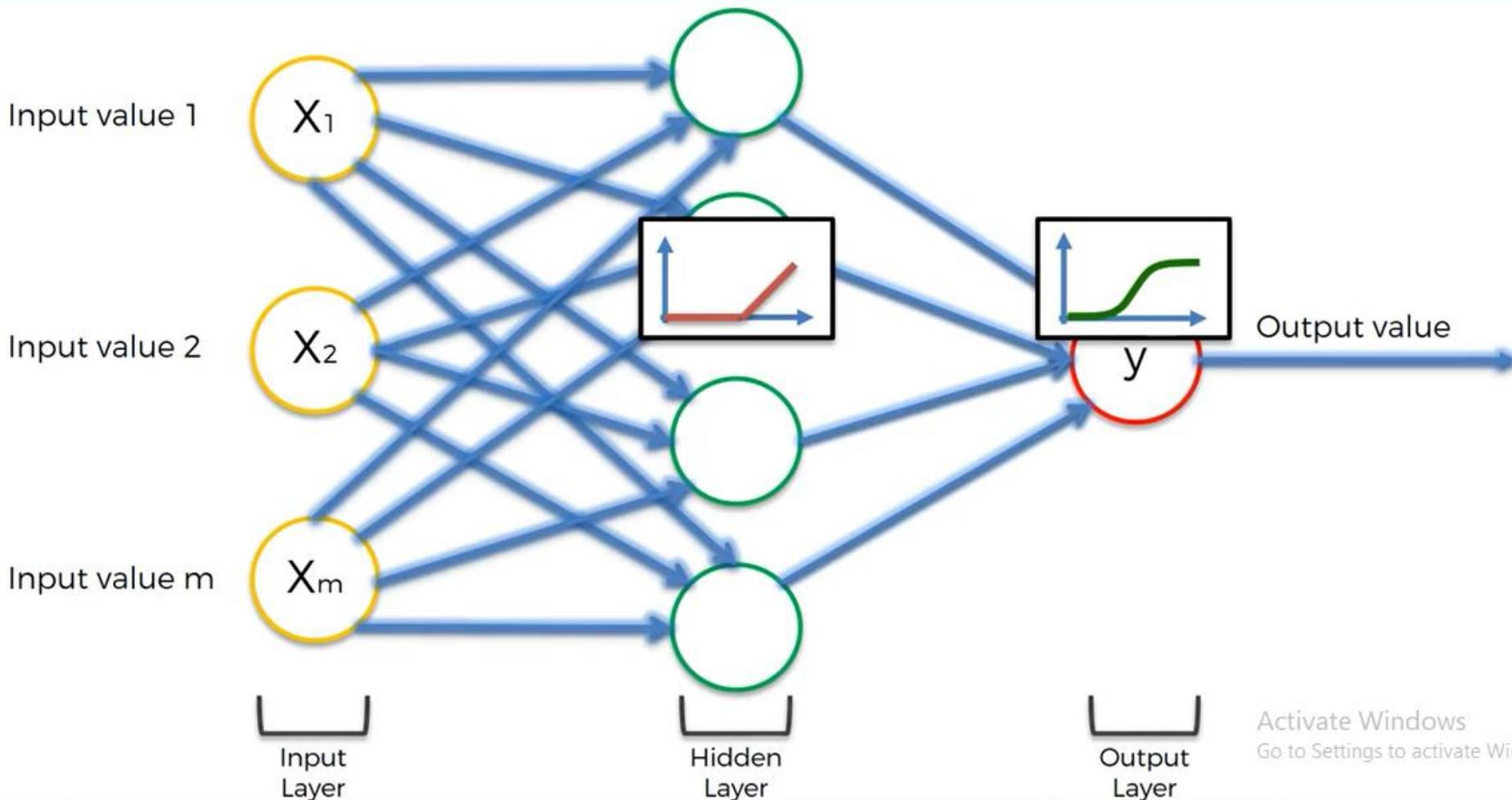
<http://jmlr.org/proceedings/papers/v15/glorot11a/glorot11a.pdf>

Activate Windows
Go to Settings to activate Windows.

The Activation Function



The Activation Function

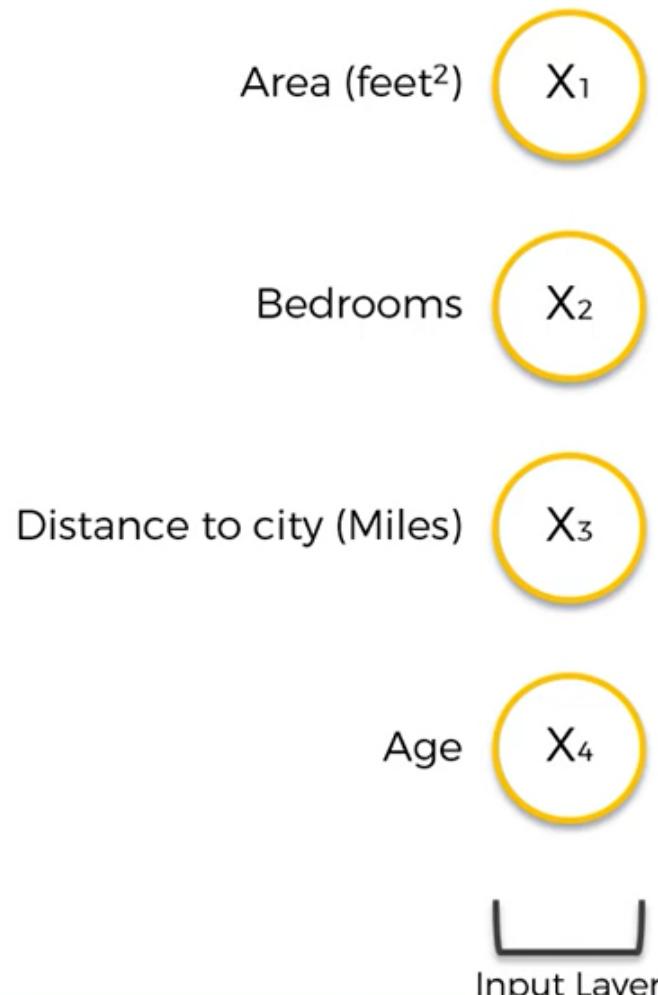


How do NNs Work?

Activate Windows
Go to Settings to activate Windows.

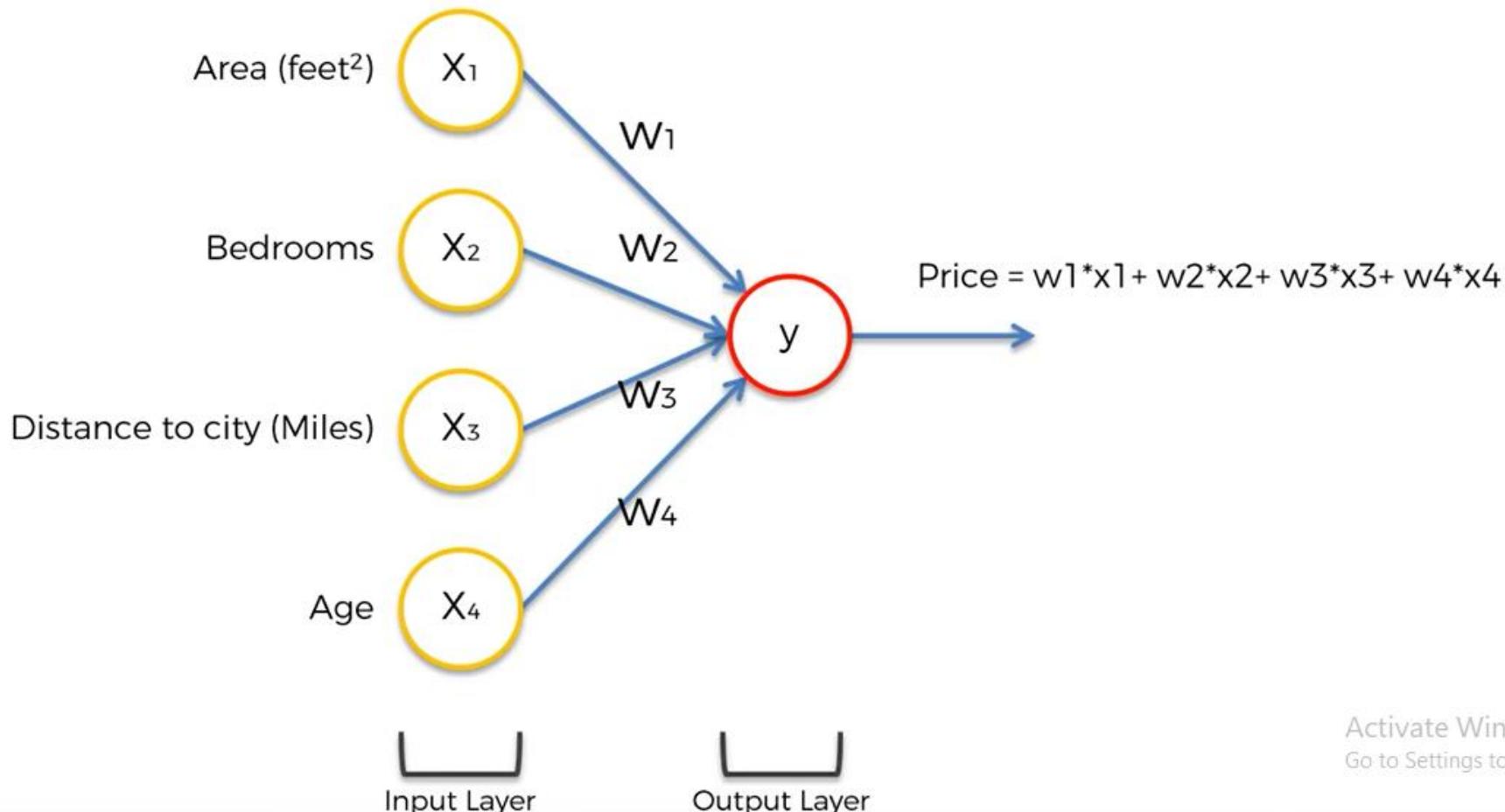


How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



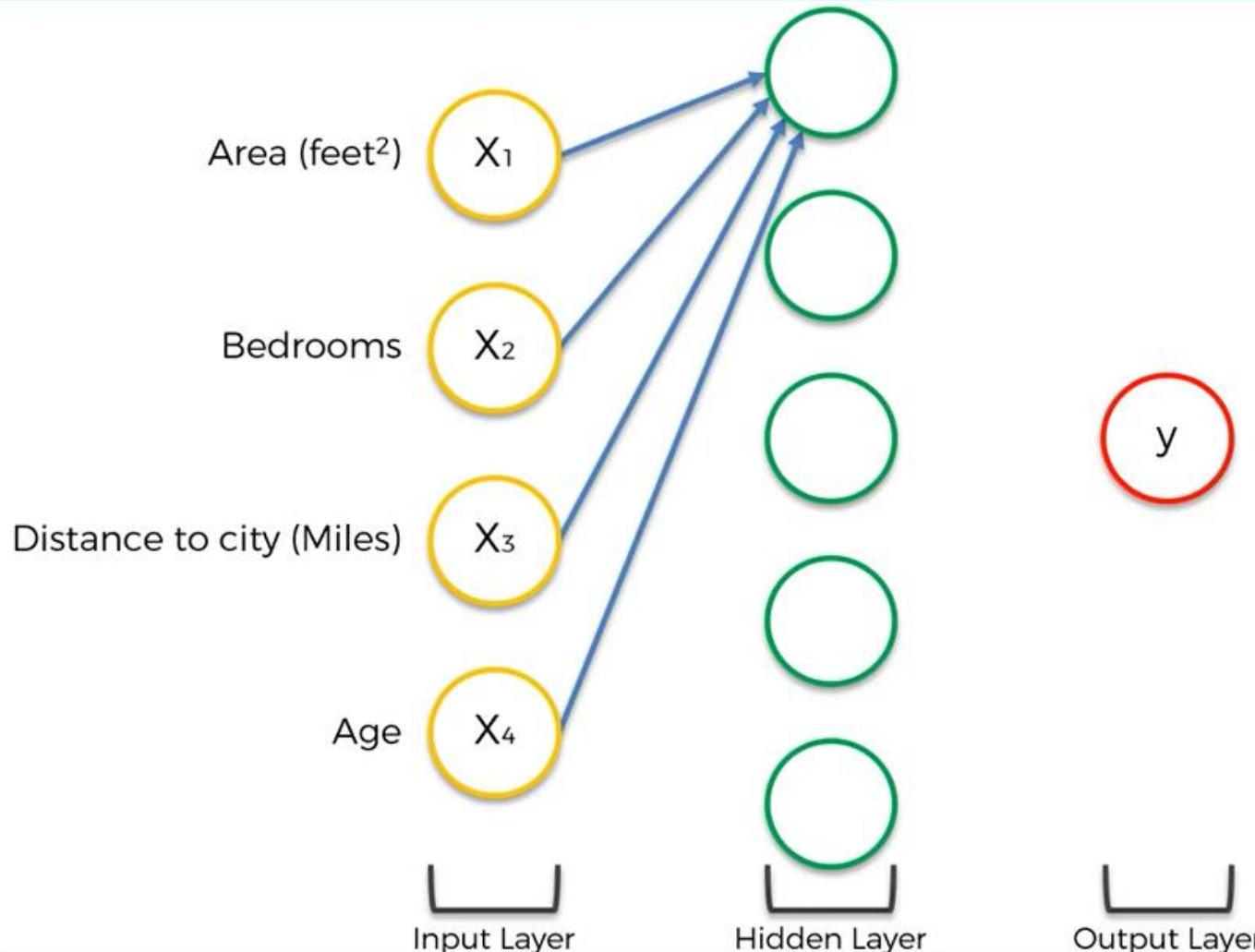
Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



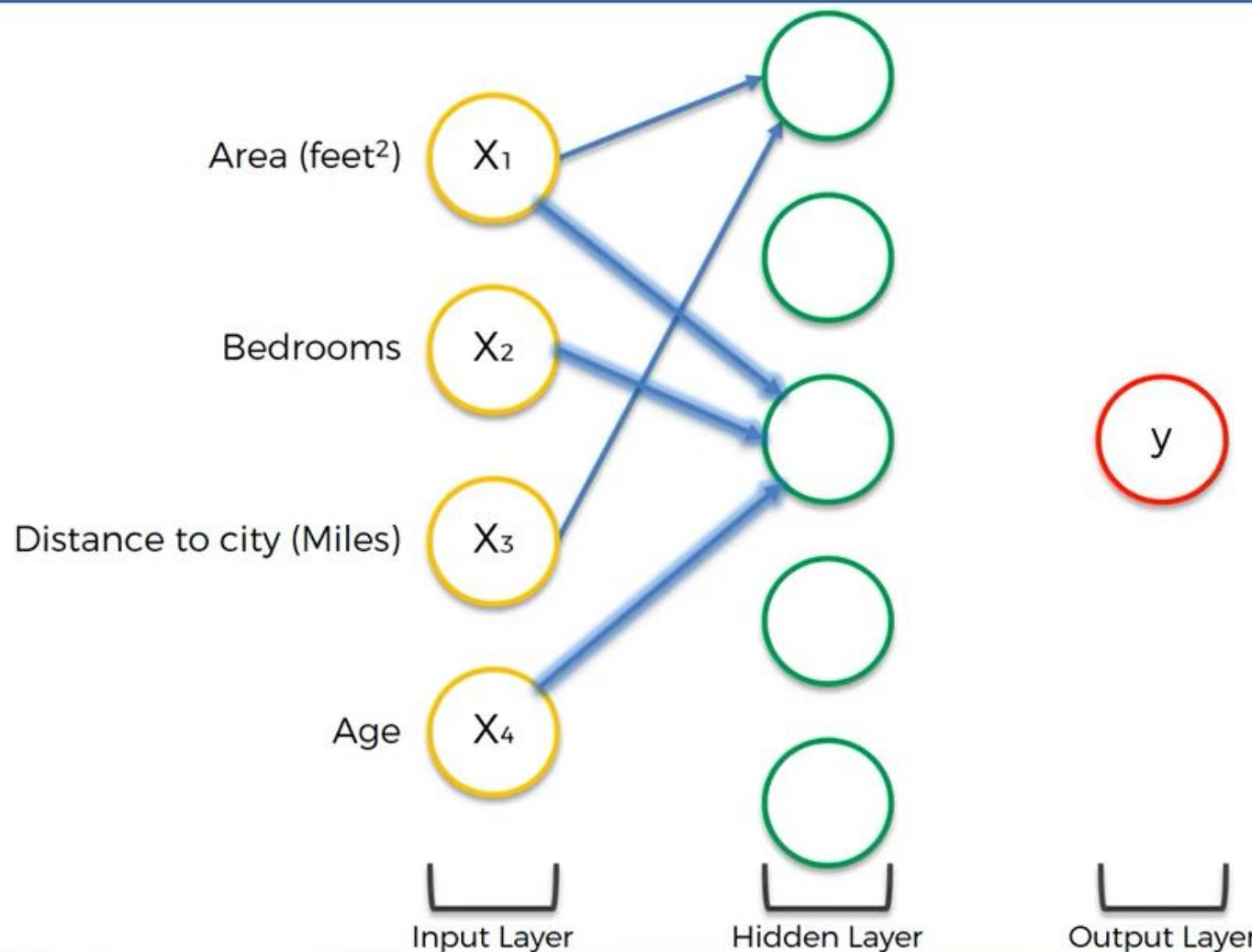
Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?

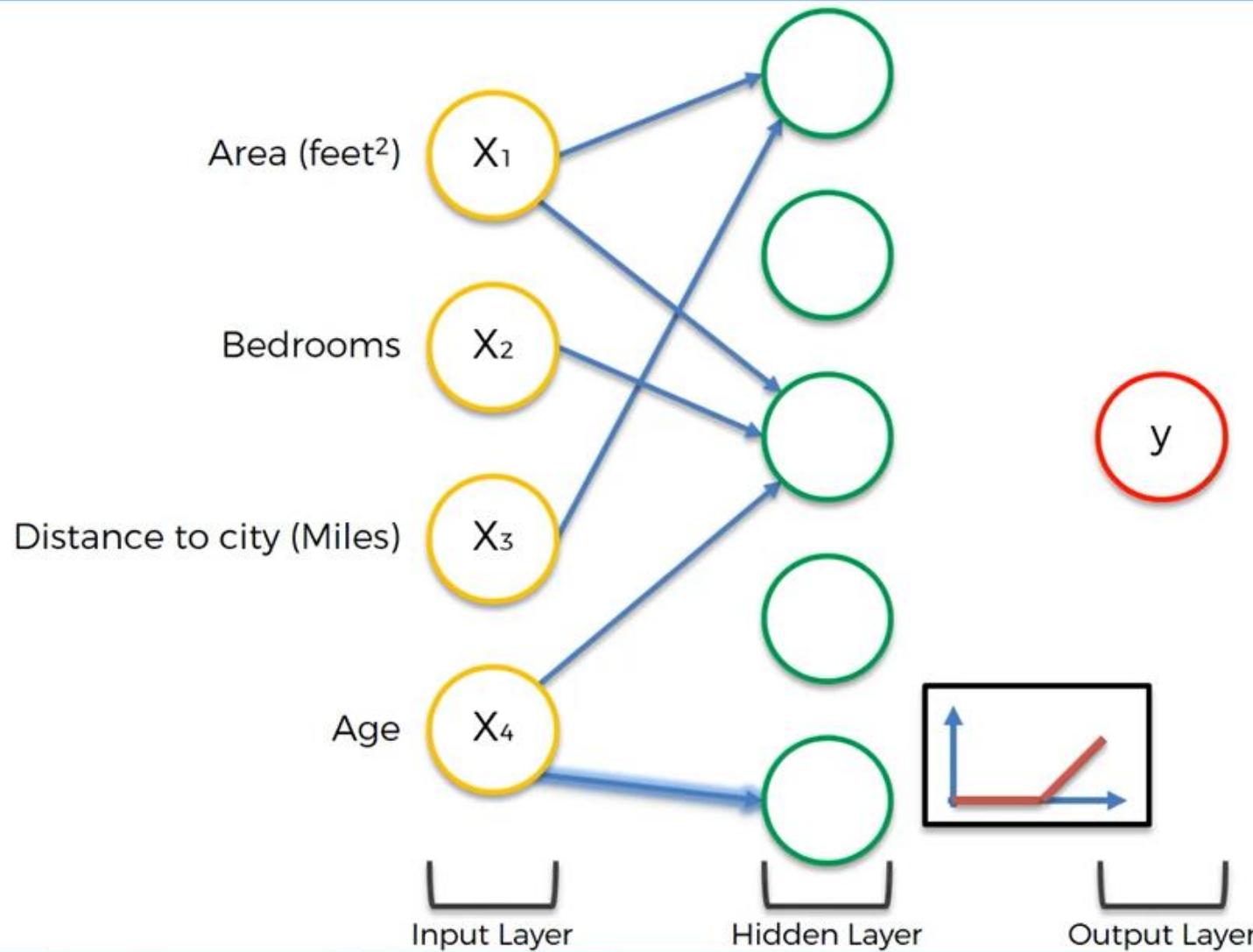


How Do Neural Networks Work?



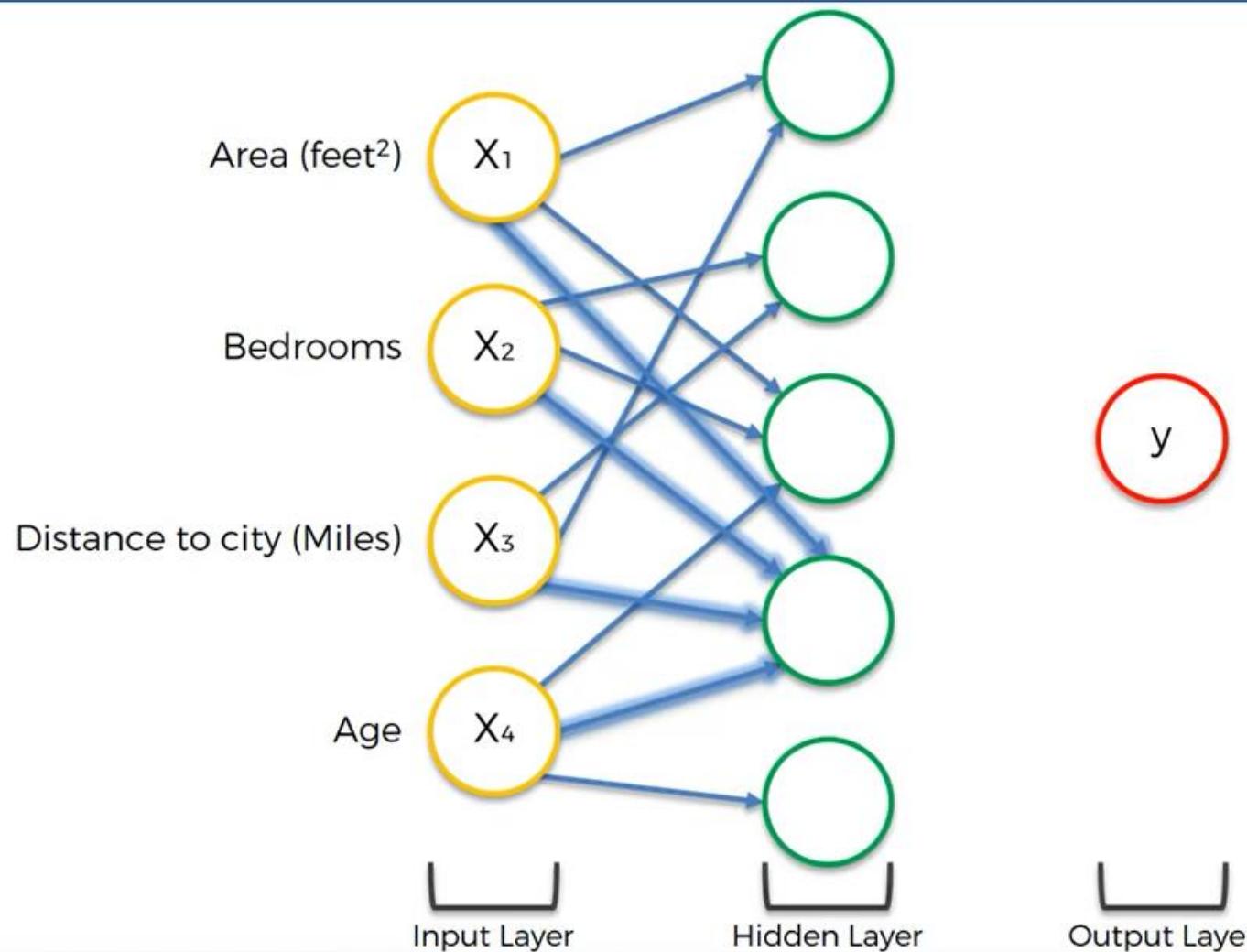
Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



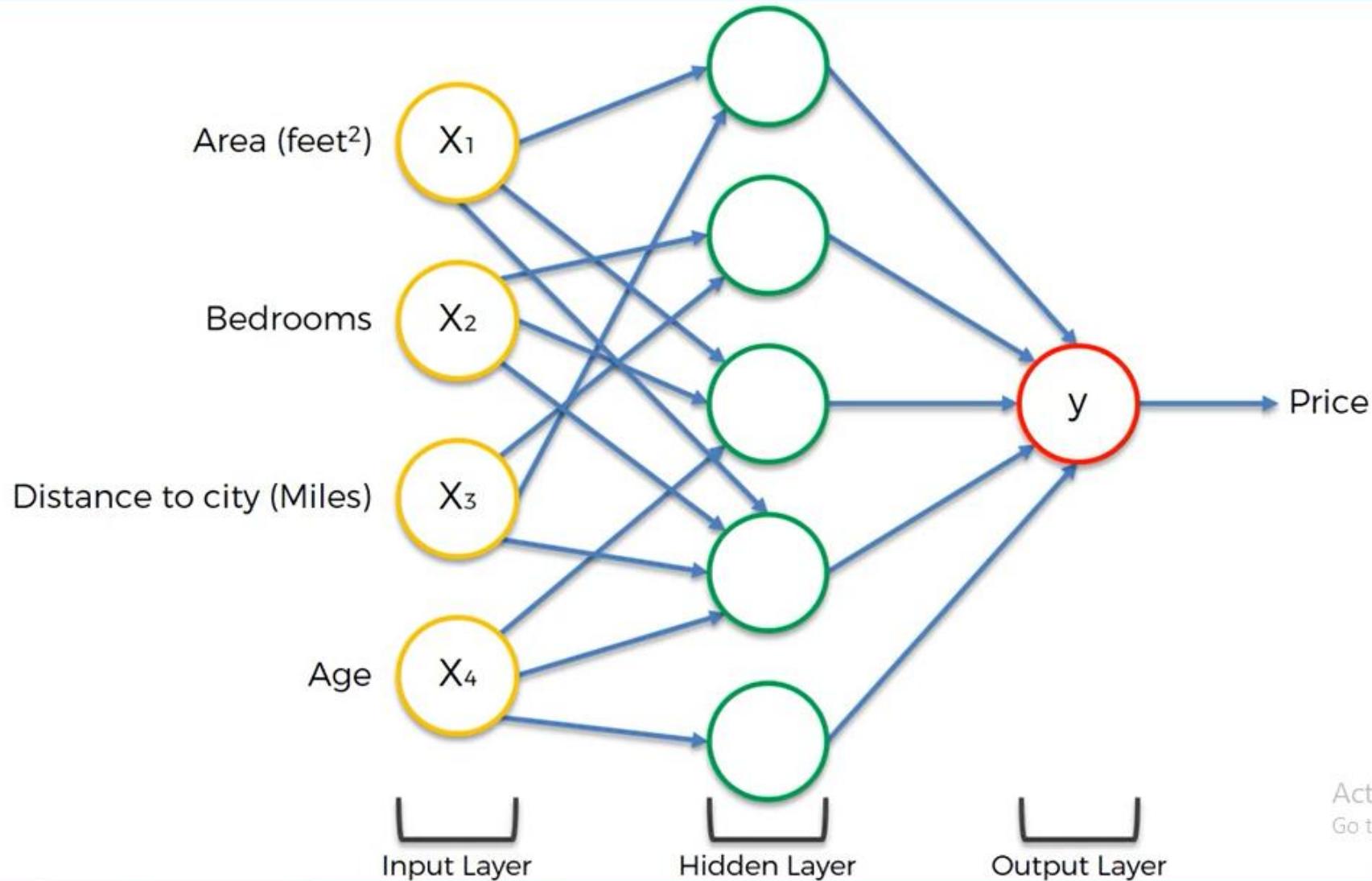
Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How Do Neural Networks Work?



Activate Windows
Go to Settings to activate Windows.

How do NNs Learn?

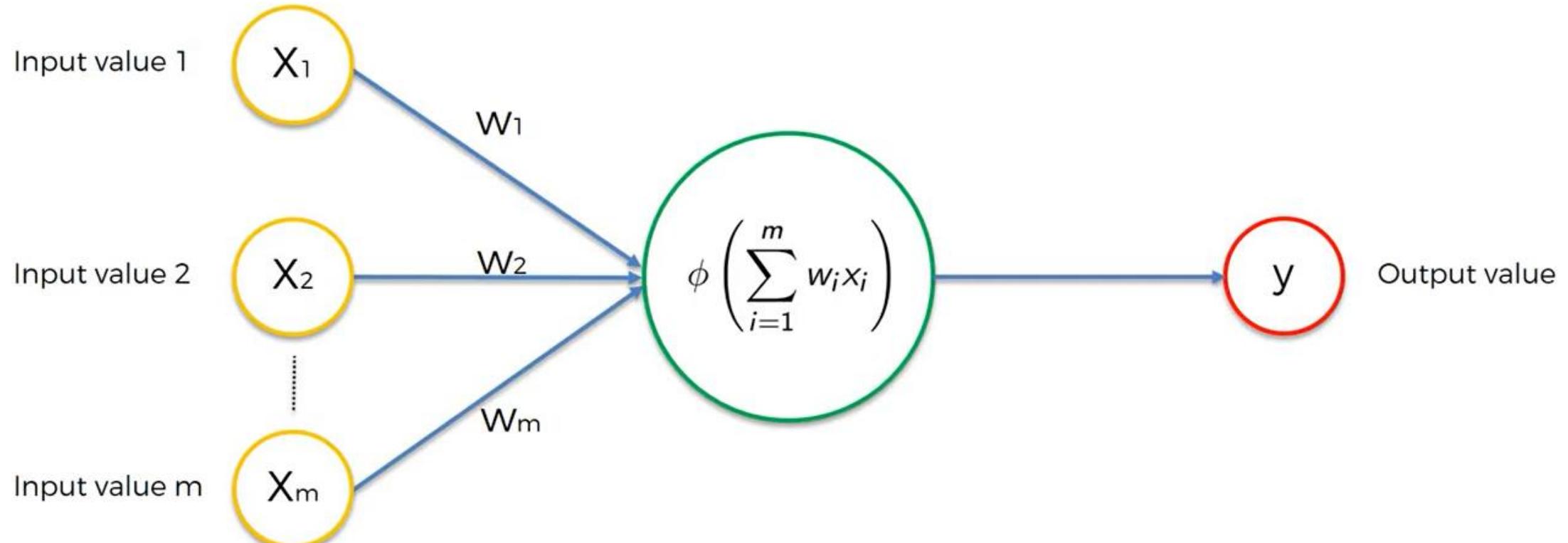
Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?



