

Lucas Hvalsøe Jakobsen - CV

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Personal Portfolio: <https://lucjakobsen.github.io/>



WORK EXPERIENCE

Portalen (Music & Theater House)

Dec. 2016 – Oct. 2021

Sales & Schedule Planner

2670, Greve

- First point of contact for customer inquiries and sales.
- Managed schedules for ticket office and cloakroom staff; trained and onboarded new employees.
- Oversaw end-of-day accounting and employee performance reviews.
- Managed small team operations, including task delegation and issue resolution.

EDUCATION

Copenhagen Business School - MSc in Business Administration & E-Business

Feb. 2023 – Dec. 2024

- **Courses:** Applying Data Analytics in Digital Business, Digital Transformation Management, Business Data Processing and Business Intelligence, Causal Data Science for Business Decision Making, Machine Learning for Predictive Analytics in Business, etc.
- **Tools:** Python, PostgreSQL, Tableau, Process Mining (Celonis), Agile Techniques, Microsoft Excel, Unity, C#.
- **Relevant Projects:** Master's thesis expanding on semester projects, utilizing a self-developed prototype to explore the role of gamification in enhancing engagement within virtual teams.

Aalborg University, Copenhagen - BSc in Mediaology

Sep. 2021 – Jan. 2023

- **Courses:** Creative Digital Development, Interaction Design, UX & Quantitative User Evaluation, Image Processing, etc.
- **Tools:** Unity, C#, Python, Figma, Blender, SCRUM & Agile Techniques.
- **Relevant Projects:** Designed and tested a user-friendly mobile app for controlling smart lighting systems and created various game systems and interactive experiences.

Copenhagen Business School - BSc in Business Administration & Digital Management

Sep. 2018 – Jun. 2021

- **Courses:** Managing Innovation in Organizations, Business Data Analytics, Economics & Strategy in the Digital Age, Information Management in Organizations, Managing Communication, Marketing and Relations - etc.
- **Tools:** Python, Tableau, Microsoft Excel, etc.
- **Relevant Projects:** Bachelor project analyzing risk-benefit considerations for Danish early adopters of smart home technologies, aiding in understanding user adoption behaviors.

OTHER EXPERIENCES

Personal Portfolio

- Developed and maintain a personal portfolio website using HTML and CSS to showcase projects and skills.

Greve Karate

Karate Instructor for Kids Team

- Oversaw the weekly training and instruction of a team of several children.

SKILLS & PROFICIENCIES

- **Technical Skills:** Python, C#, Tableau, PostgreSQL, Unity, Data Analytics, Process Mining, Agile Techniques.
- **Soft Skills:** Team Management, Customer Service, Communication, Leadership.

LANGUAGES

- **Danish** – Native
- **English** – Fluent
- **French** – Beginner