

LUCA HENKEL

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RESEARCH INTERESTS

Behavioral Economics, Household Finance

EMPLOYMENT

- 2024 – **Assistant Professor of Finance**, Erasmus University Rotterdam
2023 – 24 Postdoctoral Scholar, University of Chicago and University of CEMA

EDUCATION

- 2016 – 23 Ph.D. in Economics (*summa cum laude*), University of Bonn
2016 – 17 Visiting Ph.D. Student, University of California, Berkeley
2016 – 20 M.Sc. in Economics (*with distinction*), University of Bonn
2013 – 16 B.Sc. in Economics (*with distinction*), University of Bonn

AFFILIATIONS

ERIM – Associate Member | CESifo Research Network – Network Affiliate | IZA - Institute of Labor Economics – Associated Member | Joint Initiative for Latin American Experimental Economics (JILAE) – Director | Tinbergen Institute – Candidate Fellow

PUBLICATIONS

Experimental Evidence on the Relationship between Perceived Ambiguity and Likelihood Insensitivity

Games and Economic Behavior, 2024

[\[Link to Paper\]](#)

Historical narratives about the COVID-19 pandemic are motivationally biased
with Philipp Sprengholz, Robert Böhm, and Cornelia Betsch

Nature, 2023

[\[Link to Paper\]](#)

The association between vaccination status identification and societal polarization
with Philipp Sprengholz, Lars Korn, Cornelia Betsch and Robert Böhm

Nature Human Behaviour, 2023

[\[Link to Paper\]](#)

Different interventions for COVID-19 primary and booster vaccination? Effects of psychological factors and health policies on vaccine uptake
with Philipp Sprengholz, Robert Böhm and Cornelia Betsch

Medical Decision Making, 2023

[\[Link to Paper\]](#)

Payments and freedoms: Effects of monetary and legal incentives on COVID-19 vaccination intentions in Germany with Philipp Sprengholz and Cornelia Betsch

PLOS ONE, 2022

[\[Link to Paper\]](#)

WORKING PAPERS

Proud to Not Own Stocks: How Identity Shapes Financial Decisions
with Christian Zimpelmann

Review of Financial Studies, Revise and Resubmit

[\[Link to Paper\]](#)

Eliciting Moral Preferences under Image Concerns: Theory and Experiment
with Roland Bénabou, Armin Falk and Jean Tirole

Games and Economic Behavior, Revise and Resubmit

[\[Link to Paper\]](#)

Self-Image as Identity

with Roland Bénabou

Prepared for the **Handbook of the Economics of Identity**

[\[Link to Paper\]](#)

Limited Self-knowledge and Survey Response Behavior
with Armin Falk, Thomas Neuber, and Philipp Strack

[\[Link to Paper\]](#)

Voice AI in Firms: A Natural Field Experiment on Automated Job Interviews

with Brian Jabarian

[\[Link to Paper\]](#)

The Role of Interpersonal Uncertainty in Prosocial Behavior

with Anujit Chakraborty

[\[Link to Paper\]](#)

Ends versus Means: Kantians, Utilitarians, and Moral Decisions

with Roland Bénabou and Armin Falk

[\[Link to Paper\]](#)

Understanding and mitigating climate policy polarisation

with Philipp Sprengholz, Cornelia Betsch, and Robert Böhm

[\[Link to Paper\]](#)

POLICY WRITINGS

Identification, polarization, and their societal and political consequences

with Robert Böhm, Philipp Sprengholz, and Cornelia Betsch

United Nations Human Development Report 2023-24, 2024

[\[Link to Paper\]](#)

Personal motivations polarize people's memories of the COVID-19 pandemic

with Philipp Sprengholz

Nature, 2023

[\[Link to Paper\]](#)

Learning from the past? How biased memories of the pandemic endanger preparation for future crises

with Philipp Sprengholz, Robert Böhm, and Cornelia Betsch

Clinical and Translational Medicine, 2023

[\[Link to Paper\]](#)

TEACHING

- 2026 Seminar Behavioral Finance (Undergraduate, EUR)
- 2025 Seminar Interest Rates and the Stock Market (Undergraduate, EUR)
- 2025 Behavioral Finance Minor (Undergraduate, EUR)
- 2024 Behavioral Finance Minor (Undergraduate, EUR)
- 2022 Behavioral Economics (Undergraduate, University of Bonn)
- 2021 – 22 Research Module in Management and Applied Micro (Graduate, University of Bonn)
- 2020 – 21 Seminar Scientific Work Methods (Undergraduate, University of Bonn)

