

STAT 515-04: Beta random variables

Luc Rey-Bellet

University of Massachusetts Amherst

luc@math.umass.edu

October 16, 2025

Beta Random Variables

Beta Random Variables

A random variable Y is an **beta random variable** with parameters $\alpha > 0$ and $\beta > 0$ if the **PDF** is

$$f(y) = \frac{y^{\alpha-1}(1-y)^{\beta-1}}{B(\alpha, \beta)} \quad \text{for } 0 \leq y \leq 1$$

where

$$B(\alpha, \beta) = \int_0^1 y^{\alpha-1}(1-y)^{\beta-1} dy = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha + \beta)}$$

The normalization $B(\alpha, \beta)$ is called the **beta function**. (see https://en.wikipedia.org/wiki/Beta_function for a proof).

See also

<https://homepage.divms.uiowa.edu/~mbognar/applets/beta.html>
for a good online calculator

Mean and Variance of beta random variables

Mean and Variance

If Y is beta random variable with parameters $\alpha > 0$ and $\beta > 0$ then

$$E[Y] = \frac{\alpha}{\alpha + \beta} \quad V(Y) = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)}$$

Using the normalization of the beta distribution

$$\begin{aligned} E[Y] &= \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \int_0^1 y y^{\alpha-1} (1-y)^{\beta-1} dy \\ &= \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \int_0^1 y^{\alpha+1-1} (1-y)^{\beta-1} dy \\ &= \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \frac{\Gamma(\alpha + 1)\Gamma(\beta)}{\Gamma(\alpha + \beta + 1)} = \frac{\alpha}{\alpha + \beta} \end{aligned}$$

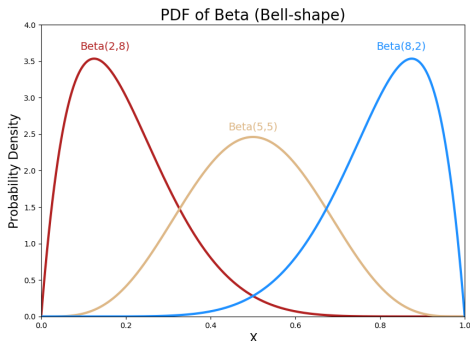
Examples

- Suppose that the random variable X has a $\text{Beta}(\alpha, \beta)$ distribution with parameters $\alpha = 2$ and $\beta = 3$.
 - ① What is the pdf?
 - ② Compute the mean $\mathbb{E}[X]$ and variance $\text{Var}(X)$.
 - ③ Find the probability $P(X < 0.5)$.

What is the beta RV good for?

- The beta random variable is supported on the interval $[0, 1]$ so it is **good to model random phenomena taking values on an interval**. If a random variable Z takes value in the interval $[c, d]$ then $\frac{Z-c}{d-c}$ takes value in $[0, 1]$ so we can always renormalize the interval.
 - ▶ Special case $\alpha = \beta = 1$ then $f(y) = 1$ and so Y is uniform.
 - ▶ Special case $\alpha = 2, \beta = 1$ then $f(y) = \frac{1}{2}y$.
 - ▶ Special case $\alpha = 2, \beta = 1$ then $f(y) = y(1 - y)$

- If $\alpha = \beta$ the distribution is symmetric around $1/2$.
- If $\alpha < \beta$ then f has a peak for small y .
- If $\alpha > \beta$ then f has a peak for large y (close to 1).
- $y_{max} = \frac{(\alpha-1)}{(\alpha-1)+(\beta-1)}$



Amazon marketplace

Since Y takes values in $[0, 1]$, the beta random variable is good at describing **random proportions or random probabilities**

Example: Amazon seller marketplace rankings: You want to buy a certain item on Amazon Marketplace where you have several vendors.

- Vendor 1 has **18 positive rating and 2 negative rating (90%)**.
- Vendor 2 has **180 positive ratings and 20 negative ratings (90%)**

Build a probabilistic model for $Y = \text{rating}$:

Vendor 1: $\alpha = 18, \beta = 2$. Then we have

$$E[Y_1] = \frac{\alpha}{\alpha + \beta} = \frac{9}{10} \quad V(Y) = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)} = \frac{9}{10} \frac{1}{10} \frac{1}{21}$$

Vendor 2: $\alpha = 180, \beta = 20$. Then we have

$$E[Y_2] = \frac{\alpha}{\alpha + \beta} = \frac{9}{10} \quad V(Y) = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)} = \frac{9}{10} \frac{1}{10} \frac{1}{201}$$

The variance of Y_2 is 10 times smaller!

Comparison of Two Beta Distributions

