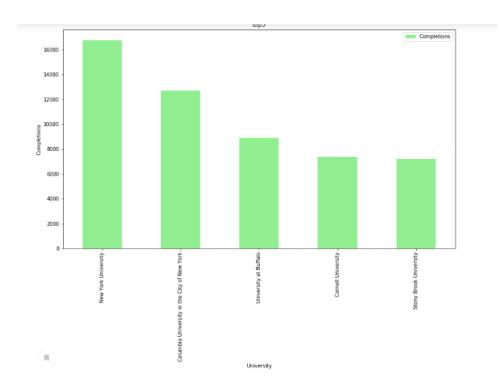
Consider the largest US university - New York University. The university's main building is located at Greenwich Village in Manhattan, New York.

|   | Completions |
|---|-------------|
| University                                  |             |
| New York University                         | 16758       |
| Columbia University in the City of New York | 12707       |
| University at Buffalo                       | 8919        |
| Cornell University                          | 7380        |
| Stony Brook University                      | 7216        |

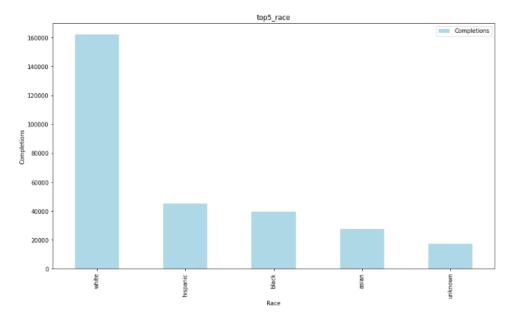
Pic.1 number of students in 2016



Pic. 2 number of students in 2016

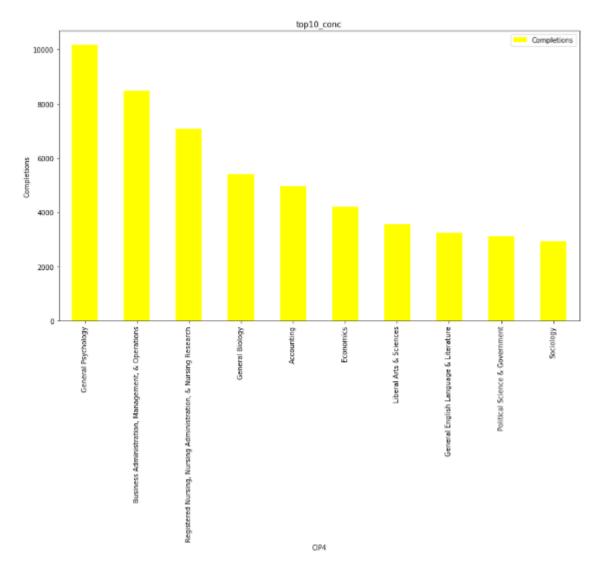
The following races prevail among students:

| Completions |  |
|-------------|--|
|             |  |
| 161944      |  |
| 45161       |  |
| 39853       |  |
| 27708       |  |
| 17334       |  |
|             |  |



The most popular specialties:

|  | Completions |
|--|-------------|
| CIP4   |             |
| General Psychology   | 10183       |
| Business Administration, Management, & Operations              | 8498        |
| Registered Nursing, Nursing Administration, & Nursing Research | 7083        |
| General Biology  | 5403        |
| Accounting   | 4960        |
| Economics  | 4203        |
| Liberal Arts & Sciences  | 3561        |
| General English Language & Literature                          | 3245        |
| Political Science & Government                                 | 3137        |
| Sociology  | 2919        |



We would like to open a student cafe nearby taking into account the taste preferences of students. Also in our cafe there will be a library, with books in different languages and for different specializations.

Our research that the most popular institutions are:

```
venue freq
0 Italian Restaurant 0.13
1 Sushi Restaurant 0.05
2 Clothing Store 0.05
3 Seafood Restaurant 0.03
4 Cosmetics Shop 0.03
```

## most popular places



district location

Given that most students are white, Spaniards, blacks and Asians. We could introduce classic dishes on the menu, such as burgers, quesadillas, sushi and so on. Taking into account the specialties, we will select books on psychology, management, biology, literature, sociology and political science. We will consider language and books will be in English and Spanish.