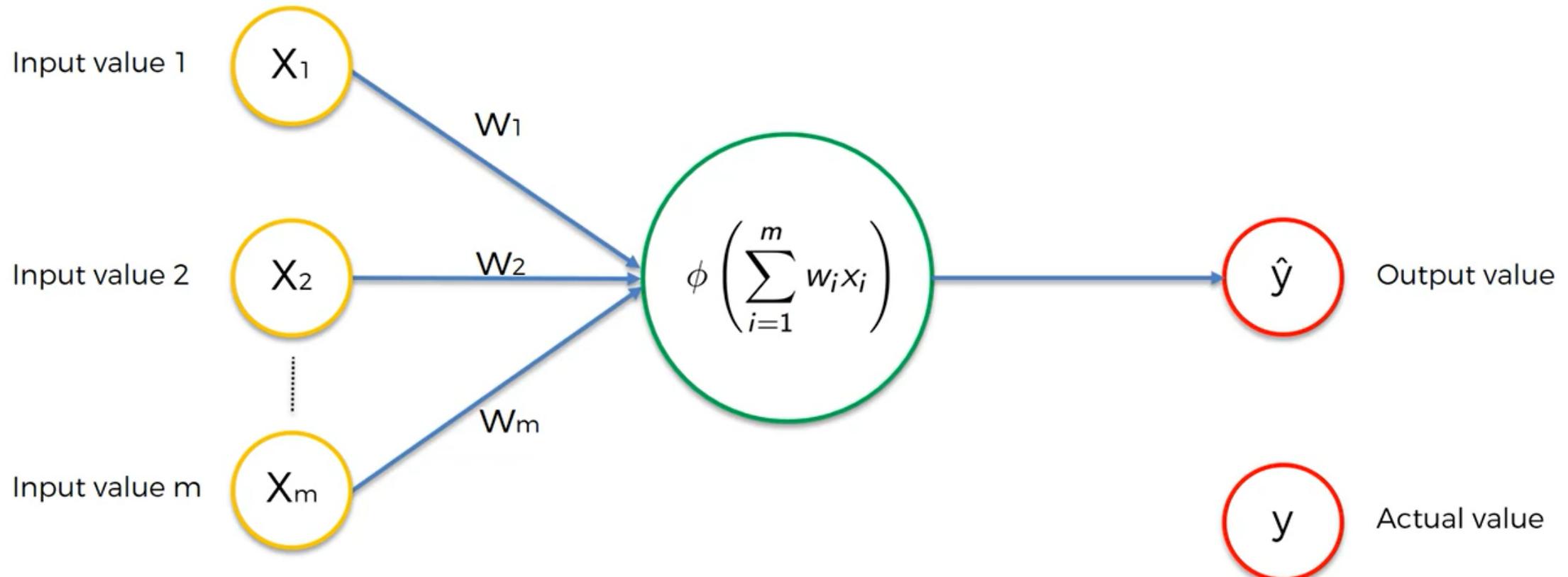
Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?



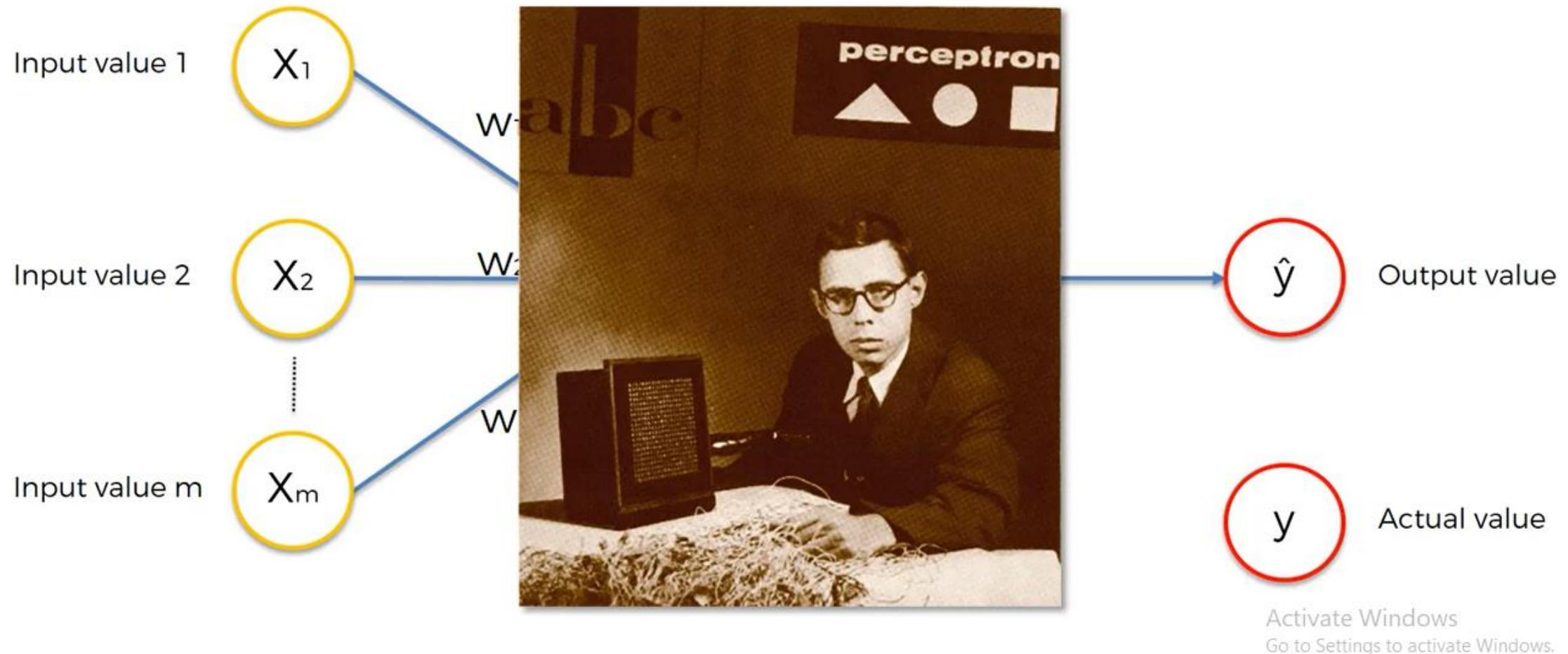
Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

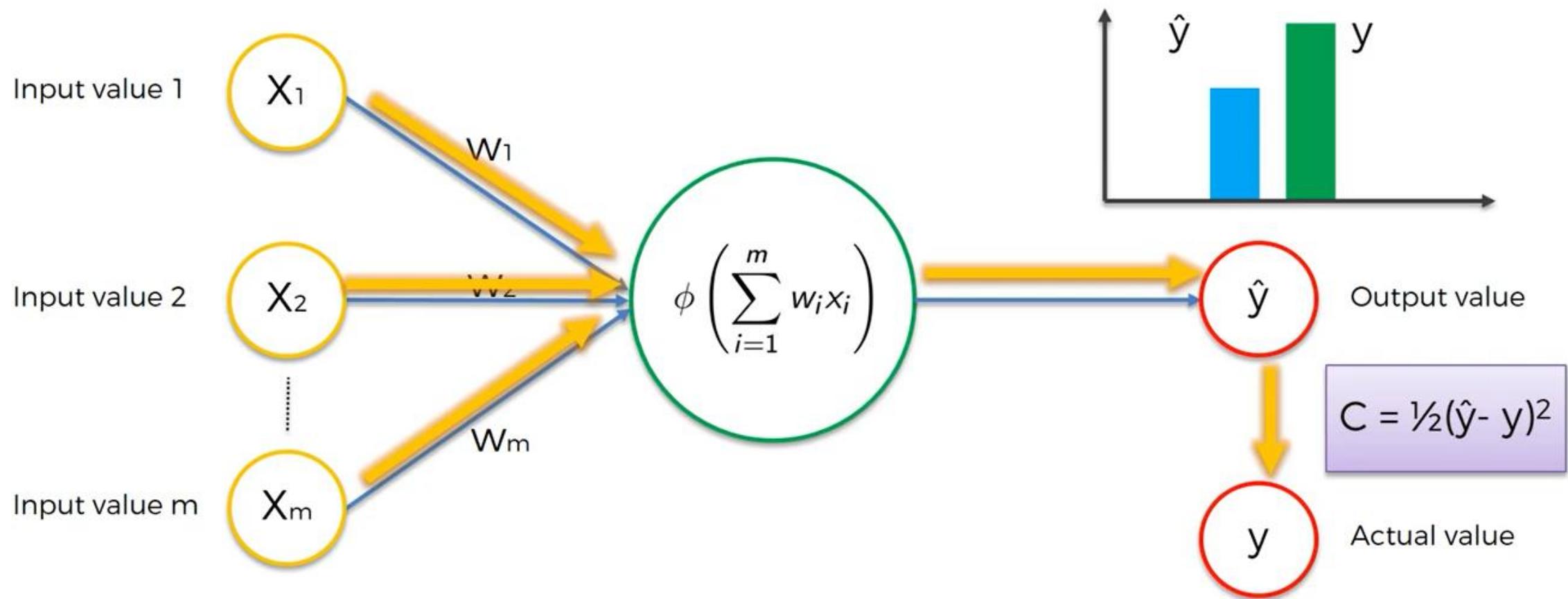


Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

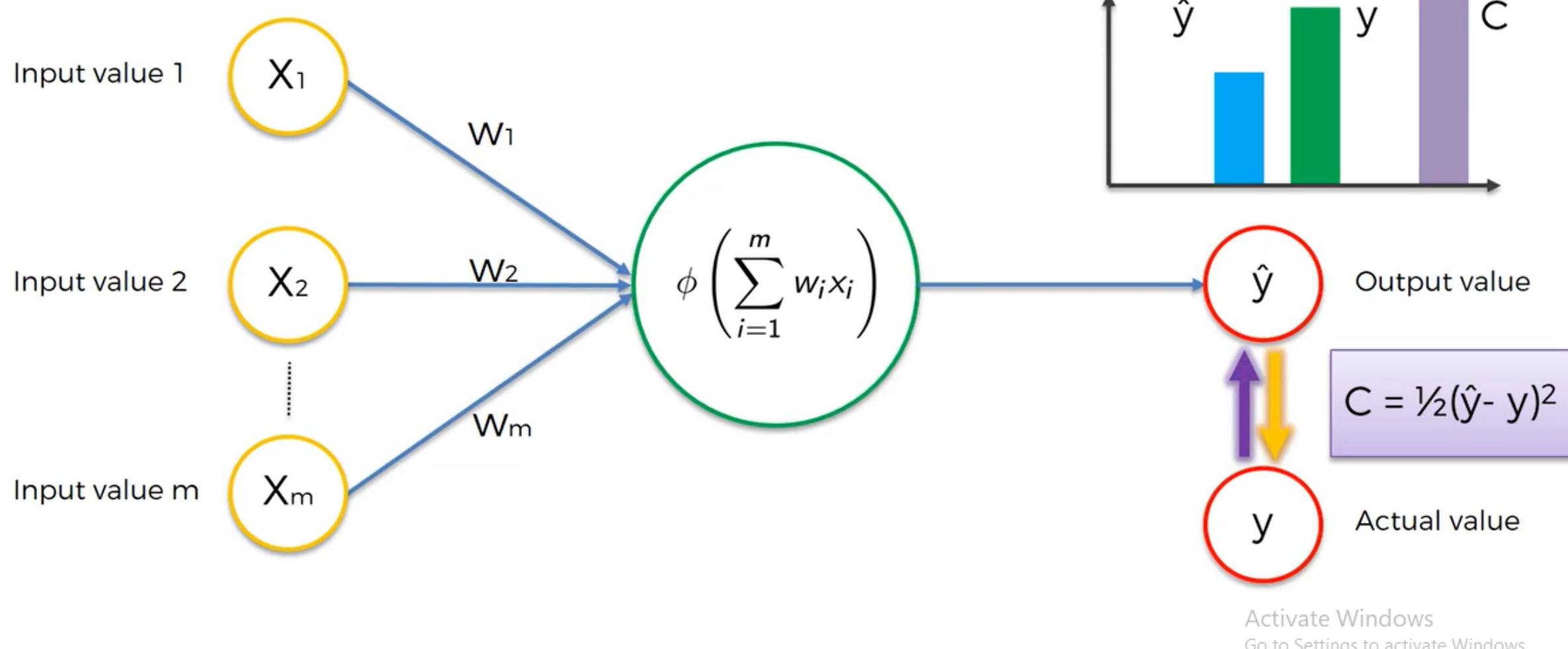


How do Neural Networks learn?

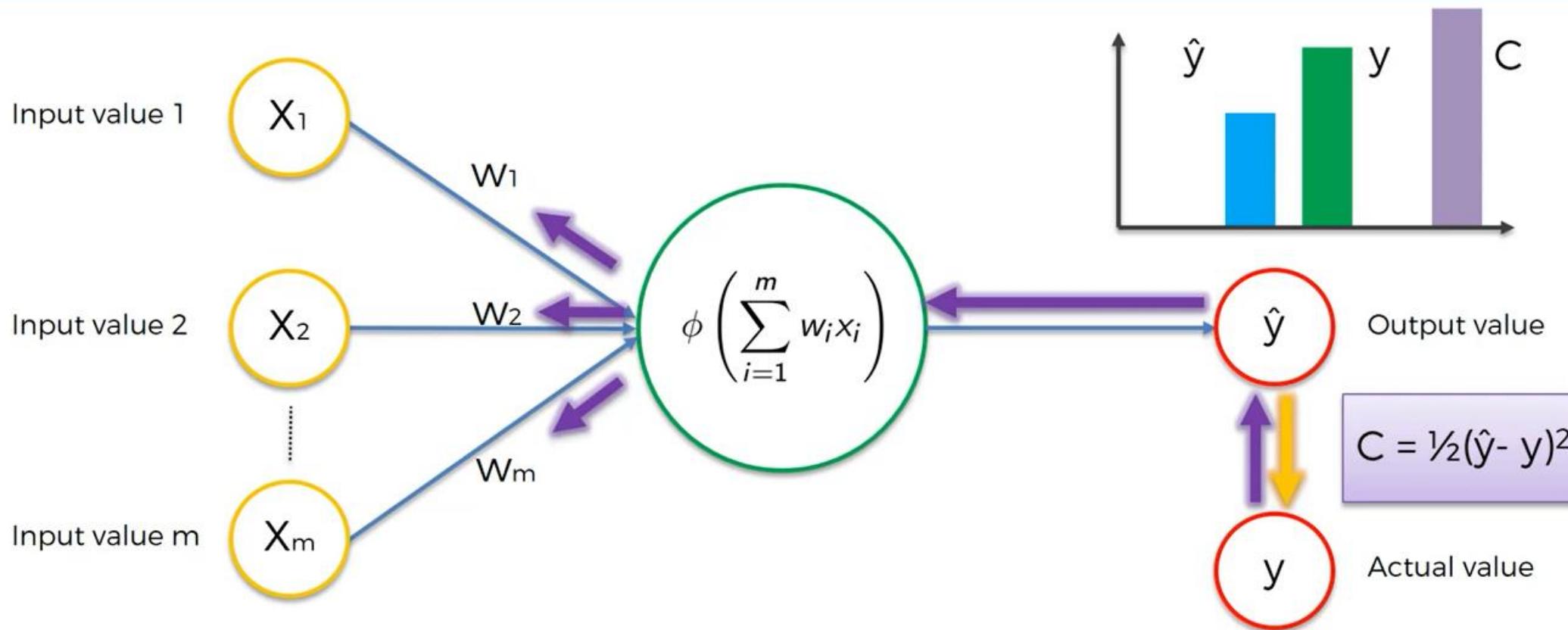


Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

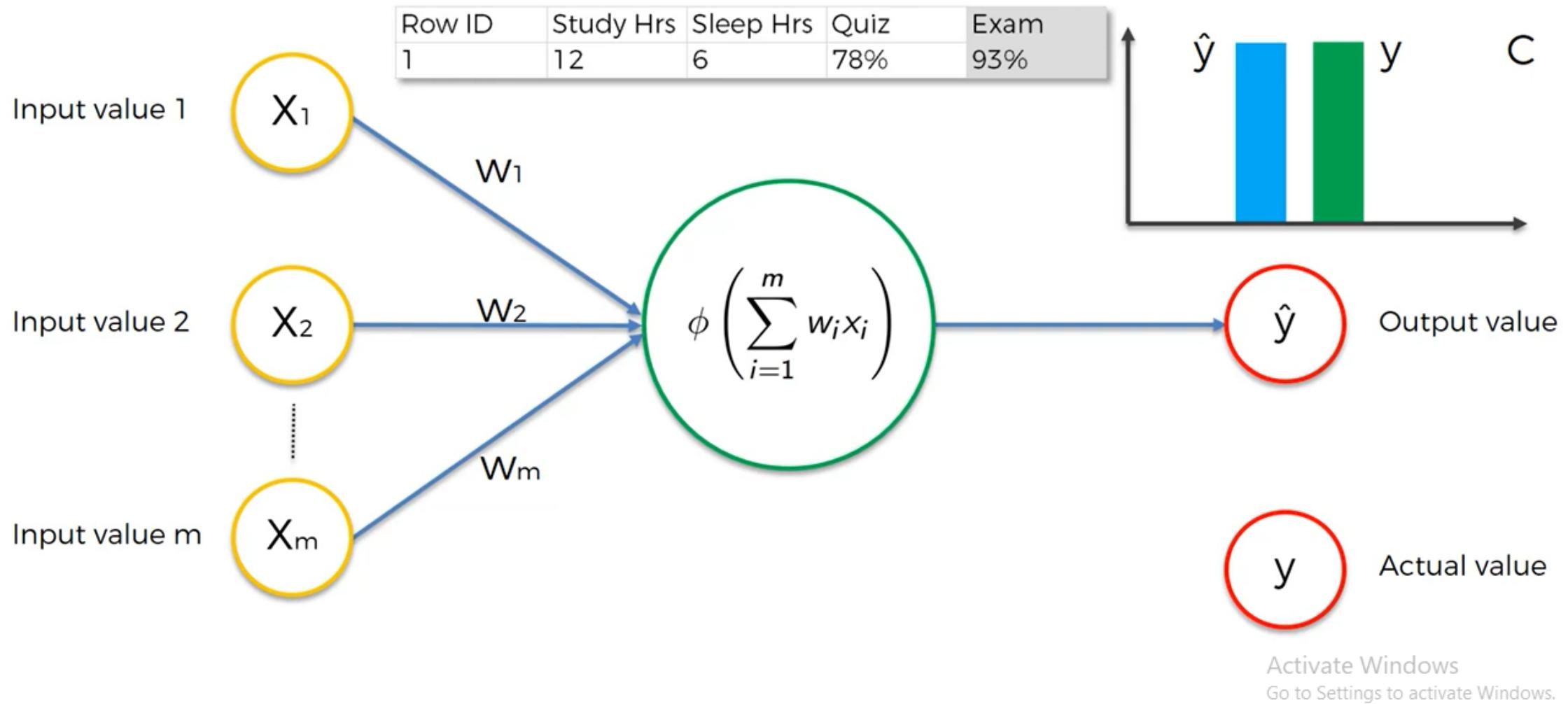


How do Neural Networks learn?

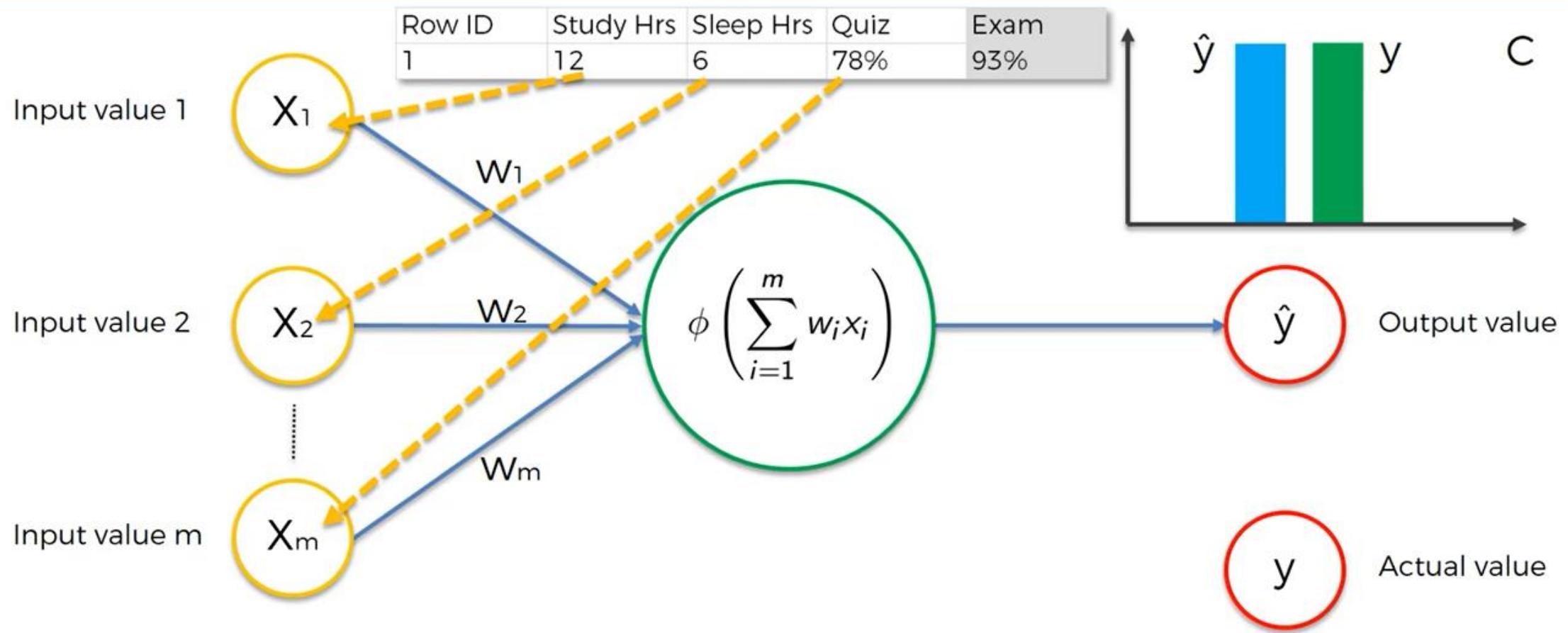


Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

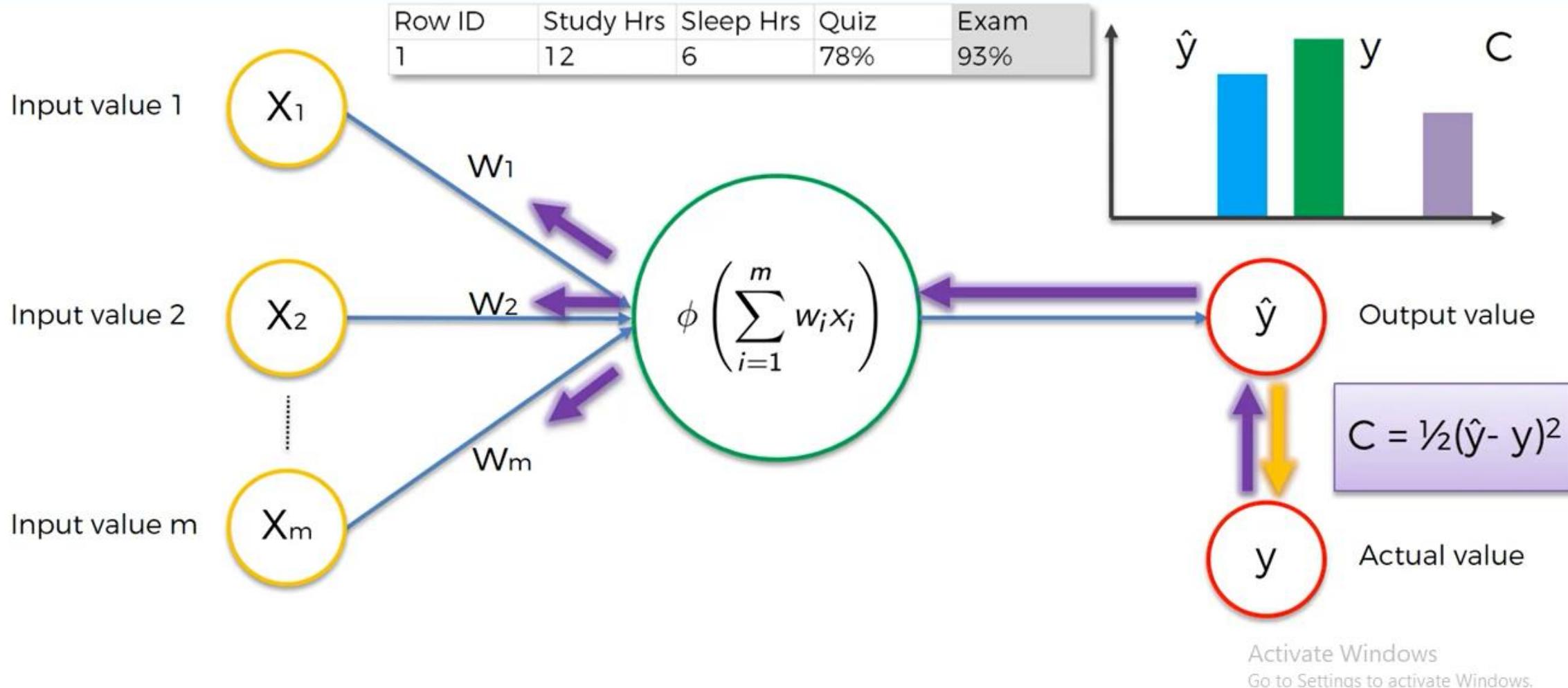


How do Neural Networks learn?

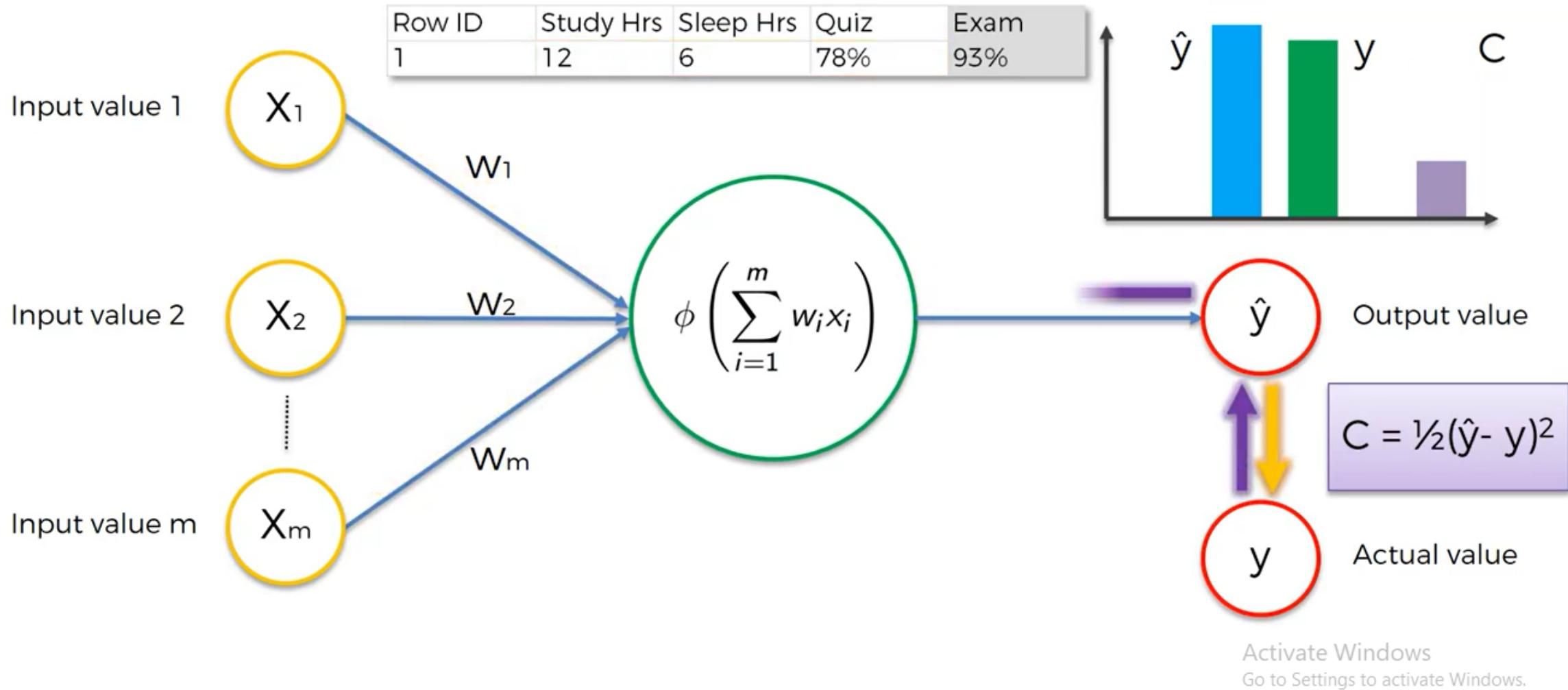


Activate Windows
Go to Settings to activate Windows.

