

# 1 Mapping motivational bias in recalling the SARS-CoV-2 pandemic

2

3 Philipp Sprengholz<sup>1,2,7 + \*</sup>, Luca Henkel<sup>3 +</sup>, Robert Böhm<sup>4,5,6 #</sup> and Cornelia Betsch<sup>2,7 #</sup>

4 <sup>1</sup> Institute of Psychology, University of Bamberg, Germany

5 <sup>2</sup> Implementation Science, Bernhard Nocht Institute for Tropical Medicine, Hamburg, Germany

6 <sup>3</sup> Department of Economics, University of Bonn, Germany

7 <sup>4</sup> Faculty of Psychology, University of Vienna, Austria

8 <sup>5</sup> Department of Psychology, University of Copenhagen, Denmark

9 <sup>6</sup> Copenhagen Center for Social Data Science, University of Copenhagen, Denmark

10 <sup>7</sup> Institute for Planetary Health Behaviour, University of Erfurt, Germany

11

12 \*Corresponding author: Philipp Sprengholz  
13 University of Bamberg  
14 Markusstr. 8a  
15 96045 Bamberg  
16 Germany  
17 E-Mail: [philipp.sprengholz@uni-bamberg.de](mailto:philipp.sprengholz@uni-bamberg.de)

18

19 + authors contributed equally

20 # shared senior authorship

21

22 How people recall the SARS-CoV2 pandemic is likely to prove crucial in future societal  
23 debates on pandemic preparedness and appropriate political action. Beyond simple forgetting,  
24 recall may be distorted by strong motivations and anchoring perceptions on the current  
25 situation. Although there is evidence of polarization in how vaccinated and unvaccinated  
26 people perceived the ongoing situation during the SARS-CoV2 pandemic, it remains unclear  
27 how these differences affect recall. Here, based on four studies across 11 countries (total  $N =$   
28 11,148), we show that recall of perceived risk, trust in institutions and protective behaviours  
29 depended strongly on current evaluations. While both vaccinated and unvaccinated  
30 individuals were affected by this bias, people who identified strongly with their vaccination  
31 status—whether vaccinated or unvaccinated—tended to exhibit greater and, importantly,  
32 opposite distortions of recall. Biased recall was not reduced by providing information about  
33 common recall errors or small monetary incentives for accurate recall but partially by high  
34 incentives. Thus, it seems that motivation and identity influence the direction in which the  
35 recall of the past is distorted. Biased recall was further related to the evaluation of past  
36 political action and future behavioural intent, including adhering to regulations during any  
37 future pandemics or punishing politicians and scientists. Taken together, the findings indicate  
38 that historical narratives about the COVID-19 pandemic are motivationally biased, sustain  
39 societal polarization and affect preparation for future pandemics. The fact that negative ex-  
40 post evaluations of the pandemic are accompanied by anti-system tendencies and a desire to  
41 punish suggests that future measures must look beyond immediate public health implications  
42 to the longer-term consequences for societal cohesion and trust.

### Main Text

Since most pandemic restrictions were lifted in early 2023, many societies have been transitioning to a post-pandemic phase.<sup>1</sup> This includes an evaluation of the appropriateness of the measures employed and efforts made to enhance future pandemic preparedness. Any such evaluation necessarily depends on accurate recall of factual data and subjective interpretations at the time (e.g. infection rates and associated risk perceptions). While this information is available from large-scale surveillance and survey data gathered during the pandemic,<sup>2</sup> such evaluations are also influenced by public and media discourses, which are often tinted by personal perceptions and memories. As memory formation is a constructive process, retrospective narratives about historical events such as the pandemic are at risk of significant distortion.<sup>3</sup> Beyond simple forgetting, recall and ex-post evaluation are prone to various forms of bias, reflecting differences in motivation and purpose (e.g. a wish to conform with one's own or prevailing opinion).<sup>3-5</sup> For example, people are more likely to remember true or false information from the past depending on pre-existing beliefs or prior behaviours in the context of vaccination, political campaigns, or political riots.<sup>6-8</sup>

We argue here that recall and retrospective evaluations of the COVID-19 pandemic are affected by ubiquitous bias.<sup>9-11</sup> Regardless of whether one complied with governments' recommendations to get vaccinated or chose to remain unvaccinated, the pandemic incurred high costs for everyone. When recalling past events or feelings, both vaccinated and unvaccinated individuals may be subject to bias, motivated by self-affirmation and consistency with today's beliefs, perhaps reinforcing the existing polarization based on vaccination status and discrimination against those who differed in this regard.<sup>12-14</sup>

Here, we report four empirical studies exploring the nature and extent of bias in individual historical narratives of the COVID-19 pandemic. Study 1 mapped the extent and direction of recall bias within opinion-based groups and assessed the relationship with evaluations of political action that took place during the pandemic. Studies 2 and 3

investigated the robustness of the bias in recall and evaluation vis-a-vis different mitigation measures. Finally, Study 4 assessed the potential societal implications of this bias and the generalizability of the findings across different countries.

## **Assessing bias in recall and evaluation**

To assess the extent and direction of biased recall and evaluation, one must be able to reliably compare current and past perceptions.<sup>15</sup> For the purposes of Study 1, we surveyed a sample of German adults ( $N = 1,644$ ) in late 2022. Of these, 74% had received at least one dose of a COVID-19 vaccine. All respondents had previously been surveyed in summer 2020 or winter 2020/2021.<sup>2</sup> At both timepoints, they were asked about their current perceptions of risk (i.e. infection probability and severity, affective risk), trust in government and science, frequency of wearing masks and perceived exaggeration of the pandemic measures, as well as current life satisfaction. In the 2022 survey, respondents were asked to recall their responses to the same items as in the previous survey.

