

YANG WANG

CS522-MOBILE SYSTEMS AND APPLICATIONS

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USER MODELS

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CS522 MOBILE SYSTEMS AND APPLICATIONS

USER MODELS

JENNIFER GELLER

"I need keep in touch with my patient; they should gather their own information!"



Novice

Expert

ACTIVITY

- **Personal Computer:** High / Fluent;
- **Internet Usage:** Medium / Fluent;
- **Mobile:** High / Fluent;
- **Social Networking:** Facebook & LinkedIn.
- **Television Shows:** How I Met Your Mother, American Idol.
- **Magazines:** Stays current with Celebrity and Parenting periodicals.

ATTITUDES

- Want to try the app which could let her review her patients' information in real-time.

APTITUDES

- She has a B.S. degree from Miami University (Ohio),
- An M.A. in Art Education from The Ohio State University,
- And an M.S. in Counseling from Georgia State University.
- A Licensed Professional Counselor (LPC) is a mental health professional trained in psychotherapy and family systems therapy. The State of Georgia requires an LPC to complete a master's degree from an accredited college or university and 4 years of supervised training as a full-time counselor. The LPC designation indicates that the counselor has a state license.

MOTIVATIONS

- Jennifer travels a lot, and during the travel she cannot get the real-time information of her patients conveniently.
- She would appreciate if there has an application could let her solve these problems.
- She also wants to add her patients' location then she could make the visit plan.

OTHERS

- Have two daughters.
- Love to play piano during her private time.
- Usually went to the beach.

USER MODELS

Jennifer - 41 Year Old Certified Psychological Counselor From Nashville, TN



"I need keep in touch with my patient; They should gather their own information!"

Personal Background

Jennifer began her career in the counseling field in 1982 when she worked as a career consultant for a psychological testing and consulting firm in Nashville, Tennessee. She is now a licensed counselor who devotes half her practice to psychotherapy and the rest to career testing and counseling.

Jennifer also holds certification as a rehabilitation counselor. She helps people adjust after a life-changing event such as an accident, addiction recovery, and loss of a loved one, divorce, mental or physical illness, job loss or other life transition. She has 6 years' experience working in hospitals with patients after catastrophic injury, helping them to return to their previous jobs whenever possible, or to create new career paths with the help of vocational testing and assistive technology.

Jennifer wants to review her patients' information during the busy time; she needs a mobile App integrated with all her patients' information in the all-in-one interface. She always needs went to some remote area to interview her patients, she need to know the position of her patient (with their permission) as a guide to make a visit route plan.

More About Nicolle

Motivators

Jennifer travels a lot, and during the travel she cannot get the real-time information of her patients conveniently. She would appreciate if there has an application could let her solve these problems. She also wants to add her patients' location then she could make the visit plan.

Engagement & Activities

Personal Computer: High / Fluent; comfortable with common apps

Internet Usage: Medium / Fluent; not adventuresome, but has a personal blog, Flickr, YouTube for friends and family.

Mobile: High / Fluent; seeks new tools to help her day-to-day. Uses text messaging frequently, but not high volume.

Social Networking: Facebook & LinkedIn.

Television Shows: How I Met Your Mother, American Idol.

Magazines: Stays current with Celebrity and Parenting periodicals.