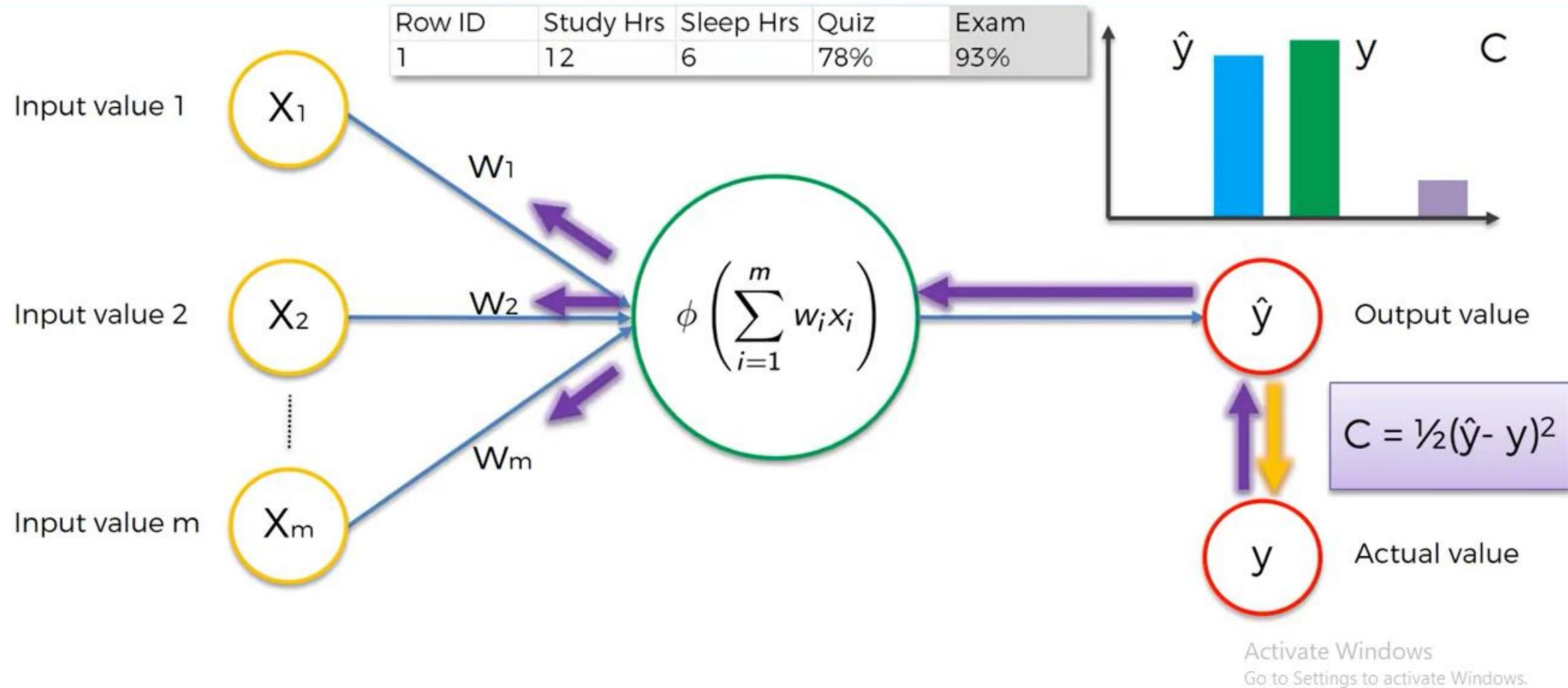
How do Neural Networks learn?



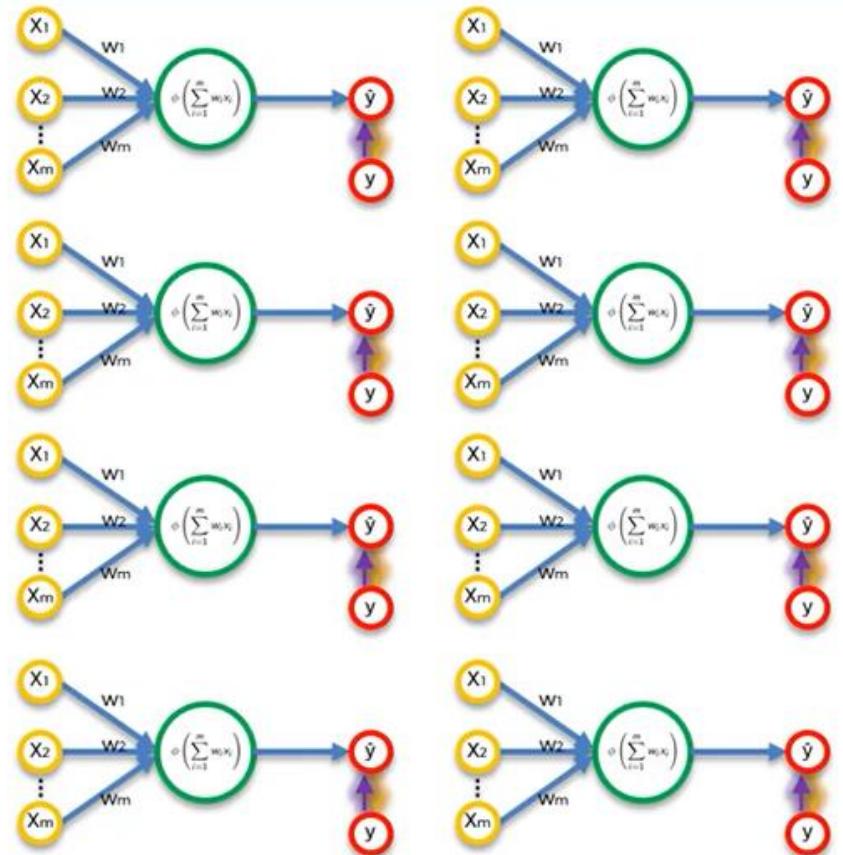
How do Neural Networks learn?



How do Neural Networks learn?



How do Neural Networks learn?

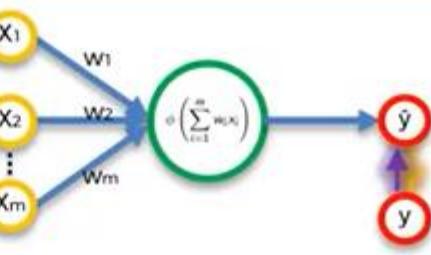
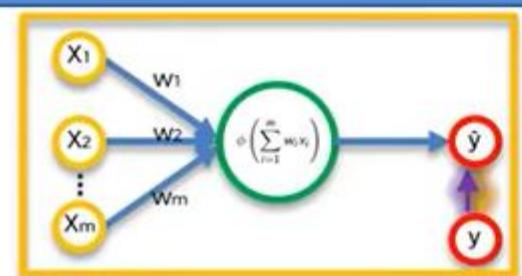


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

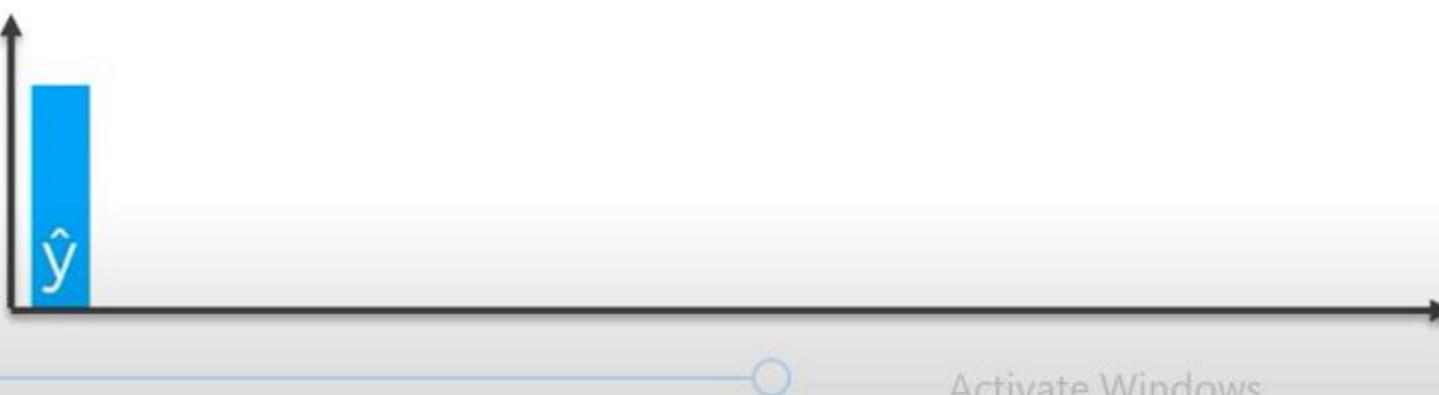
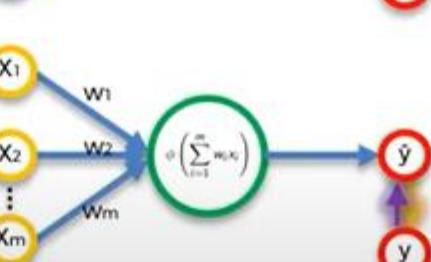
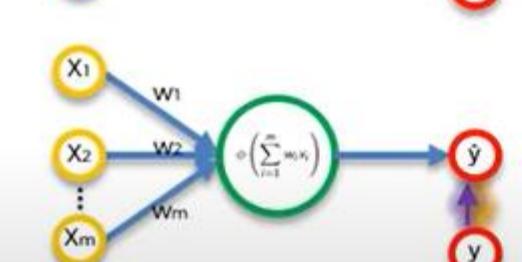
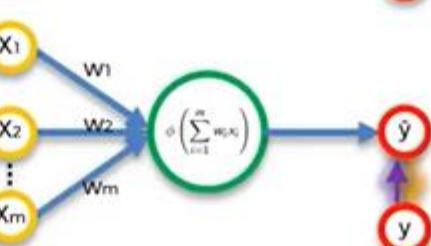
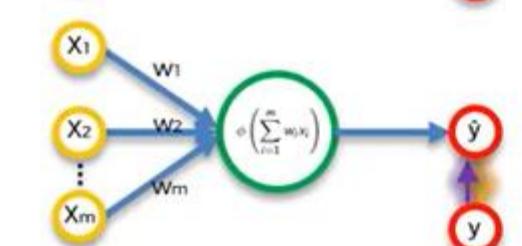
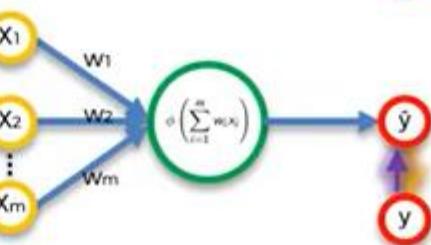
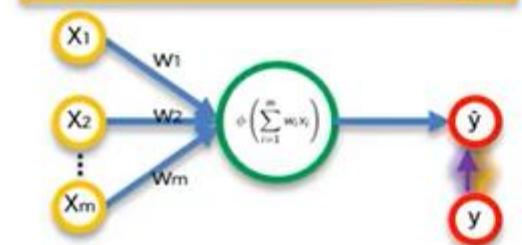


Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

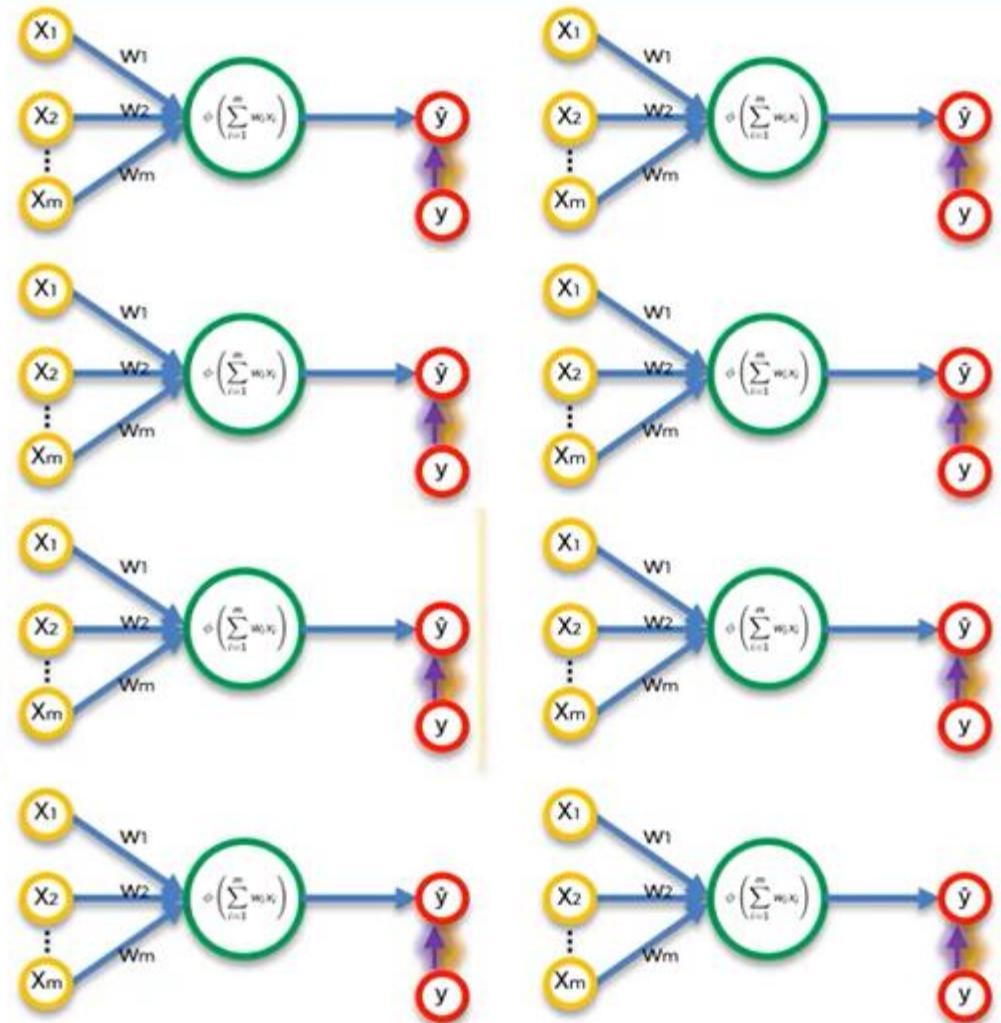


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

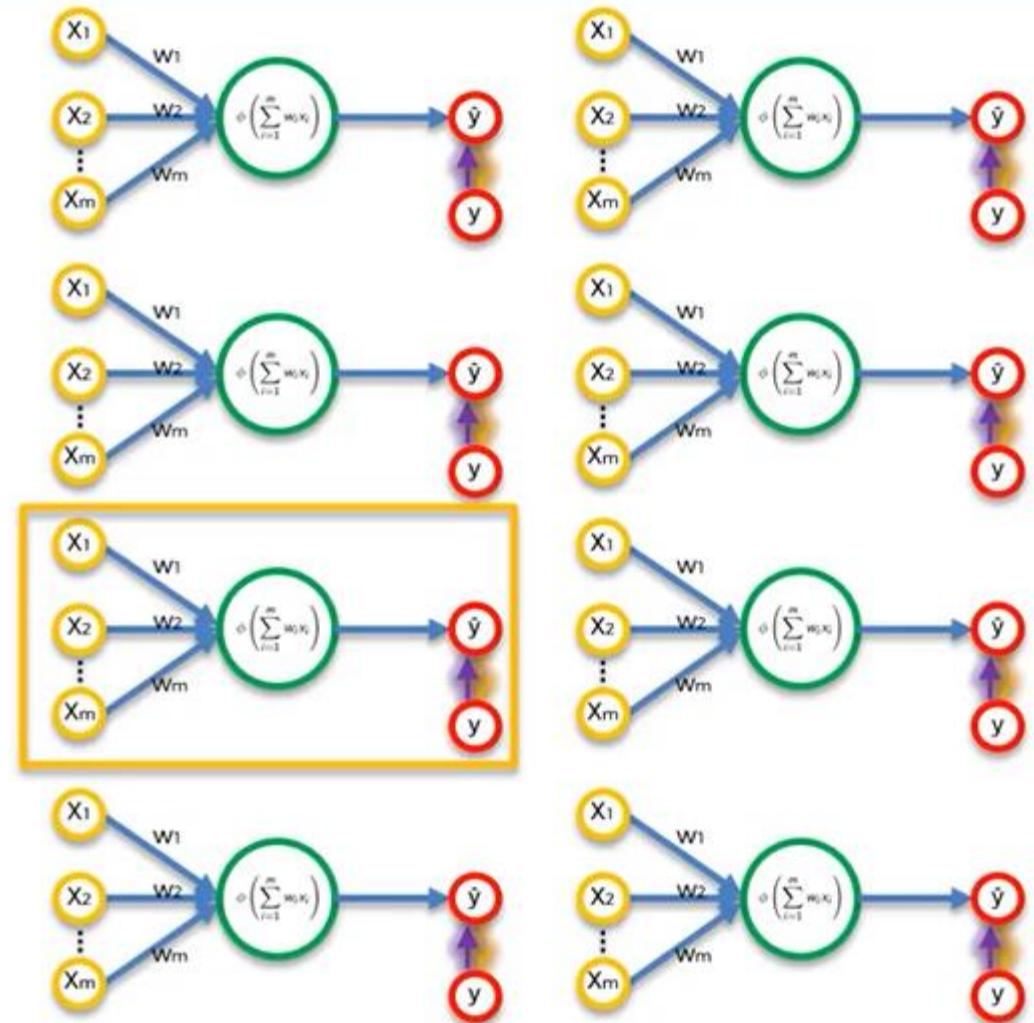


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

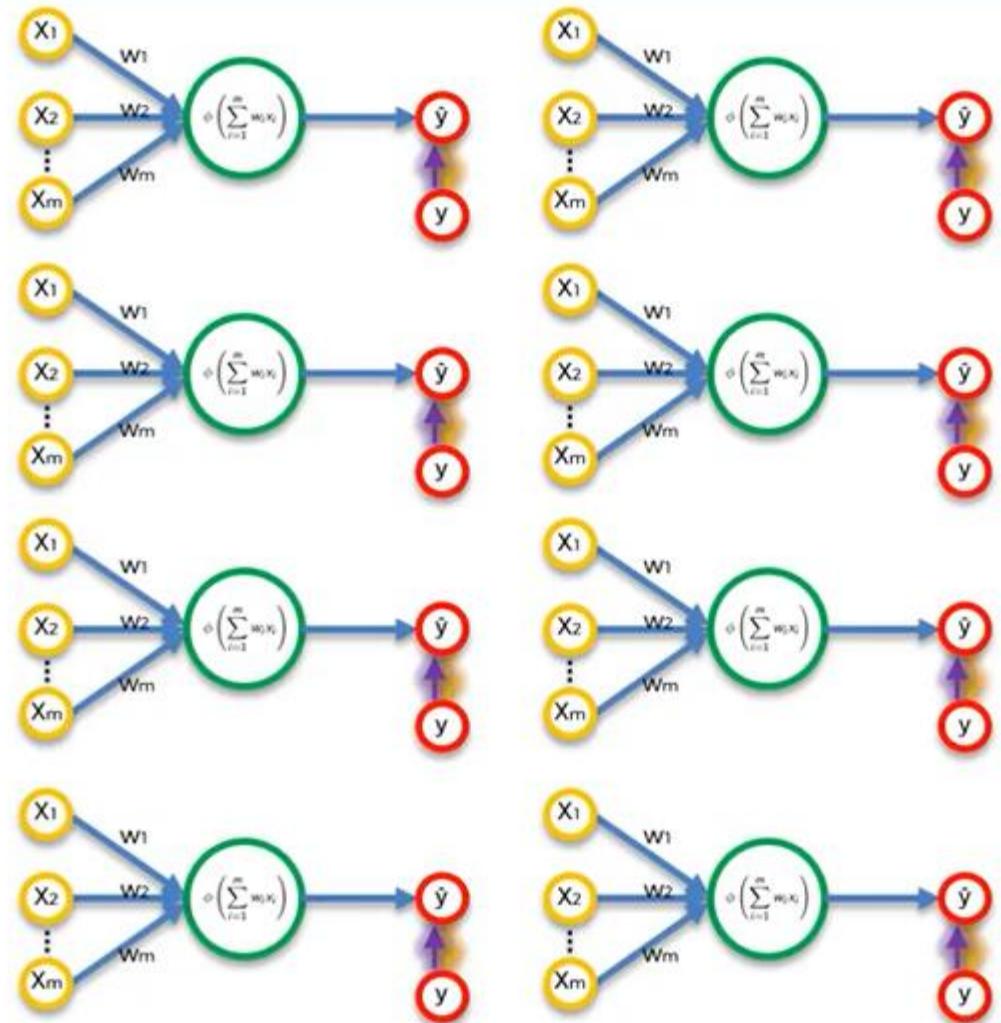


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

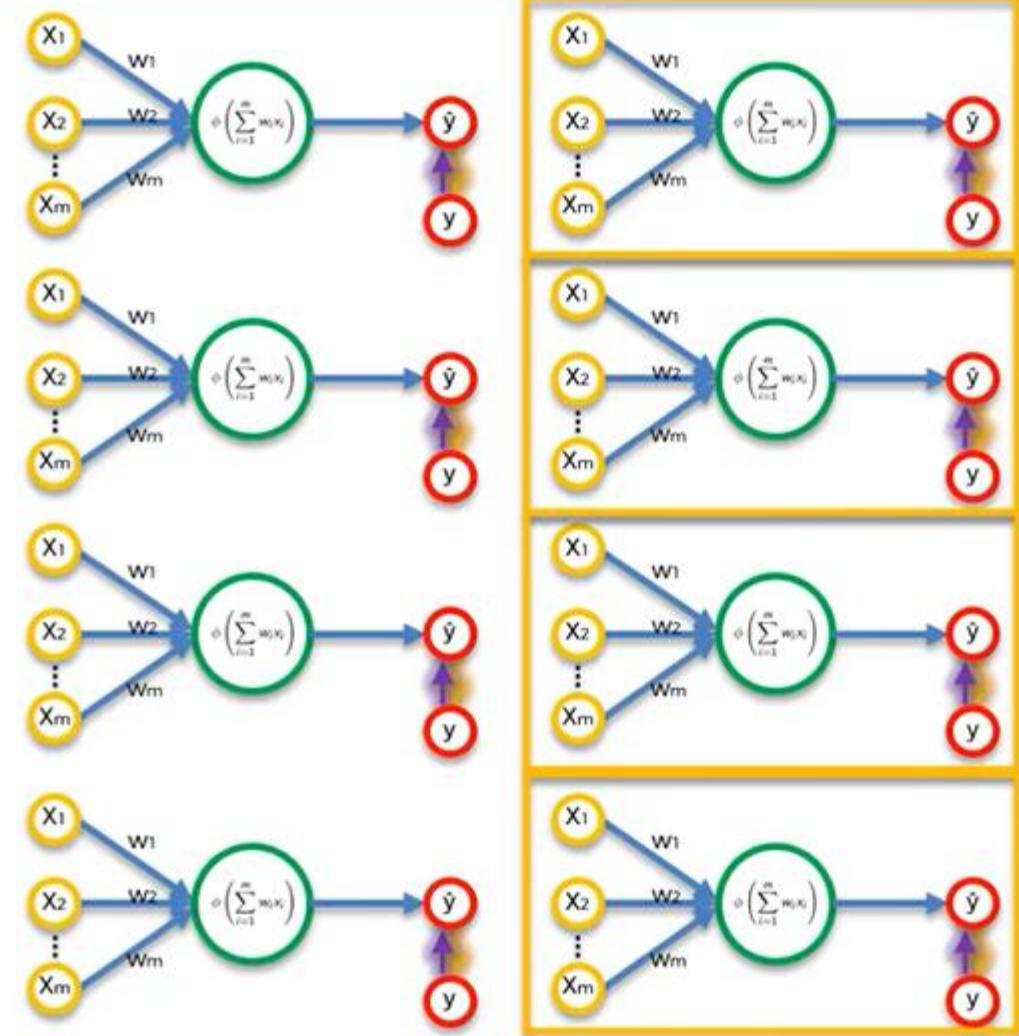


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

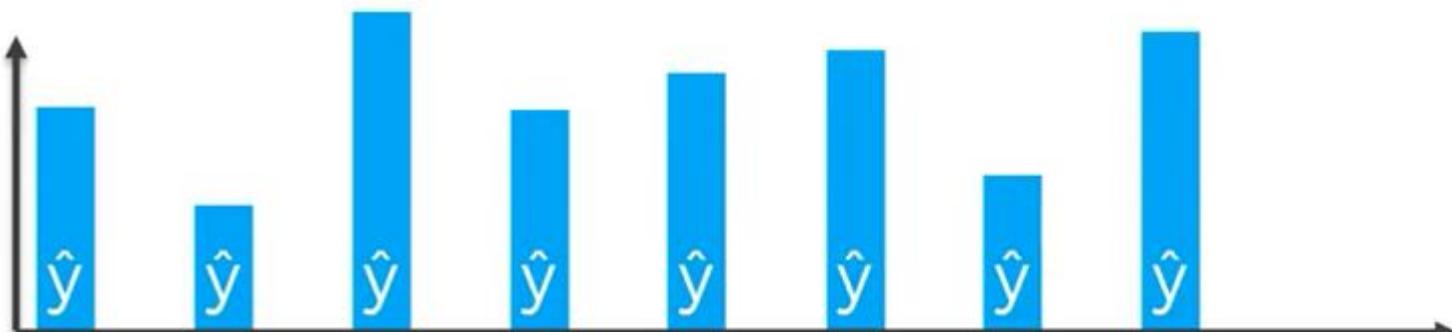


Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

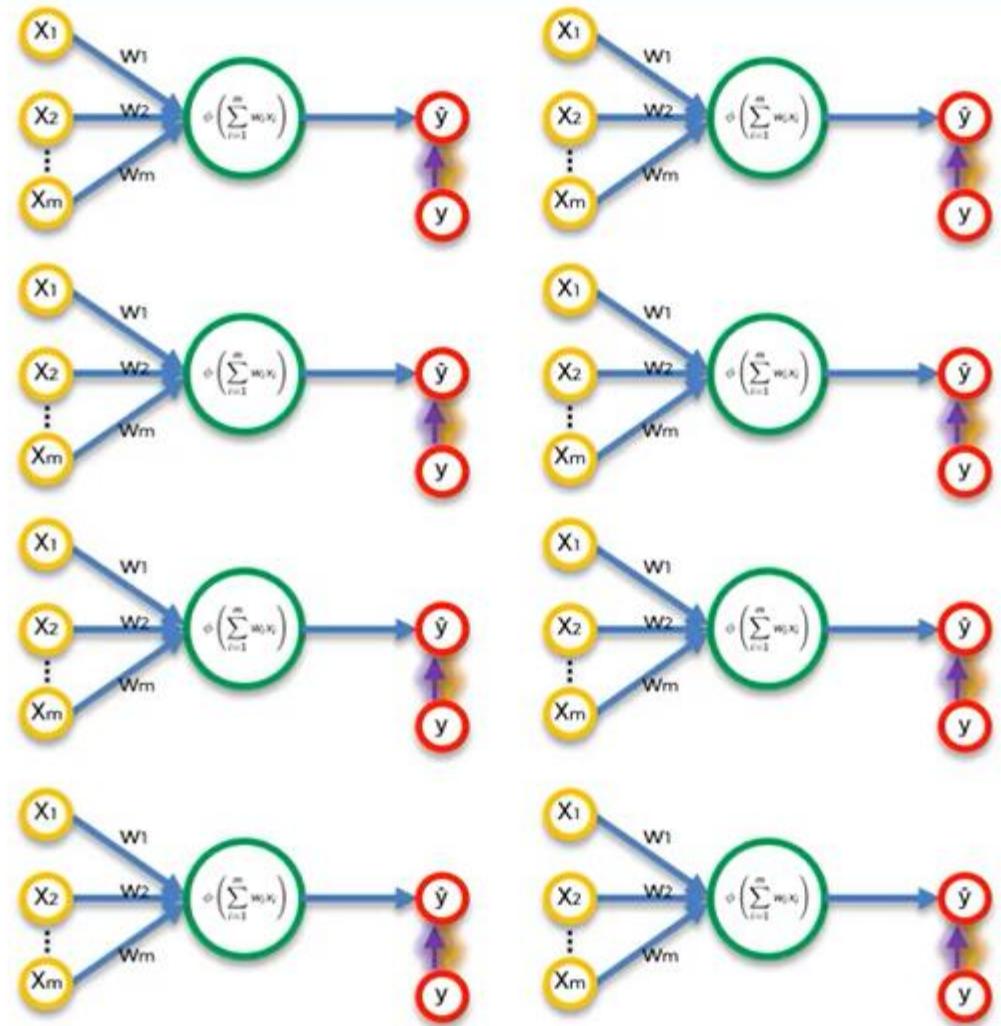


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

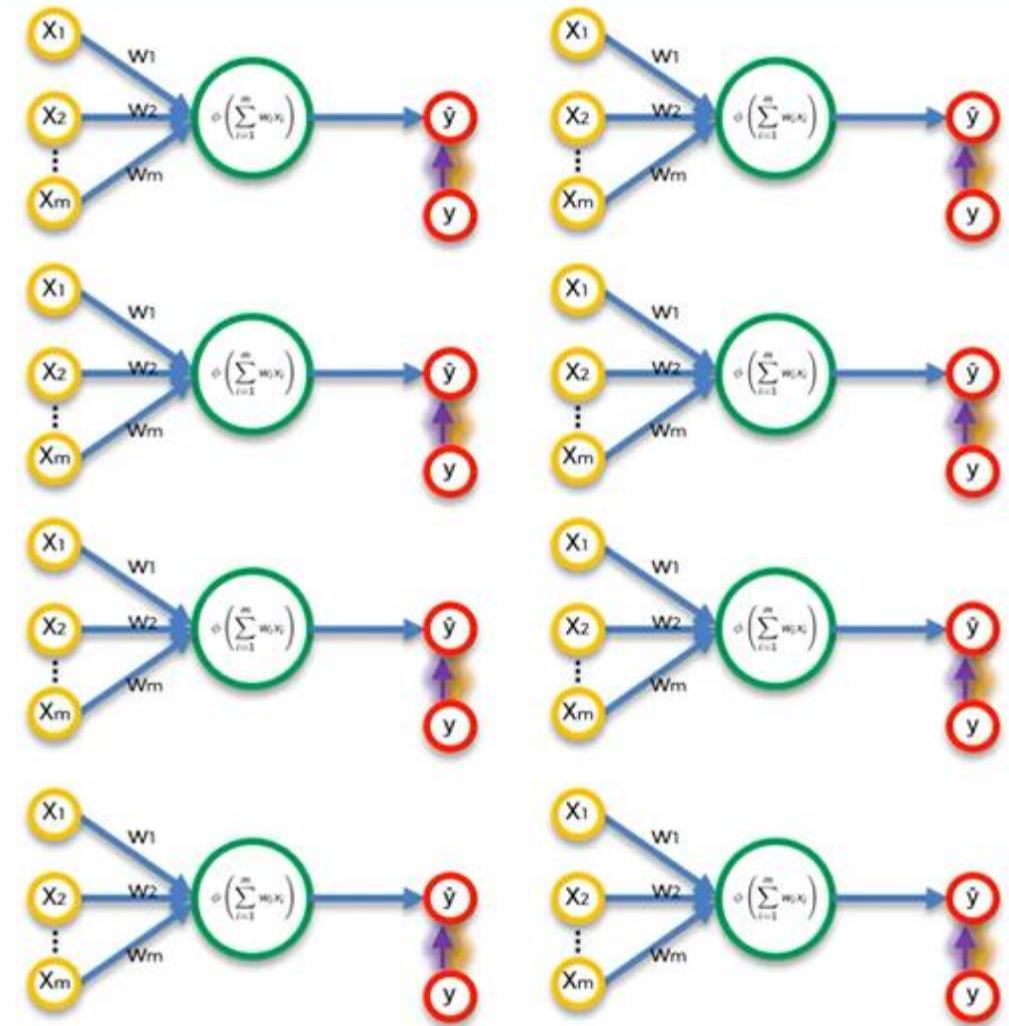


Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%



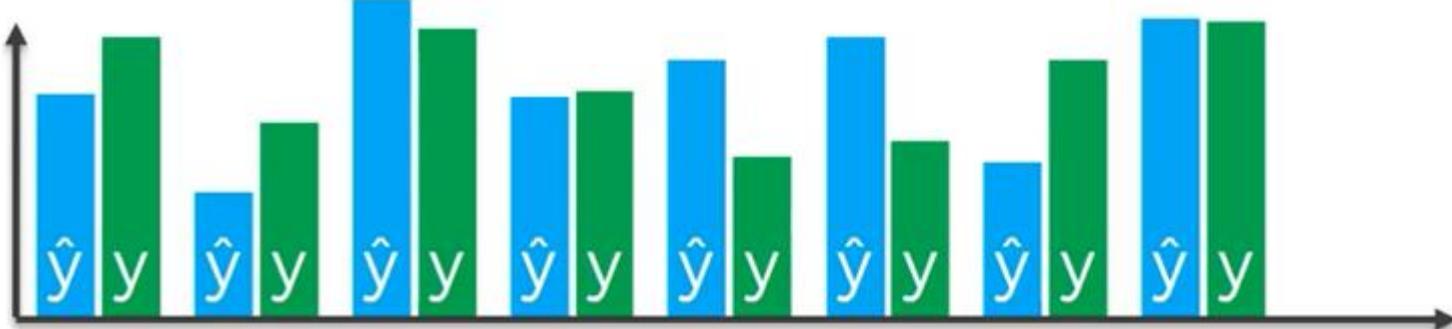
Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?