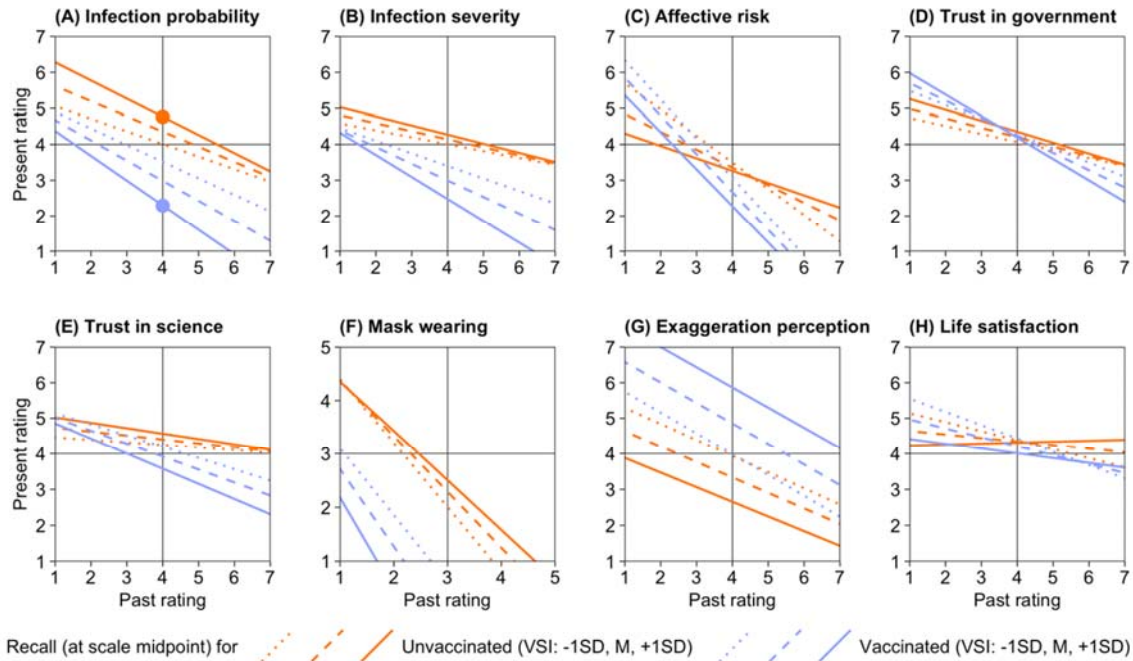
Based on their past and current perceptions and recall of the past, we estimated the extent to which recall tended towards one end of the respective scale (directional bias) and the extent to which recall was influenced by past or current perceptions.<sup>15</sup> Vaccination status and vaccination status identification<sup>13</sup> were added as potential moderators in linear regressions. Figure 1 shows how recall was influenced by past (x-axis) and present (y-axis) ratings of the variable in question. A perfectly horizontal line would indicate that recall was influenced only by the present rating; a perfectly vertical line would indicate that recall was influenced only by the past rating. A line with a greater distance from the midpoint indicates a stronger directional bias in recall.

Across a range of variables related to perceived risk, trust and behaviour, the findings indicate that recall was strongly linked to current perceptions and that the direction of bias differed according to vaccination status and identification with vaccination status (for regression tables, see section S1.3.2 in the supplement). For example, Figure 1A shows that

unvaccinated individuals (orange lines) tended to recall the probability of infection as less likely than was actually perceived in the past, as indicated by the line shifting upward away from the midpoint. The tilting indicates that the judgement is influenced by the present perception. Those who identify more strongly with their vaccination status (solid line) were more prone to show this bias than those who weakly identify with their vaccination status (dotted line), as can be seen by the greater shift away from the midpoint. In contrast, vaccinated individuals (blue lines) tended to recall the probability of infection as higher than previously perceived, as indicated by the shift away from the midpoint towards the bottom. It is also affected by how they perceive the infection probability today, as indicated by the tilted line. Again, greater identification with vaccination status was associated with more biased recall—which is confirmed by an interaction effect of being vaccinated and identifying with this status on recalled infection probability (standardized  $\beta = 0.23$ ,  $p < 0.001$ ; see S1.3.2.1 in the supplement).

As a further indicator for the motivational basis of recall, individual evaluations differed strongly in terms of whether political measures were perceived as appropriate (i.e. justified, effective and based on an honest desire to protect citizens). A regression analysis revealed that perceived overall appropriateness varied by vaccination status ( $\beta = 1.32$ ,  $p < 0.001$ ), vaccination status identification ( $\beta = -0.42$ ,  $p < 0.001$ ) and their interaction ( $\beta = 0.77$ ,  $p < 0.001$ ). For both vaccinated and unvaccinated individuals, appropriateness was rated as medium when identification was low. However, evaluations were increasingly positive among the vaccinated and increasingly negative among the unvaccinated as vaccination status identification increased (for details, see section S1.4.2 in the supplement). These results mirror the results for biased recall. In fact, individual appropriateness ratings related to the extent of directional recall bias ( $r = 0.24$ ,  $p < 0.001$ ; individual estimation of directional recall bias was based on multiple outcome variables; see Methods section for details). This indicates

that greater bias when recalling the past was associated with a more extreme evaluation of political action—in either direction.



**Figure 1. Biased recall of pandemic perceptions and behaviours in Study 1.**

*Note:* Each panel shows the results of a linear regression predicting individual recall of past perceptions based on actual past ratings (x-axis) in 2020/2021 and present ratings (y-axis) in late 2022, as well as interactions with vaccination status (colours) and vaccination status identification (VSI; dashed/dotted lines) of  $N = 1,644$  participants. Each line indicates the predicted recall at a fixed value (scale midpoint, e.g. line represents recall = 4 for infection probability, recall = 3 for mask wearing, as predicted by past and present ratings). Direction and strength of bias are indicated by the line's position relative to the midpoint of the scale; the angle indicates the extent to which recall is influenced by past and present perceptions (the more tilted towards horizontality, the more influenced by present ratings; the more tilted towards verticality, the more influenced by past ratings). Dots in 1A illustrate the recall of the value 4 given the actual past rating of 4 for highly identified vaccinated and unvaccinated people; a detailed example is provided in the text; see Methods section for more information on the regression models. Regression tables are provided in section S1.3.2 in the supplement.

### Attempts to reduce recall bias

Assuming that recall and evaluation of the pandemic affect each other,<sup>5</sup> it seems important to explore possible techniques for reducing memory distortion. To that end, Study 2 investigated whether recall bias is reduced (i) when monetary incentives are introduced to encourage accurate recall or (ii) when metacognitive information about widespread recall bias is

provided. Both incentives<sup>16,17</sup> and information<sup>18,19</sup> are known to instigate the correction of one's own judgements in other domains.

As these techniques might have differing effects on vaccinated and unvaccinated individuals, our sample included a disproportionately high percentage of unvaccinated individuals<sup>13</sup> and reassessed 3,105 participants from Germany and Austria in January 2023 (71% of whom had received at least one dose of a COVID-19 vaccine). Before asking respondents to recall their perceptions and behaviours from December 2021, they were randomly assigned to one of two intervention conditions or a control group (no intervention).

To test the effect of incentives, participants were told that more accurate recall would increase their chances of winning a cash prize: 100 euros were raffled among all participants, and more accurate recall resulted in participating more often in the lottery. To test the effect of metacognitive information on the existence of recall bias, participants were told about the extent of this bias in others. Following these interventions, we tested participants' recall and assessed their perceptions of the appropriateness of political action (as in Study 1).

