Luther Brainstorming results

Potential clients:
- Advertising executive who wants to know which ads to play along with a movie showing (in a theater or on TV).
- Studio who wants to know which movie to market, how to market it (trailers, ads,…)
- Theater owner
- Organizer of movie festival

Possible questions:
- How much should the studio invest in ads given the movie budget?
- Should we make a sequel to this movie?
- What other countries could we market this movie in? (Based on previous movie successes in those countries).
- What is the best time (of the year) to release a particular movie?
- What movie genre is most popular right now? six months ago? six months into the future?
- Should we make a movie from a given book?
- Should we make a movie about a given person?
- Should we invest in a given movie?
- What's the best distribution channel for a particular movie (theater, independent theater, dvd/Netflix)?
- How does a movie like Fast & Furious affect car sales?
- Is there a correlation between Google searches, Twitter, etc., and movie themes?
- Should we make a musical movie?
- Should we make a particular movie in 2D or 3D?
- Should we make a movie out of a TV series? (X files, "24", Star Trek, MASH)
- Should I spend more money on the director or on the cast?
- If I want to make an animation movie, should I make it in 2D or 3D?
- Which studio(s) should I buy stocks of?
- What title should my movie have? How many words?
- Analyze word frequencies in titles of successful movies
- Analyze color of posters successful movies
- Which movie should we remake?
- Which movie should we reshow?
- If a movie is famous in one market, can we promote it in a different market?
- If there is a death in the cast, will the movie do better?

- If the real-life character of a movie dies, will the movie do better?
- Which actor/actress should I hire for my movie?

Movie genres:
- Science fiction
- Documentaries
- Thrillers
- Scary
- Romance
- Biographies
- Tragedy
- War movies
- Adventure
- Psychological
- Detective
- Action movies