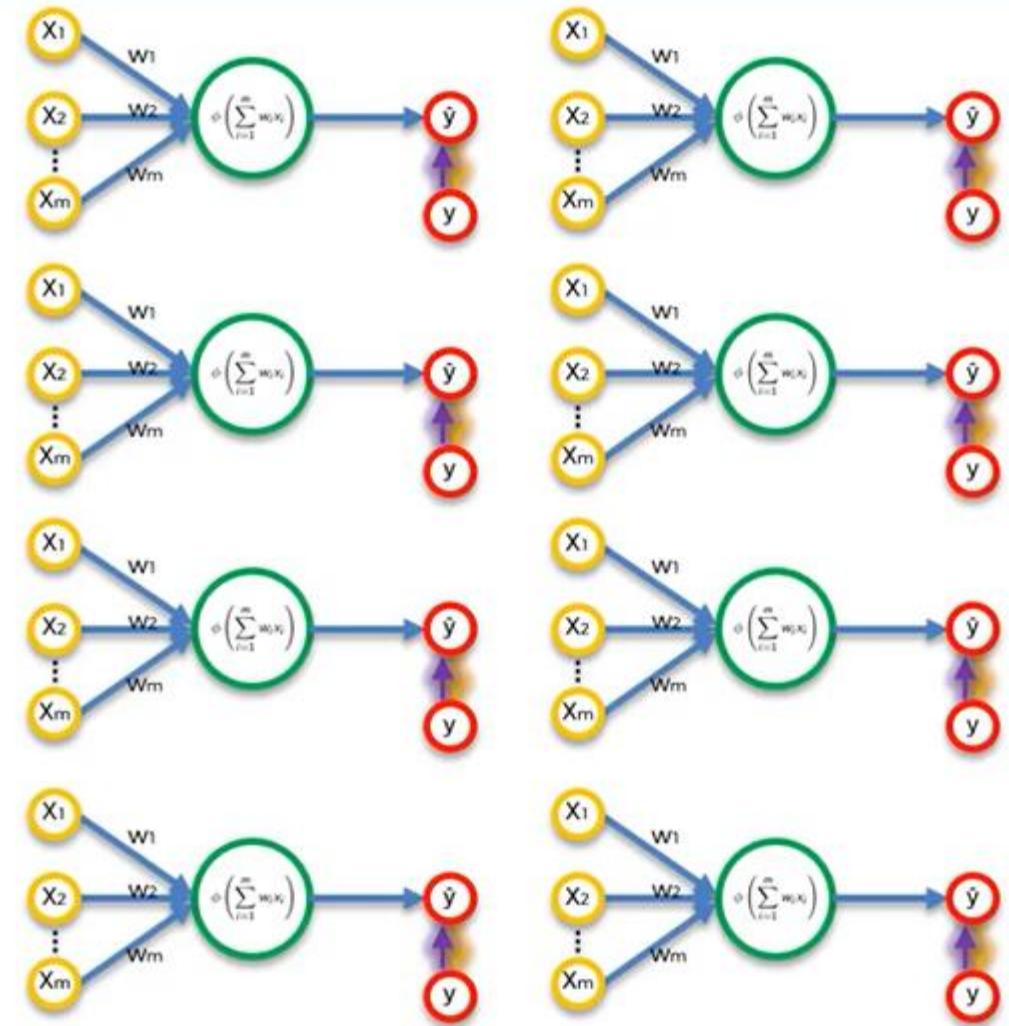
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?



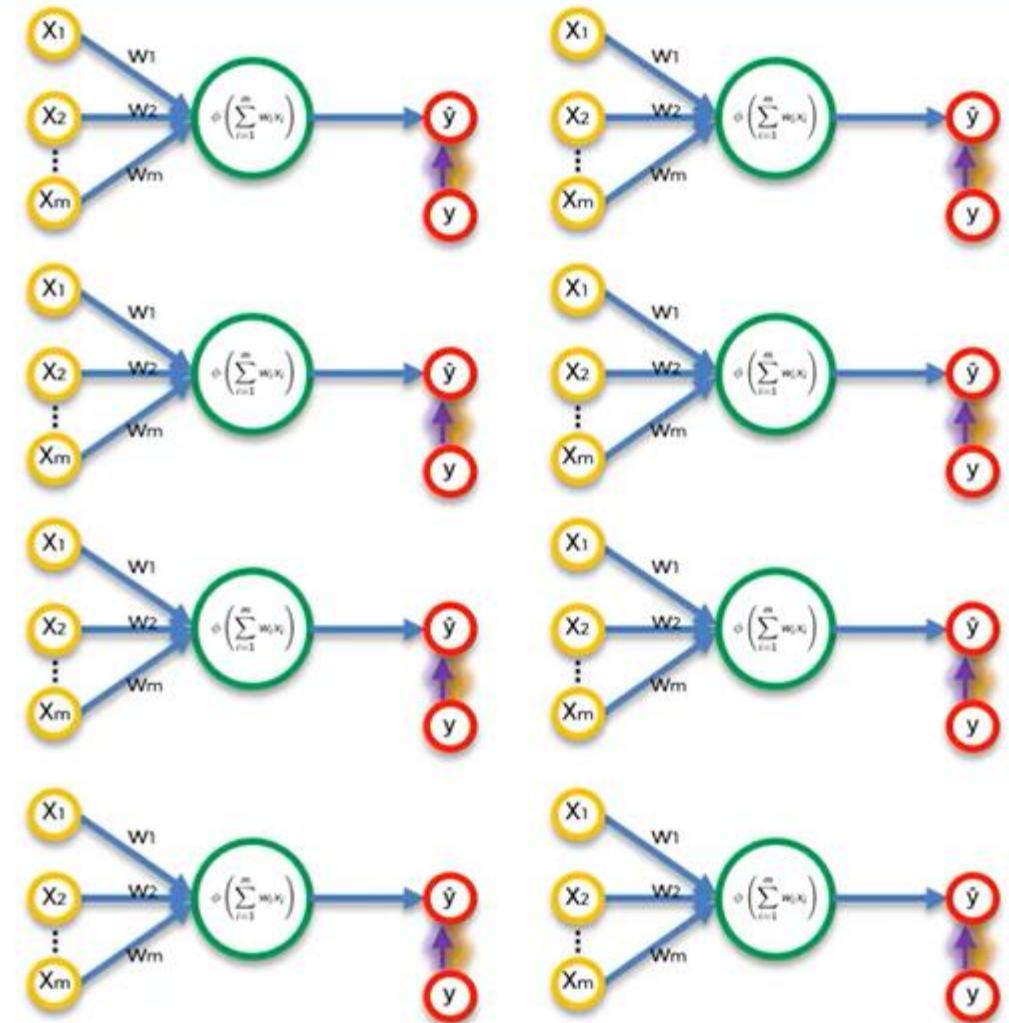
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)$$



Activate Windows
Go to Settings to activate Windows.

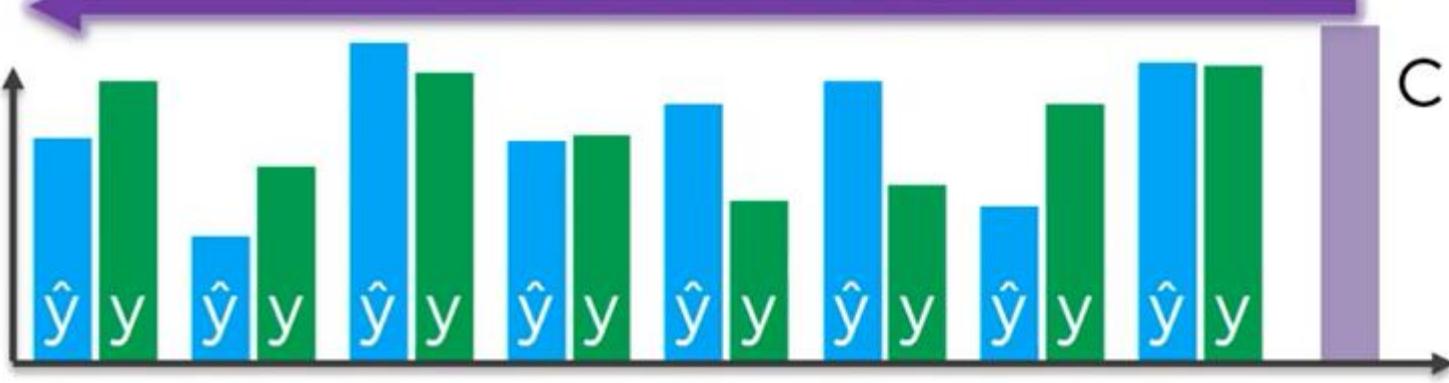
How do Neural Networks learn?



Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$

Adjust w_1, w_2, w_3



Activate Windows
Go to Settings to activate Windows.

How do Neural Networks learn?

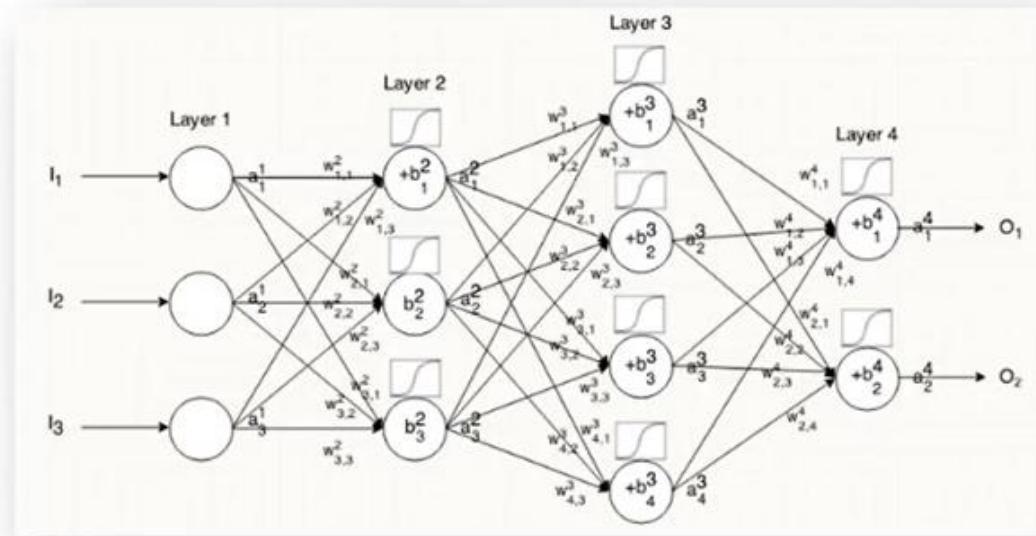
Additional Reading:

A list of cost functions used in neural networks, alongside applications

CrossValidated (2015)

Link:

<http://stats.stackexchange.com/questions/154879/a-list-of-cost-functions-used-in-neural-networks-alongside-applications>

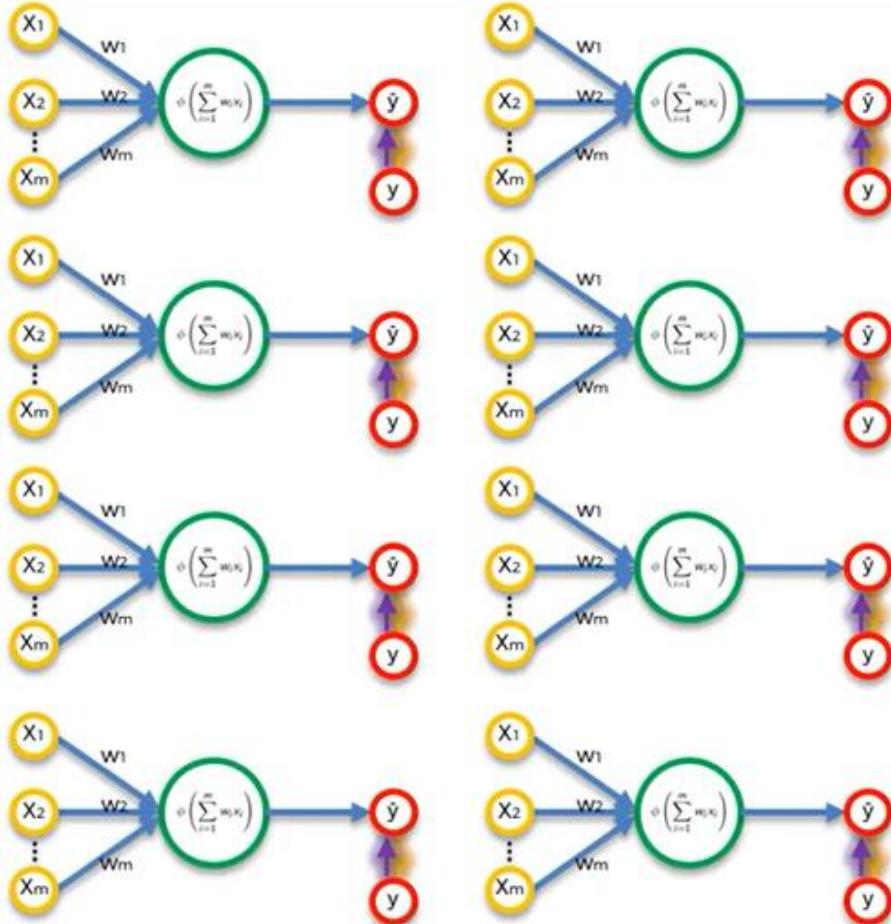


Activate Windows
Go to Settings to activate Windows.

Gradient Descent

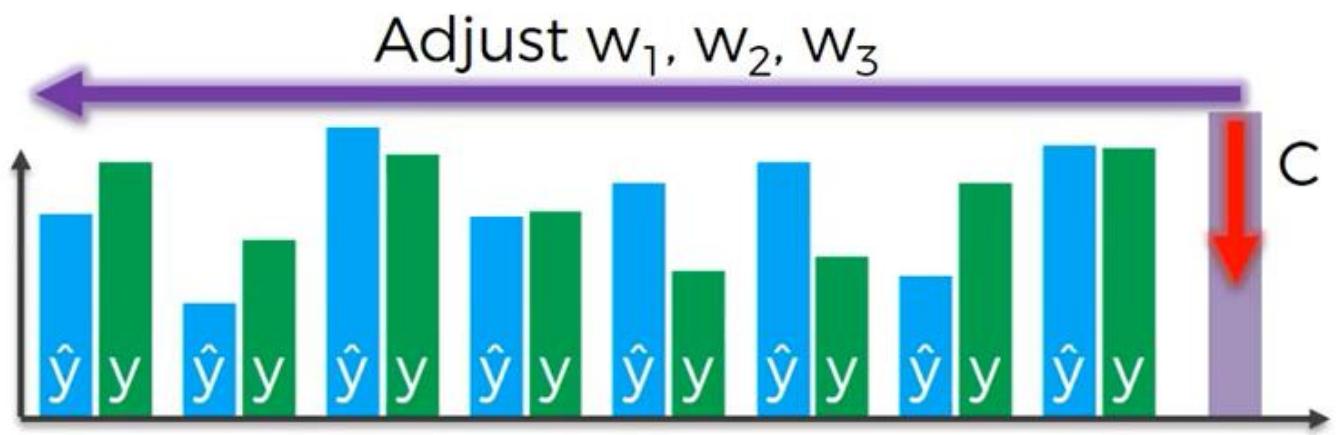
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



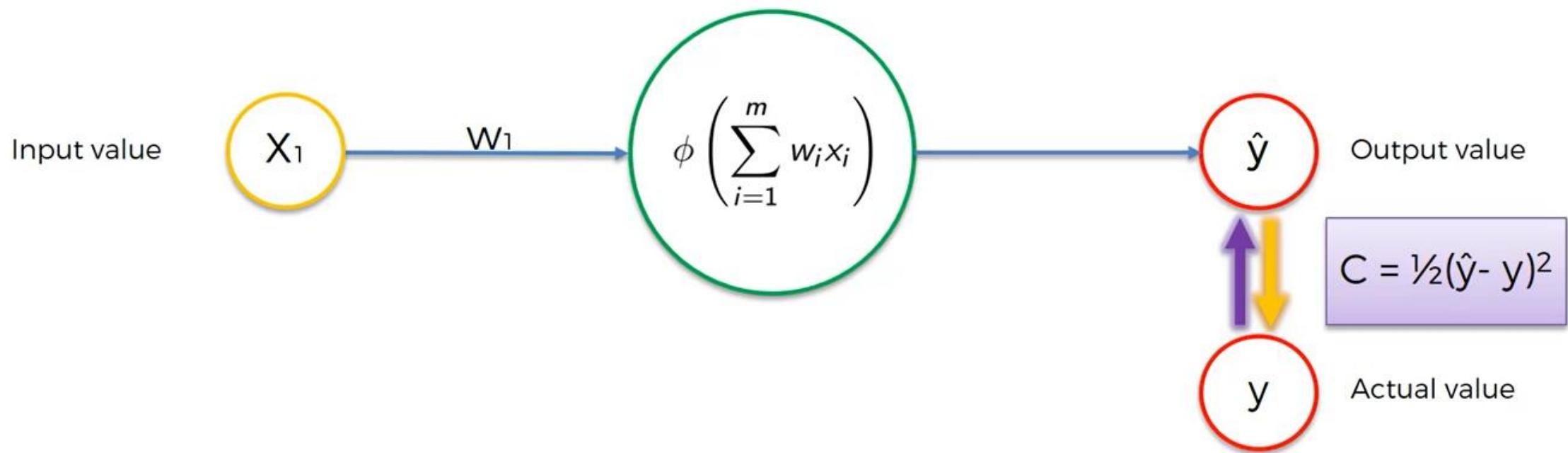
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$



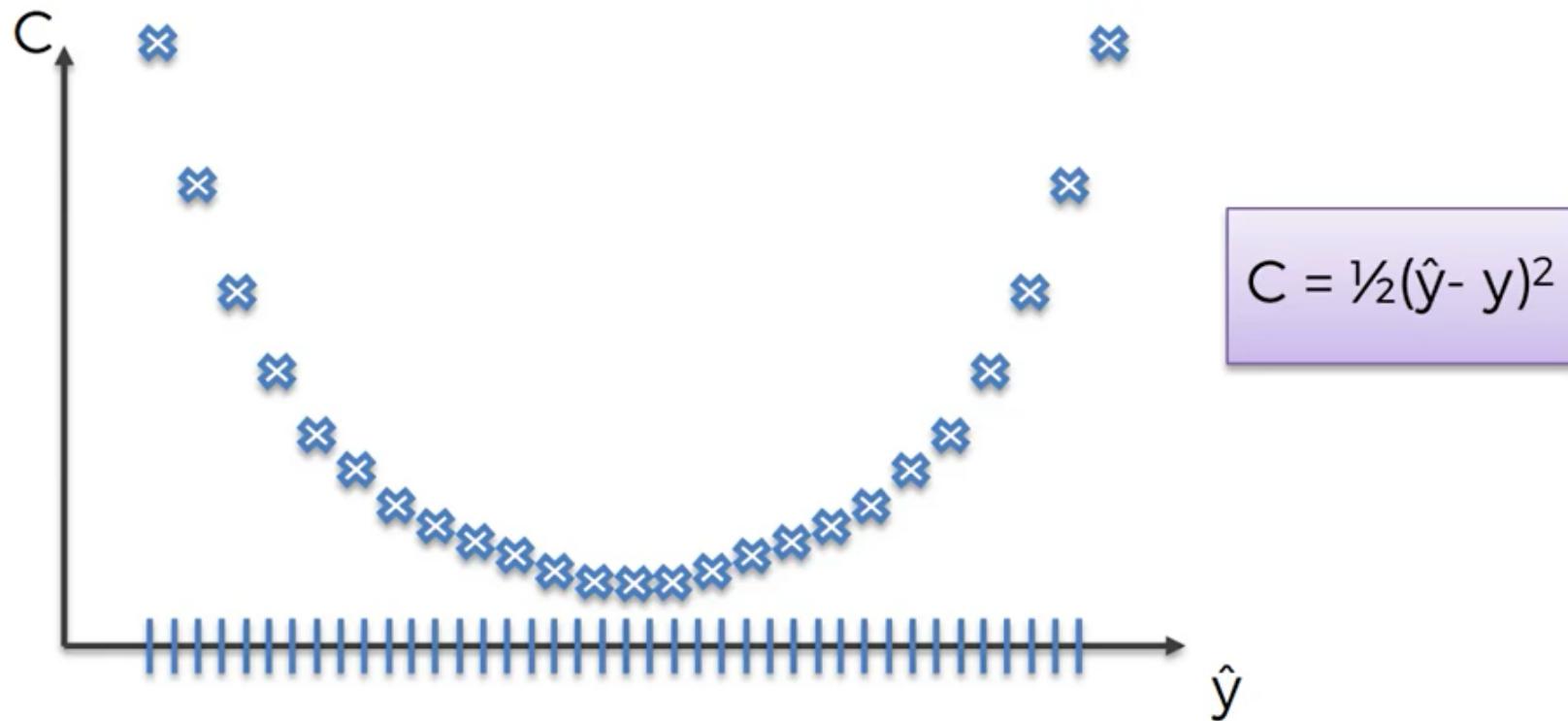
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



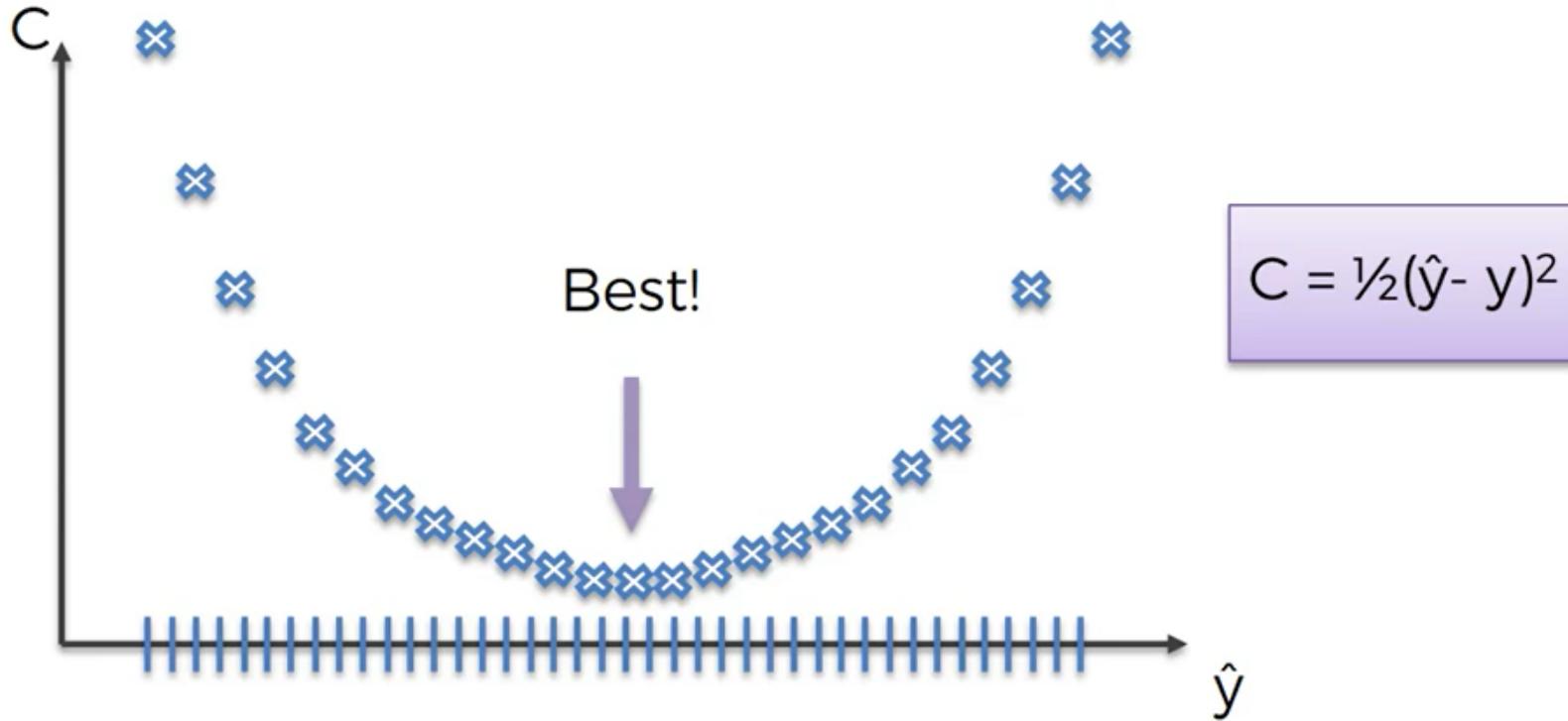
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

Gradient Descent



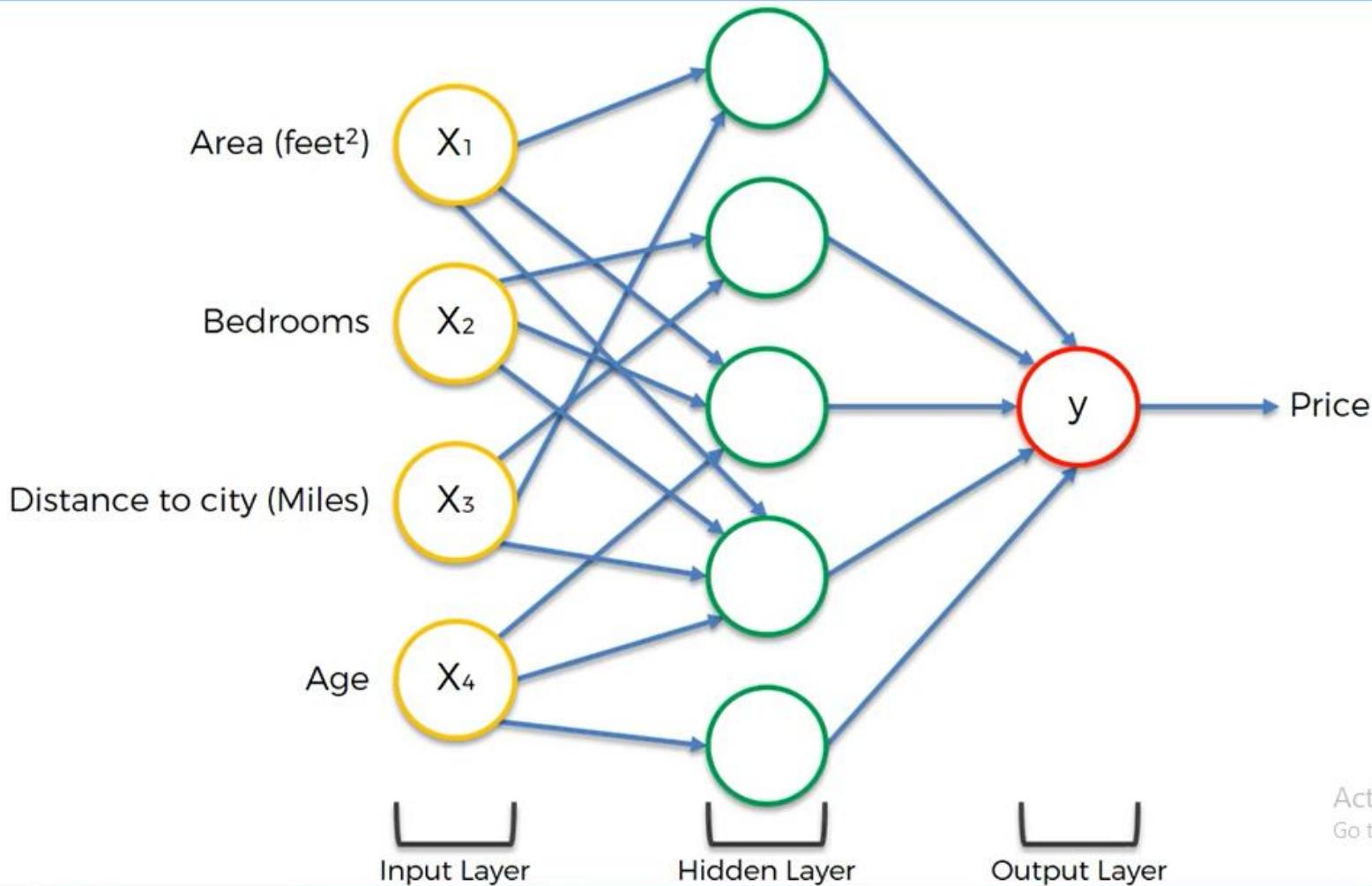
Activate Windows
Go to Settings to activate Windows.