The analysis used the same linear regression as in Study 1; the only difference was that the experimental condition replaced vaccination status identification as a moderating variable (for visual presentation and regression tables, including analyses with vaccination status identification as additional predictors, see section S2.3 in the supplement). Across all variables, the direction of recall bias again differed by vaccination status. Vaccinated respondents tended to overestimate their previous risk perceptions and protective behaviours, with main effects of being vaccinated on infection probability ( $\beta = 0.30, p < 0.001$ ) and severity ( $\beta = 0.25, p < 0.001$ ) and avoiding contacts ( $\beta = 0.33, p = 0.022$ ). Unvaccinated respondents underestimated their previous trust in government and science, with main effects of being vaccinated on trust in government ( $\beta = 0.32, p < 0.001$ ) and trust in science ( $\beta = 0.28, p < 0.001$ ). For mask wearing, no significant differences were found between vaccinated and unvaccinated individuals ( $\beta = 0.33, p = 0.122$ ). Importantly, recall accuracy was not

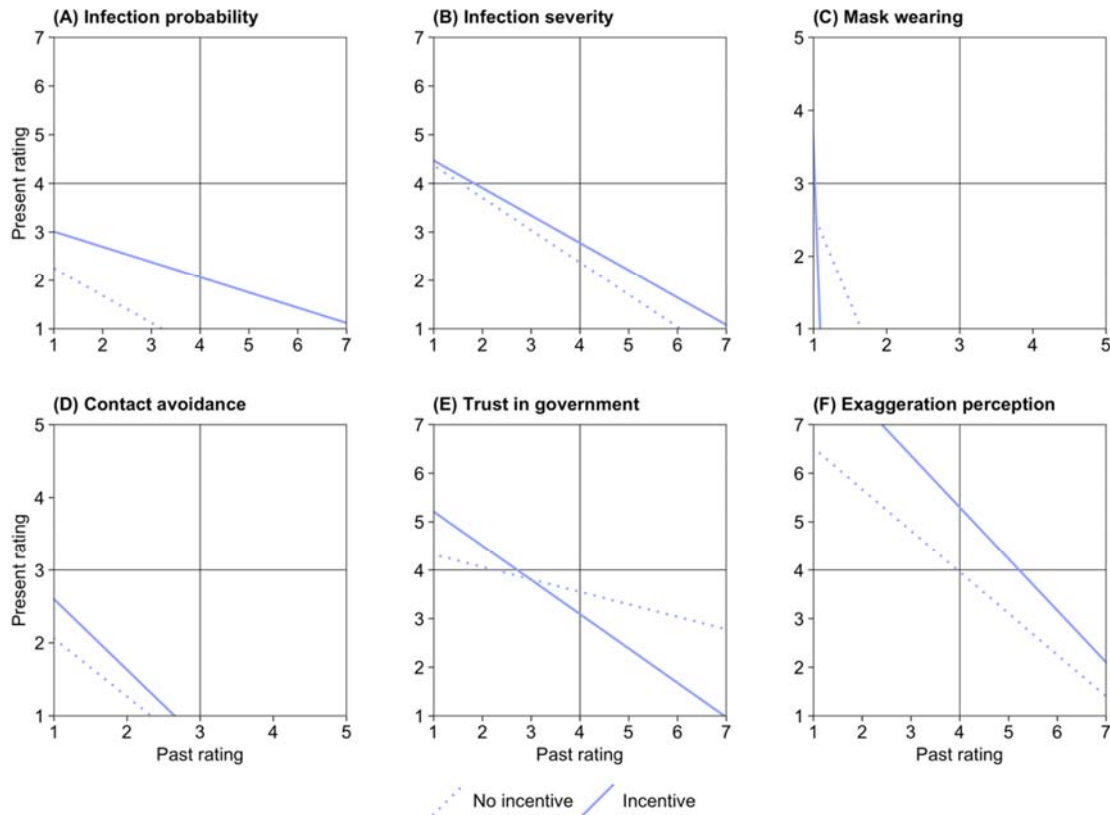
significantly improved by incentivizing accurate recall or providing information about widespread bias. While the effects of both interventions and their interaction with participant's vaccination status were negligible, equivalence tests indicated they were not equal to zero as confidence intervals overlapped but also exceeded regions of practical equivalence (ROPE; see section S2.3.2 in the supplement).

As stronger interventions may be more successful in correcting recall bias,<sup>16</sup> Study 3 investigated the effects of considerably higher incentives. In July 2023, 906 vaccinated German participants were asked to recall their perceptions and behaviours from summer and autumn 2021. Half of the participants were told that a more accurate recall would increase their chances of winning a cash prize. Participants learned that one of their recall values was randomly selected and compared with their past answer. When both were equal, they received a bonus of 25 euros. The chance of winning the bonus decreased the more the recalled and the true answer diverged (binarized scoring rule<sup>20</sup>).

The analysis utilized similar linear regressions as in the previous studies; the recall of six variables was predicted by past and present answers, condition and their interactions with condition. Figure 2 shows that while participants again overestimated past risk perceptions, protective behaviours and trust in the government, recall of some variables improved when incentives were offered (for regression tables, see section S3.2.3 in the supplement). For example, the incentive improved the recall of mask wearing and trust in government, as it reduced the influence of present perceptions (mask wearing:  $\beta = -0.15$ ,  $p = 0.021$ ; trust:  $\beta = -0.12$ ,  $p = 0.025$ ) and increased the influence of past perceptions (trust:  $\beta = 0.19$ ,  $p < 0.001$ ). For infection probability, even a main effect was found: directional bias was reduced when an incentive was offered ( $\beta = -0.25$ ,  $p < 0.001$ ). Interestingly, the incentive also reduced recalled exaggeration perceptions (main effect;  $\beta = -0.21$ ,  $p < 0.001$ ). Combining all six variables in a mixed effects regression (controlling for multiple answers from the same individual) revealed that offering an incentive decreased directional bias ( $\beta = -0.07$ ,  $p = 0.001$ ) and increased the



influence of past ratings ( $\beta = 0.07, p = 0.002$ ), indicating a reduction of recall bias. As in Studies 1 and 2, greater identification with vaccination status was associated with more biased recall (see section S3.2.4 in the supplement).



**Figure 2. Effects of monetary incentives on reducing recall bias in Study 3.**

*Note:* Each panel refers to a linear regression predicting individual recall based on past (summer and autumn 2021) and present (July 2023) ratings and their interactions with the experimental condition ( $N = 906$  vaccinated individuals). Each line visualizes directional bias and how past and present perceptions affect recall at a fixed value (scale midpoint, i.e. recall = 4 for infection probability, recall = 3 for mask wearing) when recall was (not) incentivized in the experiment. Regression tables are provided in section S3.2.3 in the supplement.