CONFERENCES AND SEMINARS

- 2025 *Invited seminars:* Erasmus School of Economics | University of Amsterdam | University of Chicago | University of Cologne | University of Konstanz | RWI Research Seminar
Conferences: AI at Work Retreat | CESifo Area Conference on Behavioral Economics | CESifo Workshop on the Economic and Societal Impacts of AI | Early-Career Behavioral Economics Conference (no presentation) | 17th Maastricht Behavioral and Experimental Economics Symposium | SFI-SCG Corporate Social Responsibility Workshop (Chair) | 2025 World Congress of the Econometric Society | Zeuthen Workshop on Cognitive Foundations of Economic Decision-making
(includes scheduled)
- 2024 *Invited seminars:* Berlin Behavioral Economics Seminar | UC Davis | Cornell University | London School of Economics | Middlebury College | ODISSEI | University of Chicago | University of Chicago Booth School of Business | Universidad Torcuato Di Tella | University of Zürich
Conferences: Bay Area Behavioral and Experimental Economics Workshop | Early-Career Behavioral Economics Conference | Workshop on Beliefs, Narratives, and Memory
- 2023 *Invited seminars:* Bocconi University | Development Bank of Latin America and the Caribbean (CAF) | Carnegie Mellon University | Erasmus School of Economics | Goethe University Frankfurt | NYU Abu Dhabi | Rotterdam School of Management | University of CEMA | University of Essex | University of San Andrés
Conferences: Bonn-Frankfurt-Mannheim PhD Conference | CESifo Area Conference on Behavioral Economics | ERINN Conference | LACEA Annual Meeting | SAFE Household Finance Workshop | SEHO Annual Meeting
- 2018 – 22 *Conferences:* briq Summer School in Behavioral Economics | Bonn-Mannheim PhD Conference | 6th CRC TR 224 Conference | 10th CRC TR 224 Conference | EEA Annual Congress | ESA Global Conference | SEF Experimental Finance Conference | VfS Annual Conference

PROFESSIONAL SERVICE

Refereeing	<i>Economics</i> : Econometrica Economic Journal Economics Letters European Economic Review Games and Economic Behavior Journal of Economic Behavior and Organization Journal of Economic Psychology Journal of Political Economy Journal of Political Economy Microeconomics Journal of Public Economics Journal of the European Economic Association Journal of Human Resources Journal of Behavioral and Experimental Economics Management Science Review of Economics and Statistics <i>Other</i> : British Journal of Health Psychology Humanities and Social Sciences Communications Self and Identity <i>Conferences</i> : EFA Annual Meeting 2024, EFA Annual Meeting 2026, VfS Annual Conference 2026
Hiring Committee	Erasmus University Rotterdam (AP) 23/24, 24/25 JILAE (Postdoc) 23/24, 24/25, 25/26 University of Chicago (Postdoc) 24/25, 25/26
Organizer	Early-Career Behavioral Economics Conference (ECBE): IZA, Bonn (2024); NHH, Bergen (2025); Booth School of Business, Chicago (2026) Chicago School in Experimental Economics (CSEE): University of Chicago (2024); University of Chicago (2025); IZA, Bonn (2025); University of Osaka (2026)
2025	Award Committee, Advances with Field Experiments Conference
2020	Co-organizer, Bonn-Mannheim PhD Conference
2019 – 22	Organizer, Weekly Applied Micro Coffee Seminar (Bonn)
2019	Member of the selection committee, German Academic Exchange Service

GRANTS, AWARDS AND SCHOLARSHIPS

Grants (PI)	Total as PI: ≈ \$400,000 Projects: Schmidt Sciences AI at Work Research Grant (\$200,000) Schmidt Sciences Proposal Development Award (\$10,000) CRC TR 224 Research Grant (23,737 EUR, multiple projects) Selten Seeding Grant (15,800 EUR, multiple projects) ECONtribute Research Grant (4,820 EUR) IZA Research Grant (3,250 EUR) Young ECONtribute Program Grant (1,032 EUR) Conferences: ECBE funding (77,440 EUR, multiple sources) CSEE funding (45,000 EUR, multiple sources)
2023	Finalist for the Distinguished CESifo Affiliate Award in Behavioral Economics
2017 – 20	Dissertation Scholarship, Bonn Graduate School of Economics
2016 – 17	Scholarship for Graduates, German Academic Exchange Service
2014 – 18	Merit Scholarship, Friedrich Ebert Foundation

MEDIA MENTIONS

Berliner Kurier | Bloomberg | Business Insider | Der Standard | Die Zeit | FAZ
| Financial Times | Focus | Fortune | Kurier | MDR | NDR | ORF | Salzburger
Nachrichten | Spiegel | Süddeutsche Zeitung | Sydney Morning Herald | SWR
| Tagesschau | Tagesspiegel | The Information | Toronto Star | VOL | Wiener
Zeitung | WirtschaftsWoche | Zeit

MISCELLANEOUS

Citizenship German

Languages German (native), English (fluent), Spanish (beginner)

Last update: December 17, 2025