Gradient Descent

Curse of Dimensionality

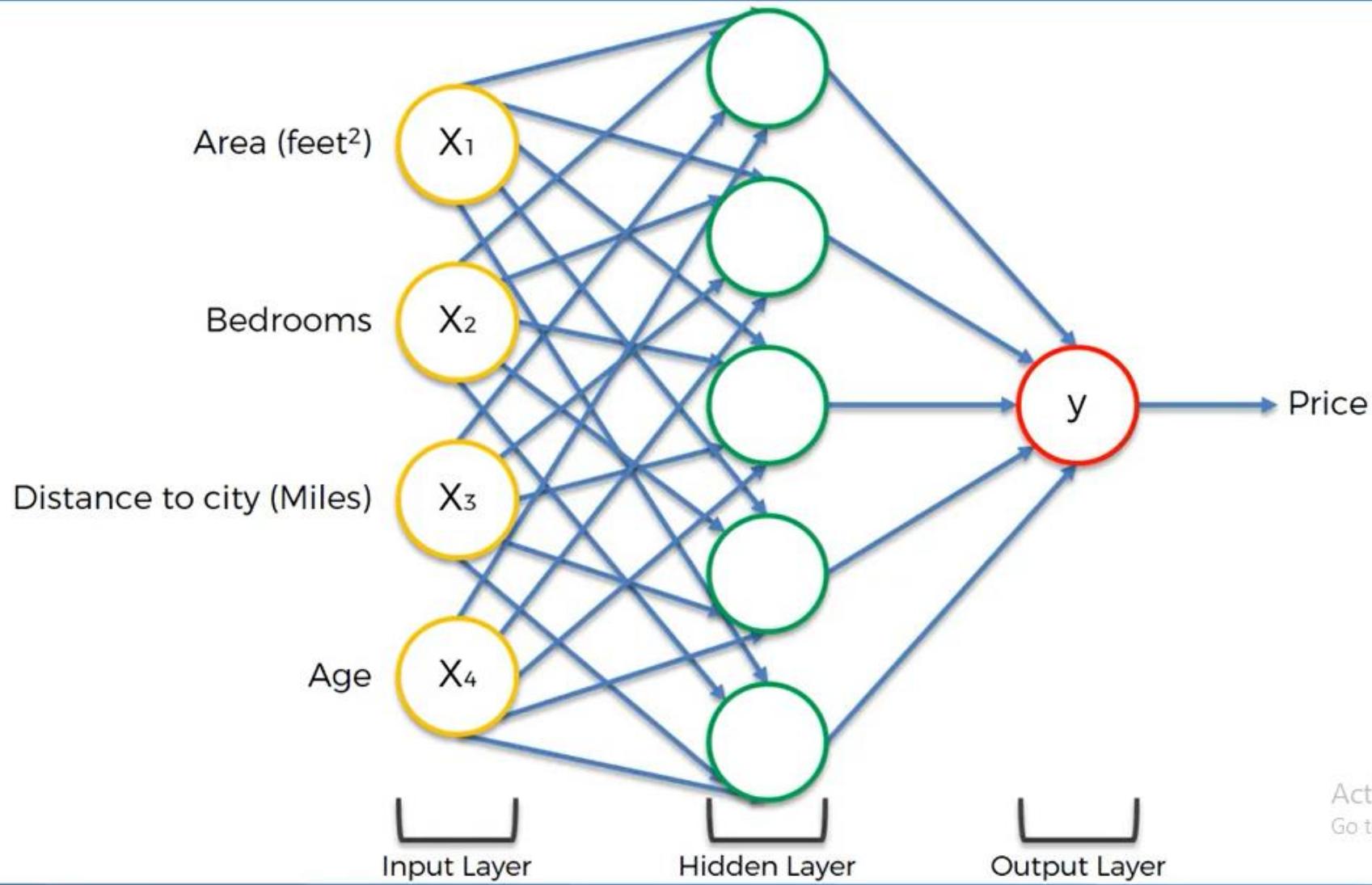
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



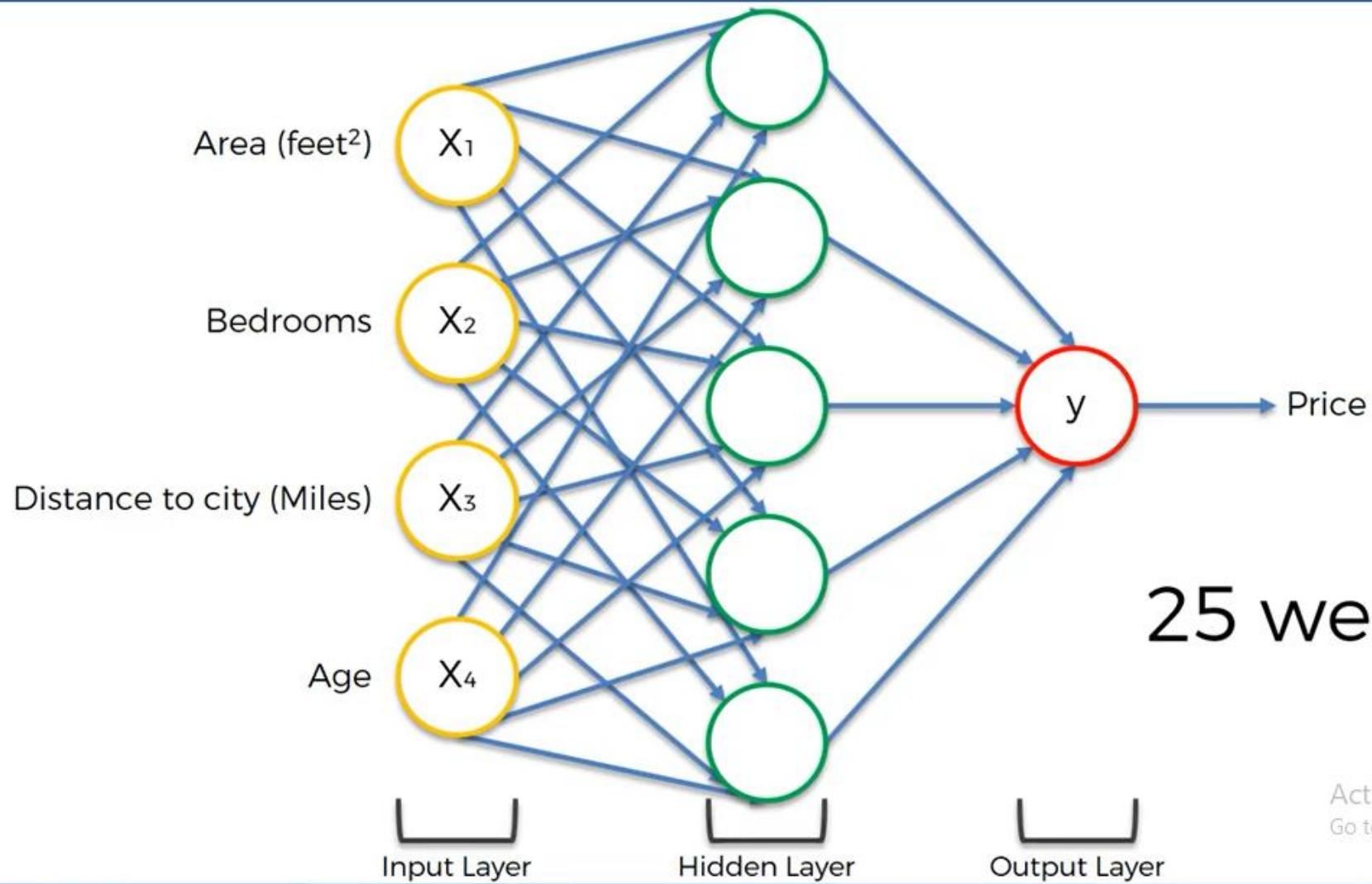
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

Gradient Descent

$1,000 \times 1,000 \times \dots \times 1,000 = 1,000^{25} = 10^{75}$ combinations

Sunway TaihuLight: World's fastest Super Computer

93 PFLOPS

93×10^{15}

$10^{75} / (93 \times 10^{15})$

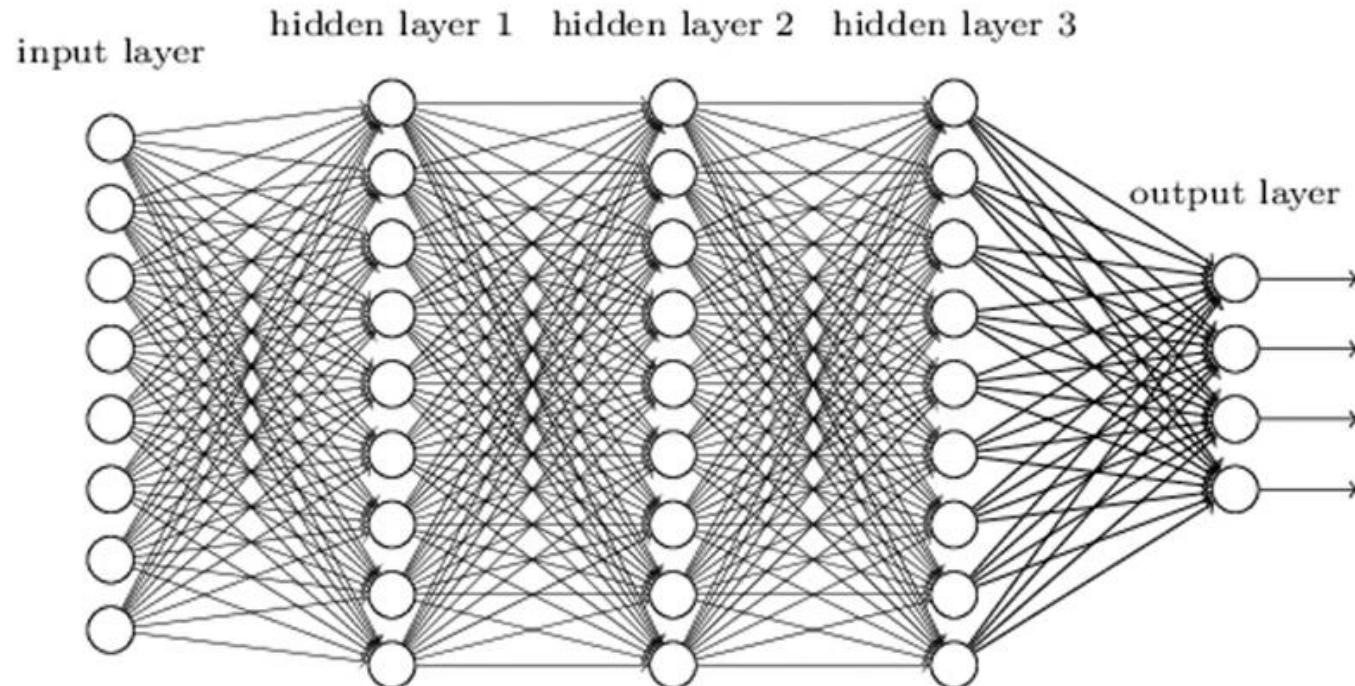
$= 1.08 \times 10^{58}$ seconds

$= 3.42 \times 10^{50}$ years



Go to Settings to activate Windows.

Gradient Descent

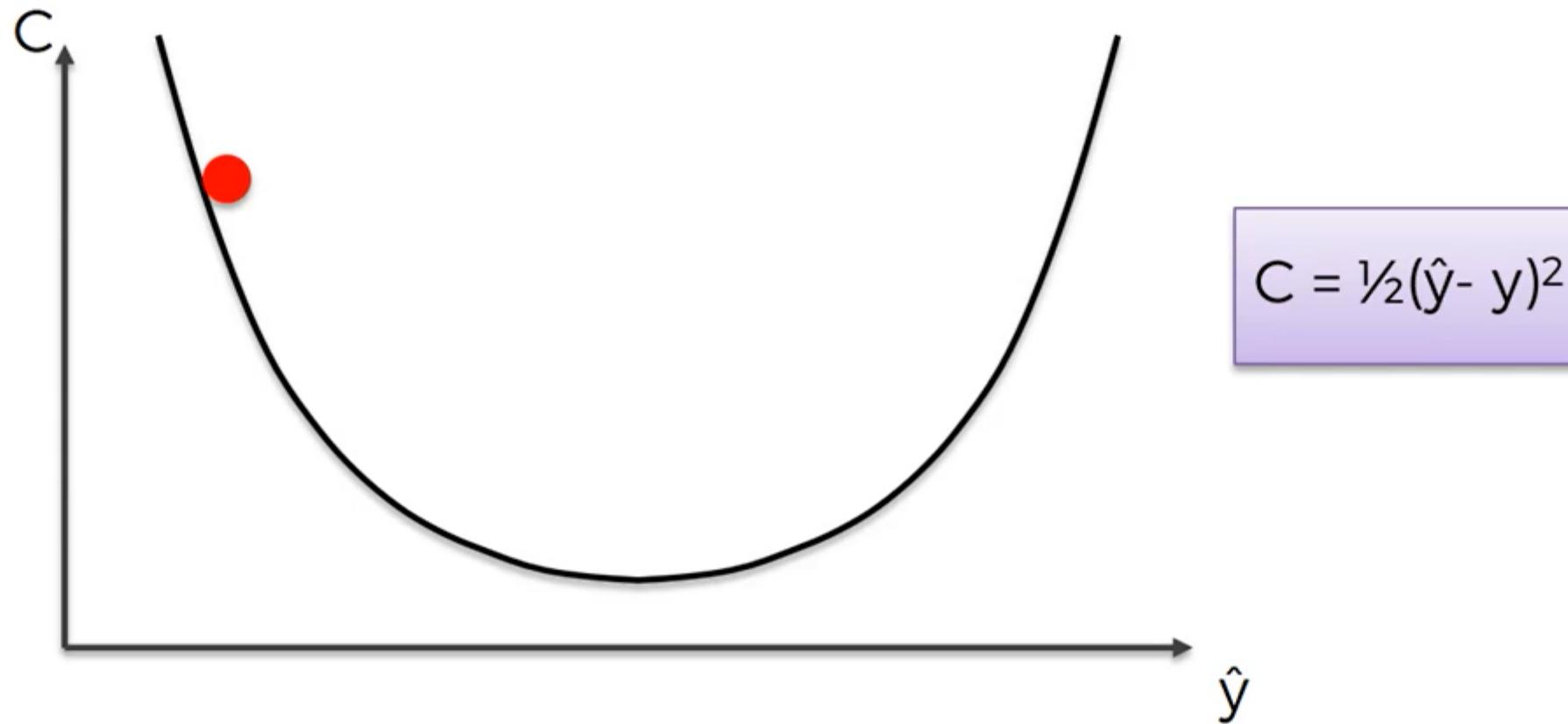


Activate Windows

Go to Settings to activate Windows.

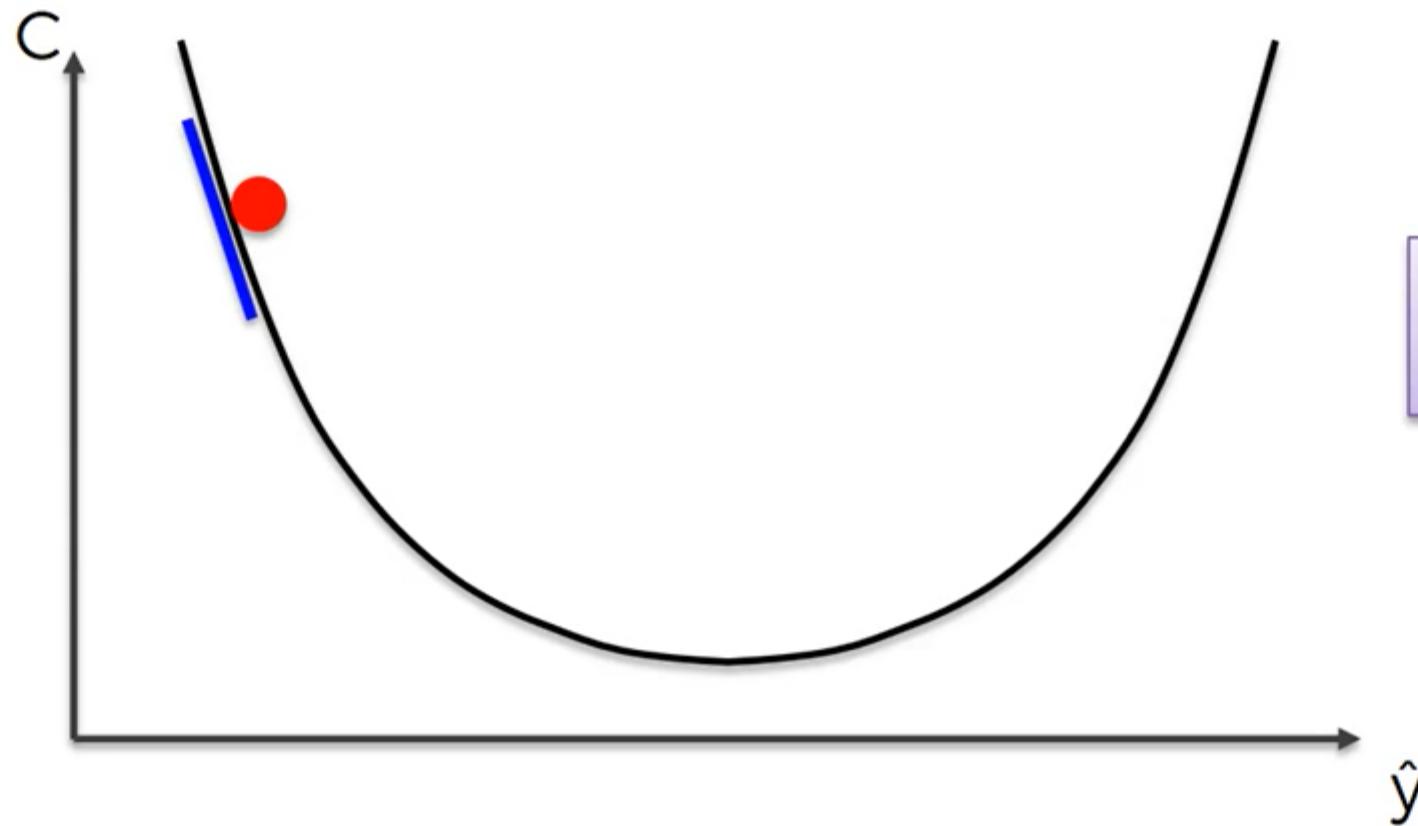
Image Source: neuralnetworksanddeeplearning.com

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

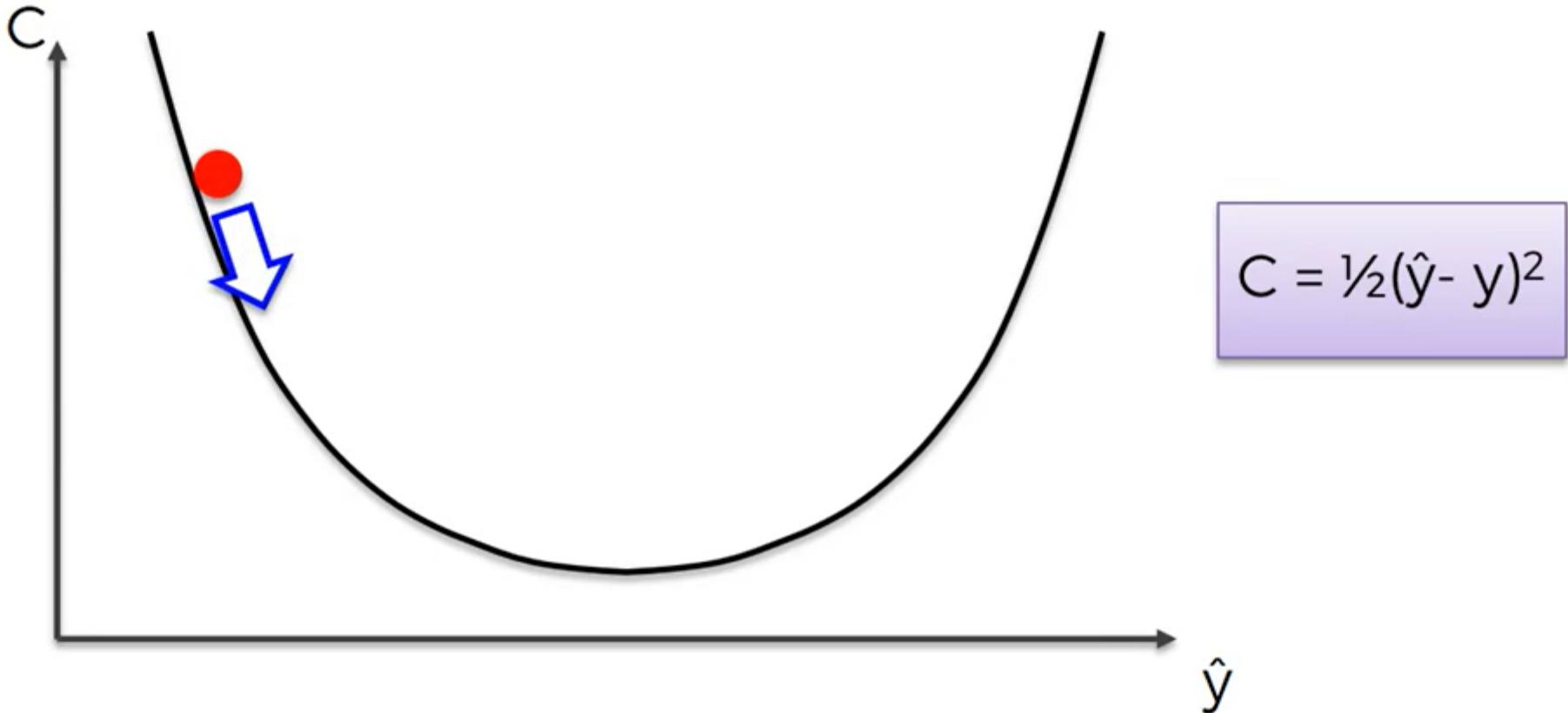
Gradient Descent



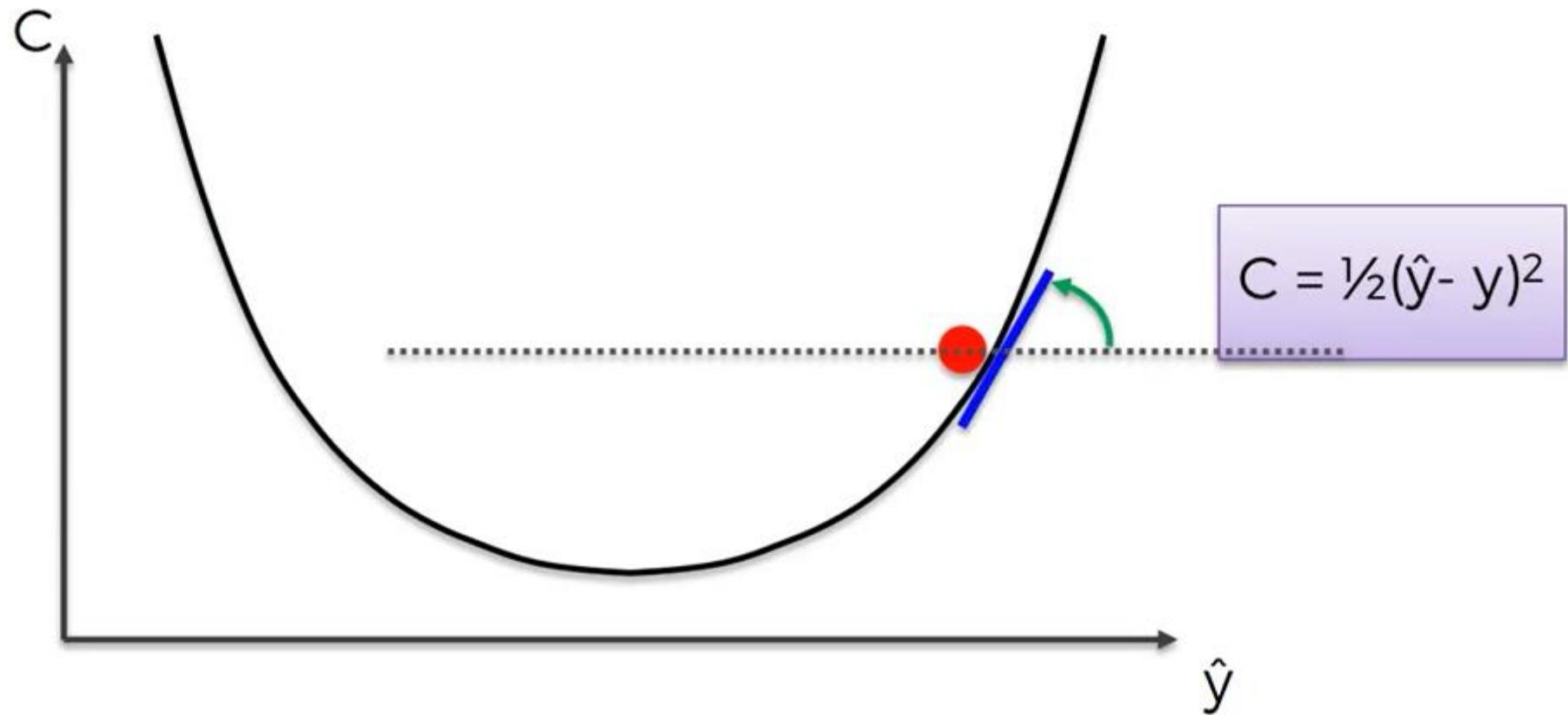
$$C = \frac{1}{2}(\hat{y} - y)^2$$

Activate Windows
Go to Settings to activate Windows.

Gradient Descent

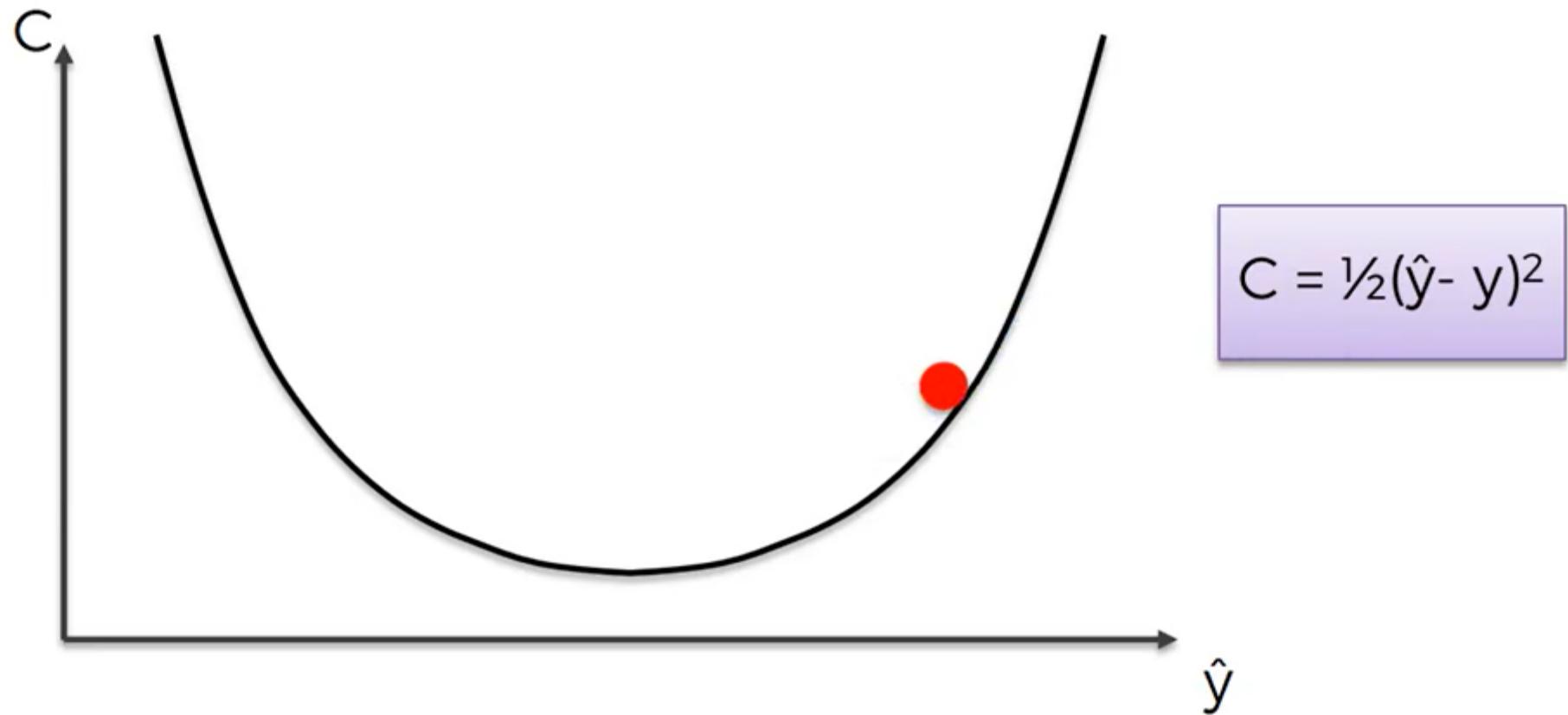


Gradient Descent



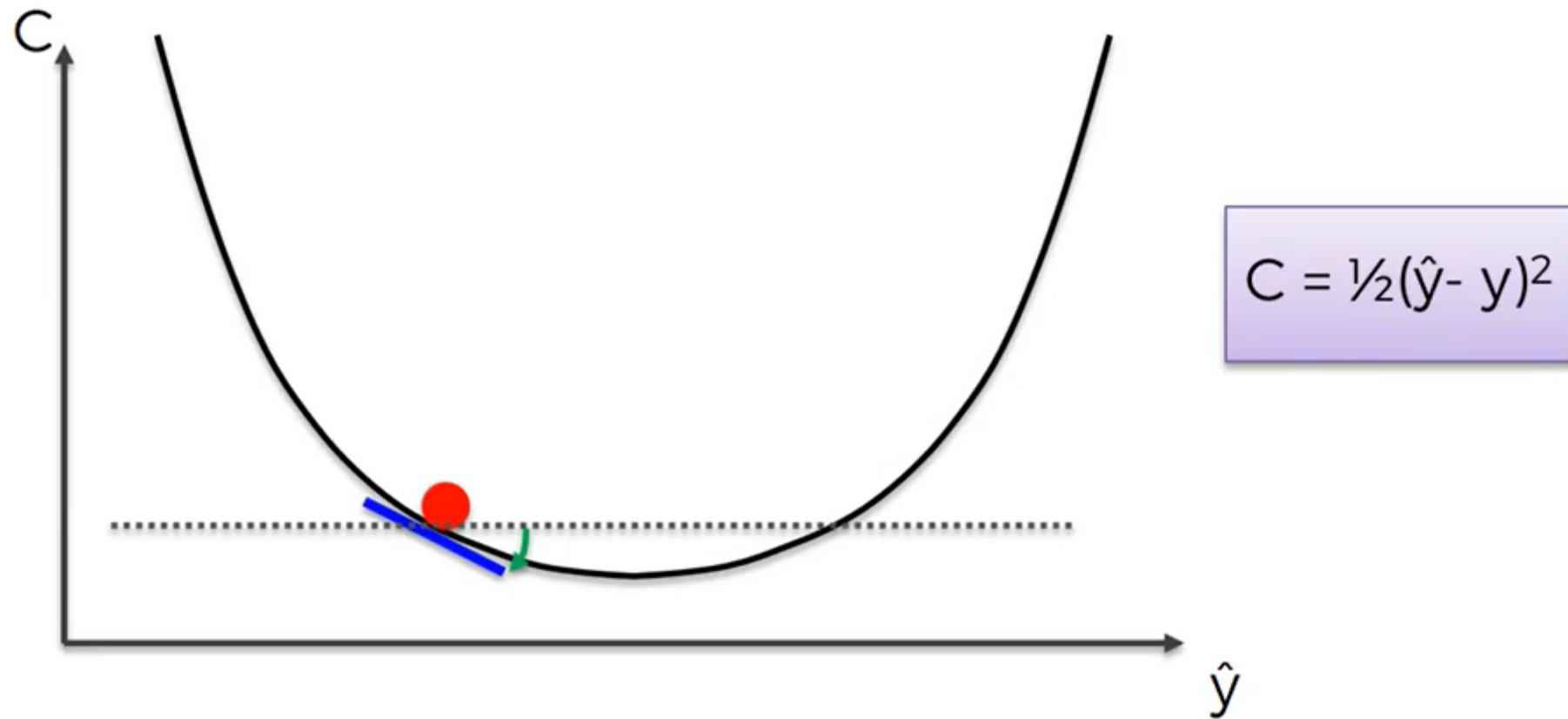
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