As a neutral control item, participants were asked to recall the time of day when they had participated in the survey in 2021. We assumed that there was no motivational basis for distorting one's recall of this item. Indeed, while recall was positively related to the actual time in 2021 ( $\beta = 0.21, p < 0.001$ ) as well as the present time ( $\beta = 0.25, p < 0.001$ ), these influences did not interact with participants' identification with their vaccination status (see

supplement S3.2.5 for details). Importantly, for the control item, we found no significant effect of the incentive on recall (the main effect of incentive was 50% in ROPE, the interaction effect with past completion time was 66% in ROPE and the interaction effect with current time was 100% in ROPE).

Overall, the results of Studies 2 and 3 indicate that biased recall is relatively stable. Meta-cognitive information about common biases and minor incentives were not sufficient to increase recall accuracy. However, stronger incentives could reduce but not eliminate bias. Importantly, incentives appear to only increase recall accuracy when people can be assumed to have some motivation for distortion in pandemic-related variables but not for a neutral control variable. These results thus provide evidence for the motivational nature of biased recall. Finally, individual directional bias again related to the evaluation of the appropriateness of past political action in Study 2 ( $r = 0.31, p < 0.001$ ) and Study 3 ( $r = 0.36, p < 0.001$ ).

### **Generalizability across countries**

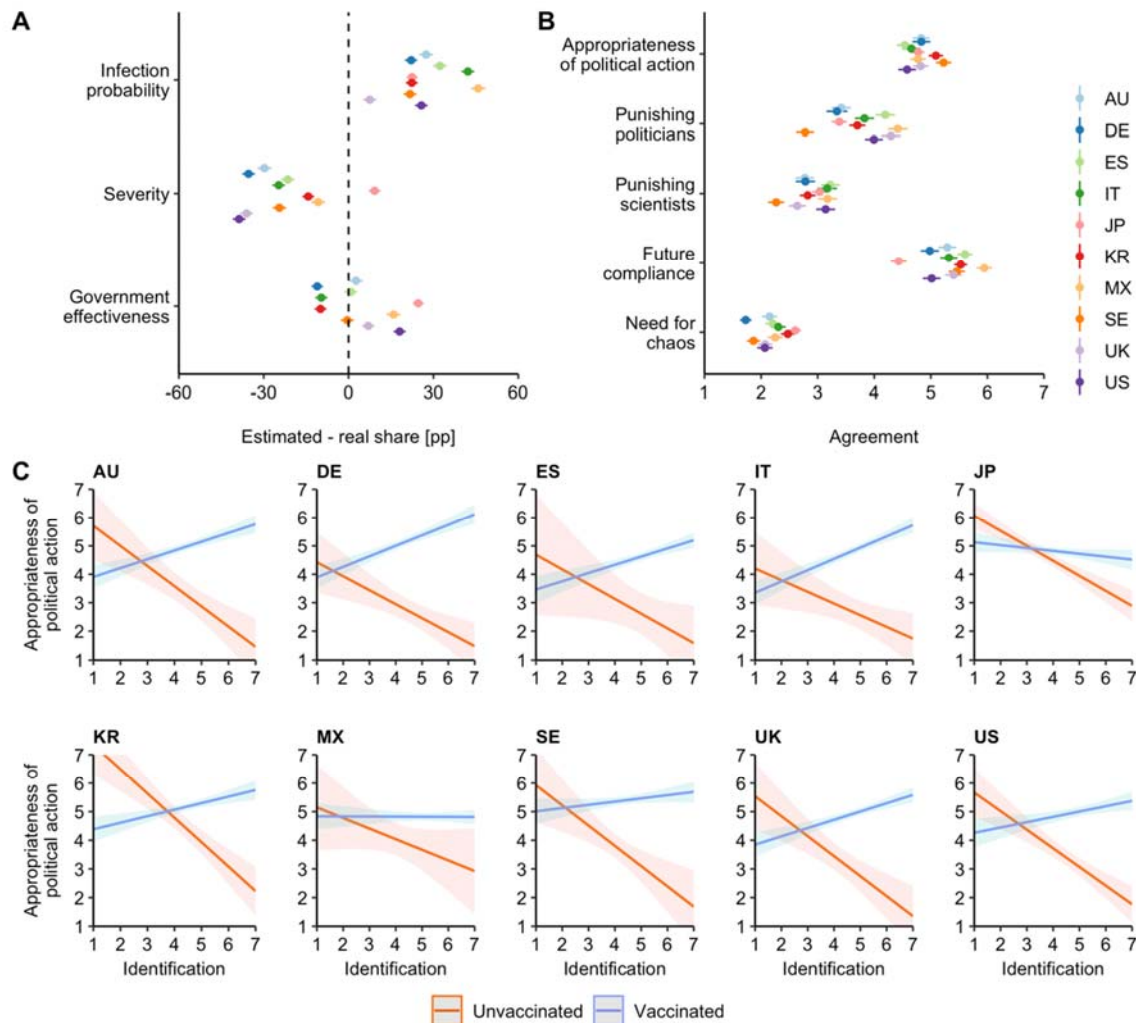
As polarization can be observed in many countries,<sup>12,21</sup> Study 4 investigated the relation between biased estimates of the pandemic and post-pandemic evaluations on a more global scale. We also wanted to explore any correlates that might indicate societal tension. Dryhurst et al.'s study<sup>22</sup> conducted in March/April 2020 served as a benchmark, providing data on pandemic perceptions in 10 countries (Australia, Germany, Italy, Japan, Mexico, South Korea, Spain, Sweden, the United Kingdom and the United States) that differ in terms of culture, pandemic impact and government response. We collected data from new samples in these countries ( $N = 5,493$ ), of whom 88% had received at least one dose of a COVID-19 vaccine. Respondents were asked to estimate how many people perceived a high probability and severity of infection and high government effectiveness at the beginning of the pandemic. A pretest with additional data from Study 1 (see section S1.6 in the supplement) showed that

such population-level estimates of the past can be seen as a proxy for individual-level recall, as used in Studies 1–3.

Comparing estimates with the benchmark values,<sup>22</sup> we found that participants in all countries overestimated perceived probability of infection, while participants in all countries except Japan underestimated perceived severity of the illness in 2020 (Figure 3A). Bias regarding government effectiveness varied by country. As in the previous studies, we identified associations between bias and post-pandemic evaluation, but this varied by country (for details, see section S4.2 in the supplement). For instance, in most countries, estimating COVID-19 as more severe than it had actually been perceived in the past by a representative country sample was associated with the evaluation of political action as more appropriate (ranging from  $r = 0.03$  in Germany to  $0.21$  in Sweden; exceptions:  $r = -0.01$  in Japan;  $r = -0.15$  in the United States).