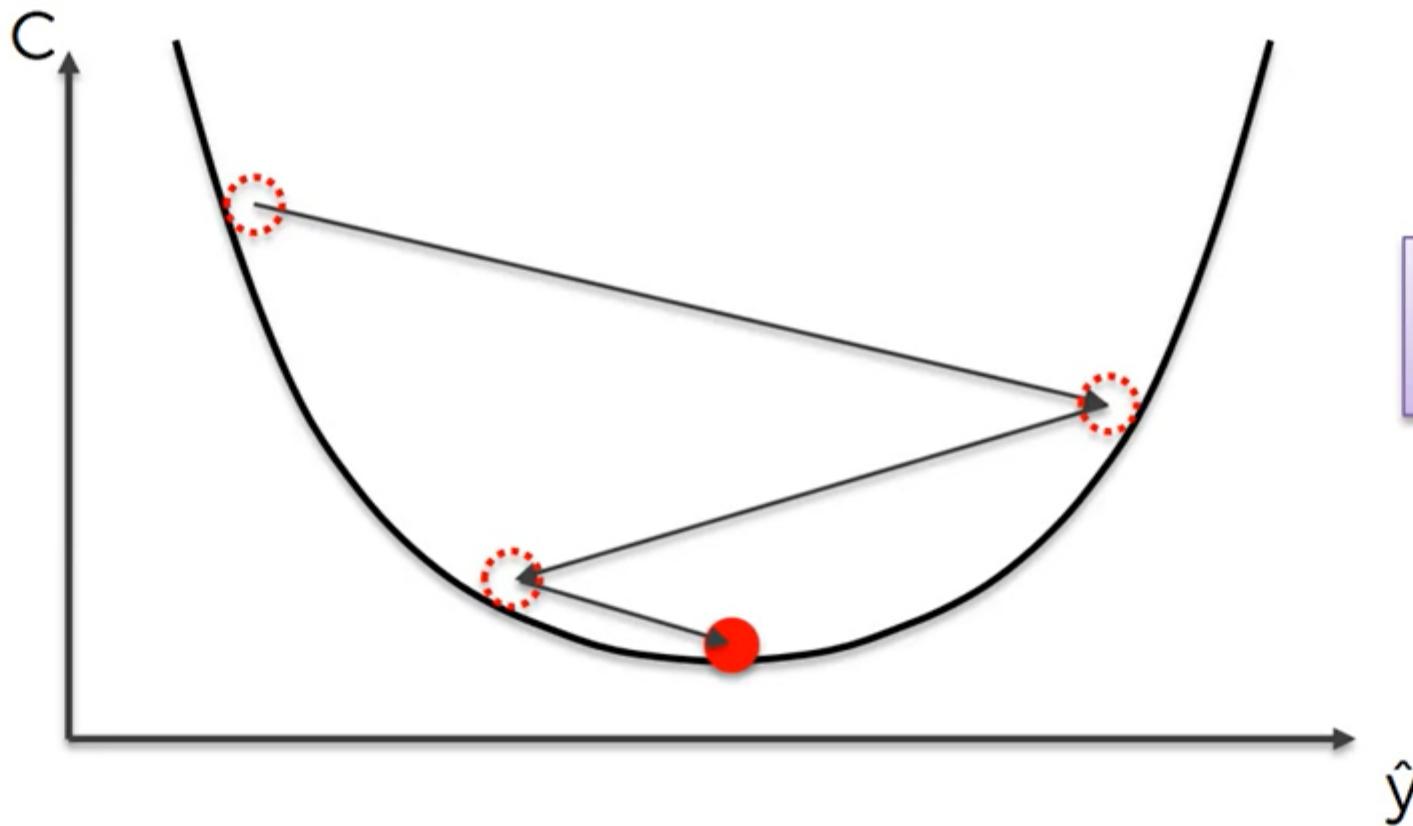
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

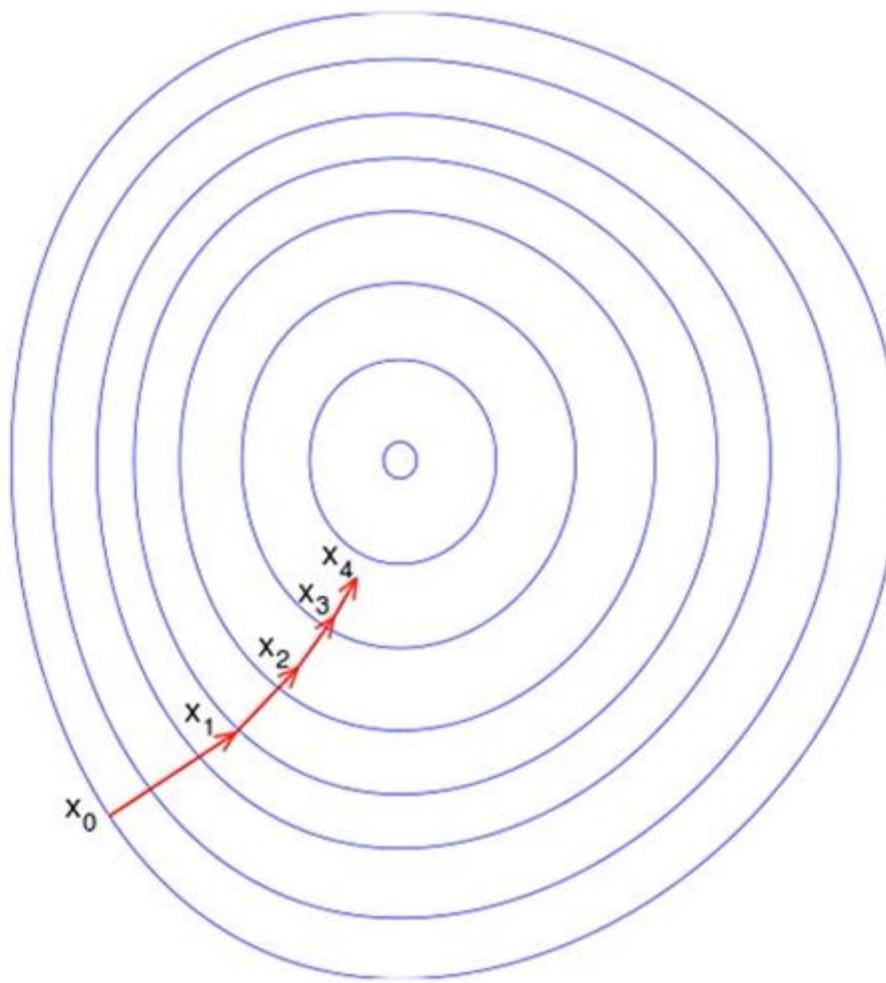
Gradient Descent



$$C = \frac{1}{2}(\hat{y} - y)^2$$

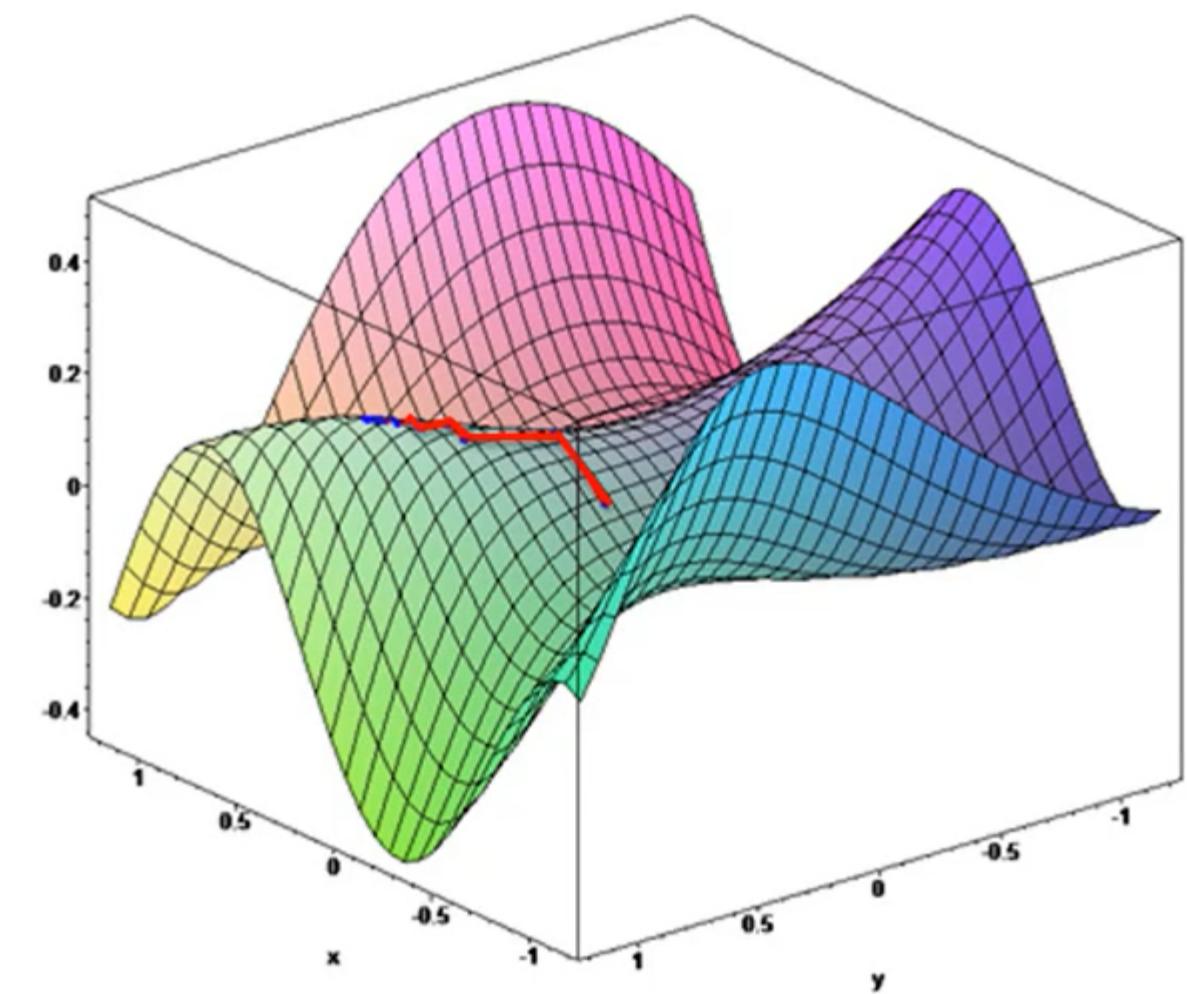
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



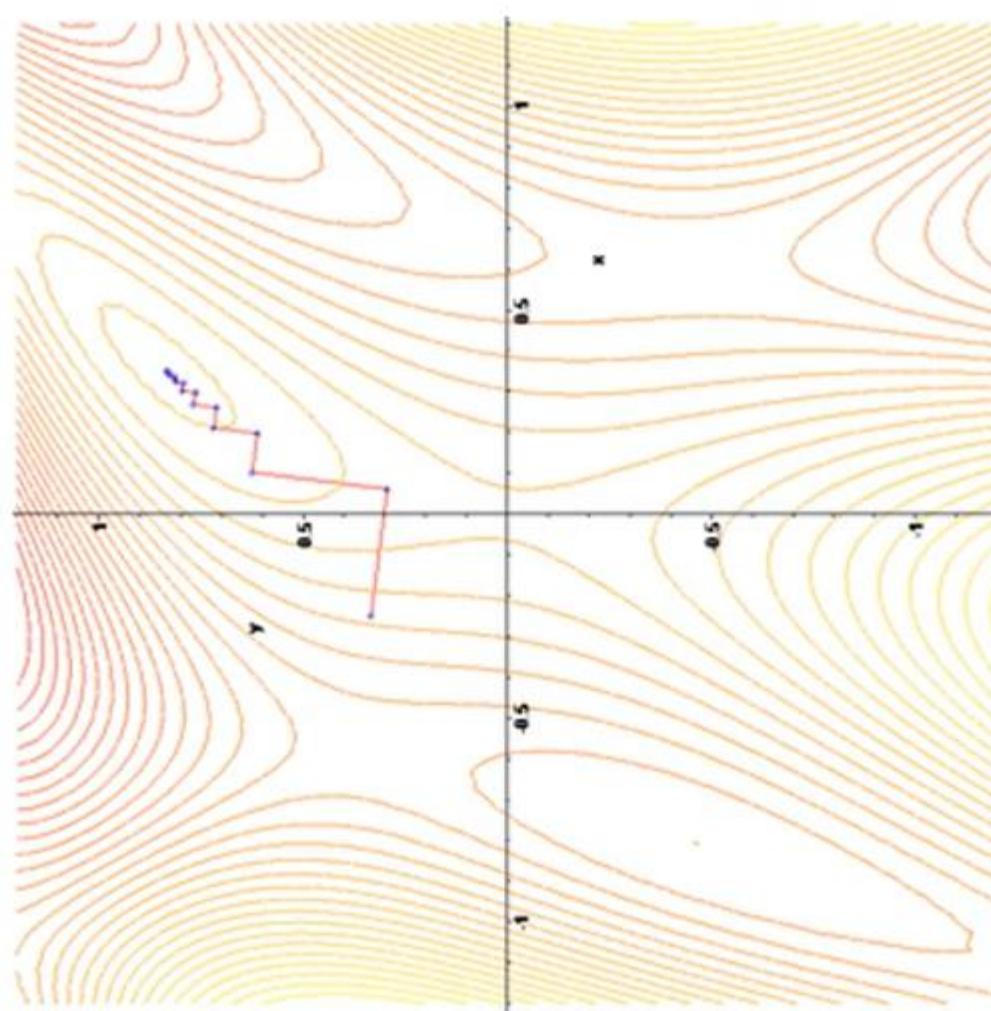
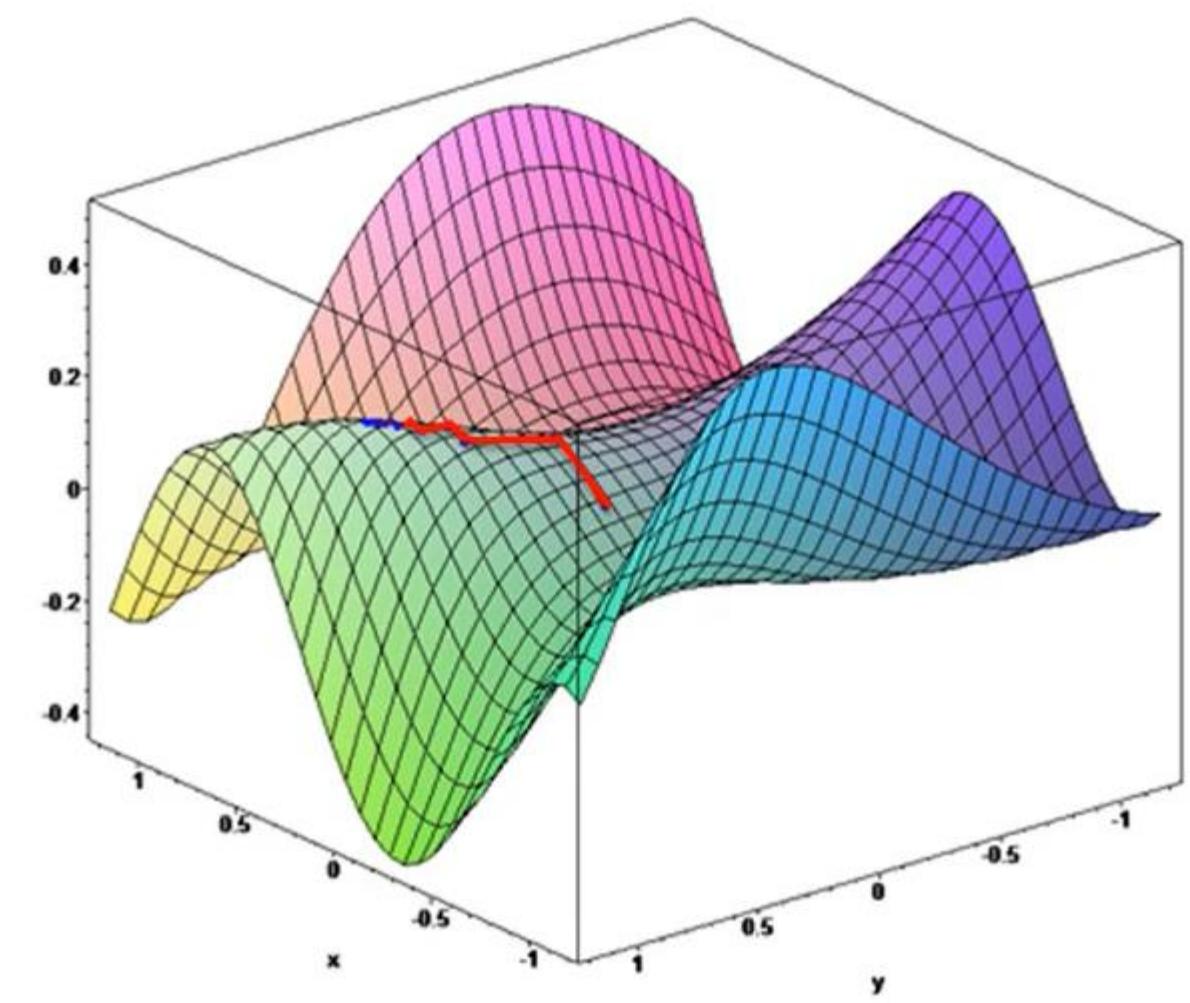
Activate Windows
Go to Settings to activate Windows.

Gradient Descent



Activate Windows
Go to Settings to activate Windows.

Gradient Descent

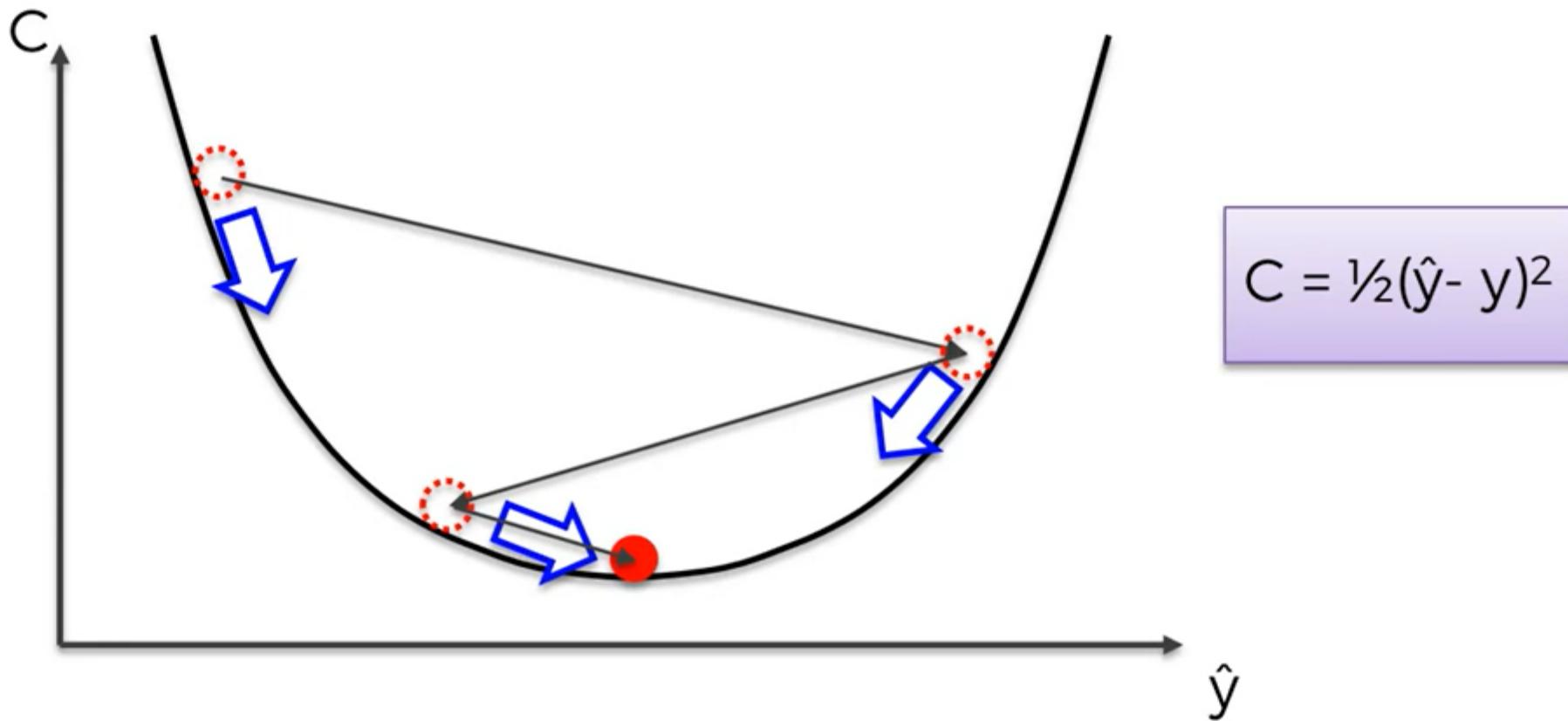


Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent

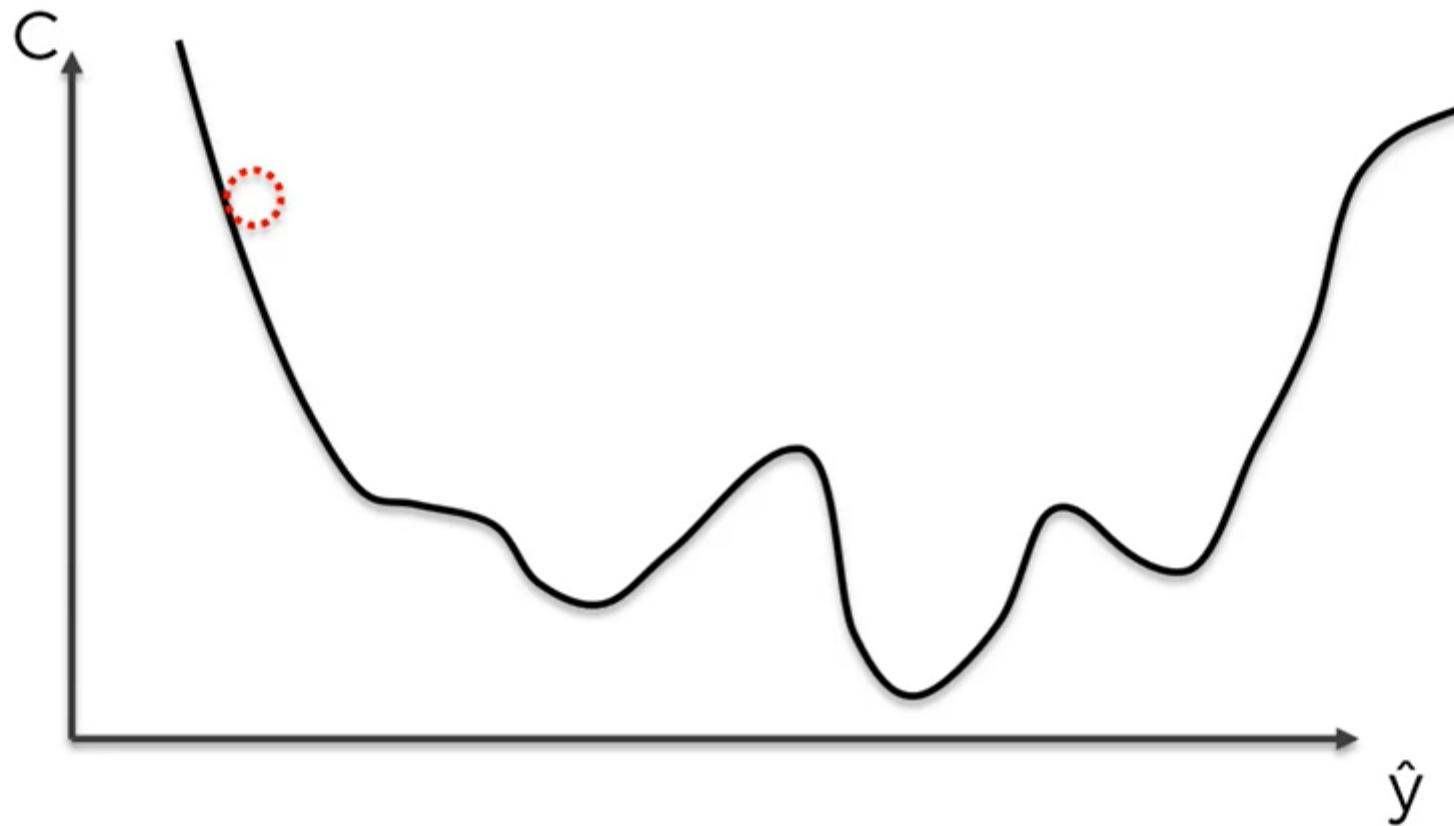
Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



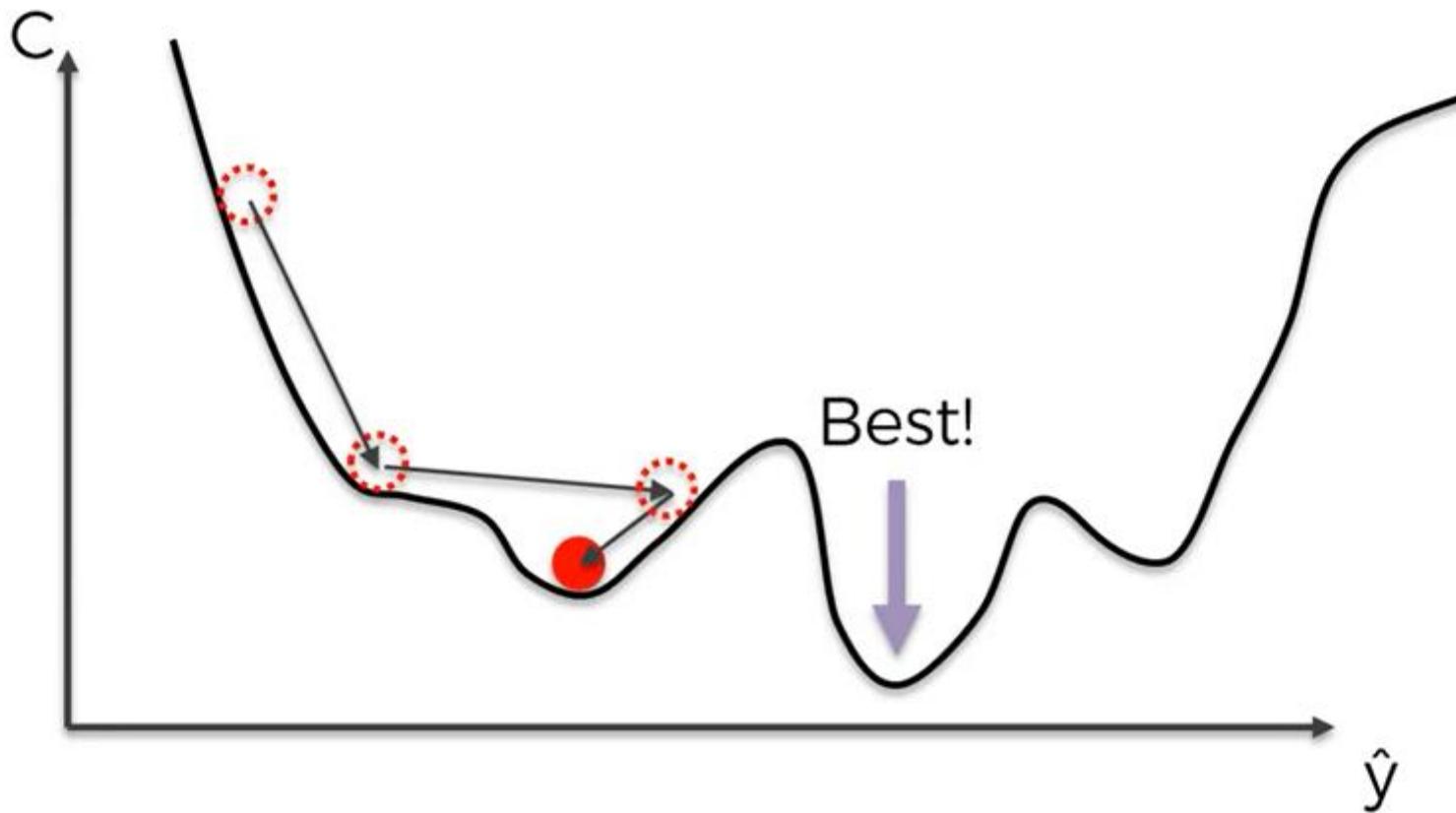
Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



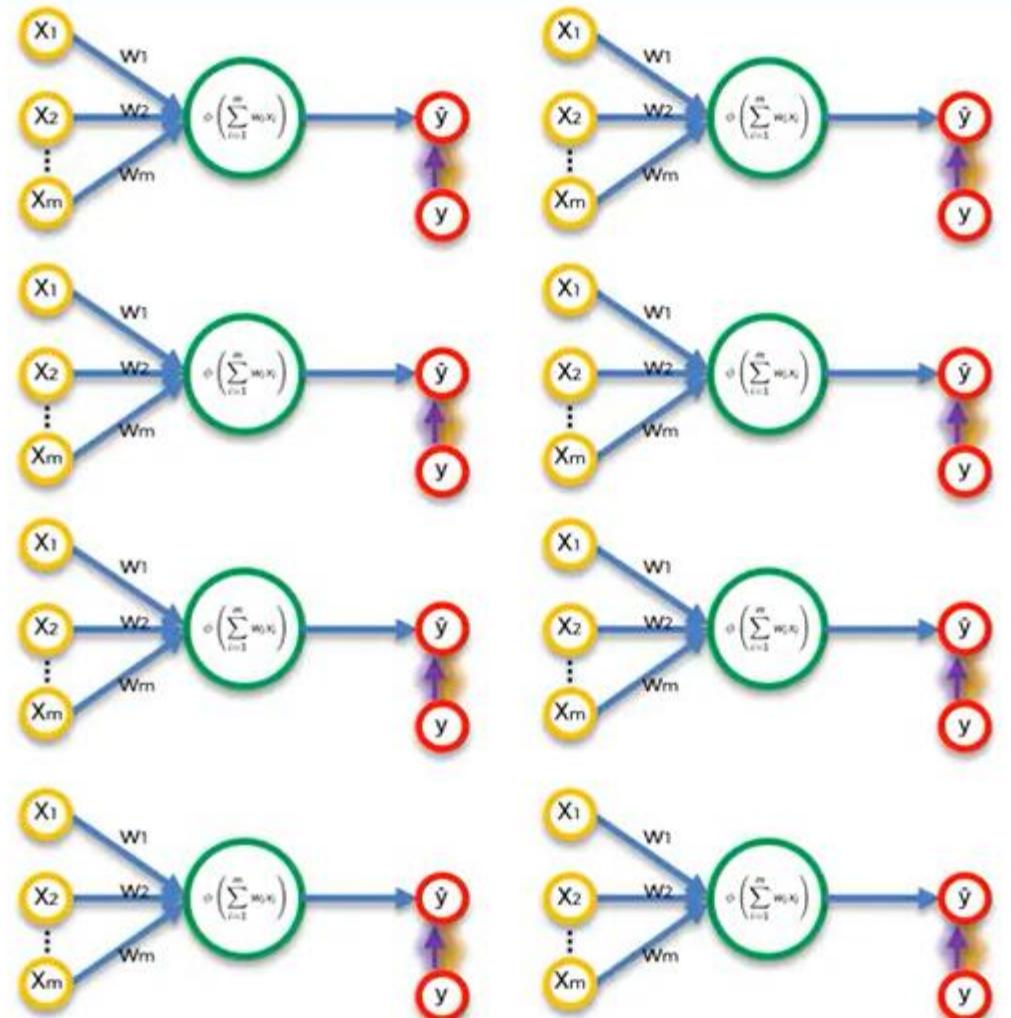
Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



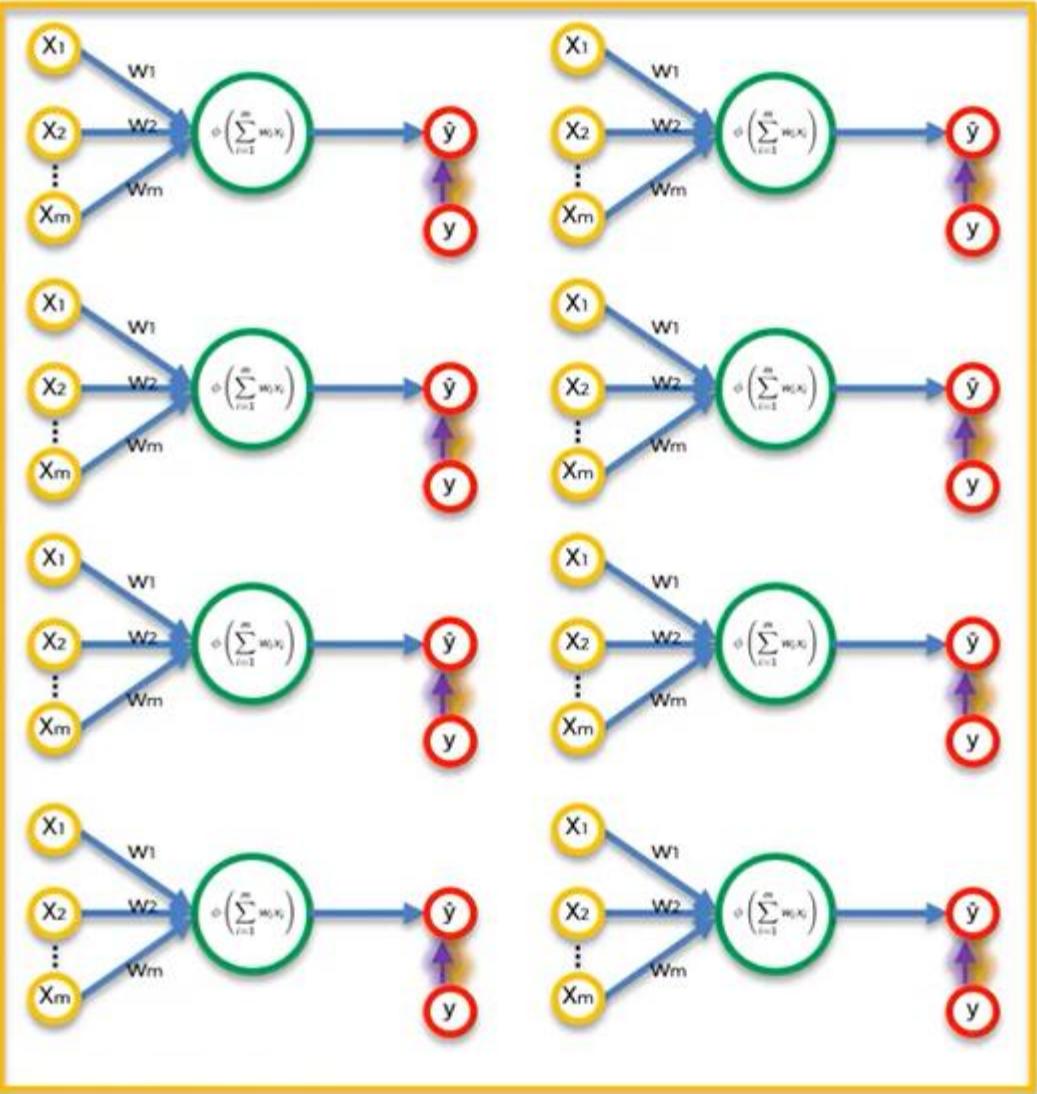
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$



Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



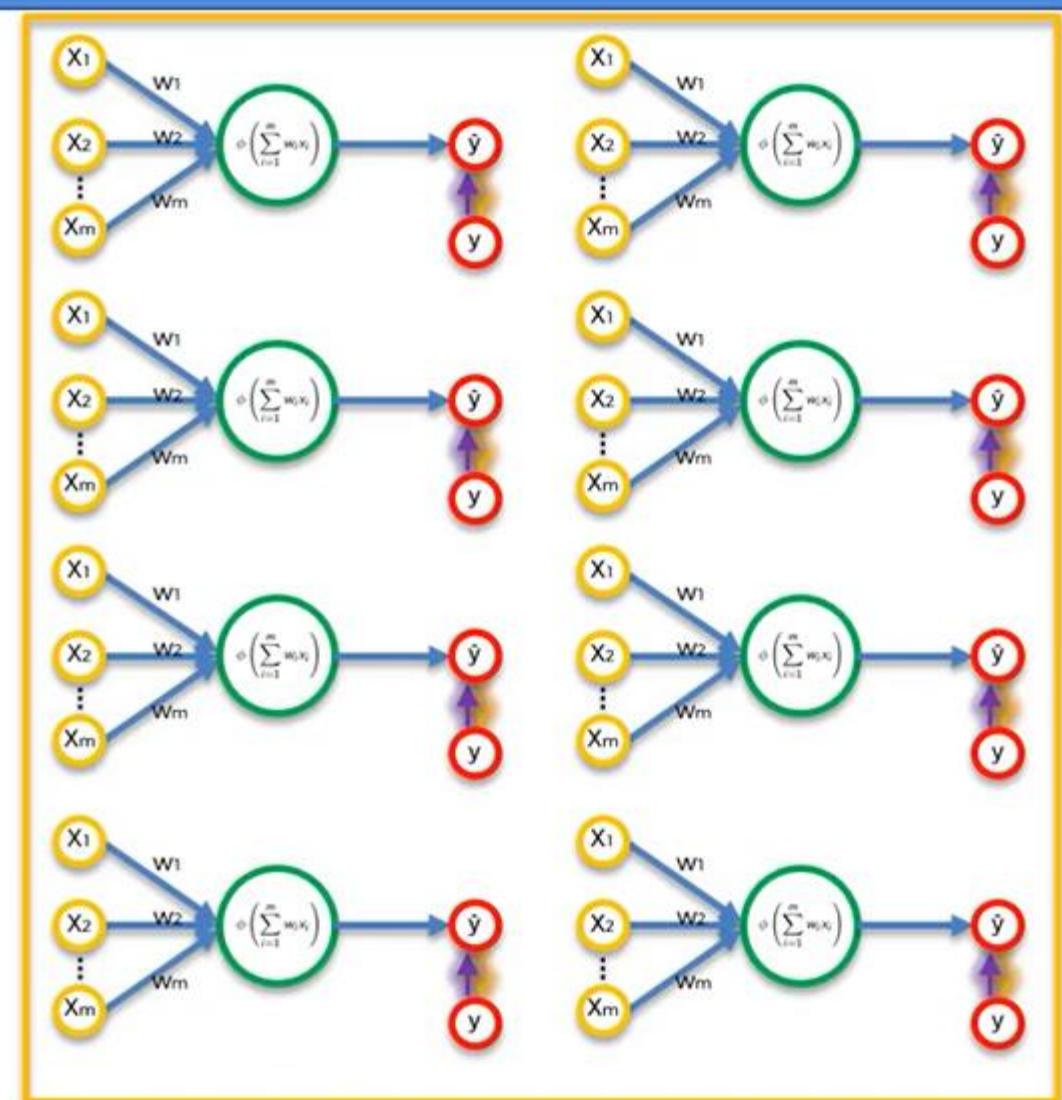
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$



Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent



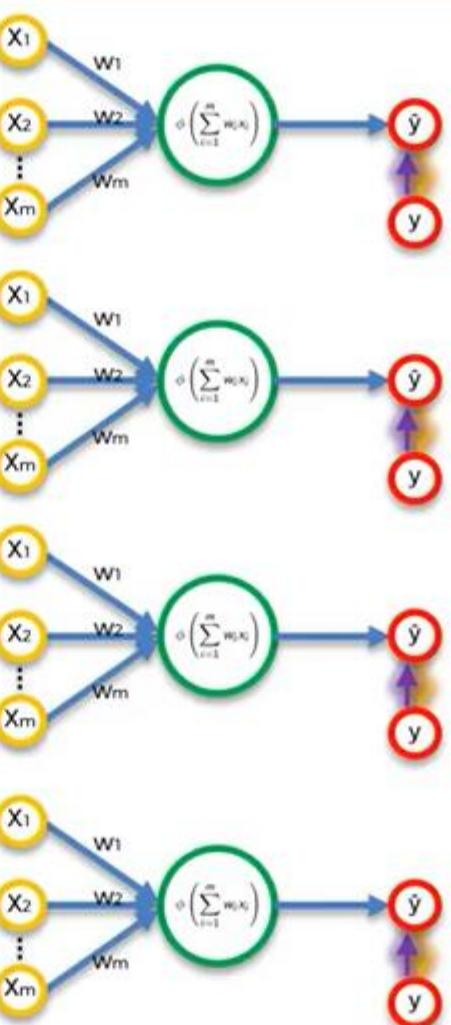
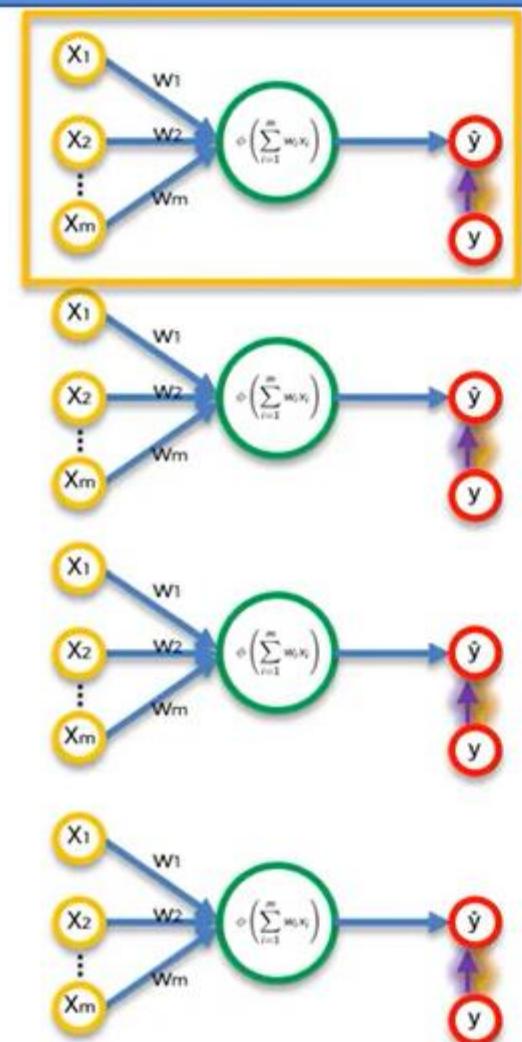
Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$

Adjust w_1, w_2, w_3



Stochastic Gradient Descent



Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

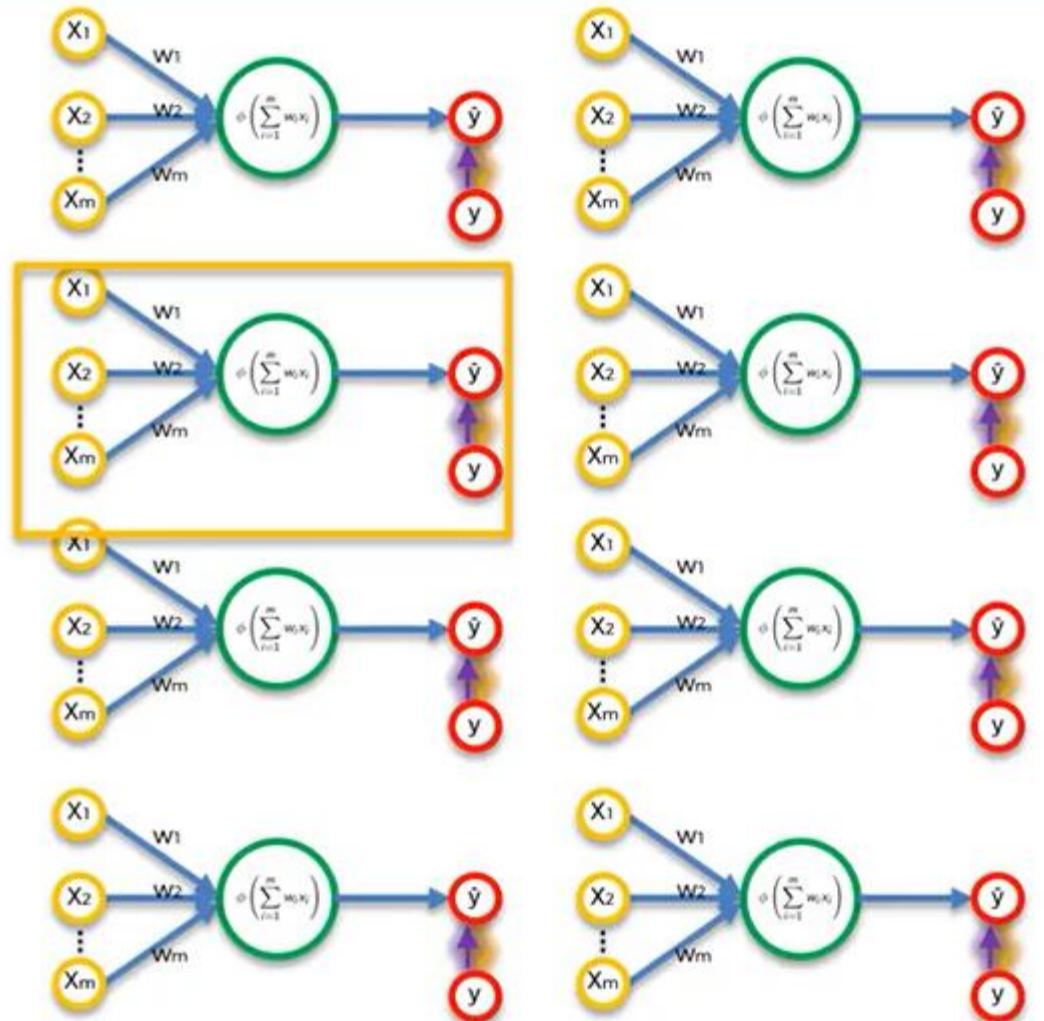
$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$

Adjust w_1, w_2, w_3



Activate Windows
Go to Settings to activate Windows.

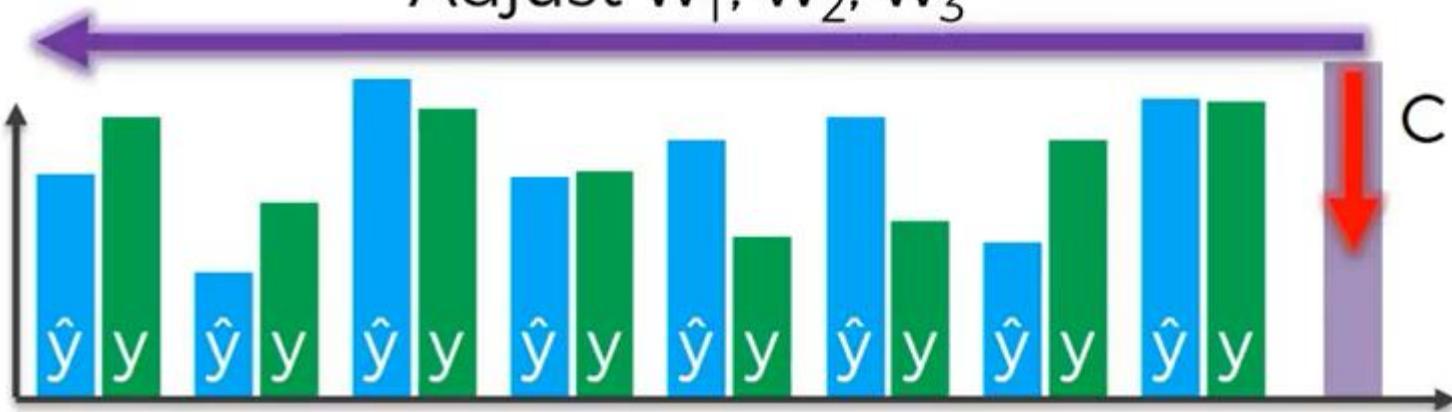
Stochastic Gradient Descent



Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

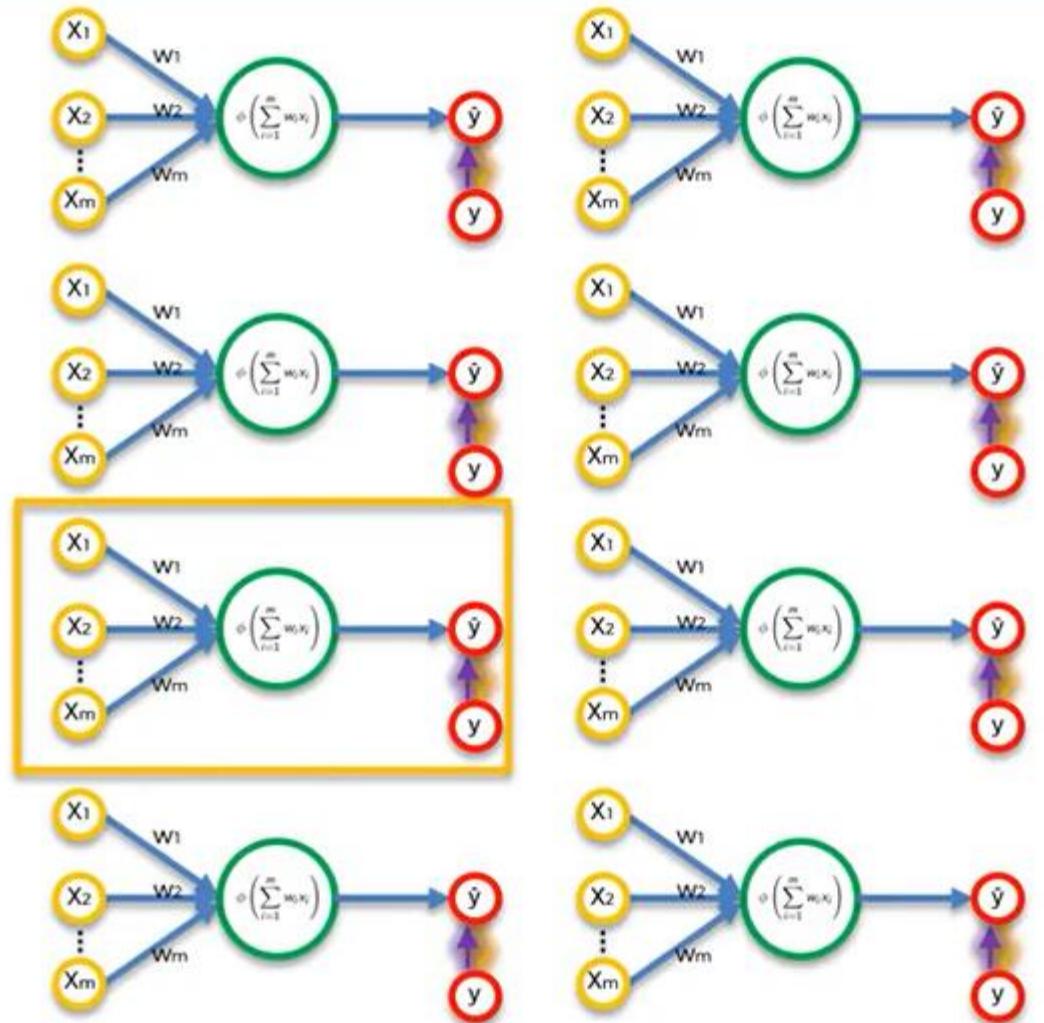
$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$

Adjust w_1, w_2, w_3



Activate Windows
Go to Settings to activate Windows.

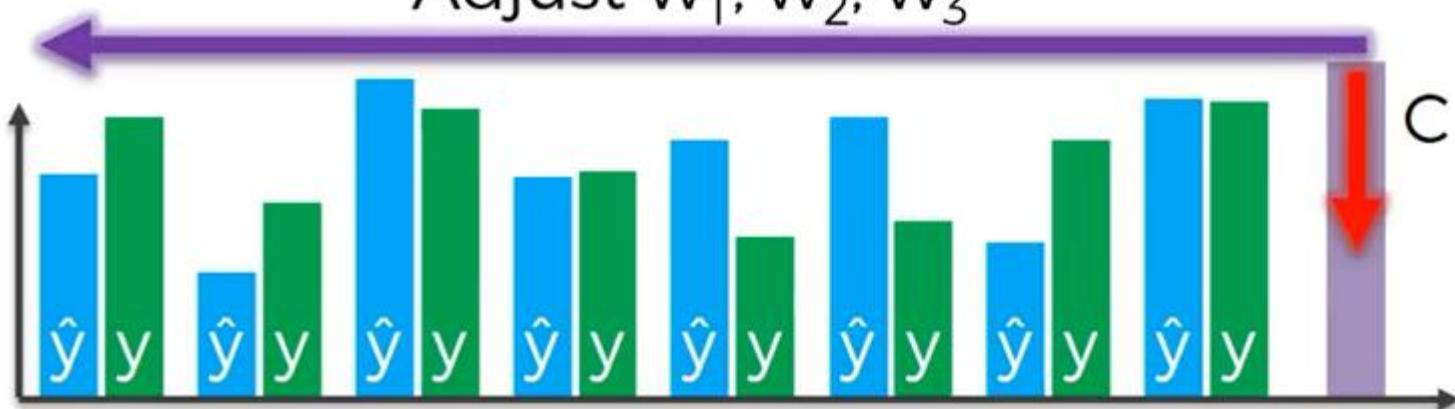
Stochastic Gradient Descent



Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

$$C = \sum \frac{1}{2}(\hat{y} - y)^2$$

Adjust w_1, w_2, w_3



Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent

Row ID	Study Hrs	Sleep Hrs	Ouiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

Upd w's

Row ID	Study Hrs	Sleep Hrs	Quiz	Exam
1	12	6	78%	93%
2	22	6.5	24%	68%
3	115	4	100%	95%
4	31	9	67%	75%
5	0	10	58%	51%
6	5	8	78%	60%
7	92	6	82%	89%
8	57	8	91%	97%

Upd w's
Upd w's

Batch Gradient Descent

Stochastic Gradient Descent

Activate Windows
Go to Settings to activate Windows.

Stochastic Gradient Descent

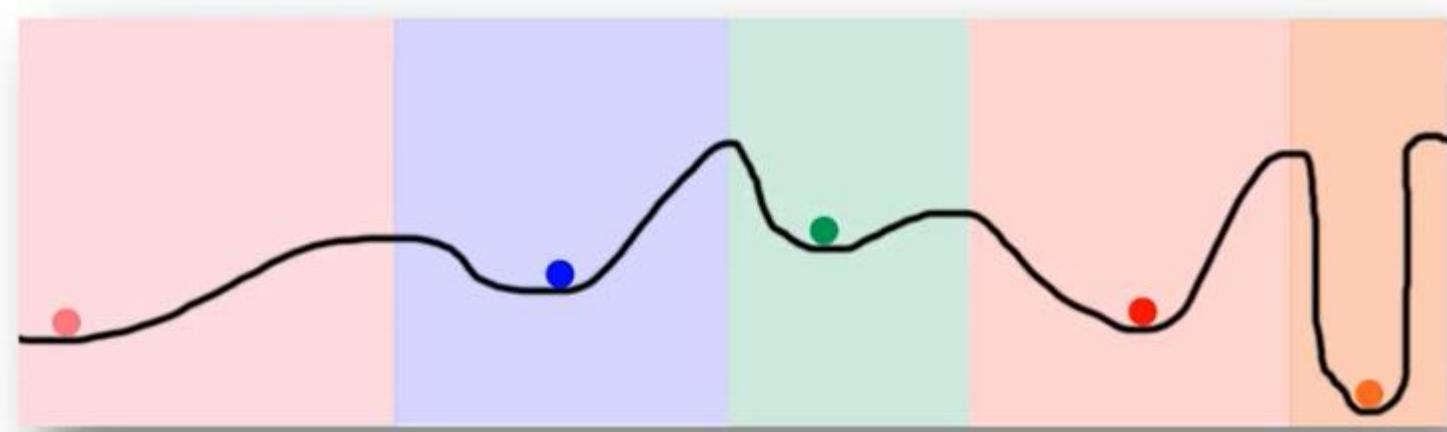
Additional Reading:

*A Neural Network in 13 lines
of Python (Part 2 - Gradient
Descent)*

Andrew Trask (2015)

Link:

<https://iamtrask.github.io/2015/07/27/python-network-part2/>



Stochastic Gradient Descent

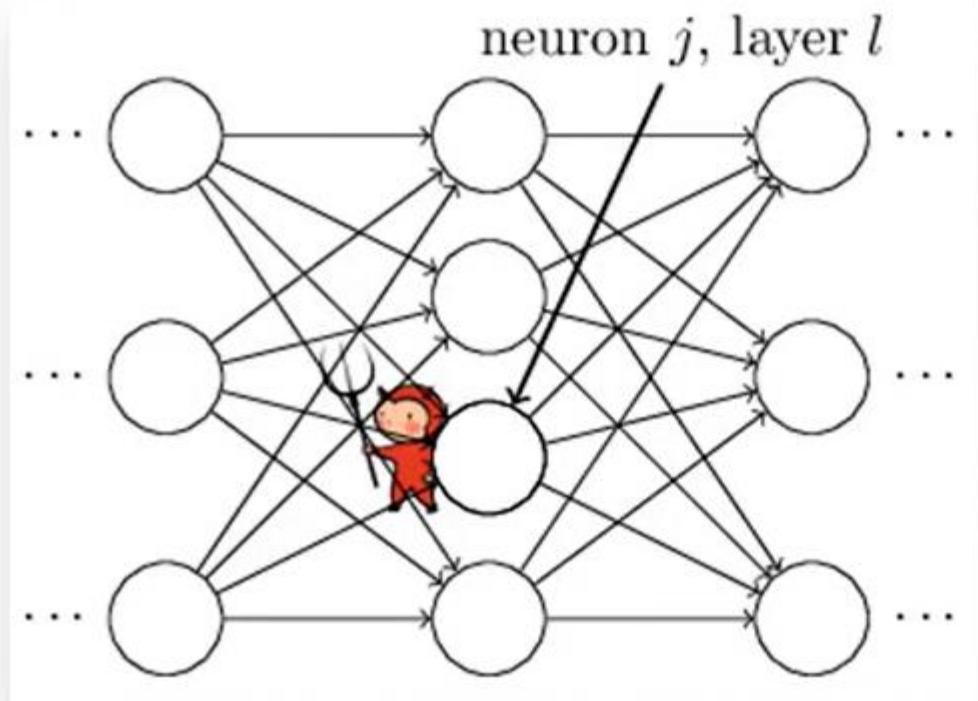
Additional Reading:

Neural Networks and Deep Learning

Michael Nielsen (2015)

Link:

<http://neuralnetworksanddeeplearning.com/chap2.html>

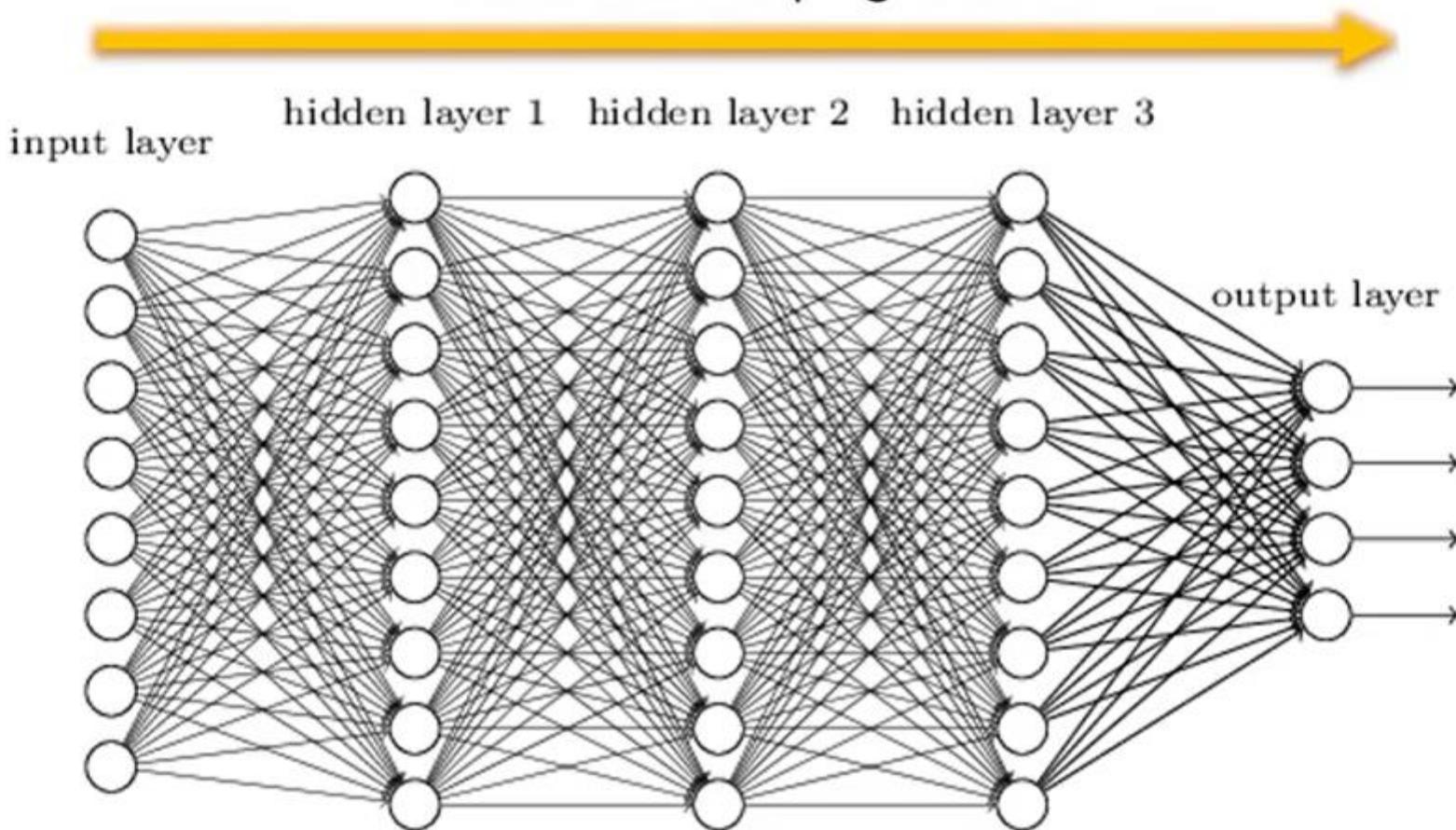


Backpropagation

Activate Windows
Go to Settings to activate Windows.