Evaluations of the appropriateness of political action during the pandemic were broadly similar across the included countries (Figure 3B). Importantly, in all countries other than Japan and Mexico, evaluations of political measures were more positive among the vaccinated and more negative among the unvaccinated as vaccination status identification increased (Figure 3C; see section S4.3 in the supplement for regression tables), echoing the results of the previous studies. Regarding post-pandemic societal tension, we found that the evaluation of past political action as less appropriate was associated with a stronger desire to punish politicians (ranging from  $r = -0.32$  in Mexico to  $-0.70$  in Germany) and scientists ( $r = -0.47$  in Mexico to  $-0.77$  in the United States) for their handling of the pandemic. Those who evaluated political actions more negatively were also less inclined to vote ( $r = 0.06$  in the United States to  $0.21$  in Germany) and had a greater desire to dismantle the entire political order (need for chaos<sup>23</sup>:  $r = -0.35$  in Germany to  $-0.59$  in Sweden). Finally, post-pandemic evaluations were positively related to intended compliance in a future pandemic in all

countries except Japan ( $r = 0.18$  in Mexico to  $0.56$  in Germany). For all correlations, see section S4.2 in the supplement.



**Figure 3. Pandemic perceptions and behavioural intentions across countries in Study 4.**

*Note:* Results from Australia (AU,  $n = 534$ ), Germany (DE,  $n = 514$ ), Spain (ES,  $n = 528$ ), Italy (IT,  $n = 519$ ), Japan (JP,  $n = 623$ ), South Korea (KR,  $n = 515$ ), Mexico (MX,  $n = 559$ ), Sweden (SE,  $n = 562$ ), the United Kingdom (UK,  $n = 551$ ) and the United States (US,  $n = 588$ ). (A) Participants' estimates of the share of perceived high levels of infection probability, severity and government effectiveness as reported in a 2020 survey.<sup>22</sup> Dots depict differences between these estimates and observed values; error bars indicate 95% confidence intervals (CIs; significant differences between two countries can be inferred from non-overlapping CIs). (B) Evaluation of appropriateness of political action, desire to punish politicians and scientists for their handling of the pandemic and intended compliance with regulations and recommendations in any future pandemic, ranging from 1 (very much disagree) to 7 (very much agree); dots depict means, and error bars indicate 95% CIs (significant differences between countries can be inferred from non-overlapping CIs). (C) Linear regression analyses of vaccination status, vaccination status identification and their interaction, predicting the evaluation of the appropriateness of political action. Lines represent linear fit, with ribbons visualizing 95% CIs. See section S4.3 in the supplement for regression tables.

Overall, Germany and Italy exhibited the strongest associations between negative ex-post evaluation of political actions and critical societal tendencies. The results suggest that while a vaccinated majority has a more positive view of the measures taken during the pandemic, as warranted by respective perceptions of the past, a small segment of society has a strong desire to take revenge on those who spoke out or took responsibility during the pandemic. In summary, we observed polarized evaluations of the pandemic and indicators of social tension in many countries and across continents.

## **Discussion**

The COVID-19 pandemic has had a profound impact on global society. Around the world, governments and individuals have experienced significant upheaval, and tough decisions were made to mitigate the spread of the virus. The four studies presented here illuminate how past behaviour and today's perceptions influence how individuals recall their attitudes, perceptions and behaviours during the pandemic and how their biased memories continue to affect everyday life and influence future public health responses. In line with previous research,<sup>16,24</sup> the bias was found to be strong, as it could not be reduced by bias-awareness information or minor monetary incentives; only large incentives partially increased accurate recall.

On a societal level, the observed recall bias is problematic because it may lead to systematically different ideas of how effective and appropriate pandemic interventions were. In addition, the desire to punish those responsible for past pandemic measures may make it difficult to build on 'lessons learnt'. The strong directional character of this bias and the influence of identity in this regard have major implications that warrant further exploration. For instance, memory distortions can be functional in coping with major life events.<sup>25</sup> Therefore, future research could investigate whether people with a larger (vs. smaller) tendency for biased recall of the COVID-19 pandemic may have had some advantages on other psychological dimensions, including psychological functioning during or after the pandemic. Yet, catastrophic events typically require a rapid response, and this works best

when people can agree on a way forward. It follows that diverging representations of the past may impede effective future action, and it would be useful to investigate this problem in other crisis contexts, such as climate change.

The studies reported here have some limitations. First, although the tested interventions addressed metacognitive processes, our findings suggest that it may prove more useful to target motivational issues such as identity. Second, the estimate of others' past ratings used in Study 4 can be considered a proxy for individual recall. However, the two concepts may differ, as estimates for the general population may also depend on other factors, such as feelings and thoughts about this population. Third, in Study 4, the observed single effects may further reflect country-specific factors beyond the scope of the present study, and these invite further investigation. Finally, previous research suggests a bidirectional link between identity and (biased) recall of the past.<sup>5</sup> Although our results support the motivational nature of recall bias, it is beyond the scope of the present research to tease the causal directions apart.

In conclusion, the four studies reported here highlight the complex nexus of attitudes, memories and behaviours surrounding the COVID-19 pandemic. Motivational factors related to identity and behaviour in extreme situations seem pivotal in this context, linking the past to biased memories and future behaviours. Researchers and policymakers must pursue a better understanding of these connections to develop more fruitful ways of learning from the past to improve crisis preparedness and response.

### **Main references**

1. Lenharo, M. WHO declares end to COVID-19's emergency phase. *Nature* d41586-023-01559-z (2023) doi:10.1038/d41586-023-01559-z.
2. Betsch, C., Wieler, L. H. & Habersaat, K. Monitoring behavioural insights related to COVID-19. *The Lancet* **395**, 1255–1256 (2020).

- 332 3. Schacter, D. L., Guerin, S. A. & St. Jacques, P. L. Memory distortion: an adaptive  
333 perspective. *Trends in Cognitive Sciences* **15**, 467–474 (2011).
- 334 4. Newman, E. J. & Lindsay, D. S. False memories: What the hell are they for? *Appl.*  
335 *Cognit. Psychol.* **23**, 1105–1121 (2009).
- 336 5. Wilson, A. & Ross, M. The identity function of autobiographical memory: Time is on our  
337 side. *Memory* **11**, 137–149 (2003).
- 338 6. Greene, C. M., De Saint Laurent, C., Hegarty, K. & Murphy, G. False memories for true  
339 and false vaccination information form in line with pre-existing vaccine opinions. *Applied*  
340 *Cognitive Psychology* **36**, 1200–1208 (2022).
- 341 7. Murphy, G., Loftus, E. F., Grady, R. H., Levine, L. J. & Greene, C. M. False Memories  
342 for Fake News During Ireland’s Abortion Referendum. *Psychol Sci* **30**, 1449–1459  
343 (2019).
- 344 8. Calvillo, D. P., Harris, J. D. & Hawkins, W. C. Partisan bias in false memories for  
345 misinformation about the 2021 U.S. Capitol riot. *Memory* **31**, 137–146 (2023).
- 346 9. Simmank, J. & Schneider, J. War alles anders? *ZEIT Online*  
347 <https://www.zeit.de/gesundheit/2022-09/corona-massnahmen-lockdown-kritik-querdenker>  
348 (2022).
- 349 10. Herz, H., Kistler, D., Zehnder, C. & Zihlmann, C. Hindsight Bias and Trust in  
350 Government: Evidence from the United States. *SSRN Journal* (2022)  
351 doi:10.2139/ssrn.4123827.
- 352 11. Giroux, M. E., Derksen, D. G., Coburn, P. I. & Bernstein, D. M. Hindsight bias and  
353 COVID-19: Hindsight was not 20/20 in 2020. *Journal of Applied Research in Memory*  
354 *and Cognition* **12**, 105–115 (2023).
- 355 12. Bor, A., Jørgensen, F. & Petersen, M. B. Discriminatory attitudes against unvaccinated  
356 people during the pandemic. *Nature* (2022) doi:10.1038/s41586-022-05607-y.

- 357 13. Henkel, L., Sprengholz, P., Korn, L., Betsch, C. & Böhm, R. The association between  
 358 vaccination status identification and societal polarization. *Nat Hum Behav* **7**, 231–239  
 359 (2023).
- 360 14. Korn, L., Böhm, R., Meier, N. W. & Betsch, C. Vaccination as a social contract. *Proc.*  
 361 *Natl. Acad. Sci. U.S.A.* **117**, 14890–14899 (2020).
- 362 15. West, T. V. & Kenny, D. A. The truth and bias model of judgment. *Psychological Review*  
 363 **118**, 357–378 (2011).
- 364 16. Zimmermann, F. The Dynamics of Motivated Beliefs. *American Economic Review* **110**,  
 365 337–363 (2020).
- 366 17. Saucet, C. & Villeval, M. C. Motivated memory in dictator games. *Games and Economic*  
 367 *Behavior* **117**, 250–275 (2019).
- 368 18. Devine, P. G., Forscher, P. S., Austin, A. J. & Cox, W. T. L. Long-term reduction in  
 369 implicit race bias: A prejudice habit-breaking intervention. *Journal of Experimental*  
 370 *Social Psychology* **48**, 1267–1278 (2012).
- 371 19. Carnes, M. *et al.* The Effect of an Intervention to Break the Gender Bias Habit for Faculty  
 372 at One Institution: A Cluster Randomized, Controlled Trial. *Academic Medicine* **90**, 221–  
 373 230 (2015).
- 374 20. Hossain, T. & Okui, R. The Binarized Scoring Rule. *The Review of Economic Studies* **80**,  
 375 984–1001 (2013).
- 376 21. Van Der Zwet, K., Barros, A. I., Van Engers, T. M. & Sloot, P. M. A. Emergence of  
 377 protests during the COVID-19 pandemic: quantitative models to explore the contributions  
 378 of societal conditions. *Humanit Soc Sci Commun* **9**, 68 (2022).
- 379 22. Dryhurst, S. *et al.* Risk perceptions of COVID-19 around the world. *Journal of Risk*  
 380 *Research* **23**, 994–1006 (2020).



23. Petersen, M. B., Osmundsen, M. & Arceneaux, K. The “Need for Chaos” and Motivations to Share Hostile Political Rumors. *Am Polit Sci Rev* 1–20 (2023) doi:10.1017/S0003055422001447.
24. Müller, M. W. Selective Memory around Big Life Decisions. *Working Paper* (2022).
25. Levine, L. J., Prohaska, V., Burgess, S. L., Rice, J. A. & Laulhere, T. M. Remembering past emotions: The role of current appraisals. *Cognition & Emotion* **15**, 393–417 (2001).

## Methods

### Study 1

#### *Participants*

Participants were surveyed for the first time in summer 2020 or winter 2020/21 (within the COVID-19 Snapshot Monitoring project, COSMO) and for the second time in late 2022. In total, 1,644 individuals participated. They were aged 18–74 years during the first survey ( $M = 52.68$ ,  $SD = 12.75$ ); 49% were male, and 51% were female. Unvaccinated participants were oversampled compared to the general population to assess the interaction of vaccine status and vaccination status identification.

#### *Measures*

##### *Vaccination status and vaccination status identification*

Participants were asked how many vaccines they had received against COVID-19 (recoded to (un-)vaccinated if they received at least one (no) vaccine). Identification with vaccination status was assessed using the 5-item scale by Henkel et al.<sup>1</sup> (sample item: ‘I am proud (not) to be vaccinated against COVID-19’, measured on a 7-point scale from ‘do not agree at all’ to ‘very much agree’).

##### *Pandemic perceptions and behaviours*

At both time points, participants were asked how likely it was that they would get infected (*infection probability*, measured on a 7-point scale from ‘very unlikely’ to ‘very likely’) and how severe the infection would be (*severity*, measured on a 7-point scale from ‘completely

harmless' to 'very severe'). *Affective risk* was assessed by mean-averaging answers to three 7-point items: how often participants thought about the coronavirus, how much they worried about it and how scary they found it (Cronbach's  $\alpha = 0.84$  at the first and 0.91 at the second time point).

Participants also indicated how often they had worn a face mask in the previous week (measured on a 5-point scale ranging from 'never' to 'always'), how much they trusted the federal government and science to manage the pandemic (measured on 7-point scales ranging from 'no trust at all' to 'very much trust') and to what extent they agreed with the statement 'I think the measures that are currently being taken are greatly exaggerated' (measured on a 7-point scale ranging from 'do not agree at all' to 'agree very much'). Finally, participants were asked to assess their overall life satisfaction (on a 7-point scale ranging from 'not at all satisfied' to 'very satisfied').

At the second time point, participants were asked to estimate the share of people who perceived high infection severity, high exaggeration of pandemic measures, high life satisfaction (values 5–7 on the respective 7-point scale presented above) and low trust in government (values 1–3 on the 7-point scale presented above) in a summer 2020 survey. This served to validate the usability of population estimates as individual recall proxies (see supplemental analyses in section S1.6).

#### *Pandemic recall*

At the second time point, participants were asked to recall the time of the first survey. To help them recall the period in question, they were provided with some details of the pandemic situation and a visual showing COVID-19 cases over time. They were asked to recall their perceptions of risk, their trust in government and science, their mask-wearing behaviour, how exaggerated they had perceived the policies and their life satisfaction during that period (using the same 5- or 7-point scales as before).