Gradient Descent

Forward Propagation

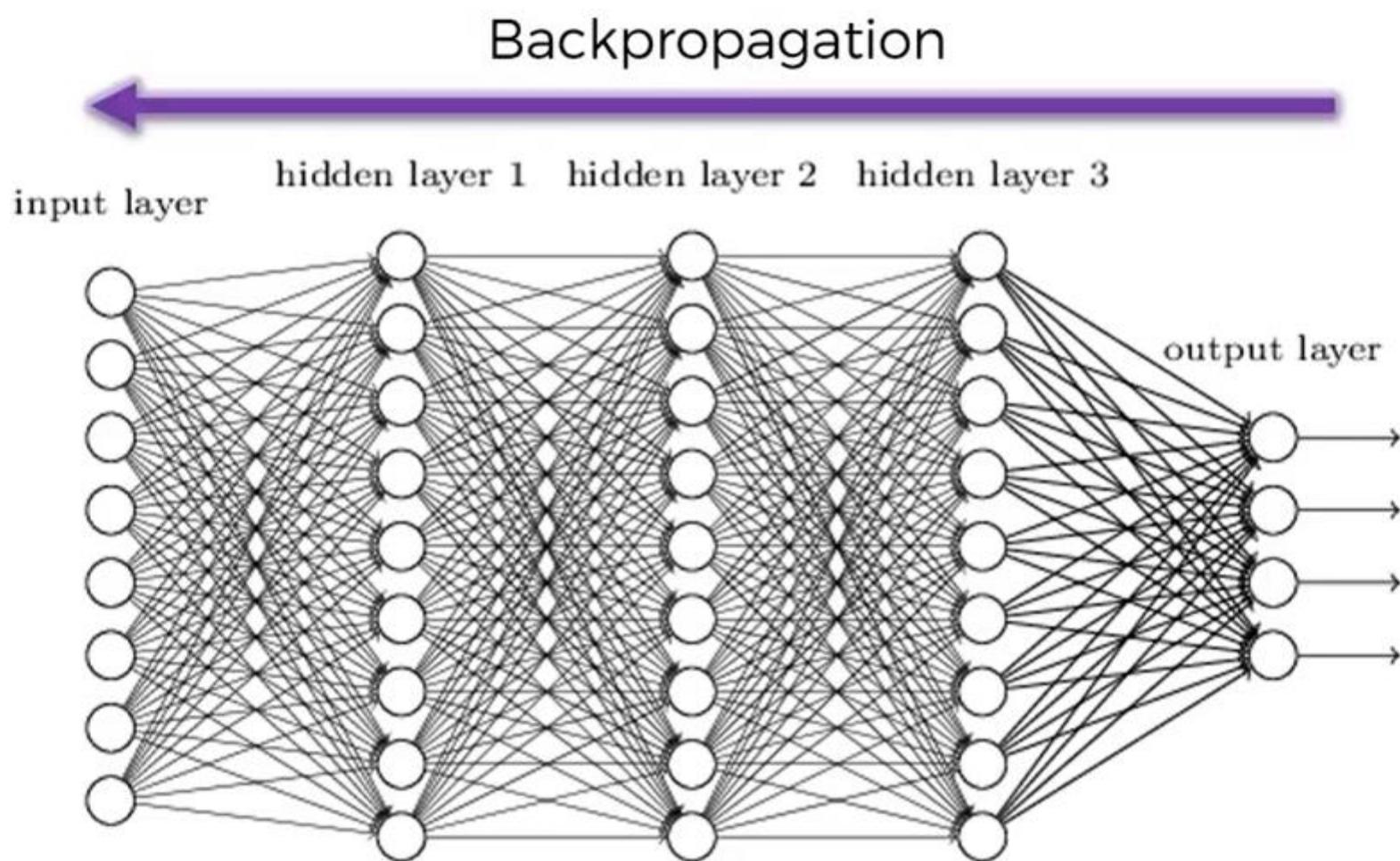


Activate Windows

Go to Settings to activate Windows.

Image Source: neuralnetworksanddeeplearning.com

Gradient Descent



Activate Windows

Go to Settings to activate Windows.

Image Source: neuralnetworksanddeeplearning.com

Training the ANN with Stochastic Gradient Descent

STEP 1: Randomly initialise the weights to small numbers close to 0 (but not 0).



STEP 2: Input the first observation of your dataset in the input layer, each feature in one input node.



STEP 3: Forward-Propagation: from left to right, the neurons are activated in a way that the impact of each neuron's activation is limited by the weights. Propagate the activations until getting the predicted result y .



STEP 4: Compare the predicted result to the actual result. Measure the generated error.



STEP 5: Back-Propagation: from right to left, the error is back-propagated. Update the weights according to how much they are responsible for the error. The learning rate decides by how much we update the weights.



STEP 6: Repeat Steps 1 to 5 and update the weights after each observation (Reinforcement Learning). Or:



Repeat Steps 1 to 5 but update the weights only after a batch of observations (Batch Learning).

STEP 7: When the whole training set passed through the ANN, that makes an epoch. Redo more epochs.

Data Set – Churn Analysis

RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101348.88	1
2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
3	15619304	Onio	502	France	Female	42	8	159660.8	3	1	0	113931.57	1
4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.63	0
5	15737888	Mitchell	850	Spain	Female	43	2	125510.8	1	1	1	79084.1	0
6	15574012	Chu	645	Spain	Male	44	8	113755.8	2	1	0	149756.71	1
7	15592531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
8	15656148	Obinna	376	Germany	Female	29	4	115046.7	4	1	0	119346.88	1
9	15792365	He	501	France	Male	44	4	142051.1	2	0	1	74940.5	0
10	15592389	H?	684	France	Male	27	2	134603.9	1	1	1	71725.73	0
11	15767821	Bearce	528	France	Male	31	6	102016.7	2	0	0	80181.12	0
12	15737173	Andrews	497	Spain	Male	24	3	0	2	1	0	76390.01	0
13	15632264	Kay	476	France	Female	34	10	0	2	1	0	26260.98	0
14	15691483	Chin	549	France	Female	25	5	0	2	0	0	190857.79	0
15	15600882	Scott	635	Spain	Female	35	7	0	2	1	1	65951.65	0
16	15643966	Goforth	616	Germany	Male	45	3	143129.4	2	0	1	64327.26	0
17	15737452	Romeo	653	Germany	Male	58	1	132602.9	1	1	0	5097.67	1
18	15788218	Hendersor	549	Spain	Female	24	9	0	2	1	1	14406.41	0
19	15661507	Muldrow	587	Spain	Male	45	6	0	1	0	0	158684.81	0
20	15568982	Hao	726	France	Female	24	6	0	2	1	1	54724.03	0

Data Set – Churn Analysis

RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101348.88	1
2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
3	15619304	Ohio	502	France	Female	42	8	159660.8	3	1	0	113931.57	1
4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.63	0
5	15737883	Mitchell	850	Spain	Female	43	2	125510.8	1	1	1	79084.1	0
6	15574012	Chu	645	Spain	Male	44	8	113755.8	2	1	0	149756.71	1
7	15597531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
8	15636148	Obinna	376	Germany	Female	29	4	115046.7	4	1	0	119346.88	1
9	15792365	He	501	France	Male	44	4	142051.1	2	0	1	74940.5	0
10	15592389	H?	684	France	Male	27	2	134603.9	1	1	1	71725.73	0
11	15757821	Bearce	528	France	Male	31	6	102016.7	2	0	0	80181.12	0
12	15737173	Andrews	497	Spain	Male	24	3	0	2	1	0	76390.01	0
13	15632264	Kay	476	France	Female	34	10	0	2	1	0	26260.98	0
14	15691483	Chin	549	France	Female	25	5	0	2	0	0	190857.79	0
15	15600882	Scott	635	Spain	Female	35	7	0	2	1	1	65951.65	0
16	15643966	Goforth	616	Germany	Male	45	3	143129.4	2	0	1	64327.26	0
17	15737452	Romeo	653	Germany	Male	58	1	132602.9	1	1	0	5097.67	1
18	15788218	Henderson	549	Spain	Female	24	9	0	2	1	1	14406.41	0
19	15661507	Muldrow	587	Spain	Male	45	6	0	1	0	0	158684.81	0
20	15568982	Hao	726	France	Female	24	6	0	2	1	1	54724.03	0

Data Set – Churn Analysis

RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101348.88	1
2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
3	15619304	Ohio	502	France	Female	42	8	159660.8	3	1	0	113931.57	1
4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.63	0
5	15737883	Mitchell	850	Spain	Female	43	2	125510.8	1	1	1	79084.1	0
6	15574012	Chu	645	Spain	Male	44	8	113755.8	2	1	0	149756.71	1
7	15597531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
8	15636148	Obinna	376	Germany	Female	29	4	115046.7	4	1	0	119346.88	1
9	15792365	He	501	France	Male	44	4	142051.1	2	0	1	74940.5	0
10	15592389	H?	684	France	Male	27	2	134603.9	1	1	1	71725.73	0
11	15757821	Bearce	528	France	Male	31	6	102016.7	2	0	0	80181.12	0
12	15737173	Andrews	497	Spain	Male	24	3	0	2	1	0	76390.01	0
13	15632264	Kay	476	France	Female	34	10	0	2	1	0	26260.98	0
14	15691483	Chin	549	France	Female	25	5	0	2	0	0	190857.79	0
15	15600882	Scott	635	Spain	Female	35	7	0	2	1	1	65951.65	0
16	15643966	Goforth	616	Germany	Male	45	3	143129.4	2	0	1	64327.26	0
17	15737452	Romeo	653	Germany	Male	58	1	132602.9	1	1	0	5097.67	1
18	15788218	Henderson	549	Spain	Female	24	9	0	2	1	1	14406.41	0
19	15661507	Muldrow	587	Spain	Male	45	6	0	1	0	0	158684.81	0
20	15568982	Hao	726	France	Female	24	6	0	2	1	1	54724.03	0

Geography: OneHotEncoding
 Gender: Label Encoding

Data Set – Churn Analysis

RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101348.88	1
2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
3	15619304	Olivo	502	France	Female	42	8	159660.8	3	1	0	113931.57	1
4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.63	0
5	15737883	Mitchell	850	Spain	Female	43	2	125510.8	1	1	1	79084.1	0
6	15574012	Chu	645	Spain	Male	44	8	113755.8	2	1	0	149756.71	1
7	15597531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
8	15636148	Obinna	376	Germany	Female	29	4	115046.7	4	1	0	119346.88	1
9	15792365	He	501	France	Male	44	4	142051.1	2	0	1	74940.5	0
10	15592389	H?	684	France	Male	27	2	134603.9	1	1	1	71725.73	0
11	15757821	Bearce	528	France	Male	31	6	102016.7	2	0	0	80181.12	0
12	15737173	Andrews	497	Spain	Male	24	3	0	2	1	0	76390.01	0
13	15632264	Kay	476	France	Female	34	10	0	2	1	0	26260.98	0
14	15691483	Chin	549	France	Female	25	5	0	2	0	0	190857.79	0
15	15600882	Scott	635	Spain	Female	35	7	0	2	1	1	65951.65	0
16	15643966	Goforth	616	Germany	Male	45	3	143129.4	2	0	1	64327.26	0
17	15737452	Romeo	653	Germany	Male	58	1	132602.9	1	1	0	5097.67	1
18	15788218	Henderson	549	Spain	Female	24	9	0	2	1	1	14406.41	0
19	15661507	Muldown	587	Spain	Male	45	6	0	1	0	0	158684.81	0
20	15568982	Hao	726	France	Female	24	6	0	2	1	1	54724.03	0

Geography: OneHotEncoding
 Gender: Label Encoding

Feature Scaling

Data Set – Churn Analysis

RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101348.88	1
2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
3	15619304	Onio	502	France	Female	42	8	159660.8	3	1	0	113931.57	1
4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.63	0
5	15737888	Mitchell	850	Spain	Female	43	2	125510.8	1	1	1	79084.1	0
6	15574012	Chu	645	Spain	Male	44	8	113755.8	2	1	0	149756.71	1
7	15592531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
8	15656148	Obinna	376	Germany	Female	29	4	115046.7	4	1	0	119346.88	1
9	15792365	He	501	France	Male	44	4	142051.1	2	0	1	74940.5	0
10	15592389	H?	684	France	Male	27	2	134603.9	1	1	1	71725.73	0
11	15767821	Bearce	528	France	Male	31	6	102016.7	2	0	0	80181.12	0
12	15737173	Andrews	497	Spain	Male	24	3	0	2	1	0	76390.01	0
13	15632264	Kay	476	France	Female	34	10	0	2	1	0	26260.98	0
14	15691483	Chin	549	France	Female	25	5	0	2	0	0	190857.79	0
15	15600882	Scott	635	Spain	Female	35	7	0	2	1	1	65951.65	0
16	15643966	Goforth	616	Germany	Male	45	3	143129.4	2	0	1	64327.26	0
17	15737452	Romeo	653	Germany	Male	58	1	132602.9	1	1	0	5097.67	1
18	15788218	Hendersor	549	Spain	Female	24	9	0	2	1	1	14406.41	0
19	15661507	Muldrow	587	Spain	Male	45	6	0	1	0	0	158684.81	0
20	15568982	Hao	726	France	Female	24	6	0	2	1	1	54724.03	0

Python Code: Preprocessing

```
7 # Importing the Libraries
8 import numpy as np
9 import pandas as pd
10 import tensorflow as tf
11 tf.__version__
12
13 # Part 1 - Data Preprocessing
14
15 # Importing the dataset
16 dataset = pd.read_csv('Churn_Modelling.csv')
17 X = dataset.iloc[:, 3:-1].values
18 y = dataset.iloc[:, -1].values
19 print(X)
20 print(y)
```

Import Libraries and Load Data

Python Code: Preprocessing

Gender: Label Encoding
Geography: OneHotEncoding

Index	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	ActiveMember	EstimatedSalary	Exited
0	1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101349	1
1	2	15647311	Hill	608	Spain	Female	41	1	83807.9	1	0	1	112543	0
2	3	15619304	Onio	502	France	Female	42	8	159661	3	1	0	113932	1
3	4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.6	0
4	5	15737888	Mitchell	850	Spain	Female	43	2	125511	1	1	1	79084.1	0
5	6	15574012	Chu	645	Spain	Male	44	8	113756	2	1	0	149757	1
6	7	15592531	Bartlett	822	France	Male	50	7	0	2	1	1	10062.8	0
7	8	15656148	Obinna	376	Germany	Female	29	4	115047	4	1	0	119347	1
8	9	15792365	He	501	France	Male	44	4	142051	2	0	1	74940.5	0

```
22 # Encoding categorical data
23 # Label Encoding the "Gender" column
24 from sklearn.preprocessing import LabelEncoder
25 le = LabelEncoder()
26 X[:, 2] = le.fit_transform(X[:, 2])
27 print(X)
28 # One Hot Encoding the "Geography" column
29 from sklearn.compose import ColumnTransformer
30 from sklearn.preprocessing import OneHotEncoder
31 ct = ColumnTransformer(transformers=[('encoder', OneHotEncoder(), [1])], remainder='passthrough')
32 X = np.array(ct.fit_transform(X))
33 print(X)
```

Python Code: Preprocessing

Gender: Label Encoding
Geography: OneHotEncoding

```
22 # Encoding categorical data
23 # Label Encoding the "Gender" column
24 from sklearn.preprocessing import LabelEncoder
25 le = LabelEncoder()
26 X[:, 2] = le.fit_transform(X[:, 2])
27 print(X)
28 # One Hot Encoding the "Geography" column
29 from sklearn.compose import ColumnTransformer
30 from sklearn.preprocessing import OneHotEncoder
31 ct = ColumnTransformer(transformers=[('encoder', OneHotEncoder(), [3])], remainder='passthrough')
32 X = np.array(ct.fit_transform(X))
33 print(X)
```

dataset - DataFrame																
Index	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	numOfProducts	HasCrCard	ActiveMember	EstimatedSalary	Exited		
0	1	15634602	Hargrave	619	France	Female	42	2	0	1	1	1	101349	1		
1	2	15647311	Hill	608	Spain	Female	41	1	83807.9	1	0	1	112543	0		
2	3	15619304	Onio	502	France	Female	42	8	159661	3	1	0	113932	1		
3	4	15701354	Boni	699	France	Female	39	1	0	2	0	0	93826.6	0		
4	5	15737888	Mitchell	850	Spain	Female	43	2	125511	1	1	1	79084.1	0		
5	6	15574012	Chu	645	Spain	Male	44	8	113756	2	1	0	149757	1		
6	7	15574012	Chu	645	Spain	Male	44	8	113756	2	1	0	10062.8	0		
7	8	15619304	Onio	502	France	Female	42	8	159661	3	1	0	119347	1		
8	9	15701354	Boni	699	France	Female	39	1	0	2	0	1	74940.5	0		

	0	1	2	3	4		
0	619	France	0	42	2		
1	608	Spain	0	41	1		
2	502	France	0	42	8		
3	699	France	0	39	1		
4	850	Spain	0	43	2		
5	645	Spain	1	44	8		
6	822	France	1	50	7		
7	376	Germany	0	29	4		
8	501	France	1	44	4	gh	

Python Code: Preprocessing

Gender: L
Geograph

X - NumPy object array (read only)

	0	1	2	3	4	5	Geography	Gender	Age	Tenure	Balance	numOfProducts	HasCrCard	ActiveMemb	EstimatedSalary	Exited
0	1.0	0.0	0.0	619	0	42	France	Female	42	2	0	1	1	1	101349	1
1	0.0	0.0	1.0	608	0	41	Spain	Female	41	1	83807.9	1	0	1	112543	0
2	1.0	0.0	0.0	502	0	42	France	Female	42	8	159661	3	1	0	113932	1
3	1.0	0.0	0.0	699	0	39	France	Female	39	1	0	2	0	0	93826.6	0
4	0.0	0.0	1.0	850	0	43	Spain	Female	43	2	125511	1	1	1	79084.1	0
5	0.0	0.0	1.0	645	1	44	Spain	Male	44	8	113756	2	1	0	149757	1
6	1.0	0.0	0.0	822	1	50	France	Male	50	7	0	2	1	1	10062.8	0
7	0.0	1.0	0.0	376	0	29	Germany	Female	29	4	115047	4	1	0	119347	1
8	1.0	0.0	0.0	501	1	44	France	Male	44	4	142051	2	0	1	74940.5	0

```
22 # Encoding categorical data
23 # Label Encoding the "Gender" column
24 from sklearn.preprocessing import LabelEncoder
25 le = LabelEncoder()
26 X[:, 2] = le.fit_transform(X[:, 2])
27 print(X)
28 # One Hot Encoding the "Geography" column
29 from sklearn.compose import ColumnTransformer
30 from sklearn.preprocessing import OneHotEncoder
31 ct = ColumnTransformer(transformers=[('encoder', OneHotEncoder(), [1])], remainder='passthrough')
32 X = np.array(ct.fit_transform(X))
33 print(X)
```

Python Code: Preprocessing Feature Scaling

```
37 # Feature Scaling  
38 from sklearn.preprocessing import StandardScaler  
39 sc = StandardScaler()  
40 X = sc.fit_transform(X)  
41 print(X)
```

Name	Type	Size
ct	compose._column_transformer.ColumnTransformer	1
dataset	DataFrame	(10000, 14)
le	preprocessing._label.LabelEncoder	1
sc	preprocessing._data.StandardScaler	1
X	Array of float64	(10000, 12)
y	Array of int64	(10000,)

	3	4	5	6	7	8
0	619	0	42	2	0.0	1
1	608	0	41	1	83807.86	1
2	502	0	42	8	159660.8	3
3	699	0	39	1	0.0	2
4	850	0	43	2	125510.82	1
5	645	1	44	8	113755.78	2
6	822	1	50	7	0.0	2
7	376	0	29	4	115046.74	4
8	501	1	44	4	142051.07	2

	3	4	5	6	7	8
0	-0.326221	-1.09599	0.293517	-1.04176	-1.22585	-0.911583
1	-0.440036	-1.09599	0.198164	-1.38754	0.11735	-0.911583
2	-1.53679	-1.09599	0.293517	1.03291	1.33305	2.52706
3	0.501521	-1.09599	0.00745665	-1.38754	-1.22585	0.807737
4	2.06388	-1.09599	0.388871	-1.04176	0.785728	-0.911583
5	-0.0572053	0.912419	0.484225	1.03291	0.597329	0.807737
6	1.77417	0.912419	1.05635	0.68713	-1.22585	0.807737
7	-2.84049	-1.09599	-0.946079	-0.350204	0.618019	4.24638
8	-1.54714	0.912419	0.484225	-0.350204	1.05082	0.807737

Python Code: Preprocessing

Train Test Split

```
43 # Splitting the dataset into the Training set and Test set
44 from sklearn.model_selection import train_test_split
45 X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.2, random_state = 0)
```

Name	Type	Size
ct	compose._column_transformer.ColumnTransformer	1
dataset	DataFrame	(10000, 14)
le	preprocessing._label.LabelEncoder	1
sc	preprocessing._data.StandardScaler	1
X	Array of float64	(10000, 12)
X_test	Array of float64	(2000, 12)
X_train	Array of float64	(8000, 12)
y	Array of int64	(10000,)
y_test	Array of int64	(2000,)
y_train	Array of int64	(8000,)

Python Code: Building the ANN

```
47 # Part 2 - Building the ANN
48
49 # Initializing the ANN
50 ann = tf.keras.models.Sequential()
51
52 # Adding the input Layer and the first hidden Layer
53 ann.add(tf.keras.layers.Dense(units=6, activation='relu'))
54
55 # Adding the second hidden Layer
56 ann.add(tf.keras.layers.Dense(units=6, activation='relu'))
57
58 # Adding the output Layer
59 ann.add(tf.keras.layers.Dense(units=1, activation='sigmoid'))
```

Python Code: Building the ANN

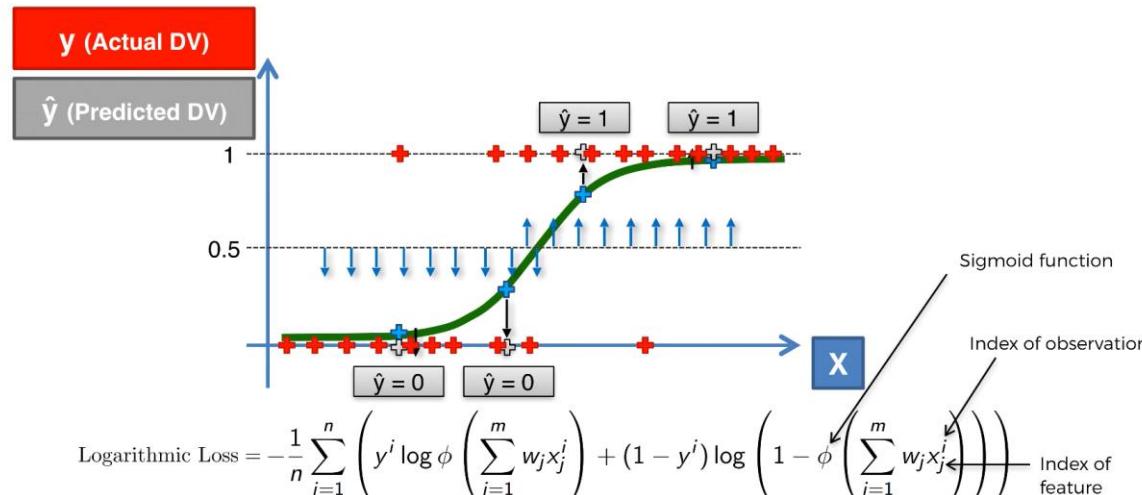
```
43
44 # Part 2 - Now let's make the ANN!
45
46 # Importing the Keras libraries and packages
47 import keras
48 from keras.models import Sequential
49 from keras.layers import Dense
50
51 # Initialising the ANN
52 classifier = Sequential()
53
54 # Adding the input layer and the first hidden layer
55 classifier.add(Dense(output_dim = 6, init = 'uniform', activation = 'relu', input_dim = 11))
56
57 # Adding the second hidden layer
58 classifier.add(Dense(output_dim = 6, init = 'uniform', activation = 'relu'))
59
60 # Adding the output layer
61 classifier.add(Dense(output_dim = 1, init = 'uniform', activation = 'sigmoid'))
62
63 # Compiling the ANN
64 classifier.compile(optimizer = 'adam', loss = 'binary_crossentropy', metrics = [ 'accuracy' ])
65
66 # Part 3 - Making the predictions and evaluating the model
67
68 # Predicting the Test set results
69 y_pred = classifier.predict(X_test)
70
```

Python Code: Training the ANN

```
61 # Part 3 - Training the ANN  
62  
63 # Compiling the ANN  
64 ann.compile(optimizer = 'adam', loss = 'binary_crossentropy', metrics = ['accuracy'])  
65  
66 # Training the ANN on the Training set  
67 ann.fit(X_train, y_train, batch_size = 32, epochs = 100)
```

Logarithmic Loss

If we do Classification, the Loss function can be the Logarithmic Loss:



Optimizer **adam** is an implementation of SGD

Binary_crossentropy is used in case of classification, where there is a binary output. While, **categorical_crossentropy** is used in case of more than 2 outputs.

Metrics takes a list as input, that is why we are using square brackets

Python Code: Training the ANN

```
61 # Part 3 - Training the ANN
62
63 # Compiling the ANN
64 ann.compile(optimizer = 'adam', loss = 'binary_crossentropy', metrics = ['accuracy'])
65
66 # Training the ANN on the Training set
67 ann.fit(X_train, y_train, batch_size = 32, epochs = 100)

loss: 0.4398 - accuracy: 0.7980
Epoch 5/100
250/250 [=====] - 1s 3ms/step -
loss: 0.4298 - accuracy: 0.8080
Epoch 6/100
250/250 [=====] - 1s 3ms/step -
loss: 0.4193 - accuracy: 0.8176
Epoch 7/100
250/250 [=====] - 1s 3ms/step -
loss: 0.4110 - accuracy: 0.8213
Epoch 8/100
250/250 [=====] - 1s 4ms/step -
loss: 0.4063 - accuracy: 0.8232
Epoch 9/100
250/250 [=====] - 1s 5ms/step -
loss: 0.4027 - accuracy: 0.8234
Epoch 10/100
250/250 [=====] - 1s 4ms/step -
loss: 0.3990 - accuracy: 0.8271
Epoch 11/100
250/250 [=====] - 1s 2ms/step -
loss: 0.3965 - accuracy: 0.8273
Epoch 12/100
67/250 [=====>.....] - ETA: 0s - loss:
0.4071 - accuracy: 0.8204

Epoch 33/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3552 - accuracy: 0.8553
Epoch 34/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3541 - accuracy: 0.8559
Epoch 35/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3531 - accuracy: 0.8576
Epoch 36/100
250/250 [=====] - 1s 4ms/step -
loss: 0.3529 - accuracy: 0.8555
Epoch 37/100
250/250 [=====] - 1s 5ms/step -
loss: 0.3521 - accuracy: 0.8572
Epoch 38/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3514 - accuracy: 0.8565
Epoch 39/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3503 - accuracy: 0.8569
Epoch 40/100
206/250 [=====>.....] - ETA: 0s - loss:
0.3478 - accuracy: 0.8563
```

Python Code: Training the ANN

```
Epoch 63/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3421 - accuracy: 0.8596
Epoch 64/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3422 - accuracy: 0.8624
Epoch 65/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3422 - accuracy: 0.8612
Epoch 66/100
250/250 [=====] - 1s 4ms/step -
loss: 0.3419 - accuracy: 0.8585
Epoch 67/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3421 - accuracy: 0.8596
Epoch 68/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3414 - accuracy: 0.8593
Epoch 69/100
250/250 [=====] - 1s 2ms/step -
loss: 0.3417 - accuracy: 0.8614
Epoch 70/100
67/250 [=====>.....] - ETA: 0s - loss:
0.3149 - accuracy: 0.8806
```

```
Epoch 94/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3387 - accuracy: 0.8604
Epoch 95/100
250/250 [=====] - 1s 4ms/step -
loss: 0.3384 - accuracy: 0.8619
Epoch 96/100
250/250 [=====] - 1s 5ms/step -
loss: 0.3382 - accuracy: 0.8609
Epoch 97/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3383 - accuracy: 0.8625
Epoch 98/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3382 - accuracy: 0.8612
Epoch 99/100
250/250 [=====] - 1s 4ms/step -
loss: 0.3381 - accuracy: 0.8614
Epoch 100/100
250/250 [=====] - 1s 3ms/step -
loss: 0.3376 - accuracy: 0.8622
```

Python Code: Testing ANN

```
66  
67  
68  
69 # Part 4 - Making the predictions and evaluating the model  
70  
71 # Predicting the Test set results  
72 y_pred = ann.predict(X_test)  
73 y_pred = (y_pred > 0.5)  
74 print(np.concatenate((y_pred.reshape(len(y_pred),1), y_test.re  
75  
  
76 # Making the Confusion Matrix  
77 from sklearn.metrics import confusion_matrix  
78 cm = confusion_matrix(y_test, y_pred)  
79 print(cm)
```

y_pred - NumPy object array		y_test - NumPy object array	
0	False	0	0
1	False	1	1
2	False	0	0
3	False	0	0
4	False	0	0
5	True	1	1
6	False	0	0
7	False	0	0
8	False	1	1
9	True	1	1
10	False	0	0
11	False	0	0
12	False	0	0

cm - NumPy object array	
0	1511
1	205
0	84
1	200

Python Code: Confusion Matrix