### *Appropriateness of political action*

Participants were asked to respond to nine items evaluating how the pandemic was handled, measured on 7-point scales ranging from ‘do not agree at all’ to ‘agree very much’ (example items: ‘It has been proved that most corona measures have not worked’, ‘The Corona measures were a pretext to restrict civil liberties’, Cronbach’s  $\alpha = 0.92$ ). The items were inspired by a newspaper report.<sup>2</sup>

### *Analyses*

#### *Population models*

To assess the effects of past and present ratings on recall for each variable, eight Truth and Bias (T&B) models<sup>3</sup> were estimated. In each model, recall of one variable (e.g. infection probability) was regressed on past and present ratings, along with all their possible interactions with vaccination status and vaccination status identification. For visualization purposes (Figure 1), we plotted all intersections of present and past values that resulted in a predicted recall at the respective variable’s scale midpoint (separately for vaccinated and unvaccinated individuals with different levels of identification). Modelling showed the effects of vaccination status and vaccination status identification on directional bias (the extent to which responses tended towards scale endpoints, model intercept) and the force of past (‘truth force’) and present (‘bias force’) ratings. To be able to interpret directional bias as an over- or underestimation of recall compared to the past, all models were estimated for a second time, with recall, past and present ratings being centred by the grand mean of past ratings (for regression tables, see section S1.3.2 in the supplement).

#### *Individual models*

Assuming that recall at the individual level is similarly biased for all variables, we estimated directional bias and the biasing force of past and present ratings for each participant. In calculating each participant’s T&B model, only seven variables were included; life satisfaction was excluded, as this hardly differed between participants, and recall was based

almost entirely on current life satisfaction at population level. Perceptions of exaggeration were inverted (as they correlated negatively with the other variables). All variables were rescaled to range from 0 to 1 before model estimation (see section S1.5 in the supplement).

## **Study 2**

### ***Participants***

Participants were surveyed at two time points: December 2021 and early 2023. In total, 3,105 individuals aged 18–97 years ( $M = 49.90$ ,  $SD = 16.02$ ) participated, of whom 50% were male and 50% were female. Participants were recruited from a panel containing Austrian and German participants who had already taken part several times in surveys around vaccination.<sup>1</sup> The panel included more unvaccinated participants than the general population to reliably observe potential changes in vaccination-related perceptions, intentions and behaviours over time.

### ***Experimental manipulation***

At the second time point, participants were randomly assigned to one of three groups. Those in the *incentive* group were told that accurate recall increased their chances of winning a 100 euro prize. For a given variable, correct recall was awarded 5 points; if recall varied by 1 scale unit, 4 points were awarded, and so on. Each respondent's total points determined how often they would participate in the prize lottery. This intervention aimed at incentivising correct recall (i.e. giving people the chance to overrule motivated thinking by valuing a financial win as higher than confirming with one's current opinions). Participants assigned to the *information* group were provided with some written details of another study, in which a selected group of 100 people were asked to recall their perceptions of infection severity, their trust in government and their mask wearing behaviour during December 2021. The information group participants were then asked to guess what proportion of that other group underestimated those three variables. Each of our participants was then given an answer ranging from 10% to 90% (in 10% increments) based on randomly selected individuals from

the other study. Thus, some participants were told that 10% of people underestimated perceived infection severity, trust in government and mask-wearing behaviours; others were told that 20% had underestimated these variables, and so on. This procedure generated random variation in the information received. The control group received no such information or incentive. The intervention aimed to raise people's awareness of bias, triggering accuracy concerns.

### ***Measures***

As in Study 1, vaccination status and vaccination status identification (Cronbach's  $\alpha = 0.75$ ) were assessed at the second time point. Present and past risk perceptions, trust and protective behaviours, as well as their recall, were assessed. Items queried infection probability, severity, trust in government and science and mask wearing again, plus frequency of avoiding close contact (7-point scale ranging from 'never' to 'always'). Appropriateness of political action was assessed as in Study 1 (Cronbach's  $\alpha = 0.92$ ).

### ***Analyses***

Again, as in Study 1, population T&B models<sup>3</sup> were estimated for each of the six variables. On this occasion, however, recall was regressed on past and present values for each variable, along with potential interactions with vaccination status and experimental manipulation. As in Study 1, recall, past and present ratings were again centred by the grand mean of past ratings. Extended models, including vaccination status identification as an additional moderator, were also explored (see section S2.3.2 in the supplement). Individual T&B models were again calculated to estimate individual directional bias (see section S2.5 in the supplement).

## **Study 3**

### ***Participants***

Participants were surveyed for the first time between May and October 2021 (within COSMO) and for the second time in July 2023. As the panel provider was not able to reach enough unvaccinated individuals for group comparisons, only vaccinated individuals were

invited to participate in the second survey. In total, 906 individuals participated. They were aged 18–74 years during the first survey ( $M = 50.67$ ,  $SD = 14.11$ ); 45% were male, and 55% were female.

### ***Experimental manipulation***

At the second time point, participants were randomly assigned to one of two groups. Those in the *incentive* group were told that accurate recall increased their chances of winning a 25 euro prize. For payment, for each participant in this group, one recall variable was randomly selected and compared to the original answer they provided in 2021. The probability of winning the prize was then calculated by applying a binarized scoring rule<sup>4</sup> using the following formula:  $p = 100 - 100 \times (|\frac{\text{Original answer}}{y} - \frac{\text{Recalled answer}}{y}|)$ , with  $y = 6$  for 7-point scale items and  $y = 4$  for 5-point scale items. That is, when recall met the original answer, participants received the prize with certainty, and the larger the deviation, the lower the probability of winning the prize. In total, 64% of participants in the incentive group received the prize. Recall in the *control* group was not incentivized.

### ***Measures***

As in Studies 1 and 2, present and past perceptions and behaviours, as well as their recall, were assessed. Items queried infection probability, severity, trust in government, exaggeration perception (7-point scales), mask wearing and contact avoidance (5-point scales). Participants were further asked to recall the time they completed the 2021 survey (choosing one of seven time intervals). Appropriateness of political action was assessed as in Study 1 (Cronbach's  $\alpha = 0.89$ ).

### ***Analyses***

Again, population T&B models<sup>3</sup> were estimated for each of the six pandemic-related variables and the survey completion time. On this occasion, however, recall was regressed on past and present values for each variable, along with interactions with the experimental manipulation. Except for visualization (Figure 2), recall, past and present ratings were again

centred by the grand mean of past ratings. Extended models, including vaccination status identification as an additional moderator, were also explored (see section S3.2.3 in the supplement). As in Studies 1 and 2, individual T&B models were calculated to estimate individual directional bias (see section S3.3 in the supplement).

#### **Study 4**

##### ***Participants***

Participants from 10 countries were assessed once between March and April 2023 ( $N = 5,493$ ). The included countries were Australia ( $n = 534$ ), Germany ( $n = 514$ ), Italy ( $n = 519$ ), Japan ( $n = 623$ ), Mexico ( $n = 559$ ), South Korea ( $n = 515$ ), Spain ( $n = 528$ ), Sweden ( $n = 562$ ), the United Kingdom ( $n = 551$ ) and the United States ( $n = 588$ ). Participants were aged 18–89 years ( $M = 46.25$ ,  $SD = 16.00$ ); of these, 49% were male and 51% were female. The selection of countries and the criteria for representativeness matched those in the 2020 study by Dryhurst et al.<sup>5</sup>

##### ***Measures***

Vaccination status and vaccination status identification (Cronbach's  $\alpha = 0.72$ ) were assessed as in Study 1.

##### ***Pandemic recall***

Participants were asked to guess responses (0–100%) to the following items in a survey conducted by Dryhurst et al.<sup>5</sup> between mid-March and mid-April 2020: the seriousness of COVID-19 ('What percentage of respondents (do you think) said in March/April 2020 that getting sick with COVID-19 can be serious?'), the probability of getting sick with COVID-19 ('What percentage of respondents (do you think) said in March/April 2020 that they would probably get sick with COVID-19?') and the effectiveness of the government's response to the pandemic ('What percentage of respondents (do you think) said in March/April 2020 that the official response in their country was an effective way of dealing with the pandemic up to that point in time?'). Participants were told that we defined 'agreement' in the original study

as a rating of 4 or 5 for infection severity and probability (originally measured on a 5-point scale) and a rating of 6 or 7 for government effectiveness (originally measured on a 7-point scale). For each of the items, we compared our participants' guesses with the actual percentage of people, as found by Dryhurst et al.<sup>5</sup>

#### *Appropriateness of political action*

This issue was explored using two items from Study 1: 'The corona measures were a pretext to restrict civil liberties' and 'Evidence shows that most corona measures have not worked' (measured on 7-point scales ranging from 'do not agree at all' to 'agree very much').

#### *Punishment intention*

To measure punishment intention, we asked participants to respond to two statements: 'Politicians should be punished for how they handled the corona pandemic' and 'Scientists who gave advice to the government should be punished for how they handled the corona pandemic' (measured on 7-point scales ranging from 'strongly disagree' to 'strongly agree').

#### *Voting intentions*

Future voting intentions were assessed using the following yes/no question: 'If there was an election next week, would you vote?'

#### *Compliance in a future pandemic*

Compliance in a future pandemic was assessed in terms of the following statement: 'If there was a similar but new pandemic coming up, I would comply with measures and regulations.' (measured on a 7-point scale ranging from 'strongly disagree' to 'strongly agree').

#### *Need for chaos*

Participants were asked about their agreement with three items developed by Petersen et al.:<sup>6</sup> 'Sometimes I just feel like destroying beautiful things', 'I think society should be burned to the ground' and 'I fantasize about a natural disaster wiping out most of humanity such that a small group of people can start all over' (measured on a 7-point scale from 'strongly disagree' to 'strongly agree', Cronbach's  $\alpha = 0.82$ ).



## 589 **Analysis assumptions**

590 For all analyses, the necessary preconditions were met.

## 591 **Data availability statement**

592 Data are available at <https://osf.io/bxg7v/>. Study 2 ([https://aspredicted.org/KGF\\_SNN](https://aspredicted.org/KGF_SNN)) and  
593 Study 3 (<https://aspredicted.org/kk33k.pdf>) were preregistered (links for peer review).

## 594 **Code availability statement**

595 Data analysis scripts are available at <https://osf.io/bxg7v/>.

## 596 **Methods references**

- 597 1. Henkel, L., Sprengholz, P., Korn, L., Betsch, C. & Böhm, R. The association between  
598 vaccination status identification and societal polarization. *Nat Hum Behav* **7**, 231–239  
599 (2023).
- 600 2. Simmank, J. & Schneider, J. War alles anders? *ZEIT Online* (2022).  
601 [https://www.zeit.de/gesundheit/2022-09/corona-massnahmen-lockdown-kritik-](https://www.zeit.de/gesundheit/2022-09/corona-massnahmen-lockdown-kritik-querdenker)  
602 [querdenker](https://www.zeit.de/gesundheit/2022-09/corona-massnahmen-lockdown-kritik-querdenker)
- 603 3. West, T. V. & Kenny, D. A. The truth and bias model of judgment. *Psychological Review*  
604 **118**, 357–378 (2011).
- 605 4. Hossain, T. & Okui, R. The Binarized Scoring Rule. *The Review of Economic Studies* **80**,  
606 984–1001 (2013).
- 607 5. Dryhurst, S. *et al.* Risk perceptions of COVID-19 around the world. *Journal of Risk*  
608 *Research* **23**, 994–1006 (2020).
- 609 6. Petersen, M. B., Osmundsen, M. & Arceneaux, K. The “Need for Chaos” and  
610 Motivations to Share Hostile Political Rumors. *Am Polit Sci Rev* 1–20 (2023)  
611 doi:10.1017/S0003055422001447.

## 612 **Acknowledgements**

613 We gratefully acknowledge the discussions about the ex-post evaluation of the pandemic with  
614 Jakob Simmank and Johannes Schneider, who also provided input for the items to assess the

appropriateness of political action. We also thank Simon Columbus, Maximilian Müller and Florian Zimmermann for helpful comments and suggestions. LH: Funded by the Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) under Germany's Excellence Strategy - EXC 2126/1- 390838866. Support from the German Research Foundation (DFG) through CRC TR 224 (Project A01) is gratefully acknowledged. CB: Partially funded by Deutsche Forschungsgemeinschaft (DFG, German Research Foundation), BE3970/12-1; Leibniz Foundation P106/2020. The funders had no role in study design, data collection and analysis, decision to publish or preparation of the manuscript.

#### **Author contributions**

All authors designed and performed the research. PS and LH performed the data analysis. All authors wrote and revised the manuscript.

#### **Competing interest declaration**

The authors declare no competing interests.

#### **Additional information (containing supplementary information line (if any) and corresponding author line)**

Supplementary information is available at <https://osf.io/bxg7v/>.

#### **Corresponding author**

Philipp Sprengholz, Institute of Psychology, University of Bamberg, 96047 Bamberg, Germany, [philipp.sprengholz@uni-bamberg.de](mailto:philipp.sprengholz@uni-bamberg.de)

#### **Ethical approval**

The study was conducted in accordance with German Psychological Association guidelines. Ethical clearance was obtained from the University of Erfurt's institutional review board (#20200302/20200501/20211215) and the University of Bamberg's institutional review board (#2023-07/31). All participants provided informed consent to use and share their data for scientific purposes without disclosing their identities. Participants were compensated for their participation by the